

Richard Nixon Presidential Library
Contested Materials Collection
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| 10 | 14 | 3/14/1973 | <input type="checkbox"/> | Campaign | Memo | From Bill Baroody, Jr. to Haldeman RE: conflict over Goodling's Pennsylvania Congressional seat. 1 pg. |
| 10 | 14 | 3/13/1973 | <input type="checkbox"/> | Campaign | Memo | From Higby to Bill Baroody RE: the political views of American homeowners. 1 pg. |
| 10 | 14 | 3/8/1973 | <input type="checkbox"/> | Campaign | Memo | From George Bush, via Haldeman, to RN RE: the role of home ownership in political campaigns. 2 pgs. |
| 10 | 14 | 3/13/1973 | <input type="checkbox"/> | Domestic Policy | Memo | From Higby to Baroody RE: potential television spots. 1 pg. |

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|-------------------|----------------------|----------------------|--------------------------|----------------|----------------------|---|
| 10 | 14 | 3/6/1973 | <input type="checkbox"/> | Personal | Letter | From Higby to Joy Burgess RE: reimbursement for courts that Higby had reserved, but had been unavailable to him, at the McLean Indoor Tennis Club. 1 pg. |

THE WHITE HOUSE
WASHINGTON
March 14, 1973

Bell
Letting to
Bush
fast

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H.R. HALDEMAN
FROM: BILL BAROODY, JR. (B)

Following a conversation I had late last week with Dick Scaife about the problems that exist between Harry Dent and Hugh Scott over the Martin Hamburger-David Eisenhower "conflict" over Goodling's Congressional seat in Pennsylvania, I talked today to the State Chairman of Pennsylvania, Cliff Jones. After insisting that he was only interested in smoothing over relations among Republicans, he expressed concern over the negative relations he perceives between the White House and Senator Scott and between Harry Dent and Senator Scott. He indicated he had talked to George Bush and that Bush was working on a meeting between Harry and Hugh to straighten out those problems.

According to Jones, the key problem that is bothering Scott, is the fact that he was not notified or consulted prior to the initial feelers on David Eisenhower's running for Goodling's seat. According to Jones, something is moving on David again and he thinks it's imperative that David get to Hugh Scott fast.

March 13, 1973

MEMORANDUM FOR:

BILL BAROODY

FROM:

L. HIGBY

Bob wanted me to send you the attached. He thought it was particularly important that you note the fact that homeowners tend to take a much more conservative view on public issues than people that rent. In this regard, whenever possible, we should direct our attention to items that will appeal to homeowners who of course make up about 70% of the Nation's electorate. Politically, of course, we need to make sure that our candidates have the good sense to make their appeals in exactly the same direction. For example, rather than having blanket mailings, we should mail specifically to homeowners and hit the issues that appeal particularly to them.

Attachment

LH/pp

In Connecticut - Weicker has much higher favorables than Buckley down in N. Y. The pollster feels this is because Buckley has not latched onto an issue or issues in the public's mind.

March 13, 1973

EYES ONLY

MEMORANDUM FOR:

BILL BAROODY

FROM:

L. HIGBY

On the battle of the budget, where we are playing against the compassion theme, what about some television spots such as our negative spots in the fall campaign. This might really stun some of our enemies. We could say that the reason we were running them was because we were not getting a fair shake from our viewpoint on the networks. For example, we could get the hard-hat who was eating his sandwich on the boom who was going to have to pay for McGovern's welfare program and bring him back.

This would be a great idea for your committee. TV spots are worth a thousand times any newspaper ad.

BCC: Pat Buchanan

LH/pp

305
March 6, 1973

Dear Mrs. Burgess:

This is to confirm the conversation you had with my secretary regarding a refund for the two month period that the tennis courts were not available to us but for which we had made payment. You indicated that there were a total number of ten Monday nights for which we should receive reimbursement. At the rate of \$13.00 per hour for two hours each Monday evening, it is my understanding that we should receive reimbursement in the amount of \$260.00.

I believe that there was some discussion at one time about the possibility of our taking some alternate court time. This would not be satisfactory. The reason we chose Monday evening was because it was one of the few times we could usually count on being in town.

We find the courts and the facilities to be superb and look forward to playing again in the Fall.

Best wishes,

Sincerely,

Lawrence M. Higby

Mrs. Joy Burgess
McLean Indoor Tennis Club
1472 Old Chain Bridge Road
McLean, Virginia 22101

LH/pp

cc: Chron
Personal