

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
4	40	8/25/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Buchanan RE: Shriver's statement involving his ancestors' participation in the Civil War on the side of the Confederacy. 1 pg.
4	40	8/25/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Buchanan RE: Shriver's academic and political background. 1 pg.
4	40	8/22/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Buchanan RE: planned responses to McGovern statements, particularly ones facilitated by Connally. 1 pg.
4	40	8/10/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Chapin RE: planned speakers for the Republican National Convention. 2 pgs.

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4	40	8/28/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Cashen RE: seeking support from new groups. 1 pg.
4	40	8/25/1972	<input type="checkbox"/>	Domestic Policy	Memo	From Colson to Herb Stein RE: a recent "Business Week" article involving an interview with Pierre Rinfret. 2 pgs.
4	40	8/25/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Malek RE: the political climate of Massachusetts. 2 pgs.
4	40	8/17/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Mickey Gardner RE: Hank Buchanan and Ben Lambert. 1 pg.
4	40	8/15/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Clawson RE: columnist Frank van der Linden and his use as a pro-RN public figure. 1 pg.

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4	40	8/10/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Rodgers RE: the role of unions in the 1972 presidential campaign. 2 pgs.
4	40	8/12/1972	<input type="checkbox"/>	White House Staff	Memo	From Colson to Koch RE: making sure Koch performs his job duties. 1 pg.
4	40	8/10/1972	<input type="checkbox"/>	White House Staff	Memo	From Colson to Mike Balzano RE: obtaining "young, articulate ethnics" who support RN. 1 pg.
4	40	8/5/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Ehrlichman RE: an attached document authored by Harris and intended for RN. 1 pg.

August 25, 1972

MEMORANDUM FOR: PAT BUCHANAN

FROM: CHARLES COLSON

Note the New York Times article attached in which Shriver talks with some pride of how his forebearers all fought on the side of the Confederacy during the Civil War. That probably went over fine with the hometown crowd in Louisiana, but could sure raise hell with the Blacks. Only red necks brag about their family having fought in the Civil War. One need only recall the issues in the Civil War to realize how preposterous it is for a candidate for national office to be bragging about this.

It would seem to me we should get out some attack material and have perhaps some prominent Republican Blacks attack Shriver and demand he say whether he is proud of the fact that his ancestors fought to prevent slavery. In my opinion this is not a good national issue, but is a pretty damn good special appeal to Black groups and the Black media.

August 25, 1972

MEMORANDUM FOR: PAT BUCHANAN

FROM: CHARLES COLSON

As reported in the New York Times on August 6, Sargent Shriver was a member of the "America First" movement on the Yale campus. I have also learned that he, after graduation from Yale, spent a considerable amount of time in Europe, specifically in Germany, where he showed distinctly pro-German sentiments. Of course, so did Joseph Kennedy, his future father-in-law. It seems to me this point is worth some exploration and then an evaluation as to how, if at all, it could be used. It certainly ought to shake up the Jewish community a little bit. When McGovern goes around charging the President with being a modern day Adolf Hitler, one might remind George McGovern that his own Vice Presidential candidate was a sympathizer with Hitler.--The murderer of 6 million Jews.

August 22, 1972

MEMORANDUM FOR:

PAT BUCHANAN

FROM:

CHARLES COLSON

John Connally is going on Issues and Answers this weekend. He would like some of our best attack material and talking points. I would suggest that we particularly hit hard on McGovern's refusal to accept any briefings either with Kissinger or, for example, yesterday from Carlucci on the Wilkes-Barre situation.

Also, we should hit the McGovern interview last weekend which was a complete sell-out to the Communists. Connally is the perfect guy to do this. Christian will be in the Connally suite at the Madison this Saturday and will be expecting to receive briefing materials and current attack material from us.

Would you please ~~make~~ sure this gets done?

August 10, 1972

MEMORANDUM FOR: DWIGHT CHAPIN
FROM: CHARLES COLSON
SUBJECT: Convention Speakers

We will have five local labor leaders, all Republicans, in Miami. The list is attached. I don't know how articulate or attractive any of them are. I don't believe any of them are up to seconding the President, but the only way to determine that is to have one of your people interview each of them. They can be contacted through Don Rodgers. My own recommendation after thinking it through is that Peter Brennan would be the best person to second the President's nomination. It's true, he looks like a labor leader and not a rank and file worker. On the other hand, he has a good Bronx accent, is nationally known among the Building Trades and next to Fitzsimmons, with whom we have had enough identification, is probably the President's favorite labor leader. Another choice to second the President's nomination would be Mike Maye, who is the head of the Fire Fighters of Greater New York, an ex-Army MP who still looks like one, is a fire-brand speaker and a marvelous guy. He would stand them on their ears and there is a certain identification of firemen all across the country that might be a very good touch.

Finally, we should consider Joe DiSilva in California because he is Italian and does represent Southern California and is, I believe, nominally a Republican. In any event, he is with the President.

As for women speaking for senior citizens, attached is a list submitted to me by Bud Evans. All four sound good, particularly Margaret Chuehh.

Among Catholic women, I think Irene Dunn or Clare Booth Luce would be the best known, but to my mind Peggy Heckler is a bright new star that we should make at this convention. Peggy is an Irish-Catholic, 41, attractive, lawyer and now has three terms in Congress. She is an excellent speaker.

I regret to inform you that there are no attractive Polish women! I am having Balzano continuing the hunt, but the prospects don't look good at the moment. I think if we dig out good old Ed Derwinski, and Mayor Perk, that's pretty good ethnic coverage on the Republican side for the Eastern European bloc. Don't forget we have Cardinal Krol who is Polish.

On the Italian side, Balzano, Volpe, Conte and Rizzo are all very good. I will try to come up with more thoughts in the morning, but you might want to sort these out and see where they fit into your overall plan.

August 28, 1972

MEMORANDUM FOR: HENRY CASHEN
FROM: CHARLES COLSON

I want to review with you at your earliest convenience the work you are doing with each organized association to enlist campaign support. I realize that in the case of many associations like the NAHB, they cannot act as an organization. On the other hand, there is absolutely nothing to preclude individuals from entering into campaign activities on their own behalf. For example, Stastny and Barber could be sending letters out to every member of the NAHB -- suppliers, homebuilders, etc. for Nixon -- asking for money and political support. This is where we really exploit the advantages of being incumbent. These are groups we have worked with. We should be able to do this; McGovern should not. Also, one beauty of this is that it is independent to campaign activity, which, of course, does not come within the spending ceiling limitations that we have.

Please pursue this. Go through each of the groups that we are dealing with and then be prepared to give me a report on how we are doing with each one, what activities we have under way of this kind.

EYES ONLY

August 25, 1972

MEMORANDUM FOR: HERB STEIN
FROM: CHARLES COLSON
SUBJECT: Pierre Rinfret

Pierre Rinfret called me this morning very upset over the latest Business Week; he reports that both you and George Shultz cut him down rather badly in an interview.

I am, of course, totally agreeable to having Pierre be simply one of several economic spokesmen for us in the campaign. As of this point, however, no other attractive, articulate economic spokesmen have been produced by anyone and Rinfret is bouncing all over the country for us, giving good, tough speeches attacking McGovern's economic proposals.

The President did have Rinfret in to talk to him, basically in order to give him some portfolio and credentials with which to speak. The President was very strong in the meeting on the point of Rinfret's getting out and making our case for us and attacking McGovern's proposals.

If we can get other economic spokesmen of Rinfret's abilities, we should certainly do so. But until such time as we have some others, I don't think it is really productive for us to be clipping Rinfret's wings, certainly not gratuitously.

I fully appreciate the point that you have made to the President and he in turn has made to Bob Haldeman and myself, that you should not be asked to undertake partisan appearances during the campaign. Since you will be somewhat limited at least in strictly partisan appearances, it does seem to me all the more important that we should be encouraging, not discouraging, those who do wish to speak out for us.

I haven't seen the Business Week article but I would have to conclude hastily from Rinfret's call to me that his complaints were somewhat justified. I do think also that it is kind of silly for the President to spend a half hour building someone up only to have others tear him down.

I am well aware of the sensitivities towards Rinfret but for God's sake, for the next 74 days, let's milk him for everything he's worth!

cc: George Shultz

August 25, 1972

MEMORANDUM FOR: FRED MALEK
FROM: CHARLES COLSON
SUBJECT: Massachusetts Situation

Whoever wrote your memo of August 14 to me is a hell of a lot more concerned about building a file and a record than in getting the job done. It certainly doesn't sound like you, nor is it constructive to say that the points that Karalekas makes are factually wrong.

I don't think your office is in any better position to assess the facts than ours. Steve is from Boston and he does get frequent reports from a lot of the local politicians and whose facts are correct is really a lot less important than what people are saying and thinking. I think you will have to admit, regardless of whose interpretation is correct, or accurate, that there has been very unhappy feelings towards the situation in Massachusetts.

Incidentally, Ed Brooke called me yesterday and among other things that he wanted to discuss, was what he described as the "screwed up" situation in Massachusetts. He too, had been pushing the Heckler-Conte combination. He thinks that Dwight, while a lovely fellow, has already gotten things in a hell of a mess.

Of course, Ed has to be careful; he's a candidate for office and doesn't want to get into a disagreement with the Lt. Governor.

[We have in the Democrats operation gotten John Collins to head our Democratic effort in Massachusetts. I have had letters and calls from old friends of mine saying that this will wrap up the state, that Collins is highly regarded and that he has a very substantial following among Massachusetts Democrats. One reported to me that he has been in a lunchroom in Boston frequented by Democratic pols and to a man they said they were going to work to support the President because of John Collins. He really has a lot of the old timers with him. The publicity up there from his announcement has been phenomenally good.

Believe me, from everything I hear in the state, there has never been a better shot at carrying it. The old white-Irish ethnic Democrats are jumping ship in the droves. All I can say is let's not blow it with a lot of little people quarreling over a lot of little things, or with you and I exchanging lengthy memos. Let's get a damn pro to go up there and talk to the people, get them all together, and get everyone working for us. This happens to be one state where I think there is enough enthusiasm that will be generated locally that if we just give them a little guidance and keep them from fighting with each other, they can do the job themselves. Collins, for example, wants to raise his own funds to run a Democrats advertising campaign. Let him go.

After the election somebody can pull your file copy out and do a detailed analysis of how your facts were more nearly correct than mine. But until that time, the hell with who's right or wrong. Let's get the thing going and not miss a hell of an opportunity.

August 17, 1972

MEMORANDUM FOR: MICKEY GARDNER
FROM: CHARLES COLSON

Two items I would like a report on from you:

Hank Buchanan whose brother, as you know, is Pat, was dispatched by the Committee for the Re-election of the President to go over some of the accounting aspects of the Democrats for Nixon operation. Apparently then he was told he wouldn't be needed any further. I think he feels that his professional talents have been impugned -- I gather that at least from what Pat tells me. Obviously the reason is, I assume, that you would want your own accountant so that you don't have any overlap with 1701. On the other hand, I would suppose that where Hank is already trained in all these complex requirements under the new statutes, that it might make sense to use him and for some reason he's a little sensitive about this. Maybe you could just let me know what's happened or if he could be kept in the picture. Just handle it that way.

Secondly, some time ago, I think I mentioned to you that Ben Lambert, President of East-Dill, which is the real estate subsidiary of Eastman-Dillon in New York, very much wanted to be involved in Democrats for Nixon. He called this morning to say that he was hurt that he hadn't been asked to join, that he not only would like to sign the ad, but buy a few and very much wants to get involved. He is a good Jewish name in New York, he's been very active in the business community, he's one of the youngest up and coming bright stars in Wall Street and I would think you would want to make very active use of him. Would you please pursue this for me?

August 15, 1972

MEMORANDUM FOR:

KEN CLAWSON

FROM:

CHARLES COLSON

I know that Frank van der Linden is one of our captive columnists who pretty much puts out anything we would like. Since he is now apparently part of the United Features Syndicate he is probably getting a lot more coverage than he used to. I noticed for example, that he's been in the Washington Post several times in the last few weeks.

This brings me to the point that you should be cultivating him to try to get him picking up anti-McGovern material. We should be using him just the way you have used Evans and Novak on occasion, Bill White and others who will be receptive.

This morning's column in the Post, which you may not have seen and I am, therefore, enclosing a copy, is an unmitigated catastrophe in my opinion. It paints the President in precisely the wrong posture. There is a certain arrogant tone to it; the President can't spare the time to get into the campaign with George McGovern and, I quote, "let McGovern buy his own TV time if he can scare up the money for it. . . .". The column then goes on to tell about the evening on the Sequoia -- quite inaccurately I might point out. It ends up by discussing our campaign strategy which apparently someone has seen fit to show van der Linden -- again not very accurately, however -- and ends up with some total non sequitor ending of a nice little vignette from John Whitaker's memory book.

The column is not only not a plus, it is a negative and this is ridiculous to be feeding this kind of stuff to van der Linden k-- obviously someone has. What we should be feeding to him is material that we really want to get out, perhaps that will rattle McGovern, keep him off base or directly hatchet him. If we want to get out positive material on the President, that's fine, but let's be sure that it is useful stuff, not the kind of thing that is in this morning's column which is distinctly counter-productive. Please get control of this and fast.

August 10, 1972

MEMORANDUM FOR:

DON RODGERS

FROM:

CHARLES COLSON

You will be happy to know that the Secretary of Labor has a consistent and perfect batting average now in terms of matching his promises with his performance on union endorsements. Usery told me last week that he would have some railroad endorsements and the airline pilots this week. Thus far they have not come through.

Of course, Hodgson and Usery assured us that the Retail Clerks would be neutral -- that was the very worst that would happen; as we know, they endorsed McGovern and now, Tonnelli, who it was almost impossible to lose, in my opinion, has apparently been lost. You may recall Hodgson telling us that Tonnelli and his union would endorse us, that he was merely waiting for the merger to be concluded so that he could get a new executive council together and have the executive council vote an endorsement. When I saw Hodgson at Camp David Tuesday night, I asked him if there was any way to accelerate this so that we could come up with a union endorsement this week, trying to break McGovern's momentum in the union area. He said perhaps he could get Tonnelli to endorse us this week personally, and then have him convene his executive council for a formal union endorsement the week after the Republican Convention.

This morning Hodgson called to say that he had not gotten Tonnelli's personal endorsement, but thought he could get it if I could arrange for a breakfast with Tonnelli, the President and Hodgson. I said to him that that seemed to me to be unnecessary in view of the fact that he already had the commitment he wanted and he told me that it was quite unnecessary and that "of course" there wouldn't be an endorsement by the union since he couldn't get his executive council to agree. I reminded him of what he had said earlier and he said that "you fellows in the White House have to live in the real world". I, of course, don't mind living in the real world, but I do like to be told the facts straight. We now have a consistent record of Hodgson overstating his case right from the beginning.

Since you know Tonnelli as well or perhaps better than Hodgson, I would strongly urge that you go back and start working your own route with him. I am convinced that if there is a way to screw up a favorable situation, Hodgson will find it.

Last week he told me to be sure that we stayed away from the Building Trades because he was obtaining their endorsement as a department. This week Usery tells me that there is no way the department can endorse, which of course is what I've been telling Hodgson all along, and that the only way we will get the Building Trades is on a one by one basis, precisely what you and I have discussed from the outset. Since we now have at least four instances where Hodgson has blown major labor support, I think you have got to move into this area yourself. I will take this up with MacGregor, Ehrlichman and Haldeman to get a green light. Jim just is not political, does not understand what is going on and gets terribly misled.

This now may become a much bigger task than we had thought in view of the fact that we have lost 3 or 4 weeks waiting for Hodgson to deliver things which it is apparent he can't deliver. You may have to bring in some big guns for help. I don't mind spending time myself with some of the Building Trades leaders whom I have developed some relationships with over the past three years and, of course, you should start spending a great deal of time in this area. Frankly, I think we have something of a crisis on our hands because we have been assuming that Hodgson would do things which he is not doing. Nor unfortunately is Usery and there has been nothing this week from the airline pilots or the railroad unions and again, of course, we have stayed away from them because of Usery's assurances that he had them in the bag.

Please keep me advised, but keep this ball rolling and rolling hard!

August 12, 1972

MEMORANDUM FOR:

NOEL KOCH

FROM:

CHARLES COLSON

I noticed the absence of a weekly staff report from you this week which is especially distressing to me in the light of our conversation yesterday. I hope you do not take what was occasionally light-hearted banter light-heartedly.

When I picked you to do this job, it was because I was convinced you had talents beyond those of a mere writer. I am deadly serious. With 87 days left, I will not allow any personal feelings to stand in the way of getting the job done and you have got to start jumping through hoops to make it happen!

I don't think I need to point out how important to you personally it is that you perform. If you don't think you can, you would be better off letting me know right now and we'll simply keep you writing and let someone else get into the operational side. From your own personal standpoint, you would be better off to do that than to come out of the campaign with black marks which I think would be damaging to you in the future.

I mean by this not only to reinforce what I said to you yesterday, but also to be sure that the point is made how important it is that you do not misunderstand this.

August 10, 1972

MEMORANDUM FOR:

MIKE BALZANO

FROM:

CHARLES COLSON

You are not doing well for me at all on coming up with bright, young, articulate ethnics. Derwinski and Perk are old hacks. Come on, get with it and get me people fast -- first thing Friday morning. Where in hell is your network if you can't produce for me any better than this?

7003
August 5, 1972

MEMORANDUM FOR: JOHN EHRLICHMAN

FROM: CHARLES COLSON

You might be interested in the attached. It should be kept very confidential, however, because it was written by Lou Harris for the President and if the impression were to get out that Harris was advising us, it would hurt his credibility for this election and we don't want to do that.