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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
6	64	11/30/1970	<input checked="" type="checkbox"/>	Campaign	Memo	From Chotiner to Higby RE: Gayle Essary of Austin, Texas. 1 pg.
6	64	11/30/1970	<input checked="" type="checkbox"/>	Campaign	Memo	Copy of a memo from Chotiner to Higby RE: Gayle Essary of Austin, Texas. Handwritten notes added by unknown. 1 pg.
6	64	11/30/1970	<input checked="" type="checkbox"/>	Campaign	Memo	From Haldeman to Colson RE: Democratic Party debt. 1 pg.
6	64	11/23/1970	<input type="checkbox"/>	Domestic Policy	Other Document	Transcript of Vera Glaser's interview of Colson. 3 pgs.

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6	64	11/13/1970	<input type="checkbox"/>	Campaign	Memo	From Colson to Haldeman RE: political state of the American Northeast. 2 pgs.
6	64	11/11/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Colson RE: Helen Hill's financial support and activities in California. 1 pg.
6	64	11/6/1970	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from Colson to Haldeman RE: response to Haldeman's previous memo. Handwritten notes on original added by unknown. 1 pg.
6	64	11/4/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Colson RE: use of "Jaycees" and celebrities in the 1972 campaign. 1 pg.
6	64	11/5/1970	<input type="checkbox"/>	Campaign	Memo	From Colson to Haldeman RE: discussion with Mulcahy and Stone involving financial management of the 1970 campaign. Handwritten notes added by unknown. 1 pg.

November 30, 1970

FOR: LARRY HIGBY
FROM: MURRAY CHOTINER

This is in further response to your inquiry about Gayle Essary of Austin, Texas.

I spoke with him today and he is sending me a copy of the written material which he gave to Carl Leubsdorf of Associated Press.

Mr. Essary states he had three winning campaigns, to wit:

Senator Stevens (R) of Alaska
Governor-Elect Hall (D) of Oklahoma
Governor-Elect Wallace (D) of Alabama,

and two losing campaigns, to wit:

Danforth (R) for Senate, Missouri
Dodd (D) for Senate, Connecticut.

I spoke with Ron Birch, AA to Senator Stevens, who reports that Gayle Essary was retained for a short period before the Primary. He was supposed to furnish ideas and the suggestions were unsatisfactory and terminated two months before the primary election.

I am following through with the Danforth and Dodd campaigns to see what they know about Essary. I will keep you informed as soon as further information is received.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON



November 30, 1970

FOR: ~~LARRY HIGBY~~ H.
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Essary

245
November 30, 1970

MEMORANDUM FOR: MR. COLSON
FROM: H. R. HALDEMAN

The image being developed of the Democrats as being "resurgent" should be demolished. They owe \$9,000,000.

Would you please check around and prepare a plan on what we could do to cause them to be sued by their dozens of creditors.

HRH:LH:cg

Colson

Last half of conversation between Vera Glaser (Knight Newspapers)
and Charles W. Colson, November 23, 1970:

- G: We were on a deadline with the column and normally it would have been checked before that went out, but we just checked the press clips and discovered that you were not the organizer.
- C: Yes, the interesting thing was that a Maine reporter called me today and said that he had been called about this, and he said, I remember that party, you didn't have anything to do with the damn thing. He happens to be a Republican and he said, hell, I don't know whether you contributed to the party, but he said, I know damn well you didn't organize it. And I said, well according to this article it says coverage in the Maine press was that the \$50 a head fund raising party was organized in 1964 by Colson for Muskie.
- G: Well, Bill Lewis insisted that it was in Don Larrabee's story and we were not able to get the story itself as the Bangor paper....
- C: Oh, hell, it wasn't in Don Larrabee's story, he's the guy that called me.
- G: Yeah, well, Don Larrabee knows you were there.
- C: Oh, sure, I think we might have gone with Don as a matter of fact.
- G: Yeah, well, I'm very upset about this because...and I am not going to ever take the word of Bill Lewis again. This is the first time this has happened and I'm...
- C: You wouldn't like some time to just put a little piece in your column that this doesn't happen to be true, would you?
- G: Well, let me see what I can do because...Well, when you say you're more distressed than I am, I can see why you might feel that way, but I'm just frankly so God damned mad..
- C: Well, I can't say there's anything else in the piece other than my blue eyes and the fact that I didn't come anywhere close to having a fist fight with Mr. McNamara, we had a good heated argument, but hardly coming to blows. But, yeah, that's fair enough.
- G: Yeah, let me see what I can do because..but I am... you can be very sure that that individual in that office is not going to be called upon as a source anymore.
- C: Oh, hell, he's..you know, I could tell you he really is just a very vicious guy.

- G: Well, the thing is that it was perfectly apparent that there was no love lost but, and this doesn't surprise you, but in all cases we check back to the original source and it just happened that in this one instance, since we had him on tape and since we repeated it, you could even listen to this if you wanted to over and over again, where was it, and who said it, and who did it, and are you sure, and etc. etc. and this is what actually ... what we wrote was much cooler, you know, than what was said, but that is the first time we haven't checked back to the original source and we live to regret it, and let me see what I can do because I just, you know, I write...
- C: Well, it sounds..the way it's written sounds a hell of a lot more than in fact it was. Obviously, being Washington Counsel for the New England Council I would go to any reception that any New England Senator had because my job was to work with them. Plus the fact that Muskie in those days was a great battler for New England causes, and that's what my business was, so hell, I'd go to a reception for him. I wouldn't, you know, organize one for him because I was, in those dark days, even giving money to Barry Goldwater -- and I never gave to Muskie.
- G: Yeah, well, I appreciate your calling and I'm just...I simply can't tell you how badly I feel about it, so let me see what I can do, Chuck.
- C: What I would really appreciate Vera is that nobody likes to clarify those things, but...
- G: Yeah, there might be a problem...
- C: But the real difficulty is that somebody then comes along and picks it up out of your column and then somebody else says, well, gee, it must be true, I read it in Vera Glaser's column and the first thing...
- G: Another things that burns me up, which is really small and you don't give a hoot one way or the other, but again it's a point of accuracy, is that it was not a \$50 dinner, it was a \$25 dinner, and when you begin to check back things like this, you know...well, there it is and...
- C: I wouldn't even remember because I really don't...honestly, as I recall back I don't believe that I bought a ticket to it, I think I was invited to it, and I don't believe I made a contribution to it, because, you know, I was invited, you know, really in my capacity. I had a drink, and watched Lyndon Johnson give a wild arm waving speech and left.
- G: Yeah, Lyndon was there, I remember. Well, let me see what I can do and now I've got to visit in New York all day tomorrow and I'm going to be out leaving on the 8:00 shuttle and I won't be getting back until 7:00 or 7:30 so if..I'll see if I can get something started on this tonight. I don't know whether I can but...

C: I suppose I could always just write a letter to the editor saying it just isn't so, and..

G: You can do that if you like and...

C: I'd rather not because that just turns it in to more than it should be.

G: Yeah, and I would like to be helpful if I can ~~can~~ because, believe me, I'm not happy.

C: Well, I don't mind, you know, I can take my lumps in the mess, I don't mind that. I wish to hell I could stay out of the newspapers, but what really does bug me is a story that I would organize a fund raising for somebody, which unfortunately it isn't this column so much as the next guy picks it up and the new guys picks it up, then all of a sudden people throughout think it's got to be a fact, and it just isn't,

G: Yeah, I know. Let me see what I can do and...

C: I'd be very grateful for whatever you can do to clarify it...

G: Well, it's only fair and I want to, and I will, as I say I won't be in town tomorrow, but I'll give you a temperature reading on Thursday, how's that?

C: Fine, great. Thursday is Thanksgiving, we'll both be stuffing ourselves with turkey.

G: Oh yeah, so Wednesday.

C: O.K. Wednesday?

G: Yeah, Wednesday afternoon maybe I'll be able to call you.

C: Thank you very much, Vera.

G: All right, Chuck.

THE WHITE HOUSE

WASHINGTON

November 13, 1970

EYES ONLY

MEMORANDUM FOR H. R. HALDEMAN

One of the items I would like to discuss with you when we have a chance to talk is organizing the Northeast. I am convinced that the social issue was very powerful in the Northeast during the past campaign; while it may lose some of its impact in the rest of the country, it will continue to be powerful in 1972 in this region, at least with certain groups. The people most concerned with it are urban, middle income, white ethnics. To exploit the potential, we need to cultivate the right Catholic leaders in several key Northeastern states. These states are winnable if we have the right people and organize them properly.

The Democrats have always built their powerful machines around prominent Irish Catholic political bosses (occasionally Italian). Their Catholic leaders are now becoming much less important while ours are gaining in prominence. For example, consider the situation in the following states:

Connecticut: Our Governor-Elect is an Irish Catholic; the leading Democratic politician (Ribicoff) is Jewish.

New Jersey: Our Governor is Irish Catholic; the most prominent Democratic office holder is a yankee (Pete Williams).

New York: The Senator-elect is an Irish Catholic; New York's Democratic leaders are predominantly Jewish.

Rhode Island: Our candidate for Governor (who still may be elected) is a very attractive Italian Catholic; the Democratic incumbent is Jewish.

Pennsylvania: The defeated Republican candidate for Governor (who should remain a power in the party) is an Irish Catholic, supported in this election by the entire church hierarchy in the state; the Democratic Governor-Elect is Jewish, a fact which by itself will help keep the Catholic vote in our corner, particularly in view of the hot parochial school issue in the state.

We should start building Nixon organizations around these men, be sure that we thoroughly cultivate them and use the resources of John Volpe and others to get the right second and third tier leaders on our team early. Men like Proccocino in New York, a former Democratic candidate for Mayor, who endorsed Rockefeller should be brought into the fold. (In fact, if Rockefeller thought that he had a shot at one of the two positions he would like here in Washington after the 1972 elections, we could probably take over his organization intact today and keep it active over the next two years. If this idea has merit, we should do it before the organization is disassembled.)

I fully recognize that if Muskie is our opponent, the fact that he is a Catholic will seriously hamper our efforts in this area. We should proceed nonetheless in the chance that he may not be the candidate and with the further objective of neutralizing blocks of Catholic voters if he is the candidate.

There are also some outstanding candidates whom we should start grooming in these states. I don't believe that anyone running state wide can give much of a lift to the President, but if they are bad candidates, they can be serious drags on the ticket. Work should be started on this now -- not in 1972.


Charles W. Colson

EYES ONLY

DETERMINED TO BE AN
ADMINISTRATIVE ORDER
E.O. 12066, 6-102
By emp NARS, Date 1-23-91

~~CONFIDENTIAL~~

November 11, 1970

Brown

MEMORANDUM FOR : MR. COLSON

Helen Hill, a strong supporter of ours financially in California, talked with Rose Woods recently about her interest in trying to buy some radio and television stations. This is a program we need to encourage with some of the major financial people and Helen Hill would be a good place to start. Will you please follow up with this with Rose and will you please follow up on an overall basis to develop a program for recommendations to our people as to purchase opportunities in this area?

H.R. HALDEMAN

THE WHITE HOUSE
WASHINGTON
November 6, 1970

Chuck

MEMORANDUM FOR H. R. HALDEMAN

This is in reply to your memo of November 4, Log No. P-925.

I have invited Andre LeTendre to get together with me during the week of the 16th. Do I assume that you want him brought into the White House, or should we find a place for him somewhere else in the Administration and use him for this one assignment part-time? I doubt that it should be a full-time White House assignment. *What is your recommendation.*

As for organizing the celebrities, Henry Cashen will be meeting this week with Dick Moore to get some guidance on how best to approach them. I suspect this is a one-by-one effort, although if we could collect good names I would think some of our loyalists like Bob Hope, Art Linkletter, and others could contact the ones we identify. If we want to start a major recruiting effort on celebrities, I would suggest that Nick Ruwe be considered to coordinate this from the White House; Nick would be good at this and he could take guidance from Dick Moore. *NO he would not.*

If Nick is going to be otherwise engaged at State or elsewhere, I will ask Henry to follow through on this in this office. The way to get this off the ground in my opinion is to find 8 or 10 of the best loyalists-- Bob Hope, Art Linkletter, John Wayne, etc., have private meetings with each, ask them to identify and recruit friends, and use them as a sounding board for our efforts, letting them know that they are really our executive committee. We will have to do the leg work, but a strong group could help us get started.

OK - but we have to work to a much broader list & start developing some of the younger stars who Hope, Wayne & Linkletter have probably never heard of. Perry Como, etc. But get to the young ones - Pat Boone, Chris Peasley could also be helpful - Johnny Cash, Glenn Campbell, Pearl Bailey etc

Linman
Charles W. Colson

November 4, 1970

MEMORANDUM FOR: MR. COLSON

Several areas that require immediate organizational work, looking to '72, are the Jaycees and the celebrities.

You're already on top of the Jaycees, as I understand it, and since LeTendre lost, I assume we will be bringing him aboard to handle the organizing of that project.

We also need to get someone going very actively on the celebrities. There are lots of them who have not been listed as for us, and who have not been active for us in the past, who now can be enlisted. Two immediate examples that come to mind are: Elvis Presley and Perry Como. There must be hundreds of others, and this is going to take someone with a very sophisticated approach, who will go for the big names and will understand how to go about getting them lined up with us.

Let's work out a plan for getting this carried out fast.

H.R. HALDEMAN

HRH:cg

fb

THE WHITE HOUSE
WASHINGTON

November 5, 1970

MEMORANDUM FOR H. R. HALDEMAN

I had occasion to talk to Mulcahy and Stone several times during the closing days of the campaign. I detected a very serious disenchantment on the part of both of them for the way in which their money was used during the campaign.

I am not saying their points are valid. The facts are irrelevant. What is important is what they think. Mulcahy was very disturbed over the election eve television program. Stone feels that much of his money was wasted in campaign mismanagement. (He made this point on network television last night).

Both men were hit by many too many people and there was no central point for coordinating.

I think we need to move fast to rebuild some confidence. We are going to need both of these men in a big way in 1972. My immediate suggestions are:

- ✓ 1. A small stag dinner with the President for 5 or 6 of the largest contributors -- or maybe just Mulcahy and Stone.
- ✓ 2. Draw them in very soon on our campaign planning for 1972. (This is pure cosmetics -- I recognize their judgment, particularly Stone's, is not worth a damn).
- ✓ 3. Set up a system where they understand that you or I or someone clear all requests for money.

? 4. Stone's Judge(?)

Charles W. Colson
Charles W. Colson