

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	n.d.	Other Document	Chotiner & Truth Squad Notes.
33	10	10/02/1968	Memo	To: Chris Buckley. From: Shelly. Re: Humphrey's position in close to Johnson's.
33	10	10/01/1968	Memo	To: Haldeman. From: Ellsworth. Re: TWX after Humphrey's speech
33	10	09/30/1968	Memo	To: Key Issues Committee. From: Bob Ellsworth. Re: Points to be made. 2 pages.
33	10	n.d.	Memo	To: Bob Ellsworth. From: Key Issues. Re: Proposed Statement to Charge that RN Farm Plan is "Garbage". 2 pages.
33	10	09/27/1968	Memo	To: Kleindienst, Kimball, & Berliner. From: Murray Chotiner. Re: Truth Squads on General Polk.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	09/27/1968	Memo	To: Kleindienst, Kimball, & Berliner. From: Murray Chotiner. Re: Truth Squads emphasis on high costs of Humphrey.
33	10	09/27/1968	Memo	To: Herb Klein. From: Murray Chotiner. Re: Suggested story for the Counter Humphrey Campaign. 3 pages.
33	10	09/25/1968	Memo	To: Kleindienst, Kimball, & Berliner. From: Murray Chotiner. Re: Truth Squad on HHH and Truman
33	10	09/25/1968	Memo	From: Murray Snyder. To: Murray Chotiner. Re: Hubert Humphrey and Harry Truman
33	10	09/27/1968	Memo	To: Klein. From: Murray Chotiner. Re: Humphrey trying to debate Nixon. 2 pages.
33	10	09/27/1968	Memo	To: Kleindienst, Kimball, & Berliner. From: Murray Chotiner. Re: Truth Squad reply of the national television debates.
33	10	09/27/1968	Memo	To: Klein. From: Murray Chotiner. Re: Planting ideas with the liberal columnists.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	09/23/1968	Memo	To: Haldeman, Chotiner, Counterattack Group. From: DC. Re: Attack on Humphrey for attempting to get a 3-way debate. 2 pages.
33	10	09/21/1968	Newspaper	Humphrey Prods Nixon to Engage in Direct Debate. By Max Frankel for the New York Times. Not scanned.
33	10	09/23/1968	Memo	To: Couterattack Group. From: DC. Re: Policies of the Johnson Administration.
33	10	09/23/1968	Memo	To: Chotiner, Haldeman, Harlow, and Counterattck Groups. From: DC. Re: Agnes Waldron memorandum makes strong points against Wallace and Humphrey. 2 pages.
33	10	09/22/1968	Memo	To: Pat Buchanan. From: Agnes Waldron. Re: George Wallace "Anarchy". 3 pages.
33	10	09/23/1968	Memo	To: Chotiner, Haldeman, Agnew, and Counterattck Groups. From: DC. Re: Humphrey as "the big spender of all times".
33	10	09/24/1968	Memo	To: Herb Klein. From: Murray Chotiner. Re: Murray Snyder response to Humphrey's charge that Nixon attacked Kennedy. Story attached. 2 pages.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	09/22/1968	Newspaper	Humphrey "Shooting from the Lip". By Judson Randall for unknown newspaper. Not scanned.
33	10	09/22/1968	Newspaper	Humphrey's Vietnam Statements Adding to the Public Confusion. By United International Press. Not scanned.
33	10	09/23/1968	Newspaper	Nixon Shows Technique in Handling Rally Dissidents. By Judson Randall for unknown newspaper. Not scanned.
33	10	09/22/1968	Newspaper	Humphrey Said Troops Should be Withdrawn from S. Vietnam. By Michael L. Posner for unknown. Not scanned.
33	10	09/23/1968	Memo	To: Herb Klein. From: Murray Chotiner. Re: Nixon didn't call Truman a "traitor" or Kennedy a "liar".
33	10	09/23/1968	Memo	To: Herb Klein. From: Murray Chotiner. Re: Humphrey charge that Nixon campaign is encouraging people not to vote.
33	10	09/21/1968	Memo	To: Kleindienst, Kimball, Berliner. From: Murray Chotiner. Re: Humphrey's position on Supreme Court Legislation.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	09/20/1968	Memo	To: Kimball, Berliner. From: Murray Chotiner. Re: When is Humphrey going to the Farm Belt and the deep South?
33	10	09/20/1968	Memo	To: Truth Squad & Kleindienst. From: Murray Chotiner. Re: Election of Nixon might lead to apartheid in America
33	10	09/21/1968	Memo	To: Kleindienst, Kimball, Berliner. From: Murray Chotiner. Re: Ask Humphrey which issues he differs with Johnson over the past 4 years.
33	10	09/21/1968	Memo	To: Kleindienst, Kimball, Berliner. From: Murray Chotiner. Re: HHH "I am happy to be in the presence of a good Democrat."
33	10	09/21/1968	Memo	To: Klein. From: Murray Chotiner. Re: Questions for Humphrey.
33	10	09/19/1968	Other Document	Statement by John Mitchell against Larry O'Brien's statement that Nixon will cutback social programs such as Medicare. 2 pages.
33	10	09/09/1968	Memo	Humphrey Opening Speech Labelled "Irresponsible" by Nixon Political Aide. 2 pages.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	09/09/1968	Memo	Statement of Senator John Tower against Humphrey's personal attacks on the Nixon-Agnew Campaign.
33	10	09/11/1968	Memo	Statement by Governor Spiro T. Agnew against Humphrey's Vietnam tactics. 2 pages.
33	10	09/13/1968	Memo	Statement by George Bush on Humphrey's "fast-talk and false promise". 4 pages.
33	10	09/12/1968	Memo	Statement by Robert Ellsworth, National Party Director for Nixon/Agnew. 2 pages.
33	10	09/21/1968	Memo	Campaign tactics of Humphrey were attacked by Republican Leaders. 7 pages.
33	10	n.d.	Memo	From: Pat Hillings. To: Bob Haldeman. Re: Agnew getting good TV coverage.
33	10	n.d.	Memo	From: Pat Hillings. Re: Suggested statement by Agnew for Wednesday Sept. 11.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	10	09/21/1968	Memo	From: Price. To: HN. Re: Humphrey Attacks-- FYI
33	10	n.d.	Other Document	US Rep George Bush Statement on Humphrey. Not scanned.
33	10	n.d.	Memo	Sears for Agnew from Safire. Re: Humphreys policial flip-flop and "playing both ends against the middle".
33	10	09/12/1968	Other Document	Agnew Speech at Rochester, New York. 5 pages.
33	10	09/12/1968	Other Document	Agnew charges Humphrey on being "soft on communism".
33	10	n.d.	Memo	To: Haldeman. From: Chotiner. Re: John Mitchell and Pete Flanigan.

2/6
Mom House

C.A.

Chotimer - out West -

Truth squad - cc. on TWX -

also will go out from M.

Tower made comment.

Ford-Duikaen -

commentators are picking up idea

nothing new added

Henois has already turned down.

everyone will say same he

jeopardized life of boys. =

Buchanan

SEPTEMBER 21 1968
TO: CHRIS BUCKLEY-
FROM: SHELLEY

MR. BELMONT WOULD LIKE YOU TO GET THE FOLLOWING OUT AS
FAST AS POSSIBLE -- TWX OR TELEGRAM OR HOWEVER YOU THINK IT
CAN BE DONE QUICKEST.

TO: AGNEW, ALL REPUBLICAN GOVERNORS -- FRIEDHEIM FOR SENATORS,
AND MEMBERS OF CONGRESS

HUMPHREY STATEMENT ON BOMBING HALT DESIGNED TO GIVE FALSE
IMPRESSION TO GENERAL PUBLIC HE HAS SHIFTED TO LEFT OF JOHNSON.
IN FACT, HIS LANGUAGE ACCORDS TECHNICALLY WITH JOHNSON'S SAN ANTONIO
FORUMULA OF 1967 REPEATED IN 1968 STATE OF THE UNION MESSAGE
WHICH PROMISES BOMBING HALT ONLY UPON EVIDENCE SUCH HALT WOULD
NOT BE EXPLOITED TO DETRIMENT OF U.S. SAME POSITION HAS NIXON'S
SUPPORT. HOWEVER, HUMPHREY'S SCHEME OF APPEARING TO HAVE JOINED
THE DOVES IS NOW BEING PUSHED HARD BY LEADING DEMOCRAT SPOKESMEN.
THIS MISLEADING POLITICAL PLOY INTENDED AS A MAJOR DEPARTURE IN
THIS CAMPAIGN, MUST BE SWIFTLY EXPOSED AND HUMPHREY FORCED TO
CHOOSE OPENLY BETWEEN STANDING WITH JOHNSON OR WITH THE DOVES.
STRONGLY URGE YOU WRI WIRE HUMPHREY IMMEDIATE WITH COPY TO
NEWS MEDIA AS FOLLOWS: YOUR SEPTEMBER 30 SPEECH HAS CREATED
GENERAL IMPRESSION THAT YOU FAVOR UNCONDITIONAL BOMBING HALT.
IS THIS IMPRESSION CORRECT OR IS YOUR POSITION STILL THE SAME
AS PRESIDENT JOHNSON'S.

END.

October 1, 1968

TO: HALDEMAN

FROM: ELLSWORTH

I enclose a xerox of a TWX that went out Monday night after Humphrey's speech.

I also enclose a TWX which is self-explanatory and which will be issued by Mundt and others tomorrow.

SEPTEMBER 30, 1968

TO: KEY ISSUES COMMITTEE -- TONY JURICH AND JERRY FAIRDREY
FROM: BOB LXXX ELLSWORTH

THE FOLLOWING POINTS SHOULD BE MADE BY SURROGATE CANDIDATES
AND VIP'S: A

(1) HANOI HAS NOW BEEN GIVEN REASON TO SUPPOSE THEY CAN GET
BOMBING HALT FROM HHH FOR SUBSTANTIALLY LESS THAN FROM JOHNSON.

(2) HHH'S OFFER TO STOP THE BOMBING SUBSTANTIALLY UNDERMINES
THE PARIS PEACE TALKS. NIXON'S MORATORIUM OR DISCUSSION OF
POSSIBLE NEGOTIATING TERMS HAS BEEN SHOWN TO BE USELESS.

(3) HUMPHREY'S SPEECH MAY PROLONG THE NEGOTIATIONS
AND EXPOSE U.S. FORCES TO PROLONGED RISK OF CASUALTIES.

(4) HUMPHREY'S SPEECH MOTIVATED BY DESPERATE POLITICAL CONSIDERATIONS
IN WASH.

WILL GO BACK AND PICK UP TAXES.

FOR DIPLOMATIC

SITUATION IN PARIS.

(5) PROPOSAL FOR CEASE FIRE HAS BEEN MADE IN THE PAST
THE LXXX YEARS BUT CONTINUES TO BE EXERCISE IN THE PAST
NORTH VIETNAMESE WILLING TO JOIN.

TO BOB ELLSWORTH
FROM KEY-ISSUES

ELLSWORTH

PROPOSED RESPONSE STATEMENT TO SECRETARY FREEMAN CHARGE THAT
RN FARM PLAN IS "GARBAGE."

IT IS SUGGESTED THAT THIS STATEMENT WHEN APPROVED BE ISSUED
BY KEY ISSUES IN WASHINGTON FOR THURSDAY IN NAME OF MUNDT
AND PAGE BELCHER. ON THURSDAY FULL RN FARM ADVISORY GROUP
MEETING HERE AND THAT WILL BE MOST APPROPRIATE EXCUSE FOR THIS
RESPONSE. PLEASE ADVISE.

WE HAVE BEGUN TO BECOME ACCUSTMED TO THE LOW-ROAD, MUD-SLINGING,
DESPERATION CAMPAIGN OF MR. HUMPHREY, BUT WE FRANKLY ARE
ASTONISHED THAT IT HAS BEEN ALLOWED TO ENTER THE "GARBAGE"
STAGE.

NEVERTHELESS, WE FIND THAT AGRICULTURE SECRETARY
FREEMAN HAS OPENLY CALLED NIXON FARM IDEAS "A LOT OF GARBAGE."
ASIDE FROM THE FACT THAT THIS ONCE AGAIN ILLUSTRATES THE
NEED FOR FARMERS TO BE REPRESENTED IN THE ADMINISTRATION BY
A MAN WHO UNDERSTANDS THEM, WE ARE FORCED TO NOTE THAT EVVEN
GARBAGE BRINGS ABOUT AS MUCH MONEY TO FARMERS THESE DAYS
AS DO CORN AND WHEAT UNDER THH DEPRESSED PRICES OF THE
JOHNSON-HUMPHREY-FREEMAN ADMINISTRATION.

THIS WHOLE SORRY EXERCISE BY MR. FREEMAN ILLUSTRATES
CLEARLY THAT HE HAS NOTHING BETTER THAN VERBAL INVECTIVE TO
OFFER FARMERS AFTER PRESIDING OVER THE LOWEST FARM PRICE
LEVELS SINCE THE DEPRESSION. IT IS NO WONDER FARMERS HAVE NO
TRUST IN AND LITTLE STOMACH FOR ANOTHER FOUR YEARS UNDER A
HUMPHREY-FREEMAN FARM PROGRAM.

AS MEMBERS OF MR. NIXON'S FARM ADVISORY COMMITTEE, WE ARE AWARE THAT MR. NIXON PROPOSED AT DESMOINES LAST MONTH "THE IMPROVEMENT OF CREDIT PROGRAMS WITHIN THE FARM CREDIT SYSTEM AND THE U. S. DEPARTMENT OF AGRICULTURE TO MEET THE CAPITAL REQUIREMENTS OF MODERN AGRICULTURE ESPECIALLY FOR YOUNG FARM FAMILIES TRYING TO GET A START." HE ALSO PROMISED "A SOUND FEDERAL CROP INSURANCE PROGRAM."

THESE THINGS MR. FREEMAN SNEERINGLY LABELED "MEANINGLESS GENERALITIES" AND "GARBAGE."

WE CAN ONLY WONDER WHAT SORT OF STRONG WORDS MR. FREEMAN WILL FIND TO DERIDE HIS OWN DEMOCRATIC PARTY PLATFORM WHICH SAYS THINGS LIKE "SUPPORT PRIVATE OR PUBLIC CREDIT ON REASONABLE TERMS TO YOUNG FARMERS" AND "SUPPORT THE FEDERAL CROP INSURANCE PROGRAM."

WE HAVE TRAVELED THROUGH OUT THE GREAT FARM LANDS OF OUR NATION. WE ARE PLEASED TO FINN THAT FARMERS AND THOSE IN FARM-RELATED INDUSTRIES SHRUG OFF SUCH INTEMPERATE FREEMAN OBSERVATIONS AS A PART OF THE SOON-TO-BE-DISTANT PAST.

INSTEAD, AMERICA'S FARMERS RECOGNIZE MR. NIXON'S CONSTRUCTIVE COMMITMENT TO BETTER COMMODITY PRICES, SOLUTIONS FOR RISING INTEREST RATES AND SOARING INFLATION, IMPROVED BARGAINING, GREATER EXPORTS, BETTER CCC INVENTORY MANAGEMENT, IMPROVED FOOD DISTRIBUTION TO THE NEEDY, EXPANDED FOOD FOR PEACE PROGRAMS, ASSISTANCE TO COOPERATIVES (INCLUDING REA AND RTA PROGRAMS). INDUSTRIAL PRODUCT RESEARCH, A REVITALIZED RURAL AMERICA, EFFECTIVE PLANT AND ANIMAL DISEASE AND PEST CONTROL STRONG SUPPORTED AGRICULTURAL SCIENCE AND EDUCATION, ENFORCEMENT OFFTHE USDA REGULATORY FUNCTIONS, A RESTORATION OF THE SMALL WATERSHED PROGRAM, AND THE IMPROVEMENT OF AGRICULTURAL STATISTICAL SERVICES.

BUT, MOST SIGNIFICANT OF ALL, FARMERS RECOGNIZE THAT THE ELECTION OF DICK NIXON WILL FREE THEM FROM FREEMAN, BRING THEM A NEW SECRETARY OF AGRICULTURE AND AFFORD THEM A RESPONSIBLE AND TEMPERATE VOICE TO REPRESENT THEM IN THE ADMINISTRATION AND TO FIGHT FOR THEM INSTEAD OF SHOUTING AT THEM.

END
RMN VA

RMN NY
DO U HAVE TELECOPIER # PLS?
OHN

CA file

NIXON

Communications Company
480 Park Avenue
New York, New York 10022
(212) 671-6400

Murray Chotiner
Special Assistant to the President

September 27, 1968

MEMORANDUM

TO: Dick Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

Following material has reached us, which can be used by our Truth Squad and other speakers:

General Polk, 7th Army CO has complained loudly that he does not have enough support and maintenance troops to maintain the equipment and weapons of the units still in Germany -- much less the equipment left behind by the 24th, and the Cavalry. . .

The Czechoslovakian crisis has forced a new estimate, which has resulted in a flat statement that the U. S. cannot possibly meet its NATO commitments without withdrawing troops and planes and ships from Vietnam. The 24th Division is not only not ready to return to Europe, but cannot be gotten ready before January 1, if then.

MMC:bh

cc: John Mitchell
Pete Flanigan
Bob Haldeman

NEED

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 661-8400

CA file

Murray Chotiner
Special Assistant to Campaign Manager

September 27, 1968

MEMORANDUM

TO: Dick Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

You may want the Truth Squad and other speakers to make a special emphasis of the high cost of Hubert Humphrey.

HHH entered the Senate (81st Congress) in January, 1949.

During the time he served as a Senator, he sponsored or co-sponsored bills which did NOT become law that totalled \$79,228,617,257. In addition to that amount, he voted in favor of spending increases or against reductions during the period from 1961 through 1964, which votes were not upheld by the majority of Congress, and which totalled \$8,129,330,599.

The votes of HHH in favor of spending increases or against reductions from 1948 to 1961 are not included in the above figures. If they were included, the grand total would amount to over \$100 billion.

All duplicate bills have been eliminated.

All programs that became law are not included in the total.

You are justified in charging that if HHH had his way, he would have cost the taxpayers an additional \$100 billion during the time he served as Senator.

THE PEOPLE OF AMERICA CANNOT AFFORD HUBERT HUMPHREY.

MMC:bh

cc: John Mitchell
Pete Flanigan
Bob Haldeman ✓

NIXON 1972

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 651-6400

Murray Chotiner
Special Assistant to Campaign Manager

CA file

September 27, 1968

MEMORANDUM

TO: Herb Klein
FROM: Murray Chotiner

The attached is a suggested story for the Counter Humphrey campaign, which can be hung on Mitchell, Rhyne or such other person you believe appropriate.

The original was prepared by Murray Snyder and I took the liberty of eliminating some of the items for "political reasons."

I believe the story should be released.

MMC:bh

cc: John Mitchell
Pete Flanigan
Bob Haldeman ✓

Mr. Humphrey's recommendations for a widespread campaign against crime in America are extremely interesting in view of his frequent denunciations of Richard Nixon for citing the rising crime rate as a first-priority domestic crisis. While only a summary was published of the report of Mr. Humphrey's advisors, which he adopted as his own, these comments can be made:

1. The proposals for Federal leadership for insuring Order and Justice are issued with no reference to the enormous, frightening statistics of crime compiled by the Federal Bureau of Investigation -- proof that crime is increasing almost 9 times as rapidly as the population.

2. Only a few subtle references are made to why crime growth has stirred the Nation: He says that 70 percent of our prisoners are repeaters; that the increase in over-all crime since 1960 can be accounted for almost entirely by juvenile cases.

Mr. Nixon has made several forceful, constructive statements on crime during the past year, and it is inescapable that the Humphrey recommendations were rushed into print because of the great impact on the Nation of Mr. Nixon's comments and proposals to cope with crime.

In at least one instance, the Humphrey report looks like a re-write job: On June 22, 1968, Mr. Nixon said in Washington, "Local Law enforcement is a local matter . . . in Washington, D.C., however, the federal government is the agency wholly responsible for law enforcement and criminal justice. The District of Columbia should thus be an example to the nation of effective crime control and enlightened criminal justice, but the opposite is the truth."

In his statement, Mr. Humphrey said, "The federal government must make its response to crime in the District of Columbia, where it has direct jurisdiction, a model for the nation of enlightened and effective law enforcement and criminal justice."

NIXON AGNEW

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 661-6400

CA *[initials]*

Murray Chotiner
Special Assistant to Campaign Manager

September 25, 1968

MEMORANDUM

TO: Dick Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

The attached memorandum from Murray Snyder may be helpful to the Truth Squad and our speakers, to lay to rest the idea that HHH is trying to create that he is another Truman of 1948.

Murray

MMC:bh

cc: Bob Haldeman
John Mitchell
Murray Snyder

MEMORANDUM

TO: Murray Chotiner
FROM: Murray Snyder
DATE: September 25, 1968

HUBERT HUMPHREY AND HARRY TRUMAN:

The strenuous efforts by Hubert Humphrey to cast himself in the 1948 underdog role of Harry Truman and convince himself and others that he can "Do A Truman" in 1968 has several weaknesses, any one of which would be fatal.

In the first place, Truman was an incumbent in the White House, running on his record as President, while Humphrey, though Vice President for the past 44 months, has been desperately trying to disassociate himself from the less popular aspects of the Johnson Administration, such as the prosecution of the Vietnam war.

Second, Truman effectively made a whipping boy of the Republican controlled 80th Congress. Humphrey cannot very easily ascribe the problems of the country to the present Congress in which the Democrats control the Senate 63 to 37 and the House by 247 to the Republican's 188.

Third, the Democratic candidate has received the alarming news from leaders of organized labor in the big Northern industrial states that great numbers of union workers have broken their traditional Democratic ties.

Fourth, and perhaps the most important, the Nixon campaign organization is working at full throttle in cooperation with State and Congressional leaders, and is not relaxing in the kind of overconfidence which helped defeat the GOP campaign in 1948.

MS:bh

NIXON CAMPAIGN

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 661-6400

CA JD ✓

Murray Chotiner
Special Assistant to the President

September 27, 1968

MEMORANDUM

TO: Herb Klein
FROM: Murray Chotiner

HHH is trying to make a point of holding a debate with Dick Nixon. It is obvious he will keep up the chatter as long as possible.

Dick has stated publicly that he is willing to debate Humphrey. However, he does not believe it should be a three-way debate with Wallace participating as this Nation has been built on the two party system and there is no point in helping Wallace in his endeavors to build a third party.

To offset the idea that Humphrey will challenge Nixon to hold a 2-man debate, any place, any time, to be paid for by Humphrey, it is suggested that the attached story be released, as coming from Mitchell or Rhyne or anyone else you believe appropriate.

MMC:bh
Enclosure
cc: John Mitchell
Pete Flanigan
Bob Haldeman.

The efforts of Mr. Humphrey to gain an audience to listen to him by making an insincere challenge for a debate, shows how desperate the opposition is.

After all, this is not a contest for the High School Debating Championship; this is an election to choose a leader for the greatest Nation on earth. It is unfortunate that Mr. Humphrey cannot conduct his campaign with that thought in mind.

If he insists on debating, it is suggested that he debate with Lyndon Johnson on Vietnam policies, with Senator McCarthy on the policies of the Administration, and with all the other Democrats who refuse to support his candidacy.

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HAUT

Campaign Committee
9 Park Avenue
New York, New York 10022
(2) 661-6400

Murray Chotiner
Special Assistant to Campaign Manager

September 27, 1968

MEMORANDUM

TO: Dick Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

In the event the Truth Squad or any of your speakers are confronted with the question of national television debates, it is suggested that the following be our reply:

RN has no objections to debating HHH. However, he sees no reason for trying to build a third party in America, since this Nation was built on the two-party system.

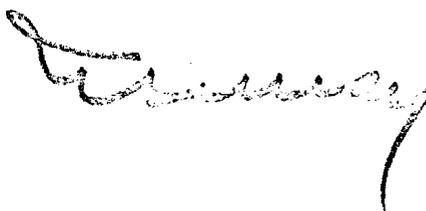
The bill reported out by the House Commerce Committee in effect, calls for a three-man debate, Nixon, Humphrey and Wallace.

Until the law is definitely determined by the Congress on this subject, obviously nothing can be done.

If the Congress does not resolve the matter promptly, it will be difficult to complete arrangements for any debates.

It is obvious that HHH is being cynical in urging debates with Wallace included. HHH realizes he is not winning and merely wants to use Wallace for the purpose of building him up by giving him national publicity.

MMC:bh



cc: John Mitchell
Pete Flanigan
Bob Haldeman

NIXON CAMPAIGN

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 661-8400

CA file

Murray Chotiner
Special Assistant to the President

September 27, 1968

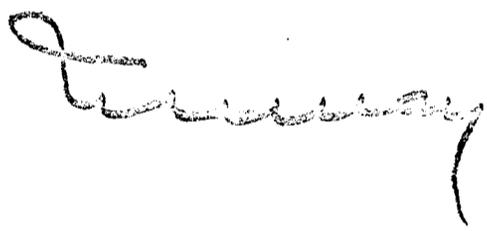
MEMORANDUM

TO: Herb Klein
FROM: Murray Chotiner

How about planting the idea with the liberal columnists that Humphrey is being cynical in urging debates on national television; with Wallace included.

This will merely give Wallace the opportunity to gain further national attention and strikes at the two-party system in America.

If you have any luck with this, please let me know. Thanks.



MMC: bh

cc: John Mitchell
Pete Flanigan
Bob Haldeman

CA
file

September 23, 1968

MEMORANDUM

TO: Haldeman, Chotiner, Counterattack Group
FROM: DC

I think it is vitally important that people other than RN go forward on an attack on Humphrey for attempting to get a three-way debate in which Wallace participates and point out that he is thereby trying to build up Wallace at the expense of the country and for the very cynical reason of defeating RN rather than really helping himself.

Also, the squib about the little sprig of olive branch should be hammered very very hard by all of our people for the next week. (this is attached.)

Also, on the same Max Frankel story on Page Two, maybe it's necessary for us to get out to all editors, radio commentators and so forth, a truth statement, or a hear are the facts (or call it what you like) and have it set up in an effective way.

For example, RN is for the Feed Grain Program, for Federal Aid to Education, for Medical care, for Aid to Higher Education, for the Wheat Program, has deliberately opposed Justice Fortas etc. and add to this the treat with regard to the charge by O'Brien that RN had called Truman a traitor etc. Lump all the Humphrey and O'Brien statements together and just say that the Humphrey - O'Brien group have charged --- bang, bang, bang, bang -- here is the truth. Call it the

worst campaign of smear and mis-representation in history, etc.

Again, I emphasize the tremendous effectiveness of getting around and having used the Cardinal Cushing quote to answer O'Brien's slur that RN waged a dirty campaign against John F. Kennedy.

It seems to me that we are handling these things in a most ineffective way. By talking to Buchanan, he said that he had already sent this around in the Quote of the Day file. My guess is that that kind of stuff really isn't read by those who have seen it.

I think when we have something that is really effective, it must be hammered home to those who we want to use it, not only by sending it to them, but also following it up by a telephone call with those speakers who we think are important in urging them to use it.

What I have in mind here is to list Humphrey's and O'Brien's ten most outrageous charges and rebuke them each with a sentence, not with a long statement. For example, he says that RN is against Federal Aid to Education. RN has supported Federal Aid to education etc.

#

September 23, 1968

MEMORANDUM

TO: Counterattack Group (particular emphasis on Agnew)
FROM: DC

The Counterattack group should ask Humphrey every day to say specifically what policies of the Johnson Administration for the past four years he had disagreed with and what changes in policy he would make. He should be forced to criticize the policies of the past.

#

September 23, 1968

MEMORANDUM

TO: Chotiner, Haldeman, Harlow and Counterattack Groups
FROM: DC

Send around to these groups the Agnes Waldron memorandum of September 22.(attached) This is a very strong point that can be made in the event it is determined to take Wallace on -- the fact that he is advocating departure from law and order.

Even more important is the point she makes on Page 2 with regard to the New York Times editorial. This is the complete and decisive answer to those who are urging a debate between Wallace, Nixon and Humphrey. Be sure that it gets broadly circulated -- the thought on Page 2 of this memorandum, paragraph 2 -- to all of those who may have to respond to the point about debates, particularly to those on the Committee who have the responsibility of not bringing this proposal out. The point should be strongly made that nothing could be more effective in building up this dangerous demagogue than including him in TV debates.

A further point should be made that Humphrey is being completely cynical and unstatesmanlike in urging debates with Wallace included. Humphrey realizes he can't win and is willing to use Wallace for the purpose of defeating Nixon and thereby giving Wallace immense leverage in the discussions that will take

place in the Electoral College or the House of Representatives. The whole liberal community should be attracted to this point of view. I want to see that this point of view is broadly circulated among all liberal columnists and is given a major ride and I want a report on what is done to follow up on this recommendation.

#

MEMORANDUM

TO: Pat Buchanan
FROM: Agnes Waldron
RE: George Wallace

DATE: Sept. 22, 1968

1. Wallace has made an egregious error and we should exploit it. Today's Times carries a Wallace interview in which he reportedly said: that "if he was not elected President there would be such a wide public outcry against the Federal Government's school desegregation efforts that the states would take over the schools. "He said he foresaw large rallies of 15,000 and 20,000 persons in cities around the country where people would pour out their anger against the Federal Government.

After that, he said, the states would begin to invoke their police powers for protecting the health, safety, and morals of the population and would physically take over the schools.

Alabama is one state where that would happen.

He was asked how that could succeed if state armed forces were federalized....

He replied that the movement he is leading has reached

such proportions that the Federal Government now has to listen to him and the people with him, as it had heretofore listened to the 'anarchists'.." (NB - no direct quotes from GCW - quotes are from news story) In effect Wallace is:

- (1) Asking Americans to accept his mob for black mobs and/or left wing mobs
- (2) Threatening revolution if he is not elected

In any event he has departed from anything that could even remotely be described as a law and order position. He has put himself in bed with the anarchists because he too is advocating anarchy - his kind of anarchy.

2. Today's Times editorial section makes two points about Wallace:

- (1) A major aim of his campaign has been to gain "respectability" (Chandler was supposed to lend this, evidently GCW is finding it hard to find a respectable running mate)

- (2) Editorially the Times says: "The Wallace movement is an evil phenomenon. George Wallace is not fit to be president of the United States. He is not fit even to be discussed in Presidential terms. (emphasis added)

RN has implied this in his statements that he does not want to build up a third party candidate. But the Times editorial is much stronger. Interestingly, it does not touch on the effect of including Wallace in the TV Debates. Nothing would give him greater and broader respectability! While RN probably would not care to be so pointed, others - surrogates, friendly press - should warn of the monster that may be created by holding TV debates this year since it will give Wallace Respectability and a nationwide forum to call for his kind of revolution. House members should really have the heat turned on them to kill that bill - I think a great many liberals can be attracted to make this possible if the above line is used.

HHH is also vulnerable here since he was first to say that he would gladly debate GCW.

September 23, 1968

file

MEMORANDUM

TO: Haldeman, Chotiner, Agnew and Counterattack Group
FROM: DC

Humphrey, as the big spender of all times, should be a major theme from now on out. I have already spoken to Haldeman and have assumed that he has followed up on my suggestion that a statement be prepared with proper background support in which it is simply pointed out that during the years he was in the Senate, no Senator in the United States Senate -- Republican or Democrat -- voted for more spending than did Hubert Humphrey. In other words, the idea that Humphrey has been the biggest spender of all time in the United States Senate in this generation.

I realize that somebody is going to come back with nit-picking to the effect that maybe Morse or some other clown introduced a bill or two that Humphrey did not support. But let's let Humphrey respond in that way. It puts him on an impossible wicket because he would have to denounce his own supporters in order to get off of this position.

#

MEMORANDUM
September 24, 1968
Murray Chotiner
355 Park Avenue
New York, N.Y. 10022
(212) 687-8700

Murray Chotiner
Special Assistant to the President

MEMORANDUM

TO: Herb Klein
FROM: Murray Chotiner
DATE: September 24, 1968

The attached story was written by Murray Snyder in response to our request for something to counteract HHH's charge that Dick attacked Kennedy.

The strong point of the story is the nomination by Cardinal Cushing of Dick for "Good-will man of the year."

I believe the attached story should be rewritten so that the Cardinal's nomination is moved up to the top. However, I'm leaving that to your good judgment.

Just as a suggestion on my part, I believe we should always refer to Humphrey as 'Mr. Humphrey,' rather than 'the Vice President'; and I have changed the copy accordingly.

Suggest the story be hung on John Mitchell or Charles Rhyne, as Chairmen of Citizens.

MMC:jsz

cc: John Mitchell
Bob Haldeman ✓

NIXON CAMPAIGN

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 661-6400

file

Murray Chotiner
Special Assistant to Campaign Manager

September 23, 1968

MEMORANDUM

TO: Herb Klein
FROM: Murray Chotiner

We keep picking up stories that "the American people will not forget that it was Richard Nixon who called Truman a traitor. It was Richard Nixon who, in 1960, called John F. Kennedy a bare faced liar."

What do you think of a note from you to editors and columnists pointing out the scurrilous character of these false statements.

You have the quote of Cardinal Cushing in which he named Dick as "Man of Good Will of The Year," after the 1960 election.

The opposition has been challenged time and time again to give the place and date where Dick was supposed to have called Truman a traitor -- they have failed to do so.

The truth is that no such statement was ever made.

MNC:bh

cc: Bob Haldeman ✓

Comment keyed to Humphrey charge Dick Nixon attacked John Kennedy:

Significant in the Presidential campaign has been the repeated criticism by Richard Nixon, in his speeches, of organized hecklers who have harassed his opponent, Hubert Humphrey, from coast to coast.

Mr. Nixon has said he deplores these claquees who have 'reviled and cursed' both the ^{Mr. Humphrey} Vice President and the President, denying ^{him} the opportunity to speak out.

Incidentally, these people, to the best of our knowledge, are not 'Nixon supporters,' as Humphrey described them in Cleveland when they broke up his talk with chants of 'dump the flag' and 'stop the war' and 'die, hail.'

Richard Nixon and Republican political leaders do not subscribe to the tactics of hate, diversion and violence for any reason. First, Mr. Nixon believes the occupants of the office of President and Vice President are entitled to respond to anyone they so, wherever they may be. Second, the Republican candidate for President wants to lead a united country, one in which dissenters have been promised a respected hearing, and he believes that intemperate oratory, name-calling and the related tactics of thoughtless men undermine the prospect for post-election unity and cooperation.

This was his strong feeling in 1960, also, and it is a regrettable thing to find Mr. Humphrey (there and then) charging that Dick Nixon has attacked the late President Kennedy.

It might be interesting to note, that a week before the inauguration of President Kennedy, on January 13, 1961, Cardinal Cushing, in Baltimore, nominated Richard Nixon for "good-will Man of the Year."

Cardinal Cushing said:

"During the recent campaign, which tested and taxed all his powers, physical and mental, he never exploited the religious or any other issue that would tend to divide the American people."

This statement of the "Man of the Year" by Richard Nixon conducted eight years ago reflects the principle, the adherence to truth and the patriotism that characterize the man, and it is equally applicable to his campaign for President in 1968.

NIXON

Campaign Committee
450 Park Avenue
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(212) 661-6400

Murray Chotiner
Special Assistant to Campaign Manager

September 23, 1968

MEMORANDUM

TO: Herb Klein

FROM: Murray Chotiner

I anticipate the HHH forces making the charge that our campaign is encouraging people not to vote.

To offset this, so the record will be clear, when the HHH forces make the charge, I believe it vital that a statement be issued from Dick, calling on all potential voters to register and to be sure and vote on November 5, to insure freedom and democracy in America.

MMC: bh

cc: John Mitchell
Pete Flanigan
Bob Haldeman

NIXON FOR NEW YORK

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 691-6400

Murray Chotiner
Special Assistant to Campaign Manager

September 21, 1968

MEMORANDUM

TO: Dick Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

Humphrey should be challenged in speeches to take a position on whether he criticizes any of the decisions of the Supreme Court and whether he advocates legislative action to correct them.

MMC:bh

cc: Bob Haldeman



NIXON AGNEW

Campaign Committee
450 Park Avenue
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(212) 681-3400

Murray Chotiner
Special Assistant to Campaign Manager

September 20, 1968

MEMORANDUM

TO: Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

Please have your speakers challenge HHH to
tell when he is going into the farm belt
and the deep South.

After all, it is ONE United States.

MC:bh

cc: John Mitchell
Peter Flanigan
Pat Hillings
Bob Haldeman ✓

NIXON RENEW

Campaign Committee
450 Park Avenue
New York, New York 10022
(212) 661-6400

Murray Chotiner
Special Assistant to Campaign Manager

September 20, 1968

MEMORANDUM

TO: TRUTH SQUAD
c/o Dick Kleindienst

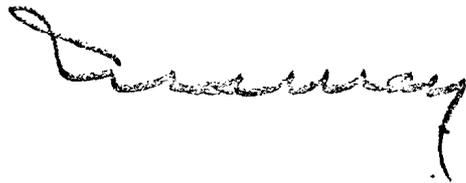
FROM: Murray Chotiner

It is suggested that our speakers concur in statement of Congressman Melvin Laird of Wisconsin, Chairman of the House GOP Conference, urging HHH to repudiate Democrat National Committee Chairman O'Brien's suggestion on "Meet the Press," that the election of RN might lead to apartheid in America.

Integration of public schools in the South, pursuant to the Supreme Court 1954 decision, began in Little Rock during the Republican Administration. This was an historic milestone in Civil Rights progress.

O'Brien's desperation is understandable. The country-wide reports are that Democrats are turning away from their party's nominee in droves; that Nixon must be given the chance to correct the bumbling.

MMC:bh



cc: John Mitchell
Pete Flanigan
Bob Haldeman ✓
Jeff Kimball
Hank Berliner
Pat Hillings

NIXON AGNEW

Campaign Committee
450 Park Avenue
New York, New York 10022
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Murray Chotiner
Special Assistant to Campaign Manager

September 21, 1968

MEMORANDUM

TO: Dick Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

We are particularly desirous that the Truth Squad and all speakers ask over and over again for HHH to name the issues on which he differs with Johnson over the past 4 years. Also would like to know what members of LBJ's cabinet he would retain.

It is suggested that we not attack Johnson in connection with this point, but merely to have HHH declare whether he will follow the LBJ policies. No matter what he answers, he will be in trouble.

If he departs from LBJ, he incurs his wrath. If he does not depart from LBJ, he will incur the wrath of the people.



MMC:bh

cc: John Mitchell
Bob Haldeman

NIXON RENEW

Campaign Committee
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New York, New York 10022
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Murray Chotiner
Special Assistant to Campaign Manager

September 21, 1968

MEMORANDUM

TO: Richard G. Kleindienst
Jeff Kimball
Hank Berliner

FROM: Murray Chotiner

Please pass the following information to the Truth Squad and various speakers:

HHH on September 14, 1967 stated, "The Governor of Georgia is a good Democrat. I am happy to be in the presence of a good Democrat."

This statement was made when a picture was taken of HHH with his arm around Maddox in Georgia. The newspapers carried the photo, which must have been an edifying and enobling site for the liberals.

MMC: bh

cc: John Mitchell ✓
Bob Haldeman

NIXON AGNEW

Campaign Committee
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Murray Chotiner
Special Assistant to Campaign Manager

September 21, 1968

MEMORANDUM

TO: Herb Klein
FROM: Murray Chotiner

Please arrange for someone travelling with HHH to ask him the following questions. It should not be our friend.

1. Does HHH endorse or repudiate Senators Eastland, Talmadge and Ellender on Civil Rights?
2. Does HHH endorse or repudiate the attacks made by Chairman O'Brien of the Democrat National Committee?

MMC: bh

cc: John Mitchell ✓
Bob Haldeman ✓

Herbert G. Klein
Manager for Communications

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Contact:

NEWS BUREAU

STATEMENT BY JOHN MITCHELL
CAMPAIGN MANAGER

FOR IMMEDIATE RELEASE

NEW YORK, SEPT. 19 -- The hysteric Larry O'Brien has hit a new low and widened his credibility gap with his latest statement of fear and gloom predicting a sharp Nixon cutback in social programs such as medicare.

O'Brien apparently feels he can frighten the older voters with his irresponsible tactics.

I can understand that O'Brien is desperate regarding the progress of the Humphrey campaign, but I call upon the Vice President to say whether or not O'Brien speaks for him when he resorts to untruths such as these.

The truth is Richard Nixon plans to make the social programs more meaningful rather than to cut them back. The record is clear on this.

This is illustrated by a recent Nixon comment on social security: "---if I am elected President, not only will we keep social security, but we will stop the rise in prices which is reducing the social security benefits for many people through this hidden tax of cruel inflation."

- more -

It's easy to see that Larry O'Brien is running scared. Gloom and chaos pervade his organization and out of desperation he is lashing out with whatever fabrications he thinks he can get away with.

The question now is: Will the Vice President back up his manager's untruths, such as this latest one? It seems to us that the harassed Mr. Humphrey now finds himself in yet another uncomfortable box - a position he must be getting accustomed to.



Nixon For President Committee

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Contact: News Bureau

FOR IMMEDIATE RELEASE

HUMPHREY OPENING SPEECH
LABELLED "IRRESPONSIBLE"
BY NIXON POLITICAL AIDE

NEW YORK, Sept. 9 -- The following is the text of a statement by Robert Ellsworth, national political director of the Nixon-Agnew Campaign Committee:

"Hubert Humphrey's opening campaign speech last night was a masterpiece of obfuscation that might be laughable were it not so irresponsible-- and were times not so critical.

"First, Mr. Humphrey back-handedly accused former Vice President Richard Nixon of seeking to exploit the fears and tensions of the American people--then Mr. Humphrey about-faced and raised the spectre of "guerrilla bands," "terrorist groups," "tension in our cities," "white extremists," "black revolutionaries," "guns," "making of firebombs," the "flight of white people and the mounting anger of black people." (Those are direct quotes from his speech.)

"The American people are not likely to waste their time following the somersaults of reasoning of Mr. Humphrey. However, they are quick to spot a candidate working both sides of the street, and they will recognize the politics of panic evident in Mr. Humphrey's shrill and tasteless attack of yesterday evening before a non-partisan audience.

- more -

"And they will make this election a referendum, as Mr. Humphrey suggests.

"It will be a referendum on the policies that Hubert Humphrey helped to draft, that Hubert Humphrey applauds, that Hubert Humphrey promises to continue--policies that have left America with the highest interest rates since the Civil War, the lowest farm prices since the Depression, the weakest dollar in three decades, the highest price increases in twenty years, the worst crime wave in American history, the worst domestic violence in American history, and the longest war in American history.

"All of these crises descended on America in the last four years while Hubert Humphrey had the power and the responsibility to do something about them--and what did he accomplish? Every one of these crises is worse now after four years of the medicine of Mr. Humphrey. So I think the American people are going to say to Hubert Humphrey this fall that his old-time politics of joy and politics of happiness are hopelessly out of tune and out of touch with this new age of crisis and this new era of revolution.

"America is looking this fall for a man of strength and a man of prudence--a man to match the temper of our times. Richard Nixon is that man."

SM:lgi

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STATEMENT OF SENATOR JOHN TOWER:

I deeply regret that Mr. Humphrey has, at the very beginning of his partisan campaign effort, resorted to personal attacks upon the integrity and motivation of Dick Nixon and Ted Agnew. I know Mr. Nixon has no intention of campaigning on a personal-attack level and that he is determined to conduct himself in a responsible way and as a unifying force for our nation, making a balanced appeal to all Americans.

I can understand that Mr. Humphrey is reluctant to confront the Nixon-Agnew ticket on the basis of issues alone, for every poll and every political indicator show that the American people are dissatisfied Johnson-Humphrey rule and are determined to have a change for the better.

Nevertheless, I would hope that we are not going to be treated this year to a campaign which rather than addressing the burning issues of the day, resorts to innuendo and smear. The American Presidency is worthy of more responsible efforts.

Nixon For President Committee

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Contact: News Bureau



Statement by Governor Spiro T. Agnew
Republican Vice Presidential Nominee

FOR IMMEDIATE RELEASE (Sept. 11, 1968)

ANNAPOLIS -- The Hubert Humphrey "politics of joy" ceases to be amusing when the Vice President of the United States raises false hopes for American mothers as a means of political placation for the doves within his own party.

Mr. Humphrey underestimates the intelligence of the American people when he indulges in the ward-politics promise that if he is elected United States troops will be withdrawn from Vietnam late this year or early next year.

In the same breath, the Vice President talks of a unity approach to Vietnam so as not to disturb negotiations in Paris. What does he believe?

Realistically, I must agree with President Johnson when he told the American Legion in New Orleans that "We yearn for the day when our men can come home, but no man can predict when that day will come."

Mr. Humphrey creates a spectacle of disgrace to the Democratic Party when he wistfully forecasts troop withdrawal, then finds no support, then waves a newspaper headline the next morning, and then finally asks his press secretary to clarify the confusion he has created.

- more -

The Humphrey flap over troop withdrawal, and all the implications it has on his panicky efforts to unite his party, are not worthy of the man.

The contrast is even greater when it is placed against the statesmanlike stand which has been taken by Richard M. Nixon who has refused to involve politics into the Vietnam crisis.

I, like all Americans, want peace. But it is clear that to gain peace and to maintain it we must have strong and calm leadership. That leadership will be given to us with the election of Richard M. Nixon.

News Release

Nixon For President Committee

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Contact:

NEWS BUREAU



*Bob
Haldeman
445*

FOR IMMEDIATE RELEASE

PORTSMOUTH, VA., Sept., 13 -- The following statement was issued here Friday by U.S. Rep. George Bush (R-Tex.) at a news conference in the King James Motor Hotel:

"Most of the nation has listened with discomfort and uneasiness in the past few days as the Vice President of the United States apparently has forgotten the responsibilities of his office while indulging in the old-fashioned politics of fast-talk and false promise.

"It is embarrassing to the entire nation to find that on two occasions this week, the President of the United States was placed in a position where he had to clarify the policy of this country to make certain the war lords of Hanoi would not draw erroneous implications from the comments on military forces made by Hubert H. Humphrey.

- M O R E -

"I would like to compliment President Johnson for placing statesmanship above partisanship in quickly clarifying the United States policy--a policy that was placed in jeopardy by the wistful, wishful, loose talk by his vice president.

"You, in this great military and naval center, realize the importance of avoiding loose talk which might torpedo opportunities for an honorable peace.

"Mr. Humphrey, in his panicky pursuit of votes, has been guilty of loose talk regarding the withdrawal of troops from Vietnam. The 'politics of joy' has no place in questions of this importance.

"Judging from his comments, President Johnson, like most Americans, must be wondering what kind of a President Mr. Humphrey would make if he acts so irresponsibly in predicting troop withdrawal. The fast-talk may have won votes for Mr. Humphrey in the past, but this is no time to play slip-and-slide with the hopes of American families.

"Perhaps the worst spectacle of all was for the Vice President to impulsively grab a newspaper headline and claim it substantiated his prediction that we would be bringing the boys home soon. After reading the headline publicly to support his charge, he found on reading the story that it actually said a regiment of Marines was being rotated.

"In this time of domestic and world crisis, the nation cannot afford to take a chance on a man who shoots from the hip without separating friend from foe.

"I would call upon Vice President Humphrey to apologize to the American public for his reckless campaign conduct and to adopt a standard of statesmanship more in keeping with the responsibilities of the presidential nominees of either party.

"The American people can be proud of the statesman-like conduct of Richard M. Nixon who daily impresses new thousands with his dynamic but cool judgement; with his strong leadership and with his ability to carry the responsibilities of the presidential office.

"I now am certain he will carry Virginia again, and he will be our next President.

"On one other note, I would voice support for the proposal made Thursday by Mr. Nixon who urged the rebuilding of NATO. This tidewater area has been the naval focal point of NATO and you have seen the dangers of the weakening of our forces in Europe by the Johnson-Humphrey administration.

"Mr. Nixon has made the point that the brutal Soviet march in Czechoslovakia re-emphasizes the folly of allowing the military strength of NATO to deteriorate

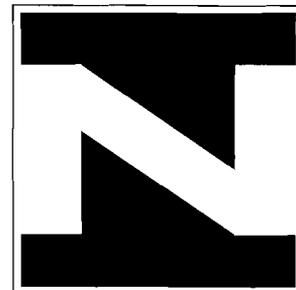
"In his New Orleans address yesterday, Mr. Nixon said:

"America should seize upon this moment of European awareness and European concern to reforge the ties that binds the Western World. In candor it has been in large measure America's fault that the North Atlantic Treaty Organization has gradually dissolved. We have continued to treat the states of Western Europe as decidedly junior partners in the Alliance - - despite their growing political and economic strength. We have repeatedly gone over the heads of these foremost of America's allies to deal with the common adversary. But this moment of crisis in Central Europe can be made the moment of opportunity for the Western World.

"The rebuilding of NATO should today be placed at the top of the agenda of American national business. The interests of future peace dictate it. Just as NATO has been essential in the post-war world as the West's instrument of deterrence -- so it is today the West's best potential instrument of detente.

-- M O R E --

"This is an issue which deserves wide comment in this campaign. I call upon Mr. Humphrey to state his views on NATO, and its need to recuperate from the neglect of his administration."



Nixon For President Committee

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Contact: NEWS BUREAU

STATEMENT BY ROBERT ELLSWORTH
NATIONAL POLITICAL DIRECTOR
NIXON/AGNEW CAMPAIGN COMMITTEE

FOR IMMEDIATE RELEASE

NEW YORK, September 12 -- The following statement was issued Thursday by Robert Ellsworth, National Political Director for Nixon/Agnew:

"According to the New York Times, Mr. Humphrey has once again publicly called on all presidential candidates to join him in declaring to Hanoi that regime cannot expect a better deal at Paris by waiting for a new administration.

"Former Vice President Nixon, months ago and many times since, has placed the regime in Hanoi on notice to that effect. His comments have not only been widely disseminated in the public media; they have been hand-delivered to the Humphrey entourage.

"Mr. Humphrey is grievously mistaken if he believes the public is going to respond favorably to this transparent effort to milk a few ounces of political juice out of an issue that demands far more from public men.

"The country as well has a right to demand from Mr. Humphrey's future discussion of Vietnam something more in the way of responsibility

and candor than it has been given to date. Mr. Humphrey's waffling between the President's position on the war and Senator McCarthy's position have left the public in the dark as to where he stands -- Mr. Humphrey should be called upon to shed a little more light on the subject of his own views.

"As for Mr. Humphrey's public raising of hopes that American boys could begin to come home from Vietnam early next year or perhaps late this year, that was an inexcusable plunge into political demagogy -- all the more so because the American people have been misled too often in recent years by similar false promises of "Home by Christmas."

"The hopes and fears of those with fathers and sons and brothers in Vietnam must not be played upon for partisan advantage --- and President Johnson deserves the thanks of the nation for calling his subordinate up short on this matter.

"The fact that Mr. Humphrey has sheepishly climbed back off his original statement does not in any way excuse his having made it."

#524

Herbert G. Klein
Manager for Communications

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Contact:

Arch McKinlay
Extension 28

FOR IMMEDIATE RELEASE (9/21/68)

NEW YORK, September 21 - Campaign tactics of Vice President Hubert Humphrey were attacked today by Republican leaders in four different areas of Pennsylvania and Illinois.

The multiple challenge to Humphrey was the most intense of the campaign thus far.

Traveling with Richard Nixon on the outskirts of Philadelphia, Robert Ellsworth, campaign director, accused Humphrey of playing "duck the press" and holding no press conferences since his campaign started.

Sen. Thruston Morton, in remarks prepared for a massive Republican meeting in Hometown, Pa., described Humphrey as "reckless and irresponsible" by using newspaper headlines instead of official information as the basis for statements on foreign policy.

Cong. George Bush (Rep. Texas), in St. Charles, Ill., called upon Humphrey to explain what measures he and the Johnson administration have taken to curtail organized crime in light of the latest FBI figures which show 21 percent increase in crime during the first six months of this year.

Gov. Raymond Shafer of Pennsylvania accused Humphrey and his campaign manager, Larry O'Brien, of bringing racism and bigotry into this campaign. He called the campaign tactics "divisive to a country which desperately needs unity."

The following are the statements:

Statement by Robert Ellsworth, National Political Director

So far the biggest flop of the fall season has been Hubert Humphrey starring in "Duck the Press." Since his nomination at Chicago -- more than three weeks ago -- Mr. Humphrey has yet to hold his first press conference.

Meanwhile, Richard Nixon has held three full-scale stand-up press conferences with no holds barred -- attended by the full corps of top national political reporters representing newspapers, news magazines, news services, and television and radio networks and stations, both foreign and domestic.

Before Mr. Humphrey issues any more challenges to Richard Nixon, we suggest he cancel his "Duck the Press" program, and tell the nation where he really stands.

Statement by Thruston Morton, United States Senator

It is grossly irresponsible, in Presidential politics, for the Vice President of the United States, campaigning for the office of Presidency, to make major foreign policy pronouncements based upon isolated news accounts which he happened to read in a local newspaper while waiting to make a political speech. After newsmen challenged Mr. Humphrey for his rash promise that he would "bring the boys home this year," Mr. Humphrey demanded that aides bring him a newspaper which he claimed would substantiate his position. To his embarrassment, on reading the story, he learned for the first time that the news account actually concerned a regiment of Marines being replaced as planned.

Mr. Humphrey has access to information from the executive agencies of the Government regarding the conduct of our nation's foreign and military policy. To campaign on the basis of a newspaper headline is reckless and irresponsible. I call upon the Vice President to adopt a standard of statesmanship more in keeping with the responsibilities of a nominee for office of the President of the United States.

Statement by U. S. Rep. George Bush (Rep. - Texas)

U. S. Rep. George Bush charged today in St. Charles, Ill., that Hubert Humphrey has suddenly proposed a gigantic federal campaign to solve the crime problem, while for months he denied its existence.

'One of the more puzzling developments in the Presidential campaign this year has been the silence by the customarily loquacious Hubert Humphrey on the subject of organized crime.

'He has ignored organized crime, has even challenged the statistics of the enormous and frightening increase in the crime rate compiled by the FBI. Now, belatedly, the Democratic candidate did acknowledge recently before the American Legion Convention that Americans are concerned over lawlessness -- after pooh-poohing Richard Nixon's alarm over the need to restore law and order in this Nation.

'While Humphrey has seemingly come around, finally, to sensing that the citizens of America -- the men and women who elect Presidents -- share Mr. Nixon's concern, it is apparent the Democratic candidate does not fathom the magnitude of the crime problem facing this Nation.

'The President's Crime Commission, and Humphrey is the number two man in the Administration, made numerous recommendations on the subject of organized crime. Few, if any, have been implemented.

'Moreover, the Johnson-Humphrey-Clark Administration has repudiated the most important recommendation of the commission -- the judicially guarded use of electronic surveillance as a means of giving law enforcement agencies the legal weapons to combat the well financed operations of the underworld.

Rather, Humphrey is proposing a gigantic Federal campaign against the 'forces of evil.'

"Again, it is apparent -- as on so many crucial issues of the day -- that Mr. Humphrey is groping. He is groping just to identify the problems. It is no wonder he resorts to reckless and frequently blind approaches in proposing impossible solutions to problems he has either ignored, defied or can't understand.

"I call upon the Democratic nominee to explain to the American people exactly what measures his Administration has taken to halt the sky-rocketing increases to the incidence of major crime, as reported on Sept. 19 by the FBI. The report, compiled from information supplied by nearly 5,000 law enforcement agencies, showed that violent crimes increased 21 percent over last year.

"To attack the crime issue, for example, Mr. Humphrey's solution is spend, spend; write out more blank checks. Charge it! Just tell the people everything will be rosy tomorrow if only we spend more money.

"By his own estimate, Mr. Humphrey's proposed expenditures would cost \$1 billion in the first year alone.

"The Vice President advocates these spendthrift measures as he blithely makes ever bigger promises than those which the Democratic Administration has been unable to fulfill in the four years Humphrey has been Vice President.

"It is all too obvious that the Humphrey recommendations were rushed into print because of the great impact on the Nation of Mr. Nixon's comments and proposals to cope with the serious crime increases and the human suffering and misery that accompanies one of our nations most disgraceful confrontations."

Statement by Governor Raymond P. Shafer of Pennsylvania

In the past few days I have been in the East, the Midwest and the West Coast. I find two common trends. One is an enthusiastic tide rolling toward the Presidential candidacy of Richard Nixon. It encompasses all ages, with much of the spark provided by the young people.

I also find a growing resentment of the desperate low road tactics of the political muscle combination -- Humphrey, Muskie and O'Brien.

The American people are fed up.

They are fed up with the administration. They are fed up with the name calling and the false issues raised by the HMD trio.

To be direct, I have been most shocked by the injection of racism and bigotry into this campaign by Mr. Humphrey and Muskie and particularly by Larry O'Brien who has emerged as the poison tongue of this campaign.

O'Brien has said that the Nixon-Agnew campaign is giving "aid and comfort" to the black and white militants whose goal is identical-- apartheid.

This is ridiculous. It is divisive to a country which desperately needs unity.

I join Sen. Hugh Scott of my state in calling upon the Vice President to apologize for the statement of his campaign manager or to repudiate this emotional racist outburst.

In recent days, Mr. Humphrey and O'Brien have resorted to the old trick of raising false issues.

At Seagrit, New Jersey, Mr. Humphrey claimed that Richard Nixon opposed social security. The fact is Mr. Nixon offers the only real hope for those on social security with his stand of support for social security augmented by a realistic program to combat the cruelest tax of them all, inflation.

Mr. Humphrey seeks to frighten those on social security. This is a false issue. The vice president knows it.

Apparently encouraged by this, Mr. O'Brien later this week in Washington claimed Richard Nixon would sharply curtail medicare. Again an untruth.

I have watched this widening credibility gap in the desperate Humphrey campaign, and I believe it is time that Mr. Humphrey answered a few questions.

Richard Nixon has had three full formal press conferences already this year and has answered citizen questions in live television programs ranging from Chicago to one in Philadelphia last night.

There has been no formal Humphrey press conference. His closest approach to this was in his barefoot run up a beach in New Jersey.

Does Mr. Humphrey support the Johnson administration?

Which side is he on regarding Vietnam this week?

These are only a few of the questions deserving answers and which should be opened in a press conference.

When will the Vice President allow himself to be questioned?

For your information

From Pat Hillings

*Continued
file*

TO: BOB HALDEMAN

This statement was passed to the Agnew people tonight for his use Wednesday or Thursday. Agnew is getting good TV coverage whenever he speaks out on this type of material and I have suggested that he make the statement orally rather than just release it as it will get better coverage.

Your other suggestion on the Rusk-Humphrey-Viet Nam bit will go out tomorrow. The report from L.A. tonight is that only 200 people turned out to greet HHH today at L.A. International.

From: Rat Hillings

Suggested statement by Governor Spiro T. Agnew for Wednesday, September 11.

It is time that Hubert Humphrey fish or cut bait. Everyone knows that he is the Presidential nominee of his Party because Lyndon Johnson put him there and because, faithfully and without question, he supported Johnson Administration policies on every issue including Viet Nam.

Now Mr. Humphrey is trying desperately to convince the American people that he is not responsible for the policies of the Johnson-Humphrey Administration.

I say it is time for Mr. Humphrey to level with all of us and I challenge him to answer this question: Do you or do you not support the policies of the Johnson-Humphrey Administration during the past three and one-half years?

The American people are entitled to know how a candidate for the Presidency will meet the serious problems of our times and they won't stand for equivocation. Mr. Humphrey was nominated because he embraced the Johnson programs which have failed to find solutions to these problems.

If he is his own man, then he must stand up to the issues and tell us how he differs from the Johnson policies. If he doesn't agree with those policies, he should publicly repudiate them.

#

12 Sept 1968

From: Price

To: RN

Subj: Humphrey attacks -- FYI

1. Herb Klein reports that in a speech today, HHH says:
 - a. that ~~RN~~ RN "says medicare is wrong, a socialist scheme, and opposes it to this day."
 - b. that RN "has been for and against social security, for and against the minimum wage cover, for and against civil rights."
2. Herb is preparing and will put out answers.

14 TO PLE
12 SEPTEMBER

SEARS FOR AGNEW FROM SAFIRE (Copy to Chotiner)

Hubert Humphrey has been strangely silent lately about George Wallace. And George Wallace has been strangely silent lately about Hubert Humphrey. Both men have been concentrating on Richard Nixon.

Now Mr. Humphrey has invited Mr. Wallace to participate in a three-way debate, a complete flip-flop from his previous position. And now Mr. Humphrey says he agrees with the messages on Mr. Wallace's bumper stickers.

The pattern is plain to see: Mr. Humphrey is seeking to use Mr. Wallace as his secret weapon against Mr. Nixon. Americans are familiar with this kind of trickery: it is called "playing both ends against the middle." It hasn't worked yet and it won't work now.

- - -

Mr. Humphrey has become the master of the political flip-flop. One day he as much as promises to have the boys home by Christmas, and the next day he says he didn't really mean it.

One day he says he supports the use of stern police measures and the next day he condemns the police in Chicago for overreacting.

There is the old story of the politician who said some of his friends thought one way and some of some of his friends thought the other way, and he agreed with his friends. That's the story of Hubert Humphrey in 1968. He does not understand that a candidate who tries to be all things to all men winds up meaning nothing to anybody.

His flip-flopping in the first week of his campaign not only removes all doubt that he is not qualified to be President, it even casts a doubt on his ability to act as Vice President.

In the past week Mr. Humphrey has disagreed with the President, his Secretary of State, his Secretary of Defense, his own running mate and - most of all - with himself. I suppose this is what he means by being his own man.

September 12, 1968 -- Governor Spiro T. Agnew -- Rochester, New York

The remarks I made that have been widely quoted concerning Vice President Humphrey must be examined in the context that they were offered. As you recall, the day before those remarks were made the Vice President characterized Mr. Nixon as being a cold-warrier, as being a hard liner ----- and my observation and the use of the word "soft", when referring to the Vice President was merely a comparison that I was offering in response to the attacks that he had made on Mr. Nixon previously.

I want to make one thing completely clear -- if I left the impression I think the Vice President is not a loyal American I want to rectify that. He is a man of great integrity and I have high respect for him. I do not agree on every issue.

The use of the comparison between Mr. Chamberlain and Mr. Churchill I think is a completely valid comparison. I think Mr. Chamberlain considered himself to be a very loyal Englishman -- there were many people in England at the time when he made his cry for peace at any price that believed this was a proper cry to make. He made it in good conscience, and I think the comparison stands.

Again, I say in respect I think I can safely remark with the observation that "soft on communism" is only one part of what I said. I said, "soft on law and order; soft on inflation" and I was using this in the context, of, in comparison with his attack on Mr. Nixon, saying he was a hard-liner, a cold warrior which I think maybe deserves the same amount of attention as my rejoinder does.

My reply has to be the same -- it has to be in a comparison sense. I know of no evidence to back up the fact that Mr. Nixon is a hard liner. He's a very skilled diplomat; over the years he has been able with the help of the Republican Party to keep this country out of foreign wars and actually settled one.

To call him a hard liner with his wealth of experience in diplomacy he constantly exhibited in the past is something I would, if properly compared to, the softness on the part of the Vice President.

In a comparative sense. The use of a word like "soft" has to be taken in the sense it is offered. It's been made to appear I submit that I launched a unilateral attack on Mr. Humphrey's record as a loyal American. Obviously that is not true.

I THINK THAT WHAT HE SAID IN THE PAST few days, his remarks about moving troops out of Vietnam by the end of 1968 or early 1969, made without any foundation, would lead me to believe that he is fairly expectant of achieving those ends without any move on the part of the North Vietnamese to protect our integrity, the integrity of the free world in that area. I think that, yes, that does apply.

No -- it was not. Of course, I want to be completely candid gentlemen. It is the only way I know to be in politics. Had I only realized the effect that this expression would have had I would have shunned it like the plague.

My record is not one of sympathy to inquisitory procedures. I was no particular admirer of former Senator Joe McCarthy. I did not approve of the witch hunts that took place at that time. I still don't approve of them. Had I known my remarks would be related in some way to cast me as the Joe McCarthy of 1968 I would have turned back sommersaults to avoid saying it.

My strategy is not a calculated thing. This was a remarks in response to something asked and had it been the part of a grand strategy it would have been hedged and protected.

I have not heard anything from Mr. Nixon or any of his aides -- nor do I have any reason to believe there is any desire for me to retract or soft pedal anything I said.

I don't think he wants me to because a campaign fast moving as a national campaign, where the candidates are under such intense scrutiny as demonstrated just how intense it is in the past 24 hours.

It is difficult for a candidate to have the freedom to express himself lucidly on important questions if he is to bear in mind a set of political prohibitions he must be constantly aware of; I think I would be unable to articulate the issues if I had a list of long "don'ts" constantly being hammered at him by the presidential candidate.

I think the reason he selected me was because he believed I had good, sufficient inherent good judgment, tact and decency to avoid these things.

I've never been one to go the low road in politics. I want to get off the low road, and if I may offer one little bit of humor to a staid gathering, it would seem to me there has been too much attention to the wormy side of this campaign. I said "soft" and I am not proud of it. The Vice President said "wiggly and wobbly" and I doubt if he is proud of that. So we're going to try to get off these catch phrases -- as far as I'm concerned -- we're going to get off of them. Get on key issues and move to the substance of this campaign.

I'm interested in improving conditions in the US and not a total campaign based around condemnation. I hope I will not find it necessary to respond to what I consider to be unwarranted attacks on my running mate.

I talked to Senator Dirksen after I arrived here because I wanted to make clear to him the context in which those remarks were offered in and he was fully understanding of the situation.

The question that was asked me was: "was I aware of the political history of the words "soft on communism" -- may have triggered the press to interpret these remarks as though I had been aware and therefore the ^{???}end result of the remark was directed in a way that I had no desire to slant it and am doing everything I can to correct it.

I am not criticizing the press -- I think I can adjust to these things which I would frankly call the use of that particular phrase on my part an error -- I will make more errors before this campaign is over.

I think it is -- renewed activity in the Communist Party which has been widely written about by the media -- don't think it is just the Communist Party in the traditional sense of representatives of foreign governments -- general trend of disruption and anarchy and overthrow of the government. When anyone talks about overthrowing the government of the United States by force I don't intend to equivocate in my condemnation of that kind of talk. I am strictly against it.

Portland Maine - UPI - 9/12 — 1:43 PM

(1)

Republican Vice Presidential nominee, Spiro T. Agnew today clarified his charge that Vice President HHH was "soft on communism", saying "the word soft did not indicate a course of conduct."

The Maryland Governor explained his statement shortly after the Republican leadership — Sen. Everett Dirksen and Rep. Gerald Ford — repudiated his charge against Humphrey, saying they knew of nothing to back up the allegation.

"Mr. Humphrey started the hard-soft discussion by calling Mr. Nixon a hard-liner. If that hard-liner phrase hadn't been used the word 'soft' wouldn't have been used," Agnew said at Portland Municipal Airport.

"Is it fair to call a man a hard-liner and unfair to call a man soft?" he said in a 15 minute interview. He said in an interview it was "a comparison that ought to be considered."

The Governor also said he had not discussed the hard-soft line of strategy with Richard M. Nixon, the GOP Presidential candidate.

He flew to the home state of the Democratic Vice Presidential candidate, Sen. Edmund Muskie earlier in the morning and addressed a rainy noon-time rally of about 5000 persons in monument Square.

The gathering was sprinkled with pro-Muskie signs.]

Before departing for Maine, Agnew accused Humphrey, the Democratic presidential nominee, of endangering the ~~change~~ chances of peace and falsely raising the hopes of American mothers when he speaks of pulling US troops out of VietNam by year's end.

MEMO TO: BOB HALDEMAN
FROM: MURRAY CHOTINER
RE: JOHN MITCHELL AND PETE FLANIGAN

YOU MIGHT BE INTERESTED IN HOW THE SENATOR SCOTT - FORTAS STORY DEVELOPED. IT WAS PART OF OUR COUNTER HHH PLAN. HERB, LEN GARMENT, CLIFF MILLER AND I WERE HAVING LUNCH. I GAVE THE FACTS OF THE STORY TO HERB WHO AGREED READILY TO DO IT. WHEN ASKED WHO SHOULD ISSUE IT, I SUGGESTED JAVITS FOR OBVIOUS REASONS. SOME DOUBT WAS EXPRESSED. SO I CAME UP WITH SCOTT SINCE HE IS UP FRONT IN MANY MATTERS IN WHICH JEWISH PEOPLE ARE INTERESTED. HE WAS 1ST CHOICE; HERB SAID HE COULD CALL SCOTT. IF THAT WERE TO FAIL LEN GARMENT WAS TO CALL GILHOOEY TO GET TO JAVITS. WE KILLED 2 HOURS AT LUNCH. I HATE THE THOUGHT OF PUTTING ON MORE POUNDS AT 2 HOUR LUNCHESES, BUT MAYBE THAT'S WHAT WILL HAVE TO BE DONE TO DEVELOP THE STORIES.

THE AGNEW STORY ON HHH BOBBLE ON THE "TROOP RECALL" WAS FED TOM

HERB WHO■

HERB HAS AGREED TO GET A GOOD MAN TO BE ASSIGNED FOR THIS TYPE OF WRITING; ALTHOUGH I THINK HERB PERSONALLY IS THE BEST ONE TO HANDLE IT.

HOLD ON PS TO FOLLOW

OK

P.S. HERB KLEIN HAS OBTAINED MURRAY SNYDER TO BE AVAILABLE AS A VOLUNTEER TO WRITE THE COUNTER HUMPHREY STORIES.

END OF MSG OVER

LETS GO TO VOICE NOW OVER