

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

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38	27	06/01/1962	Letter	H.R. Haldeman to Colonel Dunlap C. Clark. Re: Gail Storm and Sigma Chia. 1pg.
38	27	06/01/1962	Memo	H.R. Haldeman to Research Department. Re: Telethon. 1pg.
38	27	06/01/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Ward McConnell. 1pg.
38	27	06/01/1962	Letter	H.R. Haldeman to Richard R. St. Johns. Re: Traffic speech. 1pg.
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38	27	07/31/1962	Letter	H.R. Haldeman to Hon. Bob Wilson. Re: Anti-ADA film. 1pg.
38	27	07/31/1962	Letter	H.R. Haldeman to Mrs. David A. Black. Re: Don Carpenter's editorial in Montrose Ledger. 1pg.
38	27	07/31/1962	Memo	Dorothy Wright to Rose Mary Woods. Re: Reception being given by Mr. and Mrs. Charles Schriener. 1pg.
38	27	07/30/1962	Letter	H.R. Haldeman to Albert b. Hermann. Re: Bill Miller and Pascack County Young Republicans. 1pg.
38	27	07/30/1962	Letter	H.R. Haldeman to Nancy Thorsen. Re: Reseda Headquarters. 1pg.
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38	27	07/27/1962	Memo	H.R. Haldeman to John Kalmbach. Re: Nixon Committee in South Pasadena. 1pg.
38	27	07/27/1962	Letter	H.R. Haldeman to Philip S. Boone. Re: Meeting of the Public Relations group. 1pg.
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38	27	07/26/1962	Memo	H.R. Haldeman to Richard Nixon. RE: Summer Program. 3pp.
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38	27	07/24/1962	Memo	H.R. Haldeman to Paul Keyes, Steve Hess, Bud MacNelly. Re: Richard Nixon introductions for meetings. 1pg.
38	27	07/24/1962	Memo	H.R. Haldeman to Richard Nixon. Re: State Committee Appointments. 1pg.
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38	27	07/24/1962	Letter	H.R. Haldeman to W.H. Fetridge. Re: Jerome Thor. 1pg.

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38	27	07/24/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Offers - Special follow-up. 1pg.
38	27	07/24/1962	Memo	H.R. Haldeman to Charlie Farrington. Re: Tapes and films for coffee hours. 1pg.
38	27	07/24/1962	Memo	H.R. Haldeman to Carol Arth, Charlie Farrington. Re: Instructions for speakers. 1pg.
38	27	07/23/1962	Memo	H.R. Haldeman to Maurice Stans. Re: Production costs for close circuit television hour. 1pg.
38	27	07/23/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Union leaders. 1pg.
38	27	07/23/1962	Memo	Richard Nixon to H.R. Haldeman. Re: Campaign among Mexicans, Negroes, Catholics, other minorities and religious groups. 1pg.

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38	27	08/08/1962	Memo	Jane to Dorothy Wright. Re: Report on negroes and Mexican-Americans. 1pg.
38	27	07/23/1962	Letter	H.R. Haldeman to Herb Klein. Re: Westbrook Pegler, Winchell. 1pg.
38	27	07/23/1962	Letter	H.R. Haldeman to Henry Rieger, Robert Eunson. Re: Four-way debate among candidates for governor and U.S. Senate. 1pg.
38	27	07/21/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Finance Brochure. 1pg.
38	27	07/21/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Appointment for Fletcher and Richard Nixon. 1pg.
38	27	07/21/1962	Memo	H.R. Haldeman to Herb Kalmbach, Betty Haldeman. Re; Utilization of volunteers. 1pg.
38	27	07/21/1962	Letter	H.R. Haldeman to Joseph Martin Jr. Re: San Francisco Youth Association program. 1pg.

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38	27	07/21/1962	Letter	H.R. Haldeman to Thomas A. Rowe. Re: Youth Town Meeting. 1pg.

Jerry Reynolds

6-1-62

Bob Haldeman

"Republicans for Brown"

Paul Williams' secretary (he is a prominent Negro architect and Republican leader) called today to say a lady had called for Mr. Williams, identifying herself as working for the "Republicans for Brown".

This lady implied that Williams had been for Brown four years ago, and she wanted to line him up again.

This was not the case, Williams' secretary told the caller, and then said that she (the secretary) was a "Democrat for Nixon". Upon receiving this information, the caller confided that she too was a Democrat and used to be Brown's secretary, and was just doing this calling as a "Republican for Brown" as a campaign device.

Perhaps we could check this out and do something with it, if you feel it is worthwhile.

File: Democrat File - Republicans for Brown
x Jerry Reynolds memo file
x date

June 1, 1962

Dear Cliff:

It was great to take time out from delivering the groceries to sit around and map out a few great strategic moves with you and Len.

We are indeed getting our sea legs, and as long as you keep the bullets coming, we will be sure the cannons are loaded and properly aimed.

I am not exactly sure how a tower of jelly can end up in a pulp - propped up or not - but we will give it the old college try.

Very best of everything.

WIN WITH NIXON!

H. R. Haldeman

The Honorable John Clifford Folger
725 Fifteenth Street, N.W.
Washington 5, D. C.

File: Folger, J. C.
x date
bcc RHF

June 1, 1962

Dear Colonel Clark:

Glad you felt the Telethon was successful.

I agree with your comments regarding Gail Stern and Sigma Chi, and we will certainly make every effort to trap such slips before they occur in the future.

I am delighted to know that you are Chairmanning the Alameda County Finance Committee, and trust that Wooglin will smile with favor upon your effort.

Best regards.

WIN WITH NIXON!

H. R. Maldeman

Colonel Dunlap C. Clark
330 Seaview Avenue
Piedmont 10, California

File: P.R. - Telethon
x C (Clark)
x date

Research Department

6-1-62

Bob Waldeman

I think it is important that we run a rough profile on the questions mailed and phoned in for the Telethon. In other words, we should get a general tally of how the quantities break down by general subject area.

The questions themselves are in a box out here and whenever you are ready to get at this, please let me know.

File: Public Relations - Telethon
x Research Staff Memos
date

Herb Kalmbach

6-1-62

Bob Waldeman

Ward McConnell

cc: Rose Mary Woods

This is one you should handle yourself.

Ward McConnell, who is an official reporter for the Superior Court, was the stenotypist who travelled with Nixon in the Vice Presidential campaign of '52 and is very loyal.

He raised the question last January with Rose Woods as to who was working the Judicial field for RN. He pointed out this is a field which is beholden to Governors and since Knight is not in the race, it would seem Knight's appointees of yesteryear would lean to Nixon.

Would you please get in touch with McConnell, who can be reached at 313 Court House, 111 North Hill Street, and see what we can do to follow up on this subject?

File: F & C - Judicial Field (Ward McConnell)
RMW Memo file
Mc (McConnell)
date

June 1, 1962

Dear Dick:

How is the speech on traffic
safety coming along?

I guess we won't use it in
the primary. What are the chances for
November?

WIN WITH NIXON!

H. R. Haldeman

Mr. Richard R. St. Johns
433 South Spring Street
Los Angeles 13, California

File: Research - Speech Data
x date

Charlie Farrington

7-31-62

*date
f-u*

Bob Haldeman

attached ltr. & sample pad

This offer should be followed-up. Will you please acknowledge the letter from Edward T. Mancuso, indicating our interest. The Agency should do the lay-out.

Many thanks.

Charlie Farrington

7-31-62

date

Bob Haldeman

May I have your comments on Bob Wilson's letter and the attached suggested treatment of the film they are producing anti-ADA?

date
sub. folder

July 31, 1962

Dear Bob:

Thanks very much for your note and for sending along the suggested treatment for the anti-ADA film.

I haven't had a chance to read over the outline, but will certainly do so -- and get opinions from our people here on possible adaptation.

It would be good to see you. Let me know when you plan to be out here and let's try to get together.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Bob Wilson
House Office Building
Washington 25, D. C.

date

July 31, 1962

Dear Mrs. Black:

Thank you so very much for your note of July 25th.

Don Carpenter's editorial in the Montrose Ledger had been brought to my attention, but I do appreciate your thoughtfulness in writing us of your own concern. You will be interested to know that we have addressed a letter to Mr. Carpenter pointing out the inaccuracy of his statements, and in addition, some of our people in the area are planning to address "Letters to the Editor", objecting to and correcting the misstatements made in the editorial.

Thank you again for writing us, and best regards.

Sincerely,

H. R. Haldeman

Mrs. David A. Black
1634 Highland Avenue
Glendale 2, California

Rose Mary Woods

7-31-62

Dorothy Wright

J. W. W.

Dick Chapin, Republican Hdqtrs., Seattle,
called this afternoon.

John Ehrlichman had asked him to confirm
the following:

Reception, being given by
Mr. and Mrs. Charles Schriner
(he is Finance Chairman)

August 9 - 5:15 P.M.
The Swedish Club
1920 Dexter Avenue

Chapin said all candidates, at all levels,
are being invited; also, big contributors -
big solicitors.

Would like RN for as long as possible --
he said, "at least an hour".

I gave Chapin John Ehrlichman's contact point
(per my check with you) and he was planning to get in touch
with him; also said he would confirm in writing -- and I
suggested he send a copy to you -- which he will do.

datB

July 30, 1962

Dear AB:

Thanks very much for your letter and for copies of the correspondence between Bill Miller and the Pascack County Young Republicans.

We appreciate the thought you have given this type of thing, AB, and the suggestions you have offered.

These are busy days, as I am sure you realize, and it certainly means a great deal to have ideas on specific areas.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Albert B. Hermann
Republican National Committee
1625 Eye Street, N.W.
Washington 6, D. C.

date

July 30, 1962

Dear Mrs. Thorsen:

Thanks so very much for your letter.

The Reseda Headquarters operation sounds like it will be one of the best, and we certainly want you to know how much your efforts in this connection mean to the entire organization. Apparently you have everything under control and are well on your way.

You were thoughtful to invite me to come by for the August 17th formal opening. If it is possible for me to do so, I will certainly be there. If not, I will make a point of dropping by at the first opportunity. I am also posting our Schedule Committee on your invitation for Dick Nixon to come by at some point later in the campaign.

Doubtless you have already written Herb Kalmbach, our Southern California Campaign Manager, but if not, I know he will be most interested in having your report and hearing of your plans for the official opening on August 17th.

I was sorry to miss you and Buzz Forward the day you came by our Headquarters. We do appreciate all that both of you accomplished in setting up the Reseda location, getting your headquarters staffed and otherwise moving ahead as you have.

With kind regards and best wishes.

WIN WITH NIXON!

Mrs. Nancy Thorsen
Nixon-for-Governor
7130 Reseda Boulevard
Reseda, California

H. R. Haldeman

July 30, 1962

Dear Joel:

Many thanks for your letter of July 25th.

I can understand how some confusion developed regarding your position in the campaign. Apparently it was a misunderstanding all the way around, and I appreciate your full explanation of the circumstances involved.

We appreciate your help, Joel, and if anything should develop where we can take advantage of your availability and desire to help out either down here or up north, we will certainly get in touch with you. However, I do not anticipate the staff to be expanded beyond present limits, but do hope we can count on your continued help in whatever area and capacity for which you have the time. Glad to know Ray Chambers has been in touch with you.

Best regards.

WIN WITH NIXON

H. R. Haldeman

Mr. Joel M. Fisher
1900 Vine Street
Berkeley, California

date

July 30, 1962

Dear Rod:

Thanks very much for your
note of July 24th.

I certainly appreciate your
calling our attention to Don Carpenter's
editorial in the Montrose Ledger. I am
asking our press staff to check this out and
give me a full report on relations with
Carpenter. This situation definitely needs
some attention and will receive it.

Best regards.

Sincerely,

N. R. Haldeman

Mr. Rodney W. Rood
555 South Flower Street
Los Angeles 17, California

Law

July 30, 1962

Dear Bill:

Your letter of July 23rd was forwarded to me by Miss Dray, my secretary at J. Walter Thompson. She attached a note saying she will be expecting the call from your daughter and will make certain everything is done that will be helpful and interesting insofar as the local itinerary is concerned. We are, of course, delighted to arrange anything possible to make their visit here a memorable one.

As the letterhead indicates, I have been on leave from J. Walter Thompson since last fall, and of course will not be returning until after Dick Nixon is on his way to Sacramento. This is going to be a close race, but we are confident the November results will prove out our present optimism.

Glad to learn of your new connection. Congratulations -- to you -- and to Long, Haynes & Carr. I am also happy to hear the new association is all and more than you hoped it would be.

Miss Dray will follow through when your daughter calls, and I know will see that appropriate arrangements are made.

Nice to hear from you, Bill, and very best regards.

Sincerely,

H. R. Haldeman

Mr. William McKamy
Long, Haynes & Carr, Inc.
421 Summit Street
Winston-Salem, North Carolina

Bill Spencer

7-27-62

Bob Haldeman

*date
f-u
see subj's name
folder*

Don Mulford called me recently about Fred Nagel, candidate in the Second District (nineteen Counties).

Don was urging that he be contacted. Nagel was for Shell during the primary, but he will come out 100% for RN and work for us.

Apparently a few problems resulted following the primary when some of our people, according to Nagel, were a bit hostile in their activities in the District. It was suggested a letter be sent to every Nixon County Chairman in the District, clarifying the fact that RN is in support of all nominees. It was Mulford's further recommendation that all possible cooperation and support should be given to Nagel.

If the approach to him is handled properly, he can offer a great deal of help by way of providing full information on the 19 counties in the District.

I think this should be carefully followed up and will appreciate your handling it and giving me a report on the situation.

Nagel's phone number is 257-4629 Susanville;
Address: Box 243 Susanville

John Kalmbach

7-27-62

date

Bob Haldeman

cc: Herb Kalmbach

Please talk to Wat Brown regarding his suggestions for key members of the Nixon Committee in South Pasadena. If you feel it would be better to have Pat Hillings do this, that is fine with me, but be sure it is done right away.

*date
J-m*

July 27, 1962

Dear Phil:

I know Bill Spencer has been in touch with you regarding a meeting of the Public Relations group. I certainly feel it is important that this be done, and soon.

There are many things we should discuss regarding P.R. aspects of the many phases of plans for the fall effort. We should especially cover your group's thinking on telethons and other uses of television, all candidates' scheduling, campaign materials, overall themes, and most important - approaches to win over the uncommitted or unfriendly voters.

I wonder if it would work out to set up a meeting during the week of August 5th or August 12th? Perhaps you would let me know what time you might have available and I will try to arrange my plans accordingly.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Philip S. Boone
Dancer, Fitzgerald, Sample, Inc.
343 Sansome Street
San Francisco, California

Don Frey

Bob Haldeman

7-27-62

late

I assume you are following up on the details and background regarding the new state order removing private companies from handling of disability insurance.

This obviously can be developed into a very hot issue for fund-raising purposes with the insurance people, and possibly for general campaign use.

Bill Spencer

7-27-62

date

Bob Haldeman

Offer to help (Humboldt County)

Attached is correspondence between Mrs. Frances Duncan,
Box 295, Garberville, Calif. and RN.

Will you please refer it appropriately for follow-up?

date

July 27, 1962

Dear Lew:

Just a note to acknowledge and thank you for your recent note further comments on the labor vote in the Motion Picture Industry.

A copy has been passed along to our Research people who have your previous reports and suggestions in this connection.

I appreciate your interest and help, Lew. Please be sure to send us anything helpful in this or any other area.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Lewis A. Hains
President
Pacific Palisades Republican Club
P.O. Box 636
Pacific Palisades, California

Al Moscow

7-27-62

Bob Haldeman

cc: Sandy Quinn

done

Joe Martin and others up north feel RN should find some way to express his disapproval of the recent order requiring the Nisei to pay taxes on the awards that were made for property confiscated during the war.

Brown is urging Kennedy to do something about it, and it is felt we should get on the bandwagon too.

Please investigate and give RN your recommendation.

RH

7-26-62

date

Bob Haldeman

Summer Program

Listed, by department, are the various activities programmed during the summer months. They are fairly descriptive of what is involved, but if you would like any or all supplemented with details, please let me know.

FIELD

Evaluation and appointment of County and Community Chairmen and Headquarters, integration of selected Shell people.

Acquisition of key Democrats and expansion of Democrat Committees.

Coordination of program with GOP

Registration. Slevin in charge; we provide personnel - each County.

Bumper Strip Squads

Democrat canvas - numbering Precinct Sheets.

Democrat mailing - preparation of lists.

Recruitment of loaned personnel.

CONTACT

WIN - recruiting Occupation Chairmen.

Contact Groups - group mailouts and committees.

Nationality Committees - County basis.

Minorities - Negro, Mexican, Italian.

ACTION

Coffee Hours

Operation Telephone

Winnettes, Jewelry

Volunteer direction

Key Program

Speakers' Manual

PRESS BUREAU

Revision and classification of release files.

Field tour - calls on TV, Radio, Newspapers;
survey of reaction to services etc.

Release samples and instruction material - local Committees

County Meeting - State Convention

SCHEDULE OFFICE

Re-routing of TD's to other Candidates.

General plan and data for fall campaign.

RESEARCH DEPT.

Completion of Brown book

Mail

Follow-up on leads and tips

Task Force Program

PUBLIC RELATIONS

Brochures and literature - general, special interest.

Advertising Program

Direct Mail - Democrats

Mailing list review and new procedures

Speakers Bureau

Celebrities Committee

dot

July 26, 1962

Dear Jack:

I have your memorandum to Dick Nixon regarding suggestions from Ross Wurm on agricultural group exposure.

We will work out all three of these ideas for the August schedule, and have been in touch with Ross on this.

We certainly agree with your opinion on our opportunity in this area.

Incidentally, Ross sent along copy of your Alameda County Farm Bureau speech. I've only had a chance to glance through it as I'm writing this, but it certainly looks excellent.

Best regards.

Sincerely,

H. R. Haldeman

Hon. John G. Veneman
536 Codoni Avenue
Modesto, California

Al Moscow

7-26-62

late

Bob Haldeman

RN's memo re: suggestions and campaign ideas received thru mail.

Copy of RN's memo is attached.

Will you please follow through on this promptly. You might check with Millie Younger to see if she could give you some time on this project.

Please let me see the summary you prepare before it goes to RN. I have told him this is in the works and we would have a report for him as soon as possible.

Al - Bob mentioned he would like to talk to you about this.

dw

Charlie Farrington

7-24-62

Bob Haldeman

"Six Crises" paper-back edition

*date
f-m*

Plans should be made immediately for use of the paper-back edition of "Six Crises". Adela Rogers and others have suggested it be used extensively along the lines Kennedy used his "Profiles of Courage in the '60 campaign.

This is a project that needs to be outlined immediately - and implemented. Please let me have your thoughts on how best it can be programmed into the fall campaign.

Also, please be sure it is on the agenda for the next P.R. Committee Meeting. Incidentally, it might be a good idea to try to get this group together next week. Monday and Tuesday are clear on my calendar for a luncheon meeting. In lieu of a meeting, I definitely think we should get their opinions.

John Kalmbach

7-24-62

Bob Maldeman

Democrats for Nixon

cc: Herb Kalmbach
Bill Spencer

done

I have your memo of July 13th. This is at best a rather meager start and there is a great deal more than must be done, and done immediately.

First, all of our Nixon County Chairmen must be given a specific program for setting up "Democrats for Nixon" organizations in their Counties. This should probably be carried to the community level. Please develop a plan for this.

Second, all of our Contact groups should be considered as prime sources for "Democrats for Nixon" and an immediate check should be made of all signed up now to determine which are registered Democrats and whether we can use their names. This is especially important in the Veterans group, and Weinberg should be put to work immediately listing the Democrats - especially the prominent ones - in his organization.

Third, I simply don't believe there has been no more incoming mail from Democrats willing to help than has been received via Lois Gaunt and Rose Woods (attached hereto). This must be checked out further.

I cannot emphasize strongly enough the absolute necessity of moving ahead on this full steam. In addition to all of the above, we must get everybody working on digging up prominent Democrats who will lend their names to our cause.

I would like your recommendations on the procedures for doing this to be discussed at a meeting either the end of this week or first part of next. I am sending Bill Spencer a copy of this memo with the request that he also pursue this matter and that he plan to be down here for the meeting, which should be set as quickly as possible at a time when all of us are available. At that time Bill should give us a report on everything that has

been done to date in the Northern area and his answers to the requests listed above.

At the meeting we will evolve basic recommendations for future program and activity which should then be presented to the Northern and Southern Policy Groups and put into effect immediately.

date

RN

7-24-62

Bob Haldeman

Bill Fetridge tells me the man who accompanied his sister to the Los Angeles airport and to whom you were introduced when they were there to meet Marlene Dietrich, is Mr. Jerome Thor, his brother-in-law. He further states both Mr. and Mrs. Thor are now in Madrid, Spain, where Mr. Thor is making a movie. The word he has is that they will be there the better part of a year. You had thought as a former Democrat, now strongly pro-Nixon, he would be a helpful contact.

Paul Keyes - Steve Hess - Bud MacHelly

7-24-62

Bob Haldeman

EM Introductions

*Date
f-m*

**A few attempts have been made at drafting
EM introductions to be used at both political and non-political
meetings.**

**Would you three please take a fling at this and
send me your own ideas?**

RN

7-24-62

date

Bob Haldeman

State Committee Appointments

John Krehbiel suggests the following for
consideration for your appointments:

George Murphy
Henry Salvatori
Ivy Baker Priest Stevens

I especially concur on Ivy.

Schedule Committee

7-24-62

date

Bob Haldeman

RN is committed to Mexican-American Dinner, August 29th, Biltmore Bowl. This is a fund-raising (\$50.00 per plate) dinner, hosted by Seventh Day Adventists, RN speaker, general theme will be discussion of racial cooperation. Phil Salterbach is putting it together. We should follow through on our regular routine for a committed date.

As to

July 24, 1962

Dear Joe:

Put Livermore's arrangements sound fine, and he certainly seems to have the background for the Anti-Vote Fraud assignment. The relationships he has established down here and his plans for a meeting also sound excellent. Keep me posted.

I have passed your thoughts on traffic and transportation along to our Research people.

Many thanks, and best regards.

Sincerely,

H. R. Haldeman

Mr. Joseph Martin, Jr.
400 Montgomery Street
San Francisco, California

Research Department

7-24-62

Bob Haldeman

date

In connection with Traffic and Transportation, Joe Martin suggests that if "slaughter on the freeways" were actively exploited, this would be more effective than merely talking about "improved transportation". He goes on to say, "Rigidly enforced laws have been proved to dramatically reduce accidents and death. This also ties right in with Bob McCarthy and his resignation. I think if properly handled.....this could become a very popular campaign issue and one which definitely places Brown in an unfavorable light and on the defensive."

date

July 24, 1962

Dear Bill:

Thanks very much for your letter and your prompt answer to my very complicated question.

I am passing the information on Mr. Jerome Thor along to Dick Nixon. It would appear the campaign will come and go without the contact he had thought might be helpful. Many thanks, anyway.

If the residue of jewelry is worth shipping out to us, perhaps we can use it to advantage. I'll leave this to your best judgment.

Our thanks again, Bill, and very best wishes.

Sincerely,

H. R. Haldeman

Mr. W. H. Petridge
4401 West 26th Street
Chicago 23, Illinois

Bill Spencer

7-24-62

*date
f-w*

Bob Haldeman

retired

I understand Hulda McGinn, top San Francisco P.R. gal, head of public relations for West Coast Theaters, is interested in helping out in the campaign - as a volunteer. Will you please follow up on this?

Herb Kalmbach

7-24-62

date
J-u

Bob Haldeman

Offers - special follow-up

- 1) The attached exchange of correspondence between the Mayor of Monrovia, Rodger O. Ferguson, and RM will be self-explanatory. This should be followed-up appropriately. Will you please handle?

- 2) The congratulatory letter RM received from Ed Shattuck likewise needs attention. In this case, I would suggest that perhaps Chad McClellan should give him a call and make certain he is fitted into the right spot.

file - offer
x - date
J-u

Charlie Farrington

7-24-62

Bob Haldeman

Tapes and Film for Coffee Hours

*date
f-u*

Not only do we plan to use RN tapes for the Coffee Hours during the campaign, but in addition a 10 minute, 16mm film. The tapes and film can then be sent around to the various gatherings.

This requires considerable thought and planning, but I would appreciate having your ideas on this as soon as possible. Please include drafts of scripts, suggested recording schedule etc. etc.

Carol Arth and Charlie Farrington

7-24-62

date

Bob Haldeman

Please get word to our speakers that they should not keep mentioning the bad press treatment RM received in '60. There is no need to continue building this up any more than necessary.

I'll appreciate your follow-through on this so anyone assigned as a speaker from here out will have the word on this.

Mr. Maurice Stans

7-23-62

Bob Haldeman

date

The best estimate we can now get for production cost of closed circuit TV for one hour on October 8th is \$45,000 to \$50,000.

This is based on coverage of 12 cities, 6 of which would both send and receive and the other 6 would receive only. It is also based on one large screen in 10 of the locations and 2 screens in Los Angeles and San Francisco.

This cost is highly fluid and subject to a great deal of negotiation, and of course totally dependent upon what specific 12 cities are involved; hence, it should be regarded only as a general guideline and not in any sense a firm bid.

Charlie Farrington can provide any further information desired.

Herb Kalmbach

Bob Haldeman

date
7-23-62

J. W.

Hale Ashcraft, Republican candidate for the Assembly in La Jolla, feels that there is a great deal of Union leader dissatisfaction with the Democrats which can be turned to our advantage if properly handled. The specific complaint is that Senator Hugo Fisher has insisted that all Union contact with Governor Brown be handled through him, and consequently the Union leaders have no access to Brown. If they were assured access to RN, they might be favorably inclined to work with us.

I think Gehres and/or the San Diego organization should get in touch with Ashcraft and lay out a practical program of recommendations on how we can further develop this situation.

Nixon for Governor

To: Bob Haldeman
 From: **RN**
 Subject:
 Distribution:

Date: July 23, 1962

I need a report on all of these things:

What is our campaign among the Mexicans -- for example Moreno in Orange County is running a campaign -- what coordination, north and south, -- what is the campaign and who is in charge?

Negro/Catholic -- same questions -- who is in charge -- what is the program -- same with regard to other minority and religious groups? We have to have a top person in charge of each of these areas.

I want to see a memo on each of these groups as to what we are doing and who is in charge.

8/1 HK

"P (C) (9) RN (5)"
"S = r + Sutton"
A.

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: Dorothy Wright

Date: August 8, 1962

From: jane

Subject:

Distribution:

Bob has the report on the negroes and will get the Mexican-American by mid-week next. Bedea Erdle has the out counties, Sutton has Los Angeles County, and John Hassett will enclose a covering memo with the report.

*Re: RN's
req for reports on
M & C
Cuba
etc.*

date

July 23, 1962

Dear Herb:

I understand Westbrook Pegler is out here appraising the California campaign and that in a television interview, he said he would bet 2 to 1 that Nixon would not win. Can we get to him and straighten him out?

Also, is there anyway we can get Winchell working with us, in view of his highly increased reader interest and his diatribe against the Administration?

Best regards.

Sincerely,

H. R. Haldeman

Mr. Herb Klein
San Diego Union
San Diego, California

Personal

delete

July 23, 1962

Mr. Henry Rieger, President
Greater Los Angeles Press Club
Mr. Robert Kunson, President
San Francisco Press League Club
600 North Vermont
Los Angeles, California

Gentlemen:

I have your wire of July 18th addressed to Mr. Richard Nixon offering your services to make possible a four way, face to face debate among the Candidates for Governor and U. S. Senate.

This communication has been referred to Mr. Robert Finch who, as you know, is Mr. Nixon's representative in arranging the proposed debates with Governor Brown.

Sincerely,

H. R. Haldeman

Charles Farrington, Jr.

7-21-62

Bob Haldeman

Finance Brochure

date

What has happened to the issues folder mailing piece for use by the finance people? This was to be a separate piece from the basic issues folder, and was to concentrate on specific issues of primary interest to major contributors, i.e. taxes, economic development, Communism, etc.

Stans and his group need this badly, and I have run out of excuses to cover up for our lack of delivery.

Bill Spencer

7-21-62

Bob Haldeman

date

cc: Dick Ports

We will set an appointment for Fletcher and RN in San Francisco on Friday, August 3rd.

I am not sure we want to make a press conference out of this. My feeling at this point would be that it should be a meeting between the two, with Fletcher to announce afterwards whatever they agree should be said.

Do not publicize this, but please give me Alice Leopold's and your thoughts as to how this can best be handled.

Also, let Fletcher know that RN hopes to get with him Friday, and find out what times would be possible.

P.S. As I told you, we are having to set up some appointments from here for the day in San Francisco, and do not want the San Francisco office to set up anything on this particular trip.

You should, however, get a hotel reservation for Thursday and Friday nights. In Booth Turner's absence, please work with Dick Ports on this.

Herb Kalmbach and Mrs. Betty Maldeman

7-21-62

Bob Maldeman

Utilization of Volunteers

date

We must do a better job of utilization of volunteers. Harry Keaton came up with several excellent suggestions along this line:

- 1) Get a battery of top level volunteers to make a complete inventory of all offers to help that have been received since KN announced in September; contact each of these people individually now and set up a card file on each one with an accurate evaluation of time availability, interest and qualifications.

Then put a top level person in charge of disseminating this inventory to those who can utilize the help properly.

I would be glad to discuss this with both of you if you wish.

- 2) I also understand from Keaton there is a Bob Birch at Gibson, Dunn & Grutcher who might be excellent and give us a hand with this project. I think Herb should contact him and see if he is a) interested and b) able to help.
- 3) Keaton also suggests we send a mailing out now to all names on our lists to say we are in the final stages of tooling up for the final campaign and they will be hearing from us shortly. This would indicate our continuing interest during the summer period.

Please give this consideration and let me know what you think we should do.

date

July 21, 1962

Dear Joe:

Thanks for your note and the attached copy of the letter you received from Tom Rowe relating to the San Francisco Youth Association program.

We will certainly try to cooperate as fully as possible and will be directly in touch with Mr. Rowe to see what we can work out. Copy of my letter to him is attached.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Joseph Martin, Jr.
400 Montgomery Street
San Francisco, California

all - NRH & Ted. file

date

July 21, 1962

Dear Mr. Rowe:

Joe Martin has sent on to me copy of your letter of June 26th relating to your Youth Town Meeting to be played on KGO-TV September 9th.

At this point, it does not appear possible that Mr. Nixon will be able to be in San Francisco on Thursday, September 6th, which is the time you indicate for the taping session at the KGO studio. Is there a possibility that Mr. Nixon's part in the program could be video taped here in Los Angeles or at some alternate time in San Francisco so that it could then be included in your program on September 9th?

We would also appreciate your letting us know a little more about the format of the program and exactly what you wish Mr. Nixon to do.

I certainly hope we can work something out to give you as much help as possible in this very worthy project.

Sincerely,

H. R. Maldeman

Mr. Thomas A. Rowe
Executive Director
San Francisco Youth Association
1122 Market Street
San Francisco 2, California

cc: Mr. Joseph Martin, Jr.