

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
9	3	3/10/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Colson RE: possible Harris poll on Muskie conducted in 1968. 1 pg.
9	3	3/16/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Derge RE: women's liberation in the 1972 election. 1 pg.
9	3	3/23/1971	<input type="checkbox"/>	Personal	Letter	From Higby to William C. Farrer of the UCLA Alumni Association RE: invitation to the NCAA Finals in Houston. 1 pg.
9	3	3/29/1971	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: invitation for Haldeman to speak in front of the Republican Associates. 1 pg.

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9	3	3/22/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Haldeman RE: the Government Reorganization Citizens Committee. 1 pg.
9	3	3/19/1971	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: interaction with the Department of Labor and papers regarding "Berta." 1 pg.
9	3	3/18/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: recommendations for using television personnel and national leaders in key states. 1 pg.
9	3	3/17/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: recommendations for using television personnel and national leaders in key states. The note is identical to one written on the next day. 1 pg.
9	3	3/12/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: 1968 poll on Muskie. 1 pg.

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9	3	3/11/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Haldeman RE: Governor Whitcomb and Indiana. 1 pg.
9	3	3/5/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: the role of the farm vote in national elections. 1 pg.
9	3	3/24/1971	<input type="checkbox"/>	Personal	Memo	From Higby to Pat McKee RE: use of a Mr. Sinicorpia for building a planter. 1 pg.
9	3	3/5/1971	<input type="checkbox"/>	Personal	Memo	From Higby to Governor Robert Ray of Iowa and his wife RE: thanks for a recent gift. 1 pg.
9	3	3/12/1971	<input type="checkbox"/>	Personal	Memo	From Higby and his wife to Christine Strachan RE: an enclosed photograph. 1 pg.

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9	3	3/30/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: analysis of Gallup, ORC, and Harris polls. 1 pg.
9	3	3/30/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: McCloskey's bid for the presidency and the reaction of the Republican Party in California, particularly that of Ronald Reagan. 1 pg.
9	3	3/29/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Strachan RE: working with Chapin to better understand Derge's polling techniques. 1 pg.
9	3	3/26/1971	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: an attached document. Handwritten note added by unknown. 1 pg.
9	3	3/9/1971	<input type="checkbox"/>	White House Staff	Memo	From Higby to Timmons RE: discussion of an attached document. 1 pg.

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9	3	3/8/1971	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from Colson to Haldeman RE: McCloskey's appearance on the CBS Morning News. 1 pg.

March 10, 1971

MEMORANDUM FOR:           CHUCK COLSON  
FROM:                       L. HIGBY

You were going to check on whether or not Harris did a poll on Muskie in 1968 about the strengths and weaknesses of the man as he did on Nixon and Muskie this year. Will you please let me know if he did have one that we might use for comparative purposes.

Thank you.

LH:kb

March 16, 1971

MEMORANDUM FOR: DR. DAVID DERGE  
FROM: L. HIGBY

One factor that we ought to be considering for 1972 is the effect that the women's lib movement has upon the public. Is this a negative thing or is it something that the public is basically in sympathy with? We might want to slip some questions in on one of our polls when we find that we are light. Will you please work up some appropriate questions?

Also, I know there is quite a bit of information currently available on the women's lib movement. Would you please put together a summary of what the general public attitude is toward this movement now based on any of the available data.

Thank you.

bcc: Dwight Chapin

LH:kb

Y  
CV  
March 23, 1971

Dear Bill:

I want to thank you for your invitation to attend the victory celebration following the final game of the NCAA Finals in Houston on March 27. Unfortunately we will be unable to attend but wanted you to know how much we appreciated the invitation. Here's to another NCAA championship.

With best personal regards,

Sincerely,

Lawrence M. Higby  
Administrative Assistant  
to H. R. Haldeman

Mr. William C. Farrer  
UCLA Alumni Association  
405 Hilgard Avenue  
Los Angeles, California  
90024

LH:kb

March 29, 1971

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

Mr. Bourne called to invite you to speak before the Republican Associates here in town at any date in the future at your convenience.

It was his thought that you might want to speak some time when you are out here with the President during one of the upcoming trips. He suggested that you might want to speak on the topic of "An Administrative Day at the White House".

He also asked that I extend to you his best regards.

Do you wish to speak sometime in the future, or should we turn this off completely?

Speak sometime in the future \_\_\_\_\_

Forget it \_\_\_\_\_

I don't know what, if any, the influence of this group is, but if it is a key-level, high influential group, it may be worth a brief talk at some noontime while you are out here.

LH:kb

March 22, 1971

MEMORANDUM FOR : H. R. HALDEMAN  
FROM: L. HIGBY

They are now proposing that Dewey Bartlet be selected for a co-chairman for the Government Reorganization Citizens Committee.

There is no problem with this except the fact that Bartlet will run against Wilkinson in '72, if Wilkinson decides to run.

Before proceeding, the group wanted to check to make sure that this presented no problems for us.

Yes, it does present problems \_\_\_\_\_

No, proceed to have Bartlet appointed \_\_\_\_\_

LH:kb

March 19, 1971

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: L. HIGBY  
SUBJECT: Berta's Papers

I have checked with the appropriate people at Labor and they are sending over some additional papers that you need to fill out on Berta due to the recent law change.

I don't have full information on this yet, but as soon as I do, will forward it to you.

LH:kb

100  
March 18, 1971

MEMORANDUM FOR: H. R. HALDEMAN

FROM: L. HIGBY

It might be worth your while to run the key television personnel book by Roger Ailes and Herb Klein. They both probably would have some excellent suggestions.

You also might want to run the key national leaders and key men in key states' list by Finch and Rumsfeld and also the Attorney General. Also, the other area could stand a bit of staffing.

If you concur with these recommendations, I will make sure they are handled and have the final list to you prior to departure for California.

Note Tab C of Enclosure 3. You should probably pull it out and cover it separately with the President when Colson sends over the list of ten columnists which should be today.

Attachments

LH:kb

March 17, 1971

MEMORANDUM FOR H. R. HALDEMAN

FROM : L. HIGBY

It might be worth your while to run the key television personnel book by Roger Ailes and Herb Klein. They both probably would have some excellent suggestions.

You also might want to run the key national leaders and key men in key states' list by Finch and Rumsfeld and also the Attorney General.

If you concur with these recommendations I will make sure they are handled.

Note Tab C of Enclosure 3. You should probably pull it out and cover it separately with the President now.

Attachments

LH:pm

March 12, 1971

MEMORANDUM FOR H. R. HALDEMAN

FROM : L. HIGBY

Chuck Colson checked with Harris yesterday on whether they had done a 1968 poll on Muskie's strengths and weaknesses for comparative purposes with the one in your desk -- they didn't have it.

LH:pm

March 11, 1971

MEMORANDUM FOR H. R. HALDEMAN

FROM : L. HIGBY

While on the helicopter you may want to discuss with the Attorney General his conclusion re: Governor Whitcomb and the Indiana situation.

He indicated to you in his conversation yesterday that he would be checking this situation with some of his contacts.

LH:pm

P2E  
March 5, 1971

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

G

Attached is a two-page summary of a detailed analysis of the farm vote in 1970. Colson acquired the study, by the National Educational Institute for Agriculture.

Khachigian from Magruder's Staff has been reviewing the Department of Agriculture and will prepare a separate analysis of the detailed findings.

March 24, 1971

MEMORANDUM FOR :           PAT McKEE  
FROM:                         L. HIGBY

Make a note of this gentleman's name - Mr. Sinicorpia  
LA 6 3077 --the brick man - the man I will use to build  
my planter.

LH:pm

March 5, 1971

Dear Governor and Mrs. Ray:

Just a short note to thank you for the very attractive Sheaffer pen and pencil set.

I appreciate your thoughtfulness and am sure that I will enjoy this very useful gift.

Sincerely,

Lawrence M. Higby  
Administrative Assistant  
to H. R. Haldeman

Honorable and Mrs. Robert D. Ray  
Governor of Iowa  
Des Moines, Iowa

LH:pm

March 12, 1971

Dear Christine,

Gordon reports that you are not feeling quite up to par this week.

Hope it is just a temporary situation, although, I imagine you won't have much to be happy about this week with SCs anticipated loss!

Anyway, Dolores and I thought you might enjoy the enclosed picture that we imagine is pretty close to your heart.

Kind of a nice reminder of a wonderful time. Incidentally, I have also sent a copy to your Dad.

Get well quick.

Larry and Dolores

Mrs. Gordon Strachan  
1 Snow's Court  
Washington, D. C.  
20037

Enclosure

March 30, 1971

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

L. HIGBY

I discussed your memo on Gallup, Harris and ORC sample techniques with Haldeman. This is not exactly what he was looking for and I must apologize because I did not understand his original instructions either. Therefore, we will try again. What he is looking for is the difference that Gallup, Harris, and ORC use in doing their trial heat studies. For example, do all of them include 18 year- olds, the Harris factor with regard to Black votes, are minorities included in the same proportion, etc.

As you know, up until the last poll Gallup had a screening question that substantially reduced the number of people that were included in the final answer. Apparently Gallup is no longer doing this now.

This is the sort of analysis we are looking for. Obviously the information about how the sample units are selected are of some interest but is only important if it represents a difference.

Since this apparently is not the case, it really is not worth mentioning.

Having made these points, will you please take another stab at it; if you are still not clear, let's talk about it.

LH:kb

JOH  
March 30, 1971

MEMORANDUM FOR: GORDON STRACHAN  
FROM: L. HIGBY

I have attached some information with regard to some of the things that Reagan and the GOP units out here in California have done to denounce McCloskey.

Obviously much more work needs to be done here in light of McCloskey's announced candidacy.

I have heard some people mention here in California that a recall movement is underway in McCloskey's district. I don't know if this is true or not, but it might be an effective start.

It is my understanding that you are talking to Colson about this matter. Obviously we need to get something going quickly.

Attachment

LH:kb

March 29, 1971

MEMORANDUM FOR: GORDON STRACHAN

FROM: L. HIGBY

I am wondering if there isn't something you and Chapin might want to get together and explore with Derge with regard to our polling operation and how it should affect our visits, particularly to key states.

It would be good for example, to know where the particular issues were volatile in certain areas of key states and also it might be helpful to know where in states it might be best to visit by taking a look at some of our polling figures.

For example, if there is a high concentration of independence in one part of a key state it might be more valuable to visit that section than an area that is highly partisan.

This sort of thing may not make any difference in the television age, but it might be something worth exploring just to make sure.

LH:kb

March 26, 1971

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By B. J. Miller NARS, Date 3-22-82

CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: GORDON STRACHAN

FROM: LARRY HIGBY

*- Buchanan memo.  
to RN re "MUS Kie"*

I thought you would be interested in the attached. Understand that this should not be seen by anyone else nor should you show it to anyone else.

Thank you.

LH:kh

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING

March 9, 1971

E.O. 12065, Section 6-102  
By *B. J. [unclear]* NARS, Date *3-22-82*

~~CONFIDENTIAL -- EYES ONLY~~

MEMORANDUM FOR:

BILL TIMMONS

FROM:

L. HIGBY

I think we talked about the attached situation sometime last week. What's happening here and what answer do you feel we should give Colson.

Attachment

LH:kb

THE WHITE HOUSE

WASHINGTON

March 8, 1971

MEMORANDUM FOR: H. R. HALDEMAN

FROM: CHARLES W. COLSON *WC*

On the CBS Morning News last week, Congressman Pete McCloskey said that his stand against the President had not hurt his relations with members of the White House staff.

I don't know who knows McCloskey best (I have heard Ehrlichman does). If there is a close relationship, it seems to me that an effort should be made to either get him off his present campaign and, if that fails, then freeze him out completely.

It is relatively easy under conditions today for any candidate to develop an insurgent movement within any President's party any time. McCloskey has gotten a good jump on this and we should not dismiss him lightly. He could begin a serious movement and, even if it only attracted 10-15% - there are that many malcontents in the Republican Party - it could become a serious problem. I don't think the Vice President or anyone of national stature should attack him; rather we are trying some low key guerrilla warfare in his own district.

The only point of this memo is that I think the McCloskey situation should be taken seriously. If his relations with the staff have not been hurt and, if there are some friends here, then we should make an effort to get him back on the track quickly. If that fails he should be given the complete cold-shoulder quietly. The point is that we shouldn't continue going along just as if nothing had happened.

cc: John Ehrlichman