

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
27	1	10/26/1971	<input type="checkbox"/>	Domestic Policy	Other Document	Handwritten notes relating to various White House officials and RNC figures. 2 pgs.
27	1	10/26/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: using Bob Teeter as a Polling Consultant. Teeter's resume and talking paper attached. 4 pgs.
27	1	10/5/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: the results of a Market Opinion Research poll in Alabama. 1 pg.
27	1	10/6/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: Flanigan's ideas on campaign polling and research. 2 pgs.

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27	1	10/14/1971	<input type="checkbox"/>	Campaign	Memo	From Parker to Haldeman RE: key state dinners. Handwritten note added by unknown. 1 pg.
27	1	10/22/1971	<input type="checkbox"/>	Campaign	Memo	From Magruder to Mitchell RE: attached information from Rietz on voter registration in New Mexico. 2 pgs.
27	1	10/19/1971	<input type="checkbox"/>	Campaign	Memo	From Dent to Mitchell and Haldeman RE: the Kentucky gubernatorial race. 2 pgs.
27	1	10/22/1971	<input type="checkbox"/>	Campaign	Memo	From Magruder to Mitchell RE: capturing the African-American vote. 1 pg.
27	1	10/8/1971	<input type="checkbox"/>	Campaign	Memo	From Dent to Huntsman RE: politics in the state of Virginia. 2 pgs.

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27	1	9/29/1971	<input type="checkbox"/>	Campaign	Memo	From Huntsman to Dent RE: news on Virginia politics. Duplicate attached. 2 pgs.
27	1	10/11/1971	<input type="checkbox"/>	White House Staff	Memo	From Huntsman to Strachan RE: attached information. 1 pg.
27	1	10/8/1971	<input type="checkbox"/>	Campaign	Memo	From Dent to Huntsman RE: politics in the state of Virginia. 2 pgs.
27	1	9/29/1971	<input type="checkbox"/>	Campaign	Memo	From Huntsman to Dent RE: news on Virginia politics. 1 pg.
27	1	10/26/1971	<input type="checkbox"/>	Campaign	Memo	From Dent to Mitchell RE: how to use important southern businessmen in the 1972 campaign. 2 pgs.

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27	1	10/19/1971	<input type="checkbox"/>	Campaign	Memo	From Magruder to Mitchell RE: J. Curtis Herge's role in the campaign. 1 pg.
27	1	10/11/1971	<input type="checkbox"/>	Campaign	Other Document	Handwritten notes relating to the campaign activities of key White House officials. 1 pg.

10/26

Tom Evans

Bunny basket - extremely upset bee!  
750-850 + upset that P scheduled  
there for 30 mins; needs  
another 20 mins minimum.

- Mark Goode / Duval → NY letters

Tom Pappas + Evans → Geneva  
on Fri for country people

Only 5 instead of 25  
not as well as expected  
As better than '68

5 gross - 4 net, 400 → Gen Com  
and 2 net → RNC

Regional Conf - Was Sts Rep Conf  
only 3-400 not 2000

hail off / Rolland Wilbur - St Ann  
or UP only / of Idaho - RT Wing - not real  
hole briefly / Reporter + letter

- Next yr RNC run conf's +  
# 1 or 2 Por UP present.

→ NE Conf - in Wash 12+13  
Next [So State <sup>12-13</sup> W H Conf] → Receipt time?

Sandy handler  
Memphis - Dec 1+2

Net - more positive  
Patronage OK than fe  
- Hole tied

## Convention

- real pro's
- Not delegate hunting, keep happy party, positive on TV
- 25,000 visitors in SD + upset w/ accomod's
- Royal Inn - 3 elev 1 hr w/foot
- Buffet bk, lunches + dinners all hotels set up.
- all Queen hotels being in extra people
- Only 13,000 seats

Old people + accomod's → JSM not → AG

Flemming - Nixon Ann - should advise Tom Evans 1<sup>st</sup> before appears in paper

Ex - Olla - McKee vs a woman

Will see A/G tomorrow.

European trip - Sp Ann pub 7.8M

Evans feeling to go NY → CA

October 26, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Campaign Research Director

Peter Flanigan's task force on Polling, Computers, and Research recommended to the Attorney General that the Committee hire Bob Teeter of Market Opinion Research of Detroit as the Polling Consultant for the Campaign. The Attorney General interviewed Teeter and was favorably impressed. The Attorney General asked that you interview Bob Teeter.

Teeter will be in Washington tomorrow, October 27.

\_\_\_ Set appointment 11:00 a.m., Wednesday

\_\_\_ Set meeting later

\_\_\_ Other

Teeter's resume and talking points are attached.

GS;erl

BIOGRAPHICAL DATA

ROBERT M. TEETER  
Vice President

Market Opinion Research  
327 Conn R - Detroit, Michigan 48226

Education

Michigan State University	MA
Albion College	AD

Background

Graduate Assistant at Albion College Albion, Michigan	1961-64
Fieldman for the Romney for Governor Campaign	1965
Instructor at Adrian College, Adrian, Michigan	1964-66
Field Representative for Republican State Central Committee working on organization and strategy of three successful Congressional Campaigns and several legislative campaigns	1966
Campaign Manager for Marvin L. Esch in successful election to Congress from the Second District of Michigan	1966
Market Opinion Research	1967-Present

Affiliations

Member of AAPOR - American Association  
for Public Opinion Research

American Political Science  
Association

Research  
Interests  
and Political  
Background

Mr. Teeter has been involved in politics at virtually every level - advance man, fieldman, organization, fund raiser, campaign manager, and now research and strategy. Now he is working on political research and strategy in terms of a total political system.

Since joining Market Opinion Research Mr. Teeter has been involved in several mayoral elections including Cleveland and Gary in 1967, and Cleveland and Pittsburg in 1969 and several special issues elections (both state-wide and municipal). In 1968 he was involved in 11-12 state statewide elections as well as 49-50 Congressional races in all regions of the United States.

Personal  
Background

Born: Coldwater, Michigan 1939  
Residence: 980 Colliston Drive, Ann Arbor, Michigan



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1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for ensuring the integrity of the financial statements and for providing a clear audit trail. The text also mentions that proper record-keeping is essential for identifying trends and anomalies in the data.

2. The second part of the document focuses on the role of internal controls in preventing fraud and errors. It describes how a well-designed system of internal controls can help to minimize the risk of misstatements and ensure that the organization's assets are protected. The text also notes that internal controls should be regularly reviewed and updated to reflect changes in the business environment.

3. The third part of the document discusses the importance of transparency and communication in financial reporting. It highlights that providing clear and concise information to stakeholders is essential for building trust and confidence in the organization's financial performance. The text also mentions that transparency is a key component of good corporate governance.

33.01r

Administratively Confidential

October 14, 1971

MEMORANDUM FOR:

DAVE PARKER

FROM:

H.R. HALDEMAN

SUBJECT:

Key State Dinners

The Attorney General indicated that five key state dinners will occur after January 1. The states are Pennsylvania, New Jersey, New York, Ohio and California. There will not be a dinner for Florida people.

You should now set tentative dates for these five states during January and February. In early December the Attorney General will probably be able to give you lists of suggested guests.

GS: FYI  
H signed 10/15  
sent

HRH:GS:lm

October 22, 1971

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DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By EP -----NAC, Date 3-25-82

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Voter Registration

Please note the positive youth registration figures in New Mexico  
in the attached memorandum from Ken Rietz.

JEB S. MAGRUDER

Attachment

bcc: Mr. H. R. Haldeman

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

October 22, 1971

FOR: JEB S. MAGRUDER  
FROM: KEN RIETZ *KL*  
SUBJECT: Voter Registration

The latest registration statistics from New Mexico where we have set up a registration drive are:

<u>Year</u>	<u>% of Registered Republicans</u>
1968	29.5%
1970	34.4%
1971	34.8%
1971 - under 21	41.7%

THE WHITE HOUSE  
WASHINGTON

October 19, 1971

MEMORANDUM FOR: THE ATTORNEY GENERAL  
H. R. HALDEMAN ✓

FROM: HARRY S. DENT *HSO (CCS)*

SUBJECT: Kentucky Governor's Race

Background: Emberton (G.O.P.), Ford (Democrat), "Happy" Chandler (Independent) and Smith (A.I.P.) will be on the ticket. Emberton came out of his primary pretty well utilizing issue hearings throughout the state. Democrat Lt. Gov. Wendell Ford survived a hotly contested primary and has had trouble getting the Democrats back together. The Democrats enjoy a 2 to 1 edge in registration.

Issues: Issues have been an important factor -- we have controlled them. The economy was Emberton's lead issue, using jobs for Kentucky and a reduction in the sales tax as focus points. They then pledged to abandon use of billboards in the campaign and have utilized the conservation issue strongly since. Disclosure has been the latest controversy with Emberton disclosing and Ford not. Emberton is pressing this. Ford's theme has been anti-Nixon and anti-Nunn. He has characterized his -- campaign as "the start of the dump Nixon movement."

Media: Both candidates are relying heavily on media use. The results of a widely publicized television debate (11 television and 42 radio stations) showed Emberton winning the debate 3 to 2 over Ford by a follow-up telephone survey. Both candidates are planning radio and television saturation for the closing days. Emberton got a boost Sunday when the Courier Journal endorsed him.

10/19/71

Financing: Estimates on Ford's total outlay by the end of this campaign run from 1.3 to 1.8 million. Roy Pfautch, Emberton's manager, claims they have committed for approximately \$900,000 and are now pressing for another \$200,000 from us. In the closing days they would like to do a telethon with Roger Ailes to help combat voter apathy. They have a hold on the necessary prime-time, but need money to keep it. They would like also to extend their neighbors program into certain select areas and do some additional direct mailing. They say these lists would be useful to us next year.

Present Status: Everything indicates this is very close at present and that Emberton has come a long way and still has momentum. Pfautch cites the recently completed Strategy Research Poll showing Emberton 31.1%, Ford 29.1% with 34.1% undecided. Lee Nunn still urges better polls and, if favorable, go all out. State Chairman Kerr is optimistic on returning from a tour through the state.

Cooper, Cook, Nunn, Carter and Snyder have reportedly agreed to clear their schedules for the last 10 days of the campaign.

October 22, 1971

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E.O. 12065, Section 6-102  
By EP KAS, Date 3-25-82

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: The Black Vote

In our proposal on the Black Vote which we submitted to you earlier, we indicated the need to hire an Executive Director for this activity.

Bob Brown, who is a member of the White House staff, is interested in this position and members of the task force think he is most qualified. John Ehrlichman is reluctant but willing to let him join the campaign committee, but is interested in advising the President of this. He would like to be sure we are interested in Bob before he talks to the President.

Do you have any objections to Ehrlichman talking to the President about this?

Yes \_\_\_\_\_ No \_\_\_\_\_ Comment \_\_\_\_\_

JEB S. MAGRUDER

bcc: Mr. H. R. Haldeman

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THE WHITE HOUSE

WASHINGTON

AS

October 8, 1971  
re: Action Memo P-1864

MEMORANDUM TO: Jon M. Huntsman  
FROM: Harry S. Dent   
SUBJECT: Virginia politics.

You requested I check in the Richmond News Leader findings that:

...new voter registrants favor the Dems by almost 2 to 1. Almost 75% look with disfavor on VP Agnew but RN's name led all others (with 1/3 of the vote) as the potential choice for '72. EMK followed with 18%; McCarthy and McGovern received 11%. Muskie won 7%. 38% of the registrants thought their votes would reflect those of their parents. Most of the respondents were college students...In order to avoid confusion, Sen. Brooke introduced a bill setting a 30-day residency requirement for anyone voting in a Congressional primary or general election.

I found the following:

1. The Democrats have concentrated a drive on registering the youth. The Republicans have as well, but not with the same success.
2. Approval of the President among Virginia students rose following the China initiatives. That, coupled with an overall more moderate student populace than would be found in other parts of the country, accounts for the President's high rating.
3. The Vice President's rating, in the view of the State Chairman, is the point at which anti-establishment feelings of the students are focused.

4. Kennedy's rating is due to his normal charisma with students.
5. Muskie is seen by the students as too nebulous, earning him a rating of only 7%.
6. McCarthy and McGovern poll low because of their extreme views.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 29, 1971

CONFIDENTIAL

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By EL NAR, Date 3-25-82

MEMORANDUM FOR: HARRY S. DENT  
FROM: JON M. HUNTSMAN *JmH*  
SUBJECT: Virginia Politics

The following was reported in the September 29, 1971 News Summary:

The Richmond News Leader found that new voter registrants favor the Dems by almost 2 to 1. Almost 75% look with disfavor on VP Agnew but RN's name led all others (with 1/3 of the vote) as the potential choice for '72. EMK followed with 18%; McCarthy and McGovern received 11%. Muskie won 7%. 38% of the registrants thought their votes would reflect those of their parents. Most of the respondents were college students.... In order to avoid confusion, Sen. Brooke introduced a bill setting a 30-day residency requirement for anyone voting in a Congressional primary or general election.

It was requested that you report the reason why the results would be as reported above, especially in Virginia.

Please submit your report to the Office of the Staff Secretary.

Thank you.

cc: H.R. Haldeman  
A. Butterfield

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MEMORANDUM

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THE WHITE HOUSE

WASHINGTON

September 29, 1971

*Betty  
made  
sure I get  
a copy of  
Dent's response  
10/6/71 per Huntsman's  
office - no reply -  
getting a note  
on it to let  
you see reply*

CONFIDENTIAL

MEMORANDUM FOR: HARRY S. DENT

FROM: JON M. HUNTSMAN *JMH*

SUBJECT: Virginia Politics

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cc: ✓ H.R. Haldeman  
A. Butterfield

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THE WHITE HOUSE  
WASHINGTON

Oct. 11

TO: Gordon

FROM: JON M. HUNTSMAN *JMH*

FYI \_\_\_\_\_

Comment \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

October 8, 1971

re: Action Memo P-1864

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3. The Vice President's rating, in the view of the State Chairman, is the point at which anti-establishment feelings of the students are focused.

4. Kennedy's rating is due to his normal charisma with students.
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6. McCarthy and McGovern poll low because of their extreme views.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 29, 1971

CONFIDENTIAL

MEMORANDUM FOR: HARRY S. DENT  
FROM: JON M. HUNTSMAN *JMH*  
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It was requested that you report the reason why the results would be as reported above, especially in Virginia.

Please submit your report to the Office of the Staff Secretary.

Thank you.

cc: H. R. Haldeman  
A. Butterfield

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THE WHITE HOUSE

WASHINGTON

October 26, 1971

MEMORANDUM FOR: THE ATTORNEY GENERAL

FROM: HARRY S. DENT 

I have five prime Southern businessmen who are willing to take on big assignments in the South in 1972. They are Laurence F. Lee, Jr., Chairman of the Board of Peninsular Life Insurance Company in Jacksonville, Florida; Willard Robertson, Volkswagen distributor in five Southern states, of New Orleans; Stanley Frank, Chairman of the Board of Carolina By-Products Company, Inc., Greensboro, North Carolina; and Maxie Jarman, former head of GENESCO (shoes and apparel), Nashville, Tennessee; and Win Rockefeller.

Mr. Lee has offered virtually full-time from January on. He is very dynamic. My idea is to use Lee to move over the South cranking up big businessmen and Chamber leaders. He doesn't consider himself a fund-raiser. However, he has met Lee Nunn and would be a good man to put Lee onto the prospects as he travels around. Attached is a biographical sketch on him. (He is coming back to see me Friday).

The other three men could be given similar assignments, but they won't be available as much as Lee. Lee is anxious to make his plans. If suitable to you, I would like to have them in for lunch with you one day and let's give them the word. Lee should see you Friday for 10 minutes.

Rockefeller can help with money and blacks. He might finance some operations.

Roger Milliken will raise money at the right time. He will probably want to use it in another special Southern operation, where he can see and know it is effectively used, as last time.

Page 2  
10/26/71

Milliken won't do much on the November 9 dinners because he doesn't believe in raising money to pay off debts.

None of these men should be a state chairman. They should help with money, use of their planes, and to line up high level business and professional support, and black support from Rockefeller.

In South Carolina we may want to use Fred Dent as state chairman. He is the nation's "textile man of the year" and very highly regarded. He is not an active Republican, is a former textile association national president, and is no kin to me.

We can back him up with Bobby Richardson, the ex-Yankee baseball star; Cale Yarborough, a stock car champ; General Mark Clark; and a blue ribbon committee representing every segment of society. We'll use the state GOP separately and have them organized with RN Chairmen and committees in each county. I'll have this set up by the time you are ready to go.

What I need is your OK on going ahead.

Milliken's right hand man, Hal Byrd, will be the one I'll principally work through sub rosa in South Carolina. He'll be state finance chairman.

Fred Dent is Milliken's choice. He is non-controversial and is very popular and prestigious.

bcc: H. R. Haldeman

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

CONFIDENTIAL

October 19, 1971

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: J. Curtis Herge

For your information, Curt Herge is leaving Mudge Rose Guthrie and Alexander in New York and has accepted a position on the campaign staff here in Washington.

Curt will report to Bart Porter and will be working on Spokesmen Resources. Current plans are that he will be on board around December 1.



JEE S. MAGRUDER

JSM

10/11

- AG agrees
- ① JSM → Ken Clausen re ~~story~~ youth activities  
our positive attitude &  
will see Hal Bruno  
of Newsweek who is  
doing a youth story
  - ② Go w/out action on  
Rutz memo
  - \* ③ Agree RNC is way behind

AG looking for man to  
prod RNC - like or  
possibl. Chotiner; JSM  
supposed to come 2 B  
AG → Evans off dime on RNC

Mock Elec Campuses - memo?  
- Rutz beginning w/ memo.

NH - petition drive begin  
Nov. 1.