

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
36	4	n.d.	Memo	Herb Klein to Bob Finch re: McCarthy endorsement of HHH. 1 page.
36	4	n.d.	Memo	Allen to Haldeman re: Gerard Smith letter to NY times. 1 page.
36	4	10/28/1968	Report	L. Reports that their best guess is that HHH will spend 1.5M on tv and radio spots between 10/15/1968 and 11/04/1968, attached to letter from Rigby to Nixon describing Nixon outspending HHH. 2 pages.
36	4	10/24/1968	Memo	Murray Chotiner to Haldeman re: task forces between election and inauguration regarding governmental policies. 1 page.
36	4	09/30/1968	Report	New York Times excerpts from Nixon's "Order and Justice under Law" speech. 2 pages.
36	4	10/21/1968	Memo	Murray Chotiner to Haldeman re: request for Nixon to send personal letter to PA state legislators. 1 page.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
36	4	10/19/1968	Memo	Murrah Chotiner to Haldeman re: letter to Mrs. Herman Ridder. 1 page.
36	4	10/16/1968	Letter	Harry Guggenheim to Nixon re: Newsday editorial endorsing him, and copy of his 1961 letter with pertinent points. 4 pages.
36	4	10/23/1968	Memo	Ellsworth to Haldeman re: Possible responses to Wallace statement. 1 page.
36	4	10/23/1968	Memo	Pat Hill to Haldeman re: October 19 bumper strip day and other miscellaneous projects. 2 pages.
36	4	n.d.	Memo	Margita White to Larry Higby re: statement for Nixon to tape for Republican congressional campaign committee. 1 page.
36	4	10/23/1968	Memo	Whitaker to Haldeman re: indication Nixon up 2% over HHH and to have him meet with NY State County chairmen for a rally. 1 page.
36	4	10/23/1968	Memo	Whitaker to Haldeman re: Nixon meeting with shipyard workers. 1 page.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
36	4	10/23/1968	Memo	Whitaker to Haldeman re: Martin McManus traveling with Nixon. 1 page.
36	4	10/23/1968	Memo	Murray Chotiner to Haldeman re: status of HHH's campaign in West. 2 pages.
36	4	n.d.	Memo	Whitaker to Haldeman re: funding of campaign trip to California, with attachment about canceling meeting with Black leaders. 2 pages.
36	4	10/23/1968	Memo	Whitaker to Haldeman re: HHH campaigning in Texas. 1 page.
36	4	10/24/1968	Memo	Murray Chotiner to Haldeman re: taped message from Nixon for Notre Dame appearance. 2 pages.
36	4	n.d.	Memo	Shakespeare to Larry Higby re: dates and cities for replay of TV hour program. 1 page.
36	4	10/21/1968	Report	Gallup Poll Results September - October. 1 page

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
36	4	09/25/1968	Letter	Kalmbach to Haldeman re: form of acknowledgment card. 1 page.
36	4	n.d.	Memo	Buchanan to Haldeman re: acknowledgement of O.K. Armstrong for Start endorsement (attached). 3 pages.
36	4	10/18/1968	Memo	Mayo to Len Garment re: testimonials to dramatize Nixon's "statesmanship". 5 pages.
36	4	10/21/1968	Memo	Murray Chotiner to Haldeman re: providing a taped Nixon statement for Indiana appearance. 1 page.
36	4	n.d.	Other Document	Handwritten notes to Haldeman re: Hamblin Spot schedule. 1 page.
36	4	n.d.	Other Document	Handwritten note, author unknown, re: Reagan spot schedule and times. 1 page.
36	4	11/01/1968	Memo	Edythe Kaplan to Martin Anderson re: HHH's statement on "wetbacks". 1 page.

M420 - rec'd 11/1
6:10 p m

R N TEX

I HAVE A SHORT TAPE FOR MARTIN ANDERSON.
CAN YOU PLS DELIVER TO HIM?

YES

TO: MARTIN ANDERSON

FROM: EDYTHE KAPLAN

RE: HHH'S STATEMENT ON "WETBACKS"

Washington Star

FROM THE ~~MINNEAPOLIS STAR~~, 5/15/53, (DATED UP)

HE SAID MIGRATORY "WETBACK" FARM WORKERS WHO ENTER THE UNITED STATES ILLEGALLY DEPRESS WAGES AND WORKING CONDITIONS AND "SPREAD DISEASE, CRIME AND POVERTY WHERE EVER THEY GO."

(THE STATEMENT WAS MADE BEFORE THE SENATE APPROPRIATIONS SUBCOMMITTEE). NOTHING FURTHER WAS NOTED IN THE PRESS. RNC TRIED TO TRACK DOWN THE TEXT FROM THE SUBCOMMITTEE, BUT HAD NO LUCK.
END.

THAT'S ABOUT IT FOR NOW. THANKS

ED
TO BOB FINCH
FROM HERB KLEIN

PORTLAND, OREGON (UPI) 11-1

"I MADE THE SWITCH TO HUMPHREY AND I THINK THE REST OF YOU OUGHT
TO SUFFER WITH ME," SEN. EUGENE MCCARTHY, D-MINN., SAID FRIDAY

"I WOULD NEVER AGAIN MYSELF GO TO THE YOUNG PEOPLE OF THIS
COUNTRY OR THOSE WHO ARE NOT IN POLITICS AND ASK THEM TO TRY TO TEST
POLITICS WITHIN THE EXISTING SYSTEM, AND THE DEMOCRATIC PARTY IN
PARTICULAR, UNLESS I WERE CONVINCED THAT THE DECISIONS AND
PROCESSES WHICH WERE WRONG HAD BEEN CHANGED."

END...

NIXON HQ C NYK

⊕

HEMISFAIR SNT
BYE NOW

MIN PLS

R N TEX
M C A NY

ES

TO: HALDEMAN
FROM: ALLEN
RE: GERARD SMITH LETTER TO NY TIMES

YESTERDAY AFTERNOON(THURSDAY)I HAD DELIVERED TO YOU TWO
ITEMS, ONE OF WHICH WAS A LETTER FROM GERARD SMITH TO THE NY
TIMES. SMITH IS ON OUR FOREIGN AFFAIRS ADVISORY GROUP AND A
FRIEND OF RN. THAT LETTER APPEARS IN SATURDAY EDITION OF THE
THE TIMES. BELIEVE RN WILL WANT TO SEE IT; THE DATA ARE
IMPORTANT.

END

Ⓢ

October 28, 1968

*Asked for
Oct 15-22*

Bob:

Our horseback guess is that HHH will spend $1\frac{1}{2}$ million
on spot TV and Radio between October 15 and November 4.
This will be in 20's and 60's.

L.

~~RN~~

Let's try to get a fair horseback estimate of HHH spot expenditures Oct 15-22 without huge project.

October 18, 1968

TO: ~~RN~~ HHH

FROM: Higby

Comparison of Nixon vs. Humphrey

Network* TV Expenditures

October	Nixon	Humphrey
7-13	\$358,291 (including \$84,000 for one-half hour)	\$170,000
14-20	\$478,939	\$310,000 (same spots but also bought 1 hr. Sunday evening)

*This does not include spot buys made in local markets which are very difficult to obtain. HHH had been doing little spot advertising until Oct. 15. Present Nixon commitment in this area is \$390,000 per week.

October 24, 1968



Agnew
Tell him this
is something he should
discuss with
M.

MEMORANDUM

TO: Bob Haldeman (TWX to plane)
FROM: Murray Chotiner

We are receiving a number of inquiries along the following lines:

1. Are there any task forces in existence, or that may be set up, to function between November 6 and January 20, 1969, to consider governmental policies and programs?
2. If so, to whom should matters involving those subjects be referred, or should they all be held until November 6?

Incidentally, former Congressman Don Jackson, is available to serve on any task force.



MMC: bh

(file)

Chad
Ellis
Ely.

EXCERPTS FROM THE ADDRESS BY NIXON ON CRIME AND VIOLENCE

(Key Biscayne, Fla., Spt. 29. Following are excerpts from the text of an address entitled "Order and Justice Under Law" delivered tonight by Richard M. Nixon over the national radio network of the Mutual Broadcasting System.

NIXON SEEN STRONGER IN OREGON AND WASHINGTON THAN IN 1960

By Warren Weaver, Jr.

Seattle, Sept. 29 -- Richard Nixon carried both Washington and Oregon in his first Presidential campaign eight years ago, and most politicians here believe that his position as the 1968 campaign approaches midway is measurably stronger than it was then. The possibility that Mr. Nixon may improve on his earlier majorities in the two states is creating some apprehension among supporters of two long-time office-holding Democrats seeking re-election, Senator Wayne Morse of Oregon and Senator Warren G. Magnuson of Washington.....

.....Police Empty Gallery

Mr. Humphrey drew better-than-average crowds in his two evening rallies here, more than 8,000 in Portland and about 7,000 here, but both were disrupted by militant antiwar protests. The first, in Oregon, culminated in a walkout by about 400; here, the police finally had to empty the gallery of about 100 shouting demonstrators.

Despite their relatively small size, the demonstrations tended to depress loyal local Democrats, distracting from any positive Humphrey message, making uneasy voters who remain distraught over the war in Vietnam and presenting a picture, however unfairly, of the Vice President, as something less than a forceful leader.

Cal
Crowd
control
chairs
Ted
Bob Ellis
503
252 9535
cit 8 p 192

NEW YORK TIMES, Monday, September 30, 1968

Warren Weaver, Jr. (Continued)

On Mr. Nixon's visit to Seattle last Tuesday, some of the same demonstrators, perhaps half as many, tried to disrupt his street rally of over 5,000 but their efforts were half-hearted and the Republican succeeded in talking them down without any serious interruption.....

RMN-OH

RMN NY

I LET US

*go ahead
done.*

OCTOBER 21, 1968

TO: BOB HALDEMAN
FROM: MURRAY CHOTINER

GEORGE BLOOM AND CRAIG TRUAX OF PENNSYLVANIA RECOMMEND THAT A PERSONAL LETTER GO FROM DICK TO PENNSYLVANIA ASSEMBLY AND SENATE CANDIDATES, WHICH WOULD READ AS FOLLOWS:

"IN THESE FINAL DAYS BEFORE THE ELECTION, I WANT TO TAKE A MOMENT TO WISH YOU SUCCESS IN YOUR IMPORTANT CAMPAIGN.

"NOTHING IS MORE IMPORTANT FOR EFFECTIVE GOVERNMENT IN AMERICA THAN TO ELECT THE FINEST MEN AND WOMEN POSSIBLE TO OUR STATE LEGISLATURES. IT IS IN THE STATE LEGISLATIVE HALLS WHERE LEADERSHIP WILL BE URGENTLY NEEDED IN THE IMMEDIATE YEARS AHEAD.

"I LOOK FORWARD TO HEARING OF YOUR OVERWHELMING VICTORY."

SINCERELY,

I KNOW THAT LETTERS ARE NORMALLY SENT TO STATEWIDE CANDIDATES AND CONGRESSMAN ONLY, HOWEVER, BECAUSE OF THE PENNSYLVANIA SITUATION, PERHAPS THE RULE CAN BE WAIVED.

PLEASE LET ME KNOW IF IT IS LKAY TO HAVE THE LETTERS PROCESSED, ETC.

END

X

MEMORANDUM

TO: BOB HALDEMAN

FROM: MURRAY CHOTINER

DATE: OCTOBER 19

Done

KL - Will write Old Better letter to younger relative

PLEASE TELL DICK THAT A LETTER IS GOING OUT OVER HIS SIGNATURE EXTENDING BEST WISHES FROM HIM AND PAT TO MRS. HERMAN RIDDER.

MRS. MIDDER IS IN ST. MARY'S HOSPITAL IN LONG BEACH, CALIFORNIA. HER FIRST NAME IS PONNIE.

THE LONG BEACH INDEPENDENT PRESS TELEGRAM (A RIDDER PAPER), WILL ENDORSE DICK ON SUNDAY. HE USED TO BE VERY CRITICAL OF DICK THANKING HIM, WILL BE IN ORDER.

*L-
be
sure
KL
sends
wife*

*Will write old
letter to relative
L-
Chot.*

~~ALSO, I HAVE A PACKAGE FOR YOU AND WANT TO KNOW WHERE YOU WILL BE STAYING IN NEW YORK TONIGHT--THE WALDORF OR THE WYNDHAM--SO I CAN ARRANGE TO HAVE IT DELIVERED TO YOU.~~

END

Done - Klein

Harry F. Guggenheim, President and Editor in Chief

October 16, 1968

PERSONAL

The Honorable
Richard Nixon
450 Park Avenue
New York, New York

*H. Guggenheim
Prepare memo
for Mr. T.*

Dear Dick:

Enclosed is a copy of my
editorial giving Newsday's support
to you in the election.

L. handle ?

I am also enclosing a copy
of a letter that I sent to you in
September, 1961. I think there are
some points of interest in it at
this time.

All good wishes for your
successful campaign and warm regards.

Yours very sincerely,

Harry

Harry F. Guggenheim

HFG:H
Enclosures

September 27, 1961

Dear Dick:

Many thanks for your thoughtful note of September 15th. Any slight assistance that I might have been to your campaign I considered a patriotic duty. It was impersonal, with only one thought, - the country would be better served by your leadership and the administration of the Republican party than any other in these revolutionary times.

However, with our country divided into two nearly equal political parts, I am not sure had you won that you or the Republican party could have survived the bitterness and fury of the left half of the country. I fear that their highly articulate penmen and orators, so well qualified in making the weaker argument appear the better, would have made it difficult, if not impossible, for you to administer successfully.

I think only a demonstration, which we are now having of the futility of confronting force with moral suasion, no matter how logical or beautifully phrased, in the present state of world-wide nationalism, would satisfy the great majority of the American people.

Had you been chosen to confront Khrushchev, the left half of the country would have accused you as they did General Eisenhower, of unreasonable and unyielding implacability towards a man whose viewpoint must be given greater consideration.

The influence exercised by unwise idealists, perhaps with the best of intentions on our foreign policy during the Chinese revolution, helped to make China safe for communism. Their influence in Cuba during the Batista dictatorship and since during the Castro dictatorship, have done irreparable harm to our country.

Only the crass stupidity of our Cuban adventure could convince a majority of the American people that social reformers and historians, though they point the way to progress and write history, are a serious danger to our survival as a nation when they try to make history.

I fear that only a serious undermining of the value of the dollar and U.S. Government credit will convince a great majority of the American people that fiscal irresponsibility is greatly harmful to all of the people.

I think the political practice of promising all things to all men must run its course before the American people will realize that democracy cannot survive the sale of a vote for special benefits.

I don't believe that the right half of our country, if in power now, could help much to perfect the free enterprise system in the United States. We have monopoly in most of our major industries and in labor which I fear you and the Republican party at this epoch could have done little to break down.

If we can muddle through the National and International crises ahead of us, I believe the American people will be ready for a new leadership, based on truth and reality instead of demagogue appeal to ignorance and need. I think there is a desire for a new and more honest approach to national and international problems. I believe this accounts for Barry Goldwater's present popularity. I fear, however, that Barry in his attempt to debunk the demagogues, places property rights before human rights.

Kind regards.

Sincerely,

H. F. G.

The Hon. Richard M. Nixon,
c/o Adams, Duque and Hazeltine,
523 West 6th Street,
Los Angeles, California

(Copy to - A. P. G.

Mr. William Woestendiek
Mr. Hal Burton
Mr. Leonard Hall)
Mr. Leo Gottlieb)
Mr. Milton Iomask

Newsday/*viewpoints*

ALICIA PATTERSON, *Editor and Publisher — 1940-1963*

Harry F. Guggenheim, *President and Editor in Chief*

Bill D. Moyers, *Vice President and Publisher*

John A. Peeples, *Vice President*

Ernest Levy, *Vice President and Associate Publisher* Sydney Gruson, *Associate Publisher* William F. McIlwain, *Editor*

"Where there is no vision, the people perish."

The Presidency

With the presidential election less than three weeks away, America remains divided and disputatious to a degree unmatched in modern times.

The inconclusive war in Vietnam has resulted in angry divisions between hawks and doves while the majority of Americans continue unsure of the war's purpose and disturbed by its costs. Racism, both black and white, is on the rise, encouraged among whites by the fear of black revolt and among Negroes by the despair of broken hopes. Youth is disenchanted, and the disenchanted include not only the relatively small number of hippies and yuppies who have "dropped out" but the serious-minded, progressive young people who see reform coming too slowly and too late. In the name of rebellion radicals trample on the principle of free speech, and in the name of order reactionaries call for a display of force that would turn the country into a police state. Acts of violence shock and bewilder the nation.

The economic scene is equally troubled and uncertain. Prosperity continues, but the position of the dollar at home and in the world market is being steadily weakened. Big capital and big labor, once at each other's throats, are now partners in a conspiracy that sets wages and prices with disdain for the consuming public. The result is a growing materialism and a pervading cynicism that has left no nook or cranny of American life unaffected.

It is an ugly time. The next President of the United States, must "take arms against a sea of troubles." Who can most effectively lead us in such a task and in such a time?

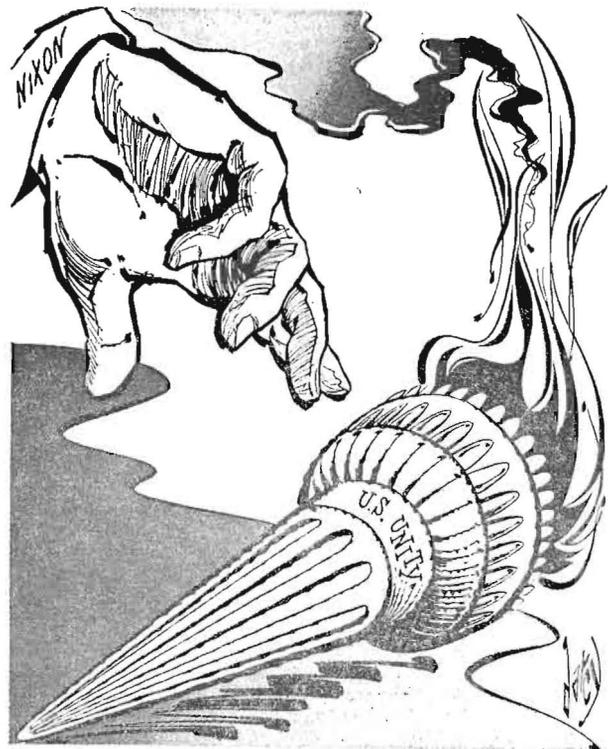
Obviously no one man can bring about the changes for which the country is thirsting. The powers of the office are not that arbitrary or sweeping. In a democracy a leader must be able to forge a working majority that will respect his leadership and follow his policies. He must summon from them a willingness to face up to their difficulties with courage and candor. Three decades of federal effort have left unresolved a host of problems, which—involving as they do human attitudes and the natural desire of men to deal with those issues that most affect their lives—require determined efforts by individual citizens. What government has not been able to do, the people must now themselves undertake. The next President will have to recognize the limitations of federal action alone and try to unlock the energies and talents of private citizens in every walk of life.

National Administration Needed

Equally important will be the next President's awareness of the divisions that presently prevent Americans from working together to solve their problems. Presidential leadership is often a matter more of style and character than it is of programs and budgets. For the tasks ahead a truly national administration will be needed, one that will recruit from Republican and Democratic ranks and from every sphere of influence the best leaders in the country. We must choose a President who will try to bring together the conflicting forces that have so ravaged the fabric of unity in our country.

Both Richard Nixon and Hubert Humphrey would, if elected, strive to promote unity. That both love their country and seek its best interests cannot be doubted, despite the name calling and innuendos so unfortunately traditional in our political campaigns. Hubert Humphrey is an exceptional human being whose personal virtues are so universally recognized that after a lifetime of courageous and controversial political activity his personal enemies remain unbelievably few. Richard Nixon is a man of durable competence with some of the flint that goes with the combative challenger who refuses to quit when he is down. There is something inscrutable in each man that only the trial of the presidency is likely to disclose. But their patriotism is known, their experience obvious, and their concern for their country a matter of documented record.

One of them leads a party which after a debacle of extremism in 1964, is more united than it has been since the early years of the century. The other leads the remnant of a party so wracked by division that its rehabilitation as an effective instrument of national government is widely doubted. The Democratic Party is disheveled not because of Hubert Humphrey but because the issue over which it has divided, the war in Vietnam, is one on which many very powerful members of his party seem irreconcilably at odds, unwilling even



A Man With Grasp

to support the election of their party's nominee. There is little reason to believe that their opposition and reticence now will change to enthusiasm and support if he is elected. Since 1966 we have had too much of the paralytic effects of a hopelessly divided party in power to wish for more of the same.

Rising Conservatism

Equally important is the ability of the next President to deal with the rising influence of conservatism among the American people. John F. Kennedy won in 1960 because a slight majority of the country wanted a change to the left of political center. Lyndon B. Johnson's victory in 1964 was a victory for the middle. And now it can scarcely be denied that the majority of voters are in a conservative mood. The specter of George Wallace makes imperative a shift that will be responsible instead of reactionary. The next President will have to promote a sense of public order, but he must also spur forward the drive toward full equality for Negroes and other disadvantaged Americans. The war in Vietnam must be honorably ended. The election of a divided and therefore partially impotent party, already saddled with the burden of the war in Vietnam and accused of inciting rebellion on the Left, will only assure that the winds of change now blowing across this country will reach hurricane proportions on the Right.

For these reasons the election of Richard Nixon is a political necessity.

The experience he has gained in victory and defeat have clearly tempered him with a dispassionate view of his party, his country, and himself. He is on record with the determination to choose a government of able men from both parties. Bearing no personal responsibility for the policies in Vietnam, he possesses a freedom that will be indispensable in any political settlement of the war.

Most importantly of all is the remarkable unity of the Republican Party which has brought to Nixon the active support of liberals, moderates and conservatives. The liberal counterparts in the Democratic Party are either icily indifferent to their own nominee or actually disassociated from him. The achieving of such unity within his own party suggests that the greater unity necessary in January will more likely be achieved with Richard M. Nixon as President. We urge his election.

Harry F. Guggenheim

Harry F. Guggenheim
President and Editor in Chief

October 23, 1968



MEMORANDUM

TO: Haldeman
FROM: Ellsworth
RE: Possible responses to Wallace statement

(Should be issued by someone other than RN, but RN should be prepared to respond to press questions or to TV panel show questions along one or more of these lines):

(1) Is an obvious bid by Wallace for free nationwide television in order to give his splinter candidacy much needed exposure.

(2) It is still impossible under the law to rule out other fringe candidates from demanding free equal time.

(3) The Wallace statement is solid evidence of collusion between Humphrey and Wallace to stop Nixon from getting a clear majority in the Electoral College, Humphrey having already conceded the popular vote plurality to Nixon.

(4) It is now too late in the day to break the campaign commitments that would have to be broken. Where was Wallace with his so-called offer when it was reasonable to suppose that something could have been worked out in the Congress?

October 23, 1968

LRN
✓

Gill

Memo to Bob Baldeman

From Pat Hill

Re: October 19 Bumper Strip Day and other miscellaneous subjects.

25 states reported thus far as follows:

Arizona: Activity not allowed in Tucson. Extremely good in other cities.

California: Very good coverage statewide.

Florida: Bumper strips passed out but very few appearing. Feel it will pick up. Very few Humphrey strips; many Wallace strips.

Georgia: Nothing significant due to very meager supply. Will hope for better coverage if supplies available this coming Saturday.

Idaho: Went fairly well although they have been doing this every Saturday all Fall. Wallace strips abundant.

Minnesota: Very sketchy. State Party did not participate. Will continue distribution.

Nevada: No special push this particular day. Trying to do it all the time.

New Jersey: Did not push this particular day. Making continuing effort.

New Mexico: Activity in smaller shopping areas. Larger ones do not permit. Only 500 bumper strips left in entire state.

New York: Bumper strips all distributed. No formal activity on the 19th. Doing it all the time in parking lots.

North Carolina: Have been doing this for some time. Activity good.

North Dakota: Not done as statewide activity. Supplies did not arrive in time. Hope for later push.

Ohio: Done sketchily this state. 20,000 in Columbus. Shortage of bumper strips for use on project.

Oklahoma: No major push this day. Operation has been going on each Saturday all Fall.

Oregon: Poor operation for two reasons: Supplies slow in arriving; locally unenthusiastic re bumper strips.

Pennsylvania: Bumper Strip Day on October 26 in conjunction with TNT (Talk Nixon Today) Day.

Virginia: Rained out, Northern Virginia, but will be done later. Rest of state covered.

District of Columbia: Not allowed most parking lots. Some done at Redskins game Oct. 20.

Missouri: Good statewide effort except St. Joseph where supplies did not arrive.

Iowa: Very successful day.

Nebraska: Not adopted as a project.

Kansas: Feel it was a successful operation.

South Dakota: Did not participate.

Wisconsin: 72 counties covered - all bumper strips gone. Every county had one or two areas covered.

Michigan: Participated - distributed all available bumper strips.

* * *

Re: October 16 speech to women in Kansas City and 26 other states on telephone hook-up. Reports indicate transmission excellent. Women political leaders generally disappointed not more specific statement re status of women and women in Nixon Administration, however, the less politically minded very enthusiastic and inspired to give extra push. Generally newspaper reaction same as that of political women leaders as first mentioned. All states report deluge of telephone calls, drop-ins, inquiries and mail regarding specifics on the following: The Nixon Cabinet; Social Security; Medicare. Even though RN dealt with latter two in radio speech last night. It is imperative that position be reiterated briefly on these three subjects in Madison Square Garden and November 4th telethon.

I would urge that in both cases basic speech be abandoned and substitute specific points previously made, in brief, in position papers on all major issues since, obviously, most people do not read. I also urge that another pitch be made to women on both of these cases giving them recognition, status, dignity, not just referring to their concern on issues. We are planning maximum possible TV audience for these two nights (will try to coordinate with Alan Peterson's telephone operation locating undecided) and discussion must be specific and "meaty".

Reports from Flying Squadron women, Lenore Romney, Lou Tower, Betty Ford and Peggy Stanton - local areas and press enthusiastic and receptive.

TO LARRY HIGBY
FROM MARGITA WHITE

Feb

Bob Fast

Retype then to C.

PLEASE GIVE THE FOLLOWING TO BOB HALDERMAN FOR MR NIXON TO TAPE
AF AT THE SAME TIME HE TAPES HIS NEXT RADIO BROADCAST. THIS IS
FOR THE REPUBLICAN CONGRESSIONAL CAMPAIGN COMMITTEE TO BE USED BY
CONGRESSIONAL CANDIDATES WHO WILL ADD THEIR OWN BRIEF COMMENTS

STATEMENT IS AS FOLLOWS

AS WE NEAR ELECTION DAY, AND WITH OUR OPERATION EXTRA EFFORT,
WORK FOR A MANDATE FOR THE REPUBLICAN PARTY IN JANUARY, I AM ASKING
OUR LEADERS AND WORKERS TO DO TWO THINGS:

FIRST, LET US TAKE NOTHING FOR GRANTED; LET US READ FAVORABLE
POLLS FOR ENCOURAGEMENT, BUT NOT AS A GUARANTEE; LET US INCREASE
EVEN FURTHER OUR ENERGIES AND TALENTS IN THESE FINAL DAYS OF
CAMPAIGNING FOR THE SUCCESS OF ALL REPUBLICAN CANDIDATES.
LET'S GO ALL OUT TO WIN THE PRESIDENCY, AND TO TAKE CONTROL OF
CONGRESS.

~~(SHOULD READ LET'S GO ALL OUT ETC.)~~

and SECOND, WEIGH THE REASONS WHY THE FORTUNES OF THE PARTY
NOW IN POWER ARE AT SUCH LOW EBB AND GIVE SERIOUS THOUGHT TO THE
MOMENTOUS CHALLENGES FACING THE NEXT PRESIDENT AND THE CONGRESS.
WE MUST CHART NEW POLICIES TO RECTIFY THE POLICIES THAT HAVE
BROUGHT DISUNITY AND VIOLENCE AT HOME AND FAILURES ABROAD.

I BELIEVE THE VERDICT THE VOTERS WILL DELIVER NOVEMBER 5th
WILL BE A SEQUEL TO THE STUNNING REPUBLICAN ELECTION TRIUMPHS OF
1966 IN WHICH OUR PARTY MADE GREAT GAINS IN THE CONGRESS AND IN
THE STATE HOUSES

WE NEED A REPUBLICAN CONGRESS.

WE NEED A REPUBLICAN TEAM. TO MEET TODAY'S DEXXXXXX
GREAT DEMANDS WE NEED MORE REPUBLICANS IN THE HOUSE AND IN THE
SENATE. GIVEN THE CHANCE, THE REPUBLICAN PARTY THIS YEAR CAN
UNIFY THE NATION.

THE UNITY THAT HAS BEEN DEVELOPED AMONG REPUBLICANS IN
THE 1968 CAMPAIGN IS THE PATTERN FOR THE UNITY THIS NATION MUST
RECAPTURE IF IT IS TO MAKE A REAL START TOWARD SOLVING THE MANY
PROBLEMS THAT BESET US AT HOME AND ABROAD.

THE REPUBLICAN VOICE -- THE IDEAS OF BOTH LIBERALS AND
CONSERVATIVES WITHIN THE PARTY -- APPEALS TO MILLIONS OF

AND INDEPENDENTS WHO SHARE OUR CONVICTION THAT THE ROLE OF
GOVERNMENT IS TO DO FOR PEOPLE ONLY WHAT THEY CANNOT DO FOR
THEMSELVES

ALL AMERICANS HAVE A DIRECT STAKE IN THE IMMEDIATE
IMPLEMENTATION OF THE PROGRAM I HAVE OFFERED FOR FEDERAL LEADERSHIP
IN CURBING THE ALARMING INCREASE IN MAJOR CRIME. A REPUBLICAN
CONGRESS WILL HELP IMPLEMENT A PROGRAM WHICH WOULD ACCOMPLISH
THIS.

THE TIME HAS COME TO FIGHT ORGANIZED CRIME WITH A WILL TO
WIN THE BATTLE. IF WE WIN THIS BATTLE, WE WIN NOT ONLY ^{A WIN}
VICTORY AGAINST CRIME, BUT A VICTORY AGAINST VIOLENT STREET
CRIME.

A ~~THE~~ HIGH PERCENTAGE OF ALL STREET CRIME, MUGGING AND
ARMED ROBBERY IS COMMITTED BY NARCOTIC ADDICTS IN A DESPERATE
SEARCH FOR QUICK ~~THE~~ MONEY TO FEED THEIR HABIT.

A GENUINE WAR AGAINST THE NARCOTIC TRAFFICERS, THE MEN
WHO RUN ORGANIZED CRIME, WILL RESULT IN A SIGNIFICANT DECREASE
IN STREET CRIME.

A REPUBLICAN TEAM HAS THE BEST CHANCE TO DO THIS. IF WE
WIN THIS BATTLE, WE BEGIN TO WIN THE VICTORY OVER THE CONDITIONS
IN THE GHETTO WHICH HAVE BEEN THE SPARK OF RIOTS AND LOOTING
DURING THE PAST FOUR YEARS.

WE NEED NEW DOMESTIC POLICIES TO HEAL THE GREAT RIFT
BETWEEN THE RACES AND TO RESTORE RESPECT FOR THE LAW AND JUSTICE
FOR ALL.

TO MEET THE CHALLENGES FACING US AT HOME AND ABROAD IN
THE FATEFUL YEARS AHEAD, WE NEED THE STRONGEST TEAM POSSIBLE.
I BELIEVE WE CAN BEST ATTAIN THIS IN 1968 WITH A REPUBLICAN
ADMINISTRATION STRONGLY SUPPORTED BY MORE REPUBLICANS IN THE
HOUSE AND THE SENATE.

THIS IS A YEAR OF GREAT CHALLENGE. I ENLIST YOUR SUPPORT
FOR THE CANDIDATES WHO WILL RESTORE HONESTY AND RESPECT TO OUR
GOVERNMENT.

####\END

P

TO HALDEMAN FROM WHITAKER 10/23
RE: ALBANY, OCTOBER 28

I already ok'd

BEN FRANK, NEW YORK RN STATE CHAIRMAN, CALLED INDICATING THAT TOMORROW'S DAILY NEWS POLL WILL SHOW RN 2% POINTS AHEAD OF HHH IN NEW YORK STATE. JOHN MITCHELL IS CHECKING NOW ON THIS POLL.

FRANK WANTS, WITH MITCHELL'S CONCURRENCE, FOR RN TO MEET IN ALBANY BEFORE HIS SPEECH THERE WITH ROCKEFELLER, FRANK, SCHOENECK AND ALL NEW YORK STATE COUNTY CHAIRMEN FOR A PEP TALK BY ROCKEFELLER AND NIXON TELLING HOW CLOSE THIS THING IS AND TO GET TO WORK.

THIS MEANS RN DEPARTS APARTMENT AT 9:30 A.M. INSTEAD OF 10:15 A.M.

PLEASE ADVISE - NEED AMPLE LEAD TIME FOR ALL COUNTY CHAIRMEN TO BE ADVISED OF THE MEETING.

END

TO HALDEMAN FROM WHITAKER

CATHOLIC PRIEST MARTIN MC MANUS, AN RN PAL HAS BEEN ROCKING AROUND HEADQUARTERS FOR TWO WEEKS TRYING TO GET ON THE PLANE. HE SAYS THAT BOB FINCH SUGGESTED THIS TO HIM AT THE BAHIA AT MISSION BAY AFTER THE CONVENTION. HE WAS EVEN ON RN'S PLANE TALKING TO HIM MONDAY BEFORE IT LEFT LAGUARDIA AND SAYS RN TALKED TO HIM LIKE HE WOULD LIKE TO HAVE HIM ALONG.

THIS NAM'S BEEN ON THE HOOK A LONG TIME. DOES RN REALLY WANT HIM? IF NOT, I WILL HAVE HIM JOIN THE JERSEY MOTORCADE IN THE PRESS BUS ON THE 26TH TO GET OFF THE HOOK OR IF YOU REALLY WANT TO GET HIM OFF THE HOOK, I WILL JUST TELL HIM NO.

CHEERS,

One

NO!
OK



TO HALDEMAN FROM WHITAKER 10/23

JOHN MITCHELL AND NEW YORK STATE CHAIRMAN BEN FRANK ARE STRONG FOR AN RN DROP-BY AT BROOKLYN NAVY YARD TO DRAMITIZE FOOT - DRAGGING OF FEDERAL GOVERNMENT ON FINDING JOBS FOR DISPLACED SHIPYARD WORKERS WHEN YARD SHUT DOWN TWO YEARS AGO WITH RN STRESSING PRIVATE ENTERPRISE APPROACH TO FIND JOBS FOR THESE PEOPLE.

MITCHELL SAYS RESEARCH MATERIAL ON THIS SUBJECT IS ON THE PLANE.

COULD BE DONE THE MORNING OF THE 31ST.

CHEERS,

TO: BOB HALDEMAN CC: BOB ELLSWORTH
TRUTH SQUAD (C/O HARRY FLEMMING, RNC)

FROM: MURRAY COTINER
DATE: OCTOBER 23, 1968

CHAPMAN'S FRIEND REPORTS:

HHH DREW A GOOD CROWD -- ABOUT 4,000 PEOPLE -- AT THE HARLINGEN, TEXAS AIRPORT. THE CROWD WAS MADE UP OF MOSTLY MEXICAN-AMERICANS AND NEGROES (90% AT LEAST).

OUR FRIEND REPORTS THE FOLLOWING CHANGES IN HHH'S SCHEDULE.

THE PITTSBURGH TRIP HAS BEEN REINSTATED -- ALTHOUGH THE TRAIN TRIP IS OUT. HHH WILL BE IN PITTSBURGH ON MONDAY, OCTOBER 28.

ON SUNDAY, OCTOBER 27, HHH GOES TO CANTON, OHIO. ON MONDAY, OCTOBER 28, THEY GO TO AKRON, EAST CLEVELAND AND PITTSBURGH, WHERE THEY REMAIN OVERNIGHT. OUR FRIEND SAID THAT JIM ROWE DOES NOT THINK THEY WILL BE IN PITTSBURGH LONG, BUT DOES NOT KNOW HOW LONG.

IN LOS ANGELES TONIGHT, HHH GOES TO WATTS -- OUR FRIEND REPORTS THAT THERE WILL BE A MOTORCADE THROUGH THE MEXICAN-AMERICAN SECTION, WHERE (WHERE SHOULD BE WHICH) WHICH DOES NOT COVER THE NEGRO SECTION. HE WILL GIVE US MORE DETAILS ON THIS LATER.

IN SAN ANTONIO TODAY AT THE JFK HIGH SCHOOL, HHH HAD A FAIRLY GOOD CROWD -- AGAIN MOSTLY MEXICAN-AMERICANS AND NEGROES. HHH TOLD THE STUDENTS THAT HE HAD BEEN AT THE HIGH SCHOOL 4 YEARS AGO AND HAD DEDICATED IT.

HHH SAID HE WAS IN FAVOR OF HAVING 18-YEAR OLDS VOTE. HHH SAID HE WAS NOT ONE OF THOSE PEOPLE WHO KNOCKS AMERICA. WE HAVE SOMETHING PRECIOUS. THESE ARE JUST GROWING PAINS.

EARLIER AT THE RALLY HELD AT THE ALAMO -- THE ENTOURAGE WAS LED THERE BY CONGRESSMAN GONZALES. OUR FRIEND SAYS THAT SOMEONE EITHER GOOFED OR NOTHING WAS SAID, BUT ON THE WAY TO THE ALAMO THERE WERE NO PEOPLE. AT THE ALAMO, HOWEVER, HHH HAD ABOUT 4,000 PEOPLE.

YARBOROUGH WAS THE FIRST SPEAKER, AND HIS VOICE CRACKED SO BADLY THAT THE PEOPLE LAUGHED.

HHH STARTED THE LAST TWO DAYS OFF BY USING THE 2-FINGER, 2-HANDED SIGN OF THE SDS -- INDICATING THAT THOSE PREVIOUSLY AGAINST HIM WERE NOW FOR HIM.

HHH SAID THE ALAMO IS OUR GROUND. HE ATTACKED RN AND SAID THAT RICHARD THE SILENT IS NOW BECOMING RICHARD THE VOCAL AND IS APOLOGIZING FOR HIS STANDS.

HHH SAID, DON'T WORRY, IN THE NEXT TWO WEEKS I WILL HAVE HIM SMOKED OUT.

HHH USED THE STEVENSON LINE -- THAT THE GOP ARE GROUCHY OLD PESSIMISTS.

SOMEONE FROM THE AUDIENCE SHOUTED "SOCK IT TO HEM." HHH REPLIED THAT "I HAVE BEEN SOCKING IT TO THEM FOR SOME TIME NOW."

HE (HHH) SAID WE NEED A VICE PRESIDENT OF STATURE -- ATTACKING AGNEW. HE CHARGED THAT RN COMPROMISED WITH THURMOND AND IF HE (RN) IS ELECTED, HE WILL COMPROMISE ALL AROUND, DOMESTICALLY AND ABROAD.

HHH SAID THAT WITH THE REPUBLICANS WE WILL HAVE TERRIBLE UNEMPLOYMENT AND NO ASSISTANCE TO EDUCATION.

HHH WAS VERY HAPPY IN SAN ANTONIO -- WHICH WAS VERY PARTISAN CROWD. HHH SAID, AW, VIVA SAN ANTONIO. WE ARE NOT A HYPHENATED AMERICA, WE ARE AMERICANS ALL TOGETHER.

HHH PROPOSED BI-LINGUAL EDUCATION BE INTRODUCED AND SAID THAT THE REPUBLICANS ARE AGAINST THIS. HHH SAID, "THE REPUBLICANS LOOK SICK AND MAKE YOU SICK."

OUR FRIED SAID THAT IN TEXAS HHH HAS HAD THE BEST CROWDS AND THE BEST ORGANIZATION SEEN SO FAR, AND THIS MAY WELL BE BECAUSE THE DEMOCRATIC STATE ORGANIZATION IS AFRAID OF LOSING. THE BIG SHOW THE UNITY BETWEEN THE CONNALLY DEMOCRATS AND THE YARBOROUGH DEMOCRATS PROVE THIS -- THEY REALLY HATE EACH OTHER.

END

TO HALDEMAN FROM WHITAKER

LOIE GAUNT SAID THAT YOU CLEARED WITH SOMEONE BACK HERE AT HEADQUARTERS THAT THE ENTIRE TAB FROM THE TIME WE LAND AT LONG BEACH THROUGH WHEN WE LEAVE AFTER THE TELETHON WOULD BE PICKED UP BY NATIONAL RATHER THAN CALIFORNIA. THIS SOUNDS STRANGE. HAVE YOU IN FACT MADE THIS ARRANGEMENT? L

Yes I have - we'll have to pay whole thing

IT WOULD SEEM THAT WE SHOULD GET SOMETHING OUT OF THE LONG BEACH PEOPLE FOR THEIR RALLY ALTHOUGH I AGREE THAT ONCE WE GO TO THE CENTURY PLAZA THROUGH TO THE TELETHON SHOULD BE PICKED UP BY NATIONAL. PLEASE CLARIFY BECAUSE I DON'T WANT TO GIVE UP ON GETTING MONEY OUT OF LONG BEACH WOUTHOUT A FIGHT. *Done*

CHEERS,

TO HALDEMAN FROM WHITAKER 10/23

URGENT!

SENATOR BROOKE JUST CALLED GARMENT RECOMMENDING SCRUB NEGRO MEETING AT 9 A.M. ON THE 26TH BECAUSE SOME OF THE KEY PEOPLE SUCH AS YOUNG, WILKINS AND INNIS CANNOT ATTEND AND SECOND STRINGERS WOULD BE INVITED WHO MAY NOT BE CONTROLLABLE. WANT YOUR QUICK CONCURRENCE TO CANCEL - THAT IS RECOMMENDATION FROM GARMENT AND BROOKE - WHITAKER CONCURS.

ZIEGLER HAS BUFF SCHEDULE SHOWING THE NEGRO MEETING - MAKE SURE YOU TURN HIM OFF IMMEDIATELY.

KLEIN HAS JUST TURNED OFF JACKSON IN THE CHICAGO PRESS CONFERENCE SO THAT JACKSON WILL NOT MENTION PROPOSED MEETING ON THE 26TH. IF ANY PRESS HAVE HEARD ABOUT THE MEETING, WE CAN PUT IT ON THE BASIS OF DEFERRAL BECAUSE OF SCHEDULE PROBLEMS OF INVITEES.

WE CAN COVER THIS OFF BY A QUICK TRIP TO COLUMBIA THE MORNING OF THE 26TH AND LAND RN AT NEWARK TO PICK UP THE JERSEY MOTORCADE. BUT IF WE ARE GOING THAT ROUTE, NEED GREEN LIGHT IMMEDIATELY.

RESPOND IMMEDIATELY SINCE BROOKE WAITING FOR SIGNAL.

LOVE AND KISSES - WHITAKER

TO HALDEMAN FROM WHITAKER 10/23

RE: FORT WORTH, LUBBOCK AND SAN ANTONIO ALL HAVE STORIES SAYING
RN IS COMING. HHH HAD 8-10,000 IN THE PUBLIC SQUARE IN FORT
WORTH - VERY SUCCESSFULL RECEPTION AT NOON YESTERDAY.

OPTIONS FOR FORT WORTH IF WE ARE STUCK WITH A 3 P.M. ARRIVAL WHICH
WILL BE THE CASE OF WE ARE STUCK WITH COLUMBIA, MARYLAND IN THE
MORNING ARE:

1 - TEXAS CHRISTIAN UNIVERSITY. THE LOCALS SAY THIS IS A CREW
CUT SORT OF PLACE,

2 - A STATEWIDE TEXAS TEACHERS MEETING WHERE THERE ARE SUPPOSED TO
BE 10,000 TEACHERS PRESENT AND THE LOCALS IN FORT WORTH ARE
INVESTIGATING IF THERE IS A POSSIBLILITY FOR RN TO SPEAK THERE.

3 - CONVAIR PLANT IN FORT WORTH BUT IN MY VIEW THIS ONE IS NO
GOOD BECAUSE IT IS TOO MILITARY IN CONNOTATION.

IN LUBBOCK STATE CHAIRMAN JOHN HURD SAYS THE COUNTY CHAIRMAN IS
REALLY UP IN ARMS THAT RN NOT COMING. THE DISTRICT POLL SHOWS
INCOMBENT CONGRESSMAN BOB PRICE AT 72% RN 39% HHH 25% WALLACE 36%

IF THEY CANNOT GET RN, THEY DO NOT THINK THE GIRLS AND DAVID WILL
MAKE THE DIFFERENCE AND WANT GOLDWATER OR THURMOND, NEITHER OF WHOM
ARE FREE THAT DAY.

RECOMMENDATION: THE SAME AS IT HAS ALWAYS BEEN - SCRUB COLUMBIA AND
HIT TEXAS HARD AND ABANDON THE CONCEPT OF A WIRE PHOTO
SHOT AND GO FOR THE MEAT WHERE IT IS IN TEXAS. ONLY POSSIBILITY I
SEE AT THE MOMENT TO MAKE FORT WORTH SUCCEED IF WE GET A GREEN LIGHT
ON THE TEACHERS MEETING WILL LET YOU KNOW AS SOON AS POSSIBLE.

October 24, 1968

MEMORANDUM

James Keogh has
a copy of this
memo to prepare
script.

TO: Bob Haldeman — *Twix*
FROM: Murray Chotiner

We need a three or four minute tape from Dick for a rally at Notre Dame University.

The facts are:

1. The rally will be at Stepan Center on the campus of the University of Notre Dame, Saturday night, October 26, at 7:30 p.m.
2. The master of ceremonies will be James Drury (in person) "The Virginian."
3. Subject matters on tape should include:
 - a. Appreciation to Father Hesburgh, President of Notre Dame for granting courtesies of the University.
 - b. Thanks to James Drury for appearing in Dick's behalf.
 - c. After RN's election he will work to return many governmental functions to state and local officials.
 - d. Dick needs Richard Ruckelhaus in the U. S. Senate, and the fine Republicans who are running for the House of Representatives.

More

October 24, 1968

- e. A plug should be made for Secretary of State, Edgar Whitcomb, who is the candidate for Governor.
 - f. Dick is pleased with reports of the tremendous united efforts made by Citizens for Nixon-Agnew and the entire Republican organization.
 - g. Unity in Indiana is the first step towards unity in the nation.
4. Chairman of the meeting is Robert L. Miller, of South Bend, Indiana. Dick campaigned for him in 1964 when Miller was the candidate for the 3rd Congressional District.
5. We will need the tape tomorrow, October 25, so it can be placed on United Airlines flight number 447 leaving Newark, New Jersey at 7:55 p.m., arriving in South Bend at 9:40 p.m.

We will notify Mr. Miller to meet the stewardess when the plane lands to get the tape.

Please let me know if you will have someone take care of getting the tape to the plane and notify Miller, 112 Lafayette Building South Bend, phone at his office (219) 232-6918; home (210)232-6639; or at the Nixon headquarters (219) 232-5711, or if you want me to have someone pick up the tape and take care of delivering it to the plane.

Please advise either way.



MMC:bh

P.S. Is there any particular type of machine required to play the tape?

VRN

TO: Larry Higby

FROM: Frank Shakespeare

Here are dates and cities for replay of Atlanta TV hour program:

10/22

? SC Spartanburg
Ga Savannah
FL Pensacola
Ky Louisville

10/23

SC Columbus
FL Orlando
FL Tampa
NC Charlotte
NC Greensboro

10/24

FL Jacksonville
Ms Jackson

10/25

WVa Wheeling
Columbia
Fort Myers

10/26

Va Richmond
Va Norfolk
Va Roanoke
Va Knoxville
Tn Chattanooga
SC Greenville
Mo Kansas City

10/27

Clarksburg
Florence
Ky Lexington
Ky Springfield

10/28

NC Raleigh
Del Wilmington
Md Baltimore
Mo St. Louis

10/29

Huntington
Ga Augusta
Tn Johnson City
Tn Nashville
Ky Paducah
Ky Salisbury
Mo Cape Girardeau

10/30

SC Charleston
Ga Atlanta
Fl Miami
Tn Memphis
Ky Bowling Green
Mo Jefferson City



Anderson -- 10/21/68

Gallup Poll Results

	<u>Sept. 3-7</u>	<u>Sept. 20-22</u>	<u>Sept. 27-30</u>	<u>Oct. 3-12</u>
Nixon	43%	43%	44%	43%
Humphrey	31%	28%	29%	31%
Wallace	19%	21%	20%	20%
Undecided	7%	8%	7%	6%

REPUBLICAN NATIONAL FINANCE COMMITTEE

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file

September 25th 1968

To: H. R. Haldeman
From: Herbert W. Kalmbach
Re: Form of acknowledgment

Following up on your note of a week or so ago, I'm told that Rose has approved a new form of acknowledgment card that we will be sending to all contributors who send in less than \$100 in amount.

We're now using the new form.

Hwk

file
letter
sent.

MEMO TO BOB HALDEMAN

From Buchanan

O.K. Armstrong, the former Missouri Cong. Asked me to tell RN that he was the one that got the Stark Endorsement. Buchcan's suggestions is that a letter go out for RN's signature, thanking ~~XXXX~~ O.K. for his contribution to the cause in Missouri. RN might just get a one-line memo on this--since I told Armstrong I would convey it.

Buchanan

Letter ?
yes
no L following

O. K. ARMSTRONG

Editorial Staff
THE READER'S DIGEST
Pleasantville, New York

The Highlands
Republic, Missouri 65738
Area Code 417 / 732-2602

*Relay to RM
O. R. Ambrose*

Aberdeen Farms
Eolia, Missouri 63344

STATEMENT OF LLOYD C. STARK, ENDORSING NIXON

I am Lloyd C. Stark, a former Democratic Governor of Missouri. I am a Jeffersonian Democrat, and my family have been Jeffersonian Democrats since my great-grandfather Stark immigrated from Kentucky to Missouri 152 years ago.

I am a graduate of the Naval Academy at Annapolis and served eight years in the Navy. From 1917 I served in the U. S. Army all through World War I. I served as the chairman of the Missouri Highway Campaign to build Missouri's highway system, then served as Governor of my native state of Missouri from 1937 to 1941.

As a Jeffersonian Democrat, I am alarmed to find more and more power of government centralized in Washington, more and more controls placed upon the people, higher and higher taxes until their burden is almost unbearable; a steadily growing federal bureaucracy that is the very opposite of Thomas Jefferson's ideal that, and I quote him:

"The best government is that which does for the people only what they cannot do for themselves."

And worst of all, I find our nation bogged down in a war which has cost us more than 27,000 lives and hundreds of billions of dollars in resources.

As a Jeffersonian Democrat, I am convinced that we must have a change, if our country, as we know and love it, is to survive. I believe that Richard M. Nixon, when elected President of the United States, will bring about such a change. I believe that he will make every effort to stop inflation, cut out the socialist schemes, do everything possible to balance the budget and preserve a sound dollar; and end this tragic war in Viet Nam at the earliest possible moment.

As a Jeffersonian Democrat, I urge my fellow Americans to vote for Dick Nixon for President on November 5th.

File

October 18, 1968

Memo: To Len Garment

from Mago

Subject: Testimonials to dramatize Nixon's "statesmanship", "integrity", etc, -- and indirectly refute massive campaign to depict him as unprincipled, untrustworthy, dishonest, and worse.

The thrust of the Humphrey campaign -- which will become increasingly intensive, day-by-day -- is based on the words "trust", "Tricky Dick", "unprincipled", and so on. George Ball set the tone in his memorable outburst. Humphrey is hitting it in virtually every other paragraph he utters -- like his St. Louis speech October 15th, "You can't trust this man...he has a vacuum where his principles ought to be!"; the Humphrey harangue to labor leaders in Detroit October 17th, "If Nixon wins, you won't have to worry about what color you are, you'll all be out of work (with the implication that is exactly what Nixon is plotting)". Muskie's increasingly shrill charges that Nixon is no more trustworthy than Wallace. Larry O'Brien's vigorous denunciations of Nixon's "integrity" and all the rest. And, above all, the Humphrey organization's television drive -- two superbly-cunning half-hour documentaries and dozens of spots -- will be saturating the air (as ~~complementary~~ newspaper advertisements saturate the "earth") with the message of Nixon's ~~inquisitive~~ *Eludgness*.

A strong antidote, which also has the virtue of being positive, in my opinion, would be a deluge of testimonials and endorsements & ~~and commendations, direct and otherwise,~~ *SPECIFIC* by significant names, *VI*

including ~~Humphrey~~ ^{well-known} himself and other Democrats. (now being used)

I have heard a number of the ~~radio~~ ^{Nixon} spot "endorsements" and frankly believe testimonials by recognizable, well-known individuals might be far more effective. (Typically, ^{our} neighbors, and even our son, a heart-and-soul Nixon advocate, have joked about the "models" uttering these ^{SAT NIXON} endorsements. ^{FW} They sound like real names, ^{anyway,} our son told me. And like many others, ^{however,} he simply won't believe they are real!)

The ~~message~~ ^{message} of testimonials I hope you will seriously consider could be used -- but immediately! -- in many ways: newspaper advertising, a pamphlet entitled something like, "What Those Who Know say about Richard Nixon", ~~and~~ radio and television, and so forth. The message would be wholly positive, and not pitched as a rebuttal to the hate-Nixon campaign. The words "Trust", "Integrity", "Statesmanship", "Confidence", "Compassion", "Decent", would, ~~as much as possible~~, show up as often as possible.

Among those quoted should be:

Eisenhower - there are many cogent Ike quotes, including the one (attached) from Larson's recent book - "Dick Nixon is one of the men I admire most in the world!"

Hubert Humphrey - (At Al Smith Dinner, Oct. 16th) ^{LA} After referring to ~~the~~ religious bigotry in the 1928 campaign against Al Smith, Humphrey said: ^W "And I remember another presidential campaign in 1960. John F. Kennedy, too, was a Catholic. And as the campaign began, it was said that his religion would hurt him."

But to his everlasting credit, Richard Nixon, his opponent that year and mine now, declared that Religion should not be an issue in an American political campaign. The fires of bigotry that burned fiercely in 1928 were dampened in 1960. ^(I think) ~~(and turning~~ to Nixon, Humphrey added), "We salute you, sir!"

Cardinal Cushing, an intimate of the Kennedy family and President John F. Kennedy's personal Pastor - (In a Baltimore speech on the eve of Kennedy's inauguration): "If I were asked to name the Good Will Man of 1960, I would unhesitatingly give the accolade to Richard Nixon ... During the recent campaign, which tested and taxed all his powers, ~~physixixix~~ physical and mental, he never exploited the religious or any other issue that would tend to divide the American people."

(Note -- come to think of it, Len, I'll bet that if the right person tried, he could probably get an even stronger testimonial and perhaps even an ^{endorsement} ~~endorsement~~ today!)

Billy Graham --

Clayton Fritchey, former deputy chairman of the Democratic National Committee, a chief aide of Adlai Stevenson in the 1956 campaign, and principal assistant to Ambassador Stevenson at the UN -- (the heartwarming story of ^{Nixon's refusal to let Ike} ~~exactly why Ike did not campaign~~ more for Nixon in 1960 -- Nixon's first consideration being Ike's health, ~~although it never was known at the time except to Nixon and a few others~~ -- as reported in Fritchey's words ^{in the Fritchey column which is attached} in the Fritchey column which is attached)

Another recognizable name ^{W. J. P. W.} (I can't think of one off-hand, but am sure one could be readily found) who would comment on Nixon's phenomenal act of patriotism and selflessness when confronted with all the evidence that he had lost the 1960 election by fraud. (Note observation in attached sheet from Ripon Forum-- also see pages 244 to 249 of my updated Nixon book)

Note, Len, -- in formally declaring Kennedy the winner at a Senate session January 6, 1961 Nixon's performance and speech was so notable that it even won the praise of Sam Rayburn, Mary McGrory and other seemingly improbable folk. I believe it would be a simple matter to check the Congressional Records and pertinent newspapers of January 6, 7 and 8, 1961 for an excellent collection of laudatory testimonials to Dick by significant and meaningful names.

Also among testimonials -- Gen. Mark Clark, Billy Graham, Mayor Palmer Gilliard (of Charleston, S.C.), one of the South's highly respected Democratic leaders, whose Nixon endorsement statement two or three weeks ago was really a lulu. Also Rockefeller, Javits, a spectrum of highly regarded and responsible Republicans, from left to right, and so forth.

This idea is given added urgency, in my opinion, Len, by the likelihood of a flood of vicious anti-Nixon stuff in the week or so before election day. Drew Pearson, for instance, is bound to come up with a splurge of his own peculiar variety. More often

than not, it is effective, not withstanding truth and logic. A most recent example was the stream of "revelations" that Bobby Kennedy allegedly had been implicated in tapping Martin Luther King's telephones. The information, such as it was, had been leaked to Pearson long ago by a ranking figure in the Bureau (whom I happen to know quite well). Pearson squirreled the stuff for the "right time", and his "revelations" -- which became the core of the McCarthy campaign -- quite likely made the difference in Bobby's Oregon defeat. As to Nixon -- Pearson has been trotting out all sorts of old stuff, campaign-after-campaign. A full pre-election-week of sensational "exposures" (all really crap!) is ready and waiting in the Pearson-Anderson book, which has one chapter, for instance, equating the "Nixon Fund" with Tom Dodd's problems. (Incidentally, not only Pearson but at least two investigative reporting teams, to my knowledge, have been digging for weeks in the hope of turning up something even remotely damaging in Nixon's business activities and the clients and cases of his (and your) law firm).

October 21, 1968

MEMORANDUM

TO: Bob Haldeman
FROM: Murray Chotiner

There will be a meeting tonight, October 21, at the Lawrenceburg High School gym, in Lawrenceburg, Indiana, from 8:00 to 9:30 p.m.

It is being held for Ed Whitcomb, GOP candidate for Governor and Robert Garton, GOP candidate for Congressman in the 9th District.

They wanted to arrange a telephone hook up for Dick to speak for 2 minutes to the meeting, which will be in progress. I told them it could not be done between 8:00 and 9:30 p.m., as Dick will be at the meeting in the Cincinnati Garden.

They will accept a 2-minute tape to be telephoned and they will play the tape at the meeting.

The only time it can be done, when you are in Cincinnati, is between 5:30 and 8:00 p.m.

Please let me know, as soon as possible, so I can call Nathan Schwanolt in Aurora, Indiana, (812) 926-2461, to complete phone and taping arrangements.

Disney

MMC: bh

To: Haldeman

Subject: Hamblin Spot Sched.
3-5 min spots.

Florida - 3 a day throughout state
rotating

Tenn - 2 / day throughout state.
rotating

N.C - 1 / day same 1. they
only liked 1 spot.

Georgia - 2 / day throughout state.
rotating.

S.C - 2 day through out state
rotating.

Reagan Spot.



Tex.

Va

Fla.

Missouri

Eastern Shore of Maryland.

? Ky - Tenn - NC - SC

- 3 times per week.
all prime.