

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
27	5	12/6/1971	<input type="checkbox"/>	Campaign	Other Document	Handwritten notes relating to a meeting between Mitchell, LaRue, and Flemming covering topics such as a replacement for Shumway and the election. 5 pgs.
27	5	12/1/1971	<input type="checkbox"/>	White House Staff	Memo	From Dent to various White House officials inviting the recipients to an issues group meeting. 1 pg.
27	5	12/1/1971	<input type="checkbox"/>	Campaign	Memo	From Magruder to the Attorney General RE: attached information on Americans for Agnew. 1 pg.
27	5	11/26/1971	<input type="checkbox"/>	Campaign	Memo	From David A. Keene to Magruder RE: material generated by the Americans for Agnew group. Form letter from John Wayne and other group documents attached. 8 pgs.

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27	5	12/2/1971	<input type="checkbox"/>	Campaign	Memo	From Magruder to the Attorney General RE: involving Senator Peter Dominick in the campaign. 1 pg.

AG, La Rue, Flemming, JSM 12/6  
12/4 - 4 hours JSM

### Summary -

- ① Does H. understand what will happen
  - Jan 6 - P announce  
A & assuming this settled
  - then Comm public +  
RZ can't handle  
(news) the requests, needs,  
etc, ∴ AG's beliefs  
requests must be  
handled at Comm
  - this assumes Z refers  
poli ?s to Comm.  
doesn't handle
  - Recommendation: P makes  
statement unless a  
particular forum -  
(TV) - conversation  
w/ P
- ② Have H + A & decided?  
on scenario for announce?
  - JSM thinks A & talked  
w/ P.
- ③ Beginning at P announce  
need press copy at Comm

(2)

- ④ A G recognize Shermway  
~~must~~ must be replaced  
unit ~~we~~ A G get firm  
date - can't wait  
until Feb, Mar.  
- Mulek - 50% by Jan 3  
75% " " 15  
25% chance it  
will never happen

Interim -

- ① Anne Dore - NY, pr + press  
bus, begins next  
Mon; mainly for  
radio + TV work for  
surrogates - in  
meantime will work  
w/ State Comm releases  
10 St Comms will be  
announced in Dec + Jan +  
A G concerned done it  
beef N H a disaster
- option ② awaiting solution, A G  
could per Powell Moore  
as Justice # 2

Miller -

A G wants JSM to get reading on Miller

- should Miller become operational p. r. head of Comm;

- JSM wants reading to guide A G

~~A G deferring to H - wants input~~

JSM needs assessments of Miller

or remain as floater, wh/

Miller wants or shld

there ~~be~~ be line repn

- L. - JSM to see H to get ready

① Head p r man

② Just float

- ③ Full time after Jan 6?

Are we <sup>(wh)</sup> going to get Neal Freeman (Comm 1st, top cand for Comm p r post), but CWC says put hold on Freeman since CWC may hire

- H G K of '72 job



(4)

Jim Holland - considered for  
Shumway's job, but AG  
said if accept to CAC,  
then unaccept to AG  
AG - Shum way job - man must  
be able to work w/CAC

AG defers entirely to H -  
w/ too gently.  
Julie - send orig memo  
into H.

advise H that AG will see Hornick

JSM to see Evans w/Shumway  
of Evans + Novak to get lines out  
straggle

AG feels the w/H support  
funds should be handled  
by by Comm not at RNC  
so that can't criticize  
- no RNC figures until  
today when AG meets  
w/Evans today.

Nixon Re-Elector - AG defers to  
H advice, not final proposal

AG & SSM basically think we should have Nixon Elector but wants H suggestion on idea - yes I like idea & here's how to do it - send mock up in - Frank Leonard to be responsible many open? 3

Send in Advertising Advisory Group - ~~at~~ 1<sup>st</sup> mtg Thurs. then periodically

Viguerie - yes as long as not for Dem banner just money, funds for 40 party, Mc Carthy - ↓

AG - do nothing on Am's for Agnew

AG mis anto paid salary at 70k then 55-15k Kroga recommended of that here on income

Gordon Hiddy - salary publ - G - Dean - \$46 above here AG approved salary when Dean said 30G but AG didn't know that Hiddy making 26 here AG + Hiddy + Kroga re 30. Paid by Domestic Council. Kroga fighting for increase

G + Dean

rolled but for 46 real value Cole detymms when 50 in 500 26.5

December 1, 1971

REMINDER FOR:

FROM: Harry S. Dent

You are invited to participate in an issues group meeting in my office on Tuesday, December 7, at 9 AM.

cc: The Attorney General, ~~Bob~~ Haldeman

This memo sent to Anne Armstrong, Bob Brown, Ken Cole, Chuck Colson, Bob Dole, Tom Evans, Bob Finch, Bryce Harlow, Len Garment, Ed Harper, Herb Klein, Jeb Magruder, Ray Price, Don Rumsfeld, Bill Safire, Bob Teiter, and Bill Timmons.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE N.W.  
WASHINGTON, D. C. 20006  
(202) 333 0920

December 1, 1971

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Americans for Agnew

Attached for your information is a memorandum from David Keene concerning Americans for Agnew.

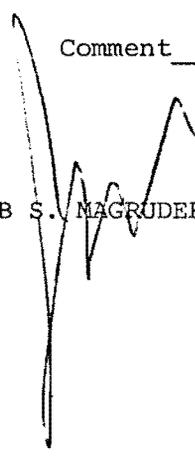
Is there any action which we should take at this time to respond to this memorandum?

Yes \_\_\_\_\_

No \_\_\_\_\_

Comment \_\_\_\_\_

JEB S. MAGRUDER



Attachment

CONFIDENTIAL

OFFICE OF THE VICE PRESIDENT  
WASHINGTON

November 26, 1971

MEMORANDUM FOR: JEB MAGRUDER  
FROM: DAVID A. KEENE   
SUBJECT: AMERICANS FOR AGNEW

Before leaving for Hawaii this morning Roy indicated that he had talked to you late last week about the "Americans for Agnew" group put together by Lee Edwards.

As you know we had earlier turned Edwards and his people off and strongly suggested that they refrain from going ahead with this effort. We learned late last week that they had decided to go ahead in spite of the Vice President's objections and had dropped some 50,000 letters into the mail announcing the project.

They had also scheduled a news conference at which Buz Lukens was to publicize the effort and ask for support. We managed to get Lukens to postpone that conference and strongly urged him to cool off the entire effort.

I am personally convinced that Edwards intends to go ahead regardless of our protestations for his own reasons. By doing so, however, he is risking a strong disavowal from this office. Unfortunately he has involved a few of our good friends in the effort and we don't want to be put in the position of strongly denouncing something that they entered into thinking they would be helping the Vice President.

I am attaching copies of the letter Edwards mailed out over John Wayne's signature and a copy of the press release the group plans to issue within the next week or so. This material was provided by Lukens.

DRAFT

JOHN WAYNE

Hollywood, California

Dear Fellow American:

Remember when they first described us as the "silent majority"? For the first time, candidates of both parties wore little American flags in their lapels and talked of law and order, of responsible government. They wanted our votes.

That was just three years ago. Today, it seems like almost everyone has forgotten us, doesn't it?

Well, almost everyone has. But not Spiro Agnew! Not the man who's come from nowhere to give the silent majority a real voice in the government for the first time I can remember.

Ask yourself: Who's spoken out for you, on the issues that really matter to you?

Agnew has!

That's why he's become the most influential Vice President this country has ever had. And that's why a Gallup poll showed that Agnew was the third most popular man in this country, right behind Billy Graham!

But does he get the respect and support he should? Of course not! Instead, he gets slandered and smeared by the press and by politicians.

Now they're even starting a calculated campaign to "dump Agnew" from the Nixon ticket next year. The liberal media - - and even some influential members of his own party - - are trying to sell the line that "Nixon can't win with Agnew." Because, they say, he's "too controversial," "too conservative."

What they're really saying is that they're going to ignore you and me and all the rest of the silent majority in this next election!

So what we have to do is prove that "Nixon can't win without Agnew."

We can do it . . . all we have to do is show that Agnew does have our support, that he's backed by a large constituency of conservative "silent majority" voters from all sections of the country.

(Over, please)

But we'll need you to help! You, and many ~~are~~ of your fellow Americans for Agnew.

First, <sup>we would like</sup> ~~we~~ want your name on the "Keep Our Veep" ballot I'm enclosing. Please sign it and send it back to me, ~~right now~~.

Can't you see the faces of the liberals when Americans for Agnew plunks down a few million of these ballots for him at the Republican Convention in San Diego next August? They'll have a hard time ignoring us then!

Next, <sup>we</sup> want ~~some~~ positive opinion polls - - of the nation, and especially of the few key strategic states - - that show how the silent majority feels about Agnew.

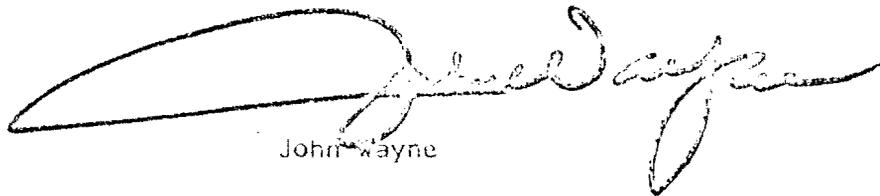
It'll be awfully hard for the liberal media to twist the facts around when we give them regular, solid proof that a substantial mass of voters wants Agnew as our spokesman, and wants him on the Nixon ticket next fall.

It will take money - - and a lot of it - - to distribute and collect these ballots . . . to run the polls, and publish their results . . . to counter the rumor campaign that's underway . . . and to answer the smears and slander they're putting out about Agnew.

But <sup>we</sup> ~~we're~~ determined to do it! Because when they smear and slander Agnew for his beliefs, they're smearing and slandering our beliefs, too.

So please - - send in your ballot right now. And with it, send your share of the money a winning fight will cost - - whether it's \$1,000, \$100, or only \$10. But send it today, so we can start our Americans for Agnew campaign before it's too late! You've got to help prove that Nixon can't win without Agnew, or we're likely to find ourselves without a spokesman for our cause. And we won't find another like him!

Sincerely,



John Wayne

DRAFT

WASHINGTON, D. C. (Nov. \_\_\_\_\_) - - A nation-wide grass-roots organization has been formed to insure that Vice President Spiro T. Agnew is retained on the Republican ticket in 1972 (~~by President Nixon~~), it was announced here yesterday.

Donald E. (Buz) Lukens, Ohio State Senator and former Congressman, announced the formation of AMERICANS FOR AGNEW, of which he will be chairman. Lukens said the group was organizing "as American citizens who admire the courage and abilities of the Vice President, and believe in his principled positions on the important subjects and problems that face our nation and the world today."

"Mr. Agnew's political popularity and philosophical importance, particularly to millions of Middle Americans of varying political affiliation, are undeniable. In an era of ideological eunuchs, the Vice President stands almost alone as a man of principle. He alone speaks for millions of Americans who have no voice other than with their ballot."

Lukens emphasized that ~~the~~ <sup>the</sup> Americans for Agnew ~~national~~ <sup>national</sup> ~~campaign~~ has no affiliation whatsoever with the Vice President or his office. We did not and will not seek any authorization, endorsement or approval from the Vice President. We are a genuine grassroots movement. "

Lukens said that activities of AMERICANS FOR AGNEW will include the distribution of Agnew speeches, the organizing of state, local and youth committees and the collecting <sup>of</sup> hundreds of thousands of Ballots for Agnew for Vice President to be presented to President Nixon at the Republican National Convention at San Diego in August, 1972.

Lukens said that a test mailing has been sent out asking citizens for their support of AMERICANS FOR AGNEW. The letter is signed by Hollywood actor John Wayne, who is also a member of the Board of Sponsors. (Listed at end of release.) In his letter, Wayne says:

"Remember when they first described us as the 'silent majority'? . . . That was just three years ago. Today, it seems like almost everyone has forgotten us, doesn't it?

"Well, almost everyone has. But not Spiro Agnew! Not the man who's come from nowhere to give the silent majority a real voice in our government for the first time I can remember.

"Ask yourself. Who's spoken out for you, on the issues that really matter to you?

"Agnew has!"

Wayne's letter points out that a Gallup Poll "showed that Agnew was the third most popular man in this country, right behind Billy Graham!

"But does he get the respect and support he should? Of course not! Instead, he gets slandered and smeared by the press and by politicians.

"Now they're even starting a calculated campaign to 'dump Agnew' from the Nixon ticket next year. The liberal media - - and even some influential members of his own party - - are trying to sell the line that 'Nixon can't win with Agnew.' Because, they say, he's 'too controversial,' 'too conservative.'

"What they're really saying is that they're going to ignore you and me and all the rest of the silent majority in this next election.

"So what we have to do is prove that 'Nixon can't win without Agnew.'"

Furthermore, said Lukens, "As John Wayne said in his letter, 'when they smear and slander Agnew for his beliefs, they're smearing and slandering our beliefs, too.' Many hundreds of thousands of Americans - - many millions for that matter - - are not vocal nor violent. But, they wish to have their thoughts and their views articulated. Mr. Agnew has demonstrated that he is the one man who will voice their views and thoughts publicly."

As Chairman of AMERICANS FOR AGNEW, Lukens announced that Henry E. Mooberry will be Executive Director of the committee with offices at: Suite 821, 1625 Eye Street, N.W., Washington, D. C., 20006, Telephone: \_\_\_\_\_.

# # #

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

December 2, 1971

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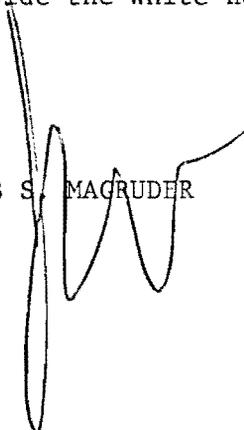
CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Bob Haldeman has indicated that the President would like to have Senator Peter Dominick participate in some of our planning efforts for the campaign. The President would like you to meet with Dominick to discuss this role.

It would be my suggestion that the Political Issues Group, which meets in Harry Dent's office on alternate Tuesdays, might be an appropriate place for Senator Dominick to contribute to our efforts. Bob Dole, Tom Evans and Ann Armstrong are all invited to these meetings and, thus, there is some precedent for having members from outside the White House attend.

JEB S. MACGRUDER



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