

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
9	2	2/2/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Chapin RE: dinner for the I Care About Congress Committee. 1 pg.
9	2	2/10/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Derge RE: a recent piece of information obtained from the Gallup organization. 1 pg.
9	2	2/19/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Bob Finch RE: the national youth vote and Gallup polling on it. 1 pg.
9	2	2/16/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to "Follow-Up" RE: Colson and Muskie. 1 pg.

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9	2	2/11/1971	<input type="checkbox"/>	Campaign	Memo	From Higby to Haldeman RE: Bob Dole's planned Lincoln Day speeches. 1 pg.
9	2	2/3/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Haldeman RE: final draft of a survey generated by Derge. 2 pgs.
9	2	2/19/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Derge RE: analysis of a Gallup poll. Handwritten note added by unknown. 1 pg.
9	2	2/4/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Wilbur Jenkins RE: Virgin Islands trip. Handwritten note added by unknown. 1 pg.
9	2	2/4/1971	<input type="checkbox"/>	Domestic Policy	Letter	From Higby to Kalmbach RE: bill for recent services. 1 pg.

17
February 2, 1971

MEMORANDUM FOR: DWIGHT CHAPIN
FROM: L. HIGBY

Tom Huston suggested that the I Care About Congress Committee invite down about a dozen or so younger Congressmen for a Stag dinner with the President -- this would include fellows like Crane, Archer, Goldwater etc. These fellows are young and vibrant and they could do us much good out in the country -- even though they don't carry much weight in Congress. They do do a great deal of speaking to Republican and conservative groups and could be of particular assistance.

Bob feels that this is a good idea and asked that this be set up so that it is done this month.

bcc: Tom Huston

LH:kb

February 10, 1971

MEMORANDUM FOR: DR. DAVID DERGE
FROM: L. HIGBY

As I indicated to you, one of our people had talked to one of their sources at Gallup regarding the identification question used in their "trial heats". The following is reported:

1. If they say "I think he's a politician", that's not good enough. However, any of the following terms suffice for identification purposes:

- (a) Senator
- (b) Presidential hopeful
- (c) Presidential candidate
- (d) Ex-Vice Presidential candidate
- (e) New England politician
- (f) Member of Congress

LH:ba

February 19, 1971

MEMORANDUM FOR: BOB FINCH

FROM: L. HIGBY

Bob asked that I write you re the President's request for your views on the latest Gallup poll that was released Sunday, February 14, that concentrated on the youth vote in the nation, and the Gallup poll that appeared in Newsweek on the same subject. In particular, he would be interested in your thoughts as to what the political implications are of the data contained in the Gallup poll and any thoughts you would have as to what actions we should be taking in this area.

LH;kb

February 16, 1971

MEMORANDUM FOR:

FOLLOW-UP

FROM:

L. HIGBY

-- Follow-up with Colson re Muskie and each Poll done by Harris in 1968.

LH:kb

February 11, 1971

MEMORANDUM FOR H. R. HALDEMAN

FROM : L. HIGBY

There apparently is a problem developing with Senator Dole that people would like you to step into. Dole is giving a series of Lincoln Day speeches around the country. This would provide an excellent opportunity to hit Muskie and other Senators, however Dole has refused to name other Senators, says Nofziger.

Also, Dole is giving a rather lofty speech rather than one that hits hard and also supports the President's program on Laos - says Nofziger.

If we want to get something going this week-end you should call Dole, says Colson and Nofziger.

LH:pm

February 3, 1971

MEMORANDUM FOR H. R. HALDEMAN

FROM : L. HIGBY

SUBJECT : Final Draft of Nixon
and Administration
Image Survey

Attached (Tab A) is a memorandum from Dave Derge and the proposed final draft on the survey. It is basically a re-do of the draft that we sent him a week ago.

Some of the questions that you asked be included were left out, but I have put them back in, notified Derge that we want them included, and indicated which ones they are in blue ink in the attached draft.

One point that should be settled: In light of the latest series of surveys, do you still want to ask any questions on J. Edgar Hoover?

Yes _____ NO) _____

I raised with Derge the problem of probing in the area of "mystique" and getting some of the "whys" behind answers to various questions on the semantic differential section of the test. He indicated to me that some of this will be done in the pre-test and hopefully as a result of the pretest they will be able to come up with a suitable method of probing this whole area.

Recommendation: I recommend your approve the survey as corrected.

Approve _____ Disapprove _____

It is my understanding that this survey is to be financed by the Republican National Committee, they would not however have access to the results of the survey. As you'll note in Derge's attached letter the total cost of the survey is estimated at \$30,000.

If you agree that the RNC is to pay for the survey under the conditions listed above, I will proceed to talk to Tom Evans and make appropriate arrangements.

According to our original agreement with RNC they were to pay for four field surveys, at the cost of \$25,000 each -- so far they have only paid for three.

RNC finance _____

Use private sources from Kalmbach _____

Attachment

LH:kb

February 19, 1971

*went sent
returned
to Larry*

MEMORANDUM FOR:

DR. DAVID DERGE

FROM:

L. HIGBY

Bob has asked for your analysis with regard to the latest Gallup polls on youth and the political implications contained therein. He also would like any suggestions you should have as to how we should be moving or what areas we ought to be hitting as a result of those polls.

It is interesting to note that these people particularly seem to admire the dead Kennedys and that methodology, but don't particularly admire Teddy.

It is interesting to note too, how these polls conflict with the recent data that Harris put out.

Please forward your thoughts.

LH:kb

February 4, 1971

MEMORANDUM FOR: WILBUR JENKINS
FROM: L. HIGBY

This is the return of the Advance I had for the Virgin Islands trip. As you can see, we didn't incur many expenses.

Enclosed \$200

LH:kb

210

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

E.O. 12065, Section 6-102

By *R. Gypert* NARS, Date *3-22-82* February 4, 1971

~~CONFIDENTIAL/EYES ONLY~~

Dear Herb:

Enclosed is the bill from Chilton for services rendered on January 4, 1971.

With best wishes,

Sincerely,

Lawrence M. Higby
Administrative Assistant
to H. R. Haldeman

Mr. Herb Kalmbach
Suite 900 - Newport Finance Plaza
550 Newport Center Drive
Newport Beach, California 92260

Enclosure: Bill from Chilton for services rendered 1/4/71

LMH:hc