

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
52	7	10/03/1960	Memo	Itinerary and Schedule of Richard and Pat Nixon for October 3 to October 7, 1960. 5 pgs. Three duplicates not scanned.
52	7	10/08/1960	Memo	Tentative Itinerary and Schedule of Richard Nixon for October 8 to October 15, 1960. 5 pgs. Duplicate not scanned.
52	7	09/30/1960	Report	Summary of Opinions in the News. 9 pgs.
52	7	10/1960	Memo	List of contacts and engagements for October 3 to October 7, 1960. First page missing. 5 pgs.

ITINERARY AND SCHEDULE

TRIP OF THE VICE PRESIDENT AND MRS. NIXON
October 3 through October 7, 1960

Monday, October 3

NOTES

11:30 AM EDT	Depart Washington MATS Terminal, Butler Aviation, for Richmond, Virginia	1 hr. - 95 miles
11:30 AM EST	Arrive Richmond, <u>Richard E. Byrd Field</u>	Richmond pop: 240,000
11:50 AM	Depart airport for State Capitol Grounds	
12:40 PM	Arrive State Capitol Grounds	
1:00 PM	Address by the Vice President	
1:40 PM	Depart State Capitol Grounds for airport	
2:20 PM	Arrive Airport	
2:30 PM EST	Depart Richmond for Charlotte, North Caroline	1-1/2 hrs - 260 mi Lunch on plane
4:00 PM	Arrive Charlotte, North Carolina, Douglas Municipal Airport Congressman is Charles R. Jonas, (10th District)	Charlotte pop: 215,000
4:20 PM	Depart airport for Hotel Barringer	PRESS ROOM Rooms 219 thru 223 & 225 & 226 Phones & teleprinters Colony Room
4:40 PM	Arrive Hotel Barringer	
7:15 PM	Depart Hotel for Coliseum	
7:35 PM	Arrive Coliseum	
7:45 PM	Address by the Vice President	
8:35 PM	Depart Coliseum for airport	
9:05 PM	Arrive Airport	
9:20 PM EST	Depart Charlotte for Newark, N.J.	2-3/4 hr. - 550 mi.
1:00 AM EDT (Tues)	Arrive Newark Municipal Airport	Newark pop: 410,000

Tuesday, October 4

U.S. Senator is Clifford Case; Congressman for Passaic and Paterson is Gordon Canfield (8th District); Congressman for Paramus and Hackensack is Frank Osmer, Jr., (9th District); Congressman for New Brunswick is James C. Auchincloss (3rd District); Congressman for Newark is George M. Wallhauser (12th District); Congresswoman for Elizabeth is Florence P. Dwyer (6th District); Candidates for Congress are A. Jerome Moore, Trenton, (4th District); Samuel F. Kanis, Hudson County (13th District); Frank A. Musto, Hudson County (14th District); Alphonse A. Miels, Newark, (10th District); Frank A. Palmiere, West Orange, (11th District).

1:20 AM Depart airport for Hotel Robert Treat; remain overnight
PRESS ROOM:
GEORGIAN ROOM
(off lobby)

10:00 AM Depart hotel for Paterson by motorcade

10:45 AM Arrive Paterson

11:15 AM Depart Paterson for Hackensack

11:55 AM Arrive Hackensack

1:10 PM Depart Hackensack for Elizabeth

2:05 PM Arrive Elizabeth

2:35 PM Depart Elizabeth for Plainfield

3:30 PM Arrive Plainfield

4:00 PM Depart Plainfield for Rev. Hays Housing Development

5:00 PM Arrive Rev. Hays Housing Development

5:30 PM Depart Hays Housing Development for hotel

5:45 PM Arrive Hotel Robert Treat

8:00 PM Baggage in lobby

8:15 PM Depart hotel for West Orange Armory

8:55 PM Arrive West Orange Armory

9:00 PM Address by the Vice President

Tuesday, October 4 (continued)

9:45 PM Depart Armory

10:45 PM Arrive Commodore Hotel, New York City, and remain overnight

Governor is Nelson Rockefeller; U.S. Senators are Jacob Javits and Kenneth Keating; Congressmen are John H. Ray (15th District) and John V. Lindsay (17th District); Candidates for Congress are Joseph A. Demarco (13th District); Joseph A. Bailey (16th District); Charles Muzzicate (18th District); Thomas P. O'Callaghan (19th District); Morris Aarons (20th District) and Thomas Bartzos (21st District).

New York pop: 8,000,000
PRESS ROOM: Parlors B & C (Mezzanine)

Wednesday, October 5

9:00 AM Vice President attends New York State Independent Citizens for Nixon-Lodge meeting

9:10 AM Remarks by the Vice President

9:30 AM Depart hotel by motorcade for Fordham University

10:00 AM Arrive Fordham University

10:15 AM Address by the Vice President

11:00 AM Depart Fordham for Rockefeller Center

11:40 AM Arrive Rockefeller Center

11:45 AM Remarks by the Vice President

12:20 PM Depart Rockefeller Center for Garment District

12:40 PM Arrive Garment District

12:50 PM Remarks by the Vice President

1:30 PM Depart Garment District for Hotel Commodore

1:45 PM Arrive Hotel Commodore for Columbian League Luncheon

2:00 PM Remarks by the Vice President

2:40 PM Vice President departs luncheon, returns to suite

Ballroom, Commodore Hotel

Lunch plan to be announced enroute

MRS. NIXON'S SCHEDULE

1:30 PM TODAY tape - NBC-TV
to 3:00 PM

3:15 PM Depart hotel for airport

3:45 PM Arrive airport

4:00 PM Depart LaGuardia Marine Terminal for 1 hr. -75 mi.
EDT Philadelphia

5:00 PM Arrive Philadelphia International Airport Philadelphia pop:
EDT 2,100,000
U.S. Senator is Hugh Scott; Candidates for
Congress are Michael Grasso, Jr., (1st District);
Joseph C. Bruno (2nd District); Joseph P. Gorham
(3rd District); Clarence M. Smith (4th District);
James W. Gilmour (5th District); David O. Maxwell
(6th District).

5:20 PM Depart airport for hotel

6:35 PM Arrive Hotel Bellevue-Stratford PRESS ROOM:
NORTH GARDEN
ROOM-18th flr.

8:05 PM Depart hotel for Convention Hall

8:20 PM Arrive Convention Hall

8:30 PM Address by the Vice President

9:20 PM Depart Convention Hall for hotel

9:35 PM Arrive Bellevue-Stratford Hc d remain overnight

Thursday, October 6

8:00 AM Baggage in lobby

8:45 AM Depart hotel fir Philadelphia International Airport

9:05 AM Arrive Airport

9:15 AM Depart Philadelphia for Nashville, Tenn. 4 hrs. -676 mi.
EDT
Candidate for Senate is A. Bradley Frazier

11:50 AM Depart airport for War Memorial Square

12:15 PM Arrive War Memorial Square

Thursday, October 6 (continued)

12:20 PM	Address by the Vice President	
1:00 PM	Depart War Memorial Square for airport	
1:10 PM	Arrive airport	
1:15 PM CST	Depart Nashville for Cleveland, Ohio	2 hrs. -475 mi.
5:15 PM	Arrive Cleveland, Burke Lakefront Airport Congressman is Frances P. Bolton (22nd District); Candidates for Congress are Leonard G. Richter (20th District) and William O. Walker (21st District)	Cleveland pop: 910,000 Deadhead plane Hopkins Field
5:30 PM	Depart airport for hotel	
6:00 PM	Arrive Hotel Sheraton-Cleveland	PRESS ROOM: Whitehall Room Mezzanine floor
8:10 PM	Depart hotel for Cleveland Auditorium	
8:20 PM	Arrive Auditorium	
8:30 PM	Address by the Vice President	
9:15 PM	Depart auditorium for airport	
9:45 PM	Arrive airport	
10:00 PM EDT	Depart Cleveland, Hopkins Field for Washington, D.C.	1-3/4 hrs-310 mi.
11:45 PM EDT	Arrive Washington National Airport	

Friday, October 7

National Television Debate

NBC Studios - 4001 Nebraska Ave., N. W.

TENTATIVE ITINERARY OF
VICE PRESIDENT RICHARD NIXONSaturday, October 8

DC6-B Aircraft

9:15 AM EDT	Depart Washington National Airport for LaCrosse, Wisconsin	4 hrs. -870 mi.
11:15 AM CST	Arrive LaCrosse Municipal Airport U. S. Senator is Alexander Wiley; Congressman is Gardner R. Withrow (3rd district); Candidate for Congress is Vernon W. Thomson; Candidate for Governor is Philip G. Kuehn	LaCrosse pop: 50,000
11:35 AM	Depart airport Arrive Address by the Vice President Depart for airport Arrive airport	
1:30 PM CST	Depart LaCrosse for Rochester, Minn.	3/4 hr. -70 mi.
2:15 PM	Arrive Rochester, Minnesota Candidate for Senate is James M. Williams; Congressman is Albert H. Quie (1st district); Candidate for governor is Elmer Anderson Airport Rally	Rochester pop: 40,000
3:15 PM CST	Depart Rochester for Milwaukee, Wisconsin	1-1/4 hr. -240 mi.
4:30 PM	Arrive Milwaukee Municipal Airport Candidates for Congress are Samuel P. Murray (4th district) and Kerby Hendee (5th district) Airport Rally	Milwaukee pop: 800,000

Saturday, October 8 (continued)

VICE PRESIDENT'S SCHEDULE

5:10 PM Depart airport for television studio
6:05 PM Arrive TV Studio
6:10 PM Television Taping
7:20 PM Depart TV studio for airport
8:05 PM Arrive airport

MRS NIXON'S SCHEDULE

5:20 PM Depart airport by auto for Racine, Wisconsin
6:05 PM Arrive Racine
6:15 PM Mrs. Nixon meets with ladies
6:55 PM Depart Racine by auto for airport
7:40 PM Arrive airport

8:20 PM Depart Milwaukee for Billings, Montana 4 3/4 hrs.-1050 mi.
CST

11:45 PM Arrive Billings, Montana
MST
Remain overnight and Sunday night

Monday, October 10

RALLY AT SEND-OFF

10:00 AM Depart Billings enroute to Salt Lake City, Utah 430 mi-2:15
MST

12:15 AM Arrive Salt Lake City, Utah AM: Dick Miller

Arrive Hotel Utah

Meet with officials of Latter Day Saints Church

MEETING - MORMON TABERNACLE

Possible National TV with President Eisenhower
and Ambassador Lodge

REMAIN OVERNIGHT IN SALT LAKE CITY

Tuesday, October 11

9:15 AM Depart Salt Lake City enroute to
MST Albuquerque, New Mexico 510 mi. -2:45

Lunch on plane

12:00 Noon Arrive Albuquerque AM: Bob Ogden
MST RALLY

2:00 PM Depart Albuquerque enroute to San Diego,
MST California 630 mi. -3:15

4:15 PM Arrive San Diego, California AM: John Whitaker

Mission Valley Inn

8:00 to
8:30 PM ADDRESS BY THE VICE PRESIDENT

9:00 PM Depart San Diego enroute to Burbank,
PST California 100 mi. - 1:00

10:00 PM Arrive Lockheed Burbank Airport AM: Tom Pownall
PST Sherm Unger

10:20 PM Depart airport enroute to Hotel Ambassador

11:00 PM ARRIVE HOTEL AMBASSADOR AND REMAIN OVERNIGHT

Wednesday, October 12

Depart hotel

10:00 AM to Television studio session: NBC-TV Burbank
3:00 PM

3:00 PM Depart NBC-TV enroute to Long Beach

4:00 PM Arrive Long Beach - All States Picnic
Recreation Park

ADDRESS BY THE VICE PRESIDENT

5:00 PM Depart Picnic

5:40 PM Arrive Lafayette Hotel

Staff work

Wednesday, October 12 (continued)

- 7:30 PM Depart hotel enroute to Knott's Berry Farm
- 8:00 PM Arrive Knott's Berry Farm
- 8:15 to 8:45 PM ADDRESS BY THE VICE PRESIDENT
Live Television
- 9:00 PM Depart Knott's Berry Farm for Ambassador Hotel
- 10:00 PM Arrive Ambassador Hotel and remain overnight

Thursday, October 13

NATIONAL TELEVISION DEBATE

ABC-TV Center - Prospect and Talmadge

AMBASSADOR HOTEL AND REMAIN OVERNIGHT

Friday, October 14

- 9:30 AM Drop-by: Lox and Bagels with Jewish leaders in hotel
- 10:10 AM Depart hotel enroute to University of Southern California Campus
- 10:40 AM ARRIVE UNIVERSITY OF SOUTHERN CALIFORNIA CAMPUS
- 11:00 AM to 11:30 AM ADDRESS BY THE VICE PRESIDENT TO FIRST VOTERS OF ALL COLLEGES IN LOS ANGELES AREA
- 11:45 AM Depart Southern California Campus enroute to downtown Los Angeles
- 12 Noon ARRIVE DOWNTOWN LOS ANGELES
Route: Freeway to Civic Center - Spring St. - 8th Street - Hill Street - 5th Street - to freeway.
- 1:00 PM Depart Downtown Los Angeles enroute to Alhambra
- 1:30 PM ARRIVE ALHAMBRA CITY PARK
- 2:15 PM Depart Alhambra enroute to Arroyo-Seco area
- 3:00 PM ARRIVE ARROYO SECO AREA
TRI-DISTRICT RALLY

Friday, October 14 (continued)

3:45 PM Depart rally enroute to Beverly Hilton Hotel

4:45 PM ARRIVE BEVERLY HILTON HOTEL

3 1/2 HOURS STAFF WORK

8:30 to 9:00 ADDRESS BY THE VICE PRESIDENT TO THE WORLD
9:00 PM NEWSPAPER FORUM - BEVERLY-HILTON HOTEL

9:20 PM Depart Beverly-Hilton enroute to Los Angeles International Airport

10:00 PM Depart Los Angeles International Airport
PST enroute to Phoenix, Arizona 410 mi. - 1:30
(Boeing 707 Jet Aircraft)

12:30 AM Arrive Phoenix and remain overnight AM: Bill Black
MST Westward Ho Hotel
(Saturday)

Saturday, October 15

Drop-by breakfast in hotel

Parade to stadium

ADDRESS BY THE VICE PRESIDENT

11:00 AM Depart Phoenix enroute to Denver, Colorado 775 mi. - 2:10
MST

1:10 PM Arrive Denver, Colorado
MST

NOON RALLY

3:10 PM Depart Denver enroute to Springfield, Ill 875 mi. - 2:15
MST

7:25 PM Arrive Springfield, Illinois
CDT

MID-WEST VOLUNTEERS TREK RALLY

ADDRESS BY THE VICE PRESIDENT

9:00 PM Depart Springfield enroute to 670 mi. - 2:00
CDT Baltimore, Md.

11:00 PM Arrive Friendship Airport, Baltimore, Maryland
EDT

RN R. Haldeman - 303Endorsement

Dayton, Ohio, Journal Herald, Sept. 26: "We believe Mr. Nixon to be considerably the more capable of two able men. Taking man and program together, we find the last of our reservations demolished and our endorsement a wholehearted one. Both man and program seem to us headed in the right direction. Dick Nixon is young, bold, sound and progressive. He is not a man to drag his feet when courage and action are required...nor one to hang back when the subject is the government's job with regard to a changing national economy or to changing needs of its people. Senator Kennedy and the Democrats would attack every problem with the whirlwind of money and direction from Washington."

Seattle Times, Sept. 25:

"The Times will support the Republican ticket....Our determination of position begins with an assessment of the essential qualities that are fundamental to men who offer themselves for the highest offices in the nation. We hold no doubts that... Kennedy and...Johnson share with Nixon and Lodge the qualities of courage, integrity and ability....We must, then, in our assessment, turn to doctrines of the two political parties, their records of past performance, intent for the future and the probabilities of their respective candidates. In the area of past performance, we find the Democratic Party long on promises and short on performance. The really substantial advances in civil rights have come while a Republican...has been in the White House. ...Johnson's presence on the...ballot does not indicate that action in this area would be forthright and remedial in furthering the aspirations of minority groups to achieve their rightful civil privileges....Our country was not in good shape economically, with inflation rising sharply, during many of the years following the close of the Second World War--until the outbreak of the Korean war. Another wartime economy set the country on its feet. It was the Republican administration...with Vice President Nixon in an influential position, that geared our economy to stem the sharply rising tide of inflation....It has been proved beyond all shadow of doubt that an economic system based upon strong private enterprise--instead of sporadic stimulants from the public treasury--must be relied upon to provide a reliable rate of economic growth....When we assess the history of the state of our defenses and armed

strength, we find the Democratic record fallible....When the individual records of the two candidates are compared, Nixon's emerges as the more impressive. Kennedy has served ably and well in both the House of Representatives and the Senate, but no more so than several of his colleagues who had no family connections to help boost them into a presidential nomination. Nixon had no such advantages in his rise over a harder route....Nixon has distinguished himself as an emissary of Mr. Eisenhower....He has been a working Vice President, acquiring experience such as never before has been available to the nation in a presidential candidate....We believe that the country as a whole, as well as the free world, would be better served by the Republicans' election."

St. Louis Globe-Democrat, Sept. 27: "The greatest problem which the leader of the American people must face...is the Communist threat of world domination--how to contain it now and how eventually to triumph over it. Unless this is solved, all other problems become academic. Of the two candidates...Richard M. Nixon is incomparably better qualified by experience, by maturity, by resolute qualities of heart and mind to lead our nation. The Globe-Democrat unreservedly indorses Mr. Nixon for President....Richard Nixon is the best trained man ever to be a candidate for the presidency....Richard Nixon, and his running mate...Henry Cabot Lodge, know and understand the Communist mind. They recognize this evil for what it is, and have faced it down with courage and dignity....Kennedy, on the other hand, has sought ways to quibble and apologize. His experience in foreign affairs is virtually nil. His chief advisers...Chester Bowles and Adlai Stevenson, have never indicated that they clearly understand the necessities of strength and have been either fuzzy-minded or shown a tendency toward appeasement. The difference between the two candidates in this vital area is enormous....Kennedy has been promising all things to all men....His program is socialism and demagoguery, with government doing more and more of the things which free peoples throughout history have always done for themselves. It sounds wonderful, until you question who is going to pay for it and from what earnings and at what price to our freedom....Nixon has the qualities of leadership which the United States so desperately needs in the four anxious years which lie ahead. He understands strength for America--militarily and economically--as the only present answer to the Communist. By invaluable training and matchless experience he can deal effectively with our enemies--and with our friends. He can

and will be a great President of all our people."

Youngstown, Ohio, Vindicator: "What what should all Americans be most concerned when they go to the polls?... Gather up all the issues presented in both the Republican and Democratic platforms or discussed by the candidates. Study all of them, weigh one against the other, analyze each carefully in the light of its effect on the country's future...and it is hard to see how the answer can be anything else but the defense of the United States and, to a large extent, the continent. In one expressive word--survival!...This, then, is the issue which overshadows all others: shall the Communists be allowed to succeed in subverting the world? The next president will bear the greatest burden of all in the free world's defense.... Since defense--or survival--is the most important thing in the lives of all Americans, The Vindicator believes that Richard M. Nixon should be elected president because he is far better prepared for the responsibilities than the likeable Senator John F. Kennedy. ...Mr. Kennedy is an intelligent, vigorous young man....However, he lacks the broad background in government and the experience in cold war diplomacy which Vice President Nixon, through practical participation, has acquired in the last eight years....Mr. Kennedy is pledged to support the party's platform which offers more pie-in-the-sky welfare promises than could ever possibly be realized....This fundamental fact should never be forgotten: the more welfare, the more taxes! There is no other way to do it....Mr. Nixon's position is further strengthened by his...running mate.... To most Americans...Henry Cabot Lodge also is a man with the courage and know-how to deal effectively with the Russians. It is a team well equipped to cope with whatever international crises may develop....America must remain vigorous, be determined to stay free and be prepared to defend its principles. This is the primary obligation of the next president. It is a task for which Mr. Nixon has been well trained."

Reston on the President's address: "The next three weeks will help answer one of the most important questions of the...election: How effective will President Eisenhower be in his active campaign to elect Vice President Nixon?... (The President) will start out on an eight-day 6,500-mile trip through the Middle West and the West right at the critical period when the voters are making up their minds. This is bound to produce a considerable emotional impact. In human terms, it is a glorious story. He had stayed the course. He has survived three serious illnesses.

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He has endured the shafts and arrows of history with dignity and even good cheer. And despite many ups and downs, he goes into the last four months...with as much popularity as any President ever enjoyed so near the end of his term. Under these circumstances, at least the indirect effects of his campaign are bound to be significant. Organization and money are increasingly important in national politics, and nobody can inspire the organization or raise more campaign funds than the President. ...Beyond this, the President is the central figure in Mr. Nixon's key argument--namely, that Nixon has the intimate personal experience as the President's right-hand man to deal with the foreign policy problems of the nation....Coincidentally, the President is also the best defense against one of Senator Kennedy's main arguments. This is that a divided government...cannot pass the legislation necessary to develop and defend the country and lead the free world....Maybe Eisenhower can no more transfer his popularity to Nixon than he can transfer his smile and his easy manner, but in any event, he's not going to do Nixon any harm."

Ted Lewis, NY Daily News, Sept. 30: "President Eisenhower's first all-out political speech...emphasized one of the many startling aspects of this Presidential election--namely the 'loner' status of Sen...Kennedy....Nixon has his Ike, his Henry Cabot Lodge--and by mere luck can use the sinister presence of Nikita Khrushchev to help win votes....Who does Kennedy have? The almost forgotten man, Lyndon Johnson, plus two has-beens, Harry Truman and Adlai Stevenson. The Kennedy camp has not overlooked the dangers of this overbalance of talent....It is also a fact that it has worried far more about the part that Ike is going to play in this election....Along this same line, many politicians in both parties here consider the most significant campaign development of the last week was not the TV (debate)...but the record-breaking crowds that turned out to see Ike on his two visits to New York. Those crowds proved that Ike's pulling power with the masses is undiminished. ...These crowds worry the Kennedy aids and delight the Nixon supporters but...there is tremendous uncertainty as to whether those who still like Ike in 1960 will go for Nixon....The so-called political 'traditionalists'...tend to discount Ike's ability to sway many votes this year. On the other hand, the election now appears to have developed into such a close contest that if Ike can influence a million on-the-fence voters...this could easily be Nixon's victory margin. What Ike said in Chicago...in his strong endorsement of Nixon as his successor, was therefore no cause for

rejoicing in Kennedy circles....What can Kennedy do to meet the challenge of the triple threat opposition?...Not much; just keep on going--hoping a little wistfully, perhaps, that the image of a candidate willing to go it alone has an emotional appeal to those who have a warm spot for underdogs everywhere."

Robert Novak, WSJ, Sept. 30: "Richard M. Nixon has placed himself in the enviable position of becoming the political beneficiary of the cold war, no matter what course it may take. This advantage could obviously be swept away if Mr. Kennedy is able to out-sell Mr. Nixon in their series of televised debates....Still, if U.S.-Soviet tension remains high or increases as seems likely...Nixon can assume the role of the candidate best fitted to lead the Republic through these perilous times. If the international temperature unexpectedly warms instead, he can campaign as a member of the Administration which is averting the threat of war. The reason: Mr. Nixon has built for himself the status of an experienced and highly effective cold war gladiator, a status seemingly independent of day-to-day setbacks or triumphs for the U.S. in world affairs. So far...Kennedy has found no way to whittle down the Nixon reputation of mastery over cold war problems. Nor has he yet been able to relegate foreign policy to a back seat behind economic domestic issues....Not all GOP politicians find the situation...rosy. One of Mr. Nixon's top political advisers believes Republicans do indeed suffer from U.S. reverses abroad. He considers...the virtual entrance of Cuba into the Soviet bloc as damaging to Mr. Nixon's campaign. But this is the minority view of a pessimist. Chats with voters do not substantiate it. Even rank-and-file Democrats generally are uncritical of the Administration's foreign policy record....Mr. Kennedy is intensifying his criticism of the current U.S. status in the world and the Eisenhower-Nixon ability to mastermind cold war strategy, but there is no sign that this criticism is taking root among the voters. Moreover, criticism of an Administration engaged in a deadly struggle with a foreign foe can backfire....Some Democrats believe a truly catastrophic U.S. setback on the international scene short of a shooting war might finally break Mr. Nixon's stranglehold on the peace issue. Yet, U.S. estrangement with its British and French allies over the Suez crisis plus the Soviet rape of Hungary...actually aided Mr. Eisenhower's re-election....The most direct means for Mr. Kennedy to combat the Nixon advantage would be simply to convince the voters that he is equally well equipped to command the nation's cold war strategy. But that is easier said

than done....One way, perhaps the only way, that Mr. Kennedy can erase Mr. Nixon's foreign policy advantage is totally removed from speeches about the need for leadership and what to do about Cuba. He may succeed in capturing the hearts and imagination of the American people and thus obliterate in a wave of emotional response Mr. Nixon's image as the peerless international battler. This is not impossible, as was indicated the other night....But if Mr. Kennedy is to overcome the Nixon image in foreign affairs, he will have to move fast."

Joe Alsop is highly critical of RN's basic speech (Wash. Post, Sept. 30):

Veteran members of the Nixon campaign entourage call it 'the speech,' because it always is, always has been, and presumably always will be just about the same speech. It has the uniformity, and some would say, the approximate intellectual consistency of toothpaste. It may be squeezed out long or short, but this is the only significant variation....Judging by reports, Sen. Kennedy's shorter orations are also highly standardized....Sen. Robert A. Taft...also made the same points in the same words on every street corner and platform in America....But there is an important difference between 'the speech' that Nixon delivers, and the flat, pedestrian, opinionated, fact-crammed, transparently honest, wonderfully self-revealing discourse that all reporters following Bob Taft eventually came to learn by heart...!'The speech' does not offer its hearers an indigestible intellectual diet. That does not mean, however, that it is unsuccessful. As salesmanship, it is very good indeed. There are moments when it comes so close to a television commercial that you expect to hear a boast about 'the bigger, more generous quart container'....One cannot avoid wondering why this highly intelligent, remarkably well-informed man, capable of such an effort as the acceptance speech at Chicago, should be stumping the country with a standard campaign speech of just this kind. Is it because he thinks the voters are like queasy infants who reject any nourishment more solid than pabulum? This has not been his view in the past. Or is it because Nixon thinks the best campaign strategy is to begin with television commercials, and to go on to something more serious later on? This may be the case. He has already begun to publish special position papers, like the interesting one on education....Yet, 'the speech' remains a mystery, all the same, unless you simply assume that Nixon is mainly trying to avoid the charybdis of Bob Taft's kind of Republicanism and the scylla of Gov. Nelson Rockefeller's more novel and controversial brand. If this is the answer to

the riddle, the double effort of avoidance is successful. But it must be added that this effort has also landed the Vice President in a kind of middle-of-the-road void."

Chicago Sun-Times, Sept. 27: "Vice President Nixon's position paper on education provides positive answers to a number of misconceptions as to (his)... convictions on federal aid to the nation's schools. He makes it clear, in the first place, that he favors such aid on a large scale....The important difference between Nixon's program and the one set forth in the Democratic platform is not of scale, but of method....We believe that, while federal help can serve importantly to advance the crash job that must be done in education, the primary task is to create in each community a climate where the urgency is felt by the parents and the rest of the public. Nixon's program is aimed at stimulating this sense of urgency."

Denver Post, Sept. 26: "The Presidential campaigns of...Nixon and...Kennedy have failed, so far, to produce many constructive new ideas for possible solutions to the nation's farm problems. There is indication that both candidates have taken that old (and presumably safe) formula for handling the farm belt--tell 'em what they want to hear, but don't go into close detail....Between them there isn't a major new proposal--and this is a day of change in the industry nearly as far-reaching as the mechanical revolution of the early years of this century. This is not to say that Nixon and Kennedy drew complete blanks. On the contrary, they brought up several good points--comparatively minor, but worthwhile....Nixon's suggestion... of a presidential council of farmers and ranchers to advise the administration might be a good one--provided such board had some power and didn't slip, like most advisory boards, into a public relations role. And Kennedy's idea...that a special program be set up for low-production farmers with a gross income of less than \$2,500--is worthy of further thought provided, of course, it didn't become just a prop to delay the bankruptcy of marginal operators who haven't the business sense demanded of modern farmers anyhow....Kennedy has been far from specific in outlining what he hopes to accomplish in agriculture....But he has conveyed a 'willing-to-experiment' tone which tends to make up for his apparent lack of clear-cut proposals. But Nixon, on the other hand, sounds cocksure of himself on the farm issues--yet when you shake out all of the chaff he, too, is lacking in clearcut proposals. Perhaps the most unfavorable contrast of all for Nixon is in the very basic question of what the government role in agriculture should be. Kennedy makes

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ear he favors a very strong hand of the federal government in the affairs of culture....But Nixon meanders through the point....Both candidates need to lay out a positive, point-by-point, comprehensive program to make farming profitable without burdening the taxpayer. With the high-powered economists and remarkable domestic troubleshooters on both sides of the fence, it is inconceivable that some pretty definite plans have not been laid by would-be administration staffs. If such thoughtful planning is not under way, then neither side has much chance of improving over the records of past administrations on the farm scene."

Johnson

Arthur Schlesinger, Jr., in a news conference, is reported as saying:

"Johnson has dropped out of the campaign, but it does not really matter....No one hears from him anymore but it doesn't make much difference."

Polls

Gallup reports Midwest voting sentiment: Nixon/Lodge and lean to Nixon/Lodge

48%; Kennedy/Johnson and lean to Kennedy/Johnson: 47%; Undecided: 5%.

Chicago Daily News, in a survey of La Salle, Illinois, finds that most voters

consider peace the overriding issue. "It is in the foreign policy area that Vice President Nixon seems to draw the most support....Nixon kept 4 of 7 Ike voters on his side, but even those who aren't sure at this stage may be swayed to him by events taking place far, far away."

Foreign Policy

The Wash. Post, Sept. 30, commenting on Cuba: "It may be said in explanation

that democratic government is doomed to react instead of equipped to anticipate that no one can adequately foresee such troubles. We do not believe that this is. Even though the nature of Dr. Castro's regime may have been misjudged at the beginning, his capacity for mischief elsewhere would have been greatly diminished by some more timely attention to the concerns of Latin America as urged repeatedly over the last decade. The troubles with Cuba demonstrate graphically the gap in need for an active and forehanded foreign policy that will deal with frictions before they become conflagrations."

Marquis Childs, Wash. Post, Sept. 30: "Judged by the struggle in the U.N., a superficial case can be made for the headlines that proclaim a triumph for the United States. For the tenth time in that many years we swung a vote in the Steering Committee to keep Red China out....As a safe guess, however, at least half of those who voted with the American delegate did so reluctantly and only because it was the American position. Some of this country's closest friends have been asking for a long time when American policy on **this** question would change.... On the Congo problem, Nixon repeatedly cites the 70-to-0 vote by which the Soviet resolution...was defeated. But, here again, the African and Asian powers are almost all saying that the 'legitimate' government of Patrice Lumumba must be restored, and by implication they criticize the operation of the United Nations force and give at least some credence to the Soviet allegation of 'imperialist' intrigues.... The American objective at the U.N. is to freeze Khrushchev out; to leave him alone and humiliated; to defeat his aim of debating disarmament in the General Assembly. Essentially it is a defensive operation."

Honorable James P. Mitchell, Secretary of Labor

Pasco, Washington; John Day Dam, Oregon; Dalles Dam, Oregon; Camas, Washington; Vancouver, Washington; University of Portland, Oregon.

Honorable Ivy Baker Priest, Treasurer of the United States

Batavia, New York. Genesee County GOP Committee Fund-Raising Dinner.

Senator Barry Goldwater (R-Arizona)

Breakfast. Savannah, Georgia.

Luncheon. Tampa, Florida.

2:15 PM Clearwater, Florida. Clearwater Auditorium

6:00 PM Dinner. Jacksonville, Florida.

Congressman William E. Miller (R-N. Y.)

Blairstown, New Jersey. Warren County GOP Organization Fund-Raising Dinner.

Congressman Charles A. Halleck, (R-Indiana)

Lebanon, Indiana. 6th District Boone County Republican Fish Fry.

Mr. John Roosevelt

Luncheon. St. Cloud, Minnesota. St. Cloud State Teachers' College.

Republican Workshop Banquet. St. Paul, Minnesota.

Senator Everett Dirksen (R-Illinois)

Cedar Rapids, Iowa. County GOP Fund-Raising Dinner. 2nd Congressional District.

Honorable George C. Lodge, Assistant Secretary for International Affairs, Department of Labor

Roanoke, Virginia. Roanoke Business & Professional Women's Club. International Bosses' Night Banquet.

Honorable Arthur S. Flemming, Secretary of Health, Education & Welfare

Philadelphia, Pennsylvania. Golden Slipper Square Club. Bellevue Stratford Hotel.

Honorable George Abbot, Solicitor, Department of Interior

Luncheon. Washington, D. C. League of Republican Women. Mayflower Hotel.

Mr. Louis Rock, Assistant to Secretary of Agriculture

Claremont, New Hampshire. "Farmers Week" Meeting.

Honorable Fred A. Seaton, Secretary of the Interior

Campaigning with Vice President Richard M. Nixon.

(More)

TUESDAY, OCTOBER 4

Vice President Richard M. Nixon

Paterson, New Jersey, Garden State Plaza Shopping Center,
Hackensack, Plainfield, Elizabeth and Newark, New Jersey.

Ambassador Henry Cabot Lodge

San Diego, California

Honorable Arthur S. Flemming, Secretary of Health, Education & Welfare

Evening. Bristol Township, Pennsylvania. Young Republicans
Fund-Raising Dinner

Luncheon. Philadelphia, Pennsylvania. Water Pollution Control
Federation.

Honorable Ivy Baker Priest, Treasurer of the United States

Dinner. Rochester, New York. Monroe County GOP organization
Rally.

Honorable James P. Mitchell, Secretary of Labor

St. Helens, Oregon; Kelso-Longview, Washington; Takoma, Wash-
ington; Aberdeen, Washington; Everett, Washington.

Honorable Fred A. Seaton, Secretary of Interior

Campaigning with Vice President Richard M. Nixon.

Senator Thruston B. Morton, Chairman, Republican National Committee

2:00 PM, Madison, Wisconsin. Opening Campaign Clinic. Hotel
Lorraine.

8:00 PM. Rally - Hotel Lorraine.

WEDNESDAY, OCTOBER 5

Vice President Richard M. Nixon

New York City

Philadelphia, Pennsylvania

Ambassador Henry Cabot Lodge

Sacramento, California

Chico, California

Honorable Frederick H. Mueller, Secretary of Commerce

Luncheon. Miami, Florida. The Economic Society of South
Florida. Dupont Plaza Hotel.

(More)

Honorable George C. Lodge, Assistant Secretary for International Labor Affairs, Department of Labor.

Luncheon. Somerset, New Jersey. GOP Fund-Raising. Far Hills Inn.

Evening. Elizabeth, New Jersey. GOP Fund-Raising Dinner. Elizabeth Cartéret Hotel.

Honorable John W. Bricker, Former Senator of Ohio

Elwood City, Pennsylvania. Beaver County GOP Meeting.

New Castle, Pennsylvania. Lawrence County GOP Fund-Raising Dinner.

Governor Nelson A. Rockefeller

Campaigning in New York with Vice President Richard M. Nixon.

Senator Thruston B. Morton, Chairman, Republican National Committee

Montreal, Canada. Debate with Democratic Chairman, Senator Jackson. - Convention of Radio Television News Directors Association. Queen Elizabeth Hotel.

Mrs. Peter Gibson, National President, National Federation of Republican Women

Lexington, Kentucky. Dinner Speaker, State Convention Kentucky Federation of Republican Women, Phoenix Hotel.

Honorable Fred A. Seaton, Secretary of Interior

Campaigning with Vice President Richard M. Nixon

THURSDAY, OCTOBER 6

Vice President Richard M. Nixon

Nashville, Tennessee

Johnson City, Tennessee

Ambassador Henry Cabot Lodge

Portland, Oregon

Corvallis, Oregon

Honorable James P. Mitchell, Secretary of Labor

New York City. Fourteenth Annual Dinner, New York Board of Trade. Waldorf Astoria Hotel.

Honorable Fred A. Seaton, Secretary of Interior

Campaigning with Vice President Richard M. Nixon.

Honorable Bertha S. Adkins, Under Secretary of Health, Education & Welfare

Dinner meeting. Lancaster, Pennsylvania. Republican Women's Club of Lancaster County. Brunswick Hotel.

Senator Thurston B. Morton, Chairman, Republican National Committee

Morning: Aurora, Illinois. Public Square Rally

6:30 PM Dinner Speaker. Springfield, Illinois GOP Fund-Raising Dinner. Illinois State Armory.

(More)

Mrs. Clare B. Williams, Assistant Chairman, Republican National Committee

Series of speeches in Pasco and Pinellas Counties, Florida:
St. Petersburg Women's Republican Club Luncheon Pasco County
Republican Women's tea, New Port Ritchie Dinner meeting.
1st Congressional District leaders, Clearwater Two-County rally
sponsored by Dunedin Republican Club (evening)

Mr. John Roosevelt

Oswego, Oregon (suburban Portland) Republican State Central
Committee.

Mr. Tom Van Sickle, Executive Secretary, Young Republican National
Federation

Erie, Pennsylvania. Young Republican National Federation Rally.

FRIDAY, OCTOBER 7

Vice President Richard M. Nixon

Cleveland, Ohio

Ambassador Henry Cabot Lodge

Tacoma, Washington

Seattle, Washington

Honorable Fred A. Seaton, Secretary of Interior

Campaigning with Vice President Richard M. Nixon.

Honorable Frederick Mueller, Secretary Department of Commerce

Dinner. Columbus, Ohio. Annual Fall Banquet of State Federation
of GOP Women.

Mr. John Roosevelt

Oswego, Oregon. GOP State Central Committee.

SATURDAY, OCTOBER 8

Vice President Richard M. Nixon

La Crosse, Wisconsin

Milwaukee, Wisconsin

Rochester, Minnesota

Ambassador Henry Cabot Lodge

San Francisco, California

(More)

Honorable Arthur S. Flemming, Secretary of Health, Education & Welfare

Omaha, Nebraska. Greater Creighton Convocation, Creighton University.

Senator Hugh Scott(R-Penn.)

Dinner. Danbury, Connecticut. GOP Fund Raising dinner., Ridgewood Club.

Senator Barry Goldwater (R-Arizona)

Dinner Meeting. Santa Barbara, California

Senator Thruston B. Morton, Chairman, Republican National Committee

6:00 PM Great Falls, Montana. Republican Organization

8:00 PM Public Rally.

Honorable Fred A. Seaton, Secretary of Interior

Campaigning with Vice President Richard M. Nixon

Mrs. Clare B. Williams, Assistant Chairman, Republican National Committee

12:00 noon. Philadelphia, Pennsylvania. Republican Women's luncheon. Bellevue Stratford Hotel.

Jinx Falkenburg and George Murphy, Celebrities for Nixon-Lodge

Mt. Clemens, Michigan. Republican Women's Finance Committee Fund-Raising Fashion Cabaret.

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