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THE WHITE HOUSE

WASHINGTON

April 16, 1970

MEMORANDUM FOR THE PRESIDENT

Our good friend John Rollins continues to run political polls by Bucci in Delaware, which he considers to be a barometer state of Presidential popularity. He will use only Bucci, who may not be the most accurate pollster. However, his polls show Kennedy to be rising again, based on previous surveys in May and October. Attached is Bucci's summary with the key points underlined.

The poll shows that the President continues to lead the three Democrat possibilities, but the margin now is smaller than in May and October. Against Muskie and Humphrey the score is 58-42, and against Kennedy it is 54-46. Wallace shows approximately the same score as previously in a three-way race.

A new poll in Vermont taken by Opinion Research shows the President with 69% approval. We are going to use this fact in the next issue of Monday to refute the Harris poll, which indicates the President has been slipping in the Northeast. On Vietnam the President's approval factor is 57%. The Vice President rates 54% approval.

The Vermont poll shows Senator Prouty with 50% to 40% for former Governor Hoff, with 10% undecided. In a race between Governor Davis and Lt. Governor Hayes, where all the people could choose, Hayes would edge him 43-42. However, Davis has the State Executive Committee's endorsement--very unusual--and would thus do much better than this in a Republican primary.



Harry S. Dent

bcc: Chuck Colson ✓