

Richard Nixon Presidential Library  
 Contested Materials Collection  
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
6	52	9/23/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Chotiner RE: Senate race in Vermont. Handwritten notes added by unknown. 1 pg.
6	52		<input checked="" type="checkbox"/>	Campaign	Memo	Document analyzing the Vermont Senate race. Author and recipient unknown. Handwritten note added by unknown. 2 pgs.
6	52		<input checked="" type="checkbox"/>	Campaign		Copy of a questionnaire regarding the 1970 Vermont election. Handwritten note on original added by unknown. 1 pg.
6	52	9/23/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Chotiner RE: Senate race in Vermont. 1 pg.

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6	52	9/11/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Steve Bull, Ron Walker, and Chapin RE: 1970 campaign issues. 1 pg.

✓  
September 23, 1970

*For  
Lepore Return  
from Lepore*

*10/7*

MEMORANDUM FOR: MR. CHOTINER

The attached analysis of the Vermont Senate race provides some interesting background.

Could we have a report as to the progress being made on the specific suggestions covered therein - that is, the activities of Stafford and Hayes, the progress on contracts for Burlington and South Vermont, the activities of the college YR's, the addressing of the fuel oil problem, and plans for the Vice President to add French Canadians to his list.

Apparently, the most important single thing is Stafford. Are we getting help there? Another question that arises is whether Prouty's campaign is really organized and underway. I understand Hoff's is. Also, how do they stand on finances at this point?

H. R. HALDEMAN

cc: Mr. Finch  
Mr. Rumsfeld

HRH:cg

Re: The Vermont Senate Race

Six years ago, Winston Prouty won election to a second term by a margin of 88,000 to 76,000. This year he faces a much stronger candidate, former governor Philip Hoff, and polls indicate the election will be tight.

A comparison of Prouty's 1964 vote with Hoff's 1966 gubernatorial victory suggests that the two men will be fighting for an independent and liberal Republican electorate based in the cities and larger towns. Many of these people voted for Prouty in 1964 but Hoff in 1966. Indeed, Hoff's gains over the Democrat who ran against Prouty correlate with the vote cast in the 1966 GOP gubernatorial primary for a liberal Republican (defeated). Liberal Republican and independent votes hold the key to a Hoff or Prouty victory.

Signs of liberal Republican breakaway in the November election are already building. The incumbent lieutenant-governor, Tom Hayes, is the liberal Republican who was defeated in the 1966 primary. This year, he is again running for governor in the GOP primary and he threatens to bolt if he doesn't make it, calling incumbent Governor Davis a captive of big business. Prouty would be affected by a liberal bolt against Davis.

Prouty is running almost at 1964 levels in the small Yankee towns, a good sign (see enclosed poll). Hoff is not going to do nearly as well in these areas as he did in 1966.

But the Prouty problem will lie in the liberal Republican areas: Bennington and vicinity, Brattleboro, Rutland, areas of Burlington, Barre and some of the major towns.

To this end:

#### Suggestions

1. Congressman Robert Stafford, a moderate with great appeal (especially in his home area - Rutland) should be induced to campaign for Prouty, especially in the urban areas of southern Vermont.
2. Lieutenant governor Hayes, who has no financial safe harbor to shelter in after his likely defeat, should receive a talking-to about a federal job or future in order to prevent a damaging break on his part with Governor Davis (which could not help but extend to Prouty).
3. Prouty should be given any possible federal contracts or awards to make affecting Burlington or urban south Vermont.
4. The College Young Republicans should be geared up for a Prouty effort in south Vermont (where affluent intelligentsia liberalism is on the rise) to counteract the image of Prouty

*FL - come up  
w/ something now*

5. It does not look like Vermont is going to be too hard-pressed by this winter's oil shortage, but it would be good for the President to go to New England for some fuel re-assurance conference or something in which he could a) demonstrate intense concern; b) announce some new import program; or c) announce a new way of handling the import quotas to be allowed so that the import tickets are not just bonuses to Big Oil but go where they will do the most good. An oil extravaganza (public-relationswise) oriented towards New England consumers would be a good idea now that the oil interests have been re-assured of retention of the quota system. This would also affect Maine, Mass and Conn.

6. The French Canadian vote in upper New England is taken for granted by the Democrats at a 6, 8 and 10-1 ratio. It is worth trying to break up. The Vice President could profitably add French Canadians to his list along with Chicanos and Indians; they are in little better shape throughout parts of New England. A little cultural attention and recognition would go a long way.

Speakers

I don't think out-of-state speakers serve the purpose in Vermont. The best thing for Prouty would be strong assistance from Stafford (and Aiken, of course, if he would).

1970 Vermont Election Questionnaire

1. For whom do you plan to vote in November's Senate election? (Circle one.)  
84% 13% Don't know - 3%  
A) Winston Prouty (Republican) B) Philip Hoff (Democrat)
2. For whom did you vote when Winston Prouty last ran for the Senate in 1964? (Circle one.)  
84% 7% 9%  
A) For Prouty B) For his Democratic opponent C) Don't know/Didn't vote
3. For whom did you vote when Philip Hoff last ran for Governor in 1966? (Circle one.)  
26% 61% 13%  
A) For Hoff B) For his Republican opponent C) Didn't vote
4. Whom did you support for President in 1968? (Circle one.)  
87% 10%  
A) Richard Nixon (Republican) B) Hubert Humphrey (Democrat)  
C) George Wallace (Independent), Don't know - Didn't vote - 3%
5. Whom did you support for President in 1960? (Circle one.)  
A) Richard Nixon (Republican) B) John F. Kennedy (Democrat)  
C) Don't know/Didn't vote
6. Do you plan to vote for President Nixon in 1972? (Circle one.)  
71% 10% 19%  
A) Yes B) No C) Don't know
7. Do you think that the Nixon Administration pays too much attention to the South and not enough to New England? (Circle one.)  
14% 65% 16%  
A) Yes B) No C) Don't know

mid-August poll of Yankee voters (non-Yankees excluded)  
in Orange County, Vt., the state's  
banner GOP county  
(Sample - 34 random-selected  
Yankee voters, all Orange County towns)

81  
September 23, 1970

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H. R. HALDEMAN

cc: Mr. Finch  
Mr. Rumsfeld

HRH:cg

September 11, 1970

MEMORANDUM FOR :

STEVE BULL ✓  
DWIGHT CHAPIN  
RON WALKER

It's important to recognize that the principle campaign issue this fall will probably be campus unrest.

Because of this we may find that there will be substantial efforts at demonstrations when the President travels around the country even to a greater extent than we've seen up to now. Instead of trying to defuse these activities, we should attempt to have the demonstrators concentrated in one area where they are highly visible and it may be that the President will move in front of that area in order to let the cameras get a picture of the rattle looking people that are out demonstrating and/or the profane and obscene signs they carry.

In other words, let's contain them where we can control them but make sure that we don't infiltrate them so completely that you can't tell the good guys from the bad guys.

H. R. HALDEMAN

HRH:pm