

Richard Nixon Presidential Library  
Contested Materials Collection  
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2	24	10/15/1970	<input type="checkbox"/>	Campaign	Memo	From Chapin to Dick Howard RE: Jay Wilkinson and Tricia Nixon. 1 pg.
2	24	10/13/1970	<input type="checkbox"/>	Campaign	Memo	From Chapin to Dick Howard RE: Nixon family in the 1970 campaign. 1 pg.

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October 15, 1970

MEMORANDUM FOR MR. DICK HOWARD

FROM: DWIGHT L. CHAPIN

Will you see if Jay Wilkinson would like to have Tricia Nixon come in to help his campaign? The President has come up with this idea and it is one that we can probably sell to Tricia. This would be in Oklahoma, obviously.

DLC:my

October 13, 1970

MEMORANDUM FOR MR. DICK HOWARD

FROM: Dwight L. Chapin

We need to have a plan for use of the First Family for the fall campaign period. The President feels the First Family should be used in Florida, Indiana, North Dakota, Utah, New Jersey, Texas, Maryland, and the Carolinas.

The President thinks that Tricia can be particularly effective in North Dakota, Utah, and New Jersey.

David can be used hard for the next two weeks since he is virtually available full-time. We should create and work out unique ways to bring him into the various States--as well as with the other members of the First Family. As you know, the idea is to get them in and on television with the various candidates. We should forget about the political rule and try to come up with some unique ways of tying them into the political picture, if appropriate.

I would like to get a list immediately of all the States who have said they do not want members of the First Family. I am going to check with the candidates to see if this is indeed a fact.

DLC:ny