

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 15, 1970

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MEMORANDUM FOR DANIEL P. MOYNIHAN

FROM: Donald Rumsfeld

Many major authorizations will be up for renewal, including the Economic Opportunity Act. There is the opportunity for change in many of these social programs. One change which should be considered is the elimination of the philosophy and practice of rigid targetting. With respect to the poor, I believe it is a bad practice for it tends to demean the individuals that are poor, and elicits jealousies from the near poor whose actions so influence the opportunities available to the poor.

To obtain support for the removal of this type of artificial "classing," it might be desirable to have expressed some place, the real problems that stem from such targetting and separation.

It would be easier in Congress, if, before we went up there with our possible proposals, the Liberal community was conditioned to the desirability of deleting the rigid class focus.

Can you help to get such drums beating, either by your own writing or through that of your colleagues?