

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

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|-------------------|----------------------|----------------------|--------------------------|-------------------|----------------------|--|
| 10                | 34                   | 9/9/1971             | <input type="checkbox"/> | White House Staff | Memo                 | From Kehrlı to Bull RE: obtaining Eisenhower Silver Dollars. 1 pg.                           |
| 10                | 34                   | 9/8/1971             | <input type="checkbox"/> | White House Staff | Memo                 | From Kehrlı to Haldeman RE: Bergman films for Haldeman to view on his Camp David trip. 1 pg. |
| 10                | 34                   | 9/11/1971            | <input type="checkbox"/> | White House Staff | Memo                 | From Kehrlı to Strachan providing feedback on a film generated for the RNC. 2 pgs.           |

September 9, 1971

MEMORANDUM FOR: STEVE BULL  
FROM: BRUCE KEHRLI  
SUBJECT: Eisenhower Silver Dollars

We've come to the crunch on the Eisenhower Silver Dollars. Would you please forward twelve (12) of the dollars with the new cases. These are the \$10 editions encased in plastic with the brown cardboard covers with the Presidential seal.

Could we have these by the close of business on Thursday.

Thank you.

BK:dg

September 8, 1971

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: BRUCE KEHRLI  
SUBJECT: Films for Camp David

While trying to come up with some good foreign films for viewing at Camp David, we were directed to the Janus Film Company in New York. They have the rights to most of the Bergman films and were good enough to provide us with a couple of them for the weekend when the economic decisions were made. Although they were not reviewed and they had to be returned immediately, Mr. Saul J. Turell (who characterizes himself as a New York Jewish liberal for Nixon) sent the attached catalogue of films.

You might want to look at it sometime at your convenience and pick out any films you would like to see.

The big advantage with these films is that they are all in 16mm and it normally takes anywhere from three to four months and sometimes longer before the latest releases are done in anything but 35mm.

BK:dg

September 11, 1971

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

BRUCE KENRLI

SUBJECT:

Comments on the R. N. C. Film

1. General Comments - it seems to me that if you want to get people keyed up to work towards a goal you show them (1) what they can do in order to get there, and (2) what they can expect once they get there (in this case, in the form of Presidential leadership and the results of the President's proposed programs). You don't need to keep showing them what they look like.

2. Also if we want them to do something, let's say so. The film never answers the question - what can I do to help?

3. Although some of the photography is beautiful, it is too disjointed - jumps back and forth. I thought it was going to end about three times during the performance.

4. The "why we need you to help" pitch was not strong enough. Obviously we don't need to portray all Democrats as bumbling idiots, but we might make the President's attributes a little stronger.

5. It is good to show the Republican party with a sense of humor, however I think that the Superman, Soudo-Laugh-In sections are not the way to do it.

6. We need more film of the President - after all, who are these people supposed to be getting geared up to work for. You get them excited by showing them the man, not themselves.

7. The segment on the Italian kid returning to his old neighborhood was good. How about some of the other things that the President has done or is expected to do - i.e., trip to China, economic moves, etc.

Generally, I would recommend against using this film.