

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
46	32	7/5/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Howard Cohen RE: use of Graham and his organization during the campaign. Handwritten note added by Strachan. Fifteenth page of a memorandum mentioning Graham's "Godstock" festival attached. 2 pgs.

July 5, 1972

To
Capin
Please
advise
G.

MEMORANDUM FOR: HOWARD COHEN
FROM: CHARLES COLSON

Please get together with Ken Rietz and tell me what we are doing to exploit the Graham "Godstock" festival. We have simply got to get more closely identified with Graham's effort. He wants to help. Haldeman is the only one who can talk to him, but our people should be planning how to make maximum use of Graham's organization.

Be certain to give me a report on this. Don't let this one slide.

Phillips noted the Graham "Godstock" festival, the religious songs on the Top Tunes and the surging growth of membership of the fundamentalist churches. A new book says there are 30M evangelicals of voting age and Billy Graham is the leader of this "politically decisive majority." W/McG's cause "closely identified w/most of the social issues an athema to evangelicals and fundamentalists," and Graham's close relationship w/RN, "the Nov. impact of the new revivalism could be immense."

Hodgson said many union and other workers will vote for RN because they are disenchanted with Dem Libs, especially McG. He told UPI that "such things as unlimited busing, unlimited amnesty, unlimited pot smoking. The worker is concerned about his home and his family and for this reason, these things hold no particular attraction for him." UPI says that McG has not advocated such moves and the report says the Secy. "evaded a direct answer as to whether he and RN were trying to drive a wedge between organized labor and the Dems by exploiting the reluctance of union leaders to support McG." But he said the fears Meany and other key union leaders have about McG's calls for immediate withdrawal from VN and DOD cuts could very well outweigh their opposition to RN's economic policies. The Secy. "evaded a direct answer as to whether he and RN were trying to drive a wedge between organized labor and the Dems by exploiting the reluctance of union leaders to support McG. But he said the fears Meany and other key union leaders have about McG's calls for immediate withdrawal from VN and DOD cuts could very well outweigh their opposition to RN's economic policies. The Secy. agreed with a suggestion that labor leaders may feel what they regard as RN's damage to the economy can be repaired after Nixon is gone, but any damage done by McG's foreign policy and defense proposals would be permanent.

Rocky, Buckley, Javits and several other top NY GOP delegates will accept honorary slots in order to increase the number of women, youths, Negroes and minority groups.