

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
19	6	10/13/1970	<input type="checkbox"/>	Campaign	Memo	From: Nick Ruwe To: H.R. Haldeman RE: States the President will go to for senate and congressional campaigns and states he will not go to. 1 pg.
19	6	10/1/1970	<input type="checkbox"/>	Campaign	Memo	From: Jim Fitzgerald To: Morton Blackwell RE: Infiltration of New Left group determined to disrupt Vice President's speech. 1 pg.
19	6	10/11/1970	<input type="checkbox"/>	Campaign	Memo	From: Nick Ruwe, Ed Barner, and Peter Amis To: Finch, Haldeman, and Klein RE: Campaign Status Report and Planning. 2 pgs.
19	6	10/3/1970	<input type="checkbox"/>	Campaign	Memo	From: Nick Ruwe, Ed Barner, and Peter Amis To: Finch, Haldeman, and Klein RE: Updated campaign status report. Schedule and calendar of key state visits attached. 11 pgs.

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19	6	9/25/1970	<input type="checkbox"/>	Campaign	Other Document	President's script for proposed general spot to be taped for radio on several separate issues. 7 pgs.
19	6	9/26/1970	<input type="checkbox"/>	Campaign	Memo	From: Nick Ruwe, Ed Barner, Peter Amis To: Finch, Haldeman, Klein RE: Updated campaign report. Newspaper article about Hickel's stance on activism and calendar are attached along with general contact lists for the campaign and the key states. 11 pgs.
19	6	9/21/1970	<input type="checkbox"/>	Campaign	Memo	From: Jack Caulfield To: H.R. Haldeman RE: F.Y.I. and a note referring to Ed Barner. 1 pg.
19	6		<input checked="" type="checkbox"/>	Campaign	Report	Larry O'Brien-Campaign 1970. Several democratic views addressing the issues they hold about the Presidential cabinet.
19	6	9/18/1970	<input type="checkbox"/>	Campaign	Memo	From: Nick Ruwe, Ed Barner, Peter Amis To: Finch, Haldeman, Klein RE: Updated campaign report along with calendar of events and key state schedules and list of areas of responsibility. 9 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
19	6	9/13/1970	<input type="checkbox"/>	Campaign	Newspaper	Copies of two newspaper articles addressing President Nixon's effort to assist Republican candidates for the senate and congressional races. 3 pgs.
19	6	9/15/1970	<input type="checkbox"/>	Campaign	Other Document	From: Robert Finch To: H.R. Haldeman RE: Political file and calendar of Finch's schedule. 3 pgs.
19	6		<input checked="" type="checkbox"/>	Campaign	Report	A report on the new emerging political era and strategy about addressing the diverse generation. Includes issue focus and priority for campaign. 19 pgs.
19	6		<input checked="" type="checkbox"/>	Campaign	Memo	From: Larry Higby RE: Finch's schedule written on calendars. 4 pgs.
19	6	9/10/1970	<input type="checkbox"/>	Campaign	Memo	From: Larry Higby To: Keven Phillips RE: Draft for polling questionnaire. 1 pg.

THE WHITE HOUSE
WASHINGTON

*File
Blot*

October 13, 1970

MEMORANDUM FOR MR. HALDEMAN

FROM: Nick Ruwe *

With the announcement of the President's swing through Connecticut and this Saturday's upcoming political swing the situation has developed that several candidates or their managers are now declining offers of the First Family or Cabinet members on the basis of holding out hope that the President will visit their states. As an example, John Wold is declining offers in the hope that the President will go to Wyoming. For certain reasons, we know that the President will not go to Wyoming.

No doubt there are some states where the President will not go and a list of these would be very helpful.



cc: Mr. Finch
Mr. Klein

P. will go to:

- | | |
|-------------|----------------|
| <i>Vt</i> | <i>Fla</i> |
| <i>NT</i> | <i>Ill</i> |
| <i>Pa</i> | <i>Tex</i> |
| <i>Wisc</i> | <i>Calif</i> |
| <i>Ohio</i> | <i>Utah</i> |
| <i>ND</i> | |
| <i>Mo.</i> | <i>+ maybe</i> |
| <i>Tenn</i> | <i>N.M.</i> |
| <i>Ind</i> | <i>New.</i> |
| <i>Md.</i> | <i>S.D.</i> |

He will not go to any other states.

Family should go to:

- | | |
|---------------|-------------------|
| <i>NT</i> | <i>and</i> |
| <i>Ohio</i> | <i>Wisc.</i> |
| <i>Tenn</i> | <i>Wyoming</i> |
| <i>Ind.</i> | <i>Mich.</i> |
| <i>Md.</i> | <i>NC. (long)</i> |
| <i>Fla</i> | <i>SC (too)</i> |
| <i>Ill</i> | <i>SD (too)</i> |
| <i>Tex</i> | <i>Pa (too)</i> |
| <i>Calif.</i> | |

Tom Kleppe We need his voice in the Senate

VP

Young Citizens for Kleppe

CHARLENE SIEFERT, Co-Chairman
JOE CICHY, Co-Chairman
GARY SCHNELL, Vice Chairman
RENE K. ANDERSON, Secretary

10-1-70

To: Morton Blackwell

From: Jim Fitzgerald

Re: Infiltration of New Left

We here in North Dakota had a good experience in relation to the infiltration of the new left. While working on the campus of Minot State College last week I came upon some information that the new left was planning to disrupt a speech to be given by Vice President Agnew in a few days.

Immediately I enlisted some of our more liberal looking members into the new left group which was called the "Conservative". One was made an officer and the others were well accepted. When the group decided to leaflet the high school campuses and the college campuses our people volunteered to help. 80% of the literature was dumped into trash cans.

During the meetings we began to use a negative approach saying that no one would show up, and further that there was no interest.

Well - it worked. The signs made no sense (we supplied the slogans), they had seven picketers. And we still have infiltrators in the group.

The Vice President's speech went well.

DON BAYER
VINCENTE BENJAMIN
KENT BOSCH
CHARLIE BROWN
TED CHRISTIANSON
JOE FISHER
NANCY FLATTA
TRUDY HAAS
GAIL HAGGERTY
MIKE HANEN
RANDY HECTOR
JACKIE HEINTZ
JEFF JONES
ROGER KENNER
JERROLYN
AND JOCELYN KIRSCHMAN
BOBBY LATTERGRASS
GENE LEVITT
STEVE LUND
BILL McCURLEY
THOMAS K. METELMANN
DREW MEYERS
MARY MOSHER
PAM NORDQUIST
PAT ROBERTS
JANICE RORVIG
SUE SITTER
WAYNE STENEJEM
JOHN 'FRED' STOSKOPF
CHUCK STROUP
CRAIG TOWNSEND
RONDA WILLOWS

THE WHITE HOUSE

WASHINGTON

DETERMINED TO BE AN
ADMINISTRATIVE MATTER

By BQ, Date 10-28-70 October 11, 1970

~~CONFIDENTIAL~~

MEMORANDUM FOR MR. FINCH
MR. HALDEMAN ✓
MR. KLEIN

FROM: Nick Ruwe *NR*
Ed Barner
Peter Amis

CAMPAIGN STATUS REPORT

Attached is an updated calendar as of October 11.

Dick Howard is now devoting full time to the scheduling of the First Family, and as of this week he will produce a separate weekly report on the activities of the First Family.

COMMENTS

1. The death of Robert Finch's father-in-law forced cancellation of North Dakota. This appearance, however, will be rescheduled later in the month.
2. It would seem that concern can still be registered about Murphy's campaign. Stans, Volpe and Hodgson all had definite dates that did not materialize because, as an example, this office was informed that October 23 is looking too far down the road and therefore, there was no use discussing a Volpe appearance on that date.
3. Secretary Kennedy is using an effective gimmick for creating coverage by holding regional patriotic-type Savings Bonds meetings.

4. Kunzig, GSA, has a system working where federal building dedications are keyed on our candidates. This past week Kunzig and Raggio dedicated a new federal building in Carson City. Kunzig will also dedicate a building on the 12th with our Congressional candidate in Fresno.

5. Although the Postmaster General is now non-political, the coverage he gets is outstanding and has to be a plus for the Administration. This fact probably has something to do with his Public Information Officer Jim Holland.

PLANNING

The Bush people feel that the President, if he makes an appearance in Texas, would be most effective in Dallas. Their thinking is based on the assumption that Bush is doing very well in Houston and that the President's popularity is highest in Dallas.

DETERMINED TO BE AN
ADMINISTRATIVE MESSAGE
E.O. 12065, Section 3-102
By BG, Date 10-28-82

THE WHITE HOUSE
WASHINGTON
October 3, 1970

CONFIDENTIAL

MEMORANDUM FOR MR. FINCH
MR. HALDEMAN
MR. KLEIN

FROM: Nick Ruwe *NR*
Ed Barner
Peter Amis

CAMPAIGN STATUS REPORT

The attached updated calendar is looking very good. The addition of the First Family and totally updated schedule gives a clear picture of coverage.

FIRST FAMILY

Dick Howard has returned from his advance of Madrid for the President. He will be handling advance and scheduling for the First Family. Coral Schmid has established an excellent liaison between our office and the First Family.

SPEAKER INFORMATION

The unemployment issue was announced on Friday, late. Ed Barner spent most of Saturday and Sunday reducing the Mac Cracken letter to three paragraphs which gave perspective to the hard percentages. Barner then contacted Secretary Kennedy, Stans, Postmaster General Blount, Mr. Finch and Senator Dole with the unemployment information as well as Golda Meir's statement re the President's role in getting the Syrians out of Jordan. All speakers were very receptive and appreciative.

GAME PLAN

We plan on implementing Herbert G. Klein's suggestion to develop a positive plan of attack and arming our speakers with the line of the day. For example, "Why are you out here in support of Congressman Burton?" "The Democrats flagrant disregard for the needs of the country necessitates changing the balance within the Congress to move urgent legislation, etc..."

PLANNING

George Bush feels it would be quite helpful if Secretary Chaffee would make an appearance in Corpus Christi and the Secretary has agreed to do this.

The President will do Connecticut the week of the 12th and a Transportation Seminar organized by Volpe will probably be put together the week of the 26th. Weicker can effectively be plugged into this.

For the last week in October, we are planning a Rural Development Cabinet meeting in Wyoming and, of course, the reason here is Wold.

COMMENTS

1. Some of the losers come November 4 will undoubtedly be ready to criticize the White House and we are keeping a tally of turndowns. As an example, the Danforth people said they couldn't use Finch when we offered him for Kansas City and weren't willing to give 10% to the Republican National Committee when we offered Rumsfeld for a \$100 plate fund raiser in St. Louis.
2. Elliott Richardson had to cancel a Minnesota appearance in order to attend the Nasser funeral.
3. David and Julie agreed to do the JOHNNY CARSON SHOW and interestingly enough NBC doesn't want them until after the elections.

4. I think it is already in the works, but a Cramer-Kirk-Carswell "love-in" at Key Biscayne could be very helpful.

5. Hickel has scheduled himself into a Harvard University student forum on October 23, and you might want to watch this.

KEY STATES

Schedule for VICE PRESIDENT
CABINET, FINCH, DOLE AND KLEIN

ALASKA

September	16	Blount	Fairbanks
	21	Blount	Juneau
	22	Blount	Ketchikan
October	7	Hickel	Anchorage
	8	Hickel	Anchorage
	9	Hickel	Fairbanks
	10	Hickel	Fairbanks
	21	Hickel	Anchorage

CALIFORNIA

September	17	Finch	California
	18	Finch	California
	19	Finch	California
	21	Finch	California
	23	Hardin	Los Angeles
	24	Hardin	California
	25	Hardin	California
	26	Hickel	San Diego
	28	Finch	Sacramento
	28	Hickel	California
	29	Finch	California
	29	Hickel	California
	30	Laird	San Francisco
October	1	Kennedy	San Francisco
	3	Finch	Vallejo-Los Angeles
	4	Finch	California
	5	Klein	California
	6	Klein	Los Angeles&San Diego
	7	Tricia	Anaheim
	8	Mitchell	San Francisco
9	Stans	San Francisco	

CALIFORNIA (Cont'd.)		10	Agnew	Palm Springs
October		10	Stans	Los Angeles
		11	Hickel	Tulare County
		17	Hodgson	California
		18	Hodgson	Los Angeles
		21	Romney	San Francisco
		22	Romney	Palm Springs
		22	Finch	Palo Alto
		23	Finch	Los Angeles
		23	Volpe	San Francisco
		24	Finch	Ventura
		25	Finch	California
		27	Finch	San Diego
		28	Finch	Los Angeles
		28	Blount	Los Angeles
		29	Klein	Los Angeles
		30	Agnew	Los Angeles
		31	Agnew	Los Angeles
CONNECTICUT				
October		3	Tricia	Danforth
		8	Finch	Connecticut
		9	Finch	Connecticut
		10	Volpe	Stanford
		12	Klein	Connecticut
		23	Agnew	Hartford
DELAWARE				
September		24	Dole	Dover
October		14	Agnew	Wilmington
FLORIDA				
September		26	Julie and David	Tallahassee
October		13	Mitchell and Mrs.	Florida
		15	Agnew	Jacksonville
		16	Agnew	Bay Hills
		17	Agnew	Bay Hills
		23	Stans	Florida
		24	Stans	Florida
		31	Blount	Tuscaloosa

ILLINOIS

September	17	Volpe	Chicago
	19	Dole	Bloomington
	21	Hodgson	Peoria
October	4	Julie and David	Chicago
	9	Kennedy	Chicago
	11	Kennedy	Chicago
	13	Klein	Chicago
	15	Richardson	Chicago
	19	Agnew	Chicago
	20	Agnew	Chicago
	22	Laird	Chicago
	26	Hodgson	Chicago
	27	Hodgson	Chicago

INDIANA

September	23	Agnew	Indianapolis
October	13	Klein	Bloomington
	16	Mitchell	Indiana
	18	Dole	Indiana
	22	Dole	Indiana
	26	Dole	Indiana
	29	Finch	Indiana

MARYLAND

September	27	Agnew	Baltimore
October	1	Hickel	Annapolis
	16	Finch	Maryland
	20	Agnew	Maryland

MICHIGAN

September	15	Finch	Lansing
October	3	Stans	Detroit
	6	Romney	Detroit
	10	Romney	St. Clair

MINNESOTA

September	10	Hickel	St. Paul
	16	Stans	Minneapolis
October	8	Laird	Duluth
	14	Tricia	Minneapolis
	16	Richardson	Minneapolis
	18	Finch	Minneapolis
	20	Romney	Minneapolis
	28	Mrs. Nixon	Minneapolis

MISSOURI

October	1	Blount	Kansas City
	2	Blount	Kansas City
	2	Dole	Missouri
	3	Blount	Kansas City
	16	Klein	St. Louis
	17	Julie and David	Missouri
	20	Finch	Missouri
	23	Klein	Missouri

NEW JERSEY

September	24	Finch	Newark
	29	Hodgson	Atlantic City
October	6	Volpe	Atlantic City
	14	Volpe	New Jersey

NEW MEXICO

October	12	David	Albuquerque
	18	Hickel	Albuquerque
	22	Klein	New Mexico

NORTH DAKOTA

September	29	Agnew	
October	13	Finch	
	24	Dole	

OHIO

September	4	Volpe	Columbus
	12	Hardin	Versailles
October	5	David	Cincinnati
	14	Stans	Canton
	19	Finch	Ohio
	19	Hodgson	Ohio

SOUTH DAKOTA

September	29	Agnew	Sioux Falls
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TENNESSEE

September	22	Agnew	Memphis
	28	Blount	Nashville
October	12	Tricia	Tennessee
	22	Stans	Tennessee

TEXAS

October	6	Finch	Dallas
	8	Kennedy	Sichita Falls&Dallas
	8	Stans	Dallas
	9	Laird	San Antonio
	9	Kennedy	Dallas
	10	Dole	Texas
	12	Agnew	Texas
	16	Klein	Dallas
	16	Hickel	Houston
	17	Hickel	Houston
	19	Mrs. Nixon	Texas
	21	Finch	Texas
	22	Volpe	Houston

UTAH

September	25	Hodgson	Salt Lake City
	30	Agnew	Salt Lake City
October	2-4	Kennedy	Provo
	4-5	Finch	Salt Lake City
	6	Finch	Salt Lake City
	21	Klein	Salt Lake City

VERMONT

September	26	Finch	Brattleboro
October	24	Hickel	

WYOMING

September	26	Dole	
	28	Stans	Cheyenne
October	1	Kennedy	Wyoming
	2	Kennedy	Wyoming
	29	Tricia	Wyoming

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
BY *[Signature]* NARS, Date *10-28-82*

SUNLAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				Blount-KC, Mo. Kennedy-SF&Wyo. Hickel-Annapolis Finch-LA Tricia-Georgia	2 Blount-KC, Mo. Kennedy-Wyo & Utah Finch-LA Dole-Mo.	3 Blount-KC, Mo. Kennedy-Utah Finch-LA Stans-Detroit Tricia-Conn.
4 Julie&David-III. Finch-Calif&SLC Kennedy-Utah	5 Volpe-Montreal Finch-SLC, Utah Klein-Calif. David-Cincinnati, O	6 Volpe-Atl. City, NJ Romney-Detroit Finch-SLC Klein-LA&SD, Calif. Hickel-Seattle Kennedy-DC	7 Hickel-Anchorage Mitchell-Billings & Reno Tricia-Anaheim Hardin-Mo.	8 Dole-Lebanon, Pa. Blount-Phila. Kennedy-Texas Stans-Dallas Mitchell-SF, Calif. Laird-Duluth, Minn. Finch-Conn. Hickel-Anchorage	9 Stans, SF, Calif. Kennedy-Dallas&Ill. Hickel-Fairbanks Klein-Biloxi, Miss. Finch-Conn. Laird-San Antonio	10 Romney-Mich. Stans, LA, Calif. Hickel-Fairbanks Volpe-Conn. Kennedy-Chicago Dole-Texas
11 Kennedy-Chicago Stans-Phoenix Hickel-TulareCo. Calif. Volpe-Pittsburgh	12 Klein-Conn. Finch-Va. David-Albuquerque Tricia-Tennessee	13 Stans-NYC AG&Mrs. Mitchell- Fla. Klein-Chicago&Ind. Finch-No. Dakota	14 Stans-Canton, Ohio Finch-Wisc. Volpe-NY Klein-Williamsburg Tricia-Minneapolis Kennedy-NewJersey David-Gettysburg	15 Stans-HotSpr., Va. Hodgson-NYC&NJ Finch-Wisconsin Richardson-Chicago Hickel-Lan., Pa.	16 Richardson-Minn. Hickel-Houston Klein-St. Louis & Dallas Mitchell-Ind. Finch-Maryland Kennedy-HotSpr. Va.	17 Julie&David-Mo. Hodgson-Calif. Kennedy-HotSpr Va. Hickel-Houston Stans-HotSpr. Va. Klein-Va.
18 Hodgson-LA., Calif Finch-Minn. Hickel-Albuquerque Dole-Indiana	19 Finch-Ohio Hodgson-Ohio Hickel-Phoenix David-Col. So. Car. Mrs. Nixon-Texas	20 Romney-Minn. Volpe-NYC Klein-Buffalo Mrs. Nixon-Ely, Nev. Finch-Mo.	21 Klein-SLC, Utah Finch-Texas Romney-SF., Calif. Hickel-Anchorage	22 Klein-NMexico Volpe-Houston Blount-Birmingham Romney-Calif. Finch-Calif. Laird-Chicago Dole-Indiana Stans-Tennessee	23 Kennedy-Virginia Finch-LA, Calif. Volpe-SF, Calif. Klein-Missouri Stans-Florida Dole-No. Carolina	24 Finch-Ventura Dole-No. Dakota Hickel-Vermont Stans-Florida
25 Finch-Calif. Stans-Florida	26 Hodgson-Chicago Romney-Miami Volpe-NYC Finch-Nev. & SD Dole-Indiana	27 Hodgson-Chicago Finch-SanDiego Klein-Virginia	28 Finch-LA, Calif. Mrs. Nixon-Minn. Blount-LA, Calif.	29 Finch-Indiana Klein-LA, Calif. Tricia-Wyoming	30 Hickel-VirginIsland	31 Blount-Tuscaloosa Volpe-Mass. Hickel-VirginIsland

THE VICE PRESIDENT		OCTOBER		RESTRICTED		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					2 Rosh Hashanah Washington	3 Personal Dinner at the Murray's
4 Washington	5 Welcome the President 7:00 p.m.	6 Pennsylvania Fund Raiser, Pittsburgh Hilton	7 WIIC Television, Pittsburgh, Cox Broadcasting RON-Washington	8 Evening Rally Ft. Smith, Arkansas	9 Noon Rally Oklahoma-Tulsa Arizona Fund Raiser Phoenix, evening,	10 Yom Kippur Personal Time Palm Springs
11 Personal Time Palm Springs	12 Noon airport Rally Lubbock, Texas Evening Fund Raiser Amarillo, Texas	13 Dallas TV ? Eggers lunch? Washington RON	14 Delaware Fund Raiser, Wilmington	15 Noon Rally Jacksonville, Fla. Orlando, Florida Cramer Fund Raiser RON	16 Fla. television Bay Hills, Fla.	17 Bay Hills, Fla. RON-Washington
18 Colts vs Jets Shea Stadium NYC	19 Illinois Fund Raiser, Chicago	20 Illinois TV Maryland Fund Raiser RON-Washington	21 (New York - Jack Kemp and Syracuse Fund Raiser) ?	22 Campaign '70	23 Connecticut Fund Raiser, Hartford Hilton	24
25	26 S. Carolina - Greenville Raleigh, evening N. Carolina RON	27 N. Carolina Ashville-noon? Campaign '70?	28 Campaign '70	29 Northern Calif?	30 (Noon Rally, Reno, Nev.)? Anaheim, Rally	31 California Television Campaign '70

(Buchanan)

September 25, 1970

PROPOSED GENERAL SPOT TO BE TAPED FOR RADIO

ANNOUNCER: The President of the United States

THE PRESIDENT:

Democrats, Independents and Republicans all want a better America. That is why we should put aside party politics November 3rd.

And vote for candidates opposed to the Big Spenders who have sent prices and taxes soaring.

Vote for the candidates who will keep America strong and free and against those men who constantly preach weakness and appeasement.

Vote for men and women who reject the philosophy of permissiveness. Vote for men and women who will come hard against drug peddlers and filth merchants; vote for men and women who will publicly demand that both campus criminals and common criminals pay the just penalty for their crimes.

With that kind of strong, firm, far-sighted Congress -- we will make America safe again -- and keep America free.

(Buchanan)

September 25, 1970

PROPOSED TAPED SPOT FOR RADIO ON THE ECONOMY

ANNOUNCER: The President of the United States

THE PRESIDENT:

Fellow Americans. In the last decade we went on a national spending binge that has brought the highest prices in history for your food and clothing; and for your children's books and shoes. Because of that Big Spender philosophy -- that still dominates Congress -- the Federal Government takes a tremendous cut out of your paychecks each week, or your salary every month.

Things are getting better; but they are not good enough. I ask you. Look closely at your candidates for Congress this fall. Then vote for the candidate who will come here to Washington D. C. and help us deliver a final knockout blow to inflation. Vote for that kind of man so that when the next pay raise comes around, you and your family will be the ones who spend it -- not the Federal Government.

PROPOSED 30-SECOND SENATE/HOUSE SPOT TO BE TAPED FOR
RADIO

ANNOUNCER: The President of the United States

THE PRESIDENT:

We need men and women in Congress who can make wise distinctions between the right kind and the wrong kind of government spending.

We need people in Congress who will be firm -- and not permissive -- about crime and violence.

We need people in Congress who want our country to stand strong in the world.

When you vote this November third, elect candidates who utterly reject the philosophy of the Big Spender; candidates who insist that all our laws be obeyed -- by everyone; elect men and women who have never condoned disruption or violence; elect candidates who want to keep America strong -- not weak -- in this dangerous world. Elect those candidates and you will have elected the Great Congress America so badly needs.

(Safire)PJB/JK

September 25, 1970

PROPOSED 30-SECOND GOVERNOR SPOT TO BE TAPED FOR RADIO

ANNOUNCER: The President of the United States

THE PRESIDENT:

For many years, power in this country has flowed in the wrong direction: away from the people, and toward the bureaucracy. We're turning that around -- returning power to the State capitols, to local communities, closer to the people. To do that we need strong Governors who understand the needs of the people of their States.

(Buchanan)

September 25, 1970

PROPOSED TAPED SPOT FOR RADIO ON VIETNAM

ANNOUNCER: The President of the United States

THE PRESIDENT:

Every American wants peace -- and no American more than I.

Because, let me tell you, there is no more painful burden of this office than signing the letters to the parents and loved ones of the men who have died in Vietnam.

But we don't want a peace that disgraces America and throws away the sacrifices of our sons. We don't want a peace that means humiliation for our country -- and Communism for all of Asia.

No, we all want, I believe, a just and a permanent peace.

So, I ask Americans of all parties: send to Washington this election day men and women who will stand together and stand with us -- for an honorable end to this war. We are half way there now -- send us the candidates who will help us see this through.

(Buchanan)

September 25, 1970

PROPOSED GENERAL SPOT TO BE TAPED FOR RADIO

ANNOUNCER: The President of the United States

THE PRESIDENT:

Today, there is too much pornography, too much disorder, too much violence, too much crime in America. Those candidates who have ignored or condoned this violence and those who have sat passively while the climate was created -- they should be rejected by all Americans. Only thus can the future of our institutions, and our country be assured. Democrats, Republicans and Independents -- cast your ballots this year for the rule of law in America.

(Buchanan)

September 25, 1970

PROPOSED GENERAL SPOT TO BE TAPED FOR RADIO

ANNOUNCER: The President of the United States

THE PRESIDENT:

The Age of Permissiveness, the Era of Indulgence is coming to an end in America. Those candidates who have encouraged, condoned or ignored violence in our cities and on our campuses should be rejected -- and those who have stood for the vigorous enforcement of all our laws should be elected -- by all Americans. Only thus can we make the Ninety-Second the Great Congress America so badly needs.

THE WHITE HOUSE

WASHINGTON

September 26, 1970

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12057, Section 6-102
By BJ NAKS, Date 10-28-80

~~CONFIDENTIAL~~

MEMORANDUM FOR MR. FINCH
MR. HALDEMAN
MR. KLEIN

FROM: Nick Ruwe **NR**
Ed Barner
Peter Amis

CAMPAIGN STATUS REPORT

The updated calendar attached has the significant addition of five appearances for John Mitchell. The European trip did not damage the operation too much because Volpe wasn't scheduled into anything that was highly significant, but Laird had to rearrange his calendar and at this time it looks as if he will have to cancel a rather important appearance in San Antonio that could have been a plus for George Bush.

FIRST FAMILY

After several misunderstandings as to exactly what was wanted we have received an approved schedule of events for the First Family. Two of the approved dates have been cancelled, Mr. and Mrs. David Eisenhower's trip west the weekend of October 10-11. Alternate dates are being discussed. If any additional activities are desired by members of the First Family we would suggest that firm available dates be given this office with Key State preferences. We can then proceed to arrange specific city and events.

It is our understanding that exact schedule and advance work will be handled by Coral Schmid in Connie Stuart's office. This situation has a chance because Mrs. Nixon likes and has confidence in Coral Schmid.

BRIEFING BOOKS

A complete information book containing

- A. Speech Material
- B. Candidate biographies
- C. State briefings
- D. New stump speech

was sent to each Cabinet member, top administration officials and First Family participating in the campaign.

CONGRESSIONAL AND NON KEY STATE REQUESTS

We continue to receive requests from Dent and Chotiner for Cabinet level speakers in non key states and for individual Congressional races.

WIRE MONITORING

From the standpoint of our wire service monitoring operation, it seems to be working. A UPI reporter's interpretation of Secretary Hickel's remarks to a student group might well have been a negative issue. Jeb Magruder developed a party line in response to the 5:30 p.m. EDT released article. We contacted all Cabinet level officials on the road and gave them the line. Secretary Hodgson was traveling with Utah press people and was able to put out the line, indicating Hickel's remarks to be in support of the Vice President. A later UPI release appeared rewritten on page one of the Washington Post and is attached.

MISCELLANEOUS COMMENTS

One report received from an Ohio Congressman this week indicates that Rhodes is noticeably unenthusiastic about Taft's candidacy.

To show the exposure our people can get for a candidate is illustrated quite well in Finch's appearance in New Jersey. The visit received a sum total of 14 minutes prime time in the New York City market and 12 minutes in the Philadelphia market.

The second attachment in this week's report consists of the contacts in the Departments responsible for the Grant's program. The third attachment is the persons designated by the candidate who is responsible for contacting the Departments to determine available grants. Both the candidate's people and the Department's people are plugged in with each other and this in effect gets the White House out of the middle. The candidate's representatives have been instructed to contact the White House if they find a lack of cooperation.

The Department's representatives were called in on Tuesday of this week for:

1. A status report.
2. Given attachment three.

For the first time, a campaign manager refused to agree to a 10% cut to the National Committee and he did not get a speaker. This was New Jersey.

As you are aware, Gore greeted the Vice President when he arrived in Nashville this week and followed him around town to a dedication, etc. Some intelligence indicates that Mc Gee might do the same thing to David Kennedy in Wyoming and we are watching closely to see if there is a planned pattern being developed.

Ed Barner came up with the bad news that Burton is on the sauce again and blew a television program quite badly. Fortunately, Barner knew the TV station people and got them to dub and edit the bad stuff out. Burton, however, is scheduled for more television and a head-to-head debate and the plan is to have Romney get in touch with him over the weekend to see what can be done. Kennedy can also help here.

Amon Carter, Jr. of the Fort Worth Star Telegram feels that Bush is not going to make it and plans to personally contribute to the Bentson campaign. Stans will be in Fort Worth on the 8th and we will try to get him to do a editorial or a publisher's board with the Star Telegram.

WASHINGTON (UPI) -- INTERIOR SECRETARY WALTER J. HICKEL, IN WHAT SEEMED TO BE A CRITICAL SLAP AT VICE PRESIDENT SPIRO T. AGNEW, FRIDAY TOLD A GROUP OF STUDENTS THAT HE REJECTS THE "RHETORIC OF POLARIZATION."

"AS HARD AS WE TRY, WE CANNOT TEAR THE NATION TOGETHER," HE SAID. HICKEL, WHO URGED PRESIDENT NIXON TO LISTEN TO STUDENT DISSIDENT DURING LAST SPRING'S ANTIWAR TURMOIL ON THE NATION'S CAMPUSES, DID NOT MENTION THE VICE PRESIDENT BY NAME.

BUT IN A SPEECH PREPARED FOR THE ASSOCIATION OF STUDENT GOVERNMENTS, HICKEL SAID, "I REFUSE TO AGREE WITH THOSE WHO SETTLE FOR CHEAP ANSWERS. THEY WANT THE GOVERNMENT TO DEAL WITH CONSEQUENCES, NOT CAUSES.

"THESE ARE THE PEOPLE WHO DEMAND LAW AND ORDER, BUT REFUSE TO CONCERN THEMSELVES WITH WHY THERE IS HATRED, FRUSTRATION AND VIOLENCE IN THE LAND. THEY WANT A CRACKDOWN ON DRUG TRAFFIC, BUT THEY DON'T ADDRESS THEMSELVES TO WHY THERE IS THE BOREDOM AND EMPTINESS WHICH GRAVE ESCAPE.

"I DON'T ASK THE YOUTH OF AMERICA TO BE QUIET," HE CONTINUED. "I ASK YOU TO BE COMMITTED -- COMMITTED IN TERMS OF A LIFETIME." HE ADDED THAT HE NOW FINDS "THE STUDENT MOOD AND MOVEMENT AT A MOST HOPEFUL STAGE.

"THERE IS A DEPTH OF MATURITY ENTERING INTO IT -- A BIGNESS OF UNDERSTANDING WHICH PUTS TO SHAME SOME OF THE THINKING I HEAR COMING FROM OTHER QUARTERS."

HICKEL SAID VIOLENCE IS NOT THE ANSWER.

"TO BE NEGATIVE IS TO DIVIDE. IT TURNS US AGAINST EACH OTHER AND KEEPS US SMALL. DEMONSTRATIONS DO NOT, BY THEMSELVES, SOLVE PROBLEMS. OF COURSE, RIOTING AND VIOLENCE ARE NEGATIVE.

"SO IS THE RHETORIC OF POLARIZATION. AS HARD AS WE TRY, WE CANNOT TEAR THE NATION TOGETHER. SOME PEOPLE FEAR AN ECONOMIC DEPRESSION. I FEAR MORE A DEPRESSION OF THE SPIRIT."

ADV FOR 530 PM EDT
PA444PED

Polarizing Rhetoric Denounced by Hickel

By Gayle Tunnell
Washington Post Staff Writer

Interior Secretary Walter J. Hickel told college students and administrators last night that he rejects the "rhetoric of polarization" just as he rejects rioting and violence.

"As hard as we try, we cannot tear the nation together," Hickel said in a speech for delivery last night to college and student body presidents from some 325 schools.

"I don't ask the youth of America to be quiet," Hickel told an Association of Student Governments conference. "I ask you to be committed—committed in terms of a lifetime."

Hickel's speech came down hard in favor of student activism on public issues and provided a marked contrast in tone to earlier conference speeches by Stephen Hess, chairman of the White House Conference on Children and Youth, and Defense Secretary Melvin R. Laird. Last spring Hickel in a now-famous letter, urged President Nixon to listen to student dissent.

See STUDENTS, A1, Col. 7

Vice President Agnew decries "permissiveness" by parents and college heads. Page A2.

THE WHITE HOUSE

WASHINGTON

September 25, 2970

Response to WPI 5:30 EDT/PM

Hickel/Agnew

"I'm not familiar with your reference to this speech."

"But it appears that Secretary Hickel is speaking in support of the Vice-President. We in the administration feel the Vice President has put that situation in good perspective."

DEPARTMENT	PRINCIPAL CONTACT AND TELEPHONE NUMBER (Include your official title and room number)	ALTERNATE CONTACT AND TELEPHONE NUMBER (Include official title and room number)
Post Office Department	Holman Head Executive Assistant to the Postmaster General 961-7836 Room 3402	James R. Holland Special Assistant to the Postmaster General 783-3100 Public Information
Justice	Richard G. Kleindienst Deputy Attorney General 739-2101	
Health, Education, and Welfare	Jonathon Moore Counselor to Department 963-3757	
Housing and Urban Development	Richard C. Van Dusen Under Secretary 755-7123	G. Richard Dunnells Special Assistant to Under Secretary 755-6950
Treasury	Rex Beach Assistant to the Secretary WO4-8484	Mrs. Mary Ann Allin Staff Assistant to the Secretary WO4-2411

DEPARTMENT

PRINCIPAL CONTACT
AND TELEPHONE NUMBER
(Include your official title
and room number)

ALTERNATE CONTACT
AND TELEPHONE NUMBER
(Include official title and
room number)

Interior

Patrick P. Ryan
Executive Assistant to
the Secretary
343-6412

Dave Parker
Assistant to Secretary
343-6412

Agriculture

J. Phil Campbell
Under Secretary
DU8-6158

Bill Galbraith
Deputy Under Secretary
388-7977

Commerce

James T. Lynn
General Counsel
Room 5109
WO 7(189)-4772

Richard Whitney
Special Assistant to the Secretary

Transportation

Charles Boker
Assistant Secretary - Policy
Room 10030
962 (13)-0825

James M. Beggs
Under Secretary
Room 802
962 (13)-0825

State

David M. Abshire
Assistant Secretary - Office
of Congressional Relations
632-1050

Rick Weiss
Executive Secretary, Office of
Congressional Relations
632-1050

DEPARTMENT	PRINCIPAL CONTACT AND TELEPHONE NUMBER (Include your official title and room number)	ALTERNATE CONTACT AND TELEPHONE NUMBER (Include official title and room number)
Defense	Carl Wallace Special Assistant to the Secretary	Richard G. Capen, Jr. Assistant to the Secretary for Legislative Affairs OX7-6211 3E 944
Labor	Laurence Silberman Under Secretary 110-2005	John Irving

KEY STATES

STATE	CANDIDATE	CANDIDATE'S COORDINATOR	CAPITOL HILL COORDINATOR
Alaska	Sen. Theodore T. Stevens	Ron Birch - Adm. Asst. 225-3004	Same
California	Sen. George Murphy	John Ahlers - Adm. Asst. 225-3841	Same
Connecticut	Cong. Lowell Weicker	Bob Herrema - Adm. Asst. 225-5541	Same
Delaware	Cong. William Roth	Dan Vitello - Leg. Asst. 225-4165	Same
*Florida ✓	Cong. W. E. Cramer		
Illinois	Sen. Ralph Tyler Smith	John Gomien - Adm. Asst. 225-2354	Same
Indiana	Cong. Richard Roudebush	Don Ruby - Adm. Asst. 225-5037	Same
Maryland	Cong. J. Glenn Beall	David Markey - Adm. Asst. 225-2721	Same
Michigan	Mrs. Lenore Romney	Frederick Boyer 313/255-5700	Cecil Holland - Adm. Asst. Senator Robert Griffin
Minnesota	Cong. Clark MacGregor	Dick Willow - Adm Asst. 225-2871	Same
Missouri	John Danforth	Al Sikes 314/636-5293	James Robinett - 225-6536 (Cong. Durward Hall's A.A.)

*Information will be supplied subsequently

STATE	CANDIDATE	CANDIDATE'S COORDINATOR	CAPITOL HILL COORDINATOR
Nevada	William Raggio	Bill Sinnott 702/882-7213 (Gov. Paul Laxalt's aide)	Tom Korologos - 225-5444 (Sen. Wallace Bennett's A.A.)
New Jersey ✓	Nelson G. Gross	George Haag 201/964-3000	Frances Henderson A.A. to Senator Clifford Case 225-3224
New Mexico	Anderson Carter	Dennis Howe 505/265-5981	Jack Ware - A.A. to Senator Allott 225-5941
North Dakota	Cong. Thomas Kleppe	Fran Westerner 225-5736	Same
Ohio	Cong. Robert A. Taft	Dick Schisler 225-3164	Same
Tennessee	Cong. W. E. Brock	Brian Hesler 225-3271	Same
Texas	Cong. George Bush	Mrs. Rose Zamaria 225-2571	Same
Utah	Cong. Laurence Burton	Helen Carlson 225-3171	Same
Vermont	Sen. Winston L. Prouty	Gene Jenkins 225-2051	Same
Wyoming	Cong. John Wold	Douglas Baldwin 225-2311 (or Carla Jenkins)	Same

DETERMINED TO BE AN
 ADMINISTRATIVE MATTER
 E.O. 12065, Section 6-102
 By *BJ* NARS, Date *10-28-80*

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 <u>Hardin-Stuttgart,</u> Arkansas	4 <u>Volpe-Columbus, O</u> <u>Romney-NYC</u>	5
6	7	8	9	10 <u>Hickel-St. Paul</u>	11	12 <u>Hardin-Versails, O</u>
13	14 <u>Hodgson-Atlanta</u>	15 <u>Finch-Lansing</u> <u>Volpe-Phila.</u>	16 <u>Stans-Minneapolis</u> <u>Blount-Fairbanks,</u> Alaska	17 <u>Volpe-Chicago</u> <u>Stans-Sioux Falls</u> Pierre, S.D. <u>Blount-Anchorage</u> <u>Romney-Elkhart, Ind.</u> <u>Finch-Calif.</u>	18 <u>Hodgson-Denver</u> <u>Romney-SLC, Utah</u> <u>Finch-Calif.</u> <u>Hickel-Delaware</u>	19 <u>Hodgson-Council</u> Bluffs, Iowa <u>Finch-Calif.</u> <u>Dole-Blomgtn, Ill.</u>
20 <u>Finch-Calif.</u>	21 <u>Volpe-Boston</u> <u>Hardin-Biloxi, Miss</u> <u>Hodgson-Peoria, Ill.</u> <u>Blount-Juneau</u> Alaska <u>Hardin-KC, Mo.</u>	22 <u>Romney-Col. Spring</u> <u>Volpe-Seattle</u> <u>Blount-Ketchikan</u>	23 <u>Volpe-Wisc.</u> <u>Hardin-Calif.</u> <u>Finch-Annapolis</u>	24 <u>Hardin-Calif.</u> <u>Finch-N. Jersey</u> <u>Dole-Delaware</u>	25 <u>Hardin-Calif.</u> <u>Hodgson-SLC, Utah</u> <u>Finch-N.Y.</u>	26 <u>Hickel-Calif.-</u> San Diego <u>Finch-Vermont</u> <u>Dole-Wyoming</u> <u>Julie, David-Fla.</u>
27 <u>Stans-Houston</u> <u>Finch-DC</u>	28 <u>Blount-Nashville</u> <u>Hodgson-Phila.</u> <u>Stans-Denver</u> Cheyene <u>Kennedy-Boston</u> <u>Hickel-Calif.</u>	29 <u>Hodgson-Atlantic</u> City, NJ <u>Hickel-Calif.</u> <u>Finch-Calif.</u> <u>Romney-N. Jersey</u>	30 <u>Laird-San Fran.</u> <u>Finch-Seattle</u>			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <u>Blount-Kansas City</u> Mo. <u>Kennedy-Ogden, Utah</u> <u>Laird-San Antonio</u> <u>Hickel-Annapolis</u> <u>Finch-LA</u>	2 <u>Blount-Kans. City</u> <u>Stans-Detroit</u> <u>Richardson-Minn.</u> <u>Kennedy-Provo, Utah</u> <u>Finch-LA</u>	3 <u>Blount-Kans. City</u> <u>Kennedy-Reno(Tent)</u> <u>Finch-Calif.</u> <u>Dole-Missouri</u> <u>Stans-Detroit</u>
4 <u>Julie, David-Ill.</u> <u>Finch-Calif.</u>	5 <u>Volpe-Montreal</u> <u>Kennedy-SF, Calif.</u> <u>Finch-SLC, Utah</u> <u>Klein-Calif.</u>	6 <u>Volpe-Atlantic</u> City, NJ <u>Romney-Detroit</u> <u>Finch-SLC-Dallas</u> <u>Klein-Calif.</u> <u>Hickel-Seattle</u>	7 <u>Hickel-Anchorage</u> <u>Mitchell-Billings</u> Reno	8 <u>Blount, Phila.</u> <u>Kennedy-Wichita</u> Falls, Tex. <u>Stans-Dallas</u> <u>Mitchell-SF, Calif.</u> <u>Laird-Deluth, Minn.</u> <u>Finch-Conn.</u>	9 <u>Stans-SF, Calif.</u> <u>Kennedy-Texas</u> <u>Hickel-Alaska</u> <u>Klein-No. Carolina</u> <u>Finch-Conn.</u>	10 <u>Romney-St. Clair,</u> Mich. <u>Stans-LA, Calif.</u> <u>Klein-Miss.</u> <u>Hickel-Alaska</u>
11 <u>Kennedy-Chicago</u> <u>Stans-Phoenix</u> <u>Hickel-Fresno</u>	12 <u>Hodgson-Kans. City</u> Mo. <u>Klein-Conn.</u> <u>Finch-Va.</u>	13 <u>Stans-NYC</u> <u>Kennedy-NYC</u> AG <u>Mitchell, Mrs.-Fla</u> <u>Klein-Chicago</u> Blomngtn, Ind.	14 <u>Stans-Canton, O</u> <u>Finch-Wisc.</u> <u>Volpe-NJersey</u> <u>Klein-UPI Assoc.</u>	15 <u>Hickel-Lancaster</u> Pa. <u>Hodgson-NYC</u> <u>Finch-Wisconsin</u>	16 <u>Hickel-Houston</u> <u>Klein-St. Louis</u> Dallas <u>Mitchell-Ind.</u> <u>Volpe-Fla.</u> <u>Richardson-Chicago</u> <u>Finch-Maryland</u>	17 <u>Klein-Virginia</u> <u>Finch-Mo.?</u>
18 <u>Hodgson-LA, Calif.</u> <u>Finch-Minn.</u>	19 <u>Finch-Ohio</u> <u>Hodgson-Ohio</u> <u>Hickel-Phoenix</u>	20 <u>Romney-Minn.</u> <u>Volpe-NYC</u> <u>Kennedy-Miami</u> <u>Klein-Buffalo</u>	21 <u>Finch-Indiana</u>	22 <u>Volpe-Houston</u> <u>Blount-Birmingham</u> <u>Romney-Palm Spring</u> SF, Calif. <u>Finch-Calif.</u> <u>Hickel-Conn.</u> <u>Laird-Chicago</u>	23 <u>Finch-LA, Calif.</u> <u>Volpe-Texas</u> <u>Hickel-Mass.</u>	24 <u>Blount-NYC</u> <u>Kennedy-Memphis</u> <u>Finch-Calif.</u> <u>Dole-No. Dakota</u> <u>Hickel-Vermont</u>
25 <u>Finch-Calif.</u>	26 <u>Hodgson-Phila.</u> <u>Romney-Miami</u> <u>Volpe-NYC</u> <u>Finch-San Diego</u>	27 <u>Hodgson-Chicago</u> <u>Finch-Calif.</u>	28 <u>Finch-LA</u>	29 <u>Finch-Delaware?</u>	30 <u>Hickel-Virgin I.</u> <u>Finch-Florida?</u>	31 <u>Richardson-Memph.</u> <u>Blount-Tuscalosa</u> <u>Volpe-Mass.</u> <u>Hickel-Virgin I</u>

DETERMINED TO BE AN
ADMINISTRATIVE MATTER
E.O. 12085, Sec 10102
DATE 10-28-82
BY Bg

THE WHITE HOUSE
WASHINGTON

September 21, 1970

FOR: H. R. HALDEMAN

FROM: JACK CAULFIELD

F.Y.I.

Chat
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with
him. Beckman

LARRY O'BRIEN - CAMPAIGN '70

SEPTEMBER 1-15, 1970

<u>TRAVEL</u>	<u>Date</u>	<u>Place</u>	<u>Occasion</u>
	Sept. 9	Farley, Missouri	Testimonial dinner for Stuart Symington
		Kansas City, Missouri	Began campaign tour in behalf of Democratic candidates
	Sept. 10	Chicago, Illinois	Luncheon of Cook County Democrats for Stevenson
	Sept. 11	Indianapolis, Indiana	Luncheon for Vance Hartke
	Sept. 12	Washington, D. C.	Announced a closed-circuit TV campaign conference to be held Sept. 26.

ISSUES

Vice President Agnew

In Kansas City, O'Brien lashed out at Agnew's campaign trip. He stated:

"This week Mr. Agnew will set out across the nation once more. Back in Washington, meanwhile, what is happening to those vice-presidential assignments created by Congress and the President? What of the President's Council on Youth Opportunity, which Mr. Agnew heads and which failed to lift a finger this year in the critical area of finding summer jobs for young people? What of the councils on Space, Indian Opportunity, Physical Fitness? And what about the critically needed Office of Intergovernmental Relations for which Mr. Agnew is responsible, but which in 18 months has utterly failed to bring the federal government into meaningful contact with state and local governments? What happens to Mr. Agnew's Cabinet Committee on School Desegregation when the Vice President hits the road? How much time has Mr. Agnew given to these official duties as he remains a heartbeat from the presidency, and supposedly preparing himself for that position in the event of tragedy?"

DNC News Release
September 9, 1970

O'Brien also criticised other top officials who were campaigning with Agnew:

"If these men are not now on official leave of absence from the government payroll until election day, I now insist that they take such leave and draw their salaries from the Republican party."

Washington Star
September 10, 1970

Congress

In a speech in Indianapolis, O'Brien had this to say about the accomplishments of the Democratic Congress:

"Mr. Nixon likes to complain on prime time evening television about the performance of the Democratic Congress. The fact is that without Democratic congressional initiative, our domestic affairs would be in a far worse state of crisis than already is the case."

"The Democratic Congress passed legislation to build hospitals for our sick. But Mr. Nixon vetoed that bill."

"The Democratic Congress passed legislation to expand federal aid to education, a vital and necessary step in holding down local property taxes. But Mr. Nixon vetoed that bill."

"Several weeks ago I attended the signing ceremony for the new postal reform bill-- a proposal I had originated and that we all worked so hard to pass. And as I walked into the room, I had a sinking feeling for a moment that President Nixon was going to veto that, too...just out of habit."

"Fortunately, the President signed the postal bill and Democrats in Congress were able to override two of Mr. Nixon's vetoes... funds were provided for education and hospitals. And in these two victories is a great lesson: a Democratic Congress is absolutely essential if this country is to move forward until a Democratic President can move back into the White House in 1973."

DNC News Release
September 11, 1970

Extremism

At a rally in Chicago for Adlai Stevenson III, O'Brien said:

Extremism (Continued)

"... extreme and irresponsible statements" on the part of some "so-called Democrats" might hurt the party in the fall elections.

Without identifying those he said were making party damaging statements, O'Brien said extremists claiming to be Democrats "have the potential to alienate voters who normally associate themselves with the Democratic Party...But they do not speak for the party. They speak for themselves."

"As workers within the party, we much oppose extremism of all kinds from those who are a vocal but tiny minority of Americans."

Washington Post
September 11, 1970

Law and Order

Addressing Cook County Democrats, O'Brien stated:

"The politics of violence," he said, "is not politics at all. We all lose when violence is chosen as a tactic of dissent. Law is order, and there must be law and order. The support of law and public order is an honorable and traditional Democratic campaign issue that should not be evaded merely because men like Barry Goldwater, George Wallace, and Richard Nixon have seized upon and distorted that issue for their own divisive purposes."

DNC News Release
September 10, 1970

Nixon Administration

Again, in Chicago, O'Brien lashed out at the accomplishments of the Administration.

"He has not restored domestic tranquility. He has not reduced crime, although he made it sound like the easiest task in the world if only we would put him in the White House and turn Congress over to Republicans. We fear for our safety on the streets; we fear for our children under the growing menace of drug abuse; we fear for our property--and all the while the administration continues to ignore the tools offered by a Democratic administration and a Democratic Congress to give state and local law enforcement agencies the money and the expertise to really combat crime."

DNC News Release
September 10, 1970

MEMORANDUM

THE WHITE HOUSE
WASHINGTON



DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By BJ NARS, Date 10-28-82

September 18, 1970

CONFIDENTIAL

MEMORANDUM FOR MR. FINCH
MR. HALDEMAN
MR. KLEIN

FROM: Nick Ruwe **NR**
Ed Barner
Peter Amis

CAMPAIGN STATUS REPORT

Attached is the new calendar showing officer and city and/or state to be visited. We are working closely with the campaign managers to effect close co-ordination with the advance team prior to arrival so that major schedule changes will not be necessary. Attached is a showing by state of planned visits of the Vice President, Cabinet members, Mr. Finch, Mr. Klein, and Senator Dole. This shows vividly our states that need more concentration and we are encouraging our speakers to include these in their calendars.

ADVANCE MEN

Following our Sunday meeting with possible advance men and existing departmental advance men we feel that we are in fair shape. We briefed them on the four major elements of these trips and stressed the media importance. They were furnished with a kit containing:

1. Biographies on Cabinet members and others taking an active part.
2. Biographies on key state candidates.
3. Key state campaign managers and telephone contacts.
4. Speech material.
5. Question and Answer Book.

FIRST FAMILY SCHEDULE

We submitted a list of possibilities to you last week. If we hope to be effective we need concrete dates and acceptances to proceed. Note: The September 26, Florida Dedication for Julie and David is strongly recommended.

"SO PROUDLY WE HAIL"

The Johnny Mann show "So Proudly We Hail" has been booked into Tennessee for the Vice President's rally and two other events that should attract about 20,000 spectators with excellent media coverage.

SPEAKERS BUREAU

In addition to our political scheduling, our Speakers Bureau has put Astronaut Donn Eisele in the Steuben Day Parade. Also, over thirty Under Secretaries and Assistant Secretaries have been scheduled.

SPECIAL REQUESTS

We continue to receive requests from Chotiner, Dent and Colson for Cabinet level members in non-key states as well as in support of Congressional candidates.

HERB KLEIN

Herb Klein's schedule is firming up. The vast number of requests have now been evaluated and we have booked in the key state invitations. Herb had a very successful stop in Chicago, Illinois for Senator Smith.

FUEL STOPS

Bob Finch made excellent use of his fuel stop in Oklahoma. Warren Hendricks arranged for a full blown news briefing.

With the fuel stop problems the Vice President has been having, you might want to indicate to Minor that fuel stops might be made in key states.

POLLS

We have contacted the candidates or their campaign managers and ask that they send us any polls, good or bad, that they have.

SPEAKERS BUREAU STAFFING

As noted in last week's report Dick Howard was sent to Madrid, but we are fortunate in that Peter Amis was available to come in immediately and Howard was able to spend a day with him. Amis worked in our scheduling operation at 445 Park.

Enclosures: New calendar
Speakers by State
Typical press clipping
Assignment of responsibilities
within Speakers Bureau

cc: Mr. Magruder

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
BY E.O. 12065, Section 6-102
NARS, Date 10-30-82

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 <u>Hardin-Stuttgart,</u> Arkansas	4 <u>Volpe-Columbus, O</u> <u>Romney-NYC</u>	5
6	7	8	9	10 <u>Hickel-St. Paul</u>	11	12 <u>Hardin-Versails, O</u>
13	14 <u>Hodgson-Atlanta</u>	15 <u>Finch-Lansing</u> <u>Volpe-Phila.</u>	16 <u>Stans-Minneapolis</u> <u>Blount-Fairbanks</u> Alaska	17 <u>Volpe-Chicago</u> <u>Stans-Sioux Falls</u> Pierre, S.D. <u>Blount-Anchorage</u> <u>Romney-Elkhart, Ind.</u> <u>Finch-Calif.</u>	18 <u>Hodgson-Denver</u> <u>Romney-SLC, Utah</u> <u>Finch-Calif.</u> <u>Hickel-Delaware</u>	19 <u>Hodgson-Council</u> Bluffs, Iowa <u>Finch-Calif.</u> <u>Dole-Blomgtn, Ill.</u>
20 <u>Finch-Calif.</u>	21 <u>Volpe-Boston</u> <u>Hardin-Biloxi, Miss</u> <u>Hodgson-Peoria, Ill.</u> <u>Blount-Juneau</u> Alaska <u>Hardin-KC, Mo.</u>	22 <u>Romney-Col. Spring</u> <u>Volpe-Seattle</u> <u>Blount-Ketchikan</u>	23 <u>Volpe-Wisc.</u> <u>Hardin-Calif.</u> <u>Finch-Annapolis</u>	24 <u>Hardin-Calif.</u> <u>Finch-N. Jersey</u> <u>Dole-Delaware</u>	25 <u>Hardin-Calif.</u> <u>Hodgson-SLC, Utah</u> <u>Finch-N.Y.</u>	26 <u>Hickel-Calif.-</u> San Diego <u>Finch-Vermont</u> <u>Dole-Wyoming</u>
27	28 <u>Blount-Nashville</u> <u>Hodgson-Phila.</u> <u>Stans-Denver</u> Cheyene <u>Kennedy-Boston</u> <u>Hickel-Calif.</u>	29 <u>Hodgson-Atlantic</u> City, NJ <u>Hickel-Calif.</u> <u>Finch-Calif.</u> <u>Romney-N. Jersey</u>	30 <u>Laird-San Fran.</u> <u>Finch-Seattle</u>			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>DETERMINED TO BE AN ADMINISTRATIVE MARKING E.O. 12065, Section 8-102-22 B-J</p>				<p>1 <u>Blount-Kansas City Mo.</u> <u>Kennedy-Ogden, Utah</u> <u>Laird-San Antonio</u> <u>Hickel-Annapolis</u></p>	<p>2 <u>Blount-Kans. City</u> <u>Stans-Detroit</u> <u>Richardson-Minn.</u> <u>Kennedy-Provo, Utah</u></p>	<p>3 <u>Blount-Kans. City</u> <u>Kennedy-Reno(Tent)</u> <u>Finch-Calif.</u> <u>Dole-Missouri</u></p>
<p>4 By</p>	<p>5 <u>Volpe-Montreal</u> <u>Kennedy-SF, Calif.</u> <u>Finch-SLC, Utah</u></p>	<p>6 <u>Volpe-Atlantic City, NJ</u> <u>Romney-Detroit</u> <u>Finch-Hous., Dallas</u></p>	<p>7 <u>Hickel-Anchorage</u> <u>Volpe-Newark, NJ</u></p>	<p>8 <u>Blount, Phila.</u> <u>Kennedy-Wichita Falls, Tex.</u> <u>Stans-Dallas</u> <u>Mitchell-SF, Calif.</u> <u>Laird-Deluth, Minn.</u> <u>Finch-Conn.</u></p>	<p>9 <u>Stans-SF, Calif.</u> <u>Kennedy-Texas</u> <u>Hickel-Alaska</u></p>	<p>10 <u>Romney-St. Clair, Mich.</u> <u>Stans-IA, Calif.</u></p>
<p>11 <u>Kennedy-Chicago</u> <u>Stans-Phcnix</u></p>	<p>12 <u>Hodgson-Kans. City Mo.</u></p>	<p>13 <u>Stans-NYC</u> <u>Kennedy- NYC</u></p>	<p>14 <u>Stans-Canton, O</u> <u>Finch-Indiana</u></p>	<p>15 <u>Hickel-Lancaster, Pa.</u> <u>Hodgson-NYC</u> <u>Richardson-Chicago</u> <u>Finch-Wisconsin</u></p>	<p>16</p>	<p>17 <u>Stans, St. Paul</u> <u>Deluth</u> <u>Finch-Minnesota</u></p>
<p>18 <u>Hodgson-LA, Calif.</u></p>	<p>19 <u>Finch-Ohio</u> <u>Hodgson-Ohio</u></p>	<p>20 <u>Romney-Minn.</u> <u>Volpe-NYC</u> <u>Kennedy-Miami</u></p>	<p>21 <u>Finch-No. Dakota</u></p>	<p>22 <u>Volpe-Houston</u> <u>Blount-Birmingham</u> <u>Romney-PalmSpring SF, Calif.</u> <u>Finch-Calif.</u></p>	<p>23 <u>Finch-LA, Calif.</u> <u>Volpe-Texas</u></p>	<p>24 <u>Blount-NYC</u> <u>Kennedy-Memphis</u> <u>Finch-Calif.</u> <u>Dole-No. Dakota</u></p>
<p>25 <u>Finch-Calif.</u></p>	<p>26 <u>Hodgson-Phila.</u> <u>Romney-Miami</u> <u>Volpe-NYC</u> <u>Finch-Nevada</u></p>	<p>27 <u>Hodgson-Chicago</u> <u>Finch-Calif.</u></p>	<p>28</p>	<p>29</p>	<p>30</p>	<p>31 <u>Richardson-Memph.</u> <u>Blount-Tuscalosa</u> <u>Volpe-Mass.</u></p>

~~CONFIDENTIAL~~

By BG, 10-28-82

KEY STATES

Schedule for VICE PRESIDENT,
CABINET, FINCH, DOLE, and KLEIN

ALASKA

September	21	Blount	Juneau
	22	Blount	Ketchikan
October	1	Finch	Fairbanks
	2	Finch	Anchorage
	7	Hickel	Anchorage
	8	Hickel	Alaska
	9	Hickel	Alaska

CALIFORNIA

September	21	Finch	Los Angeles
	23	Hardin	Los Angeles
	24	Hardin	California
	25	Hardin	California
	26	Hickel	San Diego
	28	Finch	Sacramento
	28	Hickel	California
	29	Finch	California
	29	Hickel	California
	30	Laird	San Francisco
October	3	Finch	Vallejo - Los Angeles
	4	Finch	California
	5	Kennedy	San Francisco
	8	Mitchell	San Francisco
	9	Stans	San Francisco
	10	Stans	Los Angeles
	22	Romney	Palm Springs and San Francisco
	22	Finch	Palo Alto
	23	Finch	San Francisco and Los Angeles
	24	Finch	Ventura
	25	Finch	Santa Barbara
27	Finch	San Diego	
30	Agnew	Los Angeles	
31	Agnew	Los Angeles	

CONNECTICUT

October	8	Finch	Hartford
	23	Agnew	Hartford

DELAWARE

September	24	Dole	Dover
October	14	Agnew	Wilmington

FLORIDA

October	20	Kennedy	Miami
	26	Romney	Miami

ILLINOIS

September	17	Volpe	Chicago
	21	Hodgson	Peoria
October	11	Kennedy	Chicago
	15	Richardson	Chicago
	19	Agnew	Chicago
	20	Agnew	Chicago
	27	Hodgson	Chicago

INDIANA

September	23	Agnew	Indianapolis
October	13	Klein	Bloomington
	14	Finch	

MARYLAND

September	23	Finch	Annapolis
	27	Agnew	Baltimore

MICHIGAN

September			
October	2	Stans	Detroit
	6	Romney	Detroit
	10	Romney	St. Clair

MINNESOTA

October	2	Richardson	Minneapolis
	8	Laird	Duluth
	17	Stans	St. Paul and Duluth
	17	Finch	St. Paul and St. Cloud
	20	Romney	Minneapolis

MISSOURI

October	1	Blount	Kansas City
	2	Blount	Kansas City
	3	Blount	Kansas City
	3	Dole	
	12	Hodgson	Kansas City

NEVADA

October	3	Kennedy	Reno (tentative)
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NEW JERSEY

September	24	Finch	Newark (Beyer Co.)
	29	Hodgson	Atlantic City
October	6	Volpe	Atlantic City
	7	Volpe	Newark

NEW MEXICO

NORTH DAKOTA

September	29	Agnew	
October	21	Finch	Fargo
	24	Dole	

OHIO

October	14	Stans	Canton
	19	Finch	Dayton

SOUTH DAKOTA

September	29	Agnew	Sioux Falls
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TENNESSEE

September	22	Agnew	Memphis
	28	Blount	Nashville
October	24	Kennedy	Memphis

TEXAS

October	1	Laird	San Antonio
	6	Finch	Houston-Dallas
	8	Kennedy	Wichita Falls
	8	Stans	Dallas
	9	Kennedy	
	9	Agnew	Lubbock and Amarillo
	22	Volpe	Houston
	23	Volpe	

UTAH

September	23	Romney	
	25	Hodgson	Salt Lake City
	30	Agnew	Salt Lake City
October	1	Kennedy	Ogden
	2	Kennedy	Provo
	5	Finch	Salt Lake City
	6	Finch	Salt Lake City

VERMONT

September	26	Finch	Brattleboro
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WYOMING

September	26	Dole	
	28	Stans	Cheyenne

AREAS OF RESPONSIBILITY

ED BARNER

Robert Finch
Herb Klein
David Kennedy
George Romney
John Volpe
James Hodgson

Speech Material

PETER AMIS

Walter Hickel
Clifford Hardin
Maurice Stans
Elliott Richardson
Don Rumsfeld
Russell Train

State Briefings

NICK RUWE

John Mitchell
Melvin Laird
Winton Blount
First Family
Dole
Kunzig

Assignment of Advance Men

IN SENATE RACE M 9/13/70

GOP Doubtful of Beating HHH

By FRANK WRIGHT

Minneapolis Tribune Staff Correspondent

WASHINGTON, D.C. — National Republican campaign strategists, never optimistic about defeating Democrat Hubert Humphrey in the Minnesota Senate race this year, have now all but given up hope.

Humphrey's Republican opponent, Rep. Clark MacGregor, "has still got a shot at it, but it's got to be an awfully long shot," one high-ranking GOP source said last week.

It is understood that this view is shared by a small cluster of Republican political leaders who consult weekly to assess this year's election changes, especially their party's chances of taking control of the Senate.

The group includes Rep. Rogers Morton, national party chairman; James Allison, deputy chairman and the member of the group who has primary responsibility

for the Senate campaign; Harry Dent and Murray Chotiner, chief political agents on President Nixon's White House staff; Sen. John Tower of Texas, chairman of the National Republican Senatorial Campaign Committee, and the committee's executive director, Lee Nunn.

The senate, now controlled 57 to 43 by the Democrats, is the No. 1 Republican target this year. A net gain of seven seats for the Republicans would create a 50 to 50 deadlock and permit Republican Vice-President Spiro Agnew to cast the deciding organization vote, giving the GOP the majority leadership and all committee chairmanships.

Republican interest here in the Minnesota race centers now on the hope that Democrat Earl Craig will do well enough against Humphrey in Tuesday's primary election and MacGregor well enough in November's general election to destroy the former vice-president as a national political force and remove him from contention for a repeat performance as a presidential nominee in 1972.

In connection with the primary, the national Republicans here claim they would prefer to see Minnesota Republicans vote in their own party Tuesday and not cross over the ballot so that, as one put it, "we can get a true measure of how much disaffection there is with Hubert in his own party."

As for the general election, one GOP campaign leader observed, "Sure, MacGregor's come up in the polls, and Humphrey has

Politics

Continued on Page 15A

POLITICS: Funds Problem for MacGregor Reported

Continued From Page One
come down. But we haven't come up all that much."

In March 1969 the first trial heat conducted by The Minneapolis Tribune's Minnesota Poll showed Humphrey ahead 61 percent to 30, with 9 undecided.

The latest, in August, showed Humphrey ahead 53 to 39, with 8 undecided.

The understanding among Republican observers here is that MacGregor is having campaign financing problems and is having difficulty finding an issue that will hurt Humphrey seriously.

According to one GOP source, about \$350,000 has been raised for MacGregor's campaign, barely half the amount "they'd like."

"That's not a lot, and it hasn't been easy getting it," the source said. "They are going to need more if they are going to get his stuff on TV in the next few weeks. They want another \$300,000 to \$400,000, and I don't see how they can raise it — inside the state or outside."

Some of the Republican strategists here express the view that, on the issues, MacGregor hasn't gotten tough enough in attacking Humphrey — although the national GOP has given MacGregor access to the 15,000-item file that was compiled on Humphrey's political record in 1968 and used successfully by Richard Nixon in the presidential contest that year.

The brightest spot in the Upper Midwest, as far as Republican observers here are concerned, is the North Dakota Senate race.

They claim to see an ever-improving chance that

Republican Rep. Thomas Kleppe will dump the Democratic incumbent, Quentin Burdick.

GOP polls show Burdick slightly ahead — but with less than 50 percent of the vote, a sign generally taken by political managers as evidence that an incumbent is in trouble. The latest poll, just completed, is said to show Burdick's support has declined.

A previous sampling, taken in June, showed him with approximately 45 percent of the vote, according to GOP sources.

Kleppe has been attacking Burdick's voting record on the Vietnam war, accusing him of hypocrisy in supporting it when Democrat Lyndon Johnson was president and opposing it when Republican Nixon moved into the White House. Kleppe also has been attacking Burdick's opposition to the Safeguard antiballistic missile system and to prayer in the public schools.

Much of Kleppe's campaign is being run by professional outsiders, largely at the candidate's request.

A specialist in campaign management, Jim Groot, was sent in by the national GOP to take charge. Groot is still in his twenties but has had considerable campaign experience, the latest being a stint in Florida on the staff of Sen. Edward Gurney during 1968. Allison managed that campaign and assigned Groot to North Dakota when Kleppe sought assistance.

Press relations and advertising also are being handled by outsiders.

Some Democrats are hopeful that Burdick may be able to make an issue of this infiltration.

As for the other states in

the Upper Midwest, national Republican observers here are interested in South Dakota — where there is no Senate race this year — and are not much interested in Wisconsin—where there is.

The attraction in South Dakota is the governor's race between Republican incumbent Frank Farrar and Democrat Richard Kneip.

The GOP here considers it particularly crucial that Farrar win because of the questionable health of Republican Sen. Karl Mundt, who has been hospitalized for months because of a stroke. His term does not expire until 1972.

If the governor should need to appoint a successor in case the Senate seat becomes vacant, the national GOP wants that governor to be a Republican.

In Wisconsin, Republican John Erickson, former basketball coach and former general manager of the Milwaukee Bucks professional basketball team, is widely known among sports fans. But he is given little chance by anybody to defeat the Democratic incumbent, William Proxmire.

Nixon Aide, Gross Shop for Votes

By JEAN JOYCE

Evening News Staff Writer

NEW YORK — President Nixon's special assistant on consumer affairs beat a campaign path through a supermarket here yesterday with Nelson G. Gross, New Jersey's Republican candidate for U.S. Senate.

Mrs. Virginia Knauer, a blonde and freckled member of the Republican administration, who does her own grocery shopping into the city from the capital for the sole purpose of boosting Gross's campaign. They met at the Consumer Cooperative Service, a supermarket which has initiated "unit pricing," one of seven proposals Gross advocated yesterday in a consumer protection position paper.

With unit pricing, the store lists the price per measure of product. The lists are posted on the shelves, giving shoppers an easy guide for comparative

shopping and insulation against fraudulent packaging.

Gross said that New Jersey stores had not started the practice, which was why the meeting with Mrs. Knauer was held here.

Called Necessary Tool

"It's a necessary tool in the supermarket if price is the determining factor in purchases," Mrs. Knauer explained. As one of the presidential aide detailed herself as a "jet-propelled" shopper, who has no time for comparison buying without unit pricing lists.

She and Gross also strongly advocated the creation of an Office of Consumer Affairs in the White House, which would be empowered to take legal action against manufacturers practicing fraud. Gross said the office would work within the Department of Justice which at pres-

ent, has only one lawyer working on consumer problems.

The Republican candidate criticized Sen. James O. Eastland, Miss., for blocking proposed legislation which would give consumers the right to take joint action in a federal court to recover damages in cases of fraud, regardless of the amount. Gross also hit at his election opponent, Sen. Harrison A. Williams, D-N.J.

Sees "Zero" Record

"His track record on consumer legislation, as on all legislation, is zero," he told the news media during a sidewalk press conference outside the supermarket at 26th Street and Eighth Avenue. Gross said that, on spending. "I called him (Williams) an ultra-liberal before and now I'm changing that to a radical."

Gross and Mrs. Knauer, who were surrounded by reporters, photographers, and cameramen, also attracted some curious shoppers, lugging their groceries from the busy store. Mrs. Knauer amiably talked with them, too, about the work her office is doing in Washington. Then she left to fly back there.

Mrs. Knauer is one of several Nixon aides who has campaigned with Gross. The candi-

date said he expects others from the administration also will appear with him. "We have a good working relationship," Gross said.

THE WHITE HOUSE
WASHINGTON
September 15, 1970

TO: MR. H. R. HALDEMAN

FROM: ROBERT FINCH

FYI XX

COMMENT

Robert Finch
file

September 1970

September 14, 1970

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 <u>INDEX</u> FR = Fundraiser SP = Speech RP = Reception TBS= to be scheduled	2	3	4	5
6	7 LABOR DAY	8	9	10	11	12
13	14	15 <u>MICHIGAN</u> Detroit (Press-TV) Lansing-(FR)	16 <u>WASHINGTON, DC</u>	17 <u>WASHINGTON, DC</u> <u>CALIFORNIA</u> RON-Los Angeles	18 <u>CALIFORNIA</u> Riverside-(SP) Fresno-(FR)	19 <u>CALIFORNIA</u> Los Angeles (tapings) (press) Inglewood (Murphy-FR)
20 <u>CALIFORNIA</u> San Luis Obispo	21 <u>CALIFORNIA</u> Los Angeles <u>WASHINGTON, DC</u>	22 <u>WASHINGTON, DC</u>	23 <u>MARYLAND</u> (Beall appearance) Annapolis (SP-USNA)	24 <u>NEW JERSEY</u> Newark (Gross) Bergen County (Gross-FR)	25 <u>NEW YORK</u> Buffalo (Kemp) <u>WASHINGTON, DC</u>	26 <u>VERMONT</u> Battlebro (Prouty-FR)
27 <u>WASHINGTON, DC</u>	28 <u>CALIFORNIA</u> Sacramento (tapings) (press) (Murphy-FR)	29 <u>CALIFORNIA</u> Sacramento- (RP) <u>WASHINGTON</u> Seattle	30 <u>WASHINGTON</u> Seattle - (RSCC-FR)			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 ROSH HASHANA <u>ALASKA</u> Fairbanks (Stevens-FR)	2 <u>ALASKA</u> Anchorage (Cham.of Com. - SP) <u>CALIFORNIA</u> Santa Barbara (Murphy-FR)	3 <u>CALIFORNIA</u> Vallejo (dedication) Los Angeles
4 <u>CALIFORNIA</u>	5 <u>UTAH</u> Salt Lake City Salt Lake City (Univ of Utah) (FR)	6 <u>UTAH</u> Salt Lake City <u>TEXAS</u> Houston (press-TV) Dallas (Bush-FR)	7 <u>WASHINGTON, DC</u>	8 <u>CONNECTICUT</u> Hartford (Weicker-appear- ance) Windham Cty. (Steele-FR)	9 <u>WASHINGTON, DC</u>	10 YOM KIPPUR <u>WASHINGTON, DC</u>
11 <u>VIRGINIA</u> The Homestead	12 COLUMBUS DAY <u>VIRGINIA</u> The Homestead Paper Institute- (SP)	13 ? :	14 <u>INDIANA</u> (Roudebush appearance)	15 <u>WISCONSIN</u> (Olson appearance)	16 <u>WASHINGTON, DC</u>	17 <u>MINNESOTA</u> St. Paul- (SP) St. Cloud- (FR)
18 ?	19 <u>OHIO</u> Dayton (Taft-FR)	20 <u>MISSOURI</u> TBS	21 <u>NORTH DAKOTA</u> Fargo (Kleppe)	22 <u>CALIFORNIA</u> Palo Alto- (Gubser-SP)	23 <u>CALIFORNIA</u> San Francisco (SP) Los Angeles (SP)	24 <u>CALIFORNIA</u> Ventura (Murphy-FR)
25 <u>CALIFORNIA</u> Santa Barbara (Lagarmisino- appearance)	26 <u>NEVADA</u>	27 <u>CALIFORNIA</u> San Diego (SP)	28 ?	29 <u>DELAWARE</u> TBS	30 <u>FLORIDA</u> TBS	31 ?

(RELEASE TEXT BEGINS HERE)

In this crucial election of 1970, maybe more than any other since the '30s, literally EVERYTHING IS UP FOR GRABS. It's a whole new ballgame --- on issues, party loyalties, emerging coalitions. All in all, it's an exciting time to be around. AND IT'S FILLED WITH GOLDEN OPPORTUNITIES FOR OUR PARTY!

Consider what's been happening. Some of the longest-run routines on the political circuit just don't seem to SELL any more. For example, some veteran Senators and former Governors were wiped out in the primaries, and more of them are in deep trouble with the electorate. They pressed the "old buttons" but the "machine" just didn't produce. And this "COMING APART AT THE SEAMS" syndrome is also at work in Congressional Districts all around the country.

It is clear that we're well on our way into a whole new political ERA. But the recurring catch-phrase, THE NEW POLITICS, is always tied to only ONE END of the political spectrum, the liberal fringe --- and nothing could be more misleading or wider of the mark.

What is NEW about this emerging political era --- call it, if you will, the REAL politics --- goes far beyond the so-called peace issue. It is NOT the exclusive property of the beards-and-barefoot crowd --- just as, turning the coin over, the young are as DIVERSE a generation as any other. Many of those New York "hard hats" were the same age as the "peaceniks" they attacked. Among 21-to-29 year olds, HAWKS outnumber DOVES in about the same proportion as any other age group.

The REAL politics is NOT a single-issue bag. It expresses a new attitude and thrust --- a new set of EXPECTATIONS and DEMANDS that are being imposed on the political process.

Student demands for "relevance" ... the Vice President's probing of the media ... the workingman's insistence on a piece of the action ... EVERYONE'S REJECTION OF ROCKS AND BOMBS AS LEGITIMATE POLITICAL CURRENCY --- ALL these are manifestations of what I'm calling the REAL politics.

The OLD MYTHS are being questioned. SACRED COWS are being de-sanctified. And ALL of our major social institutions are on trial.

The REAL POLITICS is demanding that the process respond to NEW and CHANGING needs ... and to some that didn't even EXIST just a decade or a generation ago.

Against this canvas ... in this context ... President Nixon took over the reins last year. His election was the beginning --- but ONLY the beginning of what HAD to be a new era in America. For the first time in more than a century, an incoming President was saddled with an opposition-controlled Congress ... what has turned out to be an OBSTRUCTIONIST Congress.

And so the great victory of 1968 is not yet complete. Our ENTIRE TEAM is not yet on the field. And the President's RESPONSE to the demands of the REAL POLITICS ... his overall STRATEGY of REFORM, RENEWAL, AND RESTORATION ... is still really a beachhead!

THAT is our challenge ... OUR REPUBLICAN OPPORTUNITY THIS CRITICAL ELECTION YEAR --- to turn that BEACHHEAD into a FULL-SCALE OCCUPATION!

And consider the distance we have traveled so far, even against odds. The Nixon Administration inherited a seemingly endless war that was tearing our social fabric apart --- with neither PEACE nor VICTORY anywhere in sight.

We inherited a shambles of BILLION DOLLAR BOONDOGGLES --- hundreds of chaotic and overlapping domestic programs that had literally been HURLED into the statute books ... without any rational game-plan. (In HEW alone there were 300-plus categorical programs to administer --- most of them not working up to promise --- but we were able at least to UNPAD the payroll, from nearly 120,000 down to 106,000, EVEN AS OUR BUDGET WENT FROM 52 UP TO 64 BILLIONS!)

We inherited a roaring INFLATION that for seven years running had been fired up with budget deficits ... amounting to 57 billions of dollars. In flscal '68, there was a deficit of 25 billions IN THAT ONE YEAR ALONE!

Today ... not two years downstream ... the situation has literally been turned around. We are on the very threshold of a NEW ERA OF PEACE ... AN ERA OF FUNDAMENTAL SOCIAL REFORM.

With our ENTIRE team on the field --- with men in the Congress like VIC VEYSEY --- we CAN CROSS that threshold ... AND WE WILL!

Candidate Nixon pledged to the American people an end to the Vietnam war ... to this draining away of American lives and resources. He promised PEACE WITH HONOR. He promised to live up to our solemn commitments --- AND AS PRESIDENT HE HAS KEPT THESE PROMISES!

The longest, most costly war in all our history IS BEING WOUND DOWN ... IRREVERSIBLY. The process of U.S. COMBAT disengagement is in full swing. Vietnamization is WORKING --- in line with the thrust of the NIXON DOCTRINE that free people should be assisted to defend THEIR OWN FREEDOM. We will NOT be policemen to the world, but NEVER will we retreat to the dream-world of a "fortress America".

American casualties are down by 60 per cent ... direct war costs by 50 per cent ... and draft calls by 45 per cent. And by the spring of next year, 265,000 U.S. servicemen will be home or on their way --- nearly HALF the forces committed to Vietnam as of January 1969.

The Cambodian operation bought us AT LEAST A YEAR'S ADDITIONAL TIME, and it SAVED AMERICAN LIVES --- JUST AS THE PRESIDENT PROMISED IT WOULD. He said we would be in-and-out within 60 days --- AND HE KEPT THAT PROMISE TOO!

We do not question anyone's patriotism or right to dissent. We need criticism. We need debate. Indeed, that is the way a sound national consensus is forged.

But this Nation's foreign policy WILL NOT BE MADE IN THE STREETS! Our national security is not subject to barter under the threat of NON-NEGOTIABLE DEMANDS ... or at the business end of a Molotov Cocktail. President Nixon has said he will take CALCULATED RISKS for peace but never FOOLISH ones --- AND THAT IS ONE MORE PROMISE HE MEANS TO KEEP!

With the support of Congressmen like Vic Veysey --- HE WILL GET THE BACKING HE MUST HAVE ... THAT THE NATION MUST HAVE.

We have a real chance ... the best chance since World War II ... to enjoy a generation of uninterrupted peace. Indeed, the transition has begun --- from the SCARCITY OF WARTIME to the ABUNDANCE OF PEACE. In the current Federal Budget, for the first time in two decades, defense outlays are SURPASSED by human resource investments --- by a margin of 41 per cent to 37 per cent.

Speaking to you frankly ... the transition has had its bumps and potholes. Unemployment is too high. Interest rates are too steep --- and, in some regions and States, the squeeze has been painful.

But now comes the payoff. The fires of inflation HAVE BEEN BANKED. Interest rates have begun TO GO DOWN. And the leading economic indicators --- housing starts, productivity, take-home income --- ALL OF THEM ARE GOING UP AGAIN. We're on our way, by this time next year, to an all-time FIRST --- a TRILLION DOLLAR gross national product!

And so the agenda of peace and fundamental social reform stretches out before us. It will be THE PEOPLE'S AGENDA --- for black citizens and brown and white, for the blue-collar worker and the suburbanite, for young and old, for every group BAR NONE in this free society.

On that agenda, the President has already inscribed more than half a hundred exciting reform proposals --- reaching beyond the discredited OLD POLITICS OF SCARCITY to the REAL POLITICS OF CHOICE ... beyond mere QUANTITY to the very essence of THE QUALITY OF HUMAN LIFE.

But most of these proposals gather dust in Congressional pigeonholes. Some of them have not even been given a public HEARING --- and this, in the last analysis, is THE ISSUE of the campaign this year ... TO GET THE PRESIDENT'S ENTIRE TEAM ON THE FIELD, IN SUPPORT OF HIS PEACETIME REFORM AGENDA.

In just a handful of major areas, there HAS been solid accomplishment, and Congress shares in the credit. Tax reform ... postal reform ... improvement of our Unemployment Insurance systems --- all these are on the plus side of the ledger.

And in another area of particular personal concern
--- we put it in motion during my stewardship at HEW
--- we are on the very edge of success. And that is
the complete OVERHAUL of our BANKRUPT AND DISCREDITED
WELFARE SYSTEMS. The basic purpose of our Family
Assistance Plan, so-called, is to shift from handouts
to an INCOME STRATEGY ... from WELFARE to WORKFARE.

We start with work incentives and job training.
NATIONAL MINIMUM INCOME SUPPLEMENTS would wipe out
the glaring inequities of our present welfare systems
... and spell the end of welfare AS A WAY OF LIFE!
Under the Family Assistance Plan, it ALWAYS would pay
more to WORK than to REMAIN ON WELFARE.

These reform proposals are still hung up in the
Senate Finance Committee. The prospects are a bit
better than 50-50 for final action during THIS session
of Congress --- and, in literal truth, we cannot AFFORD
to let this historic opportunity slip away from us.

But on the debit side of the ledger, the list is long --- and the Nation's patience has about run out. With respect to draft reform, social security reform, and the overhaul of our system of Federal grants toward greater flexibility and consolidation --- ALL ACROSS THE BOARD, THE JOB IS BARELY BEGUN.

With respect to Revenue Sharing, moreover, to put real fiscal muscle into the revival of a Federal-State partnership --- NO ACTION, NOT SO MUCH AS A PUBLIC HEARING, IN EITHER THE HOUSE OR THE SENATE.

Electoral reform --- NO FINAL ACTION. Foreign trade reform --- NO FINAL ACTION. Urban Mass Transit --- NO FINAL ACTION. Housing and Urban Development --- NO FINAL ACTION. Indeed, three months into this fiscal year, only 4 of 15 major appropriation bills have been enacted --- AND THIS IS NO WAY TO RUN A RESPONSIVE AND RESPONSIBLE LEGISLATIVE BRANCH.

No wonder, when the Harris Survey asked in March of this year --- "how would you rate the job Congress has been doing?" --- that only 34 per cent of the American people gave it a PASSING GRADE!

Again, so far as this Congress is concerned, the WAR ON CRIME is only a skirmish. And, beyond any question, the real issue of crime is FREEDOM --- the freedom of every decent citizen to live with a sense of security, and to walk the streets FREE FROM FEAR.

In this area, the President has proposed more than a dozen initiatives, TOUGH AND FAIR. His crime package would combat the organized rackets; reduce the flood of pornography, particularly as it affects the young; crack down on the drug traffic; improve our courts and penal systems; and give desperately-needed assistance to our State and local lawmen.

By executive action alone, the rate of increase of serious crime HAS been reduced ... and substantially so. But legislative action is urgently needed. More than a dozen Presidential initiatives to fight crime --- AND CONGRESS HAS SEEN FIT TO ENACT ONLY ONE OF THEM. Let THAT record be abundantly clear!

I will merely touch on two further areas of concern --- both of them areas in which Vic Veysey's leadership and innovative thrust have been so magnificent during his years in the California State Assembly. You're absolutely right --- you DO need Vic right here. BUT WE NEED HIM MORE IN THE NATION'S CAPITAL!

I'm referring, of course, to EDUCATIONAL REFORM and to the strategy of ENVIRONMENTAL PROTECTION.

In the educational area we have fallen PARTICULAR captive to the "Washington Syndrome" --- the simplistic notion that if only the resources available for education were increased, the amount our children learn would increase at the same rate.

Well, it just doesn't work this way --- as Vic so well understands. HEW's recent Title I Report confirms it. And what we're beginning to recognize is that our understanding of the PROCESS OF EDUCATION is faulty and weak. Every time we invest another billion in compensatory programs, we raise FRESH HOPES --- and we risk BITTER DISAPPOINTMENT. This is BAD GOVERNMENT ... BAD POLITICS ... AND BAD EDUCATION!

This Administration begins by reaffirming the predominant State and local role in the schooling of the young. We have chosen to target our own dollars to FUNDAMENTAL RESEARCH ... the first step toward REFORM. High on our priority list is HEW's new Office of Child Development, to focus on the early learning process --- the critical first five years. It is during this period that we either put the foundations in place ... or resign ourselves to playing CATCH UP BALL.

The President has proposed an Emergency School Aid fund to smooth out the desegregation process ... and a National Institute of Education to spearhead basic research and experimentation. How has Congress responded? The Institute concept has been COMPLETELY BURIED, and our initial Emergency Aid request was CUT IN HALF.

In February of this year, the President recorded another FIRST --- the first COMPREHENSIVE ENVIRONMENTAL STRATEGY in the Nation's history. Beyond reforming the institutions of the past, crucial as that is, our great opportunity is TO CREATE THE CONDITIONS OF THE FUTURE.

We can continue to debase the human environment in which we live --- and our human society along with it --- OR we can come to terms with nature, make amends for the past, and build the basis for a future of BALANCED growth.

We will have growth for its own sake, at a terrible cost, OR we can have abundance WITH QUALITY. It's up to us. It's our choice.

The President has MADE HIS choice. He has established a Commission on Population Growth and the American Future --- to guide, not to lay down the law. A new Environmental Protection Agency will consolidate and rationalize the role of the Federal Government, across the entire ecological continuum. The toughest Air Quality legislation ever proposed is close to enactment. But a parallel proposal to control water pollution is still stuck in Congress --- NO FINAL ACTION IN SIGHT. Well, NATURE won't wait. To defer and delay in the environmental area is, literally, to court disaster.

* * * * *

I began by describing the dimensions of THE REAL POLITICS --- a new era of SELF-criticism ... SELF-examination ... SELF-correction. There are amends to make and promises to keep that will engage our energies for years to come. But, most of all, THERE IS A GREAT ADVENTURE TO BE LIVED FOR ALL OF US.

And the surpassing question is, WHO WILL LEAD THE NATION INTO THIS NEW ERA? What group or Party? Who has the daring, the courage, and the vaulting imagination?

THERE, as I see it, is the opportunity before us --- the REPUBLICAN opportunity for an entire ERA of NATIONAL LEADERSHIP!

If we can seize upon it --- turn creative initiatives into a record of performance --- if we can capture the mantle of COMPASSIONATE PRAGMATISM, across all boundaries of region or race or class or age, then we will indeed BUILD A NEW REPUBLICAN MAJORITY OVER THE FACE OF THIS NATION.

THAT kind of Republicanism will address the urgent concerns of every American for the GOOD QUALITY of our social fabric.

THAT is the NATIONAL MAJORITY that will make our Party into the dominant political force for the decade of the '70s AND INDEED FOR THE FINAL THIRD OF THIS CENTURY.

We will become the MAJORITY PARTY --- AND WE WILL
DESERVE TO BE!

It seems to me that there is a CHEMISTRY OF COMMITMENT
in this room today. I think I almost sense THE SWEET
SMELL OF VICTORY in the air. And I know that all of
you are ready to lay your commitment on the line ---
WITH ENDLESS LABOR ... and DEDICATION TO PARTY.

In the last analysis, these are the ingredients of
the dedication that brings us together --- to the
IDEAL of politics ... to the political process itself
AS A WAY OF LIFE.

Never has this ideal been more eloquently expressed
than by Ray Moley, who has counseled so many of us
through the years. I want to leave you with these
words of his:

Politics teems with the elements of high adventure. In politics we come to grips with all that is challenging in human life ... its endless changes and its dizzying heights.

Certainly it is not something to avoid or abolish or destroy. It is like the atmosphere we breathe. It is something to live with ... to influence if we wish ... to control if we can. We must master its ways, or we shall be mastered by those who do.

Thank you all for what you have done ... what you ALWAYS have done ... AND WHAT YOU WILL DO TO INSURE VICTORY THIS NOVEMBER!

THE WHITE HOUSE
WASHINGTON

Date _____

To:

M

From: Larry Higby

*Krich's School -
Hold in ~~the~~ Political*

file.

L.

September 1970

September 14, 1970

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 <u>INDEX</u> FR = Fundraiser SP = Speech RP = Reception TBS = to be scheduled	2	3	4	5
6	7 LABOR DAY	8	9	10	<i>Final</i>	
13	14	15 <u>MICHIGAN</u> Detroit (Press-TV) Lansing-(FR)	16 <u>WASHINGTON, DC</u>	17 <u>WASHINGTON, DC</u> <u>CALIFORNIA</u> RON-Los Angeles	18 <u>CALIFORNIA</u> Riverside-(SP) (tapings) (press) Fresno-(FR)	19 <u>CALIFORNIA</u> Los Angeles Inglewood (Murphy-FR)
20 <u>CALIFORNIA</u> San Luis Obispo	21 <u>CALIFORNIA</u> Los Angeles <u>WASHINGTON, DC</u>	22 <u>WASHINGTON, DC</u>	23 <u>MARYLAND</u> (Beall appearance) Annapolis (SP-USNA)	24 <u>NEW JERSEY</u> Newark (Gross) Bergen County (Gross-FR)	25 <u>NEW YORK</u> Buffalo (Kemp) <u>WASHINGTON, DC</u>	26 <u>VERMONT</u> Battlebro (Prouty-FR)
27 <u>WASHINGTON, DC</u>	28 <u>CALIFORNIA</u> Sacramento (tapings) (press) (Murphy-FR)	29 <u>CALIFORNIA</u> Sacramento- (RP) <u>WASHINGTON</u> Seattle	30 <u>WASHINGTON</u> Seattle - (RSCC-FR)			

October 1970

September 14, 1970

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 ROSH HASHANA <u>ALASKA</u> Fairbanks (Stevens-FR)	2 <u>ALASKA</u> Anchorage (Cham.of Com.- SP) <u>CALIFORNIA</u> Santa Barbara (Murphy-FR)	3 <u>CALIFORNIA</u> Vallejo (dedication) Los Angeles
4 <u>CALIFORNIA</u>	5 <u>UTAH</u> Salt Lake City Salt Lake City (Univ of Utah) (FR)	6 <u>UTAH</u> Salt Lake City <u>TEXAS</u> Houston (press-TV) Dallas (Bush-FR)	7 <u>WASHINGTON, DC</u>	8 <u>CONNECTICUT</u> Hartford (Weicker-appear- ance) Windham Cty. (Steele-FR)	9 <u>WASHINGTON, DC</u>	10 YOM KIPPUR <u>WASHINGTON, DC</u>
11 <u>VIRGINIA</u> The Homestead	12 COLUMBUS DAY <u>VIRGINIA</u> The Homestead Paper Institute- (SP)	13 ? : -	14 <u>INDIANA</u> (Roudebush appearance)	15 <u>WISCONSIN</u> (Olson appearance)	16 <u>WASHINGTON, DC</u>	17 <u>MINNESOTA</u> St. Paul- (SP) St. Cloud- (FR)
18 ?	19 <u>OHIO</u> Dayton (Taft-FR)	20 <u>MISSOURI</u> TBS	21 <u>NORTH DAKOTA</u> Fargo (Kleppe)	22 <u>CALIFORNIA</u> Palo Alto- (Gubser-SP)	23 <u>CALIFORNIA</u> San Francisco (SP) Los Angeles (SP)	24 <u>CALIFORNIA</u> Ventura (Murphy-FR)
25 <u>CALIFORNIA</u> Santa Barbara (Lagarmisino- appearance)	26 <u>NEVADA</u>	27 <u>CALIFORNIA</u> San Diego (SP)	28 ?	29 <u>DELAWARE</u> TBS	30 <u>FLORIDA</u> TBS	31 ?

November 1910

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11 VETERANS DAY	12	13	14
15	16	17 ⋮	18	19	20	21
22	23	24	25	26 THANKSGIVING DAY	27	28
29	30					

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

SPECIAL DELIVERY

Handwritten: 9/20

September 10, 1970

MEMORANDUM FOR KEVIN PHILLIPS

FROM : LARRY HIGBY *lh*

The attached is a draft questionnaire that covers basically the type of questions we would use in doing polling for this fall's campaign - particularly in the seven key states. Any comments you would make would be very much appreciated. Needless to say, if this interview was done by telephone - and it probably would be - the number of questions would have to be cut down to approximately 10 questions.

Thank you for your assistance.

Attachment

Handwritten:
5115 Moorland Lane
Bethesda
20014