

Richard Nixon Presidential Library  
 Contested Materials Collection  
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
9	28	8/10/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Allin RE: an analysis of Connally's announcement involving the Democrats for Nixon. 1 pg.
9	28	8/10/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Ollie Atkins RE: Haldeman's request involving RN and younger voters. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to unknown RE: analyzing the four best and worst issues of RN and McGovern. 1 pg.
9	28		<input checked="" type="checkbox"/>	White House Staff	Other Document	Paper listing various White House staffers, who are referred to as "Addresses." Handwritten notes added by unknown. 1 pg.

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9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to unknown RE: analyzing the four best and worst issues of RN and McGovern. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to unknown RE: analyzing the four best and worst issues of RN and McGovern. Handwritten notes added by unknown. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Kathy" RE: a call to Strachan involving McGovern's schedule. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Kathy" RE: a call to Strachan involving McGovern's schedule. Handwritten note added by unknown. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Bachman RE: forwarding poll information to Hawaii. 1 pg.

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9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Bachman RE: forwarding poll information to Hawaii. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Bachman RE: obtaining poll information from Strachan. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Bachman RE: obtaining poll information from Strachan. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Bull RE: obtaining a report on celebrities for Haldeman to help with preparations for an upcoming reception. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Bull RE: PN's request to invite "Miss San Diego" to an upcoming celebrity reception. 1 pg.

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9	28		<input checked="" type="checkbox"/>	White House Staff	Photograph	Slip of paper with contact information for Romell Foster, Miss San Diego. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Letter	From Higby to Charles Bremicker of the Key Biscayne Hotel RE: thanks for preparing accomodations during the Republican National Convention. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Bull RE: RN's input on a celebrities party. 1 pg.
9	28	8/8/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Bull RE: forwarding the guest list of a White House celebrities reception to Haldeman. 1 pg.
9	28	8/8/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Butterfield RE: including Rose Mary Woods and Marje Acker in an upcoming briefing for "Administration women." 1 pg.

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9	28	8/7/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Bull RE: Haldeman's input on the celebrities event guest list. 1 pg.
9	28	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Butterfield RE: Haldeman's request that Butterfield take over briefings with various White House staffers and other Washington officials. 3 pgs.
9	28	7/26/1972	<input type="checkbox"/>	White House Staff	Memo	Copy of a memo from Haldeman to MacGregor RE: having MacGregor fill in various White House staffers on the state of the campaign to build up support for RN. 1 pg.
9	28	8/1/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: briefings for White House staffers, members of the Presidential Cabinet, and members of Congress. Handwritten notes added by Haldeman. 2 pgs.
9	28	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Buchanan and Magruder RE: reworking an attached memorandum to improve its presentation. 1 pg.

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9	28	7/31/1972	<input type="checkbox"/>	Campaign	Newsletter	Copy of John D. Lofton, Jr.'s "Letter from Monday" from the Republican National Committee outlining how RN has met many of McGovern's campaign promises. Handwritten notes on original added by unknown. 6 pgs.
9	28	8/31/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Buchanan RE: Haldeman and Ehrlichman's input on a recent Buchanan document. 1 pg.
9	28		<input checked="" type="checkbox"/>	Campaign	Report	"The Making of an Extremist: 1972," presumably authored by Buchanan, detailing McGovern's life and political tendencies. Handwritten notes added by unknown. 33 pgs.
9	28	8/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: including a recent speech from Haldeman in an installment of "Monday." 1 pg.
9	28	8/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: including a recent speech from Haldeman in an installment of "Monday." Handwritten notes added by unknown. 1 pg.

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9	28	8/22/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Chapin RE: developing a commercial using footage of Mamie Eisenhower. 1 pg.
9	28	8/18/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: countering McGovern's tactic of portraying himself as the underdog. Handwritten note added by unknown. 1 pg.
9	28	8/14/1972	<input type="checkbox"/>	Campaign	Memo	From RN to Haldeman RE: countering McGovern's tactic of portraying himself as the underdog. Handwritten note added by unknown. 1 pg.
9	28	8/16/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: a recent anti-McGovern editorial. 1 pg.
9	28		<input checked="" type="checkbox"/>	Campaign	Newspaper	Copy of a newspaper article entitled "McGovern is a Phony." Handwritten notes on original added by unknown. 1 pg.

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9	28	8/14/1972	<input checked="" type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: RN's letter to members of the Democrats for Nixon. 1 pg.
9	28	8/12/1972	<input type="checkbox"/>	Campaign	Letter	Second draft of a letter from RN to members of the Democrats for Nixon. Handwritten notes added by unknown. 1 pg.
9	28	8/14/1972	<input type="checkbox"/>	Campaign	Letter	Third draft of a letter from RN to members of the Democrats for Nixon. 1 pg.
9	28	8/11/1972	<input checked="" type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: turnout at a recent McGovern rally. 1 pg.
9	28	8/11/1972	<input checked="" type="checkbox"/>	Campaign	Memo	From Higby to Clawson RE: having Cabinet officials use points made by Gregg Petersmeyer in a recent speech of his. 1 pg.

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9	28	8/10/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memo" from Haldeman requesting that Petersmeyer's speech be sent out to Cabinet officials. 1 pg.
9	28	8/10/1972	<input type="checkbox"/>	Personal	Memo	From Higby to George Collins RE: transportation and accomodation for Haldeman's family at the Republican National Convention. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: a potential call from Connally to Pearl Mesta on the subject of joining Democrats for Nixon. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memorandum" from Haldeman saying that Connally should call Pearl Mesta with the purpose of enlisting her into Democrats for Nixon. 1 pg.
9	28	8/2/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Chapin RE: Mexican American involvement at the Republican National Convention. 1 pg.

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9	28	8/30/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Dean RE: obtaining copies of a document for Haldeman. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Dean RE: obtaining copies of a document for Haldeman. Handwritten note added by unknown. 1 pg.
9	28	8/28/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "Follow-Up" RE: mailing out notes to Democrats. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "Follow-Up" RE: Strachan and a McGovern raffle. 1 pg.
9	28	8/16/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "Follow-Up" RE: Chapin, his "truth squad," and Shriver. 1 pg.

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9	28	8/16/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: scheduling events across the nation for Agnew in accord with a directive from Haldeman. 1 pg.
9	28	8/16/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: Haldeman's idea of sending Agnew into Missouri. 1 pg.
9	28	8/14/1972	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from RN to Haldeman RE: sending a White House official to Missouri to capitalize on disillusionment with Eagleton. Handwritten notes on original added by unknown. 1 pg.
9	28	8/16/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: analyzing Dave Parker's campaign plan. 1 pg.
9	28	8/16/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "Follow-Up" RE: formulating a plan with Chapin based on an attached memo. 1 pg.

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9	28	8/14/1972	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from RN to Haldeman RE: potential meetings with various religious and minority leaders. Handwritten notes added by unknown. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow Up" RE: people following Schreiber and Muskie. 1 pg.
9	28	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to "FollowUp" RE: possibly receiving transportation from the Republican National Committee for the White House staff. 1 pg.
9	28	8/4/1972	<input type="checkbox"/>	Personal	Letter	From Higby to Dr. Edwin Gazsi and his family RE: thanks for hospitality during a recent White House visit to California. 1 pg.
9	28	8/30/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: "Wave III." 1 pg.

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9	28	8/29/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: potential connections between McGovern and the mob. 1 pg.
9	28	8/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: mementos for celebrities at the Republican National Convention. 1 pg.
9	28	8/28/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: a report from Billy Graham on a meeting between President Johnson and McGovern. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: Colson's desire for a meeting with Haldeman. 1 pg.
9	28	8/25/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: Colson's desire for a meeting with Haldeman. 1 pg.

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9	28	8/16/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: the results of a Newsweek/Gallup poll. 2 pgs.
9	28	8/8/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: attack and counterattack operations for the fall campaign. 4 pgs.
9	28	8/8/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Tom Hart RE: White House staff arrangements at the Key Biscayne Hotel. 3 pgs.
9	28	6/26/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Ronald Walker RE: a tentative list of White House staffers to stay at the Key Biscayne Hotel. A map of the hotel is included. Handwritten notes added by unknown. 2 pgs.
9	28		<input checked="" type="checkbox"/>	Campaign	Other Document	Notes, possibly in Higby's handwriting, detailing the accomodations of various White House officials at the Key Biscayne Hotel. 2 pgs.

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9	28	8/8/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: Ed Pauley's recent heart attack. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: RN and Garment's "plan for intellectuals." 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: an attached document. 1 pg.
9	28	8/7/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Dick Howard RE: McGovern and Schreiber. 1 pg.
9	28	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: changes to an issue of the "Reelector." 1 pg.

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9	28	8/2/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: changes to an issue of the "Reelector." 1 pg.
9	28	8/1/1972	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: an NBC decision not to go on television live with McGovern materials. Handwritten note added by unknown. 1 pg.
9	28	8/1/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: an attached memo. 1 pg.

August 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MORT ALLIN

FROM: L. HIGBY

Bob has requested that your office put together an analysis of the Connally announcement of the Democrats for Nixon for the largest papers, paying particular attention to the key states, but including all major papers. He would like to know the level of play, the page the story appeared on, how much space and the exact wording of the headline.

For example, in his estimation, the way the WASHINGTON POST handled the story would be considered a second-level story on the front page with whatever the space and headline was.

You'll note I've said all key states, but we should also include the major papers that aren't in the key states, i. e., the ATLANTA CONSTITUTION, BOSTON GLOBE, POST DISPATCH, GLOBE DEMOCRAT, SEATTLE TIMES, NEW ORLEANS TIMES PICAYUNE, etc. This will be a good way to get a reading on how the key papers are going to be reacting to us.

LH:kb

August 10, 1972

MEMORANDUM FOR :

OLLIE ATKINS

FROM :

L. HIGBY

Bob would like from you by aeo. b. next Tuesday, one hundred superb prints of the President with young voters in different situations. He would like you personally to pull the one hundred best, and if necessary, pull some of your crew off other projects to get the shots to him.

It's his understanding that our youth people have been told that the shots simply aren't available. He can't believe this with all the pictures we've done over the 3-1/2 years, including Nebraska, etc., and would like to see your selection of the pictures right away.

LH:pm

cc: Ron Ziegler

August 7, 1972

MEMORANDUM FOR :

FROM :

L. HIGBY

Now that the dust has settled, the opposition Vice Presidential candidate picked, and the opposition candidate making it clear what his line of attack is going to be, Bob asked that you put together a brief memo that lists your thoughts as to what our four best issues will be for the fall campaign, and what the opposition candidate's four worst issues are - i. e., the things we want to hit him on.

Then, put yourself in the role of the opposition candidate and looking at it from his point of view, list what you feel are his four best issues and what our four worst issues are from his viewpoint or the issues he will be hitting us on.

Please forward your thoughts by 2:00 p.m. Tuesday, August 8th.

LH:pm

ADDRESSEES:

- Bill Safire ✓ ✓ ✓
- Pat Buchanan ✓
- Chuck Colson ✓
- John Ehrlichman ✓
- Doug Hallett ✓
- Ray Price ✓
- Harry Dent ✓
- Ken Cole ✓
- Dwight Chapin ✓
- Len Garment ✓
- Sears -- (1701 plain envelope and plain stationery) ✓
- Ken Clawson ✓
- Bob Finch ✓
- John Whitaker ✓ ✓ ✓
- John McLaughlin ✓
- Bryce Harlow ✓
- Bob Teeter ✓ (1701 plain envelope and plain stationery)

Take AS.

Dick Moore

THE WHITE HOUSE

WASHINGTON

HIGH PRIORITY

August 7, 1972

MEMORANDUM FOR :

FROM : L. HIGBY

Now that the dust has settled, the opposition Vice Presidential candidate picked, and the opposition candidate making it clear what his line of attack is going to be, Bob asked that you put together a brief memo that lists your thoughts as to what our four best issues will be for the fall campaign, and what the opposition candidate's four worst issues are - i. e., the things we want to hit him on.

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THE WHITE HOUSE  
WASHINGTON

HIGH PRIORITY

August 7, 1972

MEMORANDUM FOR :

FROM : L. HIGBY

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Then, put yourself in the role of the opposition candidate and looking at it from his point of view, list what you feel are his four best issues and what our four worse issues are from his viewpoint or the issues he will be hitting us on.

Please forward your thoughts by 2:00 p.m. Tuesday, August 8th.

August 30, 1972

MEMORANDUM FOR: KATHY  
FROM: L. HIGBY

Please call Gordon Strachan and tell him I need a revised McGovern calendar.

THE WHITE HOUSE

WASHINGTON

August 30, 1972

MEMORANDUM FOR: KATHY

FROM: L. HIGBY 

Please call Gordon Strachan and tell him I need a revised McGovern calendar.

August 30, 1972

MEMORANDUM FOR: KATHY BACHMAN

FROM: L. HIGBY

Gordon is to send me a memorandum that includes all the trend information that I can use to receive a poll we're going to be receiving on Friday out in Hawaii.

The problem that may exist here is that Gordon may send it here rather than to Hawaii. If he does, please make sure it is forwarded on out there if you would so I have it by Thursday afternoon.

LH:kb

THE WHITE HOUSE

WASHINGTON

August 30, 1972

MEMORANDUM FOR: KATHY BACHMAN.

FROM: L. HIGBY 

Gordon is to send me a memorandum that includes all the trend information that I can use to receive a poll we're going to be receiving on Friday out in Hawaii.

The problem that may exist here is that Gordon may send it here rather than to Hawaii. If he does, please make sure it is forwarded on out there if you would so I have it by Thursday afternoon.

August 30, 1972

MEMORANDUM FOR: KATHY BACHMAN

FROM: L. HIGBY

Make sure Gordon Strachan is sending all the poll book information out here and has it out here on Friday.

Also make sure that the redo of the Gallup trial heats for all the elections is sent out here as well.

THE WHITE HOUSE

WASHINGTON

August 30, 1972

MEMORANDUM FOR: KATHY BACHMAN

FROM: L. HIGBY 

Make sure Gordon Strachan is sending all the poll book information out here and has it out here on Friday.

Also make sure that the redo of the Gallup trial heats for all the elections is sent out here as well.

August 25, 1972

MEMORANDUM FOR: STEVE BULL

FROM: L. HIGBY

To confirm our conversation, Bob would like to have from you, as soon as possible, this morning a report on the celebrities reception for Sunday, including the guest list and indication of who has accepted, scenario, etc.

LH:kb

August 25, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: STEVE BULL  
FROM: L. HIGBY  
SUBJECT: Celebrities Reception

The First Lady would like Miss Romell Foster, Miss San Diego, to be invited to the celebrities reception on Sunday, August 28. Her address is: 935 Pacific Beach Drive  
San Diego, California  
92109

cc: Alex Butterfield

/kb

Romell Fasta  
Miss San Diego

935 Pacific Beach  
Dr.

S.D.

92109

To party  
Sun nite  
(black)

August 25, 1972

Dear Chuck:

Just a note to thank you very much for all your help and assistance in putting together our accommodations during the convention. The service and cordial manner of all the employees was great and I would appreciate it if you would pass on to them a thank you from all of us.

Best wishes,

Sincerely,

Lawrence M. Higby  
Administrative Assistant  
to H. R. Haldeman

Mr. Charles Bremicker  
Key Biscayne Hotel  
Key Biscayne, Florida

LH:kb

August 25, 1972

MEMORANDUM FOR: STEVE BULL  
FROM: L. HIGBY

Regarding the celebrities party, the President wants to make sure, as we have already said, that he has a picture taken with each one of the celebrities. He wants, however, to make sure that it is done very quickly, without Ollie asking him to turn this way and that and ask for just "one more picture".

After the pictures are taken, he wants them to be immediately developed and have them autographed, "To \_\_\_\_\_ with appreciation. Richard Nixon" and be sent out, of course, immediately.

This doesn't mean our usual two or three week delay, it means immediately.

LH:kb

cc: AB

August 8, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: STEVE BULL

FROM: L. HIGBY

Bob would like to have an update of the list of people we are inviting to the celebrities reception -- that includes the people you were supposed to check out who have performed at the White House, etc. Will you please get this down this afternoon.

Also, are the invitations now scheduled to go out on Wednesday?

LH:kb

August 8, 1972

MEMORANDUM FOR:

ALEXANDER P. BUTTERFIELD

FROM:

LARRY HIGBY

Rose Woods did not have an opportunity to attend the briefing given to the White House staff by the 1701 group last week.

Will you please make sure that she and Marje Acker are included in the briefing given for the Administration women and Cabinet wives?

Thank you.

LH:kb:LH:car

August 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: STEVE BULL

FROM: L. HIGBY

I think we've talked about most of this, but simply to clear the record, it is my understanding that Bob talked to you over the weekend regarding the celebrities reception. We should make sure that all the invitations are moving out on this now. This is something that should be going today.

Also, as Bob apparently discussed with you, we are missing several obvious people who should be on the list. For example, people who've entertained at the White House for us. He wants to make sure we comb all our possible sources to make sure the appropriate people are included.

In the schedule proposal, there is an indication of the press plan. You should understand that there is to be no press plan and no press at the celebrities reception. It should be put together on the basis of the President getting a chance to know these people. No press will be in attendance.

cc: Alex Butterfield

LH:kb

August 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:     ALEX BUTTERFIELD  
FROM:                 L. HIGBY  
SUBJECT:             Political Briefings

As we discussed on the phone yesterday, Bob requested that you take over working out the details for the specific briefings for the Staff, Cabinet, Sub-Cabinet, Senate and House, and Administration women and wives.

In each case these briefings should be done for the purpose of firing up the troops and letting our people know who is handling specific areas at the Committee so they will know to whom they should direct their inquiries and calls. The briefings should not get into long, detailed reports about organization or techniques, but be crisp and hard hitting.

As Jeb and I currently have it set up, Clark MacGregor will take the first half-hour and then Ken Rietz, Jeb Magruder, and Fred Malek will follow up with ten minutes a piece in the second half-hour. The people who should be invited to each of the briefings should be our political people and, as we've discussed, we should be careful that we don't invite the types who are either neutral or probably against us within the Administration. We should invite those who are our political appointees or are here because we are here.

Below I have listed the briefings that are to take place and the details regarding them. Please follow up with Jeb now in working them out.

1. Staff briefing. We've pretty well discussed this one and it is on track. I need the list from you as soon as possible for Bob's approval as to whom we should invite so that you can proceed with invitations, etc. This briefing will take place at 9:00 a.m. Friday in the EOB briefing room. One detail you should work out with Jeb regards participation by people from the National Committee. The top key people at the National Committee should be asked to attend the briefing (but not brief). You should work out with Jeb who these people should be.
2. Cabinet briefing. This should be next Tuesday or Thursday at Camp David and should be done as a dinner session. Cabinet wives should not be invited. The President may very well open this briefing and a schedule proposal should come in on this from Parker once the details have been worked out.
3. House and Senate briefing. This one should be set up for the Republican House and Senate Members. MacGregor should work this one out directly with the Hill Leadership and make whatever arrangements should be appropriate. We simply should make sure that this briefing takes place.
4. Sub-Cabinet briefing. A separate briefing should be set up for Sub-Cabinet people. We need to work with Jeb on this one.
5. Administration women and wives' briefing. This one once again should be in the EOB briefing room and should be set up for the next week, the week beginning August 7. The President may open this one and you should check with him and work out an appropriate schedule proposal.

That about sums up where we stand now. Jeb Magruder is aware of this information and I'm sending him a copy of this memo so he knows he should be dealing with you on it. The briefings should not be long or elaborate as I've said before, and should not involve people introducing people. MacGregor should simply get up and start out the briefing directly.

Sorry for the confusion on this. Hope this memo clears up any questions in your mind. I've attached the memo that Haldeman sent MacGregor. Other than that -- the ball is in your court.

cc: Jeb Magruder  
Dave Parker  
Dwight Chapin

Attachment

LH:kb

July 26, 1972

MEMORANDUM FOR :                    CLARK MacGREGOR  
FROM :                                 H. R. HALDEMAN

In the next two or three days, the President would like you to have a White House staff session to build up the indispensable enthusiasm of the close in troops.

This should consist of the domestic council key people, the speech writers, the Colson group, Rose Woods, etc. He wants you and perhaps one or two of your key people to fill them in on what the campaign is doing, what Connally is doing, our youth program, etc., so that they know who's doing what and where it's happening.

He suggests that this be in the DOB briefing room, and that you include the top key staff people from the National Committee at the same time.

He then thinks you should do the same thing for Cabinet and sub-Cabinet, and then another session for members of the House and Senate. In the latter meeting, you should explain the value of a Presidential sweep in terms of aid to them as contracted to Presidential direct activity on their behalf which will not be part of the plan this year.

THE WHITE HOUSE

WASHINGTON

HIGH PRIORITY

August 1, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY *L*  
SUBJECT: Upcoming Briefings

There seems to be some confusion existing on the briefings that needs to be cleared up. As I understand it, there are to be four briefings -- (1) White House staff, (2) Cabinet and Sub-Cabinet -- a dinner session at Camp David and the President will possibly open it --, (3) House and Senate Members, (4) Administration wives and women.

Several questions --

1. Staff briefing. You mentioned in your MacGregor memo that the top key people of the National Committee should also be included in the staff briefing. Should they be included for the purposes of briefing or invited to be there as guests?

Briefing \_\_\_\_\_ Invited guest *H* Other \_\_\_\_\_

*no other words they listen, not talk*

2. Cabinet briefing. This is to be next Tuesday or Thursday at Camp David. Should wives be invited to attend?

Yes \_\_\_\_\_ No *✓*

Should it be for dinner?

Yes *✓* \_\_\_\_\_ No \_\_\_\_\_

Should the Sub-Cabinet be included at this time?  
(Note: It would ~~not~~ be impossible to include the entire Sub-Cabinet for dinner.)

Yes \_\_\_\_\_ No            ✓

*separate briefing for sub-cabinet* →

3. House and Senate briefing. This one should just be set up for Republican House and Senate Members by MacGregor with whatever he works out with the Hill Leadership.

Yes            ✓ No \_\_\_\_\_

4. Administration women and wives' briefing. Once again the EOB briefing room. The President may open this one -- Alex should check.

Yes            ✓ No \_\_\_\_\_

August 2, 1972

MEMORANDUM FOR:           PAT BUCHANAN  
                                  JEB MAGRUDER

FROM:                        L. HIGBY

SUBJECT:                    Letter from MONDAY

The attached Letter from Monday piece contains some outstanding material. The problem is that it is so badly presented that it will never see the light of day. The case and comparison that Lofton makes is excellent. We need to get it reworked and used.

Will your people at 1701 and, if appropriate some of the people here please get together on this and get this information out?

Let me know what's happening here please by August 8.

LH:kb

# letter from Monday.

*There is some outstanding material in here - but so badly presented that it will never see the light of day. Get it re worked and used*

Most of the noise at the Democrat convention in July echoed from floor fights over various issues in the 1972 platform. In the midst of the cacophony several major points were missed.

First, the platform that emerged from the hearings and drafting sessions in Washington and was railroaded through in the wee hours in Miami Beach is the work not of the Democrat Party but of a small group of McGovern operatives who composed the majority of the Platform Committee and who engineered its approval on the floor.

Second, the platform writers were so at a loss for ideas and programs that they called on those already proposed and in many cases accomplished by President Nixon.

Alice Rivlin wrote in the July 13, 1972, Washington Post:

"And strangely ringing through it all (the McGovern platform) is the voice of Richard Nixon. It may seem odd to find the Democrats me-tooing the Republicans on social issues, but that is the fate of an 'out' party. The section on cities, for example, castigates the Republicans for inaction and then comes out strongly for -- guess what? -- general revenue sharing. The denunciations of the present welfare system could have been written by the President himself. The escalation of property tax relief (barely mentioned in 1968) to a primary objective of new federal initiatives in educational finance clearly follows in Republican footsteps."

Clearly, as McGovern has said, "promise and performance" will be an issue in this campaign. But it will not be a McGovern issue. It will be an issue on the side of the President. Not only has he kept his promises, he has delivered what the McGovern people are only now promising.

\*\*\* WOMEN \*\*\*

THE McGOVERN PLATFORM PLEDGES:

"appointment of women to positions of top responsibility in all branches of the federal government...."

PRESIDENT NIXON HAS:

-- In three years named 113 women to full-time policy making positions (compared to 26 appointments in President Johnson's 62 months, and 18 appointments in President Kennedy's 34 months);

-- Appointed 300 women to serve on federal commissions and advisory boards; and

-- Nominated the first five women for the rank of general in the armed forces and the first woman for the rank of rear admiral in the Navy.

---

\*\*\* OLDER AMERICANS \*\*\*

THE McGOVERN PLATFORM PLEDGES:

To fulfill our "obligation...to respect and assure the security of our senior citizens," and proceeds to propose 10 measures to achieve this goal -- nine of which have already been enacted or proposed by the President. For example:

"Increase social security to bring benefits into line with changes on the national standard of living...(and) provide automatic adjustments to assure that benefits keep pace with inflation."

PRESIDENT NIXON HAS:

-- Signed into law benefit increases totalling 51 percent -- including a 20 percent increase passed at the end of this fiscal year -- and included in his Welfare Reform proposals a five percent increase with provision to ensure that these benefits would be inflation proof.

THE McGOVERN PLATFORM PLEDGES:

To "establish federal standards and inspection of nursing homes and full federal support for qualified nursing homes."

PRESIDENT NIXON HAS:

-- Proposed (a year ago) an eight-point program including training of 2,000 more state nursing home inspectors; consolidation and expansion of federal efforts to enforce standards; training of 21,000 nursing home employees, and a commitment to cut off federal funds for hopelessly sub-standard homes. (All eight proposals are being implemented by HEW.)

THE McGOVERN PLATFORM PLEDGES:

To "take the needs of the elderly into account in all federal programs, including construction of federal buildings, housing and transportation planning."

PRESIDENT NIXON HAS:

-- Directed that about one-third of all new public housing ready for occupancy in 1972 and 1973 be made specifically available for elderly families at the end of 1973 (82,000 units); and

-- Directed the Department of Transportation to aid communities that are providing special benefits to the elderly, under the Urban Mass Transportation Fund, and DOT has requested that federal grants for all community programs to the elderly also provide for transportation.

---

\*\*\* CONSUMERISM \*\*\*

THE McGOVERN PLATFORM PLEDGES:

"The executive branch must use its power to expand consumer information and protection...support the development of an independent consumer agency providing a focal point on consumer matters...."

PRESIDENT NIXON HAS:

-- Proposed (in October 1969) the establishment of an Office of Consumer Affairs, and -- due to Congressional inaction -- established that office by executive order in 1971. OCA has acted as a coordinating unit for all departmental consumer research as well as an extensive program of consumer publications; and

-- Requested that a product safety program be established within HEW and that the Federal Trade Commission and the Department of Transportation be given expanded consumer enforcement powers.

---

\*\*\* RURAL LIFE \*\*\*

THE McGOVERN PLATFORM PLEDGES:

To "assist small rural cooperatives to promote projects in housing, health, social services, marketing, farming, employment and transportation for rural areas with such things as technical assistance and credit."

PRESIDENT NIXON HAS:

-- Increased his rural development program, under the Department of Agriculture, to a funding level in 1972 which is double the level of the last Democrat budget;

-- Through the Farmers Home Administration, increased housing loans from less than \$500 million in fiscal 1968 to an unprecedented level of \$1.6 billion in 1972;

-- Increased the community sewer and water construction program by \$154 million in the last three years; and

-- Expanded the Rural Development Credit Fund to provide up to 80 percent of the cost of establishing or improving businesses in rural areas.

\*\*\* DRUGS \*\*\*

THE McGOVERN PLATFORM PLEDGES:

*"The next Democratic Administration should support...a massive law enforcement effort, supported by increased funds and personnel, against the suppliers and distributors of heroin and other dangerous drugs... full use of all existing resources to halt the illegal entry of narcotics into the United States...expanded research into dangerous drugs and their abuse..."*

PRESIDENT NIXON HAS:

-- Increased the funding of the Bureau of Narcotics and Dangerous Drugs from \$14 million three years ago to \$71.8 million in fiscal 1973, and increased the agent force of the bureau more than 40 percent (compared to the one percent annual increase in the 1960s);

-- Negotiated treaties with four nations which have been directly or indirectly involved in the shipment of illegal drugs into the United States to dry up these shipments (The amount of illegal drugs removed from the world market by federal agents during this Administration has increased 500 percent.); and

-- Established the Special Action Office for Drug Abuse Prevention to attack the causes of drug abuse and funded rehabilitation, training and research efforts at more than \$315 million over the last Democrat administration.

\*\*\* THE MILITARY DRAFT \*\*\*

THE McGOVERN PLATFORM PLEDGES:

*"We urge abolition of the draft."*

PRESIDENT NIXON HAS:

-- Abolished inequitable student, occupational and paternal deferments;

-- Instituted a lottery system that reduced the period of vulnerability from seven years to one; and

-- Taken decisive steps to increase military pay and benefits and improve military living conditions so that an all-volunteer army may be instituted by the summer of 1973. (Note: The McGovernites, while advocating the end of the draft, offered no alternative solution as President Nixon has.)

**Monday. JULY 24, 1972**

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\*\*\* CITIES \*\*\*

THE McGOVERN PLATFORM PLEDGES:

"We fully support general revenue sharing and the principle that federal income tax should be used to raise more revenue for local use."

PRESIDENT NIXON HAS:

-- Proposed more than a year and a half ago a comprehensive revenue sharing plan that would return a portion of the federal tax dollar to states and localities to relieve their fiscal burdens and help them lower local taxes such as the property tax. (Note: Congress, controlled by Democrats, has not seen fit to pass the President's plan.)

---

\*\*\* AMERICAN INDIANS \*\*\*

THE McGOVERN PLATFORM PLEDGES:

"The federal government should commit all necessary funds to improve the lives of Indians...we strongly oppose the policy of termination...all land rights due American Indians on the basis of treaties with the federal government will be protected by the federal government."

PRESIDENT NIXON HAS:

-- Increased funding for federal Indian programs from \$613 million in fiscal 1970 to an estimated \$1,200 million in fiscal 1973;

-- Asked Congress to join in his repudiation of the termination policy;

-- Signed legislation returning 48,000 acres of sacred land to the Taos Pueblo people, requested Congressional approval of a settlement of Alaska land claims which would confirm native title to 40 million acres of land, and by executive order returned 21,000 acres, including the sacred ground of Mt. Adams, to the Yakima Indian Nation in Washington State; and

-- Reorganized the Bureau of Indian Affairs so that seven of 13 top executive positions are held by Indians (compared to one Indian and 12 non-Indians in the last Democrat administration.)

---

It is evident from these few examples that McGovern's people have not done their homework on the accomplishments of this Republican Administration. But what is absolutely appalling is that the McGovern Democrats -- who would ask the American people to vote them into the White House on the basis of this 1972 Platform -- apparently believe that the American people are so totally unaware of what is happening in the world that they will swallow the Democrat proposals as new programs.

Not only is Sen. McGovern facing a further gap in his credibility, those regular Democrats who are forced to stand for election on the McGovern platform may have some explaining to do to their constituencies.

**republican national committee**

John Lofton, Jr.  
Editor, MONDAY

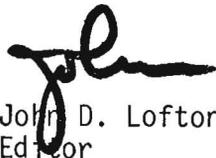
to 7/24/72

Dear MONDAY Reader:

The attached material replaces the last MONDAY of this month.

From now until the election, and possibly thereafter, the last MONDAY of each month will be suspended so that I might have more time to devote to FIRST MONDAY.

In place of the last MONDAY each month, you will receive campaign or other party materials.



John D. Lofton, Jr.  
Editor  
MONDAY, FIRST MONDAY

*When changing address, please send us both the old and the new. Permission to use material herein is granted with or without credit to the Committee.*

**Monday. JULY 31, 1972**

**republican national committee**

Senator Bob Dole—Chairman

310 First Street, SE, Washington, D.C. 20003

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**NEWSPAPER**

August 31, 1972

MEMORANDUM FOR: MR. PATRICK BUCHANAN  
FROM: LARRY HIGBY

Bob has read your 5,000 piece on McGovern and feels that you should go ahead with polishing it up and putting it in final form. He feels that a lot of work needs to be done in putting it together properly. Also, he feels that some of the excess verbiage now contained (for example, the "Ratty Red Regime") should be excluded.

In addition, he discussed the memorandum with John Ehrlichman and Ehrlichman made the following additional suggestions:

1. We should add a section on McGovern's staff - the experts I.E. Pavolosky, Frank Mankiewicz, et cetera.
2. We should also go into more detail regarding McGovern's ping-pong approach to problems, specifically welfare problems and the tax situation -- bouncing the ball all over again i. e. he was originally for benefits for the working poor but is now opposed; he was originally pledged in a Wall Street Journal ad to retain capital gains rates, now abrogates it to the cosmetic treatment for oil depletion allowances, et cetera.

## THE MAKING OF AN EXTREMIST: 1972

Where did George Stanley McGovern jump the tracks? How did a Methodist preacher's son from Middle America wind up as the national candidate and champion of the exotics, the extremists, and the radicals? How was the great Democratic Party of Wilson, Roosevelt, Truman and Kennedy hijacked by what Hubert Humphrey denounced as an "ideological elite." How did the oldest political party in the West become in the words of life-long Democrat and labor leader, Al Barkan, a "haven for kooks and nuts."

These are questions this magazine hopes to answer. In so doing, we shall explore bizarre life-style and policy statements and positions of George McGovern that have driven workingmen and women in droves away from the party of their fathers and grandfathers.

### THE SEEDS OF RADICALISM

Born July 19, 1922, the son of a Methodist preacher, McGovern was given a solid religious up-bringing. He had a good high school record

as a debater, in a state famous for debaters. During his service in World War II, he compiled a good record as an Air Force officer in the final days of the war. Nothing in the McGovern family history or background prepared one for the political Jekyll-to-Hyde transformation that took place -- about the time McGovern arrived on the post-war campus of Northwestern University.

It was at Northwestern, in the history department, where graduate student George McGovern fell into a nest of what Westbrook Pegler used to call "Parlor Pinks." As McGovern biographer, Robert Anson describes the situation, no fewer than 23 of the 26 graduate students in the history department supported the ultra-left candidacy of Henry Wallace against both President Truman and Governor Dewey. One of the students who opposed the militant Wallaceism rampant in the history department said:

"Some students went along because it was the smart thing to do. If you didn't have a Wallace button on in some classes, your grades could suffer."

That left-wing professors punish students who refuse to parrot their ideological views is nothing new. What is of interest is that McGovern was not a follower, but a ring-leader of the anti-Truman, Wallaceite movement at Northwestern. Indeed, he traveled to Philadelphia as an Illinois delegate to the Progressive Party Convention. There McGovern suddenly discovered what others had repeatedly warned him about: Hard-core Communists had seized control of the Progressive Party platform, direction and much of its machinery. [Lee Pressman, later an admitted Communist, was the author of the platform.]

"Bewildered" at the disciplined Communist control of his party, Anson writes, McGovern and the other Wallaceites returned "sheepishly" to the security of the Northwestern campus.

McGovern's career as a naive fellow traveler, however, ended abruptly when he discovered that those who had warned him of Communist activity in the Progressive Party were right -- and he had been duped into thinking the charges were just a "smear." Chastened, embarrassed

and subdued -- McGovern is hesitant to talk about the matter even today --

Professor McGovern went back to South Dakota, and rejoined the

moribund Democratic Party; as a political activist.

(Recently pressed on his association with the radical Henry

Wallace, McGovern indicated he held to his old views:

"I felt then as I do now...that U.S. foreign policy was needlessly exacerbating tensions with the Soviet Union and that we were wrong...I wasn't happy with the direction the Democratic Party was taking in those times. I liked what Wallace had to say about foreign policy. I still think he was essentially right.")

The national liberal Newsweek Magazine traces the seeds of

McGovern's present radicalism to the same source:

"An open liberal-leftist since his days as a South Dakota history professor, George McGovern is the closest thing to an ideological radical in the United States Senate."

And a columnist from the Midwest, Marianne Means, wrote

prior to the Democratic Convention of 1972, "Henry Wallace and George

McGovern came out of the same bag of soft-headed Farm Belt Radicalism."

On his return to South Dakota, McGovern broke off publicly with the Progressive Party, dropped out of political sight for a spell, then surfaced as a "liberal Democrat," and state chairman of an emaciated party. Using his post to organize for himself -- as he would later use the Democratic reform commission -- McGovern ran for Congress in 1956, and won. On his arrival in Washington, however, he gave a quick signal as to the direction in which he was headed.

#### INDIFFERENCE TO ISRAEL

Among McGovern's first and proudest votes was in the company of a handful of isolationist Congressmen to deny President Eisenhower authority to intervene, if necessary, in the event of a threat to peace in the Middle East.

McGovern had thus voted against the famous "Eisenhower Doctrine," against authorizing Ike to act if the security of the region, or the security of Israel, were jeopardized by Soviet imperial ambitions.

While McGovern's record of indifference to Soviet penetration of the Middle East, and to the security of Israel, was first noted in this 1957 vote, it has been visible many times since. In 1970, McGovern joined those Arabists who demanded that Israel unilaterally surrender great portions of the Sinai Peninsula which had been used as a base of attack against Israel in the Six Day War. McGovern further demanded that any American jets sold to Israel be restricted solely to use over Israeli territory. This would have denied Israelis the right to retaliate for attacks on their own forces and installations. Coupled with votes against military assistance for Jerusalem, these acts have cost McGovern much of the Jewish support the candidate of his party has traditionally enjoyed.

#### DECIMATING THE U. S. SIXTH FLEET

But opposition to McGovern's candidacy among many American Jews became grave concern over McGovern's candidacy, when it was learned that McGovern's massive \$32 billion defense cuts called for the gutting of the United States Sixth Fleet. The Sixth Fleet, which sails the

Mediterranean, anchors the south flank of NATO and remains the one force that today stands between Israeli independence and Soviet ambitions in the Middle East. If the Sixth Fleet were gutted along McGovernite lines, with the Soviet fleet expanding in the Med, the future and fate of Israel would not be determined in Jerusalem. The future and fate of Israel would be decided thousands of miles away in the Kremlin in Moscow.

"I HATED HIM"

In 1960, after two terms in the House, the ambitious McGovern decided to shoot for the Senate, and take on Mr. South Dakota himself, Karl Mundt. The anti- Communist Mundt wiped up the floor with the "Prairie Populist;" but not before McGovern betrayed a streak of meanness and pettiness and a penchant for dirty politics that had the State's press demanding he apologize to Mundt for the character of his campaign. McGovern himself admits his personal "hatred" of Mundt was responsible for the low-road character of his campaign. In his

biography, he stated:

"I don't know how he (Mundt) felt about me, but I know I hated his guts...I hated him so much I lost my sense of balance. I was too negative. I made some careless charges...I got kind of rattled. I got on the defensive I started explaining and answering things I should have ignored. It was hard to get a hook in Mundt."

That statement, "I hated his guts...I hated him so much I lost my sense of balance," explains much about McGovern. For despite his pious claims to be the most "decent man in the Senate," McGovern is a hater. His characterization of Karl Mundt is one example. His slander of Senator Barry Goldwater in 1964, "I regard Mr. Goldwater as the most unstable radical and extremist ever to run for the Presidency in either party," is another.

In recent months far behind in the polls, McGovern has taken to comparing the President of the United States to Adolph Hitler and the American effort in Vietnam to Hitler's extermination of European Jews.

"...the Nixon bombing policy on Indochina is the most barbaric action that any country has committed since Hitler's effort to exterminate Jews in Germany in the 1930s."

--McGovern, June 29, 1972

In recent weeks, the McGovern rhetoric has become increasingly shrill and extreme. When the credentials committee voted against McGovern in favor of Humphrey on the California challenge, McGovern screamed that this vote was "an incredible, cynical, rotten, political steal... a corrupt, spiteful deal."

That emotional outburst raised immediate questions about the man's stability under fire. If this wild outburst is how he reacts to a "bad call" by the credentials committee, how would McGovern respond to a double-cross by Mr. Brezhnev?

But not merely his emotional and extreme rhetoric, but the bizarre McGovern life-style, and radical chic companions of McGovern have alienated the average workingman away from the party of his past.

#### THE \$100,000-A-YEAR "PRAIRIE POPULIST"

The McGovern image-makers and publicists have sought, since his campaign began to portray their man as a "Prairie Populist," a

"David of the Plains" come East to slay the Goliath of the Establishment.

That myth is one of the more hilarious in American politics.

For George McGovern is the essence of the elitist, in life-style companions and political interests. He is the only Prairie Populist in history who makes \$100,000 a year and has a Japanese Shinto shrine in his living room. His running-mate is a refugee of Skull & Bones at Yale College.

What changed McGovern of South Dakota into the McGovern, the hero of the purple sunglasses set and candidate of the Radical Chic?

The answer to this dates back to the 1968 convention, where the elitest who had mourned Bobby Kennedy's death, and despite Gene McCarthy, threw their support to McGovern at the 1968 Convention -- and told him he could be their "man" in 1972. In 1969, McGovern moved out of the modest frame house that had been good enough for him for a decade, and moved into an exotic Japanese mansion that had been listed on the market for a whopping \$170,000.

The owner, radical jurist David Bazelon, turned the property and all its exotic belongings over to McGovern, however, for a comparative song -- \$110,000. Though McGovern carries the property on his books at \$110,000 everyone who has visited the bizarre dwelling, says the value is drastically understated. Here is how Washington Post Style reporter described the McGovern mansion:

"For sheer drama there is a giant teak archway built in the style of the torii (gateway to a shrine) that leads to a family room dominated by the stone rubbing of a Kannon (goddess of mercy)...

"The low roof is covered with white pebbles glistening in the winter sunshine. The stark white stucco of the walls contrasts with the dark wood beams of the authentic engawa (veranda). Together they bring to mind the mansion of a 19th century feudal lord in Japan."

#### MR. RADICAL CHIC

Just what the hell is a South Dakota Senator and preacher's son doing living like a "Japanese feudal lord," sporting mod clothes and mod hair, lollygagging about his exotic mansion in sandals, \$15 Pucci ties, and Saville Row suits? That is the question the folks back home in

Mitchell South Dakota, are asking -- it is a question which McGovern has not answered satisfactorily to the working class people who used to make up the bulk of his party.

Why does a Democratic candidate abandon the old bread-and-butter issues, to become the champion of abortion-on-demand, unconditional amnesty for draft dodgers, and permissiveness toward narcotics. This is a question the American people are asking of George McGovern today -- and his lack of an adequate answer is one reason his candidacy has split his party, and the country as well.

#### WHO'S BANKROLLING MCGOVERN

Where does McGovern get all that money -- to live in the life-style to which he has become accustomed. The answer is not just his handsome \$42,500 annual Senate salary. A man of McGovern spending habits would starve on \$42,500 a year. No, McGovern more than doubles that sum, by picking up a thousand here, a thousand there, from

"speaking engagements" before groups that like to hear the kind of things George McGovern is willing to say. In 1969, McGovern pocketed \$62,000 in "fees" of this kind, which moved his annual income over the \$100,000-a-year mark. In recent years, he has amassed a tremendous sum (well over a third of a \$1,000,000 in assets) which enabled him to add a swimming pool at his Eastern Shore summer estate -- as well as maintain his Japanese mansion.

There is nothing illegal about U.S. Senators using their office to "feather the nest," -- as long as they do not specifically violate the law. But McGovern's enormous income, \$100,000 a year in good years, down to \$80,000 a year in lean years -- gives the lie to his claim to be a Middle American, and to represent Middle America. And who are the boon companions and political cronies of George McGovern. They read like a Who's Who of left-wing American kookery.

ANTI-POLISH JOKES

There is Henry Kimelman, Virgin Island multi-millionaire, who kept the "Beautiful people" tittering in his Penthouse Suite in Miami Beach rilling off his inventory of anti-Polish jokes. Even radical columnist Nicholas Von Hoffman was somewhat appalled at the way Kimelman, who collects most of the McGovern loot for the campaign made fun of millions of American Poles in Miami Beach.

"Vignette: Hotel suite of Henry Kimelman, McG's finance chairman. Much drinks and Kimelman bouncing around telling an anti-Polish joke. Very funny now, but will November returns from Poles in Det., Buff., Chi. and Pitts. be as amusing? Apparently OK to slur certain groups but not others."

--Nicholas von Hoffman  
W. Post, July 14, 1972

THE RALLYING OF THE RADICAL CHIC

McGovern's chief economic adviser is J. K. Galbraith, the New Politics old liberal who shuttles annually back and forth between Harvard Yard and his chalet in the Swiss Alps -- whence he writes in-depth pieces on why the average American citizen should be paying higher taxes for the "public sector."

McGovern's number one contributor is kooky birth control fanatic, Steward Mott, Jr., heir to a huge slice of the General Motors fortune, a weirdo even by McGovern's lofty standards, who once stunned guests at one of his wilder parties by presenting each on arrival with a contraceptive.

McGovern's leading political lady is Shirley MacLaine, campaigner for George and delegate for George at Miami. The radical actress was quoted this spring as saying, "Right now the social soul of America is so sick that even the overthrow of a political regime may be insufficient."

The MacLaine woman provides a bridge for the McGovern campaign right into the hate-America lobby here in the United States. Other McGovern stalwarts include Warren Beatty and the Bugly Uthers, Jerry Rubin and Abby Hoffman, who endorsed early.

These are the types who have migrated and flocked to the McGovern banners; and who have made the party of the workingman, the plaything of the radical chic.

What liberal Democrat Hubert Humphrey warned against -- the takeover of the Democratic party by an ideological elite is precisely what has occurred at Miami Beach.

#### MINORITY COUP AT MIAMI BEACH

Still the question remains. How could a little clique of ideologues and radical-liberals seize power in one of the largest and greatest parties in the Western world?

The answer lies in tactics -- tactics reminiscent of every extremist

movement in the twentieth century. The answer lies in the fact that the McGovern True Believers wrote up the rules for nomination; they understood the rules better than their adversaries; they applied the rules -- and with a hard-core of zealots, a clear minority of the Democratic Party, they captured its machinery and organization, lock stock and barrel.

Here was a candidate defeated in three showdowns by George Wallace in Florida, Michigan and Maryland -- defeated by Muskie in New Hampshire and Illinois, by Humphrey in Pennsylvania and Ohio -- winning the nomination by virtue of a single major victory: California. And in that state McGovern managed to lose 15 points in the polls in the last week.

Up until California the leading Democratic vote-getter was Wallace, not McGovern. Post California the leading Democratic vote-getter in the primaries was Humphrey -- not McGovern. What happened at Miami Beach was not the nomination of McGovern by the Democratic Party but the hijacking of the Democratic Party by McGovernite zealots.

Consider the character of the delegates at Miami Beach. Forty percent of them had done postgraduate work after earning their college degrees -- compared to four percent of the American people. Their incomes were by and large twice that of the average American. There were high quotas for radical women, blacks, Chicanos and Indians -- but the Irish, the Italians, the Poles and the Catholics need not apply.

This was not a convention for a party of working people; it was a convention arranged by, attended by, and for the benefit of an over-educated ideological elite -- the Beautiful People and their militant wards.

Miami Beach was not a victory for the common man; it was triumph of the Porsche and Pucci Populists, the Park Avenue revolutionaries, the radical rich, the Marxists from the Philadelphia Main Line.

SHARE-YOUR-PAYCHECK PROGRAM

But what most frosts the average working man is not just the life-style of McGovern and the Park Avenue Populists; it is their proposals. Under the McGovern "income redistribution" and tax program -- few if any American workingmen and women, in future generations would ever be able to enjoy the wealth and luxury that are today the prerogatives of Mr. McGovern and R. Sargent Shriver.

McGovern would so tax the above-\$12,000 families in this country, and confiscate much of their legacy to their children -- that there would be no more \$100,000 a year legislators like Mr. McGovern -- there would be no more Silverspoons Boy like Mr. Shriver from Skull & Bones at Yale. The American dream -- having been completed in spades for Shriver and McGovern -- would be lost forever for hundreds of thousands of young, ambitious, intelligent, and hard-working sons and daughters of the working class and the middle class.

McGovern "income redistribution" program amounts to a declaration of economic war against the American Middle Class, on behalf of the welfare class. Politically, George McGovern has given a promissory note for \$1000 to every welfare client, hippie and loafer in the Nation -- payable on demand at the United States Treasury if McGovern is elected. And who will provide the Treasury with the billions required to make good on the McGovern promissory note -- the average taxpayer in this country every family in America that makes \$12,000.

The McGovern proposal -- \$1000 per person to everyone in the country -- would end up leaving 85 million more Americans on the welfare rolls, according to the Democratically-controlled Senate Finance Committee of Russell Long.

#### SELLING OUT CATHOLIC DEMOCRATS

Especially hard hit by the Methodist preacher's son prairie radicalism would be urban Catholics and ethnics. McGovern's plan -- to eliminate the income tax exemption for each member of the family -- would strike

especially hard at large Catholic and ethnic families. With some of these families having as many as seven, eight and nine children -- the loss of the personal tax exemption would drive them back into the same poor houses from which their grandfathers emerged half a century ago.

Further, McGovern's position supporting abortion-on-demand, Zero Population Growth for America, permissiveness toward pot, and forced bussing of children out of their neighborhoods -- all seem directed against the most basic family values and beliefs of American Catholics. It is not coincidence that those good Democrats most roundly insulted and cavalierly dismissed by the McGovernites at Miami Beach -- O'Brien, Daley and George Meany -- were, all of them Irish Catholics.

Nor were American Catholics appreciative of the on-going guerrilla warfare McGovern directed against the FBI, and its director J. Edgar Hoover -- right up until the death of the man President Nixon eulogized as one of the "giants of the 20th century." Calling Hoover a "barrier to the morale of the FBI," an "irresponsible," and an obstacle to proper

law enforcement McGovern did not cease harassing and hounding the old FBI Chief, even after he had died in his sleep. This was McGovern's snide eulogy to one of the giants of the twentieth century:

"I could feel nothing but relief that he was no longer a public servant. I thought he had become a menace to justice."

McGovern's recommendation for a new FBI chief: Ramsey Clark, the ex-Attorney General with the social worker's mentality who recently journeyed to Hanoi to broadcast anti-American propaganda. Hoover's one-word summary of Ramsey ("Jellyfish") sums it up well the man whom McGovern would put in the FBI chair.

#### MR BUSING REACHES FOR THE BLACK VOTE

Unlike the Kennedys and Hubert Humphrey, McGovern has no political roots in the American black community. He has never been mistakenly called, Mr. Civil Rights, ; nor is that ever likely to happen. To compensate for his political weakness, however, McGovern has recently taken the extreme position on issues of interest or concern to

law enforcement McGovern did not cease harassing and hounding the old FBI Chief, even after he had died in his sleep. This was McGovern's snide eulogy to one of the giants of the twentieth century:

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many black Americans. He has further made promises on which no American President could or should deliver.

For one, McGovern has assumed the title of champion of forced bussing -- ramming a pro-bussing plank down the throat of the Democratic Convention. Secondly, he voted in the Senate in 1970 for the famous Ribicoff proposal which failed -- a proposal to force racial balance in every public school in every metropolitan area of the United States with a population over 50,000.

(When it comes to his own family, however, McGovern is less enthusiastic about integration -- he spent \$1400 to send his daughter to a lily-white suburban Washington <sup>private?</sup> public school, in stead of allowing her to attend the integrated high school in her own neighborhood.)

This same streak of chi-chi hypocrisy pertains to McGovern's position on housing as well. Though a professed believer in forced integration of the suburbs, McGovern has never been heard to recommend

public housing or scatter site housing be placed down anywhere since his Japanese feudal mansion in the lily-white section of Northwest Washington where he lives.

#### CAVE-IN TO THE BLACK CAUCUS

But McGovern's most outrageous bid for black support came with his wholesale embrace of the so-called Black Caucus Program. Some of the 60 recommendations made were eminently reasonable and the President of the United States concurred. But others, no American President could or should accept; yet, accept them, embraced them, George McGovern did, repeatedly. His campaign literature and advertising and black aides all boast of his "full support" "in toto" for the Black Caucus program. This was that program would require of America, if George McGovern is elected:

- 1) A \$6500 guaranteed income for every welfare family.
- 2) Quotas for blacks in all levels of federal employment
- 3) Forced integration of suburban America.

- 4) Doubling U.S. foreign aid to Africa.
- 5) A 400% increase in total U.S. foreign aid (up to \$11 billion or 1% of GNP)
- 6) Incredibly, assistance to black African efforts to "liberate the remaining areas under colonial rule in Africa."

This last is not the first time McGovern has hinted of U.S. military assistance to black guerrillas in Mozambique and Angola and Rhodesia.

In an interview in the National Democrat, May 28, 1972, McGovern endorsed the black guerrillas and indicated that President McGovern might send arms and ammunition to help:

"I can foresee circumstances in which we might provide non-military assistance, and perhaps even military supplies directly to the oppressed people."

This is the program on which George McGovern is running for Presidency of the United States and leader of the Western world. It has to be seen to be believed.

THE WELFARE GOLCONDA

"This man's ideas aren't liberal; this man's ideas are crazy."

--Meany on McGovern

Of all the McGovern ideas, however, that have driven what Governor Wallace calls the "average citizen in this country." away from McGovernism -- none are more crucial than the McGovern welfare plans. There are ~~two~~ <sup>now three:</sup>

The \$6500 flat guaranteed annual income for a family of four -- no work requirement needed, which would cost \$72 billion and put 104 million on welfare; and the now famous \$1000 -per-person program which would put an estimated 110,000 <sup>000</sup> Americans onto the welfare rolls, at an initial outlay of \$210,000,000,000 and a net cost estimated currently at \$52 billion.

McGovern introduced the first in the Senate July 29, 1971; and the second this past January. Neither program has any work requirement whatsoever; either force a massive increase in taxes. But worse than

the cost of the program is its character. America would cease to be America and would become a super-socialist society along the lines of Sweden, where Government seized and disposed of half the earnings of the average citizen. The free enterprise system under the McGovern spending and tax proposals simply could not survive as we know it.

His economic brainstormings have already sent shock waves through the stock market, where 30,000,000 Americans have savings invested. His space and defense slashes would not only make America a second-class power in a dangerous world; they would bring instant depression to the nation's defense and aerospace industries.

The State of Washington in the 1970s would become like West Virginia in the fifties. The enormous tax bite would remake American society with intrusive government now everywhere visible, and less and less and less of the activity of the society determined by individuals. and any hope of a move away from welfare back toward the work ethic would be gone forever. The United States would be a nation evenly and angrily

divided -- between workingmen and women supporting welfare men and women.

McGovern's political motives with his wild welfare schemes are patently clear. He hopes to buy the votes of the bottom half of American society with the tax dollars of the top half of American society.

"A SQUALID NUISANCE"

"Unless he changes his policy and methods...he will be as great a curse to this country in peace as he was a squalid nuisance in time of war."

--Winston Churchill

But it is his positions on the war in Vietnam that have most alienated McGovern from the average American, just as they have made him the darling of Radio Hanoi. Up until Richard Nixon became President in 1969, McGovern's record was that of a dove, but a waffling dove. He had voted for the Gulf of Tonkin Resolution, in 1964 and against its repeal in 1966 (though McGovern today attempts to convince the campus left he was against the war since 1963.) He voted repeatedly throughout the sixties for appropriations for the conflict. In 1967 he affirmed dramatically "We can't pull out; we can't go back on our commitment."

Though he threw in with the doves at Chicago in 1968, McGovern was even then proposing a program of American withdrawal, which would have left a quarter of a million troops in Vietnam. But when

President Nixon took office, McGovern took off. For four years, he has badgered, harassed, baited and carped at the President every step of the way the President has taken to lead America out of a war which he inherited from the men whom McGovern cheered and endorsed. By the end of the sixties, Mr. McGovern who had voted to send American boys to fight against the troops of Hanoi has somersaulted 180 degrees to the point where he was now calling our ally a "despicable creature," and comparing the Communist tyrant Ho Chi Minh to George Washington.

By the summer of '72 McGovern was calling on the United States Government to abandon American prisoners "on faith" to Hanoi -- promising that if Hanoi's good will were not enough to bring about their release -- why, he, George McGovern, would go "begging" to Hanoi to win their return. "Begging is better than bombing" the South Dakota radical averred, in his unforgettable phrase.

Today, without a scintilla of evidence to support his claim, he is promising that the war will end and American prisoners be returned within 90 days after he takes office as President, and cuts off the South Vietnamese. Given McGovern's optimistic predictions in the past -- about Hanoi negotiating in good faith if only we halted the bombing -- McGovern's promise should be weighed against a quarter century of North Vietnamese determination to conquer South Vietnam, and dismissed.

Yet, hardly a day goes by that McGovern is not lauded by the controlled Communist press in Hanoi. And why not?

Would it not be icing on the cake for that ratty little Red regime to have the President of the United States sell out its friends and come "begging" to Hanoi for return of its prisoners?

MCGOVERN'S DEFENSE POLICY

"In one sentence the McGovern defense proposals would eviscerate the security of the United States, expose the free world to mortal danger and -- incident to the resulting dismantlement of our defense establishment -- probably trigger a national depression."

--Col. R. D. Heinl, Jr.  
Syndicated Columnist  
Detroit News, June 8, 1972

No recommendation of McGovern's has produced more apprehension in the United States and more alarm in the Western world than the "McGovern Defense Budget." The Prairie Populist proposes a slash of \$32 billion in the American security budget.

Among the slashes McGovern would make would be to cut the American surface fleet in half; remove from the high seas 10 out of 16 American aircraft carriers; eliminate the third American Marine divisions; reduce the U.S. armed forces strength to below-Pearl-Harbor levels; cut the Air Force almost in half in terms of personnel; but the number of U.S. fighter planes in half; eliminate the new American

bomber altogether and cut the existing bomber force two-thirds; pull 60% of the American troops out of Europe without any demand for reciprocity on the part of the Soviets; cut U.S. research and development from \$8 billion to \$5.5 billion, cut back on the size of the American missile deterrent and cease upgrading protecting and modernization of the United States missile force.

Senator Henry Jackson, Democrat of Washington, has accused McGovern of "running on a program of national weakness," and Hubert Humphrey, no screaming hawk he, stated:

"I submit the McGovern defense proposal cuts into the very muscle of our defense...it's cutting in the very security of this country, without any regard as to what kind of negotiations you can make with the Soviet Union."

August 28, 1972

MEMORANDUM FOR:

CHUCK COLSON

FROM:

L. HIGBY

Bob strongly suggests that we include the Utica speech in MONDAY. Will you please pass this on to Lofton and make sure it is included or at least an abbreviated version of it is included in the speech.

LH:kb

THE WHITE HOUSE

WASHINGTON

August 28, 1972

MEMORANDUM FOR: CHUCK COLSON

FROM: L. HIGBY

Bob strongly suggests that we include the Utica speech in MONDAY. Will you please pass this on to Lofton and make sure it is included or at least an abbreviated version of it is included in the ~~speech~~ *Magazine*.

*passed message  
1:10 pm  
8-28-72*

August 22, 1972

MEMORANDUM FOR:

DWIGHT CHAPIN

FROM:

LARRY HIGBY

One area Bob mentioned that we have to follow-up in is trying to develop a one-minute or two-minute commercial to be run six weeks from now, using the Mamie Eisenhower clip.

This would be done particularly around the part where it takes more than four years to get the job done, as Ike use to say, etc. It probably won't work out but it's worth trying to see if we can develop a good spot.

LH:car

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By B. J. [unclear] NARS, Date 3-29-82

CONFIDENTIAL/EYES ONLY

August 18, 1972

MEMORANDUM FOR :                   CHUCK COLSON  
FROM :                                 L. HIGBY

Bob asked me to pass on to you the following. In view of the attempt of the McGovern people to point themselves as an underdog, which, if course, will be easy for them to do because of defections of Democrats as well as the polls, one point should be to counterattack and build up the big contributors that he has. Some study should be made of this and see if an effective issue can be developed.

In other words, rather than playing the idea that he is having trouble getting money, it should be the other way around. We should indicate concern over the fact that he has a great deal of financial support from what we think are pretty questionable sources. This, of course, will only be worthwhile in the event that we get some facts to back up the charge.

*attch. not sent*

LH:pm

THE WHITE HOUSE

WASHINGTON

August 14, 1972

MEMORANDUM FOR BOB HALDEMAN

FROM THE PRESIDENT *RW*

*Memo to  
Colson  
Maguire* ✓  
In view of the attempt of the McGovern people to paint themselves in to an underdog role which, of course, will be rather easy for them to do because of the defections of Democrats as well as the polls, I think one point of counterattack is to build up the big contributors that he has. Some study of this should be made and if this issue can be developed it could be very effective.

In other words, rather than playing the idea that he is having trouble getting money I think it should be the other way around. We should indicate concern over the fact that he has a great deal of financial support from what we think are pretty questionable sources. This, of course, will only be worthwhile in the event that we can get some facts to back up the charge.

August 16, 1972

*[Handwritten signature]*

ADMINISTRATIVELY CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: CHARLES COLSON

FROM: L. HIGBY

Bob asked me to pass on to you the fact that the GLOBE DEMOCRAT editorial on Eagleton entitled "McGovern is a Phony" is a good one for distribution. The Democrats for Nixon might well be the best ones to distribute this sort of editorial, but that is up to you.

Attachment

LH:kb

Many individuals interested in the political scene have been suspicious, or convinced, as far back as Senator George S. McGovern's announcement that he was seeking the Democratic presidential nomination that the senator is less than candid and verges on hypocrisy.

These early conclusions were based on McGovern's vacillation respecting his campaign pledges.

Since the days immediately preceding the Democratic Convention in Miami Beach, followed by the convention proceedings and culminating now in Senator McGovern's callous, devious and autocratic firing of Sen. Thomas F. Eagleton as the vice presidential candidate, even a casual political observer must conclude that McGovern is a grievous threat to the nation and the Democratic Party.

There is considerable doubt that McGovern has the authority to circumvent the will of the convention and capriciously, arbitrarily dismiss Senator Eagleton.

Except for mindless Democratic Party lackeys and a few representatives of the left-wing urban press in America there has been no evidence of a widespread demand for Senator Eagleton's removal, either by the public or responsible Democratic party leadership.

On the contrary, polls among citizens throughout the country produced a heavy majority in favor of Senator Eagleton's retention as the vice presidential candidate, even though a significant number of those questioned believed Senator Eagleton had erred in not making his medical history known to McGovern when he was notified of his selection.

Senator McGovern's sinister, cowardly and lying tactics in maneuvering to bring about Eagleton's removal from the ticket prove beyond question McGovern cannot be trusted to be the President of the United States.

When the news of Senator Eagleton's medical history broke, Senator McGovern announced his "100 per cent support" for Senator Eagleton. Subsequently, the presidential nominee advised Senator Eagleton repeatedly, in private, that he supported Senator Eagleton.

At the same time, at his vacation retreat in Custer, South Dakota, when Senator McGovern was assuring Senator Eagleton of his support, Senator McGovern visited the dining room occupied by the media. There he talked at length with several representatives of television news studs and the urban press, letting them know in unmistakable language that he was preparing to remove the Missouri Senator from the vice presidential spot.

Such behavior is that of a man who can be trusted to be the President of the United States.

How can the voters of America rely on the moral judgment of an individual of this caliber when he is entrusted with the decisions affecting the welfare of the nation?

It is evident that Senator Eagleton has recovered from his illness, for there is serious doubt that Senator McGovern has recovered from his.

The McGovern credibility, which he embroidered with his gaudy "new politics" to lure young idealists to his banner of pseudo idealism, has been smashed to smithereens.

His conduct in the Eagleton issue not only laid bare a lack of public honesty and political guts, it showed him as a blatant opportunist, who would dump his own choice for running mate in the interests of bald expediency.

It seems clear one reason, perhaps the chief reason, McGovern spitted Eagleton was because he had been advised, or believed, he could not get money for his campaign chest from what party angels are left — unless he made Senator Eagleton quit.

The low moral values which motivate the presidential nominee have been sharply pointed up by St. Louis' Collector of Revenue John K. Travers, who commented that if McGovern could tolerate the "unpleasant events" surrounding Senator Edward Kennedy — his first choice as a running mate — then his actions toward Eagleton "are totally unjustified."

Most citizens recognize the despicably irrational resolution concerning the Missourian's health.

Most Americans believe that individuals who prove by subsequent conduct that they have recovered from such health difficulties as Senator Eagleton experienced in the past should be admired for their courage and strength and accepted as productive citizens.

McGovern's actions in fact rule that any citizen who has a misfortune in health should be forever barred from productive life in high office.

This is absurd and a reflection on every American who has had the fortitude to redeem himself from whatever previous misfortune he might have experienced. Such a conclusion is an affront to a high percentage of Americans who have had similar experiences.

Senator McGovern's phony facade should become apparent now even to the disenchanted youth and left-wing militants in the Democratic party who were beguiled into believing that Senator McGovern conducted an open convention.

Nothing could be further from the truth. Senator McGovern's tactics in controlling the convention were successful only because of the naivete of the inexperienced delegates who were so determined to change the party structure.

We agree that Senator Eagleton displayed great loyalty to the Democratic party in succumbing to the presidential nominee's dictates, but we do not accept the conclusion that McGovern's rancors were in the best interest of the Democratic party or the two-party system or in the interest of the nation.

We are certain that we join with millions of Americans in praying that the distress brought so vicariously on Senator Eagleton will not impair his health or his future.

Perhaps it may be all for the best, since Senator Eagleton will not be part of a crushing defeat at home for the national Democratic Party.

August 14, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: CHARLES COLSON

FROM: L. HIGBY

The President would like to send the attached letter to the announced members of the Democrats for Nixon. He asked that it be cleared by you first. John Connally has already cleared the letter.

Please forward your comments to me immediately.

Attachment

LH:kb

SECOND DRAFT  
8/12/72

Dear \_\_\_\_\_:

This is just a note to tell you how deeply grateful I am that you have joined John Connally as a member of the ~~National Organizing~~ Committee of Democrats for Nixon.

I realize that it must be a very difficult decision for a loyal member of one party to support the Presidential candidate of another. In this election year, however, it is my honest conviction that the programs I am advocating, particularly in the field of national security, are more truly representative of the great traditions of the Democratic Party than the policies that are being advocated by the Democratic nominee.

I only hope that my conduct of the campaign and the policies I plan to carry forward over the next four years will justify the confidence you have expressed by giving me your support at this critical time.

Not only in the campaign, but in the years ahead I look forward to working with you for what is best for America regardless of party.

With warm personal regards,

Sincerely,

OK. but  
thought  
crossed  
Connally's  
mind that  
this may not  
go over too  
well with  
certain  
Republicans  
... if they  
were to  
see it in  
print. No  
objection to  
wording  
however,  
for it is factual!  
J

THIRD DRAFT  
8/14/72

Dear \_\_\_\_\_:

This is just a note to tell you how deeply grateful I am that you have joined John Connally as a member of the committee of Democrats for Nixon.

I realize that it must be a very difficult decision for a loyal member of one party to support the Presidential candidate of another. In this election year, however, it is my honest conviction that the programs I am advocating, particularly in the field of national security, are more truly representative of the great traditions of the Democratic Party than the policies that are being advocated by the Democratic nominee.

I only hope that my conduct of the campaign and the policies I plan to carry forward over the next four years will justify the confidence you have expressed by giving me your support at this critical time.

Not only in the campaign, but in the years ahead I look forward to working with you for what is best for America regardless of party.

With warm personal regards,

Sincerely,

retyped by kb per LH instructions

August 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:           CHUCK COLSON  
FROM:                       L. HIGBY

Bob asked me to get from you a reading of what we are doing regarding the report that appeared on page 28 of today's News Summary indicating that McGovern drew "large and enthusiastic" crowds in Manchester when the reports by the wire services were 100 and 300 respectively.

These are the sort of factual inaccuracies that we should continue to hit.

cc: Ron Ziegler

LH:kb

August 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:           KEN CLAWSON  
FROM:                       L. HIGBY

I know that Herb has already left for the convention, but could you please work with him in programming a memorandum from Herb to all the Cabinet Officers, the Vice President, and other appropriate officials enclosing the Gregg Petersmeyer speech. The memorandum should make the point that some of the intangible kinds of things that Petersmeyer covers could very effectively be used by Cabinet Officers in talking about ~~the~~ President.

Also, the memo should emphasize the fact that it is important that they continue to emphasize boldness, courage, leadership, and so forth, and that they talk about what the President is like as a man, which is the main thing people want to hear.

cc: Alex Butterfield

Attachment (Petersmeyer's speech)

LH:kb

ACTION MEMO

We should get the Petersmeyer speech out to all the Cabinet Officers, Vice President, and so forth, and make the point that some of the intangible kinds of things that Petersmeyer covers could be very effectively used by Cabinet Officers in talking about the President.

It's important that they continue to emphasize boldness, courage, leadership, and so forth, and that they talk about what the man is like, which is the main thing people want to hear.

HRH :pm

8/10/72

991  
August 10, 1972

MEMORANDUM FOR :

GEORGE COLLINS

FROM :

L. HIGBY

The convention is fast approaching and I would like you to get a memo in to Bob by c. o. b. today on what arrangements have been made for Mrs. Haldeman, Bob's mother, and Ann Haldeman's transportation from California to the convention. Would you please include in this take-off times, points of departure, etc. ?

LH:pm

August 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: CHUCK COLSON

FROM: L. HIGBY

As I covered with you earlier today, Connally should call Pearl Mesta and say that the President asked him to call to see if she would join the Democrats for Nixon.

LH:kb

**ACTION MEMORANDUM**

**Connally should call Pearl Mesta. Say that the President asked me to call you to see if you would join the Democrats for Nixon.**

**HRH  
August 7, 1972**

**HRH:kb**

August 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: DWIGHT CHAPIN

FROM: L. HIGBY

I know you've already got this covered, but simply as a reminder, let's make sure we have some visible involvement of Mexican Americans at the convention.

I know you are planning on turning in your plan on this on Friday or Monday. Please make sure this particular item is covered.

LH:kb

August 30, 1972

MEMORANDUM FOR: JOHN DEAN  
FROM: L. HIGBY

Once the revised will has been signed, Bob would like a copy of all those sections that pertain to him for his files.

Will you please make sure this is taken care of.

cc: Gordon Strachan Gordon -- you might want to talk to John directly about this.

LH:kb

THE WHITE HOUSE

WASHINGTON

August 30, 1972

MEMORANDUM FOR: JOHN DEAN

FROM: L. HIGBY 

Once the revised will has been signed, Bob would like a copy of all those sections that pertain to him for his files.

Will you please make sure this is taken care of.

cc: Gordon Strachan

*Called John  
8/30/72*

August 28, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

Follow-up on Monday making sure the notes to the Democrats  
have been sent out. Follow-up with Kehrli on this.

LH:kb

August 25, 1972

MEMORANDUM FOR: FOLLOW-UP  
FROM: L. HIGBY

Follow-up with Gordon Strachan on what the great McGovern raffle is.

-- a new McGovern calendar and daily McGovern report.

-- tapes of all the songs on cassette along with the portable Sony tape recorder being sent out here.

LH:kb

August 16, 1972

8/27  
AJG

MEMORANDUM FOR: FOLLOW-UP

FROM: L. HIGBY

Follow-up in making sure that Chapin is setting up a "truth squad" operation to follow Shriver around.

LH:kb

August 16, 1972

*File*  
*8/26*

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

Make sure we follow-up on the scheduling of Agnew around the country regarding the "Sandwich Concept" that Haldeman discussed with Chapin. This should be followed up on in approximately one week.

LH:kb

August 16, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

~~Handwritten scribbles~~  
~~Handwritten scribbles~~  
Roe

Follow-up on the attached memorandum from the President to Bob regarding the fact that we need to go in and make sure that we're going into Missouri with the Vice President to pick up on the Eagleton disillusionment.

Attachment

LH:kb

THE WHITE HOUSE  
WASHINGTON  
August 14, 1972

*C*  
*He*  
*Case of*  
*C.*

MEMORANDUM FOR BOB HALDEMAN

FROM THE PRESIDENT *RW*

Julie is going out to Missouri for some meeting with the wives of Negro doctors. I don't think this is too productive a forum for such a long trip, but in any event she should go forward with it since it has been agreed.

*from*  
*by another*  
*to one.*

However, I think we have been missing one major opportunity -- someone, preferably even in this case Agnew, should be scheduled in to Missouri fairly soon to capitalize on the disgruntlement which Missourians have about the Eagleton affair. If Agnew can't go then MacGregor or someone who has real clout and can get some publicity should be scheduled in there.

August 16, 1972

*FO*  
*Sept. 2*

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

Follow-up when we get back from Hawaii in taking another look at Dave Parker's campaign plan.

LH:kb

August 16, 1972

MEMORANDUM FOR: FOLLOW-UP

FROM: L. HIGBY

Bob Haldeman has discussed the attached memorandum with Dwight Chapin and he is to work up a plan on it. This plan should be in probably by Friday, or certainly Monday of next week. Make sure we follow-up on it.

LH:kb

THE WHITE HOUSE  
WASHINGTON

August 14, 1972

MEMORANDUM FOR BOB HALDEMAN

FROM THE PRESIDENT *PH*

*Original work  
up proposed  
on these  
up to date*

I think the time is arriving when I should meet with a national group of the most powerful Jewish leaders. I am inclined to change my view, incidentally, that such a meeting would have to take place outside the White House. What I would have in mind would be a black tie dinner, around 7:30, where we invite the top Jewish leaders from New York, California, Illinois, Ohio, Pennsylvania and Michigan. This would include not just financial contributors of which, of course, you would have to have some, but particularly opinion leaders and opinion makers who are interested in the whole Israeli problem. Also, along the same line, I think a dinner for Italian leaders and one for Polish leaders might well be in the cards in the September period, during the week when I do not have plans to be <sup>out</sup> in the country. Perhaps labor leaders might also be included in one dinner.

*Bad  
idea  
but  
ok it  
out*

If it is your judgment after talking to others on the PR implications that we should not do so in the White House, of course, we can pick another place. But I see no reason why I can't invite people to the White House for a private dinner of this type. What must be emphasized above everything else is that it would be a private, personal dinner and that there would be absolutely no fund raising whatever tied to it.

Also, on the subject of possible meetings with groups, a dinner for young people and one possibly for women in our campaign might be in order. I realize that we are getting so many that we will run out of dates. And also the whole idea may not work due to the very heavy schedule that we will have up until the time that Congress is adjourned.

In any event, give it some thought and give me a recommendation, after consulting with MacGregor, Mitchell et al. Among those you should run these ideas by are Finch, Thruston Morton and, of course, Connally.

August 7, 1972

MEMORANDUM FOR: FOLLOW UP

FROM: L. HIGBY

Follow-up in one week with reports on what's happening on the people on the Schreiber and Muskie.

102  
August 2, 1972

MEMORANDUM FOR: FOLLOW-UP

FROM: L. HIGBY

Follow-up with Strachan on the appropriateness of White House staff receiving transportation by the Republican National Committee to the convention, etc.

LH:kb

MS  
August 4, 1972

Dear Ed, Peggy, and Family:

The Higbys want to thank you very much for all of your kind hospitality during our recent stay in California. We sincerely enjoyed getting to see you again and hope it won't be too long before our next visit occurs.

The lasagna and wine were particularly delicious. We'll have to be sure and get over to the Mathews tasting room during our next visit.

I had Colonel Albertazzi endorse a little momento of your tour of Air Force One.

Best wishes,

Sincerely,

Dr. and Mrs. Edwin Gassi  
1112 Estele Lane  
Newport Beach, California 92660

Enclosure

LH:kb

August 30, 1972

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY

You asked me whether or not Wave III would include some panel interviews or reinterviews of people we have already interviewed to see how things are switching.

This will not be the case on Wave III. We will not be doing this.

I've asked for a plan of how we're going to be polling through the balance of the campaign to see if any of this will be included and should have it by tomorrow.

LH:kb

PIC  
August 29, 1972

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY

You asked me to quietly explore the possibility of getting some activity going on checking out McGovern's key staff and contributors for left-wing mob connections, their backgrounds, etc.

I've discussed this matter with Fred Malek and John Dean and they are proceeding to work directly with Murray Choitner in setting up an apparatus here.

Apparently we also have someone else working on this project, namely John Ehrlichman. He has requested from Murray a list of the key McGovern contributors and staff people which Murray is currently trying to put together.

Should I now forget about this project and let John handle it or try and set up an on-going mechanism to get the whole operation done?

Forget it, E handle \_\_\_\_\_

Proceed with  
your plans \_\_\_\_\_

LH:kb

August 28, 1972

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY

As you know, the President reviewed the list of celebrities that had participated at the convention. He indicated at the top of the list that we should "be sure each gets a convention appreciation certificate".

You'd already told Gordon Strachan that each of the people were to receive Presidential letters. Should they receive both? Just the certificate? Just the letter?

Both \_\_\_\_\_

Certificate \_\_\_\_\_

Letter \_\_\_\_\_

LH:kb

August 28, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

L. HIGBY

SUBJECT:

Alsop use of Graham Report  
of LBJ/McGovern Meeting

As I indicated to you earlier, John Ehrlichman called suggesting that we get the Billy Graham report on the McGovern/LBJ meeting to Alsop for use in his column.

John thought that if you agreed, this was a good idea, that you should proceed with making whatever arrangements necessary.

LH:kb

THE WHITE HOUSE  
WASHINGTON

August 25, 1972

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY 

Colson called this morning. He needs to talk to you sometime today. Apparently there are two or three operating and procedural points he needs to get settled with you in order to proceed with organizing the attack operation this week. He asked that you call at your convenience today.

August 25, 1972

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

Colson called this morning. He needs to talk to you sometime today. Apparently there are two or three operating and procedural points he needs to get settled with you in order to proceed with organizing the attack operation this week. He asked that you call at your convenience today.

LH:kb

August 16, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY  
SUBJECT: Newsweek/Gallup Poll

Ron Ziegler called me with some preliminary results that Henry Hubbard had given him on a Newsweek/Gallup poll that is going to run in Newsweek next Monday. They are as follows:

Two-way Trial Heat -- Nixon - 57  
McGovern - 32

When people were asked to list the President's accomplishments, the listings went as follows:

China trip - 59%  
USSR trip - 54%  
Vietnam - 38%  
policy  
Welfare - 19%  
policy  
Law & - 17%  
order  
policy  
Busing - 17%  
Supreme - 15%  
Court

When asked to compare Nixon and McGovern on various positive attributes, the ratings were as follows:

Logical -- Nixon - 36%  
McGovern - 14%

Down to earth -- Nixon - 29%  
McGovern - 23%

Like to be with -- Nixon-32%  
McGovern - 21%

Relaxed -- Nixon - 27%  
McGovern - 21%

Easy to talk to -- Nixon - 27%  
McGovern - 21%

Exciting -- Nixon - 19%  
McGovern - 16%

When asked to rate Nixon and McGovern on various  
personality attributes, the ratings were as follows:

Principled -- Nixon - 40%  
McGovern - 17%

Strong -- Nixon - 34%  
McGovern - 17%

Thinks things through -- Nixon - 32%  
McGovern - 8%

Fair and unbiased -- Nixon - 30%  
McGovern - 22%

Shows good judgment -- Nixon - 30%  
McGovern - 11%

LH:kb

August 8, 1972

*Send a  
Copy to Strach*

MEMORANDUM FOR : H. R. HALDEMAN  
FROM : L. HIGBY  
SUBJECT : Attack/Counterattack Operation

Of the key components of our campaign strategy for the fall, probably the one that is suffering the most from neglect and lack of proper organization is the attack/counterattack operation. This memo attempts to break down what the primary problems are associated with it, take a look at the reasons those problems exist and propose some solutions.

**PROBLEMS:**

1. No Central Point of Coordination - Currently there is no central point of coordination for the attack apparatus. John Ehrlichman is offering his briefing papers to surrogates and meeting with them on an individual basis. Colson and his group are doing the same, and even 1701 has their own writer who is responsible for attack material.
2. Truncated Attack Scheduling Apparatus - Scheduling takes place from two different locations. While this is a problem it can be handled if it is closely monitored. Of all the areas within this this one is probably more on track than any of the others.
3. Lack of Guidance - No one is really sure what our strategy is in terms of using our surrogates or getting our line out is to be. Colson has set it up so that he no longer meets with the attack group but has Dick Howard as his deputy meet with them. In effect you have Dick Howard handling our attack line, supervised by Colson.

The original reason Colson was allowed and put into ~~testing Colson no longer could follow up with implementation~~

but another one of the "great thinkers" and "grand strategists". As a consequence, the man who is supposed to be doing the implementating on attack/counterattack (Colson) is no longer implementating. He, by his own admission, seems to have too many other things to do.

4. Working the Surrogates to Get Out the Line - Simply forwarding materials if we can ever get unified materials to forward to the surrogates will not be enough. These need to be followed up by personal phone calls. A careful look at what sort of situation they are going in to, good advance work, and other preparations to make sure that each appearance is maximized.

5. Lack of Writers - Currently both the Colson and the 1701 operation are long on administration but short on good writers to crank out our line in the form that will be picked up and used. We need to change this approach and get a good stable of writers who are available all the time with the facts and figures, programmed with Buchanan and his people, to produce materials.

#### SOLUTIONS:

Essentially, like with any other operation, there needs to be someone in charge. Ehrlichman is apparently pushing you for this position, but I would recommend that Colson is the person to use here and the person who should have been doing this all along. We need Colson's total involvement in implementation, including taking a serious look at the surrogate schedule, plus meeting with the attack/counterattack group on a daily basis to make sure our line is getting out. Somebody needs to make it clear to Colson that this is his job -- not Dick Howard's, and that he had better start doing it. The problem here obviously has something to do with Colson's involvement with the Democrats for Nixon; hopefully this can be diminished as soon as Connally announces and Colson starts to pull out.

1. Need for Setting the Line - There is a need to set the line ~~from~~ day-to-day basis. For the next 100 days we should stop considering it business as usual and assuming Colson or somebody is covering and get involved. I question the value of your 8:00 a.m. meeting. Instead, perhaps you, Ehrlichman and Colson should sit down each morning and review the News Summary quickly, using it as a basis for making sure all our charges are being hit on a daily basis.

This would be followed up, as I am sure it is anyway, in the 8:15 a.m. meeting with a broader discussion of what the line should be, but at least our basic line would then be set. Colson should follow-up immediately after the 8:15 meeting by Colson meeting with the attack group comprised of the individuals here and at 1701.

By doing the above you've built Ehrlichman's role of advising and consulting on the whole surrogate counter-attack line operation in while at the same time, removed him from administering it. Also, with relatively little time daily, you can maintain close touch with the operation. You can continue the "Great Thoughts" meeting that takes place on Monday and Thursday up in John's office, but this brief meeting between you, John and Chuck each morning can be for specific operational purposes.

You may argue that in effect you are investing Colson with the power to set our line. This really isn't true. In fact, the contrary is true. You've currently abdicated to him the power to totally set our line by default.

In addition, you should tell John what you see his campaign role as being so that he can relax and quit meddling around in other areas.

2. Follow Up - Beside just setting the line we need to have it distributed in a coordinated format. This should be stressed in reorganization to make sure that we not only are getting our message out, but doing it in a way that will be used. Colson, Ehrlichman, and others should follow up personally to get people to use the material.

3. Writers - We need a group of writers assigned to counterattack. Price should select those people he is going to need for direct Presidential support and we should turn over the balance of the writers, possibly under Buchanan's direction, to handling writing for the surrogates.

IMPLEMENTATION:

This may be the most difficult part. First, we need to get Colson out of the Democrats for Nixon operation. Next you need to make it clear to him that he is to be in charge of counterattack and pull back on his other endeavor. As you indicated, the most difficult part of this may be explaining it to the President. He's the one that get's Colson started - and once he is started there is no turning him off. Dropping the Connally assignment is the natural time for the break to take place here but you can start the 8:00 a. m. meeting now and begin forcing Colson to move back into counterattack.

LH:pm

August 8, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: TOM HART  
FROM: L. HIGBY  
SUBJECT: Staff Arrangements  
at Key Biscayne

I've attached what, to the best of my knowledge, are the arrangements as they should be set up for Key Biscayne. I assume you will now proceed with handling this whole situation as to the exact details. I know there are some people who need desks or additional typewriters and I would appreciate your checking with them on whatever their exact requirements are.

Please don't hesitate to get back to me if there are any questions.

Attachment

cc: FYI -- Ron Walker  
Mike Schrauth  
Bill Timmons

LH:kb

## KEY BISCAVNE HOTEL

<u>Villa</u>	<u>Department/ Arrival Date</u>	<u>W.H. Phone</u>	<u>Typewriter/ Supplies</u>	<u>Notes</u>
18A	Ehrlichman- 8/11 Hullin-8/11	Are set up	None	Hullin to room on 8/18
Room	J.Hruska- 8/11	Yes	Check Hruska	
Room	T. Hullin- 8/18	Yes		Needs room starting 8/18
18B	Haldeman- 8/18 Higby-8/18	Are set up	None	Arrive w/President
21	P.McKee- 8/18 J. Blend- 8/16	Yes, 2 lines	Check G.Strachan Check G.Strachan	Arrive w/President Arrive 8/16
37	Strachan - 8/16	Yes	Check G.Strachan	Arrive 8/16
22	Strachan			Transfer 8/20
72	Kissinger- 8/18  D. Campbell- 8/18	Standard setup-see Higby	No	Arrive w/President  Arrive w/President
Room	Kissinger Secretary- 8/18	Yes	Check D. Campbell	Arrive w/President
74	Rose Woods- 8/18 M. Acker- 8/18	See Higby  See Higby	Check Rose	Arrive w/President

<u>Villa</u>	<u>Department/ Arrival Date</u>	<u>W.H. Phone</u>	<u>Typewriter/ Supplies</u>	<u>Notes</u>
17	R. Price-8/18 J. Andrews- 8/18	See Higby	Check Ray and John	Arrive w/President
45	Advancemen Villa	Check Chapin	Check w/ Chapin	
Room	Steve Bull- 8/18	Yes	No	Arrive w/President
Room	B. Kaye- 8/18	Yes	Yes - Check w/B. Kaye	Arrive w/President
Room	Price Secre- tary-8/18	Yes	Yes-Check w/Secretary	Arrive w/President
Room	B. Safire	Yes	Check Safire	Arrive w/President

NOTE: All persons shown arriving on 8/18/72 all have villas reserved at Key Biscayne from the 18th but may arrive after that date.

June 26, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. RONALD WALKER  
FROM: L. HIGBY

Below I have done a tentative list of how we see the villa assignments at Key Biscayne during the convention period. Please fold this in with your overall plan and get back to me with any changes or additions.

18A	Ehrlichman and Family ✓
18B	H. R. Haldeman/L. Higby ✓
72	Kissinger/Aide ✓
74	Rose Woods/Marge Acker ✓
21	Haldeman's Secretary ✓
22	Gordon Strachan ✓
<del>48</del>	Advance Villa ✓
17	Speech Writers ✓
71	Magruder's 2 ✓
<del>45</del>	Malek's 7
<del>65</del>	Open
<del>66</del>	Open

Hotel Rooms

Steve Bull ✓  
Todd Hullin ✓  
Ehrlichman's Secretary ✓  
Kissinger's Secretary ✓  
Bull's Secretary ?

LH:kt:LH:kb

*Main Secretary*

ATLANTIC OCEAN



KEY BISCAIYNE HOTEL

Pool

GOLF

Key Biscayne Hotel

Villa	Occupant / Arr. Date	WT Phone	Typewriter/Dict. sys.	Notes
18A.	E. H. H. 8/11 Hullin 8/11	as set up	None.	Hullin to Room 8/18.
Room.	J. H. H. 8/11	<del>as set up</del> yes		check H. H. H.
Room	T. Hullin 8/18	As yes.		Need Room study 8/18.
18B	H. H. H. 8/18 H. H. H. 8/18	As set up.	None.	with arrival of President.
21.	P. McKee 8/18. Joan Blend. 8/16.	Yes - 2 lines	check T. Strachan. "	with arrival of P. Arrive 8/16.
22.	Strachan 8/16.	Yes.	check Strachan	
72.	H. Keegan 8/18	As set up see H. H. H.	No	Arrive of President.
	D. Campbell. 8/18			"
Room	Kenneth Secord 8/18	yes.	check Campbell	"
74.	R. Woods. 8/18	see H. H. H.	check Miss Woods.	"
	M. Aches 8/18	"		
17.	R. Price - 8/18	see H. H. H.	check Roy's job	"
	J. Andrew 8/18			



August 8, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY  
SUBJECT: Ed Pauley/Democrats  
For Nixon

I have not talked to Colson yet regarding Ed Pauley and the fact that Connally should call him. After we talked, Cliff Miller called me back saying that Pauley is in Castle Memorial Hospital in Hawaii. They believe he's suffered a heart attack and he is currently undergoing several tests. Anyway, he will not be able to talk until the end of the week to anyone over the phone.

Should I call Colson and tell him that at the appropriate time Connally should call, but he should check directly with Cliff Miller before placing the phone call later this week?

Yes \_\_\_\_\_

No \_\_\_\_\_

LH:kb

August 7, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

L. HIGBY

Attached is the basic plan for intellectuals for Nixon that Garment has worked out. He indicates it was developed by Paul Weaver of Harvard, has been concurred in by Pat Buchanan, Len Garment, and Fred Malek.

He asked for your comments and suggestions regarding this.

Attachment

LH:kb

August 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

As you know, the attached was strongly turned down by the political group. Colson also indicated that it had already been turned down by the President.

Attachment

LH:kb

August 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: DICK HOWARD

FROM: L. HIGBY

I assume we have one of our research people following up on the UPI 60 wire of today's date indicating that it was a magazine report that McGovern questioned last week, what Schreiber might add to the ticket. If we could get this quote it would be a sensational thing to hang on him.

LH:kb

August 2, 1972

MEMORANDUM FOR H. R. HALDEMAN

FROM : L. HIGBY

I think this issue of the Reelector needs a definite change in our procedures.

Specifically, the Chapin group should be required to look at the Reelector prior to the time it is published. There are some serious mistakes in the tone of some of the articles as well as the obvious "Republican" and "Democratic" lines that are mentioned.

Approve

Disapprove

I have called Magruder on this issue and he has already brought Leonard in and raised Hell.

MacGregor is in Atlanta and I plan to talk to him on Friday unless you would prefer that I call him in Atlanta.

Wait until Friday

Call him in Atlanta

LH:pm

August 2, 1972

MEMORANDUM FOR H.R. HALDEMAN

FROM : L. HIGBY

I think this issue of the ReElector calls for a definite change in our procedures.

Specifically, the Chapin group should be required to look at the ReElector prior to the time it is published. There are some serious mistakes in the tone of some of the articles as well as the obvious "Republican" and "Democratic" lines that are mentioned.

Approve

Disapprove

I have talked to Magruder three times on this issue and he has already talked to Leonard and raised hell.

MacGregor is in Atlanta and I plan to talk to him on Friday unless you would prefer that I call him in Atlanta.

Wait until Friday

Call him in Atlanta

LH:pm

August 1, 1972

ADMINISTRATIVELY ~~CONFIDENTIAL~~

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

Al Snyder called to report that NBC told him they are not going on live with the McGovern materials this evening. They have informed the other two networks of this decision also.

They told the other networks that if they chose to go on live, NBC will run a disclaimer and say they didn't think it to be an appropriate news event to carry live.

NBC says ~~McGovern~~ <sup>MANKIEWICZ</sup> is furious.

ABC and CBS still have not announced any change in their currently announced plans of going on live.

LH:kb

142  
August 1, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY  
SUBJECT: Attached Memorandum

With regard to the attached memorandum you received from the President, has this been covered with MacGregor, Dole, et al?

Yes \_\_\_\_\_ No \_\_\_\_\_

Has the memo been covered with Ziegler?

Yes \_\_\_\_\_ No \_\_\_\_\_

If not, Ron Ziegler should read the memo and come up with his plan for how he is going to enforce and deal with the situation as outlined with the President. In addition, he should put together a plan for steering our friends to the appropriate people in coordination with 1701.

Agree \_\_\_\_\_ Disagree \_\_\_\_\_

Have you covered with Ehrlichman the fact that Harper and his group are not to see reporters without Ehrlichman's specific approval and a press man from Ron's office present?

Yes \_\_\_\_\_ No \_\_\_\_\_

Attachment

LH:kb