

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5	5/17/1972	<input type="checkbox"/>	Campaign	Memo	From Dent to RN RE: voting and delegate totals in Michigan and Maryland. 2 pgs.
31	5	4/12/1972	<input type="checkbox"/>	Campaign	Memo	From Teeter to Mitchell RE: Campaign Theme. 3 pgs.
31	5	5/2/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: Daily Political Meeting. 2 pgs.
31	5	5/3/1972	<input type="checkbox"/>	Campaign	Memo	From Stachen to Haldeman RE: Dent's primaries update report. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5	4/10/1972	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Colson, Chapin, and Magruder RE: Surrogate Scheduling. 1 pg.
31	5	4/18/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: discussing Apr. 11, 1972 memo from RN to Haldeman. 5 pgs.
31	5	5/4/1972	<input type="checkbox"/>	Campaign	Memo	From Magruder to Mitchell RE: Press Interviews. 2 pgs.
31	5	5/9/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: Nebraska and West Virginia Primary Returns. 1 pg.
31	5	5/10/1972	<input type="checkbox"/>	Campaign	Memo	From Dent to RN RE: Nebraska and West Virginia Primaries. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5	4/20/1972	<input type="checkbox"/>	Campaign	Other Document	Talking paper for Clark Macgregor RE: Bill Timmons and the RNC Convention. 1 pg.
31	5	5/8/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: discussing May 3, 1972 Proposed Event for California memo from Porter to Mitchell. 4 pgs.
31	5		<input checked="" type="checkbox"/>	Campaign	Brochure	"Re-elect the President" brochure. 2 pgs.
31	5	5/11/1972	<input type="checkbox"/>	Campaign	Other Document	Press release from CRP RE: Pundit Ted Williams Splinters Nixon Critics. 3 pgs.
31	5	5/15/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: discussion on Strachen to Haldeman May 12, 1972, Campaign Poll Analysis and Wave II memo. 2 pgs.

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31	5	5/13/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Foust to Mitchell RE: Departure and Arrival Ceremonies for the President's Trip to Russia. 1 pg.
31	5	5/8/1972	<input type="checkbox"/>	Campaign	Memo	From Nofziger to Reagan RE: California Campaign (Week Ending 6 May 1972). 2 pgs.
31	5	5/16/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: Maryland and Michigan Primary Returns. 1 pg.
31	5	5/17/1972	<input type="checkbox"/>	Campaign	Memo	From Dent to RN RE: Michigan and Maryland primary results. 2 pgs.
31	5	5/3/1972	<input type="checkbox"/>	Campaign	Memo	From Dent to RN RE: Indian and Ohio primary results. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5		<input checked="" type="checkbox"/>	Campaign	Other Document	Press releas from CRP RE: Wisconson primary winner (RN). 1 pg.
31	5	4/3/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: March 27, 1972 Nofziger to Reagan 'California Campain (Week Ending March 25) memo. 3 pgs.
31	5	4/3/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: Democratic Candidates in California Primary. 1 pg.
31	5		<input checked="" type="checkbox"/>	Campaign	Other Document	Statement from Francis L. Dale RE: "certain Democratic presidential aspirants using last minute desperation gutter tactics." 2 pgs.
31	5		<input checked="" type="checkbox"/>	Campaign	Other Document	Press release from the RNC RE: Wisconson primary. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5	3/29/1972	<input type="checkbox"/>	Campaign	Memo	Action Memorandum RE: getting surrogates into Pennsylvania well ahead of the PA primary. 1 pg.
31	5	4/5/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to RN RE: Wisconsin Democratic primary results along with handwritten notes and other memorandi. 9 pgs.
31	5	4/5/1972	<input type="checkbox"/>	Campaign	Memo	From Magruder to Haldeman RE: Dom Bonafede's National Journal Articles. 1 pg.
31	5	4/8/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: April 5, 1972, Colson to Mitchell memo. 4 pgs.
31	5	4/8/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: April 6, 1972, Porter to Mitchell memo on Pennsylvania Surrogate Plan. 15 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5		<input checked="" type="checkbox"/>	Campaign	Other Document	Press releas from CRP RE: Wisconsin Republican primary RN victory. 1 pg.
31	5	4/10/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Moore, Klein, & Finch RE: list of Ashbrook delegates in California. 4 pgs.
31	5	4/7/1972	<input type="checkbox"/>	Campaign	Other Document	Press release from CRP RE: 'Romney Hits Democrat Critics of the Vietnam Air Support.' 5 pgs.
31	5	4/3/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten notes (author unk) RE: Primary concerns. 1 pg.
31	5	4/6/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Timmons RE: RNC Convention. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
31	5	4/10/1972	<input type="checkbox"/>	Campaign	Memo	From Buchanan to Haldeman & Ehrlichman RE: 'Senior Senator from Illinois. 2 pgs.
31	5	4/12/1972	<input type="checkbox"/>	Campaign	Memo	From Strachen to Haldeman RE: Announcement of John Mitchell as Campaign Director. 1 pg.
31	5	5/2/1972	<input type="checkbox"/>	Campaign	Memo	From Timmons to Mitchell RE: '72 Convention. 1 pg.
31	5	4/28/1972	<input type="checkbox"/>	Campaign	Memo	From Yeutter to Mitchell RE: Dick Lyng. 1 pg.

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 311

Folder: Campaign 19 Part IV March 29-May 17

<u>Document</u>	<u>Disposition</u>
98	Return Private/Political Memo, Dent to the President, 5-17-72
99	Return Private/Political Memo, Teeter to Mitchell, 4-12-72
100	Return Private/Political Memo, Higby to HRH, 5-2-72
101	Retain Open
102	Return Private/Political Note, Strachan to HRH, 5-3-72
103	Retain Open
104	Return Private/Political Memo, HRH to Colson et al, 4-10-72
105	Retain Open
106	Retain Open
107	Return Private/Political Note, Strachan to HRH, 4-18-[72]
108	Return Private/Political Memo, Magruder to Mitchell, 5-4-72
109	Return Private/Political Memo, Strachan to HRH, 5-9-72
110	Return Private/Political Memo, Dent to the President, 5-10-72
111	Return Private/Political "Talking Paper for Clark MacGregor," 4-20-72
112	Return Private/Political Note, Strachan to HRH, 5-8-72
113	Retain Open
114	Return Private/Political Brochure, Re-Elect the President, n.d.
115	Return Private/Political CREEP Press Release #5-8, 5-11-72
116	Return Private/Political Note, Strachan to HRH, 5-15-72
117	Return Private/Political Memo, Foust to Mitchell, 5-13-72
118	Retain Open
119	Return Private/Political Memo, Nofziger to Reagan, 5-8-72
120	Return Private/Political Memo, Strachan to HRH, 5-16-72
121	Return Private/Political Memo, Dent to the President, 5-17-72

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
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122	Return	Private/Political	Memo, Dent to the President, 5-17-72
123	Return	Private/Political	Memo, Dent to the President, 5-3-72
124	Return	Private/Political	Memo, Dent to the President, 5-3-72
125	Return	Private/Political	CREEP Press Release #4-2(4), n.d.
126	Return	Private/Political	Note, Strachan to HRH, 4-3-[72]
127	Return	Private/Political	Memo, Strachan to HRH, 4-3-72
128	Retain	Open	
129	Retain	Open	
130	Return	Private/Political	"Statement by Francis L. Dale..." n.d.
131	Return	Private/Political	Rnc Press Release, 3-30-72
132	Return	Private/Political	Action Memorandum by HRH, 3-29-72
133	Return	Private/Political	Memo, Dent to the President, 4-5-72
134	Retain	Open	
135	Return	Private/Political	Memo, Dent to the President, 4-5-72
136	Return	Private/Political	Memo, Magruder to HRH, 4-5-72
137	Return	Private/Political	Note, Strachan to HRH, 4-8-72
138	Return	Private/Political	Note, Strachan to HRH, 4-8-72
139	Return	Private/Political	CREEP Press Release #4-1(4), n.d.
140	Return	Private/Political	Note, Strachan to Moore, Klein & Finch, 4-10-[72]
141	Return	Private/Political	CREEP Press Release #4-4(7), 4-7-[72]
142	Return	Private/Political	Notes, "Busing - Dent..." 4-3-[72]
143	Return	Private/Political	Memo, Strachan to Timmons, 4-6-72
144	Return	Private/Political	Memo, Buchanan to HRH, JDE, 4-10-72
145	Retain	Open	
146	Retain	Open	
147	Retain	Open	

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
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148	Return	Private/Political Memo, Strachan to HRH, 4-12-72
149	Return	Private/Political Memo, Timmons to Mitchell, 5-2-72
150	Return	Private/Political Memo, Yeutter to Mitchell, 4-28-72
151	Retain	Open

X

THE WHITE HOUSE
WASHINGTON

May 17, 1972

MEMORANDUM FOR: THE PRESIDENT
FROM: HARRY S. DENT

Governor George Wallace shattered Labor's "stop-Wallace" hopes by winning substantial victories in Michigan and Maryland. The President swept house in both states.

In Michigan, here was the count at 6:30 AM with 99% of the precincts reporting:

	<u>MICHIGAN (99% in)</u>		
	<u>Votes</u>	<u>%</u>	<u>Delegates</u>
Wallace	791,321	51	69-uncertain
McGovern	416,671	27	37 "
Humphrey	246,546	16	26 "

On the Republican side, the President took 97% of the vote. McCloskey, the only other Republican on the ballot, failed to win 2%.

Humphrey and organized labor suffered a strong defeat. Wallace carried Detroit city with 40%, and swept the Detroit suburbs with 2/3 of the vote. Wallace also ran strongly in Republican and ticket-splitting precincts. The Michigan Democrat party will take that into consideration when they apportion convention delegates, and may be able to trim some of Wallace's delegates. The black vote was Humphrey's, but rank and file labor support went to Wallace. One factor was the UAW's early endorsement of Muskie, which kept labor from closing solidly behind Humphrey. Wallace was the big spender in TV campaigning and did the most personal appearances, followed by Humphrey. To compound Hubert's misery, McGovern hardly campaigned in Michigan.

	<u>MARYLAND (99% in)</u>		
	<u>Votes</u>	<u>%</u>	<u>Delegates</u>
Wallace	216,019	39	41
Humphrey	144,849	27	6
McGovern	119,311	22	6

The President won easily with 86%, trailed by McCloskey with 8% and Ashbrook with 6%.

Wallace handily carried the Eastern Shore and other rural areas, and did better than expected in Baltimore. He also carried Prince Georges County. McGovern's pocket of strength was Montgomery County, with Humphrey doing well with the blacks.

Overall, the sympathy vote for Wallace did not seem a major factor. It may have mobilized additional Wallace voters, but did not seem to result in mass conversions.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

April 12, 1972

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL
FROM: ROBERT M. TEETER *R.M.T. by Basich*
SUBJECT: Campaign Theme

As we begin to focus the campaign exclusively on the general election and as the President increases his travel schedule, I think it important that we develop a central theme or idea for the campaign. It is important that the President's campaign have one central idea -- a message that everyone knows by election day to which various statements and actions can be tied. It does not necessarily have to be a slogan, although one could emerge later. The main point is that the campaign have a central idea or message that the majority of voters find attractive and would support.

Based on my analysis of our first wave data and the other research data I have looked at, I am concerned that the President is viewed as a tactician without an overall strategy or master plan for the country. This causes voters to interpret many of his positions and programs as things done for political expediency or to appease specific special interest groups rather than as part of an overall plan to move this country toward a perceivable set of goals or objectives. A majority of voters do not apparently think the President has such a master plan. No one seems to know how the President would like to leave the country after eight years "for his children and grandchildren."

I think it is imperative for the President and for the campaign to articulate his master plan to the voters and to show how the President's positions and programs fit into the plan. This should become the campaign theme -- the idea that ties everything together.

While this is important for every campaign and every President, I think it is particularly important for this one. It is a relatively well-accepted fact that he does not have any great personal appeal and will not be re-elected on the basis of personality or personal appeal. Moreover, because of the current issue structure and the type of problems he has had to deal with, I think we would have trouble trying to fight the campaign on a series of specific issues.

As an incumbent, the President is always open to the charge that he should have done more. More importantly, the general attitude in the country toward government, and politicians is very negative. If the voters know and understand what the President is trying to do for the country and how each of his programs are a part of that plan, it should be easier to gain support for his programs.

Also, the fact that voters are concerned about more issues now than has been the case in previous campaigns and also because the solutions to many of these problems are complex, it will be difficult for the President to attract the ticket-splitter on the basis of specific issues. Rather, he is going to have to appeal to these swing voters on the basis of a set of well-articulated goals for the country and further showing that his programs are moving the country toward these goals, and that he is more capable of leading the country toward these goals than his opponent.

The essential elements of this theme are what the President believes to be the destiny of the nation and the element of hope. The President could do this well. It would be positively received in the press and it is the type of approach which the public apparently wants and would favorably receive. The President may find that a "destiny speech" is the appropriate vehicle to deliver such a theme. It would allow him to stay on the high road and elevate the level of the campaign. It would be something he could develop and use now as President and yet carry into the campaign. It would give the campaign a common thread with which to tie things together while giving many of his individual statements and positions a prospective which they currently lack, yet be general enough so that the President would not be trapped by events between now and the election.

By giving the voters the idea that he has a master plan, the President would go a long way in solving the credibility problem. If the voters could see his various positions in the context of an overall strategy the President would be less suspect of being political. This approach gives the administration more breath and depth by tying things together such as China, Vietnam, welfare reform, bussing, economic controls, revenue sharing etc. It would also emphasize the complexity of the job and give us the benefit of being evaluated on the record as a whole.

While I recognize that the President should not get into a position of over promising, and also realizing that anything he says must be believable, I think his basic theme must restore the element of hope. I believe our data clearly shows that the people have lost hope that things can and will get better. More recently, there are indications that the public is looking for someone to restore this feeling of hope and optimism which has characteristically been the American attitude.

I have the feeling that the President has been very close to this idea several times when he has talked about the loss of the American spirit and desire to be number one, but his choice of words has left him just off the mark. Possibly a slight change of words or emphasis could make this basic idea catch hold. Also, I have the feeling that the President has used this approach to defend unpopular positions in the past, such as the SST. He has left the impression that we should strive to be number one so that we will be better than everyone else, not just for the sake of excellence itself. This is a subtle difference which has occurred in our society in the past 10-20 years.

We have the advantage of time to experiment with this approach over the next several weeks while the Democrats are involved with the primaries. The various domestic appearances which the President makes during the spring and summer present an excellent opportunity to try to find the combination of words and ideas that catch. Possibly the President needs a "new" inaugural address to be used on some occasion when people least expect it, such as during a campus appearance or before ethnics. It may be possible to tie this approach to the Bicentennial.

CONFIDENTIAL/EYES ONLY

May 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: Daily Political Meeting

In his memorandum to you, April 29, (attached) the President raised with you again the importance of meeting with the political group and developing the strategies with regard to the key Democratic candidates. This raises once again the need to establish a daily political meeting such as you have suggested.

It would be my recommendation that you begin this meeting as soon as possible so that it is an operational fact, prior for the departure for Russia. Also, the meeting could be a convenient vehicle for making some rather long-term assignments that could be worked on during the Russian period.

Two immediate issues come to mind:

1. Our stance on the key issues -- Ehrlichman, now for the past three weeks, I believe, was supposed to be doing this, but so far nothing has come about and it would be a good vehicle to use to press Ehrlichman, hopefully, into some action.
2. Strategy for all key candidates -- This would comply with the President's request for our coordinated strategies on McGovern, Humphrey and Kennedy.

3. Continuing to set the appropriate political line on the issues raised in the morning News Summary that may be in doubt. This would act as a guidance vehicle and also a check on Colson and give Mitchell the feeling that this is being pulled together.

Per your earlier instruction, the participants in the meeting would be Mitchell, Colson, Ehrlichman, and MacGreger. If this is still the case, I would suggest that you hold the first meeting on Wednesday, May 2, immediately following the 8:15 a.m. staff meeting.

Gordon Strachan should sit in on these daily meetings as note-taker.

Attachment

LH:kb

THE WHITE HOUSE
WASHINGTON

Date: May 3, 1972

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

This is Dent's update report on the primaries yesterday. You may not want to send it to the President because of speculation by Magruder.

OK to P.

April 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. CHARLES COLSON
MR. DWIGHT L. CHAPIN
MR. JEB MAGRUDER

FROM: H. R. HALDEMAN

SUBJECT: Surrogate Scheduling

As we approach the campaign, it becomes increasingly clear that we are going to need a single surrogate scheduling operation to handle this activity between now and the campaign. The current split operation has shortcomings from several standpoints and these will probably increase as we approach the campaign.

What is needed is a creative scheduling operation for the Cabinet officers and other speakers that is based on political necessities rather than a Speaker's Bureau that is primarily in the business of filling requests for speakers. This is not to imply that the efforts of Pat O'Donnell, to date, have not been satisfactory or successful. It simply means that it is time for us to beef-up this operation substantially in preparation for the campaign. This would include developing an overall master strategy of how we are going to use our speakers and the inclusion of advance men where appropriate to make sure that each speaker's appearance is of maximum value.

Will the three of you please meet on this subject and submit your proposal as to how these current shortcomings should be resolved and how this operation should be handled between now and the campaign.

Please submit your proposal by Monday, April 17th.

cc: Larry Higby

HRH:LH:kmt

THE WHITE HOUSE
WASHINGTON

Date: 4/18

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

Bob Teeter had planned on discussing this memorandum with you and John Mitchell on April 17. Teeter may be back in D.C. on April 24-25 and we will try to reschedule the meeting then.

THE WHITE HOUSE
WASHINGTON

April 11, 1972

1. Mtg of Political Group - Hold until you get Ehrlichman's list of issues.

MEMORANDUM FOR BOB HALDEMAN

FROM THE PRESIDENT

2. Redo this memo & pass out day before political mtg.

As a general outline for some of the matters you will want to consider in developing with Ehrlichman et al the program on the PR side for the next several months, I would like for you to have in mind the following considerations:

1. Players -- here I would like for three or four of you to sit down and make up a list of the 10 best players we have. Obviously, the Vice President, some members of the Cabinet, a few members of Congress, a couple of Governors, some members of the White House staff including, of course, people like Finch and Klein, political people like Dole and perhaps truth squad people who may be developed.

In another category you have, of course, the members of the family for the so-called soft news and then, of course, at a secondary level you have the sub-Cabinet and non-political types in labor, veterans and other organizations which are on file in the Colson office.

By having this list in front of you it will serve two purposes -- one, when a story has to be told you will be able to look over the list and pick the ideal man or woman to tell it. Two, you will have the small group who can be pulled together for briefing when the story is important enough to require that kind of treatment.

2. Tactics -- there should obviously be one major story a day including particular emphasis on a major Sunday story. Have in mind the fact that our plans should be built around the assumption that I will have one hard news story each week in which television will be involved.

What is most important about the tactics, however, is not the number of stories but repetition and follow up. Once I start on a line, for example, in a news conference or a speech there should be sustained follow up day after day until we finally hammer the point home. Don't be concerned about the fact that each story is not carried. The important thing is to follow up and not to scatter our shots so that we get some sustained themes through one way or another.

In this discussion of tactics I am referring only to our positive stories. Obviously, the counter attack or answer desk operation should be supplemental to these positive stories and on some occasions they will naturally override the positive stories, because we may feel that it is more important to get out answers to an opposition attack than simply our own positive story. But on many days both should run because we never can tell how the media will play them.

3. Theme -- here, getting across the basics about the man -- strong, courageous, intelligent, patriotic, country first politics second particularly in view of the recent Vietnam development.

4. Issues -- I have already discussed this matter on several occasions but will list the issues in order of priority as I see them at this time.

1. Peace and foreign policy generally still have to be at the top of the list. Temporarily, the emphasis will not be on the generation of peace -- that will come back when we go to Moscow and when we return -- temporarily the issue must obviously be the strong, experienced foreign policy leader who is at his best in a crisis.

2. Cost of living with particular emphasis on the cost of food.

3. Crime with particular emphasis on drugs.

4. Property tax -- of course, in those areas where people are interested hit hard on tax relief for non-public schools.

5. Jobs

6. Busing -- where our major effort should be to put our Democratic friends strongly on record in favor of busing and us on record against it and getting this across in areas where it is an issue.

7. "for all of the people" -- this is a tough one to handle but it is the only way that we can answer the charges that we are solely interested in big business, etc. This will require some real PR effort.

8. Reform -- here I have mixed feelings as to which direction we should follow. We have an excellent program of reform -- welfare, revenue sharing, reorganization, health, environment, etc. -- on the other hand, the question is whether it is wise to stir up the voters on the basis of reform and change and excitement or to use that theme as a subsidiary issue before audiences of special interest and emphasize more of the stability and a return to some kind of confidence in government after so many years of crises and upheaval. Of course, both themes can be played at the same time, but at least this should be a matter for discussion within the political group to see which way we should move. If we decide to go all out on the reform issue this means going all out on an attack on the Congress. The latter, incidentally, is probably a good idea in any event, and should occur immediately after the Democratic Convention with the groundwork being laid before. This will tend to deflect some of the fire which is directed against the Administration to the Congress for failing to carry out the recommendations the Administration has made.

I am not suggesting that this list of issues is exclusive or that it will not change as time goes on. For example, we may want to hit the environment and other issues if they appear to be lively. Connally, of course, feels strongly we should hit foreign competition and the need to build America's competitive position, but in any event this memorandum will give you an idea as to my own thinking, and I would like for you to use it as a framework at least for discussion with the political group.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

May 4, 1972

MEMORANDUM TO THE HONORABLE JOHN N. MITCHELL

THROUGH: JEB S. MAGRUDER

SUBJECT: Press Interviews

I believe it is time for us to begin press interviews for you in your position as Director of the Committee for the Re-election of the President.

But I know you don't want to have press interviews simply to have them. That has always been my operating principle too. I propose we accomplish two primary purposes with our initial round:

- I. Show by a recitation of the primary election record the terrific public support for the President's re-election. We have won every single election in which the President's name has been entered because the people believe in what he is trying to do.
- II. Give some of the reasons why the President should and will be re-elected. This can be done by simply responding to press questions of why he should be re-elected by reciting the record.

A member of my staff could prepare a talking paper for you if you agree to either of three alternatives which I am proposing. Each involves an on-the-record press conference or briefing.

It is my suggestion that we aim for mid-May for the first conference -- before the Oregon Primary. I do not think it is wise to let the questions build up to the point where we cannot orchestrate the direction of the press conference.

I propose three alternatives.

The Alternatives:

I. That we call in the political writers of the two major domestic wire services, Reuters (for European and South American coverage), and the news magazines to discuss the thrust of the campaign with you: the issues on which we are campaigning in this initial stage of the election year. I suggest 30 minutes to an hour. We should have a 24-hour lead time.

_____ Agree _____ Disagree

Comments: _____

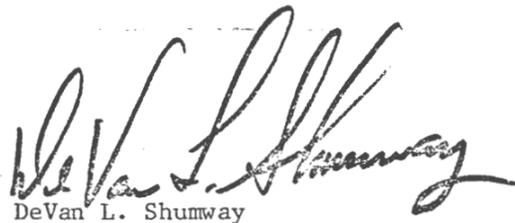
II. That we expand option 1 to include the major national newspapers: the New York Times, the Washington Post, Star and News, the Los Angeles Times, the Atlanta Constitution, the New York Daily News, the Wall Street Journal and such groups as Hearst, Newhouse, Gannett and Scripps Howard. This would be about 20 persons.

_____ Agree _____ Disagree

Comments: _____

III. That we call in only the national newspapers and the news magazines, leaving out the wire services and invite the wires in at a later date.

I would recommend option 2.


DeVan L. Shumway

ADMINISTRATIVELY CONFIDENTIAL

May 9, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Nebraska and West Virginia
Primary Returns

The President's name is on the Nebraska ballot with Ashbrook and McCloskey. The President is expected to win easily. The President's name does not appear on the West Virginia ballot.

All Democrats appear on the Nebraska ballot; only Humphrey and Wallace appear on the West Virginia ballot.

The Nebraska polls close at 9 p.m. The West Virginia polls close at 7:30 p.m. CBS has announced a show on the results. NBC and ABC have not announced shows. I will be in touch with Magruder and Shumway from 8:30 p.m. on.

John Mitchell is not expected to be at the Committee tonight, and Magruder expects him to watch the results on T.V.

Harry Dent will prepare a one page summary of the results for the President. This summary will be on your desk at 7:45 a.m. for you to decide whether it should go to the President.

GS/jb

THE WHITE HOUSE

WASHINGTON

May 10, 1972

MEMORANDUM TO: The President
FROM: Harry S. Dent *HSD*
SUBJECT: Nebraska and West Virginia Primaries

Humphrey won West Virginia easily, but he lost Nebraska to McGovern in a close race after barely leading most of the evening. Here are the scores:

DEMOCRATS: NEBRASKA (89% precincts reporting)

McGovern	67,142	41%
Humphrey	57,207	35%
Wallace	20,670	13%

Muskie and Jackson won 3 per cent each with all the six others scoring 2 per cent or less each

REPUBLICANS:

RN	149,860	92%
McCloskey	7,894	5%
Ashbrook	4,223	3%

DEMOCRATS: WEST VIRGINIA (66% precincts reporting)

Humphrey	155,010	68%
Wallace	72,934	32%

The commentators saw no gain for McGovern over Humphrey by the two primary results or for Humphrey over McGovern. Wallace was considered to have done well in Nebraska with no campaigning.

Page Two
Nebraska and West Virginia Primary Results

McGovern pulled ahead of Humphrey with late University and rural returns. Again, Humphrey relied on labor and Black votes. McGovern's leader claims he did less than expected because of RN's speech and extremist literature circulated against him on various stands, like abortion, Henry Wallace, etc.

It is still too early to determine delegate counts, but neither state binds its delegates anyway.

TALKING PAPER FOR CLARK MACGREGOR

RE: Bill Timmons and the RNC Convention

Handwritten signature of Clark MacGregor, consisting of a large 'L' followed by a stylized 'MacGregor'.

Bill Timmons has been working with John Mitchell and the RNC on convention arrangements. The demands on his time are increasing.

In light of the convention problems and the importance to the President that the convention proceed correctly, Timmons should spend 75% of his time on the convention. He would remain here on the White House Staff and would spend 25% of his time managing the Congressional Relations office. He would not work on the Hill.

Do you have any problems with this arrangement?

April 20, 1972

L
MS

Date: May 8, 1972

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN
L

This memorandum has gone to Mitchell, who asked for further staff work including a survey of Bakersfield and cost projections for the film.

*do this for the Dept not
P - No, would not
Why aren't they
aren't they? This is
people test in? campaign
rally.*

6
COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

May 3, 1972

MEMORANDUM FOR: MR. JOHN N. MITCHELL
THROUGH: JEB S. MAGRUDER
FROM: HERBERT L. PORTER *Bar*
SUBJECT: Proposed event for California

Background

At your request, we have reviewed some of the possibilities for a "visual" event to be held prior to the California primary, June 6. Jon Foust and I were in California last weekend to discuss such an event with Lyn Nofziger and his staff. In addition, Bob Mardian and Taft Schreiber have been consulted.

Purpose

There are several reasons why a major event - particularly one involving celebrities - should be held in California: 1) In spite of the full surrogate program already in progress, Republican voter turn-out is not expected to be high, 2) Ashbrook supporters and other conservatives may try to turn out their vote to embarrass the President (some say Ashbrook could get as much as 15% of the vote), and 3) Senator McGovern's fundraiser at the Forum in Los Angeles (\$300,000 raised) was very successful.

The Event

All those contacted agree that an event involving Country and Western entertainers would be successful. Country and Western music is extremely popular today with both young and old voters. It is truly American music and does not

attract pot smokers, drug users, or any part of the hippie element.

Bakersfield, California is the home of the second largest Country and Western recording industry in the country (Nashville is first). We therefore propose the following: An old fashioned, typically California picnic, to be held on Saturday, May 27th in the afternoon in Bakersfield. The picnic would be sponsored by the California Committee for the Re-election of the President and would feature as many of the top Country and Western recording stars as could be gathered for such an event. The event would be all entertainment, with an occasional "testimonial" for Richard Nixon before or after an act.

The event in and of itself will not do much politically for California, except in Bakersfield and the surrounding area. However, it could have tremendous impact, if it were filmed (a la "Woodstock") and shown around the country during the campaign. Someone like David L. Wolper Productions could be asked to film the event as a documentary, hopefully for immediate use in California, but, more importantly, for later use across the country.

It is felt that such a film would have strong appeal in the South, as well as the Midwest and the Far West, where Country and Western music is most popular.

If the liberal Democrats can "lock up" the rock 'n roll groups, then we ought to make an all-out effort to ensure that Country and Western is on our side (as most of them are -- people just don't know it). In our opinion, Country and Western music is a good Nixon vehicle.

Recommendations

- 1) That you approve of a Country and Western event in Bakersfield, California, on Saturday, May 27th, to be sponsored by the California Committee for the Re-election of the President.

APPROVE _____ DISAPPROVE _____ COMMENT _____

- 2) That Jon Foust proceed directly to Bakersfield and report back to you as quickly as possible on all details such as where the event could be held, its costs, organization, etc.

APPROVE _____ DISAPPROVE _____ COMMENT _____

- 3) That the Celebrities operation begin an immediate canvass of available Country and Western talent for such an event.

APPROVE _____ DISAPPROVE _____ COMMENT _____

- 4) That, through Peter Dailey, David Wolper be contacted for the purpose of determining the feasibility of shooting a documentary, including full production costs.

APPROVE _____ DISAPPROVE _____ COMMENT _____

- 5) That full reports on both the event and the filming be submitted to you by Monday, May 8. These reports will include budgets, names of available celebrities, and, in the case of the documentary, whether or not such a film could be edited in time for an independent broadcast in California before primary election day, June 6.

APPROVE _____ DISAPPROVE _____ COMMENT _____

Revenue Sharing: The President has proposed a dramatically new program that would cause power to flow back to local officials away from the Federal Government. The program features the sharing of Federal tax revenues with State and Local governments, with no strings attached.

Older Americans: The President has developed a strategy to increase Social Security benefits to the nation's elderly by one-third. He has advanced programs to enable more of the elderly to live in their own homes, to improve nursing home care, and increase jobs for older people.

Health Care: President Nixon's proposals will make health care available to *everyone*, with the emphasis on *keeping* people well as well as taking care of the sick. He is leading the fight to eliminate cancer and sickle cell anemia.

Drugs: The President is negotiating the end of opium production in Turkey. He has an agreement with France to help stop the traffic of drugs. He has stepped up arrests of pushers. He is spending 6 times more for rehabilitation and 5 times more for drug education than ever before.

Foreign Policy: President Nixon is the first American President to visit China. The talks were the first between leaders of the countries since 1949. He will also visit Moscow this year. His administration has brought crisis diplomacy to an end, opened negotiations to reduce tension in nuclear weapons, and the Middle East.

Re-elect the President.

**America Needs
President Nixon.
And the President
Needs You.**

Paid for by Finance Committee for the Re-election of President Nixon
Hugh Sloan Jr., Chairman, 1701 Pennsylvania Avenue N.W.,
Washington, D.C. 20006



The Record

Vietnam: The President has brought 400,000 Americans home from Vietnam. He has reduced American ground combat involvement by 90%. He has reduced casualties by 95%. He has reduced spending by two-thirds. He has laid the foundations for a lasting peace in Southeast Asia.

The Economy: President Nixon has taken strong steps to flatten inflation, change the tax structure, and avert an international money crisis. He created 125,000 more jobs, caused \$1.5 billion to be loaned to small business. He initiated a 90-day freeze on wages and prices. Housing starts are up 42% over last year.

Welfare Reform: The present welfare system strips the recipient of dignity and promises no end to the vicious welfare cycle. President Nixon has proposed a major change in the system. His program provides training and work incentives, and it would prevent the break-up of families and relieve the mounting burden on taxpayers.

The Environment: President Nixon is the first President to really do something about our environment. He has proposed 25 separate bills regarding our environment. He has initiated plans and programs that are *working* against air pollution, water pollution, waste disposal, radiation and noise pollution.

Young Americans: President Nixon has given 18-year olds the right to vote by supporting the bill and signing it into law. And he has overhauled the selective service system toward the goal of an all-volunteer Army.



News from the Committee for the Re-election of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

May 11, 1972

FOR IMMEDIATE RELEASE

CONTACT: DEVAN L. SHUMWAY
(202) 333-7060
#5-8

"PUNDIT TED WILLIAMS SPLINTERS NIXON CRITICS"

WASHINGTON -- Four former stars of baseball, football and track -- who have added the verbal skills of a U.S. Congressman to their physical skills as athletes -- today praised baseball great Ted Williams for his "straight-talk" blasts at critics of President Nixon's Vietnam policies.

House Republican Leader Gerald Ford (R-Mich.), a former All American center at the University of Michigan, said Williams "is telling it like it is." He placed in the Congressional Record excerpts from a newspaper article headlined, "Pundit Ted Williams Splinters Nixon Critics."

The GOP leader was joined in his praise of the **Splendid Splinter** by fellow Congressmen Bob Mathias (R-Cal.), legendary U.S. Olympic Decathlon champion, Wilmer "Vinegar Bend" Mizell (R-N.C.), one-time pitching ace for the St. Louis Cardinals, and Jack F. Kemp (R-N.Y.), long-time quarterback for the San Diego Chargers and the Buffalo Bills.

Williams, baseball's last .400 hitter and now manager of the new Texas Rangers of the American League, described President Nixon as "the greatest President of my lifetime"

In regard to the President's latest actions in Vietnam, the former Marine fighter pilot said, "Nixon had to do it, regardless of the consequences. We have 60,000 guys over there we have to protect."

-- MORE --

TED WILLIAMS ON PRESIDENT NIXON'S VIETNAM ACTION

The four Congressmen praised his "straight-talk comments on the President and his critics," which, they said, "reflects that honesty and patriotism which has characterized both our athletes and the great body of the American people."

Their statement, as delivered by Congressman Ford, said:

MR. CHAIRMAN: Since the days when he was baseball's greatest hitter with the Boston Red Sox, Ted Williams has been known by friends and foes alike as a man who minced no words. And I am pleased to note that Ted is still "telling it like it is" today.

Commenting on President Nixon's most recent efforts to bring a speedy end to the war in Vietnam, Ted Williams put it the way most Americans would have -- "Nixon had to do it, regardless of the consequences. We have 60,000 guys over there we have to protect." As most people will recall, Ted was a crack Marine fighter pilot in both World War II and the Korean War, and he knows what it is to be in the military service of one's country.

Mr. Chairman, as a one-time and perhaps overrated football player in my college days, I appreciate hearing these words of support for the President from one of America's greatest athletes. My colleagues Bob Mathias, "Vinegar Bend" Mizell, and Jack Kemp -- all great athletes in their own right -- join me in this appreciation.

We feel Ted Williams' straight-talk comments on the President and his critics reflect that honesty and patriotism which has characterized both our athletes and the great body of the American people. I ask unanimous consent that excerpts from a Washington Post article on his remarks be included in the Record.

Pundit Ted Williams

Splinters Nixon's Critics

By George Minot Jr.
Washington Post Staff Writer

BALTIMORE, May 9—Thoughtful Americans everywhere were talking today about President Nixon's decision to mine North Vietnam's ports.

Ted Williams was no exception. The manager of the Texas Rangers, the old Washington Senators, was lobby-sitting in the Lord Baltimore Hotel, sweating out the rain which eventually washed out his night game with the Orioles.

"Nixon had to do it, regardless of the consequences. We have 60,000 guys over there we have to protect," said Williams, the firebrand Marine fighter pilot of World War II and the Korean conflict.

"He's the greatest President of my lifetime," added Williams, who once caused a stir when he questioned President Truman's "guts."

Williams cut across party lines by praising Franklin D. Roosevelt as "great" but his opinion of the leading Democratic presidential hopefuls was less than laudatory. "Those four guys make me puke," he fumed. "and you can put that in your column."

Obviously mellowing in his middle years, the manager did not further identify the "four guys."

In the view of the last .400 hitter, "Nixon always makes the right decision. At least he makes the effort." When someone questioned him about the reaction of the Soviet Union to the mining, Williams shot back: "I'm not afraid of the Russians."

Williams' staunch defense of the Chief Executive came as no surprise to anyone who had visited Williams' old office in RFK Stadium. Mr. Nixon's photograph hung over the couch.

While he was about it, the Rangers' manager took a swipe at NBC's Today Show, which, he charged, this morning interviewed more opponents of Mr. Nixon's policy than proponents. "That was horsefeathers," he said.

"Then you ask the clowns on the street to comment," he continued. Williams equated the "clowns" to "those long-haired college kids with baggy

clothes, who don't pay taxes and haven't been in the Army."

Williams was asked about his own baggy attire, especially his flapping slacks. He said he said he has them cut "full" because that's the way he likes them. "At least they're clean."

On baseball matters, Williams has faith the new franchise will draw in Texas. He cited bad weather, competition from hockey and basketball and the strike as reasons for the club's poor gates to date.

"I know they love football down there and the fans aren't baseball oriented. We're going to have to educate them; next year will be the measure."

But what kind of an education can his club provide, needed Williams' interviewer.

"We'll be around .500," he said with almost as much heat as when he was discussing the long-hairs. "We might be better than .500 in Arlington (Tex.) and that's what counts."

"Even you will admit we're better organized, that young guys are coming up. We still don't have enough draft choices making the club. The other day none of the nine guys we started were drafted."

Back in Williams' good graces and back in center field is Elliott Maddox, whom the manager was faulting last month for lack of "zing."

Maddox isn't completely "cured," however. The other day Williams spoke to him for playing music on his tape recorder while the team was waiting for its charter flight. "I said I knew he had three hits (in the just-played game) but that we had lost."

In that same airport waiting room Williams admonished three other Rangers for pitching pennies in a corner. What really bugged the manager was that all three were college men.

The rain-out was the fifth of the young season for the Orioles, who were washed out 14 times last year. The game will be made up when Texas returns in July.

THE WHITE HOUSE
WASHINGTON

Date: May 15, 1972

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

As suggested in my May 12 memo, you may want to use Teeter's Final First Wave analysis as the talking paper at the 10 a.m. political meeting in Ehrlichman's office today.

I did

ADMINISTRATIVELY CONFIDENTIAL

May 12, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: Campaign Poll Analysis
and Wave II

Bob Teeter submitted his Final First Wave Analysis to you and John Mitchell today. It is attached at Tab A. The conclusions and recommendations are specific and surprising. You may want to use this memorandum as a talking paper at one of the regular political meetings, either with or without Teeter present.

Teeter also asked Mitchell for authority to conduct the second series of polls in mid-June. The cost is approximately \$250,000. Teeter is soliciting suggestions from the Campaign and White House Staffs. The final questionnaire will be submitted to you and Mitchell for final approval on June 1. Teeter's memoranda are at Tab B.

GS/jb

Committee for the Re-election of the President

MEMORANDUM

May 13, 1972

CONFIDENTIAL/EYES ONLY

TO THE HONORABLE JOHN N. MITCHELL

THROUGH: JEB S. MAGRUDER

FROM: JON A. FOUST

SUBJECT: Departure and Arrival Ceremonies for the
President's Trip to Russia

At the present time the departure ceremonies at Andrews Air Force Base on May 20 is tentatively being planned as an extremely low-key affair. At this time it seems inappropriate to invite our celebrities or athletes to this event.

The arrival ceremonies on June 1, tentatively scheduled for 10:00 p.m. on the South Lawn, seems like an appropriate event to invite our celebrities and athletes to attend. The thinking at this time is that the President will chopper to the Ellipse and drive up to the South Lawn where a large crowd would be expected. The President would make some kind of remarks in a setting similar to a state arrival ceremony. We will devise a plan of inviting celebrities and athletes to this event.

CONFIDENTIAL/EYES ONLY

bcc: Gordon Strachan (White House)

California Committee
for the Re-election
of the President

1670 WILSHIRE BOULEVARD, LOS ANGELES, CALIFORNIA 90017 (213) 484-1330

May 8, 1972

MEMORANDUM FOR RONALD REAGAN

FROM LYN NOFZIGER *LN*

RE: California Campaign (Week Ending 6 May 1972)

Registration: We are receiving good cooperation now from everyone with the exception of Put Livermore who only promises cooperation but delivers nothing. Los Angeles County has given us their six staffers just for registration. We expect to find a total of 10 Youth for Nixon staffers for registration. And one way or another we intend to have somewhere between 25 and 30 staff people on registration by the end of the month, even without Livermore's help.

Our emphasis will be on Los Angeles County where we expect to have one staffer for about every two Assembly districts. The Los Angeles youth group picked up a little over 100 registrations Saturday (6 May) with a registration walk at Marina Del Rey. Contra Costa County now has its books back and has a walk planned for Saturday, 13 May.

Phone Banks: We have nine pilot phone banks going. Most are going well, especially Sacramento (Monagan) and Sunnyvale (Packard). There was delay in the phone bank operation because the data computer firm hired by national--Reuben Donnally--has been late with needed material. However, we think that this kind of problem can be ironed out well before the general election.

Direct Mail: The mail program begins this week--1.8 million letters will be mailed. Bob Morgan of national will be here this week and next to observe and find out if this size operation can be made to work.

Organization: For the most part we are organized now at the top, with state chairmen in most major areas (Will Gill, Jr., has accepted Agriculture.). The job to be done now is to get down to the precinct level and to the individual voter through mail, phone and canvass techniques as well as speakers and large quantities of literature.

Speakers, by the way, is going well with an operation underway for on-campus speakers as well as speakers for special events.

Budgets: We are wrestling with budgets now, because of the decision to include county budgets in the state budget. I am at a loss to know at this time whether our budgets are out of line because this has not really been done before. What we are having to do is account for spending in advance that perhaps was never accounted for at all in prior campaigns. We meet with Gordon Luce on this on Wednesday and will report to you before submitting them to Washington.

UROC, as you know, endorsed Ashbrook. We had people at the UROC convention and discovered that it has been taken over by persons who think the President is a communist controlled by Henry Kissinger who is controlled by the Council on Foreign Relations. The rest of us are either dupes or communists, also. So be it.

cc: John Mitchell
✓ Bob Haldeman
Bob Mardian
Gordon Luce
Ed Meese

THE WHITE HOUSE
WASHINGTON



ADMINISTRATIVELY CONFIDENTIAL

May 16, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN **G**
SUBJECT: Maryland and Michigan
Primary Returns

The President's name is on the Maryland ballot with Ashbrook and McCloskey. The President's name is on the Michigan ballot with McCloskey. The President is expected to win easily.

Eleven Democrats appear on the Maryland ballot, with Humphrey, Wallace and McGovern the only real contestants. There are seven Democrats on the Michigan ballot; again only Wallace, McGovern and Humphrey are contesting.

The Maryland and Michigan polls close at 8 p.m. CBS and NBC have announced shows on the results at 10:30 this evening. I will be in touch with Magruder and Shumway from 8:30 p.m. on.

John Mitchell is not expected to be at the Committee tonight, and Magruder expects him to watch the results on T.V.

Harry Dent will prepare a one page summary of the results for the President. This summary will be on your desk at 7:45 a.m. for you to decide whether it should go to the President.

X

THE WHITE HOUSE
WASHINGTON

May 17, 1972

MEMORANDUM FOR: THE PRESIDENT
FROM: HARRY S. DENT

Governor George Wallace shattered Labor's "stop-Wallace" hopes by winning substantial victories in Michigan and Maryland. The President swept house in both states.

In Michigan, here was the count at 6:30 AM with 99% of the precincts reporting:

<u>MICHIGAN (99% in)</u>			
	<u>Votes</u>	<u>%</u>	<u>Delegates</u>
Wallace	791,321	51	69-uncertain
McGovern	416,671	27	37 "
Humphrey	246,546	16	26 "

On the Republican side, the President took 97% of the vote. McCloskey, the only other Republican on the ballot, failed to win 2%.

Humphrey and organized labor suffered a strong defeat. Wallace carried Detroit city with 40%, and swept the Detroit suburbs with 2/3 of the vote. Wallace also ran strongly in Republican and ticket-splitting precincts. The Michigan Democrat party will take that into consideration when they apportion convention delegates, and may be able to trim some of Wallace's delegates. The black vote was Humphrey's, but rank and file labor support went to Wallace. One factor was the UAW's early endorsement of Muskie, which kept labor from closing solidly behind Humphrey. Wallace was the big spender in TV campaigning and did the most personal appearances, followed by Humphrey. To compound Hubert's misery, McGovern hardly campaigned in Michigan.

<u>MARYLAND (99% in)</u>			
	<u>Votes</u>	<u>%</u>	<u>Delegates</u>
Wallace	216,019	39	41
Humphrey	144,849	27	6
McGovern	119,311	22	6

The President won easily with 86%, trailed by McCloskey with 8% and Ashbrook with 6%.

Wallace handily carried the Eastern Shore and other rural areas, and did better than expected in Baltimore. He also carried Prince Georges County. McGovern's pocket of strength was Montgomery County, with Humphrey doing well with the blacks.

Overall, the sympathy vote for Wallace did not seem a major factor. It may have mobilized additional Wallace voters, but did not seem to result in mass conversions.

X

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THE WHITE HOUSE
WASHINGTON

May 3, 1972

MEMORANDUM FOR: THE PRESIDENT
FROM: HARRY S. DENT ASD

Sen. Humphrey appears to be winning his 2nd and 3rd primary victories in real squeakers, with Ohio still in doubt. Both Wallace and McGovern were claiming victories--at least psychological.

As of 6:30 AM, here were the results:

<u>INDIANA (93%)</u>			
	<u>Votes</u>	<u>%</u>	<u>Delegates</u>
HHH	307,925	46%	54
GW	278,878	42%	22
Muskie	77,867	12%	0

<u>OHIO (60%)</u>			
	<u>Votes</u>	<u>%</u>	<u>Delegates</u>
HHH	261,693	41%	38 statewide and
McGovern	246,561	39%	115 in districts
Muskie	60,818	10%	(still too
Jackson	52,077	8%	uncertain)
McCarthy	15,499	2%	

The Ohio results will not be finally tabulated until later today because of voting machine problems in the Cleveland area. A judge ordered the polls kept open there until midnight. McGovern could yet win depending on the outcome among blacks and blue collars in Cleveland.

Sen. Jackson pulled a Muskie, saying he'll engage in no more primary battles but stay in the race.

Wallace guarded his rear in Alabama, spending \$100,000 in the past two weeks to do so. The complicated primary vote gave

him control over Alabama's 37 delegates, with 6 uncommitted (anti-GW), one undetermined, and the national committeeman and woman, expected anti-GW.

Sparkman barely avoided a runoff in his primary, and Blount won his easily over two challengers, Jim Martin and Rep. Bert Nettles. Blount did better than expected.

In D. C., Delegate Fauntroy won everything on the Demo side. Carl Shipley was defeated 3-1 for national committeeman, and the GOP had a close delegate nomination race between Jerry Moore and Dr. Chin-Lee.

HHH appears to be getting another boost toward nomination, but Wallace is getting and taking much acclaim for his best out-of-South showing ever, and McGovern is winning praise for his spectacular underdog showing in Ohio. Much attention centered over the friction generated by the voting machine foul-up in Cuyahoga County. By noon there were no votes cast in 73 Cuyahoga precincts. McGovern was blaming HHH, and HHH was heatedly denying all. 51 of the 73 were black precincts where HHH was expected to prevail.

Wallace's name was not on the Alabama ballot and things were so complicated with the procedures that there was no way to tell what Wallace's personal percentage of the vote would have been.

THE WHITE HOUSE

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May 3, 1972

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for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920



FOR IMMEDIATE RELEASE

CONTACT: DeVan L. Shumway
(202) 333-7060
#4-2(4)

STATEMENT BY FRANCIS L. DALE, CHAIRMAN, COMMITTEE FOR THE RE-ELECTION
OF THE PRESIDENT

Only one winner has emerged from the Wisconsin primary: Richard Nixon. Without making a personal appearance there, without spending substantial money on advertising, without an organized attempt of any kind to get out the vote, he has received the overwhelming endorsement of Wisconsin Republicans.

Yet the numerous Democratic candidates suffering from White House fever spent hundreds of thousands of dollars, spent weeks in the state, cranked up elaborate campaign organizations -- and still have not produced a single man whom the people can call a leader.

The message is that Richard Nixon will be re-elected in November. It comes through loud and clear from Tuesday's election - on top of his victories in New Hampshire and Florida.

THE WHITE HOUSE
WASHINGTON

Date: 4/3

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

Nofziger's report on the California campaign for Reagan emphasizes the financial problems and the lack of guidance from 1701.

Discussion with Nofziger today indicates that the financial problem was resolved, apparently by Reagan calling Mitchell. Reagan's call probably criticized Magruder, who is now somewhat upset with Nofziger.

March 27, 1972

MEMORANDUM FOR RONALD REAGAN

FROM LYN NOFZIGER *LN*

RE: California Campaign (Week Ending March 25)

Registration. Picking up in many counties. San Diego County now getting organized under our people. It will not make a big splash by April but will be in good shape by September. Betty Kajowa, who is the most competent worker in San Diego, has taken the co-chairmanship of the campaign with responsibility for registration. L.A. is still slow, but we are pushing away at them. The youth group under Tom Hayden is working at finding registration volunteers and claims some success. Hayden will give me a report next week.

Organization. We now have a Mexican-American steering committee with representation state-wide. Its members will meet regularly and are at work now sorting out competent leadership in the Mexican communities throughout the state.

Mike Donaldson, a Torrance lawyer and former candidate for Congress with good political experience, has agreed to head up the state-wide speakers bureau. We have also hired Gary Hunt to take charge of a special on-campus (both high school and college) speakers bureau.

Retired Superior Court Judge Alfred Paonessa has agreed to head up our Older American's program in Southern California.

We will ask two prominent Negroes, one a Democrat and one a Republican, to co-chair our Southern California black organization this week. An April 6 meeting is scheduled in San Francisco as a preliminary for setting up a Northern California organization.

This week should see Banowsky, McCandless and Packard with all their chairmen. Monagan, with 42 to pick, has a little way to go yet. We have called a meeting of the Southern California county chairmen for next Saturday to go over campaign organization and plans with them.

Nancy Bradaas, the national committee's phone bank expert, will be here Wednesday and Thursday to explain procedures.

Communications. We are feeding a lot of radio actualities using Administration spokesmen who come to California as well as doing the usual press releases. We are attempting to set up volunteers to monitor radio and TV and are also working to set up letter writing volunteers.

- Problems.**
1. We are not getting enough money adequately to finance this campaign although enough has been raised. It is a matter of getting it out of Washington. I believe it is going to be necessary for you to talk to John Mitchell about this.
 2. We are not getting enough materials from national nor have we received any of the so-called "plans" that are meant as guidance. We can get along fine without the latter, but I hope not to get too far away from their proposals if I don't have to.
 3. National is also having a tough time keeping track of where Administration figures are speaking. We need to know when they are speaking in California so we can utilize them in speaking for the President.
 4. We also need to develop two or three prominent Californians who are willing to take on the enemy. At this moment timidity is rampant in our ranks.

None of the above is serious except the money problem. We just can't operate effectively without sufficient funds. As you know, Ashbrook qualified so we will have a primary. I believe it is essential that we win overwhelmingly in order to show the Ashbrook people they do not have any significant support. This is why the money situation is so important.

cc: John Mitchell
✓ Bob Haldeman
Jeb Magruder
Gordon Luce
Ed Meese

A

THE WHITE HOUSE
WASHINGTON

Administratively Confidential

April 3, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN G

SUBJECT:

Democratic Candidates
in California Primary

You asked for the final list of the Democratic candidates in the California primary. Secretary of State Edmund G. Brown, Jr. certified the list on Friday, March 31. The order the names will appear on the ballot is:

George McGovern
Edmund Muskie
Shirley Chisholm
John Lindsay
Hubert Humphrey
Eugene McCarthy
Sam Yorty
Henry Jackson

✓
CONTACT:DeVan L. Shumway
(202)333-7060
#3-41(30)

STATEMENT BY FRANCIS L. DALE, CHAIRMEN OF THE
COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

Francis L. Dale, Chairman of the Committee for the Re-Election of the President, today charged "certain Democratic presidential aspirants" were using "last minute desperation gutter tactics" in the Wisconsin primary elections.

Commenting on a charge by New York Mayor John Lindsay that President Nixon's supporters were deliberately downplaying the Republican primary in order to encourage Republican voters to cross over and vote for Alabama Governor George C. Wallace, Dale said:

"Such remarks are last minute desperation gutter tactics by a candidate who is trying to find an excuse for his impending defeat five days before that defeat happens.

"Anyone who knows John Lindsay's record of chronic crybabyism in New York City could have expected something like this. His whole record there has been one of finding excuses for his failures. It's always somebody else's fault. Now he's about to get defeated in a Democratic primary by one of the most lackluster sets of candidates the Democrats have ever fielded and he's trying to blame that on the President.

"If Governor Wallace gets more votes Tuesday than John Lindsay, it will be because the voters in Wisconsin think Wallace has more to offer than Lindsay. They will be trying to tell him something which I would have thought had long ago become obvious -- that he should go back to New York and try to solve that city's problems rather than excusing his way around the country.

"We want every Republican voter to go to the polls and to support the Presi-

STATEMENT BY FRANCIS L. DALE

dent. Let's get every Republican voter into the voting booths and show President Nixon how much we appreciate what he's done for our country."

3/30/72

news from the republican national committee

310 First Street, S.E., Washington, D.C. 20003 (202) 484-6

FOR IMMEDIATE RELEASE: MARCH 30, 1972
CONTACT: JOE REPERT
(202) 225-6521

Republican National Chairman Bob Dole said today that his Democratic counterpart, Lawrence F. O'Brien, needed a "history lesson" in Wisconsin voting patterns if he thought the vote in Tuesday's primaries would be a clue to who would carry Wisconsin in the November election.

Dole pointed out that in both 1960 and 1968 the combined votes of Democratic candidates in the Wisconsin primary exceeded the combined votes of Republican candidates, yet President Nixon had carried the state by substantial margins in the general elections that followed.

"We hope for a good turnout of voters in the Republican primary," Dole said. "But the big brawl is going on among the Democrats and fights are what draw crowds. With the President having virtually unanimous support for re-election within the Republican party as evidenced by his overwhelming vote in New Hampshire and Florida, it is only natural that we would have a relatively small turnout. However, President Nixon will carry Wisconsin next November - as he has in the past."

Dole cited figures showing that in 1960, with Richard Nixon running unopposed in the Wisconsin primary, 843,000 people voted in the Democratic primary and 339,000 voted in the Republican primary. However, in the November general election, the President carried the state with 895,000 votes to 830,000 for the Democratic nominee.

In 1968, 490,000 voters participated in the Republican Primary while 733,000 were voting in the Democratic primary. Yet again, the President carried Wisconsin on his way to the White House with 810,000 votes to Hubert Humphrey's 749,000.

ACTION MEMORANDUM

We need to be sure to get our surrogates into Pennsylvania well ahead of the Pennsylvania primary to answer the Democratic candidates. We failed on this completely in Wisconsin and the Democrats have gotten away with making all the news while we get no answers out on our side. In Pennsylvania, which is the next one that will really count, we should not let this happen.

H7U
4/3
G Has

HRH:kb
March 29, 1972

THE WHITE HOUSE

WASHINGTON

April 5, 1972

MEMORANDUM FOR: THE PRESIDENT

FROM: HARRY S. DENT *HS*

The Democrat presidential candidates discombobulated themselves further in Wisconsin with a big victory for McGovern (30%) and big losses for everyone else except Wallace, unexpectedly number 2 with 22%. On the GOP side, the President got 97%, although his total vote of 266,551 with 97% counted was less than McGovern's 326,450 with 98% counted. This was due to the 1/3 or more GOP crossover vote (HHH said 40%).

The results with 98% of the precincts reporting are at Tab A.

Played as the big news were the McGovern and Wallace scores, HHH's failure to win, Muskie's fourth place disaster, and Lindsay's withdrawal. These results, plus the 97% victory for the President were billed as another victory for the President in both primaries.

John McIver says he regrets the President's vote total did not exceed McGovern's but this fits the 1960 and 1968 patterns and is well understood there with the big crossover and \$1 million spent on the Demo side versus our very little. He feels the beneficiaries of the crossover votes were Wallace, Jackson, and McGovern, with Wallace getting about half. His 2 law partners voted for McGovern.

McGovern really played the populism theme, directing his fire at "them," the establishment. It got him across-the-board votes in all groupings and may have netted 56 of the 67 delegate votes, the other to HHH, as of 6:30 AM.

HHH came too late and used too much "me-tooism." McGovern was always advocating twice as much first.

In the last 4 days Muskie virtually gave up, spending too much time watching pro basketball. His people began defecting. He says he won't surrender.

Wallace had great advance work, spending one day on each engagement and getting the best crowds.

McIver says the fall fight in Wisconsin will be "tough."

DEMOCRAT

McGovern	30	326,450
Wallace	22	242,748
HHH	21	229,145
Muskie	10	113,677
Jackson	8	86,536
Lindsay	7	74,486
McCarthy	1	15,316
Chisolm	1	8,905
Yorty	-	2,294
Mink	-	1,261
Hartke	-	940
Mills	-	933
All others	-	1,912

REPUBLICAN

Nixon	97	266,551
McCloskey	1	3,461
Ashbrook	1	2,642
Others	1	1,558

P. S. - Republican Clifford Carlson defeated Democrat Tim Hall to fill the unexpired term of Charlotte Reid. Carlson polled 30,724 votes to 25,780 for Hall.

No reference to Flem in Dent memo to P.

4/4

CBS Radio 9p

Record Turnout - Ike Pappas

Milwaukee cnty - people lined up

waiting will be able to vote

so maybe 1 hr delay

Wallace Staff products 77%

- must come in 2nd to get \$ for other primaries

Wues 9³⁰ - None

Laura - 333-7060

Mort - Mrs Lister ~~ask~~ Rep for 4 hrs in Appleton.

9³⁰ - >1% - Miles

AP Mc G 34

AP H 28

Wal 13

Mues 10

Land 6

No Rep returns

CBS Radio 9³⁵

Camp 72 - Geo Herman

Polls "closed" but lines st

1% recorded

Estim Mc G 33

by CBS H 22

Radio Wal 17

HHH predictst Mues 10

Rep Projic-Estim
PA. 97%

hindsay - dismal prospects -
no chance of rescue

2% - CBS Project

McG	33
H	22
Wal	17
Mes	10

UPI - 1%

McG	32
H	26
Wal	15
Mes	12
hind	7
Jac	6
Ches	0
McC	1

Rep

P. N - 97%

ash	1
McC	1
- Mesid	1

Chronicle 940

CBS News Projection

McG 33 - a sleeping water
a sl

H H H 26

Wal 20 - a tie for 2nd

Mes 9 - one time first
runner

hind/Jac 6 & E

Rep - no contest - P N run alone

no McC or ash comp 1 1/2 % each P N 96-97%

A B C } 1020 - War Reas not H K Sm
Projec

21%

McG over 27% -
H H H } close race 23 }
Wal } for 2 19 }
Mues - bad 41% 12%
Pal 8
hend 7

Interview McG:
always dangerous to read
voter, but a vote of
protest + hope for me
ag/war, ag/Unemp, ag/taxes
- gives momentum
for primary in Mass, expect
to win in Mass + do
well in Pa

Messages fr/Wise - mildly blurred
may indicate a large Rep
cross over.

- Wal receiving subst ~~not~~
number of Rep crossover

Interview w/Wal - any demands
of Dem party? - DNC must
treat my candidacy w/respect.

Rep
P. R - 97%, Ash 1% Mell 1%

NBC 1030 - Oared & Bun Miles

Dems - Project

25% Me G 28% 32% won pume
cont H H H > 22 tight for 2nd
part Wal > 20
mees 10% ← puyer 4th
Jae 8
henel 7

Rep

R N 97% - proje slide up
ed 1%
Mell 1%

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

April 4, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN **G**

SUBJECT:

Wisconsin Primary
Returns

Tonight, Jeb Magruder will have an election watch at 1701, based on the Wisconsin campaign individuals' analysis of the returns.

The polls close at 9:00 p.m. EST. Network projections are expected between 9:30 and 10:30 p.m. CBS and NBC have announced shows on the results beginning at 10:30 p.m. ABC has announced shows at 10:20 p.m. and 11:40 p.m. I will be in touch with Magruder from 9:00 p.m. on. I can be reached through the White House Operator, either in Magruder's office or on pageboy. Should you wish to talk to Jeb Magruder directly, he can be reached through 333-0920 or bellboy 381-1949.

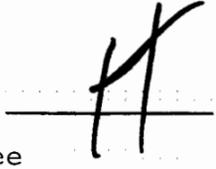
John Mitchell is not expected to be at the Committee tonight, and Magruder expects him to watch the results on T.V.

For both New Hampshire and Florida, Harry Dent has prepared a one page summary of the results for the President. This summary has been delivered to the President at 7:30 a.m. the next morning.

RECOMMENDATION

That Dent be asked to prepare his analysis of the Wisconsin Primary for the President.

Agree



Disagree

Comment

.....

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 333-0920

April 4, 1972

MEMORANDUM FOR THE HONORABLE JOHN N. MITCHELL

FROM: JEB S. MAGRUDER

For your information I am attaching a copy of a memorandum describing our press plan for Wisconsin primary night.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

March 31, 1972

MEMORANDUM FOR: DEVAN SHUMWAY
FROM: TOM GIRARD *Tow*
SUBJECT: Press Plan for Wisconsin Primary Night

The following is our press plan for the state and national headquarters on election night, April 4.

In Wisconsin

Committee Chairman John MacIver, campaign workers and other supporters will get together Tuesday in the Milwaukee committee office, (414)/278-0262. As the results become clear, MacIver will visit the city room of the Milwaukee Journal. I am told this is where the press usually gathers and the TV stations do interviews there.

Harry Flemming says MacIver wants us to deal directly with him that night, instead of through Charlie Davis. On Tuesday Art will prepare a statement for MacIver. We will discuss what approach to take at the Monday News Planning meeting. Obviously, the main line will be to continue our emphasis on the Democrats' confusion over who their leader is.

Harry Flemming says he has no plans to go to Wisconsin or to receive election returns in any special way.

In Washington

We again should be partially staffed to follow the wire and be available if necessary. Our national audio service may be operative in time to use it Tuesday night.

Frank Dale should be here if possible to again serve as spokesman and to be ready for a Wednesday news conference if necessary. We should put out a written statement and have him read it for audio.

We will check to see if Senator Dole can come by again to issue a statement and to do audio. We will also see if Senator Scott and Congressman Ford will issue statements.

It might also be useful to see if the Vice President would be willing to comment for us. If possible let's also record that.

cc: ✓ Magruder, Flemming, Dore, Amolsch

THE WHITE HOUSE

WASHINGTON

April 5, 1972



MEMORANDUM FOR: THE PRESIDENT

FROM: HARRY S. DENT 

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Committee for the Re-election of the President

MEMORANDUM

April 5, 1972



CONFIDENTIAL

MEMORANDUM FOR: MR. H. R. HANDEMAN
FROM: JEB S. MAGRUDER
SUBJECT: Dom Bonafede's National Journal Articles

Though the March 18 issue of the National Journal contained the mistaken statement that the campaign's in-house advertising group was "presided over" by you, this error appeared despite the fact that on two occasions I personally spoke with the author and described the structure of the campaign. Naturally, when I talked with Dom Bonafede I explained Peter Dailey's role as the head of our in-house agency. Bonafede admits now that his statement concerning the ad agency was derived from information that he picked up elsewhere and failed to check out.

Van Shumway talked with Bonafede today and he assured Van that similar misinformation would not appear in the article on national politics that he is currently writing.

CONFIDENTIAL

THE WHITE HOUSE
WASHINGTON

Date: 4/8/72

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

Malek discussed this RNC Communications Division problem with Mitchell on April 7. Tom Evans has been either "skiing or in Florida with Rollins" when Mitchell has tried to contact him. According to Malek, Mitchell will come down hard on Evans and get this matter resolved.

H

April 5, 1972

MEMORANDUM FOR: JOHN MITCHELL
FROM: CHARLES COLSON

As we discussed this morning, you might find the attached from Tom Evans of some interest. I was pressing Lofton for two things:

1. Get the attack in Monday off Muskie and spread it around to some other Democrats, a position which I know you and I strongly felt to be correct. You remember we discussed it on a couple of occasions.
2. To defend Kleindienst and attack the Democratic smear campaign being waged against him. I just can't understand Monday making the unilateral decision that they wouldn't defend the Administration and Kleindienst's nomination without at least calling us to discuss it.

All that this points up is what has been a continuing problem: refusal from time to time to deal with the issues we ask them to deal with, but much more important than that, a tremendous need for professionalism in the communications operation. One good man would be better than the 30 half-wits they have sitting around right now.

April 3, 1972

MEMORANDUM FOR:

TOM EVANS
REPUBLICAN NATIONAL COMMITTEE

FROM:

CHARLES COLSON

SUBJECT:

Your Memo of March 31.

I don't know that we will get anywhere by exchanging memos other than for me to say that I am horrified at your reluctance to defend the Administration on the ITT matter. Senator Scott, Cook, Gurney, Hruska and others have done a valiant job; none of them have questioned the material we have provided them with. In fact, they have been eager to rise to the President's defense on what has become, at least in Washington, the Number 1 political issue and I am simply distressed that Monday is not willing to apparently join the good fight on our side. You refer in your memo to a number of reasons why John Lofton and you feel that nothing of a substantive nature in connection with this issue should be dealt with by Monday. Perhaps we should get together and discuss this because it seems to me there is a serious policy issue that you have raised with this judgment.

In any event, I would be glad to meet with you at your convenience. I can assure you, Tom, that we all want to work together in the cause. For a while, I thought things were going very well between Lofton and ourselves, but we seem to have lost touch in recent weeks; that could be our fault as much as anyone else's and I would certainly want to work with you constructively in any way we can to keep Monday the very valuable, partisan, rallying journal that it has been. It can only be that, however, if we work together. I had the impression that John Lofton was very eager to do that and let's see if we can now somehow get it back on the track.

March 31, 1972

MEMORANDUM FOR THE HONORABLE CHARLES W. COLSON

John Lofton, Editor of Monday, has passed on your memorandum of March 27, 1972, regarding your disappointment in the last issue of Monday. You were concerned that we did not criticize the media, as you suggested, for improperly reporting on the ITT case. Secondly, your memo states you were disappointed that we had not shifted our attack against the Democratic contenders; and thirdly, you suggested we might return to regularly scheduled meetings.

First of all, we appreciate your help in making Monday an even more effective publication, and if you desire regularly scheduled meetings, we will set them up. Personally, I am a firm believer that they always improve communications.

As for shifting the attack on leading Democratic contenders (it's hard to tell the leaders from the laggards), I draw your attention to the lead article in the issue you mention. It does in fact shift the attack. (A copy of that issue is attached.)

As far as the ITT situation is concerned, we do not differ with you on the manner in which the press has blown it out of all proportion. (Attached, you will find excerpts from an address I gave three weeks ago.) Am also enclosing our April 3 issue of First Monday which has a much larger circulation than Monday. Page 22 of that issue refers to the media distortion of the ITT matter.

~~I have not done anything of a substantive nature in connection with ITT for a number of reasons. I concur with him and feel that the matter is of such importance that the old principle of checks and balances should be applied before taking any further steps.~~

Monday has fair credibility among our readers and with the media. However, there is nothing more many of our friends in the media would like to do than to damage that credibility. Consequently, I believe that John Lofton is correct in being entirely certain of our facts before we start the attack. There have been enough inconsistencies in this matter - and one more would not help the objective we all share.

Thank you for your comments and for your help; and I would be more than happy to meet with you at your convenience.

Tom Evans

THE WHITE HOUSE
WASHINGTON

Date: 4/8/72

TO: H.R. HALDEMAN
FROM: GORDON STRACHAN

A March 29 Action Memorandum requested a plan for Surrogates to answer the Democratic candidates.

On April 5, you asked John Mitchell to advise Magruder and Porter regarding the types of events and particular surrogates.

4/10
do the cabinet dinner stop
on April 19th?
Also - do they get adequate
info re attacking or do they
just babble?

Committee for the Re-election of the President

MEMORANDUM

April 6, 1972

MEMORANDUM FOR: MR. JOHN N. MITCHELL
THROUGH: JEB S. MAGRUDER
FROM: HERBERT L. PORTER *Bar*
SUBJECT: Pennsylvania Surrogate Plan

It has been requested to develop a surrogate speakers plan to answer the Democratic candidates in Pennsylvania prior to the April 25th primary.

TAB A lists twelve (12) events in which we have now scheduled major surrogate speakers. TAB B lists seventy-one (71) events that have been scheduled by Republican Congressmen from Pennsylvania and other representatives from the Executive Branch who are going to be in Pennsylvania between now and April 25.

Our plan for the major surrogates is as follows:

- 1) The press office of our Pennsylvania Committee will obtain the Democratic candidates' speaking schedules and, when possible, advance texts of their speeches and Telex this information to our press office at 1701.
- 2) In every case, Democratic candidates' speeches will be monitored and telexed to 1701.
- 3) Responses will be prepared and disseminated immediately to the major surrogates for answering.
- 4) In addition, special emphasis will be placed on assisting these surrogates in planning press conferences and scheduling T.V. appearances.

As for the Congressmen and Executive Branch personnel, they have been contacted requesting them to include in their speeches comments favorable to the Administration and support of the President. We have forwarded to each of these speakers information on major issues, including fact sheets, speech inserts, and Presidential quotations. The major surrogates are already in possession of these materials.

An example of the kind of activity we are trying to engender in Pennsylvania is Secretary Volpe's appearance in Philadelphia on April 10 at the Pennsylvania Association of Township Supervisors. We discovered this event was taking place, determined their arrangements, contacted the event Chairman, and suggested a speech by the Secretary. They were delighted; and, as a result, Secretary Volpe has chosen this event to announce two significant grants relating to transportation. In addition, he will speak on Revenue Sharing, a subject that the supervisors are most interested in. Also, Secretary Volpe will use this event to attack the irresponsible charges of the opposition.

We will continue to look for and schedule additional opportunities in Pennsylvania between now and April 25.

APPEARANCES IN PENNSYLVANIA PRIOR TO APRIL 25, 1972

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 7	Johnstown Chamber of Commerce, Johnstown	Sec. Laird
April 10	Pennsylvania Association of Township Supervisors (plus Press Conference), Philadelphia	Sec. Volpe
April 13	25th Annual Convention of Pennsylvania Personnel Association, Pittsburgh	Sen. Dominick
April 13	AMEN Corner Dinner, Pittsburgh	Mr. Finch
April 13	Meeting with Gov. Cahill, including media events covering the Philadelphia area, Trenton	Sec. Volpe
April 15	Philadelphia Congress of Republican Women's Councils	Mrs. Knauer
April 16	Order of the Sons of Italy, Philadelphia	Sec. Volpe

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 17	Philadelphia Federal Executive Board and Philadelphia Federal Business Associations	Mrs. Knauer
April 17	Our Lady of Angels College, Glen Riddle	Mrs. Knauer
April 18	Mike Douglas Show, Philadelphia	Sec. Volpe
April 19	Philadelphia GOP Committee Dinner, Philadelphia	Sen.Scott Sen.Javits
April 19	Johnstown Republican Dinner, Johnstown	(Invitation Pending)

APPEARANCES IN PENNSYLVANIA PRIOR TO APRIL 25, 1972

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 7	"Meet the Candidates Night" Bradford	Cong. Albert Johnson
April 7	Union League, Philadelphia	Cong. Ware
April 7	Republican League of Rockledge	Cong. Coughlin
April 8	Tour of Speaking Districts and Souderton Candidates Rally	Cong. Ware
April 8	Campaign Saturday, Ambler and North Penn.	Cong. Coughlin
April 8	Camp Association Dinner, Bradford	Cong. Albert Johnson
April 8	Dubois Council of Republican Women Dinner, Dubois County	Cong. Albert Johnson

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 8	Union Hours Luncheon, Doylestown	Cong. Biester
April 8	Penn Ridge Republican Club, Penn Ridge	Cong. Biester
April 8	Southampton Republican Club Dinner Dance, Southampton	Cong. Biester
April 9	Young Republican Meeting, Radnor	Cong. Ware
April 9	Springfield Township's Young Republicans	Cong. Coughlin
April 10	Ursinus College, Collegeville	Cong. Ware
April 10	Senior Citizens Meeting, Schwenksville	Cong. Ware
April 10	"Operation Identification" Press Conference	Cong. Coughlin

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 11	Bristolboro Candidates' Night, Bristolboro	Cong. Biester
April 11	Pennsylvania Delegation of VFW, Washington, D.C.	Cong. McDade
April 11	Sommeset County GOP Committee Banquet, Berlin	Cong. Saylor
April 12	Republican Women's Club, Radnor	Cong. Ware
April 12	Lancaster County Chapter American Businesswomen, Lancaster	Cong. Eshelman
April 13	Chambersburg Council of Republican Women Dinner, Chambersburg	Cong. Whalley
April 13	Tredyffrin Township Republican Rally	Cong. Ware

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 13	Audubon Club, Norristown	Cong. Coughlin
April 14	League of Women's Voters Meeting, Radnor	Cong. Ware
April 14	Littlestown High School, Littlestown	Cong. Goodling
April 14	Potter County Republican Commercial Business Meeting, Coudersport	Cong. Albert Johnson
April 14	Republican Women of Pennsbury, Yardley	Cong. Biester
April 14	Woodrow Wilson High School, Levittown	Cong. Biester
April 15	Springtown Rod and Gun Club, Springtown	Cong. Biester

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 15	Fulton County Jaycees, McConnellsburg	Cong. Whalley
April 15	Candidates Night, Bensalem	Cong. Biester
April 15	Clinton County Spring Dinner	Cong. Albert Johnson
April 15	Republican Rally, Lower Providence	Cong. Ware
April 16	Fashion Show for Pennsylvania Republican Women, Holland	Cong. Biester
April 16	Republican Rally, Lionville	Cong. Ware
April 17	Meet the Candidates Night, State College	Cong. Albert Johnson
April 17	East Whiteland Rally	Cong. Ware

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 18	Haverford Township Council of Republican Women	Cong. Ware
April 18	Haverford Township Republican Rally	Cong. Ware
April 18	Consolidated Natural Gas Co. Reception and Dinner	Cong. Saylor
April 19	Bradford Senior High School, Bradford	Cong. Albert Johnson
April 19	Lebanon Chamber of Commerce, Washington, D.C.	Cong. Eshelman
April 19	Pennsylvania Bankers' Agricultural Conference, Gettysburg	Cong. Goodling
April 19	Council of Republican Women, Telford	Cong. Ware

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 19	Radnor Township Republican Rally	Cong. Ware
April 19	Abington Republican Club	Cong. Coughlin
April 19	Cambria County Republican Committee Dinner, Johnstown	Cong. Saylor
April 20	Clearfield Education Association Legislative Night, Phillipsburg	Cong. Albert Johnson
April 20	Oil City Annual Dinner, Oil City	Cong. Albert Johnson
April 20	Republican Rally, Trappe	Cong. Ware
April 20	Lower Merion Rally	Cong. Coughlin

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 20	Corps of Engineers Public Meeting, Dayton	Cong. Saylor
April 21	Western Clinton County Council of Republican Women	Cong. Albert Johnson
April 21	Northeast National Banks' Credit Week Dinner, Scranton	Cong. McDade
April 21	Harrisburg area Chamber of Commerce, Harrisburg	Cong. Goodling
April 21	Phoenixville Rally	Cong. Ware
April 21	Darby Township Republican Organization	Cong. Williams
April 22	Pennsylvania Education Association, Redding	Cong. Biester

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 22	Elk County Pre-Primary Dinner Dance, Ridgeway	Cong. Albert Johnson
April 22	Young Republican Meeting, Monroe County	Cong. McDade
April 22	Earth Fair, Berwin	Cong. Ware
April 22	Eddystone Republican Organization	Cong. Williams
April 23	Wreath-laying Ceremony at Grave of President Buchanan	Cong. Eshelman

In addition to the Congressmen, the following persons from the Executive Branch have scheduled appearances in Pennsylvania.

April 7	Italian-American Heritage League, Scranton	Mr. Santarelli (Justice)
April 7	Philadelphia Conservationists, Inc., Harrisburg	Mr. Reed (Interior)

<u>Date</u>	<u>Event</u>	<u>Speaker</u>
April 11	Pennsylvania Township Supervisors Association, Chambersburg	Mr. Smith (USDA)
April 12	Water Dedication, Chambersburg	Mr. Smith (USDA)
April 12	Altoona, Johnstown and Tri-State Traffic Club, Bedford	Gen. Davis (DOT)
April 14	Business, Industry and Union Consultation, Philadelphia	Elizabeth Koontz (Labor)
April 20	Industrial Medical Association Convention	Mr. Guenther (Labor)
April 23	Dedication, Pittsburgh Residential Manpower Center, Pittsburgh	Mr. Fasser (Labor)

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News from the Committee for the Re-election of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR IMMEDIATE RELEASE

CONTACT: DeVan L. Shumway
(202) 333-7060
#4-1(4)

STATEMENT BY U.S. SENATOR BOB DOLE, REPUBLICAN NATIONAL CHAIRMAN

The winner of the Republican primary in Wisconsin is the same man who will be the winner in the general election in November -- Richard Nixon.

But the winner of the Democrat primary was not even on the ballot. Today's vote showed conclusively that so far this year the Democrats have produced nothing but regional candidates. And it further demonstrated that none of those candidates can ever hope to scramble to the top of the heap.

Thus, the real Democrat winner today was Senator Edward Kennedy who has been laying back and using the announced candidates as a herd of stalking horses.

Star
Page 1
4/5

Who is the only potential candidate free to roam the country campaigning without getting his uniform dirty in the trenches?

Who will be the only candidate with enough money to run a national campaign after these primaries have depleted normal fund raising sources?

Who is the only potential candidate with enough arrogance to try to pick up the marbles after all the others are exhausted from the game? I think it is time Senator Kennedy came out of hiding and declared himself. And I believe the other Democrats should demand that he do so.

THE WHITE HOUSE
WASHINGTON

H 7u
4/15

Date: 4/10

TO: DICK MOORE, HERB KLEIN, BOB
FINCH

FROM: GORDON STRACHAN

Lyn Nofziger forwarded this list of Ashbrook delegates in California. Bob asked that you look through the list for any significant names.

THE WHITE HOUSE
WASHINGTON

Date: 3/30

TO: H.R. HALDEMAN

FROM: GORDON STRACHAN

Nofziger sent the attached list of Ashbrook delegates filed in California on Friday, March 24. Copies will be sent to Moore, Klein and Finch for review.

*Slide from # 45 + 81 +
82 + 92 - at least
3 of whom are Birch Society
members - I have never
heard of any of these people.
Fascinating!*

CALIFORNIA

ASHBROOK DELEGATES

<u>No.</u>	<u>Name</u>	<u>Residence (city or town)</u>	<u>County</u>
1.	Ernest V. Joiner	Sebastopol	Sonoma
2.	Richard W. Matteis	Willets	Mendocino
3.	Donald L. Maxon	Paradise	Butte
4.	Mrs. Jewel A. Reynolds	Grass Valley	Nevada
5.	Mrs. Frances L. Cunningham	Sacramento	Sacramento
6.	William P. Baker	Sacramento	Sacramento
7.	Robert E. Mackensen	Yuba City	Sutter
8.	Mrs. Sheila D. Messick	Marysville	Yuba
9.	Paul C. Cahill	San Francisco	San Francisco
10.	Madison A. Davis	San Francisco	San Francisco
11.	James Wong	San Francisco	San Francisco
12.	Elmer M. Burns, Col.USA (Ret.)	San Francisco	San Francisco
13.	Hugh O. Pessner	Greenbrae	Marin
14.	Wally Reenelin	Berkeley	Alameda
15.	Mrs. Susan A. Smith	Piedmont	Alameda
16.	Richard A. Burgard	Castro Valley	Alameda
17.	Albert B. DelMasso	Oakland	Alameda
18.	Mrs. Mary M. Castle, D.D.S.	Castro Valley	Alameda
19.	John J. Bates	Fremont	Alameda
20.	William James Stron, Jr.	Fremont	Alameda
21.	William Clarence Hahn	Los Altos Hills	Santa Clara
22.	Roland C. Wilkinson, Cdr.USN (Ret)	Los Altos	Santa Clara
23.	Miroslav Djordjevich	Daly City	San Mateo
24.	David H. Keyston	Burlingame	San Mateo
25.	William W. Holden	San Mateo	San Mateo
26.	Herbert L. Reid	Santa Cruz	San Mateo
27.	Richard J. Muir, M.D.	Santa Cruz	San Mateo
28.	Quinton W. Quigley	Thousand Oaks	Ventura
29.	Mrs. Ruth W. Brennan	Moorpark	Ventura
30.	Walter J. Hinpzen	Santa Barbara	Santa Barbara
31.	Mrs. Rena Bertolero	Lafayette	Contra Costa
32.	Doland L. Hoskins	Lafayette	Contra Costa
33.	Clifford Goehring	Lodi	San Joaquin
34.	H. Wallace Rohrbacher, D.D.S.	Acampo	San Joaquin
35.	Kent H. Kaiser	Atherton	San Mateo
36.	Trevor C. Roberts	Atherton	San Mateo
37.	Noel T. Casey	Stamford	Santa Clara
38.	Thomas Rinehart	Oakdale	Stanislaus
39.	Mrs. Patricia Whitcomb	Twain Harte	Tuolome
40.	John Emmett Cronan	LaMirada	Los Angeles
41.	Mrs. Shirley H. Odou	Montebello	Los Angeles
42.	Tru G. Wilhelm	Burbank	Los Angeles
43.	Robert A. Avery	Burbank	Los Angeles
44.	Donald T. Carpenter	La Canada	Los Angeles
45.	J. Edward Martin	Pasadena	Los Angeles
46.	Roger M. Gertmenian	Pasadena	Los Angeles
47.	Mrs. Ruth E. Wakefield	South Gate	Los Angeles
48.	Mrs. M. Virginia Jorn	South Gate	Los Angeles
49.	Mrs. Lucille M. Manfull	Arleta	Los Angeles
50.	Dale R. Ferguson	Garden Grove	Orange

<u>No.</u>	<u>Name</u>	<u>Residence</u> <u>(city or town)</u>	<u>County</u>
51.	Clarke E. Hess	Downey	Los Angeles
52.	Bruce Bogue	San Marino	Los Angeles
53.	Mrs. Kathleen E. Crowe	San Marino	Los Angeles
54.	Mrs. Mary D. Vallentine	Azuza	Los Angeles
55.	Mrs. Mary M. Burger	Covina	Los Angeles
56.	Mrs. Ema L. Turner	Whittier	Los Angeles
57.	Willis E. Stone	Los Angeles	Los Angeles
58.	George Halversen	Los Angeles	Los Angeles
59.	Mrs. Edith K. Staffurd	North Hollywood	Los Angeles
60.	Wilber B. Leinberry	Studio City	Los Angeles
61.	James L. Cawdrey	Redondo Beach	Los Angeles
62.	Wiley Ganey, Major General USAF, Retired	Santa Monica	Los Angeles
63.	Norman E. Witt	Palos Verdes Estate	Los Angeles
64.	Rudolph Rios	El Monte	Los Angeles
65.	Rev. Calvin Caho	Los Angeles	Los Angeles
66.	Joshua M. Workma	Los Angeles	Los Angeles
67.	Donald Cortum, MD	Redondo Beach	Los Angeles
68.	Arthur D. Guy	Long Beach	Los Angeles
69.	Mrs. Doris May Loeffler	Huntington Beach	Orange
70.	Maxine T. Bloomer	Barston	San Bernadino
71.	Roy Edmond Wilk	Redlands	San Bernadino
72.	Yvonne Barber	Huntington Beach	Orange
73.	Edmond C.P. Sheehan	Westminster	Orange
74.	James E. Maris	Westminster	Orange
75.	K. Robert Hahn	Rolling Hills	Los Angeles
76.	John M. Bennett	Rolling Hills	Los Angeles
77.	Gilbert Shearon	Hanford	Kings
78.	Irwin W. Bosworth	Bakersfield	Kings
79.	Marvin Lee Roby	Pomona	Los Angeles
80.	Joseph L. Davis	Montclair	San Bernadino
81.	Honorable John Schmitz	Santa Arora	Orange
82.	George Brokate	Newport Beach	Orange
83.	Pasquale P. Schalera	Anaheim	Orange
84.	Everett Stunz	La Jolla	San Diego
85.	Tyler K. Norton	La Jolla	San Diego
86.	Robert S. Green	Chila Vista	San Diego
87.	John A. Conlin	Chila Vista	San Diego
88.	Robert D. Grathan	La Mesa	San Diego
89.	George D. Donklee, MD	El Cojon	San Diego
90.	Lawrence B. Van Worman	Jamul	San Diego
91.	Lewis H. Landt	Alpine	San Diego
92.	Frank H. Talley	Newberry Park	Ventura
93.	Richard H. Dougherty	Tarzana	Los Angeles
94.	Craig E. Thornhill	Chapsworth	Los Angeles
95.	Lloyd A. Harline	Fresno	Fresno
96.	Leonard C. Hoar, Jr.	Fresno	Fresno

**News from
the Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920



FOR RELEASE, FRIDAY, APRIL 7, 6:00 PM EST:

CONTACT: DeVan L. Shumway
(202) 333-7060
#4-4(7)

ROMNEY HITS DEMOCRAT CRITICS OF VIETNAM AIR SUPPORT

PHOENIX, April 7 -- Secretary of Housing and Urban Development George W. Romney tonight charged that "campaigns often bring out the worst in candidates" and blasted Democratic presidential aspirants who have made "irresponsible attacks" on the Administration for increasing U.S. air support to South Vietnam.

"But those publicity-seeking critics," he said, "in my opinion have seriously misread the attitude of the American people in ascribing to them a willingness to abandon our allies and endanger the safety of our own men."

He described the stepped-up North Vietnamese actions as "a blatant assault which can only be described as an invasion."

Romney excluded from his attack three Democratic candidates -- Alabama Governor George Wallace and Senator Henry Jackson and Hubert Humphrey -- who, he said, showed "a sense of responsibility which their colleagues so clearly lack.

"These three, at least, indicated that increased air support was the proper response when American lives were threatened by the North Vietnamese invasion."

Romney's comments came in remarks prepared for delivery tonight at the National Republican Womens Conference which is meeting in Phoenix:

(more)

ROMNEY BLASTS DEMOCRATS

"The latest escalation of the war in Vietnam points up the cynical designs of the North Vietnamese. Dropping all pretense that this is a "revolutionary" war, they have now launched calculated, massive attacks across their border -- not the guerilla attacks of the past but full-scale armored attacks. They have mounted a blatant assault which can only be described as an invasion.

"This comes at a time when the United States is continuing to disengage itself from the war, and it threatens not only the South Vietnamese but our residual American force as well. It has already resulted in American casualties. Our response has been prompt and well within our overall policy of disengagement. We have provided air support to the South Vietnamese to help them resist the invasion and to assure minimal U.S. casualties.

"This proper and necessary response on our part has immediately become the focus of irresponsible attacks from various presidential candidates in the Democratic Party. There is an obvious leadership void in their party -- as the Democratic primaries have demonstrated -- and it is not surprising to see some of their many presidential candidates clamoring for the publicity which such attacks provide. But if their actions are not surprising, they are no less irresponsible. One of them is quoted as saying, "Bombing only makes the other side retaliate the only way they can, on the ground." It is difficult for me to imagine what kind of retaliation on the ground could exceed the blitzkrieg which the North Vietnamese have already launched.

"Presumably, if any one of these Democratic candidates were President today, he would simply abandon our South Vietnamese allies.

ROMNEY BLASTS DEMOCRATS

"Four Presidents, backed by the Congress, have made commitments to support the sovereignty and self-determination of South Vietnam. If we were to abandon our ally, we would make ourselves a chief party to the destruction of South Vietnamese sovereignty and the denial of South Vietnamese self-determination. This would destroy the confidence of all the world to whom American commitments have been made.

"The peace of the world rests in critical measure on the balance of power among the great nations. And confidence in America's commitment to her allies is a chief foundation stone on which that balance rests. Destroy it, and you destroy our hopes for peace.

"This is what President Nixon means when he says we must end the war in Vietnam in a way that will not lose the peace. Democratic presidential candidates and others may not agree with all that was done by previous Presidents to involve us in Vietnam. Neither do I. Four years ago, on January 15, 1968, in Keene, New Hampshire, I said: "I believe it was a mistake to have become involved in Vietnam in the way that we have, but we cannot afford to look back wistfully at the past. We must address the problem as it exists today to try and find out what is wrong and what can be done about it. We must work harder for peace."

"But against that background, I beg you to remember that undercutting confidence in the word of the United States is not the way to work for peace. Abandoning an ally, turning against a friend, is not the way to work for peace. Repudiating the commitment of four Presidents of the United States is not the way to work for peace.

"The major Democratic candidates supported at the time, the policies that got us into Vietnam. They were party, at the time, to brainwashing the American people about the way we got involved in Vietnam. They were

ROMNEY BLASTS DEMOCRATS

participants in making that mistake. We must not let them brainwash us now about the way we get out of Vietnam. That could prove to be an even more costly mistake.

"When President Nixon revealed to the Nation the months of painstaking and enlightened effort behind the scenes to reach a negotiated settlement, he said:

"Honest and patriotic Americans have disagreed as to whether we should have become involved at all 9 years ago; and there has been disagreement on the conduct of the war. The proposal I have made tonight is one on which we all can agree."

"And I believe that, fundamentally, most of us do agree that the President has gone the extra mile in search of peace not only in Vietnam but all around the world.

"In all fairness, let me note that at least three Democratic candidates -- Senator Jackson, Senator Humphrey and Governor Wallace -- showed, in their reaction to the North Vietnamese invasion, a sense of responsibility which their colleagues so clearly lack. These three, at least, indicated that increased air support was the proper response when American lives were threatened by the North Vietnamese invasion.

"Campaigns often bring out the worst in candidates, and this one seems to be no exception. But those publicity-seeking critics, in my opinion, have seriously misread the attitude of the American people in ascribing to them a willingness to abandon our allies and endanger the safety of our own men in the face of this mass attack.

"I for one am proud to serve and stand with Richard Nixon.

"I urge you and all Americans to support the President-- and, in his

5-5-5-5

ROMNEY BLASTS DEMOCRATS

words, to "unite now, unite in our search for peace -- a peace that is fair to both sides -- a peace that can last... a peace on which a generation of peace can be based."

#

4/3

Bussing - Dent -

CAM, Chuter, Moore, Dent, JSM, R Finch, Becken
Maul, Bailey, Finkelstein, Joany, Chapin
- Real trouble - need big strategy
we're getting this issue turned ag/us
- E + H - must know; must have action

Camp. in only 3 sts - Md, Cal, Ore + Mich
No media in Cal; teleph mail heavy.

Wisc - if 350 OK, below, a tremendous
cross over; ~~and~~ then MeG + Wol win.

Finch - Keep hitting Meany + glenn
Destrib Meany cartoons
- Wants pictures on Meany

Dent - Populism

Attack the Bureau as a straw enemy
200 w/- no taxes
P trial action - fire drug guy
Flan - Mr. First, tax - etc. ~~should~~
be moved - one of Prots
he is a lightning rod + should go.

late Jan/ New sts: Me, Wisc, Wash, Conn, Md, Ill, N.T.,
Fed ag/ Mus + 5 Ohio, Tx, Cal, Mich, Pa, N.Y, Ore

Timmons

~~GS~~
Wrong

ADMINISTRATIVELY CONFIDENTIAL

April 6, 1972

MEMORANDUM FOR:

BILL TIMMONS

FROM:

GORDON STRACHAN

SUBJECT:

RNC Convention

Bob asked me to contact you directly regarding the plans of the President and the First Family to stay at San Clemente during the Convention. There ~~will be no need for~~ a Presidential Suite nor for rooms for any of the First Family at the Sheraton, Westgate or any other hotel in San Diego. No publicity or problems should result as the President never intended to stay at any hotel in San Diego.

cc: Dwight Chapin

G → Timmons 4/11
there will be no
suite + the
contingency plan
will be dropped

GS:car

THE WHITE HOUSE
WASHINGTON

April 10, 1972



MEMORANDUM TO: H. R. HALDEMAN
JOHN EHRLICHMAN

FROM: PAT BUCHANAN

The attached you might find of some interest, concerning our Senior Senator from Illinois. Seems to me we ought to get some money behind a candidate who:

"has had the political courage to vote his conscience even when subjected to intense political pressure, as was the case when he opposed Judges Haynsworth and Carswell, unwarranted extension of the ABM, the Lockheed Loan and the Supersonic Transport."

Buchanan

Citizens for Progressive Leadership

30 West Monroe Chicago Ill. 60603

Dear Fellow American:

Will the state of Illinois take a step backward where civil liberties and social justice are concerned?

It could, unless we pull together now to insure that Senator Percy wins in November. He must be successful against Mayor Daley's hand-picked candidate--a man who has been insensitive to the causes of equal rights and equal opportunity for all Americans.

I'm asking you to help out in Chuck Percy's campaign for re-election so that the progressive measures that he has championed and his enthusiasm for keeping Illinois moving ahead will prevail. Citizens for Percy needs your financial support now...and your quick response will enable us to mount a campaign that will assure victory.

Chuck Percy's term in the Senate has been marked by a deep concern for people. He has worked untiringly for progress in the areas of civil rights, health care, poverty and hunger, education and more humane treatment of the elderly. He has had the courage to vote his conscience even when subjected to intense political pressure, as was the case when he opposed Judges Haynsworth and Carswell, unwarranted extension of the ABM, the Lockheed loan and the Supersonic Transport.

In all of these matters, he's taken a logical, yet a compassionate approach. And he's been consistent, a fact which stands in marked contrast to his opponent. In the critical days, months and years that lie ahead, we need the experience and the innovative thinking of Chuck Percy, more than ever, in the U.S. Senate.

If you want to continue this record of thoughtful liberalism, and avoid having Illinois represented in the Senate by a Daley-picked politician, send a contribution as generous as you can make it to Citizens for Percy. We will sincerely appreciate it and Chuck Percy will be pleased indeed to know that you have joined the ranks of his early supporters. Please send your check, along with the contributor form, in the enclosed envelope.

Appreciatively yours,



Charles Evers
Fayette, Miss.



Walter J. Hickel
Anchorage, Alaska

THE WHITE HOUSE
WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

April 12, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: GORDON STRACHAN **G**
SUBJECT: Announcement of John Mitchell
as Campaign Director

Fred LaRue called this afternoon for your reaction to the possibility of releasing to the press John Mitchell's official role as Campaign Director. A press release by Frank Dale would make the announcement. It would be as low key as possible. There would be no photographs or special interviews.

Mitchell wants to release the information tomorrow rather than wait until Monday, April 17th. However, according to LaRue, Mitchell defers to your judgment.

*G → LaRue
4/12*

 H. Yes, Mitchell release tomorrow
 No, delay until Monday, April 17th
 Other

H

May 2, 1972

MEMORANDUM FOR: JOHN MITCHELL
 THROUGH: JEB MAGRUDER
 FROM: WILLIAM TIMMONS *BT*
 SUBJECT: '72 Convention

If the Miami Beach City Council extends a bid for the '72 Convention site, I recommend an advance party go to the city on Sunday evening and make the necessary preliminary arrangements for the campaign committee's convention operations.

The team must analyze housing, facilities, security, local support, convention hall set up and network coverage.

It is anticipated some of the group will stay several days, others the whole week. The RNC Arrangements personnel should also be in Miami Beach during this period in order to coordinate our activities.

At the conclusion, a detailed report will be submitted for approval. It will contain a plan of operations and a revised budget.

Those who should be in the advance party are:

- | | | |
|-----|-------------------------|-----------------|
| 1. | Convention Coordinator: | Bill Timmons |
| 2. | Advertising: | Pete Dailey |
| 3. | Press: | Van Shumway |
| 4. | Security: | Jim McCord |
| 5. | Housing: | Bill Henkel |
| 6. | Youth: | Ken Rietz |
| 7. | Special Events: | Jon Foust |
| 8. | Communications: | Nick Volcheff |
| 9. | Television: | Bill Carrouters |
| 10. | Secret Service: | Dick Kaiser |

APPROVE *X* DISAPPROVE _____

H
Committee for the Re-election of the President

MEMORANDUM

April 28, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL
FROM: CLAYTON YEUTTER *CY*
THROUGH: JEB MAGRUDER *JM*

I don't know if you've ever had occasion to meet Dick Lyng, who is one of the Assistant Secretaries of Agriculture. Dick is from Modesto, California, and was owner-manager of a highly successful seed company prior to being named Director of Agriculture in California under Governor Reagan. He moved from the latter position into USDA at the beginning of the Nixon Administration.

I would respectfully suggest that you keep Dick in mind as an informal counselor on the California campaign. In my judgment, he is one of the outstanding people in this Administration. And he knows the California political scene - both agricultural and non-agricultural - very well. I would place great faith in any comments he might have re the political situation in that state.

While I was discussing an unrelated matter with him a couple of days ago, Dick mentioned that he is concerned about the Nixon organization that is presently being put together in California. His basic reactions were (1) too many moderate to liberal Republicans are being turned off by the actions to date, and (2) someone must begin to recognize that what worked for Governor Reagan a few years ago will not necessarily work for the President in 1972.

This is out of my area, but I offer these comments for whatever they are worth in view of the importance of the state.

~~CONFIDENTIAL~~