

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

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38	23	06/29/1962	Letter	H.R. Haldeman to Harvey W. Loy. Re: Acknowledgment of letter re: suggestions and comments. 1pg.
38	23	06/28/1962	Memo	H.R. Haldeman to Ruth Watson. Re: Dwight Ewing. 2pp. w/ attachment
38	23	06/27/1962	Letter	H.R. Haldeman to Moretta H. Skinner. Re: Offer of assistance. 1pg.
38	23	06/27/1962	Letter	H.R. Haldeman to Earl Ebi. Re: Offer of assistance. 1pg.
38	23	06/27/1962	Letter	H.R. Haldeman to Stanley J. Lerche. Re: TV debates with Brown. 1pg.
38	23	06/25/1962	Memo	H.R. Haldeman to Rose Woods and Loie Gaunt. Re: Democrats for Nixon. 1pg.

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38	23	06/25/1962	Memo	H.R. Haldeman to Bill Spencer. Confidential. Re: Signed copies of the book. 1pg.
38	23	06/25/1962	Letter	H.R. Haldeman to Kilburn MacMurraugh. Re: Request for comment. 1pg.
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38	23	06/25/1962	Memo	H.R. Haldeman to Al Moscow and Sandy Quinn. Re: Analysis of support of California daily and weekly newspapers. 1pg.
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38	23	06/22/1962	Letter	H.R. Haldeman to Jerry Claussen. Re: Congratulatory wire to Mahlon Munson. 1pg.
38	23	06/22/1962	Letter	H.R. Haldeman to Roger K. Brickner. Re: Letter of congratulations. 1pg. [1 duplicate not scanned.]

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38	23	06/22/1962	Letter	H.R. Haldeman to Harold P. See. Re: Offer of KRON-TV for television debates. 1pg.
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38	23	06/21/1962	Letter	H.R. Haldeman to Joseph Martin Jr. Re: Bill Logan. 1pg.
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38	23	07/16/1962	Letter	H.R. Haldeman to Honorable Don Mulford. Re: Art Fletcher; Joel Fisher; University of California; Don Yule and the State Committee; Sunday telephone call; the Sacramento Scene; Legislative Squad; Veterans Organization. 2pp.
38	23	07/16/1962	Memo	H.R. Haldeman to Maurice Stans. Re: Robert M. Eberhardt. 1pg.
38	23	07/16/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Chain letter program. 1pg.
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enclosures:  
"Leadership-Gap" excerpts  
Francis Amendment  
Water Speech  
6/4 Stmt.  
Palo Alto Release  
Welfare Stmt.  
Law Enforce. Stmt.

June 29, 1966

Dear Mr. Loy:

I am sorry this reply to your letter has been delayed. You were very thoughtful to take the time to write me as you did.

Your various observations and suggestions are all pertinent and sound. We are well acquainted with the policy of The Bee. Our people do read and follow it carefully, and we certainly agree with your opinion expressed in this connection.

I am happy to have your reaction to "Six Crises" and the popularity of this fine book speaks for itself. It has been widely acclaimed, but attacks from the opposition are of course to be expected.

In the thought you may have missed through lack of reporting in your area the many statements Dick Nixon was making in his speeches throughout the primary, I am taking the liberty of enclosing a number of our news releases and excerpts from his talks.

Again our thanks for your letter. We do appreciate your fine help and support and hope you will continue to pass along any thoughts or suggestions you might have in connection with the campaign.

Sincerely,

H. R. Haldeman

Mr. Harvey W. Loy  
1656 Pacific Avenue  
Fresno 5, California

(Dictated by Mr. Haldeman but not read; signed in his absence)

File: Campaign - Misc. Corres.  
x Area File - Fresno County  
x date

*See No. Cal - Watson  
X - Area - Merced  
CT*

Ruth Watson

6-28-62

Bob Haldeman

Dwight Ewing

In answer to your question about Dwight Ewing, I had Rose Woods check his file with RN. The suggestion is to work around him rather than dumping him. He's not particularly close to RN.

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: June 27, 1962

From: RMW *rmw*

Subject: Dwight Ewing

Distribution:

I checked with RN concerning Dwight Ewing and he said -- "I do not think it is worth dumping him -- the thing to do is to work around him".

June 27, 1962

Dear Mrs. Skinner:

I am sorry a reply to your letter of June 7th has been so long delayed. With the wind-up schedule immediately following our primary election which was June 5th, we have a bit of catching up to do.

Dick Nixon has asked me to thank you for your letter, and to answer you direct since campaign staffing responsibility falls under my office.

Certainly we, or any organization, would be fortunate indeed to have your services. There are, however, two considerations which I'm afraid preclude our taking advantage of your offer. The first is the lack of funds to expand our staff beyond present limits, and the second factor, which I am sure you will understand, is that we are attempting to utilize people within the state rather than bring in out-of-state personnel.

Mr. Nixon appreciated, as I do, your thoughtfulness in writing us.

With very best wishes,

Sincerely,

H. R. Haldeman

Mrs. Moretta H. Skinner  
3974 Witham Lane  
Cincinnati, Ohio

June 27, 1962

Dear Earl:

Thanks very much for your letter of June 25th.

You have pointed up a good possibility for using the Heyler editorial, and we'll certainly give it some further thought.

I have noted that you and wife are interested in helping out in the months ahead. What are your thoughts in this connection? Do you have any specific area of activity in mind? I'd appreciate hearing from you, Earl.

And thanks again for the time and thought you gave to the Heyler article. Our Public Relations Department will take a close look at this.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Earl Ebi  
Leo Burnett Company, Inc.  
1777 North Vine Street  
Hollywood 28, California

June 27, 1962

Dear Stan:

Thanks very much for your wire inquiry regarding the TV Brown debate.

Plans have not been finalized, and of course we will have no indication of how or when the debate programming will develop until after representatives of each candidate have met and worked out the details.

We appreciate your interest in this, Stan, and are sorry we can't give you any definite information at this time.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Stanley J. Lerche  
Campaign Director, Alameda County  
1759 Broadway  
Oakland, California

Rose Woods and Loie Gaunt

6-25-62

Bob Haldeman

In checking Democrats who are for us,  
RN says he has marked a number of incoming letters from  
Democrats as people to be contacted.

I would like to have this information as  
quickly as possible.

Many thanks.

Herb Kalmbach

6-25-62

Bob Haldeman

Negro Organization

As you know, Grant Reynolds had an appointment with RN Friday which apparently turned out very satisfactorily.

After the meeting, Reynolds told me that he has found a man who is available to us with no pay - expenses only - who Reynolds considers the best P.R. man in the Negro community in California. His name is Bill Graham, office in Beverly Hills, phone - CR 6-1744 and WE 6-0343. He is associated with Wallace Investments, Inc. and United Housing Association.

Grant says he would be ideal to coordinate and channel our activities within and into the Negro community. You and Cris Wright should get together with Graham immediately and determine how and when he can be used.

You should also discuss with Cris and Graham the possibility of working with Dr. Hudson of the NAACP. Hudson is mad at Yorty because of Yorty's defense of Chief Parker. Reynolds talked to Hudson and told him the Negroes should register a strong protest against the Democrats' treatment of the Negro and indirectly against Yorty. He told Hudson the way to do this was to get them to vote Republican - especially for Governor - in the fall. This is obviously a little indirect, but could be very valuable if handled right.

Charles Farrington, Jr.

6-25-62

Bob Haldeman

Harry Keaton tells me that John Cole  
at his law firm, Loeb & Loeb, is an excellent speaker  
and wants to work.

June 20, 1962

Dear Valley:

The Reverend Coefield's letter was received by Dick's office and they are acknowledging it direct.

Unfortunately, there is a conflict involved. Dick is scheduled to speak to the American Legion's State Convention in Fresno on the 28th.

However, if something can be worked out at a later date with this group, I am sure this will be done.

Best regards.

Sincerely,

H. R. Maldeman

Mrs. Valley Knudsen  
3034 Edgewick Road  
Glendale, California

June 25, 1962

Dear Mr. Davies:

The attached file was forwarded to me from our San Francisco office.

It was my understanding that your offer of the Food Machinery airplane for Nixon campaign use was as a contribution to the campaign, and I wanted to check with you as to whether this is the case.

Apparently the attached invoice in the amount of \$213.36 was paid by our Northern California office since the billing was submitted to them and they were not familiar with our arrangement.

We will, of course, be most happy to handle this in any manner you suggest.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. Paul Davies  
Food Machinery and Chemical Corporation  
P.O. Box 760  
San Jose, California

Bill Spencer

6-25-62

Bob Haldeman

(CONFIDENTIAL)

Dear Bill:

I have your memos of June 14th to Loie Gaunt and Rose Woods regarding letters to Jim Halley and Ruth Watson and copies of the book to both.

Just as you feel strongly that Alan Nichols' requests should be funneled to you, I must also ask that your requests be funneled to me rather than to Loie or to Rose.

In this particular case, we are sending letters to all those who participated in the primary campaign, and I definitely feel it would be very inappropriate to take special action in the case of Ruth and Jim in spite of the fact I recognize their contribution was way beyond the call of duty.

Also, we cannot use autographed copies of the book to reward volunteers. I am sure you will recognize it would get us into a completely untenable position.

Sorry not to comply with these requests, but think you can understand our position.

Best regards.

June 25, 1962

Dear Mr. MacMurraugh:

Mr. Nixon has asked that I follow-up on your letter of May 29th which was acknowledged by his office on June 2nd.

I am sure you will understand that because the matter to which you refer has been placed before the trial board of the California Young Republicans, it would be extremely inappropriate for Mr. Nixon to comment or become involved in any way.

Best wishes, and

WIN WITH NIXON!

H. R. Haldeman

Mr. Kilburn MacMurraugh  
P. O. Box 2866  
Stanford, California

June 25, 1962

Dear Senator Thompson:

Howard Thelin has been kind enough to show me copies of his recent interchange with you.

We certainly appreciate your comments. We need your support and it was heartening to learn you are interested in helping out in the months ahead.

I am asking our Northern California Campaign Manager, Mr. Bill Spencer, to get in touch with you and discuss current status and projected planning for Santa Clara County.

You may be sure anything you are free to do will mean much to us.

Kindest regards and best wishes.

Sincerely,

H. R. Haldeman

The Honorable John F. Thompson  
3103 Alum Rock Avenue  
San Jose 27, California

June 25, 1962

Dear Bob:

Dick told me about your note regarding the ADA film which your Committee plans to produce for use by candidates.

I agree with you that a similar film on the CDC might be extremely effective out here.

I would appreciate it very much if you would send me whatever format, script or plan you have for the film you are doing which we might use as guidance.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Bob Wilson  
House Office Building  
Washington 25, D. C.

Don Frey

6-25-62

Bob Haldeman

RN is most anxious that a very complete and thorough analysis be made of the primary vote. His point is that we spend a lot of money on polls based on small samples, while here we have 100% accuracy with a sample of gigantic proportions.

He is especially interested in all possible types of comparative analyses to be used as guide lines for strategy and schedule planning for the fall campaign.

The total Republican turn-out, the Nixon vote vs. Shell vote, the Brown vote vs. the Anti-Brown vote, the relative strength of Nixon and Christopher, should all be analyzed by totals, counties and Assembly Districts.

The evaluation of results should also be made against known primary promotional activity, i.e. telethon areas vs. non-covered areas, billboard areas, TV spot areas etc; also, a very detailed special analysis should be made of the productivity of the postcard mailing. This could be done by setting up a large number of matched pairs of Districts, taking each District in which cards were mailed and matching it with a comparable District which did not receive the mailing. We should then evaluate Republican turn-out and Nixon vote in one area vs. the other.

At this stage, it seems to me that efforts should be concentrated on the statistical summary of all the above data rather than on attempts to interpret the significance of the total vote pattern as Griffin has been doing recently.

I would appreciate your thoughts on the above together with some idea as to when it might be reasonable to expect results.

File:  
x  
x

Research - Vote Analysis  
RN memo file  
date

RN

6-25-62

Bob Haldeman

Legal Aid appearance in San Francisco, August 2nd.

Oscar Trippet is most anxious to chat with you on the telephone briefly about this meeting since he has some ideas he wishes to pass along to you.

I strongly recommend this call be made. As you know, Trippet is a perennial key figure in the Democrats for Nixon organization, and we certainly want him in line this time.

I would hope the call could be made before you leave for Denmark.

Al Moscow and Sandy Quinn

6-25-62

Bob Haldeman

RN wants immediately a complete analysis of all daily and weekly newspapers in California, indicating which did and which did not endorse him.

He intends to write letters to those who did endorse him, and possibly also to those who did not.

Please be sure this list is complete and accurate, and get it to him as quickly as possible.

Jerry Reynolds

6-25-62

Bob Haldeman

Murray Chotiner advises he has been handling a legal matter for Mr. Keith Kearney who is with the Internal Revenue Service.

Kearney has a great deal of information on some suspected monkey business with the State Board of Drycleaners that arose from his attempt to get into the cleaning and dyeing business.

Chotiner says Kearney is completely reliable and urges that we contact him. He is under the Hatch Act, so contact will have to be handled discreetly.

His telephone number is RE 9-4711 Ext. 1984, and you should say that Murray Chotiner suggested we get in touch with him.

Will you please follow up?

Charles Farrington, Jr.

6-25-62

Bob Haldeman

Telethon Questions

As soon as all envelopes are addressed for the thank-you card going to Telethon names, will you see that the questions are boxed and forwarded to Agnes Waldron at Research? In addition to those where addresses were supplied, there is another box in my office which contains questions where no address was provided. These should be included in the lot to go to Agnes.

Agnes plans to run a rough profile on the questions mailed and phoned in to get a general tally of how they break down by general subject area.

Al Moscow and Sandy Quinn

6-25-62

Bob Haldeman

Ronald Reagan and Walter Knott are both ready to make statements endorsing RN whenever we feel it would be helpful.

RN wants these put out one by one in the near future.

Will you please draft statements for each of them and let me see the drafts as quickly as possible?

Herb Kalmbach

6-25-62

Bob Haldeman

Personnel

Murray Chotiner strongly recommends the following personnel from the Wright campaign. He feels they did an outstanding job and would be very valuable to us if we need their type of help.

Telephone Operator

Wilma Jean Quintrell  
240 S. Catalina  
DU 9-0892  
\$300.00 per month

- Murray was most enthusiastic about her; said she was the best Switchboard Operator he has ever had on any campaign.

Newspaper Gal

Helen Stewart  
CL 6-8348  
\$600.00 per month

- very good writer; formerly with Mirror; follows orders explicitly; completely calm and unruffled; very hard worker; good on radio spots and interviews. I think she might be excellent as publicist for the Valley Knudsen program and should be considered for this spot.

Receptionist - Office Manager - Volunteer Coordinator

Bunny Tanner  
PO 3-2608  
\$400.00 per month

- Murray doesn't know if she would be available, but if she is, he recommends her very highly. She was excellent with volunteers and staff; worked 12 to 20 hours a day.

Rose Mary Woods

6-25-62

Bob Haldeman

cc: Sandy Quinn

RN or Grant Reynolds may already have mentioned this, but Reynolds told RN he felt it very important that he establish a close relationship with James Flourney, Negro Republican Candidate for the Board of Equalization in the 4th District.

As a first step, an appointment should be set up as soon as possible for a brief meeting between RN and Flourney, and we should be sure to have a picture taken at that time.

Herb Kalmbach

6-25-62

Bob Haldeman

One of our key people, either John, Charlie or Carol, should be put in charge immediately of accumulating all existing names of Democrats for Nixon.

This means a complete review of green cards, pledge sheets and any other sources to pull out names, addresses and telephone numbers of every Democrat we can track down who is for us.

The actual work can be done by volunteers, but it is essential that a top staff person be in charge and stay in touch with the activity until it is done.

This should be completed by the end of the week, if at all possible.

I have asked Rose and Loie to track down any Nixon mail from Democrats indicating their support, and this information will be added to the names we pull out.

Please give this top priority and let me know to whom it has been assigned.

Herb Kalmbach

6-25-62

Bob Haldeman

Irving Walker, a prominent attorney here in Los Angeles who is a Democrat, has told a good friend of ours he intends to vote Republican in the fall.

He should be contacted to see if his name can be used, or if he would be willing to serve on a Committee.

Alice Leopold

6-25-62

Bob Haldeman

cc: Bill Spencer

Your great friend, Grant Reynolds, had a session with RN on Friday which apparently came out very well. In spite of some of the problems that have existed, I think you will agree Reynolds has done us some good on this most recent trip -- and I am sure it would be better to have him working for us rather than against us.

It is my understanding he will not be coming back to California until sometime in October, and then probably only for a day or so in Los Angeles.

Reynolds points out that while you do have a Negro Policy Group in Northern California, you do not have a top campaign spot filled by a Negro up there. As you know, we have Cris Wright as Vice Chairman of the Southern California Campaign Organization. Reynolds strongly urges that George Vaughns be asked to take the top spot in Northern California. I merely pass this on as a recommendation from Reynolds with no comment from me.

I do think, however, it is worth considering, and I know Vaughns is close to some of the members of your Policy Committee.

June 25, 1962

Dear Miss Ressler:

I was sorry to miss your telephone call, but appreciate your taking the time to write me about your continuing interest in the campaign.

Was glad to learn you will be helping out with Mrs. Yeaman's program and certainly hope you will find it possible to remain active in this area.

As far as our staff requirements are concerned, we do not anticipate adding to the present set-up in our Public Relations and News Bureau Departments. However, we will keep you in mind and should something develop here or elsewhere in which we feel you might have an interest, will get in touch with you immediately.

Many thanks again for your interest, and best regards.

Sincerely,

H. R. Haldeman

Sandra M. Ressler  
4537 Varna Avenue  
Sherman Oaks, California

June 25, 1962

Dear Mr. Feste:

We did not use Volunteers for Nixon Clubs in the California primary campaign, nor do we plan to do so in the general election.

We did, however, set up a statewide Nixon-for-Governor campaign organization with County Chairmen in all 58 counties, and Community Chairmen in each principal community. The communities then formed Nixon-for-Governor organizations which were in many ways similar to the Volunteer Clubs that we did use in the 1960 Presidential campaign. I am sending you under separate cover a copy of our Manual for Nixon Community Chairmen which I think you will find helpful.

We correlated these Nixon organizations with the County Republican organization by first clearing the appointment of the Nixon Area Chairman with the Republican County Chairman. Once this appointment was cleared, we found that the two were usually able to work well together. We made it clear that the Nixon Chairman was to coordinate and cooperate with the Republican County Chairman, but that of necessity they would conduct separate organizational activities.

We plan to follow the same pattern in the fall campaign. If you have any further questions, please don't hesitate to let me know.

Also, please be sure to give Mark my very best regards. I remember him fondly from many wild nights in 1960.

Sincerely,

H. R. Haldeman

Mr. Charles A. Feste, Chairman  
Andrews-for-Governor Clubs  
403 First National Bank Building  
Fargo, North Dakota

*Handwritten note:*  
K.  
to  
do this

see Rev. Apple  
(negro)

June 25, 1962

Dear Mrs. Reid:

Thank you very much for your letter of June 6th. I am sorry this reply has been delayed, but had hoped I might be able to write you along more definite lines than is the case.

We are still in the process of considering various programs and if I may, I would like to get in touch with you a little later on when I will be in a better position to discuss possible areas in which you might have an interest. Certainly your background is excellent, and we are most appreciative of your interest in and desire to work for the campaign organization.

With kindest regards.

Sincerely,

H. R. Haldeman

Mrs. Betty Granger Reid  
4219 Market Street  
San Diego 2, California

*see offers*

June 25, 1962

Dear Milt:

Thanks for acquainting us with Mr. Johnson's interest in becoming active in the campaign. The fact that he does not require either salary or expense reimbursement certainly makes it an unusual case.

When you receive his detailed brochure, I would like very much to take a look at it. It seems to me we could use his services productively.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Milton H. Esberg, Jr.  
127 Montgomery Street  
San Francisco 4, California

June 25, 1962

Dear Mrs. Frazier:

Thank you very much for your letter of June 21st acquainting us with your past affiliations, and also your thoughts as to possible participation in the campaign.

I have noted you may be coming south following your visit at Lake Tahoe July 2-14. If this is the case, I would suggest you telephone me upon your arrival here. We could arrange a time to meet and discuss this subject further.

Again, thank you for your interest and kindest regards.

Sincerely,

H. R. Haldeman

Mrs. Clarence Frazier  
2060 University Drive  
San Jose 28, California

June 25, 1962

Dear Bob:

I very much appreciated your letter of June 14th together with your observations on plans for the future. As to the specific points you raised:

A. 24 Sheet Posters:

We are very much aware that there were some problems in placement of the posters and we will be very happy to have your group's thoughts on locations for the fall. I am sure you realize these are bought on a package basis and there is only a limited possibility of shifting locations. We of course want to keep maximum pressure on the outdoor companies to make sure we get the best possible showings.

The Brown billboard you mentioned is, I believe, a painted bulletin. As you know, the cost of these runs from 10 to 20 times as much as the 24 Sheet posters, and for this reason we have not used them except in a couple of cases where they have been donated. You might want to explore the possibility of getting some painted bulletin locations donated for the fall campaign. We do have artwork prepared which we can transmit to the outdoor company to be used in painting any locations you are able to obtain.

B. Alameda County Negro Meeting:

We will certainly try to work out a time in the itinerary for an appearance in Alameda County directed to the Negro population. We very definitely recognize and appreciate the importance of this group.

bcc w/fax Incom. ltr. to - Bill Spencer  
File: Area File - Alameda County  
x date ✓

- C. Information from Mr. Richard L. Bower  
You mentioned that Mr. Bower had submitted some very important documents to be reviewed by our staff, but you did not indicate to whom they were sent. This information would be most helpful in checking this through.

Please feel free at any time to shoot on any information you feel will be helpful or constructive. I would ask, however, that you be sure to send a carbon copy to Bill Spencer on anything you send us since I of course will have to rely on Bill to handle the day to day management for the campaign in Northern California.

Finally, let me again express my thanks for the outstanding job you and your crew have been doing. We all recognize the tremendous up-hill fight you have in Alameda County, but are confident that the great effort being put forth there in this campaign will produce results.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Robert V. McKeen  
Alameda County Chairman  
1759 Broadway  
Oakland 12, California

Mr. Maurice Stans

6-25-62

Bob Haldeman

Dear Maury:

The item in the "Insuranceflash" bulletin on Zenith Insurance Co. and unions' insurance activities is interesting and I have sent a copy to our Research people for follow up.

The memo from Mr. Rees indicates that Mr. Al Howard has "tons" of information on this subject, and I have suggested to our Research people that he can be contacted through your office for additional material.

Many thanks for bringing this to our attention. The bulletin is returned herewith.

Research Department

6-25-62

Bob Haldeman

Attached is fax copy of a paragraph from "Insuranceflash" which was forwarded to me by Mr. Maurice Stans.

In the memo accompanying this bulletin directed to Mr. Stans by one of his staff people, the statement is made: "Al Howard gave this to me.....Al says if you are interested, he has tons of information on unions' insurance activities."

I don't know who Al Howard is, but he could be reached through Mr. Stans' office.

June 22, 1962

Dear Mr. Claussen:

Thank you very much for your letter of June 21st.

Certainly the congratulatory wire to Mr. Mahlon Munson is the type of thing Mr. Nixon would like very much to do. We are, however, bound by policy in this connection. Since he is a candidate in the forthcoming election here, Dick has had to make a firm ruling that there can be no participation in meetings out of state. Since the tribute to Mr. Munson is directly related to the annual conference of the Plywood Distributors Association, I'm afraid this would preclude a wire being directed to him by Mr. Nixon.

I am sure this may be difficult for you to understand, and want to assure you that in cases like this, it is just as difficult for us to abide by the policy established. Yet, in fairness to the many other similar requests we have received and will continue to receive, there can be no deviation.

With kind regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Jerry Claussen  
Executive Director  
Republican State Central Committee  
215 Front Street, N.E.  
Salem, Oregon

File: x - to Schedule Office - Message TD (out-of-state)  
date

D

June 22, 1962

Dear Mr. Brickner:

Dick Nixon has asked me to acknowledge and thank you for your letter of congratulations which he appreciated very much.

Since Dick is a candidate in the forthcoming election here in California, he has had to make a firm rule there can be no involvement in other campaigns, in state or out of state, and of course there can be no deviation from this policy. He does use some of the autographed cards on his trips here, but we would be prohibited from sending a supply to you for use back there.

Again, thank you for writing. We trust you will understand why our reply to your letter must be as it is.

With kind regards.

Sincerely,

H. R. Haldeman

Mr. Roger K. Brickner  
84-12 Jamaica Avenue  
Woodhaven, New York

blind copy: Mr. Robert R. McMillen  
File: Candidate - Endorsements - Policy TD's.  
x B (Brickner)

June 22, 1962

Dear John:

That's great about Mrs. Agostini. You are absolutely right. Situations like this are always best handled at the local level. This is especially true if there is someone like you following through and making sure the needful is done.

Your meetings and the agenda you are following sound good to me.

I certainly agree with your thinking on recognition of the precinct workers. Although an effort is always made in this direction, it sometimes does not develop as it should. We'll keep this in mind. It is important, and I appreciate having your thoughts on it.

Many thanks and best regards.

Sincerely,

H. R. Haldeman

Mr. John D. Fair  
779 Joaquin Avenue  
Redding, California

File: Area File - Shasta County  
x date

June 22, 1962

Dear Mrs. Roney:

Thank you very much for following up your telephone conversation with your letter of June 19th.

While the proposal you have outlined in conjunction with the Furniture Fashions Exposition show is interesting and the merits are well recognized, the policy set by the Candidate precludes participation along the lines you have suggested and we must regretfully decline.

Mr. Nixon has always made it a firm rule never to become involved in any commercial activity during the course of a campaign, or while in public office.

We trust you will understand the necessity for establishing this policy, and again wish to express our appreciation for your thoughtfulness in presenting your program to us for consideration.

Kindest regards.

Sincerely,

H. R. Haldeman

Mrs. Mary E. Roney  
Roney's Furniture  
9611 E. Las Tunas Drive  
Temple City, California

File: x  
date  
Sched. - TD's

June 22, 1962

Dear Stan:

Thanks very much for your  
note.

I had planned to get in touch  
with you, but have been waiting until  
our plans had jelled for the general  
election period. However, let's get  
together for a discussion on a tentative  
basis. Could you come by the office  
Wednesday morning at 11:30? While I have  
nothing definite in mind at this time,  
I would like to have your thoughts on  
your own availability and area of  
particular interest.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Stan Lothridge  
Gateway Company  
210 West 7th Street  
Los Angeles 14, California

File: Offers  
x date

June 22, 1962

Dear Mr. See:

You were thoughtful to write Mr. Nixon regarding possible participation in the gubernatorial campaign by KRON-TV. He has asked me to acknowledge and thank you for your letter.

We appreciate very much your interest in any debates that might be scheduled, but cannot offer any information in this connection. We do not know whether Governor Brown is interested in this type of campaign programming since he has not, to our knowledge, indicated anything along this line.

Thank you again for your letter, and your offer to make your station's facilities available to us.

Sincerely,

H. R. Haldeman

Mr. Harold P. See  
General Manager  
KRON-TV  
San Francisco 19, California

File: Debate  
x x P.R. - Television  
x date



June 21, 1962

Dear Joe:

Thanks for your note about Bill Logan.

We'll be on the lookout for his call and I'll plan to have him come in to discuss his ideas.

This is an area where perhaps a little more attention should be directed.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Joseph Martin, Jr.  
400 Montgomery Street  
San Francisco 4, California

File:  
x x

No. Calif. - Joe Martin folder  
Small Business  
date

June 21, 1962

Dear Jim:

Sorry to miss your call, but received your message about the August schedule and also have your letter of June 19th.

At this point, Jim, we are not confirming any dates; in fact, cannot do so because the formation of the Statewide Schedule Committee is just being finalized.

As I am sure you will realize, all candidates' schedules will be cleared through this one set-up so that maximum coverage and appropriate coverage can be accomplished for their mutual benefit.

However, within just a week or two, we will be able to give you an answer on the August event you have in mind. Meantime, your request is on file and we will get back to you just as quickly as possible. Sorry we can't be more definite at this time.

Best regards.

Sincerely,

H. R. Haldeman

Mr. James A. Smith  
Taylor, Smith & Williams  
374 West Court Street  
San Bernardino, California

File to Schedule Office  
x - Area File - San Bernardino  
x date

June 21, 1962

Dear Al:

Thanks very much for  
sending us the photo copy of Tom  
Mason's letter to Shell.

This indicates you're still  
hard at it -- and letters like this which  
you are putting in motion are all to the  
good.

Keep up the good work  
and many thanks.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Alfred Tisch  
James Mills Orchards Co.  
Hamilton City, California

File  
x Area File - Butte County  
date

July 16, 1962

Dear Don:

Imagine my pleasure upon returning from a ten day, undeserved but nonetheless greatly enjoyed, respite from all of the rigors of campaigning to find your communications of June 27 (3), July 3 (2), July 9 and July 11. I will briefly answer them herein by subject:

Art Fletcher

All of us agree with your evaluation of Art, and very definitely plan to continue working with him in the Civil Rights and Negro organization areas. As you probably know, he is on a fact-finding trip East at the present time; we are of course looking forward to his report and the material he is able to develop.

Joel Fisher

Joel is not on my staff, and I appreciate your letting me know that he is representing himself erroneously. I will take steps to correct this. I would further appreciate it if you would check directly with Joel and tell him I was quite surprised to learn he was identifying himself as representing me, and maybe that will help too.

University of California

We will indeed seek your constructive thoughts on matters regarding the University. I agree we should not allow Dick to take any position involving the University without making sure it can be supported from every angle.

Don Yule and the State Committee

I am sure by the time you receive this you will have discussed this matter in some detail with Ed Slevin and Joe Martin, and will be up to date on our current thinking and planning.

Your Sunday telephone call from Susanville to me at home

I of course understood the purpose and reasoning behind your call. We will be sure to maintain contact with Nagle as the campaign unfolds.

The Sacramento Scene

Glad to hear this is under control. Keep up the good work.

Legislative Squad

I assure you we will not become involved in an inter-caucus squabble concerning leadership in January.

Veterans Organization

I appreciated your thoughts on this, and you should know that Jack Flynn is working with Al Weinberg, who is our full-time Veterans Coordinator, and many of the Veteran leaders who are working in our behalf throughout the state. I think Jack can keep you well posted on our activities in this area.

Thanks again for all the time and thought you are giving to our mutual cause.

Sincerely,

H. R. Haldeman

Honorable Don Mulford  
2150 Franklin Street  
Oakland 12, California

**Mr. Maurice Stans**

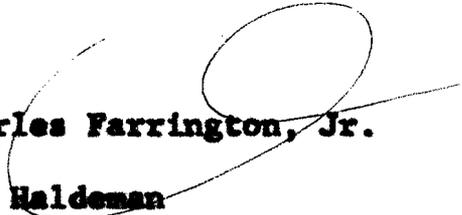
**7-16-62**

**Bob Haldeman**

**Dear Maury:**

**Mr. Robert M. Eberhardt, our  
Nixon Chairman for San Joaquin County, is most anxious to  
have Stockton included in the October 8th dinner hook-up.  
He should be contacted as soon as a Dinner Chairman has  
been appointed and is ready to go to work.**

**Mr. Robert M. Eberhardt  
Bank of Stockton  
Stockton, California  
HO 4-8781**

  
Charles Farrington, Jr.

7-16-62



Bob Haldeman

Will you please follow up with Mrs. Wellborn on her idea for a chain letter program urging support of Nixon - along the lines we discussed the other day?

July 16, 1962

Dear George:

This delayed acknowledgment of your June 28th letter is regretted. I did take a "breather" and unfortunately, your note was received while I was away from the office.

The case of the state employees which you bring up is important and certainly calls for follow-up. I am, therefore, establishing contact with Mr. Glen Baker along the lines you have suggested. I agree with you that a discussion with him is in order, and the points you have made are helpful.

Many thanks, and best regards.

Sincerely,

H. R. Haldeman

Honorable George Christopher  
City Hall  
San Francisco, California

(Personal)