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Folder List

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49	53	9/9/1970	<input type="checkbox"/>	Campaign	Memo	From Patrick Buchanan to the President. RE: The President's Meeting with Bryce Harlow, Harry Dent, Pat Buchanan, Bill Safire,... 10pgs.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
NI [Doc 9]	Memo	From Buchanan for the President's File Re: The President's meeting w/ Bryce Harlow, Harry Dent, Pat Buchanan, Bill Safire, ...	9/9/70	C

FILE GROUP TITLE
PRESIDENT'S OFFICE FILES

BOX NUMBER

82

FOLDER TITLE

Beginning September 6, 1970

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
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Presidential Materials Review Board

Review on Contested Documents

Collection: President's Office Files
Box Number: 82
Folder: Beginning September 6, 1970

<u>Document</u>	<u>Disposition</u>
9	Return Private/Political

THE WHITE HOUSE
WASHINGTON

file

ADMINISTRATIVELY CONFIDENTIAL

September 9, 1970

MEMORANDUM FOR: **THE PRESIDENT'S FILE**

~~THE PRESIDENT'S~~
**THE PRESIDENT'S MTG w/ BRYCE HARLOW, HARRY DEUT, PAT BUCHANAN, BILL SAFIRE
DICK BURRESS, DON RUMSFELD, BOB FINCH, MURRAY CHATINER, & BOB HALDEMAN.**

Notes from this morning's meetings with the President.

MEDIA

1. The President strongly believes that the Vice President and staff should concentrate -- in dealing with the media -- on the two wire services, and the network TV. "Stay the hell away from the columnists; friendly or unfriendly;" he told us. They will have absolutely no impact on the election; the networks and wire services will. Also, stroke the technicians for the networks as well.

KEY-NOTER

The President liked the speech -- took exception only to the shot at Stevenson -- expressing concern that this would be the lead. Rather than crack individual candidates, the President stated again and again; we should crack that "little band of willful men", the "radical liberals" and the "ultra-liberals." Think up (Buchanan and Safire) an effective grab-bag phrase which will encompass all the ultra-liberals -- which is the group we are running against this fall. Also -- stress the point that we are against all radical and ultra-liberal candidates who have deserted the principles of the Democratic Party -- or who have deserted the principles of the Republican Party for that matter. One and all -- they should go down to defeat.

ADMINISTRATIVELY CONFIDENTIAL

GOODELL

On Goodell, the President said, "we are dropping him over the side." This is the word that is going out. However, the Veep should not mention Goodell by name; we should withhold the specific gutting of Goodell until October.

The Vice President to handle this way: "We are against this 'willful band of little men'", these radical liberals who have deserted the great principles of the Democratic Party -- and the Great Principles of the Republican Party -- that should all be defeated. The President said this would make the anti-radical pitch more credible to swing Democrats, hard-hat Democrats, with whom the Vice President is popular -- and who are our targets this year.

If asked about the Goodell Race -- the Vice President should not now bite this issue off. Handle thus: Senator Goodell has of course indicated he does not want the Administration's backing and we are going to stay out of New York this year; we are not taking sides in that contest. Is the Administration or the Veep for Buckley -- "We are not taking sides in the New York race; we leave it to the voters of New York to determine which of the candidates will give the President the strongest possible hand in his efforts for peace and progress.

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VIRGINIA

The Vice President should stay completely out of the Virginia race -- the President has a deal working with Byrd.

Also, we are not too deeply involved against Pastore; and against McGee -- they should not be included in any inventory of the "radical liberals." No guidance provided on Scoop Jackson.

OTHER CANDIDATES

On those like Tunney, we should say they will be "rubber stamps" for the "radical liberals" in the Senate.

This little band of willful men tag should be hung on all the Democrats running this year that we can possibly hang it on including non-incumbents like Metznerbaum.

THE SUPREME COURT

In hitting the "Social Issue" to which the President referred repeatedly, (crime, pornography, drugs, violence, student disorder, permissiveness, riots, civil disobedience, etc. etc.) the Vice President should not hesitate to go after the liberalism of the Supreme Court, and other judges as well (the President said Poll showed that 78 percent feel whole judiciary too soft) who have bent the Constitution, to allow the pornography to proliferate. (Roth decision). And praise the Administration for appointing Constitutionlists to the Supreme Court and the Federal Bench.

CIVIL RIGHTS

The Vice President should stay off civil rights completely if possible -- we don't want to get any anti-black albatrosses hung around our neck.

LIBERAL RADICALS

The reason this should be hit and hung around the necks of these Democrats is to force them publicly to repudiate the label, to thus focus public discussion on the question of their radicalism. This should be "clearly and sharply drawn." And, again, it is important not to attack just one man -- but to put the whole group of them in a bag.

In hitting the issue the Vice President should take pains to stress that personally these men are not evil men; they are not incompetent men; they are not hypocrites; they believe deeply in their radical programs for re-shaping America. They are "dedicated radicals."

On the word liberal and conservative -- don't be afraid to hit them as radical liberals -- and don't be afraid to use the term conservative if necessary. Polls show that in a split between Republicans and Democrats we get wiped; in a split between liberals and conservatives we win.

These people we oppose, he added, "deeply believe in the philosophy of the radical left."

THE VICE PRESIDENT'S SPEECHES

The President had read the first run of them -- his main concern was that we seemed to be "scattering our shot," trying to cover too many issues. We should focus upon say three issues -- we (Bryce) know what they are; and hit these issues time and again. When the Vice President gets a good line, use it again and again and again; don't be concerned about giving the same spiel time and again -- if it is a good one. We will get complaints from the Press that there "is nothing new" in the speech -- to hell with them; it will be new in that state and that audience, and if it is a proven theme, use it.

INFLATION

Don't get bogged down in technical explanations of why there are high prices. Take two tacks -- one that inflation is the direct result of the Big Spenders and that any unemployment we have is the result of our moving away from war and toward peace. Unemployment is a result of men coming home from Vietnam and leaving the Armed Forces; it is the result of moving away from a wartime economy, with big defense contracts to a peacetime economy. Democratic prosperity has never come in peace-time; always based on war and inflation. We're building a peacetime economy; we don't want to base our prosperity on war.

BUCKLEY-ROCKEFELLER

Goodell has no chance; we're putting him over the side; but we don't want to make a martyr out of him; also, on Rockefeller's request -- hold off on this; for about three weeks. We have some bargaining points we want to make with Rocky.

PICKETS

The President pointed up how effective Mrs. LBJ was in 1960 when Bruce Alger's crowd showed up at a hotel by appearing to be hurt by the mob. If Mrs. Agnew is bumped into by one of these radicals, she might well fall down on the spot.

RADICAL LIBERALS, again

The following is the beginning of a list of radical liberals who should be included: Moss, Montoya, Cannon, Gore, Hart, Hartke, Burdick, Symington, Metzenbaum, Tunney. The Vice President should say I have nothing against any of these men personally; I know their wives, etc. -- but 99 out of 100 times they will vote for measures that will weaken rather than strengthen the national defense; when the question of anti-crime legislation comes up; 99 times out of 100 they will vote for the weaker rather than the stronger measure; when appointments to the bench come, 99 times out of 100 they will fight against any conservative judges named to the United States Supreme Court. Look what they did to the two conservatives, Haynsworth and Carswell. Ninety-nine out of a hundred times they will block measures to strong action against the students.

We are tired of hearing about how we have to open channels of communication with students.

WILLIAM BROCK

Concern was expressed because Brock -- while a clear winner on the Social Issue -- was viewed also as a reactionary Republican; it was felt that some good might be done for Brock if he could identify with at least some progressive programs.

AMERICANS FOR DEMOCRATIC ACTION

Get the ratings of all the ADA -- use that rating system -- do not use COPE at all. Then identify ADA as the most radical official body inside any major party in America -- and say, according to this most radical rating -- then name the top ten radicals in the Senate, or some approximation there of, showing how many are running. Also, use that Big Spender Index. Especially, get out on Proxmire and other Senators the cost of the number of bills they have introduced in the Senate. Price them out and put the message out.

THE DEMOCRATIC PARTY

Hit the theme of the Great Democratic Party, how it has been abandoned by these radicals who have taken over the levers of power -- and who are not representative of their interests or beliefs or principles of the working men and women of America. Praise the party -- knock the "little band of willful men" who are trying to lead it astray. Objective should be to convince Democrats that they are voting their principles when the vote against the incumbents of their party. "Democrats -- stand up and take your party back, by rejecting these false prophets of radicalism, etc."

THE COURTS

Again the President said to say, as he did in 1968: I have great respect for the Courts -- but in the past the Constitution was bent out of shape by the men responsible for the crime and the pornography. We need Constitutionals sitting on every Federal Bench in the United States.

MICHIGAN

The Vice President should make this point in Michigan. The Democratic Platform here -- is not representative of the people of the Democratic Party -- they voted for amnesty for the deserters in Canada. As long as Richard Nixon is in the White House, there will never be amnesty for the deserters in Canada and Sweden.

Here is the line the Vice President should use to good effect: the President drafted it himself.

"There is not going to be any amnesty. Two million young Americans made the decision to serve this country on the battlefields of Southeast Asia; forty thousand have died for that decision. Other thousands of young people have chosen to desert their country -- and they are going to have to live with that decision."

CALIFORNIA

We should get out the records of the California Democratic Counsel -- the liberal Democratic Group -- take their crazier positions and force the Democrats to repudiate them. Call on Tunney to repudiate these positions -- just as we had to repudiate those positions taken by the John Birch Society.

QUOTATIONS

We should gather together the worst quotes by the worst of the Democrats we can find. (Haldeman is working on this.) Then demand that the National Democrats repudiate these radicals in their own party. Hit the Extremists of the Democratic Party hard. And to Hell with the Columnists.

THE VICE PRESIDENT

The Vice President is extremely effective on television; he makes a strong appearance; it is important that he not be physically weary or exhausted -- he should be out on the golf course, when possible; he should not work the fence unless necessary and unless with the candidate; he should forget about interviews with columnists, even our friends. Again, the wire services and the networks are the ones we are working on.

GOODELL, again

If pressed on Goodell, we should indicate we are not leaving Goodell; he has left us -- but again our best bet for now is not to make the guy a martyr -- to say that we are not getting involved now in the New York race.

Also, when we do the thing in New York, it ought to be at the Links, \$25,000 a head, and the President might want to reserve that one and Syracuse for himself.

On Goodell now -- a hands-off policy.

THE VICE PRESIDENT'S SPEECHES, again

The President reiterated here his contention that we should not hit a variety of subjects, but hit the right one time and again in the best way we can make the issue. Say it -- even though it bores us to death. President pointed out that the Cross of Gold Speech and the House Divided Speech -- both were made and honed hundreds of times before they finally became Great Speeches.

That is how to get the speech made part of the American Memory.

There is a clear realignment taking place in American politics the President said, no question about it, and we want to be on the right side of it.

But we are speaking to GOP audiences. Right, said RN; before moving into the speech, say I am a Republican; proud to be a Republican -- but there is a crisis in America that is bigger than party; that involves the very survival of this country as we know it.

In one of his speeches, the Vice President should include the "dignity of work" theme -- rapping those who look down on individuals who work with their hands.

Also, the Vice President should pay his respects to our Catholic friends; no reason in the world why they should be voting 80% Democratic.

ABORTION

Preferably, the Vice President should be opposed to abortion; it is a crucial issue with Catholics; however, if the Vice President's previous stand (as Governor) was for abortion; he should -- in California for example -- indicate that he is against this measure (if possible since it goes further than anything else. Point here being to go after the Catholic Democrats who split with the Jewish Democrats on this issue.)

However, if the Vice President has taken a strong pro-abortion position, and cannot move with finesse off it in any credible way -- then we should stay off the issue as best we can. Avoid it as a state issue.

ISRAEL

Stay off this issue; don't indicate we are going to do anything more for Israel; people don't want to go to war for Israel; we have lost the few votes we had in the Jewish Community. Say nothing about what we are doing, for the Israelis publicly.

In any event, as Bryce noted, we should be constantly aware of critical state issues, for which we do not yet have adequate background.

DAKOTAS

When going in for Tom Kleppe -- tie him to the President as the President's top adviser on farm policy or tie him to a popular Senator like Milt Young also -- say the two of them are the President's closest advisers for Farm policy -- these men have the President's ear.

Do this with other Candidates -- tie them directly to the President; tie them to the most popular men in their states.

VICE PRESIDENT'S SPEECHES, again

When in a state, mention the Governor and the Senator, and the Congressmen if it is his District -- but forget all the locals; do not call a roll of Congressmen present; it is a complete waste of time. What the Veep should do at the end of each speech is while taking the bow to grab up the local Congressional and Senatorial and Gubernatorial Candidate and take the bow together -- excellent local photographs.

THE MEDIA

The White House Press Corps and the traveling press corps won't be interested in news; they will be interested in a fight.

Stay away from these guys. Cultivate the TV boys and the wires. That is it. However, on the local level -- where the press is not immune to appeal of a powerful figure like a President or Vice President -- the Veep may provide five or ten minutes talking with them, shaking hands with each one of them; they are ga-ga over this kind of treatment. In some of these states they have never had anyone like the Vice President come in.

Also, let us find out who is the top press guy in the area, or top commentator, and a fifteen minute special for him can often be of great assistance. If the locals can feel the warmth of the man -- it will help greatly.

PREDICTIONS

The Vice President should make no specific predictions at all. Here is how that should be handled. Well, if you take a normal off-year election, the Party in power in the White House loses, say, thirty-five seats in Congress -- we expect to do better than that; they generally hold the seats they have in the Senate; we expect to do better than that.

FINAL COMMENTS

The Veep should not be a "common scold" should not single out any individual which might elevate him -- rather get the whole grab-bag and kick it from now until November. Also, to Buchanan, the Vice President might weigh in on the strong foreign policy successes of this Administration -- enormously effective.

PATRICK J. BUCHANAN