

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
57	1	08/31/1962	Memo	To: Rose, From: Sammy. Subject: Mailing.
57	1	08/28/1962	Letter	To: Southern Calif. Nixon Campaign Leadership. From: HC McClellan, Southern Calif. Campaign Chairman. Re: So. Calif. Campaign Leadership Seminar.
57	1	n.d.	Form	Food payment form for the Leadership Seminar.
57	1	n.d.	Other Document	Envelope. Attn: Campaign Seminar, Jane Dannenhauer.
57	1	08/21/1962	Memo	To: Bob Haldeman. From: Rose Mary Woods. Subject: Mr. Ben Roth.
57	1	08/20/1962	Memo	Looking for the 4 brightest young men to bring into the main channels of activity.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
57	1	03/03/1958	Letter	From: HC McClellan. Subject: the McClellan Committee hearings.
57	1	07/10/1962	Memo	To: Chad McClellan. From: Bob Haldeman. Subject: Operation of unemployment insurance administration. 2 pages.
57	1	07/09/1962	Memo	To: Bob Haldeman. From: McClellan. Subject: Mr. J.R. Glade, Inter-Association Committee on Unemployment Insurance.
57	1	07/06/1962	Letter	From: Bill Hubbard. To: McClellan. Information for Dick to use in his debate.
57	1	03/20/1962	Memo	To: McClellan. From: Herb Kalmbach. Subject: Telephone activity, Nixonette and Jewelry-Sale Responsibility.
57	1	02/03/1962	Memo	To: McClellan/ From: Haldeman. Subject: Employee referrals.
57	1	02/06/1962	Letter	To: McClellan. From: Haldeman. Subject: Sandviks.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
57	1	01/27/1962	Letter	To: McClellan. From: Haldeman. Set up and invitations.
57	1	02/01/1962	Memo	To: McClellan. From: Haldeman. Subject: San Diego County Chairman.
57	1	01/27/1962	Letter	To: Mrs. McClung. From: Haldeman. Subject: Offer to help.
57	1	01/15/1962	Letter	To: McClellan. From: Edward Valentine. Subject: The Campaign.

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: **Rose**

Date: **8/31**

From: **Sammy**

Subject: **Mailing**

Distribution: **M.M., Loie, Doris, Dorothy, H. and J., Lou Quinn, Chad McClellan.**

This mailing went to 200 campaign leaders, 8/29.



NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

August 28, 1962

HAROLD C. McCLELLAN
Southern California Campaign Chairman

To: Southern California Nixon Campaign Leadership

From: H. C. "Chad" McClellan, Southern California Campaign Chairman

Re: Southern California Campaign Leadership Seminar

You are cordially invited and urged to attend a Southern California Nixon Campaign Leadership Seminar to be held in the Golden State Room of the Statler-Hilton Hotel in Downtown Los Angeles on Saturday morning, September 8th. The meeting will begin with breakfast at 8:00 a.m. and will be adjourned following lunch.

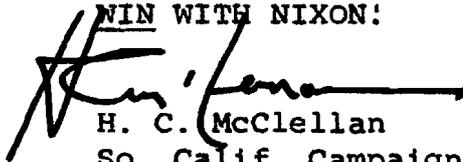
Highlight of the meeting, of course, will be a report by Dick Nixon on his unique and exciting plans for the Fall campaign, which will be "kicked-off" the following week. In addition, reports will be given on campaign organization, publicity, advertising, finance, and other activities all directed towards assuring an overwhelming victory on November 6th.

Each Division and Community Chairman receiving this memo of invitation is urged to bring his or her finance chairman or his representative to this important meeting. And care should be taken to record the name of such chairman or representative on the return reservation slip enclosed.

I hope you will make every effort to participate in this important conference. It will be our last chance to bring the entire Southern California Nixon leadership together before we hit the campaign trail that leads to Dick's election as Governor of the Nation's Number One State.

Please fill out and return the enclosed reservation slip indicating whether or not you and your finance chairman (or representative) will be able to be present on September 8th. We would appreciate your enclosing your check for the proper amount in the return envelope provided as soon as possible.

NIN WITH NIXON!



H. C. McClellan
So. Calif. Campaign Chairman



NIXON FOR GOVERNOR
3908 Wilshire Boulevard
Los Angeles 5, California

Enclosed is my check in the amount of \$_____, payable to
Nixon for Governor Finance Committee, to cover the cost of
breakfast and lunch for _____ person(s), at \$6.75 per person,
at the Leadership Seminar on September 8th.

Name _____

Street Address _____ City _____

Note: Will you please indicate also the name of your Finance
Chairman (or alternate) who will attend with you, and include his
or her reservation in the above?

Name _____

Street Address _____ City _____

Please complete and return as soon as possible.

PLACE
4 CENT
STAMP
HERE

NIXON FOR GOVERNOR

3908 Wilshire Boulevard

Los Angeles 5, California

Attn: Campaign Seminar
Jane Dannenhauer

Nixon for Governor *Chad McClellan*

File
 To: Bob Haldeman
 From: Rose Mary Woods
 Subject: Mr. Ben Roth
 Distribution:

Date: August 21, 1962

Mr. Ben Roth (who came in with Dr. McBurnie) called on August 14 and said he had been at Knott's Berry Farm the week before and had lunch with Walter Knott. He suggested that he should put in a call to RN and get to work -- Walter Knott said "I have written to Dick -- he knows where I am -- he can call me if he wants me to go to work for him."

He also was concerned about the paper out there -- he says that all of the men who are with Walter's Free Enterprise Institute want to be with RN -- they want to work to get these conservatives in line so they can get out and work for Nixon and do it effectively.

Roth said he knows if RN gets every Republican vote in the State he can lose by a large majority but he wants to be sure that we get those votes and he thinks if we could get some other people working on those RN could work on the votes he has to pick up on the other side.

RN said "Who is going to be the man who will handle these people? We need to get them in."

Isn't you the man for

Messrs. Gerrick, Malley, McClellan, Kalmbach 8-20-62

Bob Waldman

**Would you please give me the names
of the four brightest young men in your
respective areas - both in ideas and spirit -
that you have in the campaign? This is
per request from RH with the thought of
bringing some of the young blood more directly
into main channels of activity.**

H. C. McCLELLAN
P.O. BOX 206 TERMINAL ANNEX
LOS ANGELES 54, CALIFORNIA

March 3, 1958

Dear Mr. [REDACTED]

Some months ago, the Citizens Committee for Voluntary Unionism started a "grass roots" educational program in California to point out the evils that have resulted from compulsory unionism; and the serious threat to the continuation of our way of life if the monopolistic powers now possessed by big labor unions are not checked.

It is not necessary to recite details. The sordid events that have come to light during the McClellan Committee hearings tell the story with sufficient eloquence.

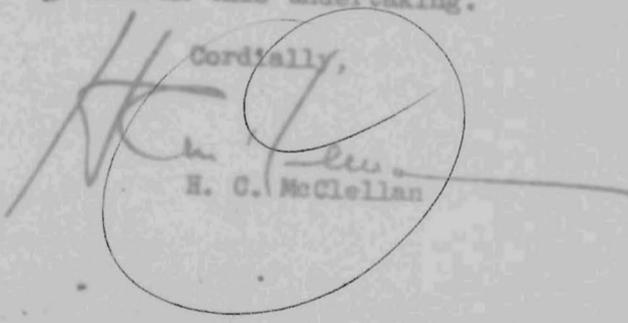
Petitions are now being circulated to qualify an initiative constitutional amendment on the "Right to Work" for the November, 1958 ballot. It is important that all of us who believe strongly in individual freedom join in this effort.

We can help financially, by sending our contributions to Russell S. Bock, Treasurer. We can also help by joining the group of volunteers who are assisting in the circulation of petitions. Cards are enclosed for both of these purposes.

Those of us who are supporters of the NAM program want to work in every way possible to restore and preserve individual freedom in America. A "Right to Work" constitutional amendment in California would be a powerful move in this direction.

The time is short and the job is a big one. Your prompt and generous help will be deeply appreciated by the many good citizens who have joined in this undertaking.

Cordially,



H. C. McClellan

Chad McClellan

7-10-62

Bob Haldeman

Operation of Unemployment Insurance Administration

Dear Chad:

Thanks very much for your memo of July 9th with attached file.

Interestingly enough, I also have a letter from a Mr. John W. Davis, President of Imperial Industries, who compiled a file of his own on this subject which included memoranda over the signature of Mr. J. R. Glade.

This certainly could be a target. Any additional material you are able to pull in would be appreciated.

This sort of thing is turned over to our Research Department for study, correlation and incorporation into speeches, releases and attack statements. The data which you have sent is being passed along to them today.

Research Department

7-10-62

Bob Haldeman

Insurance (Unemployment Insurance Administration)

The attached file has just been received from Chad
McClellan and is in further reference to the subject
of my earlier memo and the material forwarded by
Mr. John W. Davis.

JULY 9, 1962

MEMORANDUM TO: BOB HALDEMAN

MR. J. R. GLADE, EXECUTIVE OFFICER, INTER-ASSOCIATION
COMMITTEE ON UNEMPLOYMENT INSURANCE, 11TH & L BUILDING,
SACRAMENTO.

MR. GLADE HAS AVAILABLE A WEALTH OF STATISTICAL AND
OTHER INFORMATION CONCERNING THE OPERATION OF UNEMPLOYMENT
INSURANCE ADMINISTRATION IN CALIFORNIA.

HE IS IN SACRAMENTO TO REPRESENT EMPLOYERS IN CALIFORNIA
FOR THE PURPOSE OF PREVENTING ABUSES IN THE ADMINISTRATION
OF BENEFITS. THE INFORMATION AT HIS DISPOSAL IS CERTAIN
TO BE OF INTEREST TO RN IN HIS CAMPAIGN.

THE ABOVE COMES THROUGH WILLIAM B. HUBBARD, WHO HAS
SERVED AS CHAIRMAN OF THE ABOVE MENTIONED COMMITTEE FOR
SEVERAL YEARS. IF YOU ARE INTERESTED IN GETTING EARTHY
INFORMATION CONCERNING THE BROWN ADMINISTRATION'S ANTICS
IN THIS CONNECTION, PLEASE LET ME KNOW.

ALSO, THE CALIFORNIA CONFERENCE OF EMPLOYER ASSOCIATIONS
HAS A VAST RESOURCE OF HELPFUL INFORMATION. IT WILL BE
MADE AVAILABLE IF IT'S WANTED (SAMPLES ATTACHED). PLEASE
ADVISE.

Chad

H. C. MC CLELLAN

From:

Date

7/6/62

WM. B. HUBBARD

Had —
Pencil marks were put on
by somebody else - but I
think here is valuable information
which I hope Dick can use
in his debate.

Bill

Nixon for Governor

file

To: Chad McClellan, Campaign Chairman Date: March 20, 1962

From: Herb Kalmbach, Executive Director

Subject: Telephone activity, Nixonette and Jewelry-Sale Responsibility

Distribution: CA, HC, ETC, JSD, HRH, JHH, VK, MHS

The following points were unanimously agreed upon at today's luncheon:

1. Valley Knudsen, as Vice Chairman of the Southern California Nixon Campaign, shall be responsible for counseling, coordinating, and implementing telephone, Nixonette, and jewelry-sales programs in each of the eleven Southern California Counties for the primary and general election campaigns. To assist her in carrying out this responsibility, Valley shall select and appoint three women as Southern California chairmen of telephone activity, Nixonettes, and jewelry-sales, one for each activity. Each of these three women shall report to Valley Knudsen.
2. Valley shall consult with and concur in the appointment by each county chairman of a woman vice chairman who shall be made responsible for the telephone, Nixonette, and jewelry-sales programs in the county. Such vice chairman shall then appoint county-wide telephone activity, Nixonette, and jewelry-sales chairmen, one for each activity. Each of these three chairmen shall report to such county vice chairman.
3. At the division level (Los Angeles County only) and at the community committee level in all counties, the organizational arrangements referred to in 2 above would be repeated, i.e. each division and community chairman shall appoint a woman vice chairman responsible for the telephone activity, Nixonette and jewelry-sales in her division or community. Each such vice chairman would then appoint three women as chairmen of telephone activity, Nixonettes, and jewelry-sales in her division or community, one for each activity.
4. Each community chairman shall appoint a woman vice chairman after consulting with the county or (in Los Angeles County) the division chairman responsible for these activities.
5. Campaign telephone activity at the community level will be divided into the following four phases in the primary: (a) telephoning and recruiting telephone activity volunteers, (b) entering telephone numbers onto precinct sheets (early May), (c) telephone canvass of Republicans from precinct sheets, and (d) the get-out-the-vote program on election day, June 5th. As to (a), the telephone canvass, the caller will (a) seek to recruit the person called into the Nixon Campaign, (b) solicit nominal funds, (c) sell the candidate, and (d) determine voter preference.
6. Operating from State Headquarters and working with staff director Carol Arth, Henriette Cowgill shall be the volunteer responsible for the coordination of all telephone activity, Nixonette, and jewelry-sales programs.

HK/bgg

Nixon for Governor

To: **H. C. McClellan**

From: **Bob Haldeman**

Subject: **Employee Referrals**

Distribution:

Date: **2-3-62**

File: McClellan
x - Offers
x - Chron.
cc - Carol Arth w/Kenny corres.

Dear Chad -

Just to report, I am asking Carol Arth to follow through and talk to Mrs. Florence Kenny. Her background is of course outstanding, and if something can be worked out, we will certainly do it.

Marguerite Wilson, who also contacted you, has had visits here at the office with both Carol Arth and Yvonne Smith. She is still seeking an appointment with me and I try to work this in; however, I'm afraid we just don't have a position suitable to her background and qualifications. Copy of my letter is attached for your information.

H. C. McClellan

2-6-62

H. R. Haldeman

Dear Chad:

The attached was directed here, and is forwarded for your reply.

The run-down, for your information:

Davidge was contacted about the building three weeks ago, but apparently the contact between him and the Sandviks was never established. They are now working together, the Sandviks are using the old sign, and it is going up.

Yvonne Smith of our staff was the contact with the Sandviks. She has also talked with Davidge. Her most recent conversation was with Mrs. Sandvik, and she covered the building-sign set-up as well as other general area matters.

We have written the Sandviks from time to time, acknowledging the Pledge of Support sheets they have sent in. Copy of my letter confirming what Miss Smith has done is attached for your information.

To help reply to their first paragraph, second page of their letter, we have pulled the last two lists sent in and fax copies are attached which you can send them.

*file
m. McClellan*

January 27, 1962

Mr. J. Ed. McClellan
1356 Bernal Avenue
Burlingame, California

Dear Mr. McClellan:

Copy of your January 18th letter to Chad McClellan and his reply have just been sent over to me by his office.

The speaking schedule is getting down to firm commitments for March, and I note you have an inquiry from the Burlingame Chamber of Commerce as to steps to follow.

Please have them address a letter to me, at the above address, setting forth the details. Our procedure is to get the invitations into the hands of the Schedule Committee promptly and then come back with an answer.

A.I requests must clear through this set-up, so that your question about getting in touch with someone in Northern California and handling it there would only delay action.

Please let me know if we can be of further help. I have flagged this interchange for our Schedule Secretary so that when the invitation is received, she will be familiar with the background.

Kind regards.

Sincerely,

H. R. Haldeman

cc: Mr. H. C. McClellan

File - to Schedule
x - McClellan ✓
x - McC
x - Chron.

N i x o n f o r G o v e r n o r

To: _____ Date: _____
From: **Mr. H. C. McClellan** February 1, 1962
Subject: **Mr. H. R. Haldeman**
Distribution: **San Diego County Chairman**
cc: Mr. H. Kaimbach
Mr. C. Farrington, Jr.

Dear Chad:

This is to confirm information given Herb Kaimbach on the telephone Tuesday.

During his visit to San Diego on Tuesday, Dick had a private session with C. Arnholt Smith and Admiral Les Gehres and a man whose name, I believe, is Breitbard.

As a result of this session and an earlier conversation with Mr. Parkinson (Chairman of Republican Associates), it was agreed that Gehres would serve as San Diego County Chairman, Smith as Finance Chairman, and Breitbard as Treasurer.

I talked with Gehres Wednesday and it has been agreed between us that no announcement will be made for a short while since Gehres wishes to firm up organization structure and procedure in advance of such announcement.

I am asking Charlie Farrington, by copy of this memorandum, to have the News Bureau obtain complete biographical data on these gentlemen pending preparation of the announcement.

File: County Chairmen

- x - McClellan**
- x - Chron.**

January 27, 1962

Mrs. Glenn F. McClung
2545 Wilkie Drive
Pomona, California

Dear Mrs. McClung:

Chad McClellan has just acquainted me with your letter and offer to help out in the campaign period ahead.

Needless to say, such referrals are always gratefully received and I hasten to assure you we appreciate your interest and offer.

I am taking the liberty of passing our correspondence along to Mrs. Carol Arth, our Director of Special Projects, with the request that she get in touch with you and initially discuss our set-up and plans with you over the telephone.

We are most appreciative, and you will be hearing from Mrs. Arth promptly.

Sincerely,

H. R. Haldeman

cc: Mr. H. C. McClellan

File: - To C. Arth
x - McClellan ✓
x - McC. ✓
x - Chron.

EDWARD R. VALENTINE
609 SOUTH GRAND AVENUE, ROOM 1201
LOS ANGELES 17, CALIFORNIA

21
January 15, 1962

Mr. H. C. McClellan
Old Colony Paint Co.
620 Lamar Street
Los Angeles 31, California

Dear Chad:

I am delighted that you are the over-all chairman of the Nixon for Governor campaign and that Bob Finch will assist. From past experience I believe that it is of the utmost importance that arrangements be made which will hold campaign expenses to anticipated campaign receipts. This year due to the confused politics in Los Angeles County it is going to be difficult to secure as much money as the campaign managers will wish to spend.

We have made arrangements to open a finance office in the National Oil Building under the management of Mrs. Opper. This office will be in rooms 414 and 415. Bob White of Price, Waterhouse is our treasurer and Bob Haldeman is campaign manager. I have been acting as temporary chairman. Wednesday I leave for New York and will return on the 24th. In the meantime, please review in your mind the best method of control of expenses.

With my kindest personal regards, I am

Most sincerely,



m

cc: Mr. R. L. Minckler
Mr. Robert Finch
Mr. H. R. Haldeman