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6	15	6/28/1972	<input type="checkbox"/>	Campaign	Memo	Note recommending that John Ehrlichman be given the campaign director's job. Author and recipient unknown, although Haldeman may have composed the note. 2 pgs.

6/28/72

By the time you read this the whole thing will probably be academic, but below are my thoughts on why Ehrlichman should be selected over Mac Gregor to handle the campaign director's job. I went through a list of both men's positives and negatives and basically they come out fairly even. The key factor to focus on in this situation is time. There are only 132 days until the election. Because of this limitation and the following factors that relate to it - Ehrlichman should get the nod.

- Ehrlichman knows the situation. Action is needed now. With John start up time would be minimal. Also John knows the players at 1701 and equally important they know him. The jockeying would be minimal because John knows them all too well. Mac Gregor would take much longer to get acclimated.

- Moving Ehrlichman doesn't leave a whole here. His job on the D.C. is done. In some cases he's actually an obstructionist. We can handle what is left on a day to day basis. Mac Gregor on the other hand has several things before Congress and will for the next few months - i.e. SALT etc. Plus Congress would view Mac Gregor's removal as downgrading them.

- Ehrlichman is acquainted with a large section of National leaders including Hoover, Mayor, etc. Clark is entirely Congressional.

- Ehrlichman's prominence is well known. The move would demonstrate new priorities have been placed on the campaign by the White House. It would fire up the troops!

- Ehrlichman is a better spokesman than MacGregor.

Finally the argument that John must travel in the campaign is not solid. While it is undoubtedly desirable other arrangements can be made.