

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
48	23	05/10/1960	Memo	Newy York contacts list. 2 pgs.
48	23	05/17-18/1960	Memo	Preliminary schedule revision one for Richard Nixon in New York. 2 pgs. Attached to previous.
48	23	05/19/1960	Newspaper	Syracuse Post-Standard article, Nixon States Labor Views, by Vicotr Reisel. 1 pg. Not scanned.
48	23	n.d.	Memo	Handwritten note about Buffalo trip. 1 pg.
48	23	05/17/1960	Memo	Schedule for Richard and Pat Nixon on may 17 and 18, 1960 in New York. 3 pgs.
48	23	06/01/1960	Letter	Letter from Bob Haldeman to Loie Gaunt. RE: Syracuse Trip List. 1 pg.

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48	23	05/19/1960	Newspaper	Unknown newspaper article, Nixon's Aid Calls Disclosure Appropriate, by unknown author. 1 pg. Not scanned.
48	23	05/31/1960	Letter	Letter from Bob Haldeman to Advance Men. RE: New York trip. 1 pg.
48	23	05/17/1960	Report	New York Trip Information: Background and Critique. 13 pgs. Attached to previous.
48	23	05/17/1960	Memo	Schedule for Richard and Pat Nixon in New York. 3 pgs. Attached to previous two documents.
48	23	0522/1960	Report	News Focus report about Nixon's first actions as a presidential candidate. 3 pgs.

5/10/60

H.R.H.

C/S

NEW YORK - May 17th, 18th

CONTACTS

S. S. :

Buffalo - Edwin Manning.....WAS 4780 x 317 (b) PAR 4842 (r)
 WAS 8044 (night)
 Bob Powis.....BED 2840 (r)

Syracuse - Edward Daley.....OR 47511 x 159 (b) OR 28725 (r)
 OR 40706 (night)

BUFFALO :

Senator Walter Mahoney.....CLE 6100 ORA 2622 (r)
 (Aide - John Sullivan) MOH 6821

County Chairman - Senator John Cooke....MOH 8700 (Buffalo)
 MOH 1145 (Priv.) "
 XF 79891 (b) (Alden) REG 8423 (r)
 (TC Buffalo - 716 + 21 +)

Party Secretary - Kevin Cox

TABER DINNER: Larry di Senso, A.A. -D.C...CA 43-121 x 2006

Auburn County Chairman, Robert E. White...35-395 (b) 39-361 (r)
 Dinner Chairman - Everett Dungey.....24-107 (b) 24-402 (r)

NATIONAL SALES EXECUTIVES :

Robert Cooper, P.R.....YU 69-300 (N.Y.C.) MU 2-7464 (r)
 Elmer Lux (Buffalo).....GAR 5-334 (res.)
 MOH 4-511 (service) Ft. Erie, Ontario
 Canada - 199

Hotel Statler - Thurston, Manager
 Ed Murphy - Sales Mgr.
 Frank Becht - Banquet
 Mandis, Res. Mgr.....

Robert Case, YR Erie County.....MOH 2611 (b) TAY 5340 (r)

SYRACUSE :

Herald-Journal - Alexander F. Jones, Exec. Ed. ...HA 2-0211 GI 6-0600 (r)
 Congressman - R. Walter Riehlman.....CA 43-121 x 5861
 (Aide in Syracuse - Doug Johnson.....OR 64-201)

County Chairman - Mr. Traister.....HA 2-5297 (b) OL 2-3002 (r)
 P.R. Man - Bogardus.....NE 7-3121

SYRACUSE (Cont.):

Press Club Pres.- Richard J. Hanlon, 165 Wolcott Avenue
Office - Hotel Onondaga

Hotel Syracuse - Mr. Wilder, Manager....NA-25121
Don Williams, Asst. Mgr.

VOLUNTEERS:

Dick Michaels, Buffalo..... MOH 0542, 6447 (b) IDL 5861 (r)

NEW YORK - May 17, 18

Preliminary Schedule - Revision #1
for RN Approval

Tuesday, May 17

2:00 P. M. Lv. D. C. via United Charter for Syracuse
(Cong. John Taber to accompany - on plane) ?

4:30 Arr. Syracuse Airport

AIRPORT GREETINGS
Large public crowd

5:00 PRESS MEETING - At airport

5:30 Lv. Airport by motorcade for Auburn
(Cong. Taber to ride w/ RN) ?

6:30 Arr. Auburn Inn - to Suite

7:00 Lv. suite for ballroom

JOHN TABER TESTIMONIAL DINNER
(Approx. 1,000 - plans for program not set yet)

9:30 Lv. Auburn by motorcade for Syracuse

10:30 Arr. Syracuse ? Hotel - to suite
(MEETING - CASEY JONES ?)

OVERNIGHT IN SYRACUSE

Wednesday, May 18

8:30 A.M. BREAKFAST - PARTY LEADERS ?
or CASEY JONES ?

9:30 PARTY WORKERS - COFFEE & DONUTS
RN to give remarks to them on party pitch

10:00 Return to Suite

2 HOURS RESERVED FOR STAFF WORK

12:00 Noon PRESS CLUB LUNCHEON

Q & A.

2:00 Lv. Hotel for airport

- 2 -
New York - May 17 - 18
Preliminary Schedule - Rev. #1
for RN Approval

2:30 Take off for Buffalo

3:30 Arr. Buffalo Airport

AIRPORT GREETINGS
Large public crowd

3:50 Lv. Airport by motorcade for Hotel

4:15 Arr. Statler Hotel - to Ballroom?

PARTY WORKERS RECEPTION

6:00 To Suite

6:30 RECEPTION - N.S.E.

7:15 Head Table in to dinner

NATIONAL SALES EXECUTIVES' DINNER
(Approx. 1600)

8:45 Program begins

9:00 RN Speaks

9:30 End

9:45 Lv. Hotel by car for airport

10:15 Arr. Airport - take off for D. C.

—
HI
Buffalo

rip
file

THE VICE PRESIDENT AND MRS. NIXON'S SCHEDULE

Tuesday, May 17, 1960

SYRACUSE, NEW YORK

2:30 p.m. Both Depart Capitol with Mrs. Nixon for Washington National Airport

2:50 p.m. Both Arrive Hangar #8, next to Butler Aviation for United Air Lines Charter

3:00 p.m. Both Takeoff on United Air Lines Charter for Syracuse, New York

5:00 p.m. Both Arrive Syracuse Airport, Municipal Terminal - brief reception Congressman Taber (and Possibly Mrs.) to ride with you to Auburn

5:20 p.m. Both Depart Airport for Auburn by motorcade

6:30 p.m. Both Arrive Auburn Inn

RN Meet Press

PN Proceed to Suite

6:45 p.m. RN Proceed to Suite

7:15 p.m. Both Depart suite for ballroom - JOHN TABER TESTIMONIAL DINNER (approximately 1000 guests) - no reception Business suit -- (dinner in progress since 7:00 p.m.)

Both Head table group enters
Invocation
National Anthem

8:30 p.m. Both Program Begins
Charles Cusick, M.C. (Auburn Attorney)
Introductions of head table and distinguished guests
Presentations to Mrs. Taber and Mrs. Nixon
Presentation to Congressman Taber and acknowledgement by him
INTRODUCTION OF THE VICE PRESIDENT by Cusick
Presentation of Eisenhower painting/by the Vice President to Congressman Taber
BRIEF REMARKS BY THE VICE PRESIDENT

10:00 p.m. Both Dinner over -- Depart Auburn for Syracuse

10:45 p.m. Both Arrive Syracuse Hotel, Syracuse - proceed to suite

THE VICE PRESIDENT AND MRS. NIXON'S SCHEDULE

Wednesday, May 18, 1960 -- SYRACUSE AND BUFFALO, NEW YORK

7:55 a.m.	RN	Steve Rogers will arrive to escort you to Breakfast He is Publisher of the Syracuse HERALD JOURNAL.
8:00 a.m.	RN	Breakfast with Casey Jones Group and Syracuse Press Club (Steven Rogers host). Q&A from the floor from members of Syracuse Press Club -- Persian Terrace of the Hotel Syracuse.
8:20 a.m.	FN	Mrs. Norma Stone, Vice Chairman of County Republican Women will arrive to escort Mrs. Nixon to her reception
8:30 a.m.	PN	Guest of County Republican Women for coffee and donuts (Mrs. Stone Hostess) -- Onondaga Hotel (one block travel) Return to Suite after reception
9:30 a.m.	RN	Q & A Over -- return to suite
10:15 a.m.	Both	Depart for Airport
10:45 a.m.	Both	Takeoff for Buffalo
11:30 a.m.	Both	Arrive Buffalo -- Airport reception
11:45 a.m.	Both	Depart Airport -- Senator Cooke, County Chairman, to ride with you.
12:15 p.m.	Both	Arrive Lafayette Hotel
12:30 p.m.	Both	Party workers reception at Hotel -- Buffet luncheon and reception -- large crowd -- reception line RN & PN only
2:30 p.m.	Both	Reception over -- proceed to suite in Lafayette Hotel
2:50 p.m.	RN	Depart for AME Zion Conference, Memorial Auditorium
3:00 p.m.	RN	Greet AME Zion Conference
3:30 p.m.	RN	Depart AME Zion Conference for Hotel Statler PN to join you after conference
4:00 p.m.	RN	Press Conference in Statler Hotel
	PN	Meet Ladies of Press in Suite
4:45 p.m.	Both	In Suite for Staff work

THE VICE PRESIDENT AND MRS. NIXON'S SCHEDULE

2.

Wednesday, May 18, 1960 -- Syracuse and Buffalo

6:45 p. m.	Both	Reception of National Sales Executives -- in progress since 6:00 p. m. (approximately 250 guests) BLACK TIE
8:15 p. m.	Both	Head table proceeds to National Sales Executives Dinner (1600 guests approximately)
8:45 p. m.	Both	Program Begins Introductions and induction of new officers
9:00 p. m.	RN	THE VICE PRESIDENT SPEAKS
9:30 p. m.	Both	Dinner over
9:45 p. m.	Both	Depart Hotel for Airport
10:15 p. m.	Both	Takeoff for Washington
12:30 a. m.	Both	Arrive Washington National Airport -- Hangar #8 next to Butler Aviation on United Air Lines Charter

6/1/60
H. R. H.
C / S

June 1, 1960

TO: Loie Gaunt

FROM: Bob Haldeman

RE: SYRACUSE TRIP LIST

I am attaching letter from the Syracuse people listing those who participated. This memo will serve to identify some of them.

George L. Traister - County Chairman. Greeted RN at Airport.

Mrs. Norma Stone - County Vice-Chairman. Hostess at Pat's breakfast deal. Also greeted Nixons at Airport.

Clayton Andrews - President of Young Republicans. No direct participation but had some people there for the airport reception I guess

Grauer, Ward and O'Brien - I have no idea what they did and would suggest either a general letter thanking them for participation or none at all.

Doug Johnson - Very helpful in over-all arrangements and especially in setting up plans for the ladies' breakfast for Pat.

Pittenger - Handled arrangements for use of airport

Ballard - Arranged for getting the cars .

The list of car people is self-explanatory.

The second letter lists five young men who are tied in with Flanigan's Volunteer organization who worked on getting a crowd to the Airport. They should be thanked for their participation in the visit and encouraged to keep up the good work for the campaign ahead in the Volunteer movement.

5/21/87
H: H
K

~~CONFIDENTIAL~~

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12356, Section 1.1
By RJP NARS, Date 4/10/87

TO: Advance Men
FROM: Bob Haldeman
RE: NEW YORK TRIP

In order to keep you posted on current activities and to evaluate the appearances the Vice President is making now in terms of Advance Man procedure, I am sending you a copy of the Vice President's schedule for the New York trip, together with a fairly detailed critique of the Advance arrangement and actual operation on this trip. Any thoughts that occur to you as a result of reviewing this, will of course, be welcome.

The trip over all was a great success and we had good crowds and enthusiastic ones at all the stops. It is important, however, to try to improve each of these operations as we go along and this evaluation should aid in doing so.

Best regards.

CONFIDENTIAL

NEW YORK TRIP - May 17, 18th

Background & Critique

BACKGROUND:

This trip was advanced by Jim Murphy and Bob Haldeman and because of the need for very careful planning of the over-all schedule, several advance trips were made.

On April 16, Haldeman had a meeting in Buffalo with local political leaders to go over the general plan for activities in Buffalo, which at that time, was the only stop planned on the schedule. Later the John Taber Dinner was accepted for the night before the planned stop in Buffalo and this necessitated landing the airplane in Syracuse to drive to Auburn for the Taber Dinner which then added Syracuse activities to the schedule.

The detailed advance was made on May 4th, 5th and 6th by Haldeman and Murphy with stops in all three cities - Auburn, Syracuse and Buffalo.

Syracuse and Buffalo were also re-advanced on May 11th and 12th and again on May 16th and the morning of the 17th.

The critique that follows is developed for the purpose of trying to take advantage of the things we learned on this trip...both favorable and unfavorable so that we can capitalize on the good points and correct the bad ones.

CRITIQUE

Airport Arrival - Syracuse: Location of parking spot for plane and gathering of crowd was not good. The crowd was put in a large field just adjacent to the Airport terminal area and consequently, although there was a substantial turnout it did not look like a big crowd (or at least as big a crowd as it might have) because of the size of the field in which they were standing and the opportunity they had to string themselves along quite a lengthy fence instead of being concentrated in a smaller area. This would have been much better if the people had ~~been~~ concentrated in a smaller lawn area within the Terminal grounds itself and could have been handled just as well at that point.

The greeting committee was too large. There were probably 40 or 50 people on the field after the plane stopped in addition to the Press. From now on, it should be clearly determined who is to form the official greeting committee and they should be lined up in a pre-determined order at the foot of the plane rather than allowing a huge crowd just to descend on the party as they disembark. If the greeting committee is lined up in a straight line extending from the bottom of the ramp over towards the platform or the general gathering of the crowd and is instructed to stay that way so the Vice President and Mrs. Nixon can pass along the line, greeting each of them, the photographers will have a much better opportunity to get pictures and there will be a great deal less confusion. Also, people will be able to see the Nixons better at all times under this kind of a setup. The Press should be admitted to the reception area, of course, but there should be some control of what Press is let out into this area by a local committee member who can identify working press. Then the press should be instructed to stand to one side so that there is an open area for the receiving line, through which the Nixons will pass.

The Advance Man, while he is on the ground prior to the arrival, should get this greeting committee lined up in proper order just inside the fence and as soon as the plane has come to a stop, and the propellers have stopped, he should lead the group out and line them up in position. After they're lined up, the Press should be brought out and asked to stand over to the other side so there's a good clear aisle down the middle. As soon as the Nixons have proceeded down the greeting line and the Press have had an opportunity to get the pictures they want, the Chairman of the greeting group should escort the Nixons to the platform, if there is one (which there was in Syracuse), and introduce Mrs. Nixon and then the Vice President who will greet the crowd. After the Vice President's greetings he will usually want to walk along the fence and shake hands with the group that has assembled before getting into the car.

The platform itself was good here. It was a very small wooden stand with some steps going up to it and the mike was up on top of it. There was a good speaker system and I think that that part of the arrangements was worked out very well.

The location of the motorcade and the car lineup was not good. From now on, the cars must be lined up in the actual order in which they are going to move out and it's worth taking considerable time and effort to determine the best location of the motorcade so the cars can be lined up in proper order. In this case, the staff and press cars were in one line and the Vice President's car and the Secret Service follow-up car were lined up parallel to them. This resulted in the second line having to swing in behind the follow-up car and of course, other cars had an opportunity to cut in at this point. Special attention should be given to the motorcade location and lineup so that there is no opportunity for cars that don't belong in the motorcade to cut in as it moves out.

It's also important to have the motorcade lined up in such a way that the official party does not have to walk through the crowd in order to get to the cars.

Baggage handling arrangements worked out very well. A baggage truck was on hand and went directly to the plane as soon as the party disembarked and then was sent direct to the Hotel while the rest of the party went on to Auburn.

Airport Arrival - Buffalo: When we landed at the Buffalo Airport, we discovered that instead of a small platform for the Vice President to stand on to speak briefly to the crowd, the local people had arranged for him to use the landing stairs provided by Capital Airlines. This would have resulted in the Vice President being about 8 to 10 feet off the ground way up over the heads of the crowd and looking down on them like Mussolini from a balcony. We had to remove this stairway quickly and pull up a little baggage truck for him to stand on. It should be emphasized that any platform or area on which the Vice President is to stand should not be more than 2 to 4 feet off the ground. It should be up as close to the fence where the crowd is gathered as possible. The informality of using one of the little baggage trucks that are available in considerable quantity around all airports is good and this is probably the best way to handle the platform situation in most airports.

Motorcade - Motorcade from Syracuse to Auburn and back to Syracuse for overnight was handled by the Auburn people and we ran into some problems because we did not have direct enough control of the drivers and the overall motorcade lineup. This was because the drivers and cars came from Auburn which is some 26 miles away from Syracuse and there was not sufficient opportunity to brief the drivers on the operation of the motorcade. Also, for some political reasons, the Sheriff's Department got involved at the last minute and a number of changes were introduced that none of us were aware of until they actually happened.

One of the problems was that the drivers were not in their cars at the wheel with the motor running at the proper time. From now on,

emphasize that the drivers of the cars are not to be out watching the activities, but are to be sitting in the cars, ready to go with their motors running, as soon as the plane lands. This is extremely important because it is sometimes necessary to make some shifts in motorcade locations, and so on, at the last minute. The problem here in Syracuse was that we couldn't make these shifts because the drivers were not at the cars. The details on motorcade instructions in the Advance Man's Manual should be carefully reviewed and all of them followed out from here on. We are having prepared some printed numbers to go in the windows of each car, and from now on we will number all of the cars in the official motorcade starting with the Vice President's car as No. 1, Secret Service follow-up car as No. 2 and then the balance of the cars marked in sequence. We will use Car No. 3 for Nixon's staff; Cars No. 4, 5 and 6 and however many more we need, will be for the traveling press. Then, if an additional staff car is needed, it will be at the end. Car No. 3 should just have a number in the window. Cars 4, 5 and 6 and so on for the Press should have the number and the word "Press" in the window. We are having some signs printed up saying "Press" for this purpose.

From now on, we will make it clear to the members of the traveling party what car number they are to get into so that there will be no confusion on location of people within the motorcade. This was a problem that arose at several points during the New York trip. By having the cars numbered, we can also be sure they are lined up in proper order at all stops along the way.

One major revision in motorcade procedure...from now on, we will not use a lead car for any motorcade. If there is to be an escort of motorcycle police they should have sufficient motorcycles to insure that intersections are covered for the full length of the motorcade.....not just long enough to let the head car go through.

As far as the lead car is concerned, the local police generally seem to want to use one. However, this creates considerable confusion because the people along the route think the lead car is the one in which the Vice President is riding. By the time they realize it isn't and start to look for him in the other cars, he's gotten by them and they don't get a chance to see him. In order to eliminate this confusion, the first car in the lineup will be the Vice President's car. There will not be a lead car ahead of him. It will still be satisfactory and actually desirable, to have a police car at the end of the motorcade to make sure that the lineup stays intact and that there is no cutting in of other cars or one of our cars doesn't get left behind.

The normal procedure for a motorcade will be similar to that used by funeral processions in most areas...that is, as we approach an intersection that is controlled by a traffic signal, if the signal is red, the motorcade will stop and wait til the light changes to green. If the signal is green when the No. 1 car

approaches the intersection, it will proceed through. There then should be an officer, either motorcycle or on foot, in the intersection, to make sure that the entire motorcade is able to proceed through the intersection safely, even if the light turns red before the last car is cleared. Thus it's necessary that the intersection be manned until the final car in the motorcade has cleared the intersection. Then the motorcycle officer, if we're using motorcycles, can proceed to the next intersection but he should not just swing into the intersection and signal the traffic to stop and then cruise on, leaving the cars to get through as best they can. This is extremely important and must be emphasized both to the local Secret Service personnel and to the police.

It will probably be easier to do this if the Advance Man arranges to meet with the police chief and the Secret Service Agent who is handling the Advance arrangements during the initial Advance. This is a revision of earlier instructions to some extent, in that normally we do not get involved with police arrangements, but I think it's important that the Advance Men explain, in the presence of the Secret Service of course, to the police - the purpose of a motorcade escort which is solely to assure that the motorcade stays together and proceeds safely. It is not for the protection of the Vice President and the occupants of the No. 1 car.

Under this type of an escort, there is, of course, no need for sirens because the intersections don't need to be cleared. In other words, we wait until the light changes to green before we go through with the No. 1 car and once we have started through, the officer in the intersection holds approaching traffic until the entire motorcade has gotten through.

There is still some problem in driver instruction, in that many of the drivers were older than they should have been and they had not been sufficiently well instructed in their duties, so that they knew they were to stick to driving the car and not to engage the traveling party in conversation.

The new arrangement eliminating a police lead car puts a premium, of course, on the selection of a driver for the Vice President's car since he will be in virtual complete control of the motorcade as far as route and speed are concerned. It's absolutely essential that this driver be someone who is thoroughly familiar with the local area and who has carefully dry-run the route several times and he should do this for a final time just before the arrival of the party so he is familiar with all road conditions, and so forth on the route at that time. You should work out with him, the speed at which the motorcade will travel on the various segments of the route and he should understand that instructions may be given to him by the traveling Secret Service agent riding in the No. 1 car, to speed up or slow down the Motorcade and he should be prepared to do so. If there is a motorcycle escort, they should take their directions on speed from the driver of the No. 1 car merely by observing the speed he's traveling and gearing their plans accordingly.

After the motorcade arrives at its destination and the party has disembarked, the cars should be parked in the proper order so that the motorcade is ready to move out without any juggling of cars. This was not done on the New York trip and created considerable confusion and required the expenditure of a lot of time trying to get the cars ready to go out.

We ran into a number of problems of local Sheriffs, etc., getting into the motorcade act and this again emphasizes the need for carefully and specifically working out the details of the motorcade with the motorcade chairmen, the drivers, Secret Service and the police, so that they all understand which cars and which people are to be in the motorcade and make sure it is restricted to those cars and people.

Hotel Accommodations - In Auburn we ran into some Hotel problems which probably couldn't have been avoided due to the nature of the Hotel itself. They did not have a suite which could be used by the Vice President and Mrs. Nixon; therefore they had to use two bedrooms which did not connect. We were only there for a short time prior to the dinner, but this was not a satisfactory arrangement. Also, the rooms assigned to staff and press, to get cleaned up and for working area, were not adequate and were not clearly identified in advance so that the staff and press knew where to go when they arrived at the Hotel.

From now on, at all stops in hotels where we are not staying overnight but merely going in for a period of time prior to an event, it will be necessary to have, if at all possible, a suite with living room and two bedrooms for the Vice President and an adjacent room for the travelling Secret Service, five rooms for the travelling staff all in the same area, and if possible, adjacent or in a row from the Vice President's suite. These should be identified as rooms for (1) Klein (2) Finch (3) Hughes (4) Woods and (5) Office. There may be changes in this lineup on specific trips and if so, you will be notified.

In addition to these rooms, for the Nixons and staff, there must be an adequate work room for the press with table and sufficient chairs on another floor in the Hotel. This room should be available to the traveling press for the entire period of the stop. In other words, it should be open and available on arrival and the press should have access to this room during all the time the party is at this hotel. Adjacent to the press workroom should be two bedrooms available for the press as a place to refresh themselves and get cleaned up. These arrangements are, of course, in hotels where we are not staying overnight. The arrangements for overnight stops are the same as covered in the Advance Man instructions.

It is important that the specific rooms be assigned in advance of the arrival and that a room list be prepared by the Hotel with enough copies so that one can be given to each of the following: Rose Woods, Herb Klein, Don Hughes, one of the traveling Secret Service Agents and the Advance Man. This includes the room numbers for both the staff and the press.

On non-overnight hotel stops, the keys should be in the doors of all the rooms being used by the party, both press and staff, so that everyone can go in immediately upon arrival. This was not done on this trip because the hotels resisted putting the keys in the doors. It must be made clear to them that this is our standard procedure and it is essential that it be followed. Otherwise there is terrific confusion trying to get the keys or get the doors open. The key should be in the door on arrival and be left in the door during the time we are there unless one of the rooms has to be locked by its occupant for some particular reason.

The Auburn Inn did not have the proper facilities to make the above arrangements and since the elevator was not adequate, we had to put everybody on the same floor, press, the Vice President's party, the room for the press conference, local dignitaries, etc. This was not satisfactory but it was unavoidable in this particular instance. Any possible way of avoiding this in the future should be considered.

The room in the hotel in Auburn for the press conference was very inadequate. It was too small and also had no ventilation. Consequently, it was extremely hot. There may not have been any other room available but it would probably have been preferable in this case to have held the press conference at the end of the hall in a secured area rather than to cram everyone into this room.

There was also, as there is in many stops, insufficient briefing of local security officers on identification of press and staff personnel.

It is essential to have an IBM typewriter on a stand in the office at all hotel stops whether or not they are for overnight. Even if the stop is only a brief one, as far as the party is concerned, it may be necessary for Miss Woods to remain in the office during the actual event and a typewriter should be provided at every stop.

Meeting - Auburn - The meeting at Auburn was not supposed to be preceded by any reception. But at the last minute the County Chairman who was also Chairman of the dinner, worked in a stop-by with a group of other County Chairmen for the purpose of taking pictures and then a sort of head-table reception. This was considerably different than the advance arrangements and it is always going to be a problem trying to keep up with last-minute

changes. This emphasizes the necessity, however, of making it clear to the local Chairman, when you are in on an Advance, that the specific details of the plan and schedule as you work it out must not be changed in any respect without prior clearance with you. Otherwise, these changes create a great deal of confusion on the part of the local group as well as the traveling party. This is unnecessary and can be avoided if it is clearly understood that the schedule and route and timing are to remain as originally agreed upon unless changes are worked out with the Advance Man. In case there are any changes worked out, be sure to keep Don Hughes advised of the revisions as they occur so that he can have the Vice President and Mrs. Nixon in the proper place at the proper time with sufficient advance warning.

The meeting itself at Auburn was good in that they eliminated having a large number of speeches prior to the Vice President's speech. This is quite an accomplishment at a testimonial dinner where the program often can include four or five feature speakers in addition to the Vice President. The physical area of the ballroom and the rest of the ground floor of the hotel was not good for a banquet of this kind and on future stops an effort should be made to have the event held in a more suitable place. In this case, they oversold the dinner and this resulted in the room being so overcrowded that there was insufficient ventilation and it was most uncomfortable for those present. This should be kept in mind when selecting a site for the meeting or dinner or whatever is planned.

The dinner Chairman had not been instructed to ask the audience to remain in their places until the Vice President and his party had left the auditorium. This was an unfortunate oversight as it was very difficult to leave the hall with the crowd moving out at the same time. This instruction should be given in the future.

There was a complete breakdown in the arrangement for seating at the dinner for the Washington press. Sufficient table space had been reserved and was clearly marked by signs on the tables saying "Washington Press" but the local people disregarded these signs and seated themselves at the tables anyway so that when our press group arrived at the dinner, there were no seats for them. This resulted in a great deal of confusion and the necessity of special handling of the press and taking care of giving them dinner at another part of the hotel and getting them in for the speech afterwards. This was extremely unsatisfactory and it is going to be necessary in the future to have the local committee assign a person specifically to the sole job of staying at the tables or in the section reserved for the Washington traveling press and not letting anyone occupy the seats reserved for our press group except the members of our press group. This must be done at all stops from now on. It's become a problem at every stop and it is getting worse all the time. Please be sure

that without exception there is at every stop a specific person handling this one job. This should not be the man who is handling the overall publicity or other press arrangements because he is always getting called away. He should have a deputy who has no other assignment than to protect the seating arrangements for the traveling press. This deputy should be actually be at the location and should remain there until all the traveling press has arrived and been seated and he is sure that they are taken care of.

In reserving seats for the traveling press, reserve enough seats for all the members of the press that you've been informed are coming, plus one for Herb Klein, plus two for members of the staff who may have to sit in this section. These seats should be in addition to those that are required by the Secret Service and it is not your responsibility to worry about how many or where the Secret Service will be located.

We also ran into a problem on the tape recording of the press conference and the speech at the dinner. It must be emphasized again that the tape recording of the speeches and press conferences must be made for our purposes and turned over to the Advance Man immediately at the end of the speech. Our problem on this trip was that a tape recording was made but a number of different people wanted copies of it and there wasn't a copy available for us to take with us. We had to have it sent on later and this is not satisfactory because there is frequently a breakdown in getting the tape sent on. Therefore the local committee must be informed that, regardless of what other tape recordings are made of the meeting, they must retain someone to make a tape recording for the Vice President's Press Secretary which is to be turned over immediately at the conclusion of the speech to the Advance Man and cannot be used for any other purposes. This is extremely important and must not be overlooked in the future.

Meeting - Buffalo - At the Sales Executives Dinner in Buffalo the entrance of the head table group had been carefully worked out in advance as had the timing of the Vice President's arrival at the reception. However, the local arrangements man had neglected to pass this information on to the President of the National Sales Executives and there was, therefore, confusion about the time that the Vice President was expected to arrive at the reception. There was also a major change in the method of bringing the head table group into the ballroom.

This points up again the necessity of the Advance Man constantly checking and rechecking with the local people to be sure that the plans are going to proceed as originally arranged, or if there are any changes, that he is aware of them and has passed them on to Don Hughes immediately.

In this particular case, the arrival time at the reception problem was handled by contacting the president of the N.S.E. and explain-

ing that the Vice President was detained on official matters in his suite and would be along in a few minutes. This worked out all right.

As far as the entrance of the head table into the dinner, the revised arrangement was not a good one and at the last minute, working with the Secret Service, we changed it so that the President of NSE and the Vice President and their wives entered the hall according to the original arrangement while the balance of the head table entered according to the revised plan. This worked out very well but it could have created a serious problem if it had not been discovered and dealt with ahead of time.

Television Arrangements - While there was fairly good television coverage of some parts of this trip, the Auburn dinner was not covered by TV at all. Arrangements should have been made with the Syracuse television station or one of the TV news services to cover this dinner with sound on film for later news release if at all possible. Also, the press meeting in Auburn was not covered by television and this, of course, should have been done. The Advance Man should make sure that the local press and publicity people contact all possible television outlets to be sure that they are aware of the schedule and know that they can cover the various events. Arrangements must always be made so that the physical facilities are such that it is possible to cover the event by television.

Press Arrangements - A number of items on press arrangements have been covered above as far as the hotel and meetings are concerned. One problem that seems to be constantly recurring is that of Western Union coverage. We did contact the Western Union offices and emphasized to them the necessity for covering all stops on the schedule and so on. But there is still inadequate service from Western Union. Steps are being taken in Washington to try to correct this but the Advance Man should make sure that local Western Union office is fully informed on the details of the schedule and location of stops and they should be instructed to have all stops covered and to be prepared to service the press in the hotel press workroom at any time during the visit. Arrangements should be made for twenty-four hour service during the time we are in the area so that stories that are written late at night can be filled immediately upon completion.

On airport arrivals and in other crowded areas, the Western Union man should probably have about an eight-foot pole with a sign saying "Western Union" at the top of it that he holds when he is standing in the crowd so that the press can quickly locate him and turn their material over to him. He should also wear a Western Union badge so that he is readily identifiable by the Press and he should make himself known to Herb Klein immediately upon arrival of the party at any particular location. He should

be available in the press section at the meeting, near the press area at the dinners, and in the press workroom at the hotel.

General Security Arrangements - We ran into several problems in connection with the local security people. These result from an understandable overzealousness on the part of local police and detectives to make sure that all security precautions are properly carried out. This can be, of course, carried too far and if it is, it creates some problems which could be avoided.

One situation that arose was that, in admitting members of the press to the room in Auburn where the press conference was to be held, the detectives insisted on searching their typewriter cases (to be sure that they weren't smuggling any contraband into the room, apparently). It should be made clear to security officers that it's not necessary to search people but merely to check credentials of some sort to be sure that they are authorized to enter the room for the press conference. In this connection it is all right to use a plain-clothes detective at the door to the press conference to aid in checking people in. But there must also be a local press chairman who is at the door and can identify people and clear them in. They don't always have the necessary credentials, at least to the police department's satisfaction; but it is important all unauthorized people be kept out of the press conference. The problem here, though, is that someone with some judgment and discretion should be at the door to clear people who arrive at the last minute without proper identification.

Another situation arose with the detective who was assigned to secure the Vice President's room at the Auburn Hotel. When the party arrived he would not permit the Advance Man to open the door to the room to let the Vice President in, even though the Vice President and Mrs. Nixon were standing immediately behind the Advance Man. Local security personnel should be advised by the Secret Service that the identification badge worn by members of the Vice President's staff entitled them to access to any area at any time regardless of the security arrangements covering that area. This is extremely important so that we can avoid delays and embarrassment in moving from one place to another. The Secret Service should have a meeting with the police, which they generally do, and at that time should show them the identification button currently being worn by staff members so that they understand that anyone with that badge on is a member of the staff and thus has access to all areas.

On the arrival in Buffalo and especially the drive through the downtown area to the meeting place at the Lafayette Hotel, there were quite a large number of police officers manning the various intersections the motorcade was to pass through. They had parked their motorcycles at the corner and then stood in the intersection to clear traffic as the motorcade arrived. This

has a secondary advantage in that, especially in a downtown area, the presence of the policeman at the intersection and his explanation of his presence to passers-by that he is handling traffic for the Vice President's motorcade, will result in people waiting on the sidewalk to watch the motorcade pass by and this, of course, is good.

The same old problem of too many police, especially uniformed police, kept occurring during this trip. This is a hard one to lick but we should keep working at it and it should be very carefully and thoroughly covered during the initial advance and strongly emphasized to the Secret Service as well as to the police in your meeting with them. There is no need for uniform policemen to move along with the Vice President nor is there any need for a large number of detectives to move along with the Vice President through the crowd. Local security personnel should be informed that their job is primarily one of crowd control and that the Vice President prefers to have freedom of movement around the area and that we are especially anxious not to have a large uniformed body guard around the Vice President.

We also had the problem in Buffalo of the local police camping in the hotel room adjacent to the Vice President's suite which had been reserved for the Secret Service. It must be made clear that the room reserved for the Secret Service in a hotel whether for a short stop or overnight is strictly for the use of the two agents traveling with the Vice President. If any hotel arrangements or accommodations are to be made for other security personnel they are to be in an area of the hotel completely removed from that occupied by the Vice President's party.

There were also a number of plain-clothes detectives and uniformed police standing around in the halls of the hotel at most of the stops. This should be avoided too. There is no need for anyone other than one man to cover the checkpoint in the hotel corridor. A group of people standing around creates a bad impression and they make a lot of noise which makes it difficult to work in the area.

Advance Man Procedure During Visit - It should be emphasized again that the Advance Man's job is to be ahead of the party upon its arrival at each stop during the visit. In other words, once the Vice President is on the ground at the airport and the ceremonies there are under way, the Advance Man should get in the car he has arranged for this purpose and proceed to the next stop to be sure that everything is in readiness for the Vice President's arrival. It is not necessary for the Advance Man to proceed with the Vice President and his party during the various points in the visit with rare exceptions. On the contrary, it is important that there not be a lot of people around the Vice President making it look as if he were carrying a huge crew with him.

The Advance Man should use any time that he has available during the actual visit to re-check all details of motorcade lineup and other arrangements to be sure that everything is going to proceed smoothly and to make sure that all arrangements are confirmed with the people on the ground who will be carrying them out.

NEW YORK - May 17, 18

C O P Y

The Vice President and Mrs. Nixon's Schedule

Tuesday, May 17, 1960

SYRACUSE, NEW YORK

2:30 p.m.	Both	Depart Capitol with Mrs. Nixon for Washington National Airport
2:50 p.m.	Both	Arrive Hanger #8, next to Butler Aviation for United Air Lines Charter
3:00 p.m.	Both	Takeoff on United Air Lines Charter for Syracuse, New York
5:00 p.m.	Both	Arrive Syracuse Airport, Municipal Terminal - brief reception Congressman Taber (and possibly Mrs.) to ride with you to Auburn
5:20 p.m.	Both	Depart Airport for Auburn by motorcade
6:30 p.m.	Both	Arrive Auburn Inn
	RN	Meet Press
	PN	Proceed to Suite
6:45 p.m.	RN	Proceed to Suite
7:15 p.m.	Both	Depart suite for ballroom - JOHN TABER TESTIMONIAL DINNER (approximately 1000 guests) - no reception - business suit -- (dinner in progress since 7:00 p.m.)
	Both	Head table group enters Invocation <u>National Anthem</u>
8:30 p.m.	Both	Program Begins Charles Gusick, M.C. (Auburn attorney) Introductions of head table and distinguished guests Presentations to Mrs. Taber and Mrs. Nixon Presentation to Congressman Taber and acknowledgments by him INTRODUCTION OF THE VICE PRESIDENT by Gusick Presentation of Eisenhower painting by the Vice President to Congressman Taber BRIEF REMARKS BY THE VICE PRESIDENT
10:00 p.m.	Both	Dinner over -- Depart Auburn for Syracuse
10:45 p.m.	Both	Arrive Syracuse Hotel, Syracuse - proceed to suite

The Vice President and Mrs. Nixon's Schedule

Wednesday, May 18, 1960 -- SYRACUSE AND BUFFALO, NEW YORK

7:55 a.m.	RN	Steve Rogers will arrive to escort you to Breakfast. He is Publisher of the Syracuse HERALD JOURNAL.
8:00 a.m.	RN	Breakfast with Casey Jones Group and Syracuse Press Club (Steven Rogers host). Q&A from the floor from members of Syracuse Press Club-- Persian Terrace of the Hotel Syracuse.
8:20 a.m.	PN	Mrs. Norma Stone, Vice Chairman of County Republican Women will arrive to escort Mrs. Nixon to her reception
8:30 a.m.	PN	Guest of County Republican Women for coffee and donuts (Mrs. Stone hostess) -- Onondaga Hotel (one block travel) Return to Suite after reception
9:30 a.m.	RN	Q & A Over - return to suite
10:15 a.m.	Both	Depart for Airport
10:45 a.m.	Both	Take off for Buffalo
11:30 a.m.	Both	Arrive Buffalo - Airport reception
11:45 a.m.	Both	Depart Airport - Senator Cooke, County Chairman to ride with you.
12:15 p.m.	Both	Arrive Lafayette Hotel
12:30 p.m.	Both	Party workers reception at Hotel -- Buffet luncheon and reception -- large crowd -- reception line RN & PN only
2:30 p.m.	Both	Reception over -- proceed to suite in Lafayette Hotel
2:50 p.m.	RN	Depart for AME Zion Conference, Memorial Aud.
3:00 p.m.	RN	Greet AME Zion Conference
3:30 p.m.	RN	Depart AME Zion Conference for Hotel Statler PN to join you after conference
4:00 p.m.	RN	Press Conference in Statler Hotel
	PN	Meet ladies of press in suite
4:45 p.m.	Both	In Suite for Staff work

The Vice President and Mrs. Nixon's Schedule

6:45 p.m.	Both	Reception of National Sales Executives -- in progress since 6:00 p.m. (approximately 250 guests) BLACK TIE
7:15 p.m.	Both	The Head Table proceeds to National Sales Executives Dinner (1600 guests approximately)
8:45 p.m.	Both	Program begins Introductions and induction of new officers
9:00 p.m.	RN	THE VICE PRESIDENT SPEAKS
9:30 p.m.	Both	Dinner over
9:45 p.m.	Both	Depart Hotel for Airport
10:15 p.m.	Both	Takeoff for Washington
12:30 a.m.	Both	Arrive Washington National Airport - Hanger #8 next to Butler Aviation on United Air Lines Charter.

NEWS FOCUS -

a look at the week

file w/ nypu clippings - NY trip
Charles Bartlett - editor
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(PREPARED IN WASHINGTON FOR SUNDAY NEWSPAPERS OF MAY 22, 1960)

-NIXON MOVES INTO GEAR-
-KHRUSHCHEV AND THE U. S. CAMPAIGN-
-THE VICE PRESIDENTIAL NOMINEE - A HISTORY-
-NIXON'S RUNNING MATE-
-WASHINGTON PERSPECTIVE-

RICHARD NIXON - BACK ON THE STUMP

BUFFALO, N.Y.--This was Richard Nixon's first week of intense public exposure as a presidential candidate and it augured well for the long ones that lay ahead.

Many felt that the Vice President would lose his platform impact when he began to talk for Nixon instead of Eisenhower but in visits to Syracuse, Auburn, and Buffalo, he proved that he can pull crowds of surprising magnitude and spark them with enthusiasm for his cause.

To some veteran observers, he appeared calmer, more relaxed and assured as the candidate in his own right.

An innocent bystander, noting the large crowds, the aggressive Republican atmosphere, and Nixon's earnest salesmanship, might have concluded with justice that the presidential election was in full cry. The fact is that Nixon has been pressed by John Kennedy's early option on the Democratic nomination, by the lagging spirit of Republican organizations across the country, and by the pleas of his own supporters that he get going into advancing his timetable ahead of his original plans.

The exposure began dramatically with a gruelling television session on Sunday night in which he fielded hostile questions for three hours and forty five minutes. Nixon was jubilant when he finished because he knew he had done well. The response which poured in from exhausted viewers next day bore him out.

The New York response was equally reassuring in demonstrating his impact upon varied groups including a dinner of staunch Republicans in Auburn, a huge press breakfast in Syracuse, a national conference of Negro church leaders in Buffalo, and a huge convention of sales executives in the same city. In each case the reaction to Nixon was intensely favorable.

Women, leaving the halls where he had spoken, tended to describe him as "wonderful" and the men as "down-to-earth" and "sincere." The feeling was invariably stated in superlatives and there was little criticism, even among the Negroes who seemed undismayed by the prospect of voting for a Republican. They cheered long and loud when the presiding bishop declared, "We have loved you for using the power of your office in our behalf."

This deep penetration into New York gave assurance to the feeling of the Nixon camp that Nelson Rockefeller is no longer a serious threat for the nomination. Nixon lieutenants have discovered no signs that

anyone significant is moving toward the governor in any state and even here in New York, the trend is clearly toward the Vice President. Traveling GOP politicians report that the Governor's name is rarely mentioned in their discussions and at last week's GOP convention in Michigan, where the party is dominated by the liberal wing, there was no talk of Rockefeller.

The only tender of his candidacy that Nixon encountered in up-state New York was the jolly presence of the state chairman, Judson Morhouse, at Auburn. Morhouse is the agent keeping the door open for a Rockefeller move if the winds should suddenly turn propitious. Morhouse will have the staff and the telephones to do the job at Chicago if the opportunity emerges. But the prospect has been severely dimmed by the showing of the primaries that the Governor has no broad following in the country. In Pennsylvania, for example, Nixon attracted more write-in votes on Democratic ballots than Rockefeller received from Republicans.

Stumping in his own name for the first time since 1950, Nixon drew heavily on his high office and close relations with the mighty. His placards carried the word "experienced" above his picture and he adverted frequently in his speeches to the responsibilities he has borne and the problems he has faced. "I have just talked by telephone to the President in Paris," he said several times in Buffalo and his speeches were laced with direct quotations from the mighty. "As Adenauer told me when he was dining at my home last month," he would begin. Some will call it name-dropping but the net effect, when Americans want a president who can match the primacy of their nation, is inevitably enhancing.

Touching on domestic affairs, Nixon's emphasis leaned heavily on the cornerstones of Republican philosophy - the need to slow the drift of power into central government and to inhibit spending; the crucial role of free enterprise. His strategy is to use this time to harden his Republican support, get the conservatives solidly behind him, and then as the campaign moves toward its climax, to embrace the more controversial programs that will bring him independent votes.

He laid heavy stress on his loyalty to Eisenhower and on the close concurrence that exists between them on most issues. He made a virtue of his support for the administration's less popular programs, particularly mutual aid. He told the sales executives in Buffalo that he was going to speak to them for a moment of something on which many disagree and gave an eloquent defense of the foreign aid bill. The convention interrupted him to clap its approval of his stand but Nixon went on to conclude: "I could say many more palatable things but this needed to be said and I wanted to say it."

The Nixon entourage exudes an aura of quiet professionalism even in these early travels. Mrs. Nixon knows the game well. She wears pastel clothes to match any corsage that may come her way and when she receives a bunch of roses, she is apt to distribute them one by one to the ladies around her. In every gesture and expression she is the perfect candidate's wife.

The chief aides, Robert Finch, Herbert Klein, and Robert Halderman, are bright and alert and they perform with all the efficiency and none of the bustle which brought acclaim and a certain measure of disaffection to Thomas Dewey's campaign team.

Nixon has been compared to Dewey by some including Dewey himself for a lack of ability to generate warmth and human appeal on the stump. If this comparison was valid once, it exists no more in the Vice President's relaxed and smiling manner among the crowds. In contrast with Dewey in 1948, he is patient in the hands of the local

politicians, relaxed in dealing with those who want to talk, and apparently happy in the banter of cliches with the kids.

His own speeches were laden with humorous inserts at which he smiled more than anyone and with homely tributes to the food and hospitality. "They've done a wonderful job of preparing this dinner," he said in Auburn. "Let's all stand up and give them a hand." He often alluded to local teams or sports figures.

Telev viewers last Sunday night saw a slightly nervous, formal, and deadly serious Vice President but the grass roots see a buoyant and almost gay personality with a full deep voice that often runs on a bit. Nixon has plainly schooled himself well against the abrupt, gruff word, the partisan reaction that will lend validity to the hostile image which his opponents are anxious to keep alive.

This image is one of the two toughest burdens that Nixon carries in going to the nation. It appears in signs like the ones in Syracuse that read: "Two faces are better than one. Ask Tricky Dick Nixon." Or it appears in the taxi driver, a Republican, who says, "They'll never elect him. The people are afraid of him."

The other problem is the Republican lassitude, the failure of the organization to perk up for what will inevitably be one of the liveliest elections in history. Reports from all over the country to the Nixon headquarters tell the same story - the Republican registration totals are going down while the Democratic registration rises. The organizations are simply not doing their job. "When conservatives think things are going well," sadly observes one of Nixon's strategists, "they don't give a damn about politics. The others work all the time."

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