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Folder List

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54	26	09/10/1962	Memo	From Rose Mary Woods to Bob Haldeman, re: television time negotiations. 3 pages with attachments.

N i x o n f o r G o v e r n o r

To: **Bob Haldeman**
From: **Rose Mary Woods**
Subject:
Distribution: **RN**

Date: **September 10, 1962**

You will recall that when RN first heard that Brown was requesting 90 minutes of time three days later than each of our telethon he said you should start negotiations with each of those television stations for the purchase of 1/2 hour after each of Brown's telethons.

I know that you talked with him after this and I have no idea what decisions may have been made but did want to confirm this.

9/15
RMW
" We have ordered
time on all his stations -
he is now juggling.
We are on top of this. "

H

6/5/62

Brown's TV spots - last two weeks of primary -
\$98,700.00

Kai says he couldn't go into Court and swear on this....
but from their sources - it's the best guesstimate.

Reported later that for the L.A., S.F. and San Diego
areas - \$27,400 was spent on Radio spots.