

Richard Nixon Presidential Library  
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54	22	05/10/1962	Memo	From Rose Mary Woods to Bob Haldeman, re: Brown releases. 1 page.
54	22	n.d.	Memo	Bob Haldeman, re: News Release: Committee to re-elect Gov. Brown. 4 pages with attachments.
54	22	04/10/1962	Memo	From Rose Mary Woods to Bob Haldeman, re: Attached brown Releases. 1 page.
54	22	04/30/1962	Memo	From Bob Haldeman to Research Department, re: Teamsters Union and Hoffa endorsing Pat Brown. 1 page.
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54	22	04/23/1962	Memo	News Release: Committee to re-elect Gov. Brown, re: Four-day round of appearances in Los Angeles County. 2 pages.
54	22	n.d.	Memo	Comments on Brown Breakfast. 4 pages.
54	22	04/02/1962	Memo	From Bob Haldeman to Jean Dewey, re: Brown meeting - April 10th. 3 pages with attachments.



# COMMITTEE RE-ELECT BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director

Contact: Don Harris  
417 South Hill Street, Room 456  
Los Angeles 13, MADison 0-0420  
May 25, 1962

## FOR IMMEDIATE RELEASE

LOS ANGELES -- A brunch at the Beverly Hilton and a whirlwind helicopter tour of the metropolitan area will wind up a busy month of campaigning for Governor Edmund G. (Pat) Brown on Thursday, May 31.

The brunch, sponsored by Southern California "Women for Brown" and "Teas for TV," will honor the Governor and his wife.

Rod Serling, famed TV writer and creator of "Twilight Zone," will introduce the Governor who will make a major address to hundreds of women active in his Southern California campaign.

Guests will include Mrs. Carmen Warschaw and Mrs. Doris Kingsley, Co-Chairmen of Women's Activities for the Governor's Southern California campaign; Mrs. Rosalind Wyman, Honorary Chairman of Women's Activities in Southern California;

Assemblyman Tom Rees, Candidate for State Senator; Mrs. Stephen Longstreet, Southern California Women's Activities Vice-Chairman, and Mrs. Sue Holland, Coordinator of "Teas for TV".

Dennis Day will headline the entertainment for the Beverly Hilton brunch scheduled to start at 10:15 a.m.

The helicopter tour will start at 11:30 a.m. at Clover Field, Santa Monica, when the Governor takes off for rallies at the Lockheed Aircraft plant, the Alhambra Heliport, the Aero-Nutronics plant at Newport Beach, and the Douglas DC-8 plant in Long Beach.

(more)

The Governor is scheduled to arrive at Lockheed Air Terminal in Burbank at 11:45 a.m. where he will be greeted by aircraft and missile workers on their lunch break.

Next stop will be at 12:30 p.m. for a political rally at Alhambra Heliport.

After the rally, the Governor will take off for the Newport Beach Heliport and a hand-shaking visit starting at 1:45 p.m. among workers at the plant gate of Aero-Nutronics.

He will leave Aero-Nutronics at 3:15 p.m. for a helicopter hop to Long Beach Airport and a hand-shaking visit with employees and labor and management leaders at the Douglas Aircraft plant.

Paul Schrade, Regional Director of the UAW, and Spender Wiley, International Representative of the Political Education and Citizenship Department, Region 6, UAW, will greet the Governor at the Douglas plant gate where he will mingle with employees during the 4:12 p.m. shift break.

Following the plant visit the Governor will end his helicopter tour at International Airport at 5:10 p.m. He is scheduled to fly to San Francisco on United Air Lines Flight No. 864 at 6:00 p.m.

# # #

INTER-OFFICE MEMORANDUM

**N i x o n   f o r   G o v e r n o r**

To:           **Bob Haldeman**  
From:         **Rose Mary Woods**  
Subject:      **Brown Releases**  
Distribution:

Date:         **May 10, 1962**

**The attached material is for your information.**

**When you are finished, please send this on to whoever  
you think appropriate.**

**Thanks**

*Research*

1  
Bob Halderman



## NEWS RELEASE

# COMMITTEE TO RE-ELECT GOVERNOR BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director

Contact: Don Harris  
Room 456, 417 South Hill Street  
Los Angeles 13, MADison 0-0420  
May 11, 1962

Following is the itinerary for Governor Edmund G. (Pat) Brown's campaign tour in Southern California, May 12, 13, 14, 15, 16, and 17:

### SATURDAY, MAY 12

- 9:15 a.m. Arrive Clover Field, Santa Monica, via private plane from San Francisco.
- 9:30 a.m. Arrive at Beverly Hilton Hotel for breakfast with Japanese Governors here on first leg of 14-day tour of U. S.
- 10:30 a.m. Leave via car for Statler-Hilton Hotel, Los Angeles
- 11:50 a.m. Arrive at Statler-Hilton Hotel (Sierra Room) for address to United Steelworkers political workshop.
- 5:00 p.m. Arrive at 275 South Orange Grove Avenue, Pasadena (Home of Consul General of Japan) for reception for seven **visiting** Japanese Governors
- 6:00 p.m. Leave via private car for overnight stop at Sheraton-West Hotel, Los Angeles.

### SUNDAY, MAY 13

- 6:15 p.m. Arrive via private plane from Burbank for picnic at Indio Fair Grounds sponsored by Coachella Valley Campaign Committee to Re-Elect Governor Brown.
- 8:00 p.m. Leave picnic for Thermal Airport.
- 8:40 p.m. Arrive Imperial County Airport and immediately leave for overnight stay at American Motel, 725 State Street, El Centro.

### MONDAY, MAY 14

- 8:15 a.m. Leave American Motel for Elks Barbara Worth Country Club.
- 8:30 a.m. Arrive at Elks Barbara Worth Country Club for breakfast sponsored by Imperial County Campaign Committee to Re-Elect Governor Brown.
- 10:00 a.m. Holds press conference in library of Elks Barbara Worth Country Club.

(more)

- 10:15 a.m. Leave via car for Imperial County Airport.
- 10:35 a.m. Leave via private plane for Riverside.
- 11:45 a.m. Arrive at Riverside Municipal Airport and immediately depart via car for Mission Inn Garden Hotel, 3649 Seventh Street, Riverside.
- 12:00 noon Arrive Mission Inn Garden Hotel (California Room) for luncheon sponsored by the Riverside County Campaign Committee to Re-Elect Governor Brown.
- 1:30 p.m. Leave via car for Riverside airport.
- 2:15 p.m. Arrive Burbank Airport and rest stop at Sheraton-West Hotel, Los Angeles.
- 7:50 p.m. Arrive at 2200 West Seventh Street, Los Angeles for address to delegates from 33 Carpenters Union locals. Meeting sponsored by Los Angeles County District Council of Carpenters.

TUESDAY, MAY 15

- 10:15 a.m. Leave Sheraton-West Hotel via car for Ventura.
- 11:30 a.m. Arrive at Ventura City Hall for picnic in Plaza Park sponsored by Ventura County Campaign Committee to Re-Elect Governor Brown.
- 1:00 p.m. Leave via car for Oxnard.
- 1:30 p.m. Arrive for dedication of new Ventura School for Girls.
- 2:20 p.m. Leave via car for Camarillo.
- 2:30 p.m. Arrive at Camarillo State Hospital for dedication of chapel.
- 3:30 p.m. Return to Los Angeles.

WEDNESDAY, MAY 16

- 9:10 a.m. Leave Sheraton-West Hotel, Los Angeles, for Congregation Shaarei Tefila, 7269 Beverly Boulevard.
- 9:30 a.m. Arrive for breakfast meeting with Board of Rabbis of Southern California.
- 11:00 a.m. Leave via car for Los Angeles office followed by rest stop at Sheraton-West Hotel.
- 3:15 p.m. Leave via car for City of Commerce.
- 3:30 p.m. Arrive at Great Western Exhibit Center, California Science Fair, 2120 South Eastern Avenue, Los Angeles.
- 4:00 p.m. Leave via car for rest stop at Bahia Lodge, 100 West Washington Boulevard, Montebello.
- 7:30 p.m. Leave via car for Montebello Bowl, 2809 Via Campo, Montebello.
- 7:40 p.m. Arrive at Montebello Bowl for dinner sponsored by Southeast Area Campaign Committee to Re-Elect Governor Brown.
- 9:30 p.m. Leave via car for overnight stay at Sheraton-West.

THURSDAY, MAY 17

- 11:50 a.m. Arrive at Long Beach State College, 6101 East Seventh Street, Long Beach, for address to faculty and students.

(more)

- 12:45 p.m. Leave via car for Wilton Hotel, 210 East Ocean Boulevard, Long Beach
- 1:00 p.m. Arrive at Wilton Hotel for luncheon sponsored by Harbor Area Committee to Re-Elect Governor Brown. (PRESS NOTE: a 92-year old woman and life-long Democrat will be available at the luncheon for pictures with the Governor.)
- 2:00 p.m. Leave via car for Bellflower.
- 2:30 p.m. Arrive at Bellflower City Hall, 10030 Alondra Boulevard, for rally. Governor to receive proclamation and key to City of Bellflower.
- 4:00 p.m. Leave via car for rest stop at Tahitian Village Motel, 13535 Lakewood Boulevard, Bellflower.
- 8:30 p.m. Arrive at Mount Sinai Baptist Church, 2610 South LaSalle, Los Angeles for rally commemorating Supreme Court decision of 1954.
- 9:00 p.m. Leave via car for Wilfandel Club, 3425 West Adams Boulevard, Los Angeles.
- 9:15 p.m. Arrive for reception sponsored by the Central Area Campaign Committee to Re-Elect Governor Brown!
- 10:30 p.m. Leave via car for overnight stay at Sheraton-West and flight to Sacramento on Friday.

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Bob Haldeman

Rose Mary Woods

Attached Brown Release

*sent  
1/10/62*  
April 10, 1962

In picking up some other releases today I was given the attached one -- it seems as though Brown has picked up every minority group possible in this one, doesn't it?

I don't know if you have any thoughts on it but it seems to me this is one terrific way to get to these people -- have their names listed no matter what we have them assigned to do. These people probably are not doing anything but lending their names.

Research Department

4-30-62

Bob Haldeman

Did the Teamsters Union and/or Hoffa endorse Pat Brown in  
this election?

File: Research Staff Memos  
✓x - Brown  
x - Labor  
x - date



NEWS RELEASE

# COMMITTEE TO RE-ELECT GOVERNOR PAT BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director

Contact: Don Harris  
Room 456, 417 South Hill Street  
Los Angeles 13 - MADison 0-0420  
April 20, 1962

## IMMEDIATE RELEASE

Governor Edmund G. "Pat" Brown today announced formation of a special labor committee to help spearhead his campaign for re-election in Los Angeles County.

The committee is comprised of the top-ranking officials of the Los Angeles County Federation of Labor, AFL-CIO, and The Federation's Committee on Political Education.

W. J. Bassett, Executive Secretary-Treasurer of the County Federation, was named Chairman of the Los Angeles County Labor Committee to Re-Elect Governor Pat Brown.

Committee members include George B. Roberts, President of the County Federation, and the following Federation Vice Presidents:

Joseph AuBuchon of the Typographical Union; Waldo E. Bland, of the Communications Workers; Charles Blay of the United Association; Gerald J. Conway of the United Steelworkers;

B. C. "Cappy" DuVal of the Affiliated Property Craftsmen; Herbert C. Fvetts of the Painters Union; Floyd Gartrell of the United Rubber Workers; Edith Glenn, of the Hotel Restaurant Employees;

Webb Green, business manager of IBFW Local 11 and Chairman of Los Angeles County COPE; Harry Hennessy of the Service & Maintenance Employees; Patrick Hogan of the District Council of Carpenters;

Leonard Levy of the Amalgamated Clothing Workers; Gordon Lewis of the Oil Workers; Harvey Lundschen of the Miscellaneous Restaurant Employees; Justin F. McCarthy, Jr. of the Newspaper Guild;

(more)

Irvin P. Mazzei of the American Guild of Variety Artists; Robert J. O'Hare of the Carpenters Union; Paul Pelfrey of the United Brick and Clay Workers;

William Pollard of the Dining Car Employees; Thomas Ranford, President Emeritus of the County Federation; Ben Scott of the Retail Clerks;

H. O'Neil Shanks of the Screen Extras Guild; Edward T. Shedlock of the Utility Workers; William M. Sloane of the Service & Maintenance Union; John Snider of the Machinists Union;

Joseph A. Spitzer of the Provision House Workers; R. W. Tucker of the Operating Engineers; John Ulene of the ILGWU; Spencer Wiley of the United Auto Workers;

William B. Wheatley of the Fire Fighters; Don Sheets of the Brotherhood of Railroad Trainmen; Charles Walker of the Electrical Workers.

Committee members also include Harry Block, secretary of Los Angeles County COPE and the following Executive Board members of COPE;

Coy Black of the Operating Engineers; J. J. Christian, secretary of the Los Angeles Building Trades Council; Thomas Consiglio of the United Steelworkers;

Kenneth D. Larson of the Fire Fighters; Carl Legler of the Glass Bottle Blowers; E. P. O'Malley of the Oil, Chemical Workers; Charles Marsh of the Painters District Council;

Samuel Otto, Director of the ILGWU Pacific Coast office; Jerome Posner of the Amalgamated Clothing Workers; Joseph Seymour of the Operating Engineers;

William M. Sidell, Secretary of the Carpenters District Council; Victor Nix of the Service & Maintenance Employees; Joseph Walsh, of the Plumbers Union, and Wayne J. Hull, Secretary of the Long Beach Building Trades Council.

*all this*  
*GOVERNOR*  
*Pat Brown*  
*the*  
*Committee to Re-Elect Governor Brown*



# NEWS RELEASE

## COMMITTEE TO RE-ELECT GOVERNOR BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director

Contact: Don Harris  
Room 456, 417 South Hill Street  
Los Angeles 13 - MADISON 0-0420  
April 23, 1962

### For Immediate Release

Governor Edmund G. (Pat) Brown heads south Wednesday, April 25, for a four-day round of appearances in Los Angeles County.

A reception and dinner scheduled for 6:00 p.m., Wednesday, at the Huddle Restaurant in West Covina is the first on the list. The Governor will address officials of the Pasadena-Pomona area of the Los Angeles County Federation of Labor, sponsor of the event.

W. J. Bassett, Executive Secretary of the County Federation and Chairman of the Los Angeles County Labor Committee to Re-Elect Governor Brown, will preside.

On Thursday the Governor will address the California Conference on Apprenticeship at 9:00 a.m. in the Statler Hilton.

At the conference, top leaders of labor and management and state and federal officials will explore ways to retrain workers displaced by automation.

On Friday, the Governor will address a luncheon meeting of the California Teachers Association in the Boulevard Room of the Ambassador Hotel.

Following the luncheon, he will fly by helicopter to Van Nuys where at 2:00 p.m. he will inspect the site of a proposed new State Building on Van Nuys Boulevard.

At 4:00 p.m., the Governor will participate in ceremonies marking the presentation of the Presidential "E" Award for Export Expansion to the C. G. Hokanson Company of 2140 Pontius Avenue.

(more)

An appearance at a Democratic State Central Committee Dinner at 7:00 p.m. in the Statler Hilton and participation in a TV panel show over KCOP-TV will wind up Friday's events.

The half-hour live telecast, scheduled for 9:30 p.m., will feature the Governor and other Democratic candidates.

On Saturday, the Governor will be guest of honor at a breakfast at the Thunderbird Hotel, 525 North Sepulveda Boulevard, El Segundo.

The breakfast, set for 8:30 a.m., is sponsored by the Harbor Area Committee to Re-Elect Governor Brown.

# # #

## Comments on Brown Breakfast

The following are reactions to the campaign kickoff breakfast held for Governor Brown at the Civic Auditorium April 10. Since I was unable to take notes, these are simply the impressions gathered and the points I can remember which were covered by the Governor.

First of all, when the head table entered there was a noticeable lack of enthusiasm. Although an organ had been playing beforehand, no music preceeded the Governor's entrance although it was in evidence a few minutes after he had entered. The Democrat sitting next to me commented that he guessed it was a bit early in the morning for people to be enthusiastic.

Jack Morrison acted as Master of Ceremonies most of the time and Thomas Finney introduced the head table, both of these gentlemen being co-chairmen for the breakfast. Among those at the head table were Richard Richards, Alan Cranston, District Attorney and Mrs. Tom Lynch, Roger Kent and two or three people involved in the Brown Campaign whose names I do not recall. Tom Lynch made the introduction of the Governor.

The Governor was himself very buoyant and in his greeting to the audience referred to the "Democrats I have already appointed to various jobs on boards and those I will be appointing in the future". During the first few minutes of his speech he talked in baseball language undoubtedly due to the fact that today is the opening day for major league baseball. He referred to the fact that the Democrats would be throwing hard and fast but not at the head but that they could anticipate the opposition would be throwing curves and low fouls. Getting into the main theme of his message he stressed the fact that there were almost seven million registered Democrats in the state and that the job of the audience was to get out the vote of those seven million. He then went into a dissertation on the accomplishments of the Brown Administration. His first reference to Mr. Nixon

was in the form of a comment about his "No name" opponent who he maintained was completely unfamiliar with the stadium in which the ball game was being played, having his eye on a grandstand play 3,000 miles away. The Governor made a point of illustrating Mr. Nixon's lack of knowledge about state problems by referring to an incident in Long Beach recently when Mr. Nixon was asked about a particular bill, I believe the Doyle Bill. Apparently, Mr. Nixon indicated he was not familiar with the particular bill and Mr. Brown then went on to explain that this was a program involving mental health which had been in effect for five years having been started in the Knight Administration and which presumably has been very successful. The Governor commented that perhaps Mr. Nixon's "task force" better get to work.

In citing his own record of accomplishment he referred to the fact that in 1958 he had promised the people of California a number of things which he and the Legislature have since produced. He referred to the improvement of the educational system particularly school construction citing that facilities were being provided for the 200,000 new students who enter school each year and also that facilities were now being provided for those young people who wanted to go on to state colleges and universities. He also indicated that the quality of instruction was constantly being improved and that in a short time students from the sixth grade on would be taking a foreign language as part of their studies. On the subject of freeways the Governor referred to his master plan for scenic freeways of some 5,000 miles, and on the subject of beaches and parks he indicated that this was a very important area not to be overlooked. He indicated that property bought some years ago for such purposes was now worth \$350,000,000.00 and that the \$150,000,000.00 bond proposal upcoming would eventually mean billions of dollars in great wealth for the state. Incidentally, the Governor urged the passage of all of the bonds which will appear on the June Primary Ballot.

On the subject of crime the Governor indicated that he was something of an expert since he had been a District Attorney and had grappled with the problem at its lowest level. He indicated that he had pointed out the need for stronger laws which had been enacted and referred particularly to the passage of Legislation strengthening the penalties for peddling dope but indicated that the victims of the peddlers, the addicts, would be given a second chance.

On the subject of the budget the Governor indicated that he expected to lose the six pounds he had been trying to take off without success but that he was sure the new budget would pass. He "blamed" Mr. Shell to a great extent for the failure of the budget to pass in the budget session. Incidentally, he referred to it as the fourth straight balanced budget presented and indicated that all of the many accomplishments of the Administration had been fulfilled even within a balanced budget. He indicated that there were responsible Republicans and progressive Republicans in the State Legislature who would not let partisanship jeopardize the future of the state and he was, therefore, confident that the new budget would pass. He blamed the Republicans for their lack of interest in the needy and the aged and indicated that the welfare and unemployment programs in this state were the finest in the country.

The Governor said he was confident that the audience was going to be part of the biggest "truth squad" that had ever been gathered and that if these people would point out the truth of his record there would be no difficulty in his continuing the programs he had begun. He also indicated that help was available from "unnamed sources". He indicated he did not intend to leave these unfinished jobs to either Mr. Nixon or Mr. Shell to complete. There were several other inuendoes about Mr. Nixon particularly a reference to the fact that in spite

of his protests that he was not seeking the nomination in '64 that that was actually the case. He indicated that in the current Republican Primary Campaign Mr. Nixon was campaigning on such things as Cuba and Katanga while Mr. Shell was campaigning on the fact that California was becoming a welfare state. As illustrations of his point that California was first in the nation he referred to last year's figures on personal income which he claimed was the highest in the history of the state and such things as the income from agriculture, some three billion dollars and so forth. These figures were given in millions or billions of dollars and he used this point to indicate that there was a healthy business climate in California. Incidentally, earlier in his remarks the Governor had indicated that although they were not present he wanted to make it clear that he was behind Stanley Mosk, Glenn Anderson and Bert Betts who were part of a fine Democratic team who was getting things done. The Governor also paid particular homage to Senator Richards stating that he was one of the greatest Legislators this state had ever seen.

One other point the Governor made about Mr. Nixon was his reference to the fact that he was still "playing checkers". On several occasions when the Governor alluded to Mr. Nixon with some degree of sarcasm, the audience applauded. I believe I also failed to mention that when the Governor was introduced there was something of a demonstration with people standing and clapping and a number of signs but I would not call it a really enthusiastic demonstration.

There are perhaps other points I may have overlooked mentioning but I believe these are the highlights, at least as I recall them. I hope they will be helpful.

N. L. Hamilton

**Jean Dewey**

**4-2-62**

**Bob Haldeman**

**Brown meeting - April 10th**

**Dear Jean:**

**Thanks for sending along the letter about the  
kick-off breakfast Tuesday, April 10th. I trust you will have someone  
cover this for us.**

File: Brown  
x - Dewey  
x - chron.

*from the desk of...* JEAN M. DEWEY

BOB:

Thought you might be interested.

JMD



# COMMITTEE TO RE-ELECT GOVERNOR BROWN

505 Market Street • San Francisco 5, California • YUkon 2-7440 179 

Dan A. Kimball • State Chairman

Thomas C. Lynch • George Miller, Jr. • Northern California Chairmen

March 24, 1962

To Friends of Governor Brown:

Governor Pat Brown will officially kick off his campaign for re-election with the biggest, roaringest political breakfast San Francisco has ever seen.

The event -- and it will be a rouser -- will be held in the San Francisco Civic Auditorium at 8:00 a.m., Tuesday, April 10.

The Governor will outline his campaign plans in a fighting speech before leaving later in the day with Mrs. Brown on a campaign swing that will take him from one end of the State to the other.

Breakfast contribution is \$2.50 per plate. You can reserve your place by returning the enclosed envelope with your check to Governor Brown Headquarters, 505 Market Street, San Francisco.

Please do it now. And bring a car load of friends with you on April 10.

We look forward to seeing you.

   
Jack Morrison - Tom Feeney

Co-Chairmen

San Francisco Committee to Re-Elect Governor Brown