



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Sunday, November 23.

President at Camp David all day. Had budget group up for couple of hours at mid-day.

Called this morning, just to rehash SC-UCLA game. Then to wonder why Gallup not in *Post* (will be tomorrow). Talked a little about poll - he feels this shift of opinion has a dramatic effect on where we stand and how we deal with the heartland. Feels we should play more and more that way. Less and less to the welfare cult, etc.

Called later from White House, was reviewing our letter drafts for sending out the poll and has some ideas on this for tomorrow. So things are good again. Best yet - and we have to keep it that way. It's a thin shell, as it was last year before the Convention, but we held it, and we have to now, while we build some strength into it.