

June 10, 1971

MEMORANDUM FOR: CHUCK COLSON
FROM: FRED MALEK
SUBJECT: Publicity on Appointments
of Women

Attached is a set of materials which should be helpful in drafting the speech and lining up the events we discussed the other day.

1. On April 21, the President issued a memorandum directing the heads of Executive Departments and Agencies to develop action plans designed to place more women in government posts. (This memorandum is at Tab A.) We have reviewed those plans, and the implementation process is moving rapidly ahead.
2. For the first time, this Administration has established a position with the specific mission of recruiting women for high-level government posts. Barbara Franklin's appointment to the White House staff as a recruiter was announced on April 22. (The press release is attached at Tab B.)
3. A number of women's organizations are actively supporting and assisting Barbara's recruiting efforts. (A partial list of those involved is attached at Tab C.)
4. To date, the Nixon Administration has appointed more women both to high-level* posts and to part-time commission and advisory board positions than the two previous Administrations have. Our track record is important since these are the only categories in which the Administration can be held strictly accountable. (Comparative statistics are at Tab D.) However, the President has said that although this record is encouraging, we can and must do better.
5. The most significant non-career appointments of women in this Administration -- which are good examples of our accomplishments -- are:

* Full-time, non-career, GS-16 and above

a. Commissions

- (1) Helen Bentley - Chairman of Federal Maritime Commission.
- (2) Catherine May Bedell - Chairman of U. S. Tariff Commission.
(Nominated; not yet confirmed.)
- (3) Jayne Spain - Vice Chairman of Civil Service Commission.
(Confirmed; not yet sworn-in.)
- (4) Ethel Walsh - Commissioner, Equal Employment Opportunity Commission.
- (5) Virginia Mae Brown - Commissioner, Interstate Commerce Commission. (First appointed by Johnson; renominated by the President; not yet confirmed.)

This is the first Administration in which two women were appointed to head regulatory commissions. Both positions were held by men in previous years.

b. Other Important Positions

- (1) Nancy Hanks - Chairman, National Endowment for the Arts.
This post was held by a man in the preceding Administration.
- (2) Patricia Hitt - Assistant Secretary of Health, Education and Welfare for Community and Field Services.
- (3) Virginia Kauer - Special Assistant to the President and Director of the Office of Consumer Affairs.
- (4) Carol Khosrovi - Director of Vista, Office of Economic Opportunity.
- (5) Isabelle Burgess - Member, National Transportation Safety Board.
- (6) Eileen Donovan - U.S. Ambassador to Barbados.
- (7) Evelyn Eppley - Chairman, Board of Contract Appeals, General Services Administration. She is the first woman to hold this position.

The above appointments are important since these positions have not traditionally been "women's jobs." Attached at Tab E are a list of the 38 women currently in high-level positions.

6. Women in career posts are being afforded greater opportunity to move ahead in this Administration. The most outstanding example is Dr. Valerija Raulinaitis, the first woman appointed as Director of a Veterans Administration Hospital.

The women appointees probably best able to tell our story via TV shows and speeches are: Catherine Bedell, Helen Bentley, Barbara Franklin, Nancy Hanks, Pat Hitt, Carol Khosrovi, Virginia Knauer, Libby Koontz, Jayne Spain, Ethel Walsh and Ann Uccello. I think your idea to do a TV special on women in government is excellent.

Enclosures