

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
36	14	n.d.	Report	Draft note re: planning for next series of rolling wave questions with attached copy of report of 9/30-10/01 poll results. Copy of Williamsburg Inn menu with handwritten notes of meeting. 6 pages.
36	14	10/03/1968	Memo	Memo from Ellsworth to Haldeman/Finch re: Texas poll results. Not released due to unfavorable results for Texas gubernatorial race. Note that communication with New York office is terrible. 2 pages.
36	14	10/06/1968	Report	Report of California state polling comparison to 2 weeks ago. 1 page.
36	14	10/06/1968	Report	Report of election simulation based on Gallup poll dated 09/20-09/22, by state, with breakdown of electoral votes. 3 pages.
36	14	n.d	Report	Report of 1968 Electoral vote projection as of late September with notes. 5 pages.
36	14	n.d.	Report	Report of instant research results for period ending September 30. 7 pages.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
36	14	n.d.	Report	Report of switches in voting preference July-September 1968, Michigan. 5 pages.
36	14	n.d.	Report	Report of switches in voting preference July-September 1968, Ohio. 5 pages.
36	14	n.d.	Report	Report of switches in voting preference July-September 1968, Missouri. 5 pages.
36	14	n.d.	Report	Report of results of Harris and Gallup polls showing Wallace trend in select southern and non-southern states. 1 page.

Larry:

(file)

Phone
Log.

Wednesday

~~Tomorrow~~ morning at 10:00 we put the final touches on the next series of rolling wave questions. Please feed in any items to which you would like responses by Friday.

Do you wish a written report on the ^{6 question} ~~above item~~ and if so where should it be sent?

~~I don't understand the question!~~

~~Yes~~
~~No~~

Also - FYI Whitney Young is in Rm. 2131

Bob - ~~No~~
Do you have any additional items you want covered for next wave or do you want written analysis of attached questions? ~~No~~

September 30/October 1.

This report is based upon 1,230 responses from a random probability sample in 9 northern battleground states during the period 26-29 September (California, Missouri, Wisconsin, Illinois, Michigan, Ohio, Pennsylvania, New York, New Jersey). This yields a sampling error of plus or minus 3 per cent.

(1) I'm going to read you several possible actions the U.S. could take in regard to Vietnam. For each one please tell me whether you would be for or against this type of action.

(a) The U.S. should try to get more troops from other nations to help in the fighting in Vietnam. For: 76%; Against: 18%; No opinion: 6%.

(b) The U.S. should continue to bomb military targets in North Vietnam. Agree: 64%; Against 21%; No opinion: 15%.

(c) We should use our Navy to close the port of Haiphong. For: 45%; Against: 21%; No opinion: 34%.

(d) We should send more of our own ground troops to fight in South Vietnam. For: 15%; Against: 74%; No opinion: 11%.

(e) The U.S. should withdraw all of its troops from Vietnam immediately. For: 19%; Against: 71%; No opinion: 10%.

(f) We should set up a new government in Vietnam that includes Communists representatives. For 21%; Against: 55%; No opinion: 24%.

(g) We should use atomic bombs to end the war in Vietnam quickly. For: 10%; Against: 80%; No opinion: 10%.

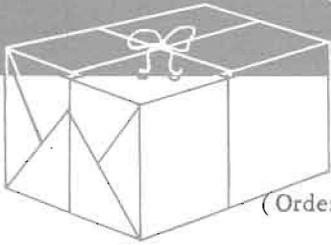
(2) In your opinion are the Paris negotiations between the U. S. and North Vietnam going to bring the war in Vietnam to an end or not. Yes: 15%; No: 66%; No opinion: 19%.

(3) After the election, do you think there should or should not be a summit meeting between our new President and the Russian leaders. Should be : 69%; Should not be: 16%; No opinion: 15%.

(4) Who do you think would do a better job of dealing with Russia at such a summit meeting, Hubert Humphrey or Richard Nixon. HHH: 15%; RN: 43%; No difference: 4%; neither: 6%. No opinion: 21%.

(5) Right now as you understand it are we ahead or behind Russian in space achievements? Ahead: 16%; Behind: 67%; No opinion: 17%.

Williamsburg Inn



BOX LUNCHES

(Order Through Room Service)

\$1.85

Choice of one of these sandwiches:

Beef Sliced Chicken Ham
Chicken Salad Egg Salad

And one of these:

Peanut Butter and Jelly Peanut Butter and Honey
American Cheese Cream Cheese and Jelly or Nut

*

Fresh Fruit Hard Boiled Egg Celery and Pickles
Cake Salt and Pepper

\$2.25

Choice of two of these sandwiches:

Beef Sliced Chicken Ham
Chicken Salad Egg Salad

*

Fresh Fruit Hard Boiled Egg Celery and Pickles
Cake Salt and Pepper

\$2.50

Fried Chicken (Half) or Chicken Salad

Hard Boiled Egg Celery and Pickles

Fresh Fruit Cake

Bread and Butter Sandwiches Salt and Pepper

*Do you have your thermos? We will gladly fill it with Hot or Iced
Coffee or Tea. No Extra Charge.*

A Special Service for Picnickers and Travelers

~~FW?~~

1. When Brooke met w/ Negro
leaders.

- Talked to RN & to him

2. Col Day.

Volpe to obtain Anna Pina.

~~Hum~~
Volpe, Julie,

~~Dick Moore Stuff.~~

~~Dallas - Nat Place.~~

~~18,000 instead of 10,000~~

~~SM U 9,000~~

~~Call Jim Jones.~~

~~Hannigan~~ RN want Romay for
that Wallace

(6) Compared to the space efforts of Russia, have the space efforts of the U.S. increased, decreased, or stayed about the same during the Johnson Administration. Increased: 23%; Decreased: 20%; Stayed the same: 43%; No opinion: 14%.

(7) Some people say that since Hubert Humphrey was Vice President with the Johnson Administration he should share the blame for any mistakes that were made. Do you agree or disagree. Agree: 24%; Disagree: 69%; No opinion: 8%.
(This was a very partisan response, with Democrats heavily disagreeing and Republicans heavily agreeing.)

Note: In wave 2 the following item was asked: "Hubert Humphrey should not be held responsible for mistakes of the Johnson Administration. Do you agree or disagree?" Agree: 66%; Disagree: 26%; No opinion: 8%.

The conclusion from this question asked in two forms is that a general attack on Humphrey for his relationship with Johnson is undesirable. The relationship should be left to the imagination without a direct attack by the candidate.

October 3, 1968

file

MEMORANDUM

TO: ~~Haldeman~~
Finch

FROM: Ellsworth

RE: Texas

Texas state organization has received results of poll done by Merrill-Wirthland pollsters operating out of Arizona, the organization used by the Republicans in Texas to do their polling.

Following is the results of the field work done September 23-29, compared with the same organization's poll of 4 months ago:

	End of Sept.	End of May
Nixon	34	30
Humphrey	27	32
Wallace	22	20
Undecided	17	18

The Texas people are not releasing this because the pollsters will not authorize it on a partial basis -- and the Texas people do not want the results of their Governor situation made public. It is pretty bad as follows:

Democrat Preston Smith	45
Republican Paul Eggers	22
Undecided	33

NB: Also, Albert Fay reports that the Nixon campaign in Texas is now fully funded.

He also reports that he has a terrible time communicating with New York.

Poll *Halligan*


	<u>September 28-29</u>	<u>2 weeks ago</u>
Nixon	44	43
Humphrey	33	34
Wallace	7	7
Cleaver	2	1
Don't Know	14	15

 How strongly do you feel about your choice?

	<u>Nixon</u>	<u>Humphrey</u>	<u>Wallace</u>	<u>Cleaver</u>
Very strongly	59	49	47	25
Somewhat strongly	22	27	34	42
Not very strongly	19	24	18	33
Don't know	0	0	1	0

	<u>Reps.</u>	<u>Dems.</u>	<u>Others</u>
Nixon	78	18	42
Humphrey	7	52	2
Wallace	5	9	13
Cleaver	0	3	18
Don't Know	10	18	25

 Humphrey supporters indicate stronger commitment compared to their responses in the previous survey. Marginal weakening of commitment to Nixon. Wallace supporters less strongly committed. Humphrey trails Nixon by less in Northern California than in Southern California. Wallace now received heavier support in Northern California than the South.

Anderson - 10/6/68

1968 Presidential Election Simulation based on Gallup Poll
(September 20-22)

(by A. Greenspan)

(Estimated Vote)

(file)

<u>STATE</u>	<u>NIXON</u>	<u>HUMPHREY</u>	<u>WALLACE</u>	<u>OTHER</u>	<u>NIXON MARGIN</u>
Alabama	21	17	55	7	-34
*Alaska	51	37	7	5	+14
*Arizona	53	28	14	5	+25
Arkansas	27	23	42	8	-15
*California	46	32	17	5	+14
*Colorado	46	35	14	5	+11
*Connecticut	44	34	12	10	+10
*Delaware	41	25	25	9	+16
District of Columbia	22	53	15	10	-31
*Florida	38	21	34	7	+ 4
Georgia	24	22	46	8	-22
Hawaii	43	45	7	5	- 2
*Idaho	49	28	18	5	+21
*Illinois	51	25	16	8	+26
*Indiana	48	22	23	7	+25
*Iowa	57	26	9	8	+31
*Kansas	62	22	8	8	+40
*Kentucky	42	27	23	8	+15
Louisiana	19	21	53	7	-34
*Maine	58	26	6	10	+32
*Maryland	36	27	28	9	+ 8

<u>STATE</u>	<u>NIXON</u>	<u>HUMPHREY</u>	<u>WALLACE</u>	<u>OTHER</u>	<u>NIXON MARGIN</u>
*Massachusetts	40	39	11	10	+ 1
*Michigan	48	28	16	8	+20
*Minnesota	52	33	7	8	+19
Mississippi	13	15	65	7	-52
*Missouri	47	25	21	7	+22
*Montana	48	38	9	5	+10
*Nebraska	64	17	11	8	+47
*Nevada	46	35	14	5	+11
*New Hampshire	54	29	7	10	+25
*New Jersey	42	28	20	10	+14
*New Mexico	44	37	14	5	+ 7
*New York	41	34	15	10	+17
North Carolina	34	22	37	7	- 3
*North Dakota	62	24	6	8	+42
*Ohio	49	24	19	8	+25
*Oklahoma	45	24	23	8	+21
*Oregon	48	35	12	5	+13
*Pennsylvania	40	30	20	10	+10
Rhode Island	39	42	9	10	- 3
South Carolina	28	21	44	7	-16
*South Dakota	65	21	6	8	+44
*Tennessee	37	21	35	7	+ 2
Texas	37	26	30	7	+ 7
*Utah	49	32	14	5	+17
*Vermont	60	25	5	10	+35

<u>STATE</u>	<u>NIXON</u>	<u>HUMPHREY</u>	<u>WALLACE</u>	<u>OTHER</u>	<u>NIXON MARGIN</u>
*Virginia	37	26	30	7	+ 7
*Washington	45	41	9	5	+ 4
*West Virginia	38	32	20	10	+ 6
*Wisconsin	52	26	15	7	+26
*Wyoming	49	32	14	5	+27
<i>U.S.</i>	<i>43</i>	<i>28</i>	<i>21</i>	<i>8</i>	<i>+15</i>

Electoral Votes

Nixon 461
Humphrey 11
Wallace 66

*Bob
 a revised
 issue of Tans
 is being planned
 for release
 Wed or Thurs.*

1968 ELECTORAL VOTE PROJECTION
 (as of late September)

	NIXON	HUMPHREY	WALLACE
Fairly Safe	3 Alaska 5 Arizona 40 California 6 Colorado 8 Connecticut 4 Idaho 26 Illinois 9 Iowa 7 Kansas 21 Michigan 4 Montana 5 Nebraska (211)	3 Nevada 4 New Hampshire 4 New Mexico 4 North Dakota 6 Oregon 29 Pennsylvania 4 South Dakota 4 Utah 3 Vermont 9 Washington 3 Wyoming (3)	10 Alabama 7 Mississippi (17)
Close	3 Delaware 14 Florida 13 Indiana 9 Kentucky 4 Maine 10 Maryland 17 New Jersey (178)	43 New York 26 Ohio 8 Oklahoma 12 Virginia 7 West Virginia 12 Wisconsin (77)	4 Hawaii 14 Massachusetts 10 Minnesota 12 Missouri 4 Rhode Island 8 South Carolina 25 Texas (52)
TOTAL	389	80	69

Method: The allocation of states to the three Presidential candidates is based on an analysis of polling data not on so-called expert opinion or intuitive judgement. There are two main sources of information that have been used: 1. Various trial-heat state polls by Opinion Research Corporation, as well as available data from other organizations. 2. Projections to individual states of the most recent regional trial-heat data. These region-to-state projections are given substantial weight when the state and regional results have maintained a consistent pattern in Presidential elections from 1948 to 1964. When the state-to-region pattern of results has been mixed or erratic, less weight is given to such projections. When both trial heat polls and regional projections are available, estimates are based on a judgement as to which is more reliable.

File page

EXPLANATORY NOTES

Regional results are based on Gallup Poll results for early September, and major-party voting patterns in the 1948 through 1964 Presidential elections.

States are judged according to the consistency of the relationship between the vote for the Republican candidate in that state, and in the region as a whole.

Stable relationships are of two types:

- a) states in which the Republican candidate consistently received approximately the same level of support in the state as in the region;
- b) states in which the Republican candidate has received higher, or lower, support in the state than in the region -- but the difference between the state and the region has been highly consistent for each election.

Regional projections not marked "stable" are those for states which have exhibited a somewhat mixed pattern of results, when comparing state and regional voting behavior.

State poll results: Results based on ORC surveys are marked as such (ORC). Other poll results (unless marked fragmentary) are believed to be based on relatively recent statewide surveys. Fragmentary results are those of unknown origin or date.

EAST

Connecticut	Stable regional projection
Delaware	Weighted composite of state poll (ORC) and regional projection*
District of Columbia	Estimate based on 1964 vote and fragmentary poll information
Maine	Regional projection
Maryland	Stable regional projection, consistent with fragmentary poll information

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12356, Section 1.1
By RJP NARS, Date 4/6/87

~~Confidential~~

EAST (Cont.)

Massachusetts	Regional projection
New Hampshire	Stable regional projection
New Jersey	State poll (ORC) consistent with stable regional projection
New York	State poll (ORC) consistent with stable regional projection
Pennsylvania	State poll (ORC) consistent with regional projection
Rhode Island	Regional projection
Vermont	Regional projection
West Virginia	Regional projection

MIDWEST

Illinois	State poll (ORC) consistent with stable regional projection
Indiana	State poll consistent with stable regional projection
Iowa	Regional projection
Kansas	Stable regional projection
Michigan	State poll (ORC) consistent with regional projection
Minnesota	State poll; Humphrey home state**
Missouri	State poll (ORC)*
Nebraska	Stable regional projection
North Dakota	Regional projection
Ohio	Weighted composite of state poll (ORC) and stable regional projection
South Dakota	Regional projection consistent with fragmentary poll results
Wisconsin	State poll (ORC) consistent with stable regional projection

Confidential

SOUTH

Alabama	Wallace home state**
Arkansas	Past regional results suggest close to toss-up
Florida	State poll (ORC) consistent with regional projection
Georgia	Past regional results suggest close to toss-up
Kentucky	Fragmentary state poll results consistent with regional projection
Louisiana	Past regional results suggest close to toss-up
Mississippi	Racial issues suggest heavy Wallace support**
North Carolina	State poll (ORC)**
Oklahoma	State poll consistent with regional projection
South Carolina	State poll (ORC)**
Tennessee	State poll (ORC)**
Texas	State poll (ORC) consistent with regional projection
Virginia	State poll (ORC) consistent with regional projection

WEST

Alaska	Regional projection
Arizona	Regional projection
California	State poll (ORC) consistent with stable regional projection
Colorado	Regional projection
Hawaii	Regional projection
Idaho	State poll consistent with regional projection

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WEST (Cont.)

Montana	Stable regional projection
Nevada	Stable regional projection
New Mexico	Stable regional projection
Oregon	State poll consistent with regional projection
Utah	State poll consistent with regional projection
Washington	Stable regional projection
Wyoming	Stable regional projection

* Regional projections for these states are somewhat inconsistent with available state poll results.

** Regional projections have not been used for these states because of highly erratic relationships to regional voting patterns, or because of special circumstances of the 1968 contest.

Confidential

Instant Research Results for the Period Ending September 30

Background

The findings following are based on telephone interviews with a random sampling of 1,469 voters in California, Illinois, Michigan, Missouri, Ohio, Pennsylvania, New Jersey, New York, and Wisconsin. The interviewing was started on September 20 and interrupted for three state trial heat surveys and then started up again for the period September 27-30. Sampling error is \pm 3 percentage points.

Summary of Findings

1. Favorability of Candidates

There is little marked change in the balance of favorability toward the three candidates. There are somewhat fewer voters saying they are "more favorable" toward Richard Nixon than in the survey done two weeks earlier -- 31% compared to 39%. A larger number say their opinion is the "same as before" -- 46% compared to 37%.

As for Humphrey and Wallace, the data are virtually the same as in the survey two weeks earlier. More say their opinion of Humphrey is less favorable (32%) than say it is more favorable (17%). In the case of Wallace, there are about equal numbers in both categories -- 21% more favorable, 24% less favorable.

2. Campaign Visibility

All three campaigns have increased in visibility since mid-September. The sharpest gain, however, has been registered by the Nixon/Agnew campaign.

TV !

<u>Have heard most about</u>	<u>Sept. 30</u>	<u>Sept. 18</u>
Nixon/Agnew	71%	58%
Humphrey/Muskie	56	50
Wallace	35	26
No opinion	10	16

3. Issues

Vietnam (68%) remains the overriding issue of most importance in the minds of voters. Next most frequently mentioned are civil rights (29%), crime and violence (22%), riots/civil disorder (18%), taxes and economic problems (18%).

4. Possible Summit Meeting

A sizable majority (68%) think the new President should meet at the summit with Russian leaders. When asked whether Humphrey or Nixon would do a better job, Nixon gets the choice -- 43% to 27% for Humphrey.

5. Vietnam Policy

In a series of tests of possible U. S. action in Vietnam, voters express themselves against withdrawal and for continuation of the bombing of military targets.

	<u>For</u>	<u>Against</u>
More troops from other nations to help in Vietnam	75%	
Continued bombing of military targets	64%	
Closing the port of Haiphong	48%	
More U. S. ground troops in Vietnam		74%
Withdrawal of all troops immediately		73%
Vietnam government that includes Communists		56%
Atomic bombs to end the Vietnam war		81%
Two-thirds of the voters are skeptical of the Paris peace negotiations, do not think they will end the war.		

6. Fortas Nomination

The rejection of the Fortas nomination is more or less in keeping with the balance of opinion among the minority who expressed an opinion. As many as a third had heard or read nothing about the case. Only 19% express them-

selves in favor of Fortas as Chief Justice; 28% against; 53% had no opinion. Two-thirds agree that the appointment of a new Chief Justice should wait upon the newly elected President.

Among the minorities who had an opinion on where the candidates stood regarding the Fortas nomination, Humphrey was thought to be for it 35% to 3%; Nixon against it 25% to 6%.

7. U. S. vs. Russia in Space

A large majority (64%) feel we are behind Russia in space achievements. There is disagreement as to how the balance between the U. S. and Russia has changed during the Johnson Administration.

"Compared to the space efforts of Russia, have the space efforts of the United States increased, decreased, or stayed about the same during the Johnson Administration?"

Increased	23%
Decreased	21
Stayed the same	43
No opinion	13

8. Humphrey Responsibility for Johnson Administration Errors

A majority disagree with the idea that Humphrey should share the blame for mistakes of the Johnson Administration. In the September Wave II study, the same question was asked from a different standpoint and virtually the same result came out. Thus, whether stated positively or negatively, voters reject the argument that Humphrey is to blame for Johnson Administration errors.

STATE: _____

RESPONDENT'S PHONE NUMBER: _____

INTERVIEWER: _____ DATE: _____

LENGTH OF INTERVIEW: _____ MINUTES

OPINION SURVEY

Telephone Sample
799-A
(No. 3)
9/20 to 9/30
1468 calls
9 States

I'm _____ and I'm working on a political survey being made for Opinion Research Corporation in Princeton, New Jersey. This will only take a few minutes, and I would very much like to have your views.

1. As you know, in November of this year there will be an election for President of the United States. How sure are you that you will be voting -- very sure, fairly sure, or probably won't you vote?

- 1 VERY SURE
- 2 FAIRLY SURE
- 3 PROBABLY WON'T VOTE
- 4 DON'T KNOW

DISCONTINUE INTERVIEW

2. If the Presidential election were being held today, which candidates would you vote for -- the Republican candidates Nixon and Agnew, the Democratic candidates Humphrey and Muskie, or the Third Party candidates Wallace and Griffin?

- 1 NIXON/AGNEW
- 2 HUMPHREY/MUSKIE
- 3 WALLACE/GRIFFIN
- 4 UNDECIDED

(IF "UNDECIDED" ON Q. 2, ASK):

3. As of today, do you lean more toward Nixon/Agnew, Humphrey/Muskie or Wallace/Griffin?

- 1 NIXON/AGNEW
- 2 HUMPHREY/MUSKIE
- 3 WALLACE/GRIFFIN
- 4 UNDECIDED

9-15 to 9/18

FAVORABILITY TOWARD CANDIDATES

4. Within the past few weeks, has your opinion of Richard Nixon become more favorable or less favorable than it was before?

- 31 1 MORE FAVORABLE 37
- 16 2 LESS FAVORABLE 15
- 46 3 SAME AS BEFORE 37
- 7 4 NO OPINION 9

5. Within the past few weeks, has your opinion of Hubert Humphrey become more favorable or less favorable than it was before?

- 17 1 MORE FAVORABLE 16
- 32 2 LESS FAVORABLE 37
- 42 3 SAME AS BEFORE 35
- 9 4 NO OPINION 12

6. Within the past few weeks, has your opinion of George Wallace become more favorable or less favorable than it was before?

- 21 1 MORE FAVORABLE 22
- 24 2 LESS FAVORABLE 22
- 28 3 SAME AS BEFORE 29
- 27 4 NO OPINION 27

ISSUES

7. What, in your opinion, are some of the most important problems facing the country today?

- 68 Vietnam
- 29 Civil Rights
- 22 Crime & violence

- 18 Riots, Civil disorders
- 18 Taxes, Economic problems
- 10 Poverty, Poor people
- 4 Foreign Policy (general)
- 3 Schools
- 2 Domestic issues (general)

CAMPAIGN VISIBILITY

--2

9/15-9/18

8. In the presidential campaigns so far, which side have you been hearing the most about -- the Nixon/Agnew side, the Humphrey/Muskie side, or the Wallace side?

71 1 NIXON/AGNEW 58
 56 2 HUMPHREY/MUSKIE 50
 35 3 WALLACE 20
 10 4 NO OPINION 16

SUMMIT MEETING

9. After the election, do you think there should or should not be a summit meeting between our new President and the Russian leaders?

68 1 SHOULD BE SUMMIT MEETING
 17 2 SHOULD NOT BE SUMMIT MEETING
 15 3 NO OPINION

10. Who do you think would do a better job of dealing with Russia at such a summit meeting -- Humphrey or Nixon?

27 1 HUMPHREY
 43 2 NIXON
 4 3 NO DIFFERENCE
 6 4 NEITHER
 20 5 NO OPINION

VIETNAM POLICY

11. I'm going to read you several possible actions that the United States could take in regard to Vietnam. For each one, please tell me whether you would be for or against this type of action.

	FOR	AGAINST	NO OPINION
a. The United States should try to get more troops from other nations to help in the fighting in Vietnam.	75 1	18 2	7 3
b. The United States should continue to bomb military targets in North Vietnam.	64 1	22 2	14 3
c. We should use our Navy to close the port of Haiphong.	48 1	20 2	32 3
d. We should send more of our own ground troops to fight in South Vietnam.	15 1	74 2	11 3
e. The United States should withdraw all its troops from Vietnam immediately.	19 1	73 2	8 3
f. We should set up a new government in Vietnam that includes Communist representatives.	22 1	56 2	22 3
g. We should use atomic bombs to end the war in Vietnam quickly.	11 1	81 2	8 3

12. In your opinion, are the Paris negotiations between the United States and North Vietnam going to bring the war in Vietnam to an end or not?

17 1 BRING WAR TO END
 65 2 NOT BRING WAR TO END
 18 3 NO OPINION

FORTAS NOMINATION

- 13. Have you heard or read anything about Abe Fortas being nominated for Chief Justice of the Supreme Court? 67 1 YES
33 2 NO
- 14. Do you think Abe Fortas should be made Chief Justice of the Supreme Court or not? 19 1 YES
28 2 NO
53 3 NO OPINION
- 15. Some Senators are supporting Fortas as Chief Justice, and some are against him. What do you think are the main points against Fortas?

9 Too close relationship with Johnson
 4 Timing of appointment, new Pres. shared details
 4 He's too liberal
 3 Anti-Semitism; he's Jewish
 3 His stand on pornography & obscene literature
 3 A political issue
 3 His meddling in politics
 5 Unfavorable (general - "don't like him, etc")
 3 Man of questionable honor.



- 16. Some people say the appointment of a new Chief Justice should wait until after the November election so the new President can make his own choice. Do you agree or disagree with this? 64 1 AGREE
25 2 DISAGREE
11 3 NO OPINION
- 17. Some Senators say they are going to block Fortas by a filibuster, that is, a continuous debate. Do you approve or disapprove of Senators doing this? 27 1 APPROVE
47 2 DISAPPROVE
26 3 NO OPINION
- 18. As you understand it, is Hubert Humphrey for or against the appointment of Fortas? 35 1 FOR
3 2 AGAINST
62 3 DON'T KNOW
- 19. As you understand it, is Richard Nixon for or against the appointment of Fortas? 6 1 FOR
25 2 AGAINST
69 3 DON'T KNOW

US VS RUSSIA in SPACE

- 20. Right now, as you understand it, are we ahead or behind Russia in space achievements? 18 1 AHEAD
64 2 BEHIND
18 3 NO OPINION
- 21. Compared to the space efforts of Russia, have the space efforts of the United States increased, decreased, or stayed about the same during the Johnson Administration? 23 1 INCREASED
21 2 DECREASED
43 3 STAYED THE SAME
13 4 NO OPINION

HUMPHREY RESPONSIBILITY FOR JOHNSON MISTAKES

22. Some people say that since Hubert Humphrey was Vice President with the Johnson Administration, he should share the blame for any mistakes that were made. Do you agree or disagree?

24 1 AGREE
68 2 DISAGREE
8 3 NO OPINION

23. In politics as of today, do you consider yourself a Democrat, a Republican, an Independent, or what?

35 1 DEMOCRAT
26 2 REPUBLICAN
15 3 INDEPENDENT
1 4 OTHER (Specify)
4 5 UNDECIDED

(IF "INDEPENDENT" ON Q. 23, ASK):

24. To which party -- Republican or Democrat -- do you lean?

13 1 REPUBLICAN
11 2 DEMOCRAT
3 3 NEITHER

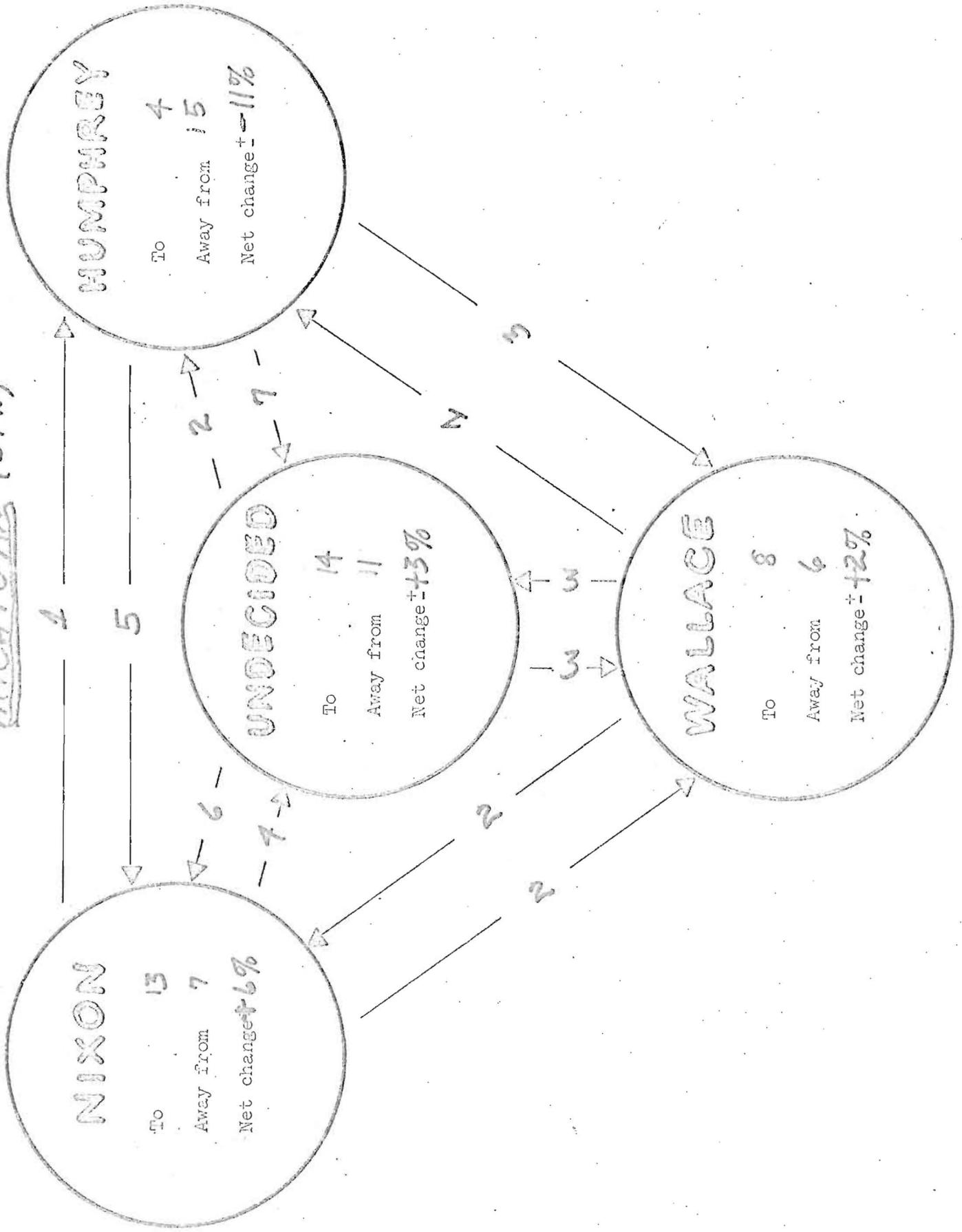
25. What is your age, please?

1 21 - 25 YEARS
2 26 - 29 YEARS
3 30 - 39 YEARS
4 40 - 49 YEARS
5 50 - 59 YEARS
6 60 - 64 YEARS
7 65 YEARS AND OVER

26. Sex: 1 MAN
2 WOMAN

THANK YOU VERY MUCH!

SWITCHES IN VOTING PREFERENCE: JULY-SEPTEMBER 1968
MICHIGAN (39%)



MICHIGAN.

ALL VOTERS

1. WHO WILL WIN. RAN - 52
 +HH - 21
 GW - 5
 DK. - 22

2. ISSUES: RAN ±

COST LIVING	+21	
VIETNAM	+18	
CRIME/VIOLE.	+12	(EISO W/ GW)
GOVT. SPEND.	+28	
U.S. REL.	+12	
POVERTY	-13	
RIOTS	+10	(GW 4 Pts <u>OVER</u> RAN)
MINOR GP	-11	
TAXES	+22	
MIL. STRENGTH	+13	
SLUMS/GHETTOS	-16	
UNITING COUNTRY	+18	
PROSPEROUS.	+10	

3. MIL POWER

INFR 32 : DSCR 16
 AHEAD 40 : BEHND 20

4. HHH RESP? 71 AHEAD: 25 DISAGREE

5. DEM PARTY TOO DIVIDED? 40 AHEAD: 46 DISAGREE.

6. TIME FOR CHANGE: YES 56 : NO 36.

CHAR. OF CHANGES TO "UNDETERMINED." Ment.

1. SEX - WOMEN +
2. RACE - NO.
3. PARTY - INDEP. (D 29-R 15)
4. 5000 - 9000.
5. UNION - NO.
6. 21-25
7. EDUC - LOWEST.
8. VR - NO.
9. PARTY I.D. - (See 3).

MICHIGAN

ALL WHO SHOT TO "UNDECIDED!" BEST HAND.

	RAW	HIT	GW	NO D.
C.L.	✓			✓
VIST	✓			
CRIME	✓ 26		22	
GOV SPEND	✓			
US POL.	✓			
POVARY		✓		
RIOTS.		18	16	✓ 19
MIN. OPS.		✓		
TAKES	✓			✓
MIL. STR.	✓			
BLUMS		✓		
UNITING	✓			
PROSP.	23	✓ 25		

MICHIGAN.
NATURE OF REPRESENTATION DECIDED.

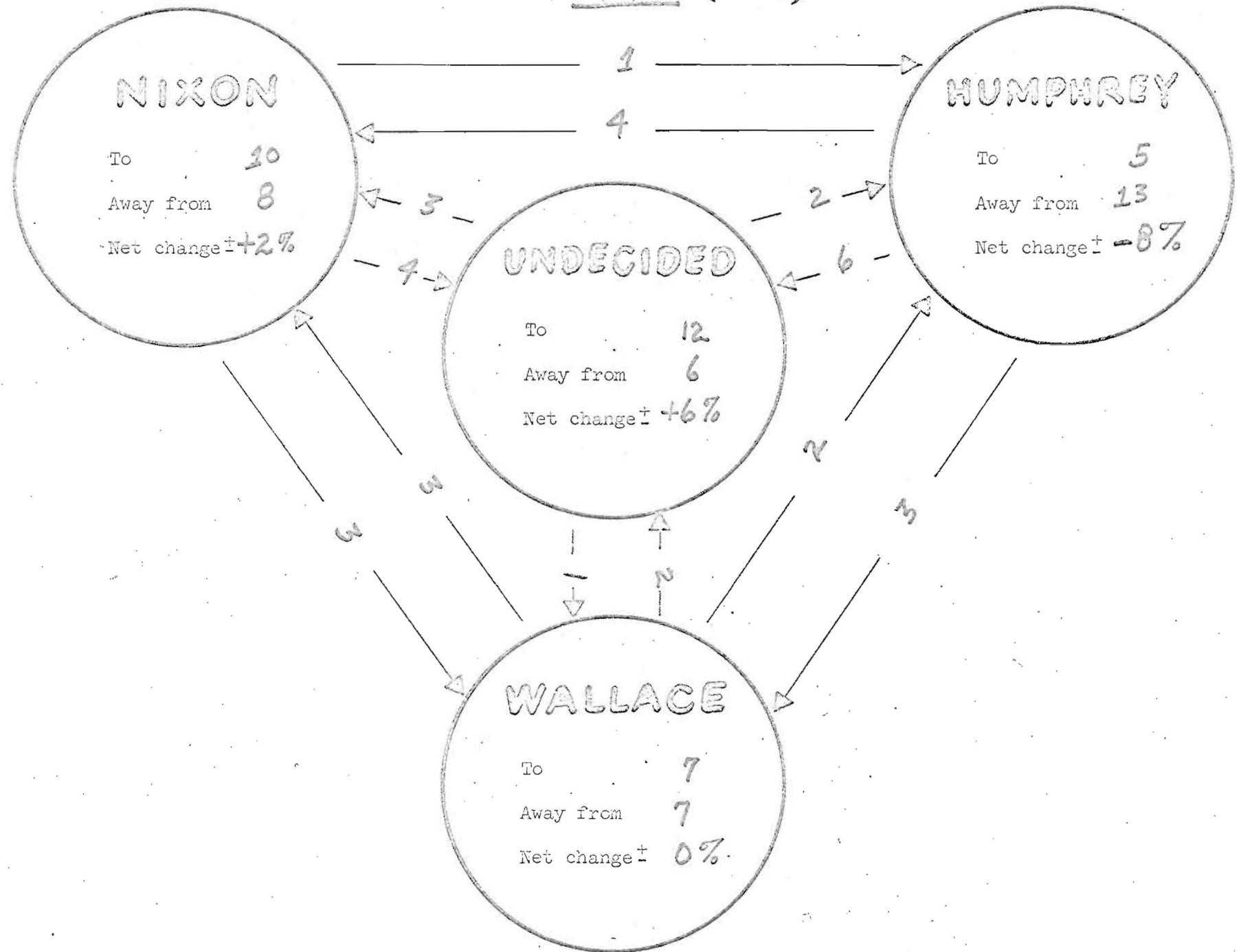
1. PARTY: IND. (SLIGHTLY)
2. SEX: NO DIF.
3. RACE: NO DIF.
4. AGE: NO DIF.

5. INCOME: NO DIF.
6. EDUC: NO DIF.
7. U-E: NO DIF.
- 8 - UNION: UNIONS 12-5 OVER NON-UNIONS.
- 9 - RELIG: NO.
10. MEDIA: LIGHT
11. PRES ID: ~~IND.~~ NO DIF.
12. PARTY ID: IND.

IND LEAN DEM.
(NVS DEM SOMEWHAT).

CONCL: WEAK DEM. LOOSER THAN WEAK REP.

SWITCHES IN VOTING PREFERENCE: JULY-SEPTEMBER 1968
OHIO (34%)



Ohio.

ALL VOTERS

1. WHO WILL WIN?

RMN	-	46
HH	-	30
GW	-	5
DK	-	19

2. ISSUES ± RMN.

COST OF LIVING.	+18	
VIETNAM	+9	
CRIME/VIOLENCE.	+1	(3-WAY TIE 28 27 24)
GOV. SPENDING.	+23	
U.S. REL.	+4	
POVERTY/	-18	
RIOTS.	+5	(3-WAY TIE 28 23 24)
MINOR. GPs.	-14	
TAXES.	+18	
MIL. STRENGTH.	+2	
SLUMS/GHETTOS	-21	
UNITING COUNTRY	+3	
PROSPEROUS.	-5	

3. MIL. POWER:

INCR. 29, DECR 18,
ALTRD 39, BSTRD 25

- 4. HHS SHOULD NOT BE HELD RESP. - 72% ASKED.
- 5. DSM. PARTY TOO DIVIDED - 49% NO.
- 6. TIME FOR CHANGE - : YES 49%, NO 41%

Ohio.

SUMMARY ON ALL WHO STARTED TO UNDECIDED - BEST HANDLE.

	RMN	HT	OW	NO DIF.
C. Liv.	✓			
VIST.	✓			✓
CRIMINAL	TIE	YAAA	TIE	
Govt Spoo.	✓			
U.S. Pol.		✓		
Poverty.		✓		
Riots.	TIE			TIE
Mur. Hps.		✓		
TAXES.	✓			(CARRISAN)
MIL. SER.		✓		
SUMS.		✓		
UNITING.	✓			
PROSP.		✓		(PARNSAN)

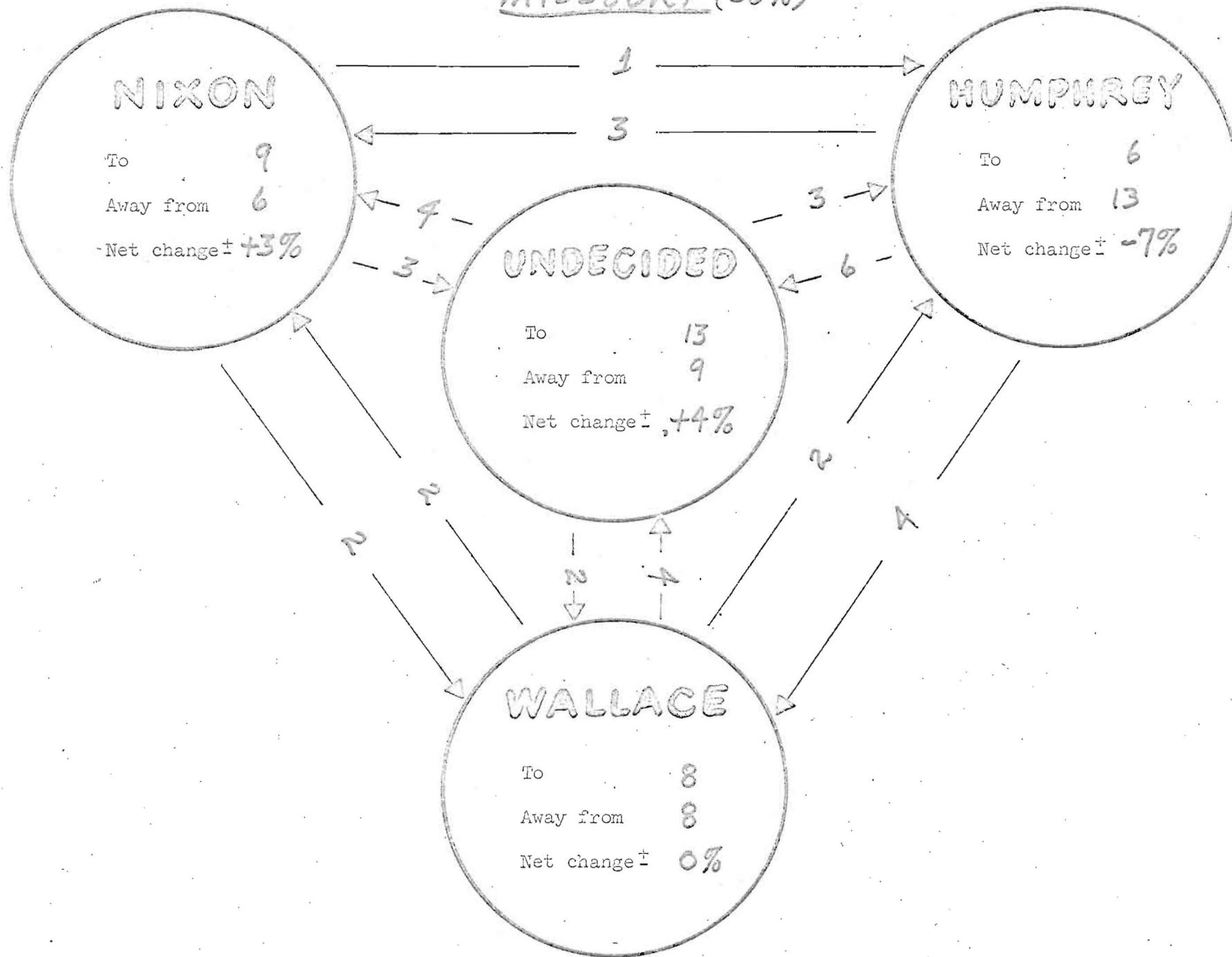
CHAR. OF CHANGERS TO "UNDECIDED" OTHS

1. SEX : WOMEN 2-1.
2. RACE - NO.
3. PARTY -
4. INCOME - LOWEST.
5. UNION - NO.
6. AGE : 50 AND OVER
7. EDUC. : LOWEST
8. U-R : NO.
9. PARTY : ~~NOT~~ MORE HEAVILY DEMOCRAT.

NATURE OF Ohio "UNEMPLOYED"

1. PARTY - NO DIS.
2. WOMEN 2-1
3. RACE - NO DIS.
4. 21-30 LEAST UNEMP.
65+ MOST "
5. LOW INCOME.
6. EDUC - NO DIS.
7. O-R. NO DIS.
8. UNION - NO DIS.
9. RELIG. - HIGH JEW, MOD. CATH.
10. MEDIA - LIGHT.
11. PREJUDICE. HIGH.
12. INDEPENDENTS.

SWITCHES IN VOTING PREFERENCE: JULY-SEPTEMBER 1968
MISSOURI (36%)



Missouri:

All voters

1. WHO WILL WIN: RMN 43
 HHH 32
 FW 3
 UNO. 22

2. ISSUES RMN ±

COST LIVING +21
 VIETNAM +8
 CRIME/ROB. +5 (TIE: 29-24-23)
 GOVT. SPEND. +27
 U.S. POL. +4
 POVERTY -16
 RIOTS +4 (TIE: 28-24-23)
 MINOR OPS -13
 TAXES +20
 MIL. STRENGTH +6
 SLUMS/GASTROIS -19
 UNITING COUNTRY +5
 PROSPEROUS TIE RMN 30: HHH 30.

3. MIL POWER

FWER 26 : DECIE 17
 ANKAD 36 : BLAND 26

4. HHH RESP? 77 RESP 18 DISANSE.

5. DEM. PARTY TOO DIVIDED? 36 Yes 54 No.

6. TIME FOR CHANGE? 50 Yes 42 No.

CHAR. OF. CHANGERS TO "UNDECIDED" MO.

1. SEX: NO
2. RACE: NO
3. PARTY: LESS REP, MORE IND.
4. INC.: MORE 10000+
5. UNMARRIED: NO.
6. AGE: NO.

7. EDUC. NO.
8. U-R: OUTSIDE METRO AREAS.
9. PARTY: MORE HEAVILY DEM.

NAME of MISSOURI "UNDECIDED."

1. PARTY: NO:

2. SEX: NO

3. RACE: NO.

4. AGE: 50-64

5. INCOME: NO

6. EDUC: NO

7. U-R: OUTSIDE METRO AREAS (SUMMER) - LINGAR
5-10-13

8. UNION: NON-UNION 2-1.

9. RELIG: NO.

10. MEDIA: NO.

11. PREJUDICE: NO.

12. DATA ID: SOMETHING MORE BFM.

MISSOURI

ALL WHO STARTED TO "UNDECIDED" DEST. HAND

	RAIN	MT	GR	MT	MT
C. L.	✓				
VIET		17	✓	19	✓ 23
CRIME		17			✓ 23
GOVT SPAN.	✓				
US POL	✓ 25			21	
POVERTY			✓		
RIOTS		15		10	✓ 18
MIN BOS			✓		
TALKS	✓				✓
MIL. STR.	✓				
SKUNKS			✓		
UNION	✓ 21			16	
PRESS	14		✓ 19		✓ 24

