

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
50	66		<input checked="" type="checkbox"/>	Campaign	Letter	From Schluter to [RN?] RE: Insurance for Re-Election. 7pgs.
50	66		<input checked="" type="checkbox"/>	Campaign	Letter	[Schluter] to "Each County Chairman Throughout the U.S." RE: Democrats vs. Republicans conventions. 2pgs.
50	66	5/18/1970	<input type="checkbox"/>	Personal	Other Document	From Lloyd G. Schultz to RN RE: Meeting with Tottie Schultz. 2pgs.
50	66	10/27/1973	<input type="checkbox"/>	Campaign	Letter	From Fred Schluter to Rose Mary Woods. RE: RN's press conference. 1pg.
50	66	5/2/1973	<input type="checkbox"/>	Campaign	Letter	From F.E. Schluter to Rose Mary Woods. RE: RN's speech. 2pgs. Attached handwritten copy.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [Doc 93]	"letter"	Schluter to [RN?] re Cuba, Soviets & electoral politics	n.d.	C(Nixon)
N-2 [Doc 94]	"letter"	Schluter to [RN?] re insurance for re-election	n.d.	C(Nixon)
N-3 [Doc 95]	draft letter	[Schluter] to "Each County Chairman Throughout the U.S." re Demo vs. Reps conventions	n.d.	C(Nixon)
N-4 [Doc 96]	letter	Schluter to RMW re RN's press confer.	10/27/73	C(Nixon)
N-5 [Doc 97]	letter	Schluter to RMW re RN's speech	5/2/73	C(Nixon)
N-6 [Doc 97]	letter	same as Doc #N-5 (original)	5/2/73	C(Nixon)
N-7 [Doc 98]	letter	Schooley to RN re one-banking holding company problem	3/12/70	C(Nixon)
N-8 [Doc 99]	telegram	Schulz to RN re miscellany	5/18/70	C(Nixon)

FILE GROUP TITLE

PPF

BOX NUMBER

40

FOLDER TITLE

S [2 of 7]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
- B. National security classified information.
- C. Pending or approved claim that release would violate an individual's rights.
- D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
- F. Release would disclose investigatory information compiled for law enforcement purposes.
- G. Withdrawn and return private and personal material.
- H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: President's Personal Files

Box Number: 40

Folder: S [2 of 7]

<u>Document</u>	<u>Disposition</u>
93	Retain Open
94	Return Private/Political
95	Return Private/Political
96	Return Private/Political
97	Return Private/Political
98	Retain Close Invasion of Privacy
99	Return Private/Personal

THE CHANCE FOR RE-ELECTION

Fred Schlueter epf

In every report on serious national problems or public appeal, the President should close with an appeal for God's help. This is a Christian nation overwhelmingly, but more importantly, it indirectly emphasizes the enormity of the pressing international complications and pressing domestic problems. It is the humble approach to seek God's help that stirs and wins support.

To support these points one need only to recall the speech from Guam asking for the people's prayers; it fired up real emotional support; and the report broadcast on Monday, May 8th, on Vietnam was closed with a prayerful appeal for God's help and the people's support, etc. Who can deny such an appeal? It softens the usual businesslike report. It arouses the deepest and lingering emotions. People will trust a God fearing man. These were two examples of what I urged since January 1968.

As additional evidence of the public attitude one can state that neither George Wallace nor the anti-businer (70%) won in Florida. They came in second to the vote for God. 52% voted in favor of restoring prayer at the schools and making it legal.

SOUTH AMERICA

A program for closer relations with South American countries can be developed and unfolded before November 1st which might be hailed as "the Nixon doctrine" to contain such precepts as

1. To re-assert adherence to the principles of the Monroe Doctrine.

2. Require Latin American countries to have free and open elections at least every five years to qualify thereafter for any kind of economic or military support from the United States.

3. Foreign governments that seize and take properties from American citizens without fair payment will not receive further aid from the U. S. government and further public investing will be prohibited. This should prevent the perpetuation of any dictatorships and might give the Communists second thoughts before they take over properties, as has been done in Chile in 1971-72 involving hundreds of millions of dollars invested by Americans.

Law and order is still vote getting and should be a major part of the Republican reassurances and commitments. It should be explained in elementary terms - why it preserves peace among the citizenry, etc., etc.; that laws are compacts among citizens and can be changed by majorities. Each riot and "Hippie" demonstration increases the demand for lawful prosecution. This and "anti-busing" for desegregation are the main reasons for Governor Wallace's success. It is a Nixon issue and should be kept active enough to prevent the opponents from diluting it (as Humphrey has done on the busing). Old British adage - "Under respect for law and order one enjoys the greatest amount of human freedom".

BUSING

The importance in votes of this issue should not be lost in the campaign, even if Congress acts. President Nixon's posture with the public was better before he explained that position on the nation-wide book-up two days after the Florida primary results. While it may have racial over-tones, it is the one point on which eight out of ten white people attach great importance. Even those without children are aroused! Children should be kept in their neighborhood schools and close to their parents who are in a position to exercise some influence and control over school policies. (In Russia most children are separated from their parents during the long working days and see little of their parents. Russia is thus breaking up the family unit.)

Promise of a constitutional amendment, if necessary to effectuate the public's wishes may be the way to satisfy the public demand. The negro vote won't be hurt and may even be helped if done properly. It is the Achilles Heel of McGovern, Muskie and Humphrey (especially McGovern) who have been in favor of busing for desegregation from the start, and so has Ted Kennedy.

Wallace should be left alone by all speech-making Republicans before the Democratic Convention. (Nixon's international policies and busing attitude are closer to his heart than McGovern's, Humphrey's or Muskie's.)

INFLATION

Agree to cut Federal government payrolls and expenditures and thus help curb inflation.

A commitment should be made to cut government expense. It has been the main cause of inflation. It was promised on August 13th to the extent of five billion dollars. While there is an electric reaction in Washington against this, in the rest of the country, however, there is increased consciousness and reaction to the ever higher burden of taxes. Every bit of publicity about the loss of jobs by government employees would bring more votes for the expense cutters and add needed conservative support. There should be an average of about 3 votes gained for each vote lost by such publicized releases from government payrolls. The record of government spending, even excluding Vietnam, makes it the foremost contributor to inflationary pressures. This is one of our Achilles Heels and could be effectively exploited by opponents.

NO MORE FOREIGN AID TO ENEMIES

There is a strong public feeling against "give away" financial and material aid to foreign countries which embrace opposing political and economic philosophies or discriminate against us or our citizens. "Our foreign aid has been cut from _____ to _____ during my administration. We are stopping the outpouring of dollars to countries that turn on us in the U. S. and acted prejudicially against our country's policies."

Many countries helped in recent years are on their feet sufficiently not to need any more aid.

THE ALTERNATIVE

There is a great deal of ammunition for speakers in behalf of Nixon in this campaign compared to the vacuous resources of the Democrats - such as

1. The numerical figures on the recalling of troops from Vietnam.

2. The great courage and strategy by the invasion of Cambodia (derided and criticized at the time). It did postpone this offensive of North Vietnam - with practically no loss of U. S. soldiers and meant the capture and destruction of millions of pounds of ammunition.

3. The Supreme Court appointments should be commended and approved.

4. The favorable statistics on decline of crime (certain areas).

5. President Nixon's family will exceed any candidate's family in vote getting ability.

6. The argument that the Communist would time their offensive this way to help prevent the re-election of Nixon makes a very important and logical appeal for his support. Any let back in the planned trip could be interpreted the same way. (My opinion - against the general feeling - is that if the President called off his trip he'd have more going for him than by going to Moscow and manifesting any new friendliness to them.)

TO EACH COUNTY CHAIRMAN THROUGHOUT THE U. S.

Dear Mr. Chairman,

Practically all of the delegates coming to the Convention in Miami undoubtedly were sufficiently interested in the political campaign to have watched the Democrat Convention on T.V. We believe that an overwhelming majority of Americans feel that the long hair, beards and low side burns are symbols of "hippies" and the new order of nihilists. They roamed the Convention floor and aisles, exposed to millions of T.V. viewers. Maybe the new Democrats are glad to have the support of the "hippies". There was a disrespect for the pleas of the presiding officer and generally we saw a conglomerate disorderly affair.

We think the Republicans benefited, and we can benefit much more by showing a big contrast in our proceedings. So, at the Republican Convention in Miami we must keep in mind that we are "on stage" to millions of T.V. viewers. Many will probably vote based upon their appraisal of the behaviour, purposes and difference in character and attitude of the two parties. It seems like an extra opportunity for each one of us to contribute our bit in aiding the Convention proceedings to be conducted in an orderly, serious, businesslike fashion.

Most of these "hippies" have a craving for camera coverage on every possible public occasion. They even threatened our proceedings, but such behaviour would have its effect. It would stimulate the public outcry for law and order and return to decency. On public view there must be something more flattering than blue jeans, and sandals to the female figure, and the beards and long hair of the men. The impression

here and abroad of these unkempt nihilists at the Democrat Convention was very bad. We can correct that to the great benefit of our Party and its candidates from President down to township elections.

Some of my friends have said they are getting their hair cut shorter than ever as a reaction of contempt for this misled group of young men and women.

So - please communicate with the delegate or delegates coming from your district about the desirability of good bare chins and non-blue jean appearance. Respectful and considerate behaviour for the expedition and success of the Convention will pay off in votes. This will go a long way toward the re-election (even sweep) of the Nixon-Agnew ticket, no matter what the "liberal" T.V. announcers' commentaries.

Let's really capitalize on this "opened door" opportunity.

1970 MAY 19 PM 1 26

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NEWYORK NY MAY 18

THE PRESIDENT

THE WHITE HOUSE

YESTERDAY I WENT TO MRS JACK BERGENS FUNERAL. TODAY I TOOK
ATTORNEY PAUL WILLIAMS FOR LUNCH, AND I HAVE JUST RETURNED
3 FROM A HONEYMOON WITH THE WIDOW OF THOMAS F. JOYCE ALL OF THIS
SHOULD BE VERY CLOSE TO YOU. YOU ALREADY KNOW WHO I AM COULD
I BRING TOTTIE SCHULTZ TO MEET YOU AND HAVE TIME TO EMULATE
2 BERNARD BARUCH AT MY AGE 75 LAST WEEK I LUNCHEDED WITH MRS JUNIUS

MORGAN AT GLEN COVE AND URGED HER NOT TO SEND THE REQUESTED
MILLION DOLLARS TO HARVARD UNIVERSITY UNLESS RADICAL INSTRUCTORS
STOP THEIR INFLUENCE ON STUDENTS.

AND IF SHE WOULD DO THIS I WOULD IN MY WAY DO THE SAME AT
STANFORD UNIVERSITY. THIS MAY START A MOVEMENT BASED ON MONEY
FORCING UNIVERSITIES TO RECOGNIZE MAJORITY RULE IN ELECTIONS.

3 NEXT WEEK WE WILL SEE CHARLIE PAYSON AT THE AMERICA'S CUP DINNER
AT THE NEW YORK YACHT CLUB A WEEK AGO I RETURNED FROM GENEVA
AND LONDON AND I HAVE MANY FINANCIAL OBSERVATIONS WHICH SHOULD
2 BE OF IMPORTANCE TO YOU BECAUSE OF MY CONTACTS THERE. YOU WILL



RECALL MY INTEREST IN THE SUBJECT OF GOLD AND THE FACT THAT
I WAS THE FIRST AMERICAN TO WEAR WINGS
LLOYD G SCHULTZ 784 PARK AVE NYC 10021.



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2

F. E. SCHLUTER
111 FAIRWAY DRIVE
PRINCETON, NEW JERSEY
08540

October 27, 1973

Dear Rose Mary,

First, the press conference was fine. As to form, it was the best yet. He does better at them than in direct reporting because the camera gets his upper teeth in his fine smiles. He smiled more. *and more profusely*

But text stirred the press. The great handicap in these press conferences is the audience and their headlines the next day.

The reports to the nation have usually been on the "tense" side without enough smiles. But the "reports" can finish up with a plea for "God's help", which is so needful today to hold the sympathetic understanding of millions.

My article had two editors' approval for the Reader's Digest, but the third desk vetoed it. Albert Cole was sorry too. Their delay in deciding hurt my next prospect chance. It was timely and broad distribution would have put million's on the President's side with more knowledge.

I presume you have been too busy, so I'm enclosing just two pages which will even help your thinking.

I feel for your intense pre-occupation.

With real esteem,



Fred Schluter

Miss Rose Mary Woods
Executive Assistant to the President
The White House
Washington, D. C. 20000

C
O
P
Y

F. E. Schluter

111 Fairway Drive, Princeton, New Jersey

May 2, 1973

Dear Rose Mary,

We tried to reach you Monday evening after the President spoke on T.V. -- to say it couldn't be better. The Boys' Club Directors meeting was hustled through by Al Cole so we could go to the T.V.

In talking with Marje Acker to give you a message-- I wanted mentioned that in talk with Elmer Bobst -- and with Pat Gorman, we rejoiced in knowing you and your tact. The President would never be exposed if you had control.

I applaud the President's statements about Percy.

He would never have been elected Senator if his daughter had not been murdered during the campaign.

We could do without him, Javits, Case, etc. But Percy,

with a good voice and youthful appearance, had to
use the knife while the President was stooping over!

The enclosed is worth the President's eye.

My high regard with reassurances to our President,

Fred Schluter /s/

F. E. SCHLUTER
111 FAIRWAY DRIVE
PRINCETON, NEW JERSEY

May 2, 1973

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You would never have been elected Senator if
his daughter had not been murdered during
the campaign. We could do without him,
Gavitts, Case etc. But Percy, with a good
wife and youthful appearance, had use the
time while the Pres was sleeping over!

The embrace is worth the President's eye
My huge regard with reassurance to our son
Bob Schluter