

Richard Nixon Presidential Library  
 Contested Materials Collection  
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
45	27	3/4/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Charles W. Colson RE: "New Hampshire Politics." 1pg
45	27	3/4/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Charles W. Colson RE: "New Hampshire Politics." 1pg
45	27	5/19/1971	<input type="checkbox"/>	Campaign	Memo	To: Larry Higby From: Gordon Strachan RE: Extent that Dent, Finch, and other high visibility political operatives should be built in the public's mind. 1pg
45	27	2/25/1971	<input type="checkbox"/>	Campaign	Letter	To: H.R. Haldeman From: Roger E. Ailes RE: Enclosed copy of the Republican News (party paper in Indiana) and conspiracy to dump John Snyder as soon as possible from the State Chairmanship. 2pgs
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45	27	4/6/1971	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman From: Gordon Strachan RE: "Citizens for the Reelection of the President." 3pgs
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45	27	3/15/1971	<input type="checkbox"/>	Campaign	Memo	To: John N. Mitchell From: H.R. Haldeman RE: Tom Evans offering to take charge of the Campaign Management Training Project. 1pg

THE WHITE HOUSE  
WASHINGTON

March 4, 1971

*Ad file*  
*Con*

EYES ONLY

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: CHARLES W. COLSON *WNL*  
SUBJECT: New Hampshire Politics

**B.**

I have been picking up, through old friends and political acquaintances, a good bit of scuttlebut out of New Hampshire. There is a surprising lack of enthusiasm in New Hampshire for Muskie. Many of the top Democrats are committed to him publicly, but underneath they show very little real excitement. The consensus is that he is by no means a runaway - notwithstanding the fact that he comes from a neighboring state.

Roger Crowley, Democratic candidate for Governor last time, and a conservative, is leaning heavily towards Jackson. He refuses to say he is against Muskie, but he is going around the state saying very positive things about "Scoop". The Manchester Union Leader is strongly anti-Muskie, as you would well imagine. Many Democrats seem to approve of the President's handling of the war.

McGovern had a reasonably successful trip with the intellectuals and the New Left, of which there is a significant bloc in New Hampshire. He will have that vote solid (could be as high as 25%). If any kind of boomlet develops for "Scoop", Muskie is in very serious trouble because the Democratic Party in New Hampshire has historically nominated rather conservative Democrats like Crowley and King.

The foregoing is just for your information. Some of it was, surprisingly enough, even reported in the Boston Globe this last week - the tenor being that Muskie is not really generating any enthusiasm.

The only line which our political operatives should get out at every possible opportunity is that Muskie will, of course, sweep New Hampshire because he is from Maine. People should expect that he will carry 90% of the vote. If he does much less as it would now seem, the letdown could destroy his national posture.

EYES ONLY

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EYES ONLY

May 19, 1971

TC  
MAY  
25

MEMORANDUM FOR:

LARRY HIGBY

FROM:

GORDON STRACHAN

In the rambling discussion Monday with Chapin, he raised an interesting point that you might want to consider. It concerns to what extent we should build Dent, Finch, and other high visibility political operatives in the public's mind. The theory is that by building these independent agents in the press we increase the protection afforded to Mr. Haldeman, so that he does not appear to be the "Czar".

On another matter, you may be interested to know that Ehrlichman went over to the Citizens Committee at 1701 to say hello to Magruder on Monday.

GS:lm



PRODUCTIONS INC. 888 Eighth Avenue. Suite 7F New York, New York 10019

New York 212-765-3022 Washington 202-544-6449

February 25, 1971

CONFIDENTIAL

Mr. H. R. Haldeman  
Chief of Staff  
WHITE HOUSE  
Washington, D. C.

Dear Bob:

It was good talking with you this morning. I think the least they could do is give us royalties from that rock musical "Selling of The President". I'll let you know how things go with Senator Dole and the National Committee. I'm anxious to get started down there. Also, I would like to work on any other officials you might suggest who have the job of selling the President's proposed legislation to the Nation via TV.

Enclosed is a copy from the Republican News which, I believe, is the party paper in Indiana. I thought you might be interested in it. Don Tabbert, the man mentioned, is Governor Whitcomb's closest adviser, although I understand he takes his orders from Robert Matthews, former State Chairman. Matthews was and reportedly still is Reagan's midwest director over eleven states. I was told he is one of five men who had walkie-talkies on the floor working for Reagan in the 1968 convention. He apparently continues to meet, along with various members of the Indianapolis law firm of Sparrenberger DuVall Tabbert and Lalley, with Reagan-Birch people from across the country at O'Hare in Chicago on a regular basis. Apparently there is a conspiracy to dump John Snyder as soon as possible from the State Chairmanship by using the Governor's power to threaten patronage jobs. If this happens, the feeling is that President Nixon will have an extremely difficult uphill fight in Indiana and it will be played up nationally as a slap in the face to Nixon since he got such a plurality there in 1968. One of my sources in Indiana said that somebody (perhaps Snyder himself) had been working with Murray Chotiner on this problem, and that Chotiner was up to date on it. I mentioned this to Bob Finch and gave him

a memorandum on it when I talked with him about a youth study. Enclosed is the clipping from the Indianapolis Star that I had my man in Indiana send me. If there is anything you would like me to do in this regard, please let me know. My contacts are good and I can find other reasons for being in Indiana as a cover.

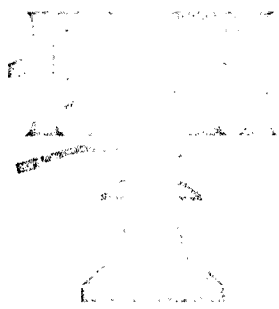
I will have ready this week a report that Attorney General Mitchell asked me to prepare on Lyndon Johnson's use of TV in 1964. So you might want to take a look at that. I had to get some outside research done on it to keep my identity down which amounted to Two or Three Hundred dollars. I'm still trying to talk Martha Mitchell into doing a talk show, and I still think it is an excellent idea as does Paul Keyes. Dick Moore and perhaps Herb Klein seem to be trying to kill the project. She has made several appearances and will continue to make appearances anyway, and it just seems to me that she can be a tremendous asset in terms of color to the administration as long as we have some form of control. I have a deal worked out for distribution by 20th Century Fox Television. I'd appreciate a good word from you to John Mitchell privately if you agree with me.

Thanks for all your help with the RNC. I'll keep you up to date on what's happening there. Bill Carruthers never got in touch with me so I assume everything is going well with TV. I sent him a letter offering my help and just got a one-line response back. I still think it would be a good idea to coordinate between the RNC, your office and Klein's office so that we can get a focus on pro-administration spokesmen using television now through the 1972 election. I'll be in touch with you soon.

~~Best regards,~~

  
ROGER E. AILES  
President

REA:hjs  
Encls.



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REA:hj's  
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THE WHITE HOUSE

WASHINGTON

March 4, 1971

*Handwritten initials/signature*

EYES ONLY

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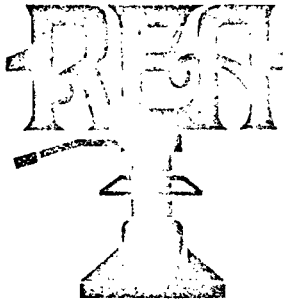
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President

REA:hj's  
Encls.

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 8-102  
By EMP/aise MARS, date 6-4-80 April 7, 1971

**CONFIDENTIAL**

**MEMORANDUM FOR:** H. R. HALDEMAN  
**FROM:** GORDON STRACHAN  
**SUBJECT:** Citizens for the Reelection of the President

Magruder has authority from the Attorney General to establish the Task Forces.

Magruder needs three project managers. Odle is one because Magruder has confidence in him, and Colson did not want Odle on his staff in the Klein/Colson shift.

Bob Markk, a Malek recruit from the Office of Education is a possible second project manager. He would work on computers, polling, research and Democratic Contenders.

Recruitment of Bart Porter as the third project manager has resulted in complications. Porter approached Magruder one month ago when the Colson/Klein shifts were in process. Porter indicated his dissatisfaction with the scheduling job. He expressed an interest in working for Magruder in the developing campaign structure. Magruder told Porter that he should wait until April 1 when things would be more definite.

As further background, Porter took a series of substantial salary cuts when he joined the White House Staff from \$35,000 p.a. in business, to \$27,000 when Malek talked to him, to \$25,000 when Walker talked to him, to \$23,000 when he eventually began work with Magruder. The understanding between these four people during these salary readjustments was that Porter would receive a review based on his performance during the first six months (November 1970 - April 1971).

**END**

On April 5 Porter talked to Magruder about a position with the campaign staff. They discussed the position and possible salary, but Magruder asked that Porter's departure be cleared with Colson. Magruder called Colson Monday to advise that he wanted Porter for the campaign. Colson asked that the decision be held up until the reorganization was worked out. Porter saw Colson that afternoon and discussed the campaign staff job, advising Colson that he had been offered it and had been offered a \$5,000 raise. Colson said he wouldn't stand in his way but asked him to train a replacement. Magruder also checked with Colson and said that he would not "steal" Porter but if acceptable with Colson, would like Porter "as soon as possible". Bill Rhatigan has been in a quandary about his job as a result of the Colson/Klein shift, but has not raised a job change with anyone. Magruder plans to use him as a part time project manager on the Advertising Task Force. Colson doesn't think Rhatigan should be shifted at this time.

This fact situation raises a basic question. LBJ's campaign in 1964 and HHH's in 1968 were run out of the White House and EOB respectively by men "detailed" from departments to the White House Staff. John Dean reports that historically departments have "detail" men to the White House for a campaign.

Today Dean submitted a memorandum to Magruder (copy attached) which urges that no formal task force structure be established but that the product be developed by having project managers check with the task force members individually.

John Brown began eliminating "detail" men. Huntman is pushing this goal hard; the Walker advance operation may be taken off "detail" and put on the White House Staff.

As you know Magruder will be starting full time with the campaign on Monday, April 17. He would like to talk with you about his departure at your convenience. This evening, before the speech might be an excellent time to talk with him.

Dan Rather and a camera crew camped outside the offices at 1701 today and received a "no comment" from Harry Flemming.

Attachment

GS:kb

**CONFIDENTIAL**

MEMORANDUM FOR H. R. HALDEMAN

FROM: GORDON STRACHAN

SUBJECT: Citizens for the Reelection of the President

Magruder and Dick Moore discussed the announcement of the citizens committee yesterday with The Attorney General, who is vacationing in Florida. Based on that telephone conversation and discussion with Magruder this morning the status is:

1. Frank Dale will be chairman. The formal announcement of the formation of the committee will be made Wednesday, April 14 from Cincinnati. Magruder will handle the arrangements. Tom Pappas and Max Fisher are on the committee, but Bill Marriott has withdrawn. The Attorney General, Moore, and Magruder are looking for two more names. Colson, Flanigan, and Bell have made suggestions.
2. Charles Bartlett, the Publishers Hall syndicated columnist who appears in the Washington Evening Star will have a fairly extensive story about the citizens committee in the April 7 newspapers. He has had information for two weeks and has delayed in exchange for additional information from Magruder. Bartlett knows "something about Kalmbach" but will not use his name in the story. He will say that Magruder, Flemming, Odle and Sloan are working full time now.

John Carroll of the Baltimore Sun will also break the story April 7. He too had accurate information and delayed in exchange for more.

The Attorney General knows of both of these stories.

3. Magruder will move his office on Monday, April 19 to 1701 Pennsylvania Ave. Odle, Flemming and Sloan are already there.
4. Magruder will approach the potential chairman of the task forces today. He will attend the first meetings, which will begin Monday, April 12.

**The Task Forces are:**

1. **Primaries and Field Organizations:** Kleindienst, Chairman; Odle, Project Manager;
2. **Citizens Committee:** Flanagan, Chairman; Porter, Project Manager;
3. **Convention Logistics:** Timmons, Chairman; Odle, Project Manager;
4. **Convention Strategy:** Rumsfeld, Chairman; Odle, Project Manager;
5. **Advertising, Direct Mail, and Media:** Magruder, Chairman; Rhatigan, Project Manager;
6. **Polling, Computers, Research:** Ed David, Chairman; Marik, Project Manager;
7. **Democratic and Republican Contenders:** Buchanan, Chairman; Marik, Project Manager;
8. **Spokesman Resources:** Rumsfeld, Chairman; Porter, Project Manager;
9. **18 - 20 year old vote:** Fiach, Chairman; Porter, Project Manager;
10. **The Black Vote:** Garment, Chairman; Porter, Project Manager;
11. **The Women's Vote:** Hitt, Chairman; Porter, Project Manager;



12. **The Middle American and Ethnic Vote: Colson, Chairman; Porter, Project Manager;**

13. **The Farm Vote: Whitaker, Chairman; Porter, Project Manager.**

**Magruder has approached Porter and Rhatigan about working full time in the citizens committee operation. He offered Porter a \$5000 raise to 28,000; Porter accepted. Rhatigan is still thinking about the offer; he currently makes \$23,000 p.a.**

**cc: Chapin**

April 6, 1971

CONFIDENTIAL

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cc: Chapin

March 15, 1971

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL  
THE ATTORNEY GENERAL

FROM: H. R. HALDEMAN

Tom Evans at the RNC has offered to take charge of the Campaign Management Training project originally suggested by Chotiner. You probably have this project on track already, but for the record we have no objection.

Rose Woods advises that Jack Mills has offered time and fund raising help.

She reports that he was with the House Congressional Committee and raised a "substantial sum in 1968 -- confidential".

GS:kb

*London. fyi*