

Richard Nixon Presidential Library  
Contested Materials Collection  
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45	45		<input checked="" type="checkbox"/>	Campaign	Other Document	Handwritten notes from Haldeman (dated 6/1), discussing the In-Depth Poll. 1pg

In-Depth Poll

G/1  
10a

CWC of

Miller, Lloyd Free (former  
Consul to Ike w/office in EOB),  
Marik

Japan - most poll - mlt res  
oriented country

Reynolds - best domes.

Milton Selby - Safeway - Lloyd Free

10<sup>50</sup> - Begin w/o CWC  
Miller - find out in nat'l sampling  
(state or regional) what  
is on minds of people

- Invert the pop, etc rather  
find out what's on their mind;  
where most unhappy,  
where most satisfied.

- Get at the dissatisfaction -  
then

one on one + family  
if you could talk to it +  
you ask them to do 2 or 3  
things, what would they be.