

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
39	4	10/25/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: Mary Ann Allin. RE: Congressional election publicity. Attached is suggested draft of presidential letter in behalf of William F. Dowd, and suggested ad layout. 3pgs.
39	4	10/5/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachen. From: Stan Anderson. RE: Forwarded memo, To: Clark MacGregor, From: Stan Anderson. RE: Presidential T.V commercials to aid Senate and House candidates. 4pgs.
39	4	10/19/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: Larry Higby. RE: Endorsements. 1pg.
39	4	10/6/1972	<input type="checkbox"/>	Campaign	Memo	To: Larry Higby. From: William Timmons. RE: Presidential endorsement letters. With attached newspaper article. 3pgs.

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39	4	10/20/1972	<input type="checkbox"/>	Campaign	Memo	To: H.R. Haldeman. From: William Timmons. RE: Senate campaign film. 1pg.
39	4	10/3/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. Via: Ray Price. RE: Campaign correspondence update. Attached: Draft telegram for incumbents and cost estimates. 8pgs.
39	4	10/18/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: Mary Ann Allin. RE: Copies of endorsement letters for incumbents and non-incumbents. With letters attached. 14pgs.
39	4	9/15/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: William Timmons. RE: Presidential endorsements. With list of incumbent Republican governors, and Republican gubernatorial challengers attached. 7pgs.
39	4	10/20/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: Mary Ann Allin. RE: Congressman Wiggin's request. 1pg.

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39	4	10/18/1972	<input type="checkbox"/>	Campaign	Memo	To: Mary Ann Allin. From: Dolores (?). RE: Congressman Wiggin's letter. 1pg.
39	4	10/13/1972	<input type="checkbox"/>	Campaign	Letter	To: Harry S. Flemming. From: Charles E. Wiggins. RE: Suggested telegram to the candidates from the president (attached). Letter to Clark McGregor (attached) and draft telegram to Tim Dolan (attached). 4pgs.
39	4		<input type="checkbox"/>	Campaign	Memo	To: H. R Haldeman. From: L. Higby. RE: Presidential endorsements. 1pg.
39	4	10/18/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Gordon Strachan. RE: New York and California legislature endorsements. 1 pg.
39	4	10/17/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Stachan. From: Mary Ann Allin. RE: Endorsements. With 4 endorsement letters attached. 5pgs.

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39	4	10/3/1972	<input type="checkbox"/>	Campaign	Memo	To: Mary Ann Allin. From: Harry S. Dent. RE: Presidential Endorsements. 1pg.
39	4	10/2/1972	<input type="checkbox"/>	Campaign	Memo	To: Brad Hainsworth. From: Stan Anderson. RE: Endorsements. List of local republican candidates in New York. List of incumbent state legislators. List of republican candidates for the legislature. And a list of republican senatorial candidates. 7pgs.
39	4	10/10/1972	<input type="checkbox"/>	Campaign	Letter	To: Maurice Stans. From: Paul W. Cronin. RE: Campaign funds. 3 pgs.
39	4	10/23/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten notes. 1pg.
39	4	10/2/1972	<input type="checkbox"/>	Campaign	Memo	To: Larry Higby. From: William Timmons. RE: Endorsement letters. 1pg.

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39	4	10/25/1972	<input type="checkbox"/>	Campaign	Memo	To: Bill Safire. From: Gordon Strachan. RE: New York Times Ad. 1pg.
39	4	10/19/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: L. Higby. RE: Newspaper Ad. 1pg.
39	4	10/18/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Bill Safire. RE: Institutional advertising. 1pg.
39	4	10/24/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: L. Higby. RE: Haig phone call Re: Wallace political contact. 1 pg.
39	4	10/25/1972	<input type="checkbox"/>	Campaign	Memo	To: Maurice Stans. From: Gordon Strachen. RE: Kuchel radio and tv spots in California. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
39	4	10/21/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Gordon Strachan. RE: Kuchel radio and tv spots in California. 1pg.
39	4	10/19/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: L. Higby. RE: Kuchel radio and tv spots in California. 1pg.
39	4	10/19/1972	<input type="checkbox"/>	Campaign	Memo	To: Dwight Chapin. From: L. Higby. RE: Kuchel radio and tv spots in California. 1pg.
39	4	10/23/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Gordon Strachan. RE: Endorsement tapes and film. 1 pg.
39	4	10/22/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan. From: Dave Gergen. RE: Senate endorsement tapes. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
39	4	10/17/1972	<input type="checkbox"/>	Campaign	Letter	To: Cale (?) From: Caleb Boggs. RE: Thank you letter. 2pgs.
39	4	10/21/1972	<input type="checkbox"/>	Campaign	Memo	To: Harry Dent. From: Stephen Bull. RE: President's taping in the Oval Office. 1pg.
39	4	10/23/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: William Timmons. RE: Senator Caleb Boggs. 1 pg.
39	4	10/24/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Gordon Strachan. RE: MacGregor/Dole Press Conference. 1 pg.
39	4	10/25/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Gordon Strachan. RE: McGovern speech. 1pg.

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39	4	10/17/1972	<input type="checkbox"/>	Campaign	Memo	To: Mr. Jeb S. Magruder. From: E. D. Failor. RE: Pro-Nixon activity. Newspaper article attached. 4pgs.
39	4	10/23/1972	<input type="checkbox"/>	Campaign	Memo	To: H. R. Haldeman. From: Charles Colson. RE: Next two weeks. 2 pgs.
39	4	10/10/1972	<input type="checkbox"/>	Campaign	Memo	To: Larry Higley (?) From: William Timmons. RE: Action memo, Tower's campaign. 2 pgs.
39	4	10/27/1972	<input type="checkbox"/>	Campaign	Other Document	Schedule for Clark MacGregor. 4 pgs.
39	4	10/27/1972	<input type="checkbox"/>	Campaign	Other Document	Schedule for Clark MacGregor. 2pgs.

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39	4	10/16/1972	<input type="checkbox"/>	Campaign	Memo	To: Bob Haldeman, Herb Klein, Clark MacGregor, De Van Shumway. From: Ollie Atkins. RE: Brochure prepared by Clay Claiborne and other matters attached. The Black Silent Majority Committee. Partners in progress brochure. 9 pgs.

October 25, 1972

MEMORANDUM FOR GORDON STRACHAN
FROM MARY ANN ALLIN 

What will be our policy on this kind of follow-up request from Congressional candidates who want some special language to be used in ads and final publicity? The attached draft language is not good, but could be rewritten as a personal letter to Dowd. His race has special priority because he is very close to unseating an incumbent Democrat, and this came to me with the recommendation of Harry Dent and the Congressional Campaign Committee. (Dowd received the standard endorsement letter on October 16, but has not used it.)

SUGGESTED DRAFT OF PRESIDENTIAL LETTER IN BEHALF OF WILLIAM F. DOWD

To the Citizens of the Third Congressional District:

As this campaign period draws to a close, I wish to thank the people of Monmouth and Ocean counties for the fine support you have given our administration during the past four years.

During the next four years, if I am privileged to serve as your President, our administration will need the support of competent and dedicated members of Congress. Our programs designed to achieve a clean environment, an America free from the fear of rampant crime, a strong economy open to all citizens, and a world free from the scourge of war and the threat of war --- these programs must have strong support in the Senate and the House.

In the third district, you are especially fortunate to have a candidate for the House of Representatives who I know personally as an exceptionally knowledgeable and capable young man.

Bill Dowd served as a member of my staff with great distinction, and impressed me and the members of my administration with his keen awareness of contemporary problems and his constructive approach toward the issues of the day. At considerable personal sacrifice, he has made government his life's work.

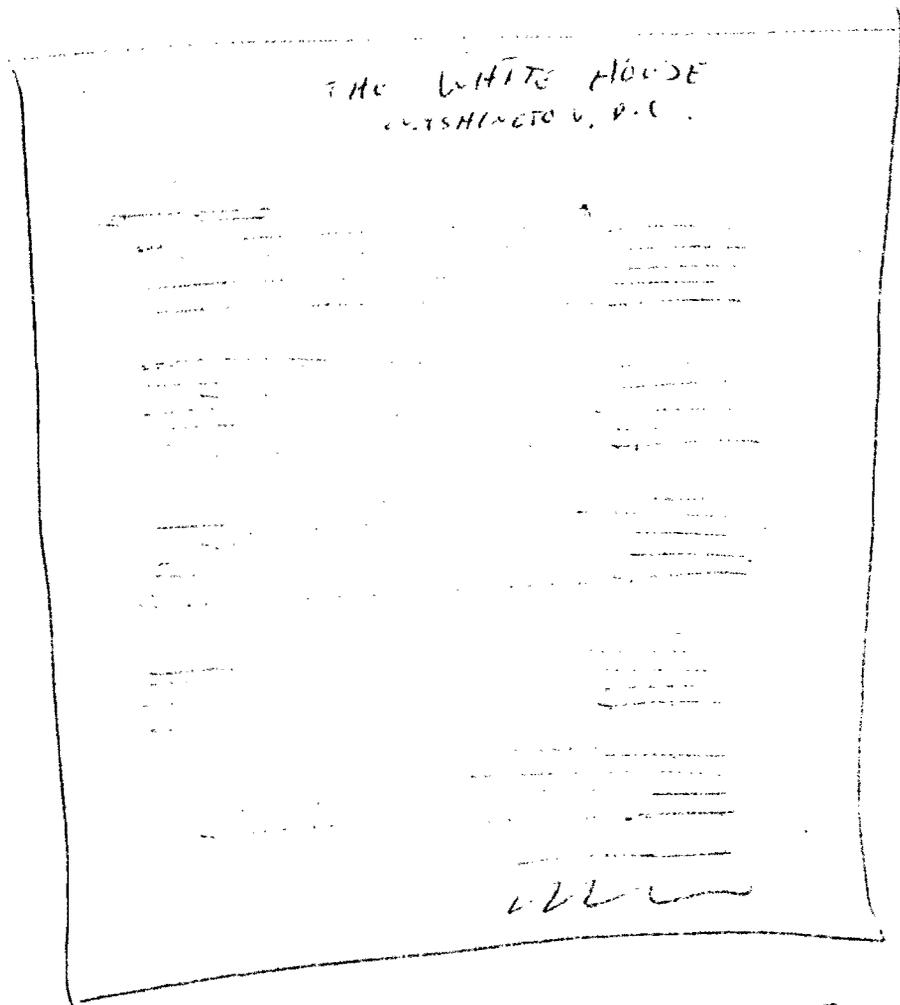
If we are successful on November 7, our administration will need Bill Dowd in the Congress. Thus, his election is important to the future of our nation. As important, however, is the environmental and economic well-being of the Third District. In Bill Dowd, the voters of Monmouth and Ocean counties have an opportunity to elect a spirited and dedicated citizen who, I am confident, will champion your interests and stand up for the principles which assure the continuing success of the American Revolution.

Without hesitation, I ask all those citizens who plan to support our administration on election day to give strength and meaning to that support by sending Bill Dowd to Washington.

Sincerely,

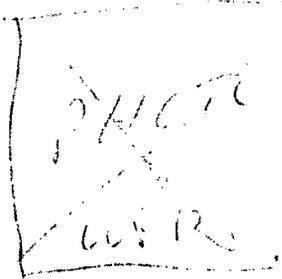
(RMN)

the President asks
for your help:



If you "split" your ticket to "balance" your vote, you won't balance your vote, you'll cancel your vote.

William F. Buckley
Republican Accountant
Vote Nov 7 (CTU)



THE WHITE HOUSE OFFICE

Mary Ann Allen

Committee
for the Re-election
of the President

FOR: Gordon Strachen

Take necessary action	<input type="checkbox"/>
Approval or signature	<input type="checkbox"/>
Comment	<input type="checkbox"/>
Prepare reply	<input type="checkbox"/>
Discuss with me	<input type="checkbox"/>
For your information	<input type="checkbox"/>
See remarks below	<input type="checkbox"/>

FROM: Stan Anderson DATE: 10/5/72

REMARKS:

The attached is forwarded per your request.

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

SENSITIVE-EYES ONLY

October 3, 1972

MEMORANDUM FOR:

CLARK MacGREGOR

FROM:

STAN ANDERSON *SA*

SUBJECT:

Presidential TV Commercials to Aid
Senate and House Candidates

This memorandum outlines a proposal for Presidential participation in uniform TV commercials to aid target Senate and House candidates. This memo supplements the proposal I made to you in my memo of September 29, entitled Senate and House Races Planning Paper.

There continues to be a great deal of discussion and some controversy concerning the President's involvement in Senate and House campaigns. There are, of course, arguments of merit on both sides of the issue. It seems to me, however, that this proposal for TV commercials cuts a medium line between those who argue that the President should become actively involved in Senate and House campaigns and those who argue he should not because it will affect his overall vote-getting ability.

This proposal identifies the President with a limited number of target candidates but does not put the President in a position of actively and personally campaigning in a state.

Audio Tapes. We have ten target Senate races and I propose that the President tape a 30-45 second personalized audio recording for each race. This tape would be used as the sound track for a TV ad in which the local Senate candidate would supply the video portion of the film. We would ask the ten candidates to supply us with drafts of text which would be re-edited by the November Group. This proposal would only require 1/2 hour of the President's time. Once the recording is completed the tapes could be reproduced and distributed within one week. The benefit of this proposal is that you have the President orally endorsing the target candidate, one step more than his written endorsement, but he is not visually seen and he personally was not in the state for the purpose of endorsing a Senate candidate.

_____ Approve

_____ Disapprove

Standard TV Ad. I also recommend that a standard 45 second TV tape be prepared for distribution to our target Senate races and "maximum support" House races. This tape would show various film clips of the President dealing with the Congress, the State of the Union Message, returning to the Capitol from Moscow, leadership breakfasts, etc. An off-camera announcer would narrate the message about the President's need for a Republican Congress. The target candidate could then add a tag line to the uniform ad that he supports the President and wants to be part of the Nixon team in Washington. The proposal would not require any of the President's time. Production time would be approximately two weeks, consequently, a decision must be made soon so that production can begin. I would also point out that the go-ahead to begin production can be made now and a final decision on distribution can be withheld until as late as October 20th. This would allow us to be in a position to act if late in the campaign it is decided that the President should take a more active role in local campaigns.

_____ Approve

_____ Disapprove

	<u>STATE</u>	<u>CANDIDATES</u>	<u>POLLS</u>	<u>COMMENTS</u>
PROBABLE	Mich.	-Griffin (R) Kelley (D)	9/21 - 42-36-22	Still close, Detroit area key, needs P visit, field reports encouraging.
	Texas	-Tower (R) Sanders (D)	10/3 - 53-30-17	Close, but improving as organization improves - needs another showing of P interest.
	Ky.	-Nunn (R) Huddleston (D)	10/3 - 40-40-20	Field reports organization needs pick-up also needs \$.
	New Mexico	-Domenici (R) Daniels (D)	39-24-37	Organization tied into P's Needs \$ - Looks good.
	Rhode Island	-Chaffee (R) Pell (D)	49-34-17 10/12	Needs Mrs. N. visit, organization now working w/P's.
	Id.	-McClure (R) Davis (D)	10/9	Field reports good, needs local \$.
POSSIBLE	S.D.	-Hirsch (R) Abourezk (D)	38-44-18 10/15	Needs \$, VP visit very helpful Wants P. film w/Hirsch.
	Georgia	-Thompson (R) Nunn (D)	No good data	Field reports close race, running poor campaign - needs Butz help w/farmers.
	Oklahoma	-Bartlett (R) Edmondson (D)	10/13	Campaign improving, still needs identity w/P.
	North Carolina	-Helms (R) Galifianakis (D)	No good data	Running poor campaign - too conservative, organization now helping w/tie-in to P.
	Alabama	-Blount (R) Sparkman (D)	28-47-2-23 10/20	Well organized - P coattails will be strong w/straight ticket-Wallace to stay neutral.
LONG SHOT	Montana	-Hibbard (R) Metcalf (D)	No good data	Needs \$ but now very doubtful and our recourses should not be wasted here.
	Louisiana	-Toledano (R) Johnston (D) Mckeithen	?	3-way race - needs \$ and organizational help.
	Virginia	-Scott (R) Spong (D)	No good data	Poor candidate, totally dependent on P. landslide.
	N. Hampshire	-Powell (R) McIntyre (D)	No good data	Manchester Guardian poll says close backed by Loeb but trying to tie race in w/P's.

THE WHITE HOUSE
WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

October 19, 1972

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

LARRY HIGBY

SUBJECT:

Endorsements

Did we endorse candidate for Congress from Seattle, J.J. Freeman?

There should be no more local endorsements of candidates. As of tonight endorsements must be turned off.

S → Release
Held all
10/20

yes
long camp
comm.

THE WHITE HOUSE
WASHINGTON

October 6, 1972

MEMORANDUM FOR:

LARRY HIGBY

FROM:

WILLIAM TIMMONS

SUBJECT:

Presidential endorsement letters

Bill
All these arguments were raised w/ the P- and rejected by him. His main concern is the varying treatment we are giving different members - & the fact that that will become obvious if letters are sent now.

Gordon Strachan has reported the decision to hold endorsement letters until adjournment of Congress. I would like to appeal this with a compromise: send letters immediately to GOP House and Senate incumbents and to our challengers in "open" districts (without Democratic incumbents).

If the objective is not to alienate sitting Democrats, the compromise would achieve the goal. On the other hand, incumbent Republicans would appreciate the endorsements, and they would have a soothing effect on our troops during the closing days of this session. *& thoro'ly antagonize the others.*

Also, some endorsement letters now would tend to negate criticisms in press and on Hill that the President is not interested in helping other Republicans. This charge could grow into a bitter issue if not checked. We're getting pressure from Members for endorsements and it will increase. *Promise them the letters after adjournment*

Another argument for release of letters is that to be effective in direct mail, brochures, quotes for radio and TV, the candidates need some lead time for production. At best, they will not receive endorsements until 11th or 12th, less than a month before elections. *That's true enuf. It's too late*

RECOMMENDATIONS:

already for brochures etc

1. That Presidential endorsement letters be sent immediately to approved Republican incumbents and to GOP challengers in "open seats." *NO*

2. That endorsements be sent to Republicans challenging incumbent Democrats at adjournment time.

APPROVE _____

DISAPPROVE _____

OTHER _____

PS: P/s see attached article
from today's W.S.J.

AD what

cc: Gordon Strachan

JOURNAL

(W)

Washington Wire

A Special Weekly Report From
The Wall Street Journal's
Capital Bureau

REPUBLICANS CLASH over campaign funds, tactics. Scars will remain after election.

GOP congressional strategists are bitter at Nixon's reelection planners. They charge a presidential "vacuum cleaner" sucks up contributions needed for other campaigns. Complainants say it's hard to get White House help for Republicans challenging pro-Vietnam Democrats. Washington orders local Nixon headquarters not to display pictures or literature of other GOP candidates.

The critics complain Nixon doesn't talk about needing a Republican Congress. They note he took some Democrats along on his recent trip to Texas. Malcontents say Nixon could do more to help Sen. Tower in Texas, Senate candidate Blount in Alabama. They suspect the White House figures on another Democratic Congress, wants to smooth relations with its leaders.

Some politicians expect Nixon will hit harder at congressional Democrats after adjournment. Agnew does some stumping now for fellow-Republicans.

THE WHITE HOUSE

WASHINGTON

October 20, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: WILLIAM TIMMONS *W.T.*
SUBJECT: Senate Campaign Film

After our conversation this morning I traced the steps on "commitments" for the President to have films made with incumbent Senators seeking re-election. Stan Anderson and Clark MacGregor confirm that a Presidential offer for campaign film has been accepted by:

1. Gordon Allott
2. Caleb Boggs
3. Cliff Hansen
4. Mark Hatfield
5. Chas. Percy

This stems from the President to MacGregor to Dominick to candidates, with Anderson doing the follow-up staff work.

Incidentally, I personally checked on Caleb Boggs and he now wants film and will buy the Philadelphia market. I gather the young radical Democrat is closing Cate's early margin.

Clark believes he told you that we have no further obligation to do film for challengers.

RECOMMENDATIONS:

1. That Presidential time early next week be set aside for filming.
 2. That Timmons call five Senators to offer film at that time if they want it.
 3. That Rep. Bill Scott (R-VA) be asked to come in at same time along with incumbent Senators.
-

THE WHITE HOUSE
WASHINGTON

Date _____

Dent
see message

*BT - before
see room
on night*

TO: SS

FROM: BRUCE KEHRLI

Let's talk
about this
when you
get a minute!
THANK

MEMORANDUM

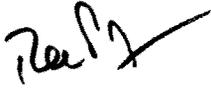
THE WHITE HOUSE

WASHINGTON

October 3, 1972

MEMORANDUM FOR

H. R. Haldeman

VIA: Ray Price 

Subject: Campaign Correspondence Update

- I. As I have indicated earlier, the following political correspondence has either been completed or is in the process of completion:
 1. Letters to 2,700 Convention Delegates and Alternates.
 2. Letters, photos, certificates, and mementos to about 1,000 other participants in the Convention.
 3. Letters of Presidential endorsement to:
 - a. 175 incumbent House candidates.
 - b. 260 non-incumbent House candidates.
 - c. 16 incumbent Senate candidates.
 - d. 17 non-incumbent Senate candidates (includes 3 House members running for the Senate.)
 - e. 6 incumbent Gubernatorial candidates.
 - f. 13 non-incumbent Gubernatorial candidates.
 - g. 50 state and local candidates with perhaps 200 more to come.
 4. 60 political messages a week with perhaps 300 more to come.
 5. Continuing acknowledgment of all incoming political support with follow-up as indicated.

II. Anticipating a "get-out-the-vote" effort in the closing days of the campaign, I propose the following for review and consideration:

1. That "book telegrams" (draft at Tab A) be used for our "get-out-the-vote" efforts. Book telegrams use identical texts but are individualized by name and address. There is no "Dear Friend" type of approach. These telegrams are cheaper, faster, and convey a sense of immediacy, of urgency, which letters do not. Also, we do away with many of the problems attendant to "robot" letters such as salutations, preparation, signature, etc.

Approve _____ Disapprove _____

2. That our "get-out-the-vote" messages be dispatched no later than October 23. This will enable the message to be reprinted locally in campaign newsletters and other materials, and to be reproduced in facsimile for distribution to precinct workers and other campaign volunteers.

Approve _____ Disapprove _____

3. That our messages be dispatched to the following:

<u>Category</u>	<u>Quantity</u>	<u>Yes</u>	<u>No</u>
National Committee Men and Women	100	_____	_____
State Committee Chairmen	100	_____	_____
County Committee Chairmen	3,800	_____	_____
State and Local Re-Elect Committee Chairmen and Storefront Offices	5,000	_____	_____
Democrats for Nixon State and Local Chairmen	200	_____	_____
	<u>Total</u>		
	9,200		

III. In addition, Bill Timmons has recommended that we follow standard procedure in sending "election-eve" telegrams to Congressional candidates. The message would reenforce the President's earlier endorsement of the candidates, show the President's continuing active interest in the outcome of the races, serve as an "eleventh hour" morale booster, and give the candidates the chance to reprint the telegram as an ad in the election eve and election morning editions of the local newspapers where it might make the margin of difference. Timmon's office would review the final list before the telegram is dispatched, but the total should run about 470. The message drafts to incumbent and non-incumbents are attached at Tab B.

Approve _____ Disapprove _____

Pending approval of the above, I will obtain the necessary mailing lists and make arrangements for the dispatch of messages through our Telegraph Office.

A handwritten signature in cursive script, appearing to read "Roland L. Elliott", with a horizontal line extending to the right from the end of the signature.

Roland L. Elliott



As we enter the closing days before the election, I want to express my heartfelt thanks to you and to your fellow campaigners. There is no substitute for the dedicated hard work and devotion to cause that you have shown over the past weeks, and the greatest reward for all of us will be a resounding victory on November 7. But we cannot relax in these final days. We must make that extra effort to take our message to the voters and take the voters to the polls. Their decision is the truest measure of success, the one that counts, and the one we need if we are to form a new majority across the land and meet the challenges America faces in the years ahead. Let's all keep up the good work!

RN

Draft Telegram for Incumbents

The importance of this year's elections cannot be too strongly emphasized. Our nation is at a vital crossroads, and we must have the most able men and women in Congress if we are to continue moving America forward in the last third of this century. Your distinguished service to the American people and your record of advancing the major goals of this Administration are sure testimony to your leadership, which we will be counting on in the years ahead. Your candidacy for re-election has my endorsement, and it is my hope that your fellow citizens will be turning out in record numbers on November 7 to express their support for you at the polls and return you to Washington!



Draft Telegram for non-incumbents

The importance of this year's elections cannot be too strongly emphasized. Our nation is at a vital crossroads, and we must have the most able men and women in Congress if we are to continue moving America forward in the last third of this century. Your record of accomplishments and service ~~is~~ ^{is} testimony to the kind of leadership we will be counting on in the years ahead. Your candidacy has my endorsement, and it is my hope that your fellow citizens will be turning out in record numbers on November 7 to express their support for you at the polls.

Attachment to October 3, 1972 Memorandum to H. R. Haldeman
concerning Campaign Correspondence Update.

Cost estimates for Section II., Part 3:

<u>Category</u>	<u>Quantity</u>	<u>Unit Cost*</u>	<u>Total Cost**</u>
National Committee Men and Women	100	\$3.20	\$320.00
State Committee Chairmen	100	\$3.20	\$320.00
County Committee Chairmen	3,800	\$3.20	\$12,160.00
State and Local Re-elect Committee Chairmen and Storefront Offices	5,000	\$3.20	\$16,000.00
Democrats for Nixon State and Local Chairmen	200	\$3.20	\$640.00
	Grand Total		<u>\$29,440.00</u>

Cost estimates for Section III:

<u>Category</u>	<u>Quantity</u>	<u>Unit Cost</u>	<u>Total Cost</u>
Congressional Candidates	470	\$3.20	\$1504.00

*Based on Nightletter rate with 100 words or less. The regular telegram rate would run about \$13.45. The estimated cost for producing a "robot letter" runs from \$4.00 to \$6.00. The bulk of this is in personnel time, with machine time, materials, and postage accounting for only a fraction.

**Does not include sales taxes.

October 18, 1972

MEMORANDUM FOR GORDON STRACHAN

FROM MARY ANN ALLIN



According to your request, attached are copies of endorsement letters and wires for gubernatorial candidates (incumbents and non-incumbents). No endorsement will be given to our candidates in Arkansas and Texas. Nothing has yet been sent to our candidates in Montana and North Dakota ^{and Vermont} or the incumbents in Iowa, Puerto Rico and West Virginia. All drafts have been coordinated with the Republican Governors Association.

Oct 6, 1972

Dear Russ:

As November 7th draws near, I want you to know that you have my best wishes for success in your bid for re-election as Governor. We, of course, have worked closely in solving problems of interest to the citizens of Delaware and the nation and I have always appreciated your wise counsel. Since I come from a humble background like your own, I share your concern for the problems facing our people and admire your honest efforts to find solutions for them.

Your determination to improve the quality of life for all Delawareans is reflected in a substantial reduction of crime in your state, and you have pledged to do more. The development of career education programs and the passage of the Coastal Zone Act to protect your precious shoreline are two more examples of your innovative and courageous leadership.

The record speaks for itself, and I heartily agree with those who say that Russ Peterson is the best man to lead Delaware in the important years ahead.

With warm personal regards,

Sincerely,

Honorable Russell W. Peterson
Governor of Delaware
Governor's House
Dover, Delaware 19901

RN:MAA:RLE:Blh

September 25, 1972

Dear Nick:

My brother's visit to Utah provides what for me is an especially welcome occasion to express my own wholehearted endorsement of your candidacy for Governor.

Your candidacy offers the people of Utah a chance for new leadership of the highest order. The difficult problems confronting state governments today demand that we elect our ablest and most dedicated men and women. Certainly your background as a successful businessman, church man, family man and civic leader indicates you will bring fresh ideas and a new direction to your state. I frankly admire a man who is committed to this type of positive change.

It is my earnest hope that all Utahans will join your drive to make your state government more responsive to the needs of its citizens and more efficient in working toward its goals.

With my best wishes,

Sincerely,

Mr. Nicholas Strike
1250 Chandler Drive
Salt Lake City, Utah 84103

Send Flat

Sent to: Mr. Ed Nixon
Room 572
1701 Penn. Ave. NW.
Washington, D. C. SEND BY MESSENGER

September 25, 1972

Dear Herb:

Knowing firsthand of your excellent service in Washington as Assistant Secretary of Transportation for Environment and Urban Systems, I am delighted to endorse your candidacy for Governor of Rhode Island. The leadership you have demonstrated in the important area of protecting our environment is only one of the many skills you will get to use as chief executive of your state. Your call for open government and a code of ethics for state officials are additional indications of the positive change you hope to bring to Providence.

It is my earnest hope that citizens of both parties will join in actively supporting your campaign, for your background and experience in government make you especially well-qualified to serve as Rhode Island's next Governor.

With my best wishes for your success,

Sincerely,

Mr. Herbert F. DeSimone
Suite 510
76 Dorrance Street
Providence, Rhode Island 02903

Send Flat

AIRMAIL/SPECIAL DELIVERY

September 21, 1972

Dear Mel:

Congratulations on winning our Party's endorsement for Governor! I look forward to working together with you to win support among the people of New Hampshire for programs which return power and money to the States and encourage fiscal responsibility at all levels of government.

With my best wishes,

Sincerely,

Mr. Meldrim Thomson
Highway Hotel
Concord, New Hampshire

RN:MAA:RLE:blh
AIRMAIL/SPECIAL DELIVERY

SEND FLAT

September 20, 1972

STRAIGHTWIRE

Honorable Daniel J. Evans
Governor of Washington
Olympia, Washington 98501

Congratulations on your impressive primary victory! This expression of public trust is further evidence that your dynamic and progressive leadership in Washington has broad support among the people, and certainly it has my own enthusiastic backing. Best wishes in the coming election to you and the entire Republican team.

RICHARD NIXON

October 18, 1972

Dear Dan:

As you near the end of what I know must have been a stimulating campaign, I want to take this opportunity to wish you the best on November 7th. You have led the people of Washington through a most difficult period of economic recovery, and because we have faced many of the same problems nationally, I am well aware of the progress you have made. Throughout your Administration, you have sought to involve citizens in the problems of government, and you have led your state to a position of national importance in the area of foreign trade. All this has had a positive impact on the economic situation.

As you know, one of my great concerns is that we return decision-making power and tax monies to the states where they rightfully belong. You have devoted long hours in developing the concept of revenue sharing and now that it will soon become a reality, I can think of no better reward for your efforts than your re-election as Governor so that you may help the people of Washington realize the great benefits of this program.

I look forward to working with you in this effort and in meeting the many exciting challenges that lie ahead.

Sincerely,

Honorable Daniel J. Evans
Governor of Washington
Olympia, Washington 98501

RN:MAA:RLE:blh

September 18, 1972

Dear Carv:

It was a pleasure to meet with you at the White House recently and especially encouraging to learn that your views on tax policy for South Dakota reflect our goals for the nation as a whole. The passage of a Revenue Sharing Bill by the Senate hastens the day when financial assistance will be available for programs which -- are greatly needed in your state to improve education without increasing the property tax burden.

As we begin to reverse the flow of power and money from Washington, a basic goal of the New Federalism outlined by this Administration four years ago, I look forward to working with a man in Pierre who shares my commitment to making state government more effective in meeting the needs of our citizens and who promises new leadership for the people of South Dakota. Together we can accomplish a great deal for your state and the nation, and I will be delighted to have an experienced, capable and devoted public servant as Governor.

With my best wishes,

Sincerely,

Honorable Carveth Thompson
St. Charles Hotel
Pierre, South Dakota 75701

AIRMAIL/SPECIAL DELIVERY

Send Flat

September 15, 1972

STRAIGHTWIRE

Honorable Austin A. Mitchell
1302 West "A" Street
Kannapolis, North Carolina

It is a special pleasure to send greetings to the good people of

North Carolina who want Jim Holshouser to be their next

Governor. I am proud to be running with Jim and ^{nothing could} to be able ^{please me more than to}
to work with him in the State House. I know from his ex-

perience as Minority Leader in Raleigh that he understands

the needs of North Carolina and shares my view that state

government can oftentimes be a more effective servant of

the people than the Federal government.

I am confident that the great energy he demonstrated in

getting the GOP moving in Tarheel country will now be

directed toward electing our entire slate of Republicans on

November 7. Leg's ^{go} to work for Jim Holshouser!

RICHARD NIXON

October 19, 1972

Dear Jim:

Since my days as a law student at Duke, I have always had a special fondness for the people of North Carolina and have taken a special interest in their elections. Your qualities of leadership and devotion to duty are well known, and I particularly admire your strong commitment to public education and your deep concern about the problem of drug abuse. For these and other reasons, your candidacy for Governor has my enthusiastic endorsement.

I look forward to working with you in building a better life for all our citizens and making the next four years among the best in America's history.

Sincerely,

Honorable James E. Holsouser, Jr.
Post Office Box 328
Boone, North Carolina 28607

RN:MAA:RLE:blh

September 11, 1972

STRAIGHTWIRE

Mr. Al Sikes
314 Madison Street
Jefferson City, Missouri 65101

It is a pleasure to send warmest greetings to all who are gathered to demonstrate support for Kit Bond. The people of Missouri are fortunate to have one of the country's outstanding young leaders seeking the Governorship, and I want you to know that Kit has my full and enthusiastic support. His election can bring an end to machine politics in Missouri. It can be the beginning of an era of truly good government in which excellence and commitment to public service are not only goals but realities. I hope citizens of both parties will unite behind Kit in this important race. Missouri needs new leadership and programs for its people, and Kit Bond as Governor will bring you that.

RICHARD NIXON

September 13, 1972

STRAIGHTWIRE

Mr. Donald S. Perkins
O'Hare Plaza
5725 East River Road
Chicago, Illinois 60631

I am delighted to send my warmest greetings to the loyal supporters of Dick Ogilvie, for I am certainly one of you. Tonight we honor a man who has more than earned our admiration as Illinois' courageous and forthright Governor. Thanks to Dick Ogilvie, your State is now on sound financial footing and can proudly claim to have an dynamic, problem-solving Administration in Springfield.

It was gratifying to have Senate action yesterday on our revenue sharing proposal, and I want you to know that much of the credit for that goes to Dick Ogilvie's strong voice which was heard in Washington many times in support of this vital measure. The record speaks for itself. Your Governor has accomplished a great deal for the people of Illinois in his first term and I, for one, want a man like than who will continue to work with this Administration to complete the innovative programs we have begun for all our citizens.

RICHARD NIXON

September 8, 1972

Maa

Dear Doc:

It was a pleasure to see you in the White House yesterday to reaffirm my strong support for your candidacy for Governor of Indiana. As you know, one of my great concerns is that we reverse the flow of power to Washington, so we may bolster the authority of the states to make them more effective. The major work in carrying out this program -- through revenue sharing and other proposals -- will fall on the Governors.

I know that you can give Indiana the vigorous, creative leadership that our new reliance on the states will require. All Hoosiers are well aware of your outstanding record of public service, of your concern for their problems, and your determination to find workable solutions. You will attend to their needs carefully and compassionately, as befits a man of your profession.

I look forward to working with you for good government in Indiana and progress in America's heartland.

With my best wishes for your success in this important campaign,

Sincerely,

Honorable Otis R. Bowen
1308 North Meridian
Indianapolis, Indiana 46202

August 14, 1972

Dear Morris:

Your recent telegram gives me the welcome opportunity to congratulate you on winning the Republican nomination for Governor of Kansas. This primary election has confirmed that the people of Kansas want new leadership to meet the difficult challenges of our times, and I look forward to working with you to insure victory for all our Republican candidates in the November election.

With my best wishes,

Sincerely,

Mr. Morris Kay
530 Pioneer Road
Lawrence, Kansas 66044

Roland Elliott
brought this
by.

Cal

12:10

ADMINISTRATIVELY CONFIDENTIAL

THE WHITE HOUSE
WASHINGTON

*To Ashbrook
Hold Collins*

September 15, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: WILLIAM TIMMONS *BT*
SUBJECT: Presidential Endorsements

Attached is Mary Ann Allin's excellent report on candidates and possible Presidential endorsements. I have reviewed the listing and make recommendations for each category.

My congressional staff and Stan Anderson, handling congressional candidates information for the Re-Elect Committee, concur in this report.

PART I - INCUMBENT REPUBLICANS IN HOUSE

*OK 9/11
10/1*

I recommend no Presidential endorsements for:

1. Pete McCloskey (Calif)
2. Donald Riegle (Mich.)
3. ~~John Ashbrook (Ohio)~~

de
2/11/72
document

I suggest a carefully worded, non-endorsement letter to Rep. Bob Price (Tex) who faces incumbent Democrat Graham Purcell, a strong Presidential supporter on Vietnam and domestic issues.

All GOP incumbents should receive the standard letter attached except those with asterisks who should have personal letters tailored for maximum assistance.

PART II - NON-INCUMBENT REPUBLICANS FOR HOUSE

*OK 9/11
10/1*

I recommend no Presidential endorsements to GOP challengers for the following Democrats:

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all names at assignment for

- Alabama: Nichols, Bevill, Jones ✓
- Calif: Johnson, Sisk, Holifield, Wilson ✓
- Conn: Monagan, Gaiamo ✓
- Fla: Bennett, Chappell, Haley, Rogers ✓
- Ga: Davis, Stuckey ✓
- Ill: Kluczynski, Shipley, Price, Rostenkowski ✓
- Ky: Stubblefield ✓
- LA: Passman ✓
- Md: Byron ✓
- Missouri: Randall, Bolling, Ichord, Burlison ✓
- N. Mex: Runnels ✓
- NY: ~~Pike, Stratton, Rooney~~ ✓
- N. C.: Fountain, Jones, Taylor ✓
- Ohio: ~~Ashley~~, Hays ✓
- Okla: Steed, Jarman ✓
- Ore: Green ✓
- Pa: Flood, Morgan ✓
- S. C.: Dorn, Davis, Mann, Gettys ✓
- Tenn: Evins, Jones ✓ *hold*
- Tex: Roberts, Cabell, Teague, Brooks, Fisher, Casey ✓
- Va: Downing ✓
- W. Va: Slack, Staggers ✓
- ~~W. Va: [redacted]~~
- Wis: Zablocki ✓

These Members have supported the President on Vietnam and most have good voting records on domestic issues. Of the 57, 8 are officially "targets" by the Congressional Campaign Committee and the committee judges only 4 of the 8 as realistic possibilities. These four are seats held by Monagan (Conn), Shipley (Ill), Davis (SC) and Cabell (Tex).

I support a standard endorsement letter to other Republican challengers in Part II.

PART III - INCUMBENT REPUBLICAN SENATORS

I concur in Presidential endorsements for all incumbents seeking re-election. However, they should be tailored to suit the candidate with less enthusiastic letters for Stevens, Percy, Pearson, Brooke and Case. *and Hatfield*

PART IV - GOP HOUSE MEMBERS SEEKING SENATE

Recommend good letters for Thompson and McClure but a tailored endorsement for Scott.

90 10/11

ADMINISTRATIVELY CONFIDENTIAL

PART V - REPUBLICAN SENATE CHALLENGERS

OK on 10/1

I recommend no endorsement letters for GOP challengers to these Democrats:

- 1. John Sparkman (Alabama)
- 2. John McClellan (Ark)
- 3. James Eastland (Miss)
- 4. Jennings Randolph (W. Va)

tailored ltr to Blount

PART VI - INCUMBENT REPUBLICAN GOVERNORS

I concur in letters to all.

OK

PART VII - REPUBLICAN GUBERNATORIAL CHALLENGERS

Recommend against endorsements for:

- 1. Len Blaylock (Ark) *OK*
- 2. Henry Grover (Texas)

OK

PART VI: INCUMBENT REPUBLICAN GOVERNORS.

STATE	INCUMBENT REPUBLICAN GOVERNORS	SALUTATION	ACTION
Delaware	Russell Peterson	Russ	<i>10/6/72 endorsed</i>
Illinois	Richard B. Ogilvie	Dick	9/13/72 endorsed.
Iowa	Robert D. Ray	Bob	
Puerto Rico	Luis A. Ferre	Governor Ferre	
Washington	Daniel J. Evans	Dan	9/20/72 Congrats. <i>10/18/72 endorsed</i>
West Virginia	Arch A. Moore, Jr.	Arch	

PART VII: REPUBLICAN GUBERNATORIAL CHALLENGERS

STATE	GOP CANDIDATE & ADDRESS	SALUTATION	OPPONENT	ACTION
Arkansas	Len E. Blaylock P.O. Box 607 Little Rock, Ark. 72203	Len	Dale Bumpers	<i>Do not endorse</i>
Indiana	Dr. Otis Bowen 1308 North Meridian Indianapolis, Ind. 46202	Doc	Open	9/8/72 endorsed.
Kansas	Morris Kay 530 Pioneer Road Lawrence, Kansas 66044	Morris	Robert Docking	8/14/72 endorsed.
Missouri	Christopher Bond 314 Madison St. Jefferson City, Mo. 65101	Kit	Open	9/11/72 endorsed.
Montana	Ed Smith Box 756 Helena, Mont.	Ed	Open	
New Hampshire	Meldrim Thomson Highway Hotel Concord, N.H. 03301	Mel	Open	9/21/72 endorsed.
North Carolina	James Holshouser P.O. Box 328 Boone, N.C. 28607	Jim	Open	9/15/72 endorsed. <i>10/18/72 also</i>

STATE	GOP CANDIDATE & ADDRESS	SALUTATION	OPPONENT	ACTION
North Dakota	Lt. Gov. Richard Larsen Capitol Building Bismarck, N.D. 58401	Dick	Open	
Rhode Island	Herbert DeSimone 76 Dorrance St. Providence, R.I. 02903	Herb	Open	9/25/72 endorsed.
South Dakota	Carveth Thompson Box 237 Pierre, S.D. 75701	Carv	Richard Kneip	9/18/72 endorsed.
Texas	State Sen. Henry Grover 1401 South Post Oak Houston, Tex.	Henry	Open	Do not endorse ^{file} BT
Utah	Nicholas Strike 345 South State Salt Lake City, Utah 84111	Nick	Calvin Rampton	9/18/72 endorsed.
Vermont	Luther F. Hackett 112 Church St. Burlington, Vt. 05401	Fred	Open	9/25/72 endorsed.

DATE: 10/20/72

TO: Gordon Strachan -

Since these requests
have to be cleared
by someone, please
let me know when
we might respond
to Congressman Wiggins'
request. Mad

Mrs. Mary Ann Allin

cc: Bill Timmons

Committee
for the Re-election
of the President

FOR: *Mary Ann
Olliv*

Take necessary action	<input checked="" type="checkbox"/>
Approval or signature	<input type="checkbox"/>
Comment	<input type="checkbox"/>
Prepare reply	<input type="checkbox"/>
Discuss with me	<input type="checkbox"/>
For your information	<input type="checkbox"/>
See remarks below	<input type="checkbox"/>

FROM: *Dolores Thomas* DATE: *10-15*

REMARKS:

*This just came in from
Cong. Higgins following up
on our conversation of last
week.*

D.

Kurt Hahn has been done. - Mad



CONGRESS OF THE UNITED STATES

Charles E. Wiggins

Member of Congress • 25th District of California

October 13, 1972

OFFICE
1100 CALIFORNIA
WASHINGTON, D.C.
Vice President
ART. 1, SECTION 2

Mr. Harry S. Flemming
Committee to Re-elect the President
1701 Pennsylvania Avenue, N.W.
Washington, D.C.

U.S. Representative
JOHN C. ...

Dear Harry:

Madame ...
GLADYS ...

Enclosed is a copy of my letter to
Clark McGregor and the suggested
telegram to the candidates from the
President.

by CARSON HOB
WASHINGTON, D.C.
20545
202-225-4111

Also enclosed is a suggested copy of
a telegram to be sent to Tim Dolan, a
candidate for the California State
Assembly in the 72nd District.

BRUCE ...
U.S. ...
WASHINGTON, D.C.
20545
202-225-4111

Your assistance in this matter will
be deeply appreciated.

Sincerely yours,

CHARLES E. WIGGINS
Member of Congress

CEW:jt
enclosures

POSTAGE PAID

Filed 10-18

Suggested telegram -

Mr. Tim Dolan
334A North Euclid Avenue
Upland, California 91786

Dear Tim:

I was greatly pleased to hear that you are offering yourself for elective office in California's 72nd Assembly District.

I am sure that you realize the importance of the task before you. We need young, healthy and enlightened leaders at every level of government.

My best to you in your campaign and I sincerely hope that the citizens of your district recognize your dedication and ability as I do.

Best regards,

Richard M. Nixon

September 1, 1972

Mr. Clark McGregor
Committee to Re-elect the President
1701 Pennsylvania Avenue, N.W.
Washington, D.C. 20515

Dear Clark:

TWO

Two Republican state assembly candidates within my Congressional District have asked for my assistance in obtaining an appropriate telegram endorsement of their candidacies from the President. It is to be expected that the telegrams, if received, would be given wide publicity.

I recommend that their requests be honored if it is consistent with the committee's policy to do so. Both are fine candidates of our party, running in races where a Presidential boost might make the difference. One, Keith Miller, is a city councilman and former mayor of Whittier, and a long-time supporter of the President. The other, Kurt Hahn, is a city councilman from Duarte, California and a Nixon chairman on former campaigns.

A sample telegram for your consideration is attached.

Best regards,

CHARLES E. WIGGINS
Member of Congress

CW:shd
enclosure

stamped

SAMPLE TELEGRAM

Kurt Hahn, Councilman
City of Duarte
Duarte, California

Dear Kurt:

I have learned of your candidacy for the state assembly. As a city councilman, you know of my efforts to strengthen the cooperative relationship between communities, states and the federal government. Your election to the state assembly is important if these efforts are to continue to be successful.

Best Wishes

Richard M. Nixon

The Keith Miller telegram should be addressed:

Keith Miller, Councilman
City of Whittier
Whittier, California

THE WHITE HOUSE
WASHINGTON

Date

TO:

H. R. HALEMAN

FROM:

L. HIGBY

JK
Find out the
change here
of course

Apparently they don't
have the power to decide who
the President endorses. The
final letters have gone for
all gubernatorial candidates
as well — No Sir

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

October 18, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN *S*

SUBJECT:

New York and California
Legislature Endorsements

The New York and California GOP and CRP organizations have asked for endorsement letters for some of their state legislature candidates. The general rule, enforced by Dent and Price, is that blanket letters of endorsement do not go out to unselected local office holders.

NO

In New York 10 of the requested 108 have been done by special appeal. The balance should receive a standard endorsement letter according to Harry Dent, the New York GOP, the New York CRP, and the CRP Regional Director.

NO

In California, Nofziger and the CRP Regional Director have asked for endorsement letters for the 18 "Cal Plan" candidates. According to Nofziger on October 17, Reagan is actively pushing for these letters.

NO

Because there are only 19 days left, telegrams would be better than letters. Nightletters cost \$3.20 each, one-third that of a telegram.

NO

Alternative language for the endorsements appears in the attached. One is a full, warm endorsement; the other is a "Best Wishes" message.

NO

Recommendation:

That the "Best Wishes" nightletter be sent to the New York and California state legislature candidates.

Approve _____ Disapprove *NO* Comments _____

Dent or Price has no authority to issue endorsements.

This is a mistake.

*57 Ambler 10/19
57 M. Rubin 10/14*

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 17, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: MARY ANN ALLIN *MaA*

Attached is a copy of Stan Anderson's request which came through Harry Dent for endorsement of candidates for the New York State Legislature. On the list there are 60 incumbents for the Assembly (of which 2 have been done), 37 candidates for the Assembly (of which 5 have been done), and 9 candidates for the State Senate (of which 3 have been done). In addition, 6 other candidates in New York have been done, but they do not appear on this list.

They are asking for about 100 endorsements out of approximately 200 races state-wide, so this reflects some selection on the part of the State GOP and Re-Elect Committees. Telegrams of endorsement similar to the ones attached (actually they just offer best wishes) can be sent to the remaining candidates, as requested, but I feel there should be some discussion of how these will be used to avoid a lot of media overlap where we are endorsing candidates whose districts are in close proximity. The cost of such an undertaking can be held down by sending Mailgrams (\$1.60) instead of Straightwires (\$10.65, and Nightletters \$3.20).

For your information, I have attached copies of the four endorsements done for candidates for the California State Legislature.

October 6, 1972

NIGHTLETTER

Mr. William J. McLaughlin
4120 North Maine Avenue
Baldwin Park, California 91706

Best wishes to Kurt Hahn in his race for the State Assembly.

The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Kurt so he can go to work for us!

RICHARD NIXON

RN:MAAllin:blh

cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/

Requested by: Mr. William J. McLaughlin

Approved by: Roland Elliott

*Straight 10.65
N.L.
program 3.70
1.60*

September 27, 1972

NIGHTLETTER

Mr. Sumner Offill
444 West Ocean Boulevard
Long Beach, California

My very best wishes go to George Deukmejian in his
campaign for re-election to the California Senate.

The people of the 37th Senate District have countless
reasons to be proud of Duke's distinguished record of
service to his constituency and to our state. I am
delighted that Bob Finch can be with you to speak on
behalf of this Administration and the need to elect
Republicans at all levels of government. It is my
earnest hope that the voters will turn out in overwhelming
numbers to re-elect our entire Republican team on
November 7th, but especially to return my good friend,
George Deukmejian, to the State Senate.

RICHARD NIXON

RN:MAAllin:blh
cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/Finch
EVENT: October 5, 1972
Requested by: Bonnie Bradbeer
Approved by: Roland Elliott

October 13, 1972

STRAIGHTWIRE

Mr. Richard E. Gulbranson
1326 West 6th Street
Los Angeles, California

Best Wishes to Bob Aguirre in his race for the State Assembly.

The people of 30th Assembly District deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Bob Aguirre so he can go to work for us!

RICHARD NIXON

RN:MAAllin:blh

cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/

Requested by: Brad Hainsworth

Approved by: Roland Elliott

121117
October 6, 1972

NIGHTLETTER

Honorable Charles Conrad
13440 Ventura Boulevard
Sherman Oaks, California 91403

Best wishes to Charles Conrad in his race for re-election to the State Assembly. The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Charlie so he can continue to work for us!

RICHARD NIXON

RN:MAAllin:blh

cc: RMWoods/H. Dent/A. Waldron/M. White/Maallin/CF/

EVENT: October 6, 1972

Requested by: Harry Dent

Approved by: Roland Elliott

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 3, 1972

TO: Mary Ann Allin
FROM: Harry S. Dent *HSD*
RE: PRESIDENTIAL ENDORSEMENTS

The Committee for the Re-election has forwarded to me a list of candidates seeking legislative seats in the New York State Legislature. Each has requested a Presidential endorsement, and each has been endorsed by the State GOP, New York Nixon people, and the Nixon Regional Director.

I recommend that a Presidential endorsement be sent.

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

October 2, 1972

MEMORANDUM FOR:

BRAD HAINSWORTH

FROM:

STAN ANDERSON 

Attached is a list of local Republican candidates in New York who have requested a letter of endorsement from the President.

Tab A is a listing of incumbent State Legislators. Tab B is a listing of Republican candidates for the Legislature. Tab C is a listing of Republican Senatorial candidates requesting endorsement.

This request has the endorsement of the GOP and Nixon people in New York and our Regional Director.

<u>INCUMBENT</u>	<u>A.D.</u>	<u>ADDRESS</u>
Perry B. Duryea, Jr.	1	Old Montauk Hgwy., Montauk, 11954
Peter Costigan	2	154 Old Field Rd., Setauket, 11785
Robert Wertz	4	37 Bethany Dr., Commack 11725
John G. McCarthy	8	8 Pine Oak Court, Huntington Sta., 11746
William L. Burns	9	23 Whitney Dr., Amityville, 11701
Philip B. Healey	11	32 Frankel Rd., Massapequa, 11758
Milton Jonas	13	1854 Zana Court, N. Merrick, 11566
Joseph M. Reilly	14	36 Chestnut St., Glen Cove, 11542
John E. Kingston	15	97 Ward Street, Westbury, 11590
Joseph M. Margiotta	17	884 Bedford Court, Uniondale, 11553
George J. Farrell	21	116 Carnation Ave., Floral Park, 11001
John A. Esposito	23	222-01 101 Ave., Queens Village 11429
Alfred DelliBovi	31	114-13 111th Ave., Ozone Park, 11420
John T. Flack	33	78-14 64th Place, Glendale, 11227
John G. LoPresto	35	87-18 30th Ave., Jackson Heights, 11369
Rosemary R. Gunning	37	1867 Grove St., Ridgewood, 11237
Vito P. Battista	38	290 Highland Blvd. Brooklyn, 11201
Dominick L. DiCarlo	49	1345 83rd St., Brooklyn, 11219
Robert F. Kelly	50	226 76th St., Brooklyn, 11209
Vincent Riccio	51	375 16th St., Brooklyn 11215
Lucio F. Russo	60	82 Romer Rd., Staten Island, 10310
Edward J. Amann	61	285 Kissell Ave., Staten Island, 10310
Alvin M. Suchin	89	269 Broadway, Dobbs Ferry, 10522
Gordon W. Burrows	90	65 Harvard Avenue, Yonkers, 10710
J. Edward Meyer	92	47 Hights Cross Rd., Chappaqua, 10017

NIXON ENDORSEMENT

<u>INCUMBENT</u>	<u>A.D.</u>	<u>ADDRESS</u>
Peter R. Biondo	93	Oak Hill Terrace, Ossining, 10562
Willis H. Stephens	94	Indian Will Farm, Brewster,
Eugene Levy	95	East Place, Suffern, 10901
Lawrence Herbst	97	9 Leicht Place, Newburgh, 12550
Emeel Betros	99	67 Grand Ave., Poughkeepsie, 12603
H. Clark Bell	101	P. O. Box 734, Woodstock, 12498
Clarence Lane	102	Windham Arms, Windham, 12496
Fred G. Field	103	16 E. Newton Rd., Newtonville, 12128
Neil Keefeher	106	406 6th Ave., Troy 12181
Clark C. Wemple	107	1760 Van Antwerp Rd., Schenectady, 12309
Fred Droms, Jr.	108	Droms Rd., Town of Clifton Park, Rexford
Glenn H. Harris	109	Canada Lake, 12030
Andrew W. Ryan	111	43 Grace Ave., Plattsburg, 12901
Donald L. Taylor	114	117 Ward St., Watertown, 13601
William R. Sears	115	Bear Creek Rd., Woodgate, 13494
Edward F. Crawford	117	129 West 6th St., Oswego, 13120
Leonard F. Bersani	118	128 Rugby Rd., Syracuse, 13206
Hyman M. Miller	119	56 Lyndon Rd., Fayetteville, 13066
Edward M. Kinsella	120	407 Center Street, Solvay, 13209
Thomas J. Murphy	121	314 Broadview Dr., Syracuse, 13215
Francis J. Boland	124	55 Orchard Rd., Binghamton, 13905
L. Stephen Riford	125	West Genesee Rd., Box 681, Auburn, 13021
L. Richard Marshall	126	Strathmong Pk., Elmira 14905
Charles D. Henderson	127	39 Church Street, Hornell, 14843
Constance E. Cook	128	209 Coy Glen Rd., Ithaca, 148
Frank Carroll	133	613 Elmgrove Rd., Rochester, 14606
William Steinfeldt	124	217 Weston Rd., Rochester, 14612

NIXON ENDORSEMENT

<u>INCUMBENT</u>	<u>A.D.</u>	<u>ADDRESS</u>
James L. Emery	136	5477 Lakeville Rd., Geneseo, 14454
Richard J. Hogan	139	8648 Griffon Ave., Niagara Falls, 14304
Chester Hardt	141	107 Oakgrove Dr., Williamsville, 14221
Albert J. Hauabeck	144	315 Dartmouth Ave., Buffalo, 14215
Ronald Tills	147	43 Union St., Hamburg, 14075
Lloyd Russell	149	East Otto, 14729
John W. Beckman	150	98 So. Portage St., Westfield

Also done - Mbb

Harry C. Fotopoulos

73rd Dist.

4170 Broadway

Ny, Ny 10033

NIXON ENDORSEMENT

<u>CANDIDATE</u>	<u>A. D.</u>	<u>ADDRESS</u>
Anthony Coraci	3	12 Margin Dr., W., Shirley, 11967
Dennis O'Doherty	5	105 Cleveland Ave., Sayville, 11782
John C. Cochrane	6	80 Concourse E., Brightwaters, 11718
John J. Flanagan	7	20 Pine Hollow Lane, Greenlawn, 11740
Stuart R. Leveine	10	42 Burton Ave., Bethpage, 11714
George A. Murphy	12	3556 Tonopah St., Seaford, 11783
Clinton Martin, Jr.	16	68 Webster Ave., Manhasset, 11030
Armand P. D'Amato	18	15 Ostend Rd., Island Park, 11558
Dominick M. Minerva	19	35 Sprague Dr., Valley Stream, 11580
Mrs. Gloria Chizner	20	776 Kearney Dr., N. Woodmere, 11581
Frank H. McDermott	22	8400 Shore Front Pkwy., Far Rockaway 1169
William G. Meier	25	3926 211th St., Bayside, 11361
Anthony J. Ruggiero	62	257 McClean Ave., Staten Island 10305
Guy V. Verella	80	1240 Rhinelander Ave., Bronx, 10451
Michael J. McSherry	86	4412 Van Cortlandt Pk. E., Bronx, 10470
Bruce F. Caputo	87	250 Pondfield Rd., West Bronxville,
Richard Ross	88	24 Palmer Ave., Mt. Vernon
Richard E. Manix	91	111 Beach Ave., Larchmont
Harold Grune	96	33 DeHalve Maen Dr., Stony Point, 10980
Louis Ingrassia,	98	R.D. #5, Ingrassia Rd., Middletown, 1094
Benjamin P. Roosa,	100	Hickwell Junction,
Thomas Conole	101	228 Old Hickory Dr., Albany, 12209
Charles D. Cook	105	19 Prospect St., Delhi, 13752
Gerald B. Solomon	110	23 North Rd., Queensbury, Glens Falls, 12801

NIXON ENDORSEMENT

<u>CANDIDATE</u>	<u>A.D.</u>	<u>ADDRESS</u>
Verner M. Ingram	112	19 Market St., Potsdam, 13676
Harold Luther	113	4 Spofford Ave., Dolgeville, 13329
Nicholas J. Calogero	116	10 Proctor Blvd., Utica, 13501
Clarence D. Rappleyea, Jr.	122	Ridgeland Dr., Norwich
Maurice Mattisti	123	2204 Jenkins St., Endicott
James Hurley	129	28 High Street, Lyons, 14489
Thomas Hanna	130	1680 Lake Rd., Webster
Mrs. Dorothy Phillips	132	52 Newcastle Rd., Rochester 14610
William Knights	137	12454 Ridge Rd., Knowlesville
John B. Daley	138	430 Dutton Dr., Lewiston
Noel E. Bartlo	140	40 Victoria Blvd., Kenmore, 14217
Alan J. Justin	146	102 Lou Dr., Cheetowaga, 14043
Dale M. Volker	148	91 So. Ellington St., Depew, 14043

New York State Senatorial Candidates

S.D. 38
Donald R. Ackerson
63 Hickory Hill Road
Tappan, N. Y. 10983
Tel (914) EL 9-1882

done

S.D. 54
Fred J. Eckert
141 Ledgewood Circle
Rochester, N. Y. 14616
Tel (716) 225-2000

S.D. 42
Walter B. Langley*
225 Jay Street
Albany, N. Y. 12210
Tel (518) 434-3983

S.D. 44
Robert E. Lynch
67 Saratoga Drive
Scotia, N. Y. 12302
Tel (518) 399-4147

done

S.D. 41
Douglas Hudson*
116 Green Avenue
Castleton-on-Hudson, N. Y. 12033
Tel (518) PE 2-2139

S.D. 35
John E. Flynn*
15 Huron Road
Yonkers, N. Y. 10710
Tel (914) DE 7-8746

S.D. 11 Frank Padavan
8315-248th Street
Bellerose, N. Y. 11426
Tel (212) 343-3525

S.D. 36
Joseph R. Pisani
18 Fairview Place
New Rochelle, N. Y. 10802
Tel (914) 235-0020

done

S.D. 24
John J. Marchi*

also done - MAA

*- William T. Smith
Route 1
Elmira, Ny 14903*

*- Richard E. Schermerhorn
40th Dist.
12 Edlewild Park Dr
Cornwall-on-Hudson, Ny*

*- Lloyd Patterson
60th Dist.*

- Stewart Levy

*- John D. Caemmerer
7th Dist.*

<u>NAME</u>	<u>A.D.</u>	<u>COUNTIES/COUNTY</u>
Antolini, Lawrence G.	25 th	Humboldt, Mendocino, Sonoma
Boggess, Warren N.	10 th	Contra Costa
Nimmo, Robert P.	29 th	Tulare, Kern, San Luis Obispo
Simon, Raymond C.	30 th	Stanislaus, San Joaquin
Browne, Robert E.	25 th	Santa Clara
MacGillivray, W. Don	36 th	Santa Barbara, San Luis Obispo
Conlan, John T.	37 th	Ventura
Bond, Bill	39 th	Los Angeles

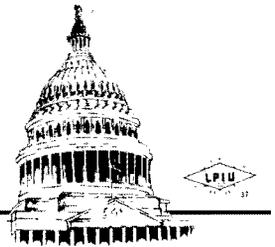
<u>NAME</u>	<u>A.D.</u>	<u>COUNTIES/COUNTY</u>
Aguirre, Robert	40 th	Los Angeles
Arklin, Henry	41 st	Los Angeles
Miller, Keith W.	50 th	Los Angeles
Conrad, Hon. Charles J.	57 th	Los Angeles
Hahn, Kurt	58 th	Los Angeles
Priolo, Hon. Paul V.	60 th	Los Angeles
Dannemeyer, William E.	69 th	Orange
Hunter, Robert O.	74 th	Riverside
Del Principe, Ron	76 th	San Diego
Green, Mrs. Ruth A.	79 th	San Diego

G.S.

FVI

Paul W.
Cronin

477 Essex Street / 9 Central Street
Lawrence, Mass. / Lowell, Mass.
685-8902 / 459-3321



FOR CONGRESS

October 10, 1972

Mr. Maurice Stans
Committee for the Re-Election of the President
1701 Pennsylvania Avenue, N.W.
Washington, D.C.

Dear Mr. Stans:

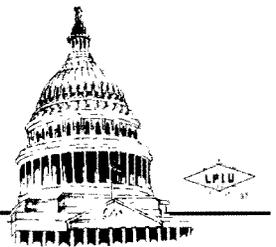
On November 7, the voters of the Fifth Massachusetts Congressional District will be choosing a new Congressman to succeed F. Bradford Morse. I am the Republican Nominee and my opponent is John Kerry, founder of the Vietnam Veterans Against the War.

Mr. Kerry, in winning the Democratic nomination, has publicly reported spending \$140,000 in the Primary alone. It appears that he is quite willing to expend an additional \$200,000 in the General Election. Common Cause has reported this is the largest expenditure for a congressional seat in the entire Nation. Mr. Kerry has found that the radical left is willing to raise these substantial sums. Their commitment is not only intellectual and personal, it is also financial. It is a total commitment.

On the other hand, my fund raising efforts have been limited mostly to the Fifth Congressional District and needless to say, I find it most difficult to match Kerry's expenditures for media, telephones, mailings and staff.

Paul W.
Cronin

477 Essex Street / 9 Central Street
Lawrence, Mass. / Lowell, Mass.
685-8902 / 459-3321



FOR CONGRESS

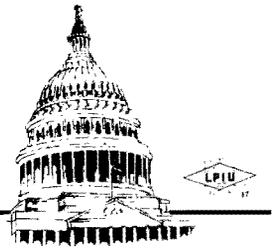
- 2 -

Four years ago, I committed myself to the election of President Nixon, working with Brad Morse prior to the convention in the Northeast and serving as a floor manager during the convention. Two years ago I served as the New England coordinator for the Congressional Campaign Committee.

On October 10 of this year, at a meeting with the President in the White House, Mr. Nixon stated, "Winning your seat is more important than anything else in Massachusetts". On October 31, Mr. Tom Pappas is having a fund-raising dinner for the President in Boston. The money to be raised cannot possibly be spent in such a short space of time before November 7. I am aware that all congressional candidates need funds. However, they are not being subjected to the incredible amounts of New Left money being poured into the Kerry coffers. I am in need of additional campaign funds now amounting to close to \$100,000 in order to compete with the Kerry money blitz. With the funds we win; without the funds Kerry wins. Newspaper reports have indicated that the Committee to Re-Elect the President intends to eventually dole out some funds to key congressional races across the Nation. We have been told that we are one of the ten key districts in the country. We need those funds now to stay in the same media ball park as Mr. Kerry. We would also appreciate a significant commitment on the proceeds of the Pappas dinner on October 31 so that we might borrow on it to win this election.

Paul W.
Cronin

477 Essex Street / 9 Central Street
Lawrence, Mass. / Lowell, Mass.
685-8902 / 459-3321



FOR CONGRESS

- 3 -

I would appreciate hearing from you at your earliest convenience as to what assistance I may expect. Please feel free to call either myself or my campaign manager, Mr. Joseph Rayball, at 617-459-3321.

Respectfully yours,

Paul W. Cronin
Candidate for Congress

cc: Mr. H. R. Hadelman
Mr. Charles Colson

C - ~~Time of Radio Spe~~
- ~~TV time - analysis~~ - 10/30

10/23

Dent - Mr. Carlson / Helms

THE WHITE HOUSE

WASHINGTON

October 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: ~~LARRY HIGBY~~ H
FROM: WILLIAM TIMMONS BT
SUBJECT: Endorsement letters

Attached is Mary Ann Allin's report on Presidential endorsement letters to GOP House candidates. Every Senate candidate will receive "tailored" letters depending on the degree of their Presidential support and local state issues, and those will be drafted in a few days and sent to you. (No endorsements, however, for Republican opponents of Senators McClellan, Eastland and Randolph).

You will note that Allin is giving a special-type letter to Price who is running against Purcell and also has a "hold" on Jim Collins' letter because he faces possible Justice action on staff "kick-backs."

The list of House Members getting special inserts is based on their marginal status although we can't do this for everybody. Each will get a line on an issue of particular significance to them. We can provide language to you if necessary.

At the end of the Congressional session we will take another look at the "protected Democrats" list to weigh possible exceptions.

Since most of the House letters are now ready to go, I hope you can clear the copy and list.

Thanks.

ADMINISTRATIVELY CONFIDENTIAL

October 25, 1972

MEMORANDUM FOR:

BILL SAPIRE

FROM:

GORDON STRACHAN

SUBJECT:

Sunday New York Times Ad

Bob reviewed your memorandum entitled "Institutional Advertising" of October 18, but decided against spending the money to reprint the entire text of the President's speech in the Sunday New York Times News Review section.

GS/jb

THE WHITE HOUSE

WASHINGTON

October 19, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY L

Bob said the attached should be checked out. It is his personal feeling that it might be better to run the text the following Sunday if it is indeed that good, since the newsplay will get it this weekend.

Attachment

- Johnson #7 - 8000 - too indirect, nebulous,
- Moore: Doesn't think text of spec is very useful; instead excerpts for 4-5 specs, white space, etc.
- Scale: yes, gd idea; but radio spec's not making much impact; run entire spec
- Price: (Gordon) basically bad idea, not helpful at all; readers are ag'l us anyway.
 - Gannett: wk in review read by TNT audience - smaller grp.
- © - favor ads for quick pt - intell's a p & arts.
 - Radio spec's 15¢ rate w/ news

THE WHITE HOUSE

WASHINGTON

October 18, 1972

*Following
Safire*

MEMORANDUM TO: H. R. HALDEMAN
FROM: BILL SAFIRE
RE: "Institutional Advertising"

A prime purpose of our radio speeches is to show press and opinion leaders that the President is thoughtfully addressing the issues, in contrast to McG's strident stump campaign. ✓

Thursday we go with a speech on the New Majority, drawing a fundamental issue: "Paternalism vs. Personal Freedom?" ✓

I suggest we buy a full-page ad in the Sunday New York Times News Review Section reprinting the text of the speech.

This runs contrary to every rule of political advertising -- nobody reads long texts, you need pictures, etc.

But it would sure make these points to a wide (about 2 million, including 500,000 outside NYC area) audience: (1) Nixon is sure discussion serious things seriously (2) How come none of this ever gets reported?

The ad would not cost much; it could be set by the Times in New York on Thursday in time for the Sunday week in the Review Section, I think; and it would result in a lot of thought leaders paying much more attention to this speech and to radio speeches for the rest of the campaign.

THE WHITE HOUSE
WASHINGTON

October 24, 1972

MS
Call on re:
This.

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY *L*
SUBJECT: Haig Phone Call
Re: Wallace Political
Contact

Al Haig indicates to me that he talked to you last weekend about the need to develop a political contact for Wallace to speak with. I would suggest that we have Harry Dent get in touch with Jessie Gann, Wallace's man and see specifically what he has on his mind. This can be done by a phone call and then can be followed up if necessary with a visit.

If you agree, I'll have Strachan call Dent and set this up.

Agree _____ Disagree *H*

MacGregor

10/25
done

S → CM → Haig, get filled in on GW contact + CM call Jessie Gann
S → Haig re CM contact. not FM, it considered but CM must.

ADMINISTRATIVELY CONFIDENTIAL

October 25, 1972

MEMORANDUM FOR:

MAURICE STANS

FROM:

GORDON STRACHAN

SUBJECT:

Kuchel Radio and TV
Spots in California

Bob asked me to check the information you received from California people that radio and TV ads by former Senator Tom Kuchel would be effective among the liberal element in California. Bob reviewed several opinions of Californians and has decided that the Kuchel radio and TV spots not be prepared and run in California.

GS/jb

THE WHITE HOUSE
WASHINGTON

MS

October 21, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN S
SUBJECT: Kuchel Radio and T.V.
Spots in California

Maury Stans received information from California people that radio and T.V. ads by former Senator Tom Kuchel would be effective among the liberal element in California.

Bob Finch does not think Kuchel would be effective. Kuchel doesn't mean much anymore in California.

Herb Klein thinks radio and T.V. spots by Kuchel would be effective in Northern California and the San Joaquin Valley.

Fred Malek thinks Kuchel would have a positive effect. However, he does not think the Kuchel spots would be worth sending new money into California to pay for them in light of the strict budget situation. Malek does not think it would be worth shifting some of the money already allocated to California to the Kuchel spots. Malek says his view would be supported by Nofziger, who was not personally contacted.

RECOMMENDATION:

That Kuchel radio and TV spots not be prepared and run in California to appeal to the liberal element.

AGREE _____

DISAGREE _____

COMMENT _____

I will advise Stans of your decision.

THE WHITE HOUSE

WASHINGTON

October 19, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY ✓

In meeting with Haldeman last week, Maurice Stans indicated that he had been advised by some of our California people that Tom Kuchel would be very effective in doing some radio and television spots for Nixon in California because of his appeal to the liberal element out there.

Will you please check this out or see that it is checked out by the appropriate people and let me know if this in fact is the case and can be worked out?

Malak
Rofziger?
Finch

10/20 FM :- fairly positive; where \$ to support it
not sure it would be better
- no new \$ needed; a + but not enough
on new \$
o Finch (Hendricks) - doesn't sound like worth it;
Kuchel doesn't mean much
HGK (Blechlsmith)

October 19, 1972

MEMORANDUM FOR: DWIGHT CHAPIN
FROM: L. HIGBY

Bob feels that Tom Kuchel would be good doing some surrogate appearances and requests that you follow-up on this. He apparently wants to help and could be very helpful.

Will you please have someone in your office get in touch and see what can be worked out here?

LH:KB

MS

THE WHITE HOUSE
WASHINGTON

~~ADMINISTRATIVELY CONFIDENTIAL~~

October 23, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN S
SUBJECT: Endorsement Tapes and Film

You have the text of the audio tape for the President to read to assist Hirsch, Tower, Domenici, McClure, Chaffee, Thompson, Bartlett, and Helms in their Senate races. Another copy of the Price-approved text, which is an abbreviated version of the endorsement letters, is attached.

Bill Timmons and Stan Anderson have not contacted this list of Senate candidates about whether it would be helpful to receive an audio tape because all answer affirmatively. Timmons and Anderson want to contact them after the audio tapes are completed. Bull is scheduling the audio tapings for Tuesday, October 24.

The Red Blount silent film footage shooting with the President is scheduled for Thursday at 9 a.m. Bill Timmons strongly urges that Caleb Boggs be added to this filming opportunity. Timmons believes that Blount won't win even with the footage. Boggs will probably win but desperately wants the footage. Boggs now has the financial commitments to run the resultant TV spot from Philadelphia.

Recommendation:

That Caleb Boggs also receive footage of the President at the Thursday Blount event.

Approve H Disapprove _____ Comments _____

*if he can really use it.
↳ Timmons + Bull
10/24*

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 22, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: DAVE GERGEN *ps.*
SUBJECT: Endorsement Tape

This is the same script that I sent to you earlier. Ray Price has signed off without any changes.

Attachment

SUGGESTED AUDIO TAPE ENDORSEMENT OF SENATORIAL
CANDIDATES

As we move into the closing days of this election, I want you all to know of my strong support for _____ in the race for United States Senator from the State of _____.

He has my confidence -- and he deserves yours.

We both need his help in the next Congress.

With his assistance -- and yours -- we can continue our progress toward the goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

Thank you.

October 17, 1972

Dear Cale:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Delaware will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your key role in the Appropriations Committee gives Delaware a strong voice in the Senate while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable J. Caleb Foggs
1203 Grinnell Road
Green Acres
Wilmington, Delaware 19803

EN:plr

THE WHITE HOUSE

WASHINGTON

October 21, 1972

11:00 a. m.

FOR: HARRY DENT

FROM: STEPHEN BULL

The President has consented to do a brief filming with Red Blount on Thursday, October 26, at 9:00 a. m. in the Oval Office. I spoke personally with Jim Allison and he and Mr. Blount understand that this is to be silent footage only.

By copy of this memorandum I am requesting Mark Goode to make the appropriate arrangements to hire a film cameraman to do this filming. Additionally, Mark is requested to arrange for whatever lighting will be required. Presumably we will need some fixed lights in the office and, for this reason, we have scheduled the film session early so that the lights may be removed before any other Presidential appointments.

All of the filming will be done in the office since it is getting pretty chilly, the Rose Garden is fading, and pictorially the outdoors probably wouldn't lend itself too well for Blount's requirements.

Ultimately I will prepare a brief scenario indicating the actions to be filmed in the Oval Office, but the President should have some briefing material on Blount's campaign so that he can be conversant on the subject. Would you please do a one-page brief which I will allude to as a tab on my cover scenario. This brief should be submitted to David Hoopes.

Thank you.

cc: A. Butterfield
D. Chapin
M. Goode
H. R. Haldeman
D. Hoopes
D. Parker
W. Timmons

URGENT

THE WHITE HOUSE
WASHINGTON

MC

October 23, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: WILLIAM TIMMONS *WT*
SUBJECT: Senator Caleb Boggs

Bob Teeter of CREP called this morning to urge a film with Boggs and the President. He's deeply concerned over poll trends. Boggs margin has been dropping

63-18 August 15
41-29 September 15
46-40 October 15
44-42 October 20 (quickie)

Boggs now will buy the Philadelphia TV market if he can get film. It should also be noted that Ted Kennedy has been in Delaware campaigning for Bogg's opponent and an upset there will surely be claimed as a personal victory for Kennedy.

RECOMMENDATION:

That Boggs be invited to White House for film session with the President at same time Red Blount is here on Thursday.

APPROVE *H* - *I have already approved this one.*
DISAPPROVE _____
OTHER _____

THE WHITE HOUSE
WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

October 24, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN S
SUBJECT: MacGregor/Dole Press
Conference

Clark MacGregor and Bob Dole are scheduled to have a Press Conference tomorrow at 11:30 a.m. to discuss the Get-Out-the-Vote program with Fred Malek.

All in the 9:15 meeting, including Colson, Abrahams, Clawsen, Chapin, were opposed because the press will focus the Press Conference on Watergate, etc. Magruder and Abrahams cannot convince MacGregor that this Press Conference is a bad idea.

An alternative to the MacGregor/Dole Press Conference would be a Malek Press Conference since he could better keep the focus on the Get-Out-the-Vote.

You may want to cover this with MacGregor tomorrow at 8:15. *or at 9:00 P.M. today.*

THE WHITE HOUSE
WASHINGTON



ADMINISTRATIVELY ~~CONFIDENTIAL~~

October 25, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

S

SUBJECT:

McGovern Speech

Senator McGovern's speech on "corruption" will be aired tonight at 7:30 on ABC and NBC.

According to Chapin, McGovern will take on John Mitchell and call upon the President to fire Dwight Chapin.

Next week the Democrats are planning on tearing down Connally, using some oil contracts while he was Secretary of the Navy.

Also, the Democrats are reported to be purchasing TV time for a round table discussion of political espionage by EMK, HHH, and Muskie.

Sammy Hough

FBI

John S. Magnum

Committee for the Re-election of the President

MEMORANDUM

October 17, 1972

CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR MR. JEB S. MAGRUDER

FROM: E. D. FAILOR *E.D.F.*

SUBJECT: Pro-Nixon Activity

In addition to the attached, the following activities took place:

<u>Date</u>	<u>Event</u>	<u>Activity</u>
1. October 11	Rally Erie, Pa.	A group of pro-Nixon college students gathered in the rear with signs.
2. October 11	Rally Kalamazoo, Mich.	Fifty college YR's carrying Nixon signs were seated front row center.
3. October 11	Fund raiser Boston, Mass.	Fifty pro-Nixon demonstrators were present outside the Commonwealth Armory.
4. October 12	Rally (Airport) U. of Minn. Minneapolis, Minn.	Approximately 40 College YR's carrying pro-Nixon signs were present at the rear of the crowd.
5. October 12	Rally (Airport) Fargo, N.D.	A group of approximately 100 College YR's had gathered with Nixon signs and were chanting "Nixon Now" and "Four More Years."
6. October 13	Breakfast Meeting Seattle, Wash.	Outside the building there were high school kids carrying anti-McGovern signs (Don't Let George Do It).

CONFIDENTIAL/EYES ONLY

~~CONFIDENTIAL~~

October 9. Our people held large "Columbus will vote for Nixon" signs across from the reviewing stand during the candidate's review of the New York Columbus Day Parade. Buttons were also distributed with a particularly good response from policemen and VFW members marching in the parade.

October 10. The candidate took verbal notice of our sign carrying supporters in the crowd at Western Michigan University commenting he noticed some young Nixon people in the crowd -- to cheers from a significant portion of the audience. We understand their presence was noted in the local media.

October 11. The candidate was greeted by a full second row of our people at his appearance at Wheaton College in Chicago. The Page 1 photos in the Chicago Sun Times are attached.

Activities planned in Portland and San Diego were canceled by the CRP Executive Directors in those states.

Activities are planned at three points in Texas on Monday October 16 and in Philadelphia October 19.

COOLER

Cloudy Thursday, high in the upper 50s. Details on Page 78.

©1972 by Field Enterprises Inc.

CHICAGO Sun-Times

Thursday, October 12, 1972



Sun-Times Photos by Howard D. Simmons and Jack Dykinga

McGovern invades Republican territory

On his fifth campaign tour of Chicago, Sen. George McGovern moves into Republican DuPage County Wednesday and encounters these pro-Nixon reactions during an address to Wheaton College

students. Back in Chicago an hour later, McGovern received a warmer response from Democratic precinct captains. Stories, more photos, Page 3.

THE WHITE HOUSE
WASHINGTON

October 23, 1972

Agree

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES COLSON *CC*
SUBJECT: Next two weeks.

I am convinced from listening to Sindlinger interviews on Saturday, by my own analysis of poll data and by my seat of the pants political instincts, that most people who are going to vote for the President because of his record and his accomplishments, have already decided how they will vote. Those who approve of the President and think he deserves re-election have been sold.

At this stage of the game, people who are uncertain about supporting the President are not going to be sold by being reminded of China, Russia, SALT or any other positive Nixon accomplishment. Many of them will choose us because we are the lesser of evils or, in the case of large numbers of Democrats, because they are turned off by McGovern. In my mind this is the anti-McGovern vote. If it remains anti-McGovern, it will either come to us or stay home.

The key objective in my mind in the next two weeks is to keep the undecided voter and the lukewarm Nixon support turned off on McGovern. Most of these people are Democrats and Independents. The polls show the Republican vote is remarkably solid and hopefully Clark will be getting everyone of them out to vote.

I, therefore, believe that positive advertising will accomplish little if anything in the last two weeks of the campaign. The Democrat or Independent who is not sold on us is not going to be sold on us by any classy commercials that we run in the next two weeks. We can,

~~We can,~~ however, keep him unsold on McGovern. Also, the negative ads are Democrats ads. Just by running them we continue to remind the disaffected Democrat that he is not violating his sacred vows by supporting Nixon.

McGovern's strategic problems in some respects have been no different than ours. He has been trying to win the disaffected Democrats by a positive appeal to them and it obviously hasn't worked, it has by and large failed. He has now begun negative ads against us (thank God he didn't think of them sooner). These coupled with his hard hitting attacks, Watergate, etc., could begin to have a corrosive effect.

What I am therefore recommending is a negative negative strategy. If he is not countered, he can begin to persuade Democrats who don't like him or are turned off by his views that while he may be a horse's ass, Democrats should vote not for him but against us. We have to continue to make him so unattractive that no matter how bad a picture he paints of us, they still will come to us instead of him.

In short, I don't think that there are many people left in the country who can be persuaded to vote for Nixon. Those who are for us have had plenty of time to reach that decision. I think there are a lot of people, however, who are against McGovern and our job is to keep them against McGovern. I am putting it hard on the surrogates because I don't think in the critical period ahead we can relent on the attack, but in my view we desperately need extensive use of the most effective anti-McGovern TV commercials and newspaper ads. The President's own campaigning will keep our own troops charged up and will keep those who are for the President for him. Only the attack and the ads will keep those who are against McGovern against McGovern.

We can probably win the election by doing absolutely nothing for the next 14 days. On the other hand, if we keep the heat on we can produce a real landslide and the more Democrats we prevent from voting for McGovern by forcing them, even if they can't buy us, to stay home, the better the chance of bringing the Congress in with us, thereby avoiding the inevitable recriminations from our own Party.

THE WHITE HOUSE
WASHINGTON

Date 10-10-72

TO:

Larry Higley

FROM:

WILLIAM TIMMONS

FOR YOUR INFORMATION X

FOR YOUR COMMENTS _____

FOR APPROPRIATE HANDLING _____

OTHER

Done! He says he is ahead in polls & is doing as IP suggests. Appreciates IP interest & advice. Tower still requests mtg with IP.

ACTION MEMO

Get to Towers' people and make the point that the problem he has is not a rise by Sanders, but rather the fact that he is an incumbent.

He should hang tight to Nixon, but more importantly, he must paint Sanders as a crony of Ramsey Clark's, Jane Fonda's, and George McGovern's. He's got to make the voters afraid of Sanders.

HRH

10/9/72

October 27, 1972/9:00 a.m.

Milwaukee/Chicago/Phoenix/
Houston - 10/27 - 10/30/72

SCHEDULE FOR CLARK MacGREGOR

FRIDAY, OCTOBER 27, 1972

12:30 p.m. EDT Depart 1701 for Washington National Airport

1:00 p.m. Depart for Chicago, Illinois via United 261

1:48 p.m. CDT Arrive Chicago O'Hare Airport

3:10 p.m. Depart for Milwaukee, Wisconsin via North Central 17

3:40 p.m. Arrive Mitchell Field, Milwaukee, Wisconsin

Contact: Phil Tarantion (414) 747-4563

3:45 p.m. Meet the Attorney General of Wisconsin
State Committeeman
State Committeewoman
State Committee Chairman

3:45 p.m. Drive from Mitchell Field to CREP
229 East Wisconsin Avenue

Lead Car: Driver J. M. Borden
J. Phelps

Car #2 Driver Richard Siehr
Robert Reintsma
Mr. & Mrs. MacGregor

4:15 p.m. Arrive CREP Headquarters

4:30 p.m. Press Conference, 4th Floor CREP
(414) 278-0262

4:45 p.m. Meet with CREP Workers, 3rd Floor CREP

5:00 p.m. Leave CREP and drive to Marc Plaza Hotel

5:15 p.m. Free Time - Suite 1930-31
(414) 271-7250

Page 2
Schedule for Clark MacGregor

6:00 p.m. Reception - Founders at Marc Plaza Hotel which will be attended by 40 contributors (large) - five minutes of remarks by Mr. MacGregor

6:30 p.m. Free time

6:40 p.m. Depart Marc Plaza Hotel for the Milwaukee Arena
(414) 271-5421

6:55 p.m. Proceed to Head Table waiting area at the Arena

7:00 p.m. Proceed to Head Table

9:00 p.m. Program - Mr. MacGregor is to make 20-30 minutes remarks

9:00 p.m. Depart Arena for Sheraton Towers, Chicago Illinois via car

11:30 p.m. Arrive Sheraton-Chicago Hotel, 505 North Michigan Avenue, Chicago, Illinois 60611 Accompanied by Robert A. Reisner and James R. Phelps. Met by Ed Kinnear.
(312) 944-4100

SATURDAY, OCTOBER 28, 1972

8:45 a.m. Baggage Call

8:55 a.m. Depart Sheraton-Chicago Hotel for City of Chicago Headquarters of the Committee for the Re-Election of the President.

Vehicle #1 Driver
Reisner
Kinnear
Phelps

Vehicle #2 Driver
Mr. MacGregor
Mrs. MacGregor

Page 3
Schedule for Clark MacGregor

9:00 a.m. Arrive City of Chicago Headquarters of the Committee for the Re-Election of the President, 500 North Michigan Avenue, Chicago, Illinois 60611. Met by Mr. William M. Duvall, Executive Director, Illinois CREP, Mr. Ferdinand (Fred) J. Zeni, Jr., Chairman, City of Chicago CREP and Miss Carol E. Anderson, Executive Assistant to the Chairman, City of Chicago CREP.

(312) 467-0020 or (312) 467-0021

9:02 a.m. Mr. MacGregor will speak to volunteers who are assembled to learn of our detailed plan to get out the vote on election day.

9:17 a.m. Mr. MacGregor terminates his remarks to volunteers.

9:18 a.m. Mr. MacGregor will be introduced to members of the office staff and volunteers.

9:30 a.m. Press conference in the computer room of the Chicago Headquarters of the CREP. Station C. arrangements for Press conference will be made by Mrs. Jean Mahon, Press Secretary, Illinois CREP.

(312) 467-0022 Mrs. Mahon - (312) 263-2353

9:50 a.m. Press conference terminates.

9:50 a.m. Depart for American Airlines departure section of O'Hare International Airport.

Vehicle #1 Driver
Reisner
Kinnear
Phelps

Vehicle #2 Driver
Mr. MacGregor
Mrs. MacGregor

Page 4
Schedule for Clark MacGregor

10:20 a.m. Arrive American Airlines departure section of O'Hare International Airport. Domestic Reservations and information telephone (312) 372-8000
Administrative Office O'Hare (312) 372-7242
Passenger Paging O'Hare (312) 686-3980

10:25 a.m. Board American Airlines flight #449 to Phoenix, Arizona.

10:40 a.m. Mr. and Mrs. MacGregor accompanied by Robert Reisner depart O'Hare aboard American Airlines flight #449.

11:52 a.m. MST Arrive Phoenix, Arizona Airport. Depart Airport via Helicopter

12:02 p.m. Arrive Barbeque Rally, Mesa, Arizona
Afternoon and evening schedule in Phoenix/Mesa, Arizona to be handled by Congressman John Rhodes.

7:30 p.m. (Approx.) Depart Phoenix aboard plane leased by Senator Barry Goldwater.

2:30 a.m. EST (Approx.) Arrive Washington

October 27, 1972/5:30 p.m. 0

CLARK MacGREGOR

SCHEDULE FOR WEEK SUNDAY, OCTOBER 29 THROUGH SUNDAY, NOVEMBER 5, 1972

SUNDAY, OCTOBER 29, 1972

- 2:00 a.m. - Arrive Page Terminal, Washington National Airport
- 11:00 a.m. - Kissinger Briefing for Surrogates, 4th Floor Conference Room, EOB
- 3:15 p.m. - Depart Washington National Airport via Eastern Flight #143
- 5:59 p.m. - Arrive Houston, Texas

MONDAY, OCTOBER 30, 1972

- 12:06 p.m. - Arrive Dulles International Airport, Washington, D.C.
- 3:00 p.m. - Budget Meeting
- 5:00 p.m. - Filming of Staff Meeting, Conference Room, 407
- 6:00 p.m. - Reception, Turkish Embassy, 1606 23rd Street, N.W.

TUESDAY, OCTOBER 31, 1972

- 8:15 a.m. - Address National Cathedral School Assembly
- 10:30 p.m. - Depart for Chicago, Illinois
- Evening - Salute to President Nixon's Re-election Dinner, Commonwealth Armory, Boston, Massachusetts

WEDNESDAY, NOVEMBER 1, 1972

- 8:15 a.m. - Roosevelt Room
- 9:15 a.m. - Staff Meeting
- 3:00 p.m. - Depart via Metroliner for Philadelphia, Pennsylvania
- 4:46 p.m. - Arrive Philadelphia, Pennsylvania

CLARK MacGREGOR

SCHEDULE FOR WEEK SUNDAY, OCTOBER 29 THROUGH SUNDAY, NOVEMBER 5, 1972

THURSDAY, NOVEMBER 2, 1972

8:46 a.m. - Depart Philadelphia via METroliner

10:34 a.m. - Arrive Washington, D.C.

FRIDAY, NOVEMBER 3, 1972

8:15 a.m. - Roosevelt Room

9:15 a.m. - Staff Meeting

SATURDAY, NOVEMBER 4, 1972

Nothing scheduled

SUNDAY, NOVEMBER 5, 1972

Nothing scheduled.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 16, 1972

TO: BOB HALDEMAN ✓
HERB KLEIN
CLARK MacGREGOR
DE VAN SHUMWAY

FROM: OLLIE ATKINS

RE: BROCHURE PREPARED BY CLAY
CLAIBORNE AND OTHER MATTERS
ATTACHED

I am passing the attached material from Clay Claiborne over to you for your consideration for action as described in his memo to me.

Best regards.

Ollie

Enclosure

Males Resner

AS
Plan back

10/27 CM done, but no #



THE BLACK SILENT MAJORITY COMMITTEE



EXECUTIVE OFFICES, 53 D STREET, S.E., CORNER OF FIRST
(On Capitol Hill – Two Blocks from U.S. Capitol)
MAILING ADDRESS: P.O. BOX 7610, WASHINGTON, D.C. 20044
TELEPHONE (202) 546-0600

MEMORANDUM

TO: Ollie Atkins

FROM: Clay Claiborne

DATE: October 16, 1972

This will follow up my desperate telephone call to Camp David yesterday.

I have printed and placed in storage here in Washington 800,000 copies of the brochure, "Partners in Progress – Meet Some of the Blacks in the Nixon Administration." (Please see the copy attached!)

Is it possible to receive assistance from someone close to the President, or the President himself, to inform the proper people (1) that these brochures are available in large quantities (2) of the following circumstances:

– Dr. Clifford Hardin, when shown the brochure at Purina-Ralston a few days ago, was surprised that it was not receiving the fullest distribution and suggested to Arthur Butterfield that it be used widely. Mr. Butterfield had never seen the brochure.

– A large number of Republican chairmen are enthusiastic about the brochure but have no funds to purchase or distribute it. They are convinced that it would be a tremendous advantage to them among big-city black voters. (See copy of Philadelphia Chairman William P. Devlin's letter to Bob Brown). Note: Bob Brown is very high on the brochure but has been able to move only 300,000 of the 1.5 million originally printed.

– "Partners" is the only really effective piece of campaign material available to back up nationally known blacks such as Sammy Davis Jr., James Brown, Floyd McKissick, etc. who have openly endorsed President Nixon's re-election. I would venture to say that if "Partners" had been distributed earlier in Baltimore and other cities, James Brown would NOT have suffered a boycott of his concert yesterday in Baltimore.

– The 800,000 brochures now available cost approximately .02 cents apiece to print, plus shipping costs from St. Louis to Washington, D.C., and storage. They are printed in four colors on newsprint for quick and easy distribution in black ghetto and other Negro areas where, for the first

(Over, Please)



THE BLACK SILENT MAJORITY COMMITTEE



EXECUTIVE OFFICES, 53 D STREET, S.E., CORNER OF FIRST
(On Capitol Hill — Two Blocks from U.S. Capitol)
MAILING ADDRESS: P.O. BOX 7610, WASHINGTON, D.C. 20044
TELEPHONE (202) 546-0600

TO: Ollie Atkins
Date: October 16, 1972
PAGE 2

time in my memory, there is no real organized support for the Democrat candidate.

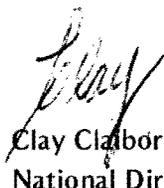
— I would be willing to accept almost any consideration for the brochures to avoid a total loss on the material now stored.

The President might be delighted to know that since last April when the brochure was first printed and shown on the ABC national television news program, we received and filled numerous requests from many black colleges, high schools and organizations — at a cost covered entirely by the Black Silent Majority Committee.

There has been no end to requests for huge numbers of free copies from black and white Republican district organizers and state, city, and county chairmen. They want “as many as possible” free and are wondering “why Washington isn’t doing more” to make this persuasive piece of literature available where it is sorely needed.

I will appreciate any efforts you can make to aid my desperate situation regarding the 800,000 brochures and to help give the President the sweeping mandate he deserves on election day. Please let me express in advance my deep thanks to you!

Always sincerely yours,



Clay Claiborne
National Director

NOTE: Our committee has organized and is conducting a Black Youth National Tour supporting the re-election of the President and the election of a Republican Congress, as you can see from the news clippings enclosed.

CC/jw
Enclosures

Atlanta Daily World



Black Youths Campaign Nationally For GOP Candidates

Campaigning for black youth support of President Nixon and other Republican candidates are: (from left) Walter Robinson, Washington, D. C.; Clay Claiborne, Black Silent Majority Committee National Director; and Mary Parrish, Brooklyn, N. Y. The two youths are being sponsored by the Black Silent Majority Committee.

YOUNG NEGROES SAY NIXON IS "THE MAN" FOR THEM

A team of young blacks touring principal U. S. urban areas under sponsorship of the Black Silent Majority Committee (BSMC) will stop here Nov. 1st to urge 13 to 30 year old black voters to cast their votes for President Nixon and the entire Republican ticket. BSMC was a 1972 recipient of the Principal Americana award from the National Freedoms Foundation at Valley Forge, Pa.

At a news conference in New York City earlier this week, Mary Parrish of Brooklyn, N. Y. a former campaign worker for Rep. Shirley Chisholm's (D-NY) presidential primary campaign; and Walter Robinson of Washington, D.C., black political specialist for the Republican National Committee, said black Americans have made enormous progress under President Nixon's policies and a warned young black voters "not to be fooled" by Democrats who "buy black votes with wild promises they always fail to deliver."

Describing herself as a "turncoat" for Nixon Miss Parrish said:

"Working within the Democrat Party for many years I became increasingly frustrated with the Democrats' failure to fulfill promises made to black people. I am dedicated to black advancement and feel that the best

course for young blacks is to work within the Republican Party to achieve the things black people have been too long denied.

"I have studied the record of black advancement since Nixon took office, and am thoroughly convinced that Mr. Nixon is "The Man" for us in 1972.

"The bulk of problems confronting black people in America stems from economic inequities. Pre-

sident Nixon's approach comes to grips with this fact by providing meaningful economic assistance and incentives to build businesses and create jobs in black communities. The Nixon approach is a far cry from the Democrat approach which seems aimed at keeping blacks dependant on government handouts and crumbs," Miss Parrish said.

CONTINUED ON PAGE 6

Young Negroes

CONTINUED FROM PAGE 1

Robinson, who is assistant to the director of the Republican National Committee's Black Political Division said:

"Since 1932 blacks have minimized their own political effectiveness by devoting blind allegiance to one political party. The election this year provides an unprecedented opportunity for young blacks to reverse this trend and to develop a lot of political muscle through intelligent, two party voting.

"We should no longer heed emotional appeals which Democrats traditionally use to monopolize the black vote. If black voters look beyond the rhetoric of this campaign, they will see that President Nixon and the Republicans have done more to build black businesses, provide educational opportunities, and put money into the black community than a any President in memory.

"I predict that President Nixon will be re-elected by a huge majority and that the Democrat Party will be shocked at the record percentages of black votes cast for all Republicans this year, Robinson said.

Front Page	Edit Page	Other Page
		5

PHILADELPHIA, PA.
BULLETIN

E - 634,371
S - 701,743
OCT 4 1972

Blacks' 'Blind Allegiance' To Single Party Assailed

By LAURA MURRAY
Of The Bulletin Staff

Two young black supporters of President Nixon said here yesterday that blacks have "minimized their political effectiveness since 1932 by devoting blind allegiance to one political party."

"We've got to stop voting emotionally and look at what each party has done for us," said Walter Robinson, assistant to the director of the Republican National Committee's Black Political Division.

He and Mary Parrish, of Brooklyn, N.Y., former worker in Democrat Shirley Chisholm's campaigns, are touring the country in an effort to convince other young blacks that a Nixon Administration is better for them.

Speaking at a press conference in the Sheraton Hotel, they said Mr. Nixon has done more for blacks than "any president in memory."

Miss Parrish, about 30, said the Democrats seem bent on "keeping blacks dependent on government handouts and crumbs." She described her-

self as a "turncoat Democrat."

Robinson, 25, who lives in Washington, said the Nixon Administration has supported black businesses, doubled financial support for black colleges and provided massive funding for research and treatment of sickle cell anemia, a disease that primarily strikes blacks.

Robinson named several prominent Republicans, and asked: "Is Betty Shabazz (widow of Malcolm X) crazy because she's a Republican? Is Floyd McKissick (former director of the Congress of Racial Equality) a fool?"

Black reporters challenged the two on the fact that they are confining their campaigning to press conferences.

"We can reach more people through the media," Robinson said. He added:

"I'm not afraid to walk into any ghetto in America and I'm not afraid of the response I'll get. Anybody can yell. That's a fool's game. But when it comes down to facts and figures, I'm in control. That'll be a walk through the daisies."

Front Page	Edit Page	Other Page

SOUTH BEND, IND.
TRIBUNE OCT 7 1972

E - 120,288
S - 126,433

Black Republicans Rap Demos 'Unfulfilled Vow'

INDIANAPOLIS (UPI) — Black Republicans for President Nixon said here Friday young blacks should support the President because of the "Democrats' failure to fulfill promises made to black people."

In a news conference staged by the Black Silent Majority Committee, Mary Parrish, a former Democratic party worker, said she switched because of growing frustration.

"Working within the Democratic Party for many years, I became increasingly frustrated with the Democrats' failure to fulfill promises made to black people. I am dedicated to black advancement, and feel that the best course for young blacks is to work within the Republican Party to achieve the things black people have been too long denied," she said.

Also at the news conference

was Walter Robinson and Clay Claiborne of the committee.

NCRV-'72 BLACK REPUBLICAN YOUTH CRUSADE!

THEY'RE ON THE ROAD FOR PRESIDENT NIXON AND THE REPUBLICANS!



THEY'RE OFF! Mary Parrish and Walter Robinson who are now on a whirlwind city-to-city tour encouraging young, first-time black voters to support President Nixon. Black Silent Majority's political action unit, NCRV-'72, is raising funds for the tour by direct mail solicitation and hopes to cover as many cities as possible before election. BSMC National Director Clay Claiborne (Center) predicts that with adequate support the tour will produce a landslide black youth vote for President Nixon and Congressional, state and local Republican Candidates.

WHO IS WALTER ROBINSON?

People around the Republican National Committee Headquarters in Washington smile affectionately when somebody mentions WALTER ROBINSON. The smile is usually followed by one of several dozen stories about how Walter "gave hell" to some Democrat who tried to shame him for being a Republican.

"Walter Robinson is a walking encyclopedia of Republicanism with a built-in dynamo," says one high Republican official. If you're going to try and convince *him* that Democrats have done more for blacks than Republicans have, you'd better be armed with plenty of facts and figures, because Walter is!"

Walter Clay Robinson, Jr. came to the staff of the Republican National Committee after brilliant academic careers at Howard University and Boston College, where he majored in Business Administration and Political Science. He has also held important posts at the U.S. Department of Agriculture, Defense Department and Veterans Administration.

The Republican National Committee keeps Walter busy with a dizzying round of speeches before youth groups. His face is familiar from the youth film, "Today's Republican," and several television programs. During off-duty hours, the effervescent 25-year-old serves as a Republican precinct chairman in Washington.

NCRV - '72 and Black Silent Majority are proud that Walter Robinson is taking part in the EMERGENCY BLACK REPUBLICAN YOUTH TOUR, and hopes that pro-Democrat Reporters covering his press conferences in the nation's cities *do* ask him why he is supporting the re-election of President Nixon. Walter is ready, and when he gets through answering, the Reporters will probably be Republicans too!

PLEASE READ
OTHER
SIDE

WHO IS MARY PARRISH?

For one so young, pert MARY PARRISH of Brooklyn, New York brings the experience of an astonishingly diverse big-city political career to the EMERGENCY BLACK REPUBLICAN YOUTH TOUR sponsored by NCRV-72 and the Black Silent Majority Committee.

Miss Parrish is working hard for the re-election of President Nixon this year, but won her first political battle scars as a Democrat fund raiser and coordinator in such congressional campaigns as those of Rep. Shirley Chisholm and Elizabeth Holtzman in the political hotbeds of Crown Heights and Bedford-Stuyvesant, Brooklyn, N.Y.

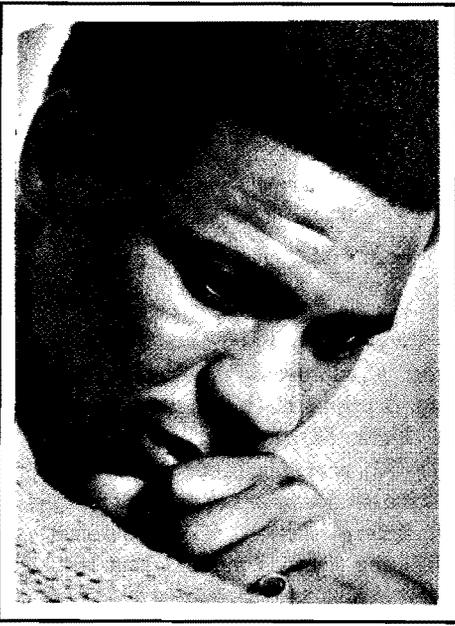
As a result of her work as political advisor to the National Youth Movement and her experiences in Democrat-dominated big-city politics, Miss Parrish has a lot to say to young black first-time voters about "Democrats who promise black people everything at election time and ignore black needs the rest of the year."

A pioneer in the establishment of women's political caucuses, Miss Parrish supported the presidential primary bid of Rep. Chisholm earlier this year, but switched to the Republican fold to become an associate congressional researcher. Republican executives were so impressed with Miss Parrish's abilities that within a month she became regional coordinator in charge of black voter activities in Westchester County under District Attorney Carl A. Vergari, Republican candidate for Congress in the 24th Congressional District.

In addition to her grassroots political know-how, Miss Parrish is an asset to the NCRV-72 Republican effort by virtue of her thorough knowledge of the news media; she was a journalism major at the University of Chicago.

Miss Parrish is an excellent public speaker and has worked in all phases of broadcasting ranging from announcing to advertising sales and program planning.

Black Silent Majority National Director Clay Claiborne describes Miss Parrish as "the kind of young black leader America should hear a lot more from." And from now until November 7th America *will* hear from her!



**Senator McGovern
thinks your
vote is in the bag.**

**President Nixon
doesn't believe it—
look at his record.**

He has made possible more loans to black businesses than any President before him.

He is the first President to ask for governmental funds to fight Sickle Cell Anemia.

He asked for \$2.5 billion to raise the quality of education in disadvantaged schools.

He opened up jobs through Federal Manpower Programs for 1.2 million blacks and minority members last year alone.

He has budgeted \$602 million for Civil Rights Enforcement, a 700% increase over the previous administration.

He is making free or reduced-price lunches available to more than 8 million children.

He is spending \$371 million to combat drug abuse this year.

He drafted a bill which would give any black student Federal Aid to go to college.

He has appointed more blacks to top government posts than any other President in history.

He is helping nearly 12 million people with his Food Stamp Program.

Deeds, not words. That's why

President Nixon deserves your support. Don't be taken for granted. Make your vote count.

All Americans need
President Nixon.

Now more than ever.

THE RECORD	LAST YEAR OF PREVIOUS ADMINISTRATION	CURRENT YEAR OF NIXON ADMINISTRATION
Aid to Black Colleges	\$108 Million	\$200 Million
Aid to Minority Bank Deposit Program	(Did not exist)	\$245 Million
Aid to Minority Business Enterprise	\$200 Million	\$700 Million
Civil Rights Enforcement Budget	\$75 Million	\$602 Million
Equal Employment Opportunity Commission Budget	\$8.2 Million	\$30.5 Million
Fair Housing Enforcement Budget	\$2 Million	\$8.2 Million
	TOTAL ADMINISTRATION	TOTAL ADMINISTRATION
Executive Level Appointments	49	62
Sub-cabinet Appointments	3	9
White House Staff	2	7
Generals / Admirals	2	12
Supergrade Appointments	63	150
Presidential Appointments to Commissions / Advisory Boards	60	89

PLEASE READ

OTHER

SIDE

**President Nixon.
Now more than ever.**

PARTNERS in PROGRESS



ELIZABETH KOONTZ



Brigadier General
CUNNINGHAM C. BRYANT
U.S. National Guard
Appointed 1971



Brigadier General
ROSCOE C. CARTWRIGHT
U.S. Army
Appointed 1971



JAMES E. JOHNSON
Assistant Secretary
of the Navy
Appointed 1971



Major General
FREDERIC ELLIS DAVISON
U.S. Army
Appointed 1971



Brigadier General
JAMES F. HAMLET
U.S. Army
Appointed 1971



ROBERT J. BROWN
Assistant to the President
The White House
Appointed 1969



Rear Admiral
SAMUEL L. GRAVELY, JR.
U.S. Navy
Appointed 1971



DONALD L. MILLER
Deputy Assistant
Secretary of Defense
Appointed 1971



RUTH BATES HARRIS
Director, Equal Employment
Opportunity, National Aero-
nautics and Space Adminis-
tration



Honorable
WALTER WASHINGTON
Mayor, District of Columbia
Reappointed 1969



Major General
DANIEL JAMES JR.
U.S. Air Force
Appointed in 1972



Brigadier General
OLIVER W. DILLARD
U.S. Army
Designated 1971



MEET SOME OF THE BLACKS IN THE NIXON ADMINISTRATION

Printed and Distributed By
National Crusader Newspaper
Clay Claiborne, Publisher
53 D Street, S.E.
Washington, D.C. 20003

Additional Copies Available. For quantities and prices, write:
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53 D Street, S.E., Washington, D.C. 20003
Telephone (202) 546-0600

By
National Republican
Congressional Committee
Rep. Bob Wilson, Chairman
John T. Calkins, Executive Director

PARTNERS in PROGRESS



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U.S. Army
Appointed 1971



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Designated 1971



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ROSCOE C. CARTWRIGHT**
U.S. Army
Appointed 1971



**Major General
DANIEL JAMES, Jr.**
U.S. Air Force
Appointed Brigadier 1970
Appointed Major 1972

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Appointed 1969



Honorable
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Reappointed 1969



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Secretary of Defense
Appointed 1971



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U.S. Army
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