

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	5	n.d	Memo	A short note re: progress reports- "All here except CF & I'll get his today." 1pg.
67	5	n.d	Letter	Re: Contact Mailings. The number of letters going to each contact and the total number of letters the division budgeted. 2pgs.
67	5	10/26/1962	Memo	Memo to Bob Haldeman RE: Results of Democrat and DS Poll Weeks of Oct. 15-27 and Cummulative Total for Period Sept. 1-Oct. 27. 3pgs.
67	5	10/27/1962	Memo	Memo to Bob Haldeman RE: Results of Democratic Canvass to date. 1pg.
67	5	10/25/1962	Memo	Memo to Bob Haldeman RE: Results of Democratic Canvass to date. 1pg.
67	5	10/25/1962	Memo	Memo to Bob Haldeman RE: The Efforts of the Field Operations. 2pgs.

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67	5	10/26/1962	Memo	Memo to Bob Haldeman RE: Progress Report on Contacts, Victory Squads & Poll Watchers. 1pg.
67	5	n.d	Memo	Memo RE: the DC calls and the wording citizens used when polling votes. 1pg.
67	5	10/26/1962	Memo	Memo to Dan Waters RE: Report on Committee Contributions--Oct. 1 thru Oct. 25. 1pg.
67	5	10/25/1962	Memo	Memo to Bob Haldeman RE: Weekly Progress Report. 1pg.
67	5	n.d	Report	A poll taken of the different counties, containing the percentage of calls made and the percentage of votes for RN or undecided. 2pgs.
67	5	10/19/1962	Memo	Memo to Bob Haldeman RE: Weekly Progress Report. 2pgs.
67	5	10/11/1962	Memo	Memo to Bob Haldeman RE: Weekly Progress Report. 2pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	5	10/10/1962	Memo	Memo to Bob Haldeman RE: Field Operations. 1pg.
67	5	10/08/1962	Memo	Memo to Bob Haldeman RE: Fullerton Democratic Poll. 1pg.
67	5	10/02/1962	Memo	Memo to Bob Haldeman RE: Results of Democrat and DS Poll Week of Sept. 23-29. 1pg.
67	5	10/04/1962	Memo	Memo to RN RE: Progress Report of Sept. 28- Oct. 4; including attached copy of the memo to Haldeman RE: Results of Dem. And DS Poll Week Sept.23-29; and a copy of Operation Telephone with total calls made. 3pgs
67	5	10/04/1962	Memo	Memo to Bob Haldeman RE: Field Operations. 1pg.
67	5	10/04/1962	Memo	Memo to Bob Haldeman from Herb Kalmbach RE: Weekly Progress Report. 2 pgs
67	5	9/28/1962	Letter	Letter to Maurice H. Stans from Herbert Kalmbach RE: Division contribution goals, Out- county contributions, and out-county dinner participation. 3pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	5	9/27-28/1962	Memo	Progress reports to Haldeman and RN for Sept. 27 and 28 RE: Contact and Win programs, campaign and finance, and field operations. 6pgs.
67	5	9/20/1962	Memo	Memo to Bob Haldeman RE: Field operations. 1pg.
67	5	9/20/1962	Memo	Memo to Bob Haldeman from Herb Kalmbach RE: Progress Report of Kalmbach's activities from Sept. 14-20. 1pg.
67	5	9/20/1962	Memo	Memo to RN from Carol Arth RE: Progress Report for the week of Sept. 17-22. 1pg.
67	5	9/20/1962	Memo	Memo to Bob Haldeman from Dan Waters RE: Contact & Win Programs. 2pgs.
67	5	9/19/1962	Letter	Letter to Dan Waters from Hal Phillips RE: Collegians for Nixon state tour, detailing dates Aug.27-Sept. 10. 4pgs..

Progress Reports

all here except

CF & Dill

get his today!



NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

DANIEL C. WATERS
Director of Contact Division

CONTACT MAILINGS

CTA	125,000
Real Estate	38,000
XXXXXXXXXX Engineers	36,000
Union Musicians	27,000
Sportsmen	36,000
Insurance	30,000
Bruin Alumni	43,000
Trojan Alumni	67,000
Attorneys	12,000
Doctors (Southern)	9,000
Dentists	4,500
Doctors (North)	5,500
Home Builders	4,000
Barbers	10,000
Small Business	10,000
Apparel Mfgs.	1,500
Whittier Alumni	7,000
Scholars	1,400
Retired Naval Officers	3,600
Securities Industry	3,000
Veterinarians	1,600



Paint Industry	4,000
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TOTAL	519,600
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P.S. This division was budgeted to put out 125,000 letters.

Nixon for Governor

To: Bob Haldeman

Date: 26 October 1962

From: Carol Arth 

Subject: Results of Democrat and DS Poll Weeks of October 15 - 27 and
 Cumulative Total for Period September 1 - October 27 Los Angeles,
 Distribution: Orange, Imperial, Ventura and Santa Barbara Counties

Weeks of October 15 - 27LOS ANGELES COUNTY

<u>AREA</u>	<u>NO. PRECINCTS</u>	<u>NO. CALLS</u>	<u>RN%</u>	<u>END. %</u>
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SOUTHERN DIVISION

Long Beach	111	4374	21.8	16.1
Manhattan Beach	9	609	16.2	16.5
San Pedro	18	1036	11.3	24.1
Torrance	21	897	25.1	18.0

WESTERN DIVISION

Beverly Hills	54	2874	15.5	24.0
Brentwood	26	1260	12.0	15.9
Crenshaw	15	334	17.6	23.6
Culver City	28	815	22.4	26.4
Pacific Palisades	22	755	15.8	16.0
Rancho Park	7	361	14.4	18.5
Santa Monica	113	3322	25.2	24.4
Westwood	26	865	15.2	12.0

CENTRAL DIVISION

Manchester Blvd.	7	318	22.6	4.0
Los Feliz	56	2870	14.8	17.3
56th A. D.	9	344	13.6	15.9

SOUTHEASTERN DIVISION

Huntington Park	82	8419	9.3	9.1
Norwalk	7	603	17.7	46.7
Walnut Park	4	403	5.4	7.9

SAN FERNANDO VALLEY DIVISION

Burbank	43	1845	23.9	20.9
Canoga Park	35	910	24.2	36.4
Encino	34	2412	10.0	10.0
No. Hollywood	35	825	33.2	12.0
Palmdale	20	1183	18.7	18.5
Reseda	18	634	17.3	17.8
Tarzana	26	1229	20.0	15.2
Van Nuys	35	1085	18.5	12.5

Nixon for Governor

PAGE 2

To: Bob Haldeman

Date: 10/26

From: Carol Arth

Subject: Democrat and DS Poll Weeks of October 15 - 27 continued

Distribution:

LOS ANGELES COUNTY

<u>AREA</u>	<u>NO. PRECINCTS</u>	<u>NO. CALLS</u>	<u>RN%</u>	<u>UND. %</u>
<u>EASTERN DIVISION</u>				
Alhambra	59	3623	19.3	21.4
Arcadia	42	1262	32.8	20.9
El Monte/Rio Hondo	25	1432	20.1	34.2
Pasadena	34	562	14.4	42.7
Pomona	10	270	17.4	21.6
Temple City	13	761	21.5	15.2
Whittier	38	1723	22.2	23.7

LACounty Totals

	1,079	50,215	18.4	19.9
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IMPERIAL COUNTY

Brawley		v1443	31.7	33.6
El Centro		1580	31.1	35.0
Calexico		251	40.4	35.0
Holtville		369	30.1	25.7

TOTALS

		3333 3643	33.3	32.3
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VENTURA COUNTY

Ventura/Sparks/ Palomares	7	209	23.4	14.3
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SANTA BARBARA COUNTY

	32	1249	18.4	19.6
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ORANGE COUNTY

Rossmoor	24	666	21.0	24.4
Seal Beach	21	752	23.2	44.9
Orange	97	3350	13.1	17.5
Brea	14	270	29.6	19.6

ORANGE COUNTY TOTALS

	156 156	5038u	21.7	26.6
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Nixon for Governor

To:

Date:

From:

Subject: DEMOCRAT AND DS POLL FOR SEPTEMBER 1 - OCTOBER 27

Distribution:

CUMULATIVE TOTAL

	<u>NO. PRECINCTS</u>	<u>NO. CALLS</u>	<u>RN%</u>	<u>UND.%</u>
<u>L. A. County</u>	1,718	73, 713	18.6	20.5
<u>Orange County</u>	637	37, 212	20.5	24.7
<u>Ventura County</u>	57	1,770	24.0	23.5
<u>Imperial County</u>		7,071	32.5	32.9
<u>Santa Barbara County</u>	32	1,249	18.4	19.6

Handwritten notes:
174,000
160,000
50,000
19.0
22.0
25
30

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: Bob Haldeman
From: Ruth Watson & Jim Halley
Subject: Results of Democratic Canvass to date
Distribution:

Date: October 27, 1962

Calls made	160,800		
Favorable	16,598	<i>10</i>	<i>12 - 10</i>
Undecided	32,998	<i>20</i>	

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: October 25, 1962

From: Ruth Watson & Jim Halley

Subject: Results of Democratic Canvass to date

Distribution:

Calls made	140,942
Favorable	14,800
Undecided	29,007

More to come

R-9

N i x o n f o r G o v e r n o r

To: Bob Haldeman
From: John Kalmbach
Subject: Field Operation
Distribution:

Date: October 25, 1962

VICTORY SQUAD

This has been receiving paramount attention in the Field Division, and every community chairman has been receiving continual urging about the extreme importance of producing the greatest number of Nixon volunteers for the L.A. County Precinct Victory Squad Program. In several areas, we have encountered situations where Nixon volunteers for Victory Squad are being turned over to the Precinct Organization without going through the Victory Squad Headquarters. We are taking steps to be certain that we have an accurate count on the number of Nixon volunteers involved and also that the Victory Squad Headquarters are apprized of these areas so that duplication of effort will be avoided. We are endeavoring to submit as many Victory Squad volunteers to Victory Squad Headquarters by October 26 to insure careful and effective utilization of these volunteers by the Precinct Organization. A meeting between Jim Ritchey, Grannis Bonner (Victory Squad), Jack Harriman, H.W. Kalmbach, Carol Arth, Jake Whan, Field Organization, and myself has been set for October 31 to review carefully the L.A. County "get-out-the-vote" picture at this time. Disclosure will be made of those areas which will require Election Day telephoning to supplement the Victory Squad "get-out-the-vote" program.

PRECINCT SHEETS

November 6 precinct sheets have been distributed throughout L.A. County, and volunteers in the Headquarters are now engaged in the activity of purging the June precinct sheets of voters who have changed addresses. In addition, new registered Republicans are noted on the precinct sheets so that the information is current.

FIELD ORGANIZATION

Efforts are continuing to appoint as many community chairmen as possible in L.A. and surrounding counties. Where it appears that we will not be able to appoint chairmen or establish headquarters by Friday, these people are being utilized in neighboring Nixon organizations or given work to handle out of their homes. Also the manpower is given to Operation Telephone for the Blitz. To date we have 87 Headquarters open and operating in L.A. County and 140 Community Chairmen. Total Southern California - 131 Headquarters, and 237 Community Chairmen.

Memo to: Bob Haldeman
Subject: Field Operation
October 25, 1962

Page 2

UNDECIDED AND DEMOCRAT MAILERS

Distribution of both Undecided Mailers and the Democrat Mailers are being handled personally by the field men. At the same time, we are helping to distribute the balance of campaign material throughout the county to insure that our inventory is thoroughly depleted by Election Day.

BUMPER STICKER PROGRAM

Bumper sticker program continues with bumper sticker teams at rallies, coffee hours, etc., and bumper sticker blitzes are in shopping areas. Of special interest this weekend will be an all-out bumper sticker program in Orange County, both Saturday and Sunday, with 42 teams where they plan to get on 10,000 stickers. Also included will be a special bumper sticker program being handled by Bill Teunnisen, Community Chairman for Artesia-Dairy Valley, who will personally supervise the bumper sticker program at Knott's Berry Farm at the All-Candidates Rally.

Nixon for Governor

To: Bob Haldeman
From: Dan Waters
Subject: Progress Report
Distribution:

Date: 10/26/62

CONTACT

12,500 additional letters mailed this week (Northern Cal. Doctors & another Small Businessman letter). This brings Contact total mailings to 531,000.

Over \$20,000 in contributions has been received from above mailings and turned over to General Fund.

WIN

In L.A. County 116 companies representing approximately 150,000 employees are participating in various fashion in WIN Program. Most of these company committees have been doing mailings to all employees and have ordered over 100,000 different pieces of literature from us for inclusion in their mailings.

As best we can ascertain, there are about 4,000 WIN workers scattered around in factories, plants, offices and shops throughout the state. We have been mailing twice-weekly WIN News bulletins to these this week.

Strongest WIN programs are L.A. County, Bay Area, Sacramento, San Diego and Orange County.

VICTORY SQUADS & POLL WATCHERS

All Contact Committees and WIN companies are helping recruit Victory Squads and Poll Watchers. I have discovered this week that Republican Associates had flooded our WIN companies with their recruiting cards prior to the time our blue cards went out. Accurate reports from these companies indicate that most of the 2,000 worker cards received by RA came from our companies. In addition, this week we have produced another 1,000 workers through committees and WIN companies with more to come next week. Approximately 15,000 of our cards are now out in the hands of our committees and companies with another 10,000 cards in process of going out. We feel confident of securing the additional 7,000 Victory Squad workers required by end of next week.



10-26

per Carol Arth

... "since Cuba"....31 Precincts - 1577 calls: N - 13.8
Undecided - 21.3

(this covers Beverly Hills,
Rancho Park-Cheviot Hills area
San Pedro
Culver City

- Carol says - altho RN is down -- she is finding the more
calls that are made - the more the percentage goes up for him.

re: the DC calls...

exact wording which you requested (per Carol Arth)

"Hello, Mrs. _____, this is _____. I am working with
Citizens for Nixon to elect Richard Nixon governor; we are
conducting a poll -- if the election were held now, would you
vote for Mr. Nixon for governor?"

0
NIXON HDQ LA
FR
NIXON HDQ SF
FROM RUTH WATSON TO HALDEMAN CANVASMESAGE IS AS FOLLOWS
I M CALLING FROM NIXON HEADQUARTERS - IF YOU WERE VOTING TODAY
WOULD OXXYOU VOTE FOR BROWN OR NIXON - THANK YOU "
THAT IS THE WORDNG END OR GA
WILL DELIVERED MESSAGE
EN

INTER-OFFICE MEMORANDUM

Nixon for Governor

Paul
J.P.

To: DAN WATERS

Date: October 26, 1962

From: JENIFER PAUL

Subject: REPORT ON COMMITTEE CONTRIBUTIONS -- Oct 1 through Oct. 25

Distribution: File

Lawyers	\$ 2,782.00
Dentists	1,005.00
Chiropractors	35.00
Pharmacists	20.00
Paint Contractors	20.00
Engineers	2,654.00
Doctors	1,649.00
Tony Whan	20.00
Unidentified	745.29
Realtors	1,495.00
Barbers	199.00
Union Musicians	64.50
Insurance	1,213.00
Scholars	66.00
Home Builders	976.00
Apparel Industry	130.00
Small Business	1,230.00
Retired Naval Officers	252.00
Securities Industry	665.00
Northern California Paint Industry	100.00
CTA's	1,048.50

TOTAL: \$20,173.29

N i x o n f o r G o v e r n o r

To: Bob Haldeman
From: Herb Kalmbach
Subject: Weekly Progress Report

Date: 10/25/62

Distribution:

For your information, I have listed below in very general terms the areas of activity that I have been involved in from Friday, October 20th, to and including this date:

Campaign:

Management Committee meeting on Tuesday morning. Talked to Chad several times by telephone and handled routine correspondence by letter and by phone with Southern California campaign leadership.

Wrote and issued Newsletters to Los Angeles County leadership. Assigned Dan Bryant and Rod Rumble to special assignment for RHF. Worked on the victory squad program and the poll checking arrangement for Election Day. Met with Haight, Harriman, and the contact chairmen for the attorney and law enforcement groups.

Ordered 50,000 Negro tabloids from Alice Leopold and another \$500 worth of Mexican-American tabloids for Art Sutton. Made arrangements for financing this literature.

Worked out and programed the distribution throughout Southern California of 100,000 undecided RN letters and 160,000 Democrat self-mailers. Also, programed the distribution of RN senior citizens excerpts to senior citizens groups and clubs throughout California.

Finance:

Called all county chairmen through the week re their financial commitments and made several calls to division finance people.

Attended Friday morning finance meeting.

Miscellaneous:

Appointments, telephone calls, etc.

October 6 - 13

LOS ANGELES COUNTY

<u>AREA</u>	<u>NO. PRECINCTS</u>	<u>NO. CALLS</u>	<u>R.N.%</u>	<u>UND. %</u>
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SOUTHERN DIVISION

San Pedro	11	691	7.8	18.8
Long Beach	56	1,972	15.1	16.6
Wilmington	13	550	16.6	18.0
Torrance	22	765	26.2	24.0

SOUTHWESTERN DIVISION

Los Angeles (Crenshaw) 7		164	14.0	34.7
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EASTERN DIVISION

Arcadia	11	467	36.4	25.4
El Monte	8	604	21.6	28.3
Pasadena	6	200	13.0	13.0
West Covina	19	239	15.8	28.8
Alhambra	29	1,385	23.0	20.0
Temple City	6	308	19.0	24.0
Monrovia	8	197	39.0	18.7
Whittier	11	504	28.1	25.9

SAN FERNANDO VALLEY DIVISION

Canoga Park	<u>15</u>	<u>551</u>	<u>19.7</u>	<u>25.9</u>
	222	8,597	21.0	23.0

ORANGE COUNTY

Yorba Linda	9	381	26.0	28.0
Garden Grove	119	9,698	15.3	19.8
Laguna Beach	51	1,232	18.9	20.7
Newport Beach	43	1,231	26.2	23.1
Tustin Area	10	574	19.3	28.7
Huntington Beach	22	1,964	13.4	16.4
Santa Ana	34	8,040	22.4	33.3
San Juan Capistrano	<u>4</u>	<u>297</u>	<u>4.6</u>	<u>11.7</u>
	292	23,417	18.2	22.7

VENTURA COUNTY

Ventura	8	245	12.2	20.8
Camarillo	<u>20</u>	<u>785</u>	<u>21.4</u>	<u>22.6</u>
	28	1,030	16.8	21.7

IMPERIAL COUNTY

El Centro	39	1,580	31.1	35.0
Brawley	(?)	<u>1,443</u>	<u>31.7</u>	<u>33.6</u>
		3,023	31.4	34.3

September 1 - October 13

Cumulative total

	<u>No. Precincts</u>	<u>No. Calls</u>	<u>RN%</u>	<u>Und. %</u>
<u>L.A. County</u>	639	23,498	18.8	21.1
<u>Orange County</u>	481	32,174	19.3	22.8
<u>Ventura County</u>	50	1,561	24.7	32.7
<u>Imperial County</u>	51 (plus)	<u>3,428</u> 60,661	31.8	33.6

116,986

12,347
10.6

23,628
20.2

3 105
117) 12347
 117
 647
 585
 62

202
117) 23628
 234
 128

N i x o n f o r G o v e r n o r

To: Bob Haldeman
From: Herb Kalmbach
Subject: Weekly Progress Report

Date: Oct. 19, 1962

Distribution:

For your information, I have listed below in very general terms the areas of activity that I have been involved in from Friday, October 12, to and including this date:

Campaign:

Management Committee meeting on Tuesday morning. Talked to Chad several times by telephone and handled routine correspondence by letter and by phone with Southern California campaign leadership.

Met with various of our volunteer leadership re matters of routine procedure, e.g., Jake Whan on adapting the telephone program to the matter of recruiting victory squad and poll watcher volunteers; and meeting with Bill Haight to establish a procedure to insure that 500 poll watchers are supplied to this activity out of the Nixon campaign.

Wrote and issued Newsletters to Los Angeles County leadership. Assigned Bob Monroe to the job of getting victory squad and poll watcher volunteers from the Contact program -- Bob Haggart having the job of doing the same with the Win program.

Called all county chairmen and division chairmen directing the placement of news releases in local papers to the effect that the campaign has "taken off" and that such will end in an overwhelming victory on November 6th.

Met and talked with Sutton and others in the M-A program. Made certain that the M-A tabloid was shipped to the out-counties.

Met with Cris Wright in his office re our negro program. Bird-dogged the elusive negro tabloid.

Took and placed orders with Sammy for 100,000 undecided and 160,000 Democrat self-mailers which are to be mailed to various of our Southern California Chairmen on Monday or Tuesday next.

Finance:

Called all county chairmen through the week re their financial commitments and made several calls to division finance people .

Attended Friday morning finance meeting.

Memorandum
page two

Miscellaneous:

Appointments, telephone calls, etc., with various people including Harriman, Granniss Bonner, etc., re the victory squad and poll watcher programs. Handled usual number of calls from campaign leadership in Los Angeles County and from the out-counties relative to a million and one matters regarding the campaign and a similar number of items completely without connection to the campaign. Necessary stuff.

N i x o n f o r G o v e r n o r

To: Bob Haldeman
From: Herb Kalmbach
Subject: Weekly Progress Report
Distribution:

Date: 10/11/62

For your information, I have listed below in very general terms the areas of activity that I have been involved in from Friday, October 5, to and including this date:

Campaign:

Participated in Management Committee on Tuesday morning. Talked to Chad several times by telephone and handled routine correspondence by letter and by phone with Southern California campaign leadership.

Met with various of our volunteer leadership re matters of routine procedure, e.g., Cris Wright and Louis Cole (who was unhappy because of a supposed RN slight -- now settled). Also met with the field reps several times urging that all programs be expedited, e.g., the undecided voter and Democrat voter mailings in the local communities.

Followed through on our discussion re the job the WIN group is to do on November 6th -- Mike Guhin, Harriman, and Bob Haggart met with John Vaughn, Dan, and the WIN field men this morning, and I'm told that they are tracking in accordance with policy decided yesterday afternoon.

Followed through on the Prussion book flap -- had all headquarters called in LA County and all of the out-county chairmen wherein they were all told of our policy ban on the book. Also called Don Anderson who said that he would act to rid the county organization of the books. Also, spent time on the phone with Mary Neal, Bob Quinn, etc.

Prepared and got Newsletter out to division chairmen, community chairmen, and each headquarters in the County.

Finance:

Attended Orange County finance get together on Tuesday night where we were told that the entire \$60,000 had been raised via the personal note route. Also understood that the entire balance of the Orange County commitment would be sent in this week.

Called all of our out-county chairmen and checked on the finance situation.

Met on Friday morning with all of the division campaign and finance chairmen and the field reps and established procedure to be followed in following through on division finance commitments. Don Brewer now has the ball and is calling each division finance chairman.

2.

Called Phoenix at Stans' request to enlist Bob Herberger or Ralph Staggs as our Arizona finance man. No luck. Herberger has his nose out of joint from 1960 and Staggs is way behind in raising the dough necessary for Fannin to put on his campaign for re-election as Governor.

Miscellaneous:

Appointments, telephone calls, etc., with various people including Cris Wright and two prospective Negro field men, Art Sutton re his tabloid and the RN walkathon in the East Side, several other prospective field men including a friend of Harriman's who we may enlist full time in a volunteer capacity, John Hassett re the endorsements program, etc. Also, spent a lot of time on the phone with Frank Thornton in San Diego County re the RN train schedule, etc.

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: Bob Haldeman
From: John Kalmbach
Subject: Field Operation
Distribution:

Date: October 10, 1962

VICTORY SQUAD

Community Chairmen are aware of the urgent need for Victory Squad workers and are urged to supply at least 100 volunteers per headquarters. Each field representative has the responsibility to continuously remind the chairmen of this need and close coordination is maintained with Mike Guhin who is handling the Victory Squad volunteer drive on behalf of the L.A. County Nixon for Governor Headquarters. In addition, Bob Haggart is working full time with the Win/Contact Program to recruit as many Victory Squad volunteers as possible along with the help of the field men in this program. Efforts are being made to obtain help from other Republican organizations such as the YR Groups, etc. Mike Guhin also will be contacting the Jr. Chamber organizations in each community for assistance.

FIELD ORGANIZATION

Organizing efforts in the Central Division are now paying off, and we now have 7 Headquarters in the following areas: Hollywood, Monterey Park, Echo Park, El Sereno, Chinatown, Wilshire, and Democrats for Nixon, with 10 Community Chairmen. Additional efforts are being made to open Headquarters on Olympic Blvd., Wilshire - West Lake area, and Lincoln Heights. To date we have 82 Headquarters open and operating in L.A. County and 136 Community Chairmen. Total Southern California - 130 Headquarters, and 198 Community Chairmen.

BUMPER STICKER PROGRAM

Bumper sticker blitzes are taking place in shopping areas throughout all divisions. Young Sports Fans Bumper Sticker Program is becoming more successful and should be in full swing by next week after our newspaper article with picture of Dick Daugherty and youngsters.

PRECINCT SHEETS

Letters of authorization to receive precinct sheets have been sent to all counties in Southern California and in addition, forwarded to Northern California for proper distribution. We have been advised by the Registrar of Voters' Office that the latest precinct sheets reflecting new registration will be available within the new few days and we are going to handle the distribution as quickly and as effectively as possible.



N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: 10/8/62

From: Herb Kalmbach

Subject: Fullerton Democratic Poll

Distribution:

Here are the results of a Democrat poll taken recently in Fullerton:

Brown	2,578	48.1%
Nixon	1,052	19.6%
Not Sure	1,060	19.7%
Won't State	587	10.9%
Neither One	89	1.7%
	<u>5,366</u>	<u>100.0%</u>

5,366 homes represent about 12,000 Democrats.

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: 2 October 1962

From: Carol Arthur

Subject: Results of Democrat and DS Poll Week of September 23-29

Distribution:

Herewith results of Democrat and DS Poll for week of September 23-29 in Los Angeles, Orange and Ventura Counties.

As noted, the results for Orange County (Anaheim) are cumulative, including all data gathered to this date. All other figures are in addition to those furnished you on September 24.

LOS ANGELES COUNTY

<u>AREA</u>	<u>NO. PRECINCTS</u>	<u>NO. CALLS</u>	<u>RN%</u>	<u>UND.%</u>
ALHAMBRA	5	143	20.2	27.0
SANTA MONICA	1	61	16.4	29.5
NO. HOLLYWOOD	11	580	15.3	4.4
PAC. PALISADES	8	307	19.5	12.6
LA (CRENSHAW)	7	132	16.0	21.9
VAN NUYS	12	298	25.8	25.8
BEVERLY HILLS	20	1,211	13.3	19.9
MONROVIA	3	90	27.7	30.0
WHITTIER	2	73	35.6	28.7
WEST COVINA & COVINA	27	331	26.2	39.2
	96	3,226	21.6	23.9

VENTURA COUNTY

VENTURA	4	117	23.0	50.0
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ORANGE COUNTY

ANAHEIM (INCLUDES PREVIOUS REPORT)	78	3,391	20.2	26.1
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Nixon for Governor

To: RN

Date: 4 October 1962

From: Carol Arth 

Subject: Progress Report September 28 - October 4

Distribution:

COMMUNITY COFFEE HOURS WITH PAT NIXON

Today wrote finis to the 10 Coffee Hours held in LACounty during the last 1½ weeks. Attendance ranged from 300 to 2,000 with the exception of the one hosted by Negro women which drew about 125.

Beginning with the 6 held this week on Wednesday and Thursday, the matter of assuring that bumper strips were applied to bumpers was almost solved.

Each attendee who registered is now receiving a phone call from Headquarters and a mailing from Valley Knudsen with a postcard enclosed to be completed and returned. The postcard asks the recipient to check those election activities in which she is willing to participate.

A critique will be prepared on this "new" campaign technique and forwarded.

OPERATION TELEPHONE

Attached is a copy of the results of the Democrat and DS poll for the week of September 23-29 as forwarded to Bob Holdeman.

The next report will follow the UPI confrontation and should provide a measure of contrast.

All Community Headquarters are being surveyed to determine: (1) number of phones now installed, and; (2) space available for additional phones.

Based on a formula of 1,600 household calls on one instrument in 12 hours phoning for the 4 days preceeding November 6 (excluding Sunday), the number of phones required for each of the 11 counties has been determined so that every Republican and friendly Democrat and DS - with phones - will be reached during the "blitz." Tonight the number of phones per community will be computed. This information will be disseminated to John Davies and all Operation Telephone Chairmen tomorrow. Our time schedule is being met.

A copy of the county computation is attached.

KEY PROGRAM

This has been most active of all weeks for all 95 Community KEY Chairmen and their writers. Items covered (from all angles) were: the UPI confrontation; the "white paper" on education; "white paper" on crime; Tom Carvey's (CDC President) letter to NEWSWEEK MAGAZINE, and; Brown's fiscal irresponsibility.

Additional writers were recruited in Los Angeles, Orange, San Diego, Santa Barbara, San Francisco, Marin, Alameda, Contra Costa, Santa Clara and Sacramento Counties to write re the UPI Conference.

SPEAKERS' MANUAL

Fourth supplement to manual goes in mail tomorrow.

Nixon for Governor

To: Bob Haldeman

Date: 2 October 1962

From: Carol Arth

Subject: Results of Democrat and DS Poll Week of September 23-29

Distribution:

Herewith results of Democrat and DS Poll for week of September 23-29 in Los Angeles, Orange and Ventura Counties.

As noted, the results for Orange County (Anaheim) are cumulative, including all data gathered to this date. All other figures are in addition to those furnished you on September 24.

LOS ANGELES COUNTY

AREA	NO. PRECINCTS	NO. CALLS	RPG	UND. %
ALHAMBRA	5	143	20.2	27.0
SANTA MONICA	1	61	16.4	29.5
NO. HOLLYWOOD	11	580	15.3	4.4
PAC. PALISADES	8	307	19.5	12.6
LA (CRENSHAW)	7	132	16.0	21.9
VAN NUYS	12	298	25.8	25.8
BEVERLY HILLS	20	1,211	13.3	19.9
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WEST COVINA & COVINA	27	331	26.2	39.2
	96	3,226	21.6	23.9

VENTURA COUNTY

VENTURA	4	117	23.0	50.0
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ORANGE COUNTY

ANAHEIM (INCLUDES PREVIOUS REPORT)	78	3,391	20.2	26.1
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OPERATION TELEPHONE - COUNTIES

COUNTY	N. OF PROGRES RECORD	NO. NOW HAVE	NO. OF WORKERS RECORD	NO. NOW HAVE	FUNDS <i>Allocated</i> RAISED	NO. PLAN TO CALL rep.	calls total
IMPERIAL	7				\$119.56	5,328	7,049
INYO	2				38.50	1,649	2122
KERN	35				632.80	25,513	34,773
LOS ANGELES	1000				66,000.00	725,578	933,999
RIVERSIDE	47				904.75	38,339	46,774
SAN BERNARDINO	69				1,345.50	53,411	69,873
SAN DIEGO	159				2,990.79	129,746	158,710
SAN LUIS OBISPO	13				228.54	10,348	13,098
ORANGE	126				\$2,711.52	105,647	125,414
SANTA BARBARA	28				711.20	23,289	28,060
VENTURA	27				612.90	20,673	26,820

October 4, 1962

To: Bob Haldeman
From: John Kalmbach
Subject: Field Operation

VICTORY SQUAD

We have appointed Mike Guhin to act as coordinator with the Nixon volunteers for Victory Squad work and the L.A. County Precinct Organization through Granniss Bonner, Victory Squad Chairman. Working in tandem with Mike will be Bill Hait, local attorney who has taken 30 days leave to devote full time to the job of organizing Nixon volunteers to be poll-watchers on the night of the election. Also have obtained services of Tom Faust who will see that all YR Groups are contacted throughout L.A. County and the other ten counties of Southern California as another source of Victory Squad workers. Victory Squad cards are being distributed at coffee hour gathering, rallies, and Nixon for Governor Headquarters. Plans are to make maximum use of all volunteers through the Contact/Win Program as soon as appropriate.

FIELD ORGANIZATION

We now have ten field men which includes Mike Guhin, mentioned in the above paragraph, who will serve primarily in the Victory Squad Program. We are making good progress in the Central Division and have appointed Les Horvath as Finance Chairman. George Ricci has accepted chairmanship of the Monterey Park community and we are making good progress in developing the remaining areas of the Central Division. To date, we have 77 Headquarters open and operating in L.A. County with 135 Community Chairmen. Total Southern California: 118 Headquarters, and 191 Community Chairmen.

BUMPER STICKER PROGRAM

Bumper sticker teams have been covering coffee hours and rallies. Interest is rapidly growing among communities on Young Sports Fans Bumper Sticker Program. Bumper sticker blitzes are being held throughout each division in shopping centers, etc. Most recent successful blitz was in the Artesia - Dairy Valley area where over 3,000 sticker were put on bumpers Saturday, Sept. 29. Jack Carley has assumed responsibility for over-all bumper sticker program for L.A. County. We have made it very clear to our field organization that both Mr. and Mrs. Nixon are very concerned about these "traveling billboards".

PRECINCT SHEETS

Plans are in readiness for distribution of new precinct sheets as soon as authorization is received from Casper Weinberger's office. The field man for each division will be responsible for the sorting and distribution of precinct sheets for his division in coordination with the Operation Telephone Chairman.



N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: Oct. 4, 1962

From: Herb Kalmbach

Subject: Weekly Progress Report

Distribution:

For your information, I have listed below in very general terms the areas of activity that I have been involved in from Friday, Sept. 28, to and including this date:

Campaign:

Participated in Management Committee meeting on Tuesday morning. Talked to Chad several times by telephone and handled routine correspondence and phone calls with Southern California campaign leadership. Met with various of our leaders in Los Angeles and arranged for additional volunteers to come into positions of leadership in the campaign, e.g., asked John Hasset to take on the assignment of obtaining newspaper endorsements in all local papers throughout the Southern California area. Also, met and asked Tom Faust to contact all YR groups in Southern California and request their maximum participation in the Victory Squad program. Talked again to Dick Zahm who will plow the ground in the YPO, Harvard Business School, etc. groups.

Also, had meeting with all of the field personnel and at that meeting asked Granniss Bonner, LA County Victory Squad Chairman, to outline the agreement reached on Monday last whereby Mike Guhin is to act as our contact with the Victory Squad organization and is charged with the prime responsibility of recruiting 10,000 volunteers into that election day program.

Met with Central Division Chairman McLarnan and called and enlisted Les Horvath as Central Division Finance Chairman. Enlisted Krehbiel as Vice Chairman of Southern California Finance.

Finance:

Finished calling our out-county leadership and checking on the status of finance commitments secured throughout the summer. Met with Stans and the regular Friday group on Saturday morning. Handed Stans the original of the attached report. Worked out arrangement to have Brewer bird-dog our Division finance people on their goal amounts with Quinn to concentrate on special gifts.

October 8th Dinner:

Followed up on our arrangement with the out-counties whereby they will be credited against their commitment amounts with the total net contribution realized by the campaign from local sales of dinner tickets.

Memo - 10/4/62

Also did miscellaneous follow up from the Nixon office end. Handled some special finance work at Bob Finch's request necessitating phone calls and contact with Price, Waterhouse.

Miscellaneous:

Appointments, telephone calls, etc., with various people including Al Weinberg, Cap Lyon, Valley Knudsen, Cris Wright, Lou Quinn, Don Frey, etc. Arranged for several meetings including County finance meeting this Friday at 8:00 a.m.

September 28, 1962

Mr. Maurice H. Stans
Southern California Finance Chairman
Nixon for Governor Campaign
600 South Spring Street, 13th Floor
Los Angeles 13, California

Dear Maury:

Before you left town on the 21st, you asked me to do three things in your absence: (1) agree with our leadership in Los Angeles County on a goal amount to be contributed by each division to the statewide campaign; (2) contact our leadership in each one of the ten out-counties in the Southern California area to learn how they are progressing in raising their commitment amounts and how soon we can expect full or partial payment; and (3) write several of our out-counties suggesting that they encourage their local residents to attend the October 8th dinner in Los Angeles and confirming that each county will get credit for the net amount so contributed to the statewide campaign.

(1) Division contribution goals

Either the division campaign chairmen or division finance chairmen or both were contacted for each of the seven divisions in the County with the result that we reached agreement on the following goal amounts:

Western	\$80,000
Eastern	60,000
Central	40,000
Southern	40,000
Northwestern	40,000
Southwestern	40,000
Southeastern	<u>20,000</u>

Total goal amount \$320,000

Of course, it is recognized that our division leadership will be competing with several other fund-raising programs in

Mr. Maurice H. Stans
September 28, 1962
Page two.

the County in their drive to reach these goal amounts. Four such competing programs which come to mind immediately include: (a) UHF (Hal Ramser); (b) special gifts (Bob Minckler); (c) direct gifts (yourself and Lou Quinn); and (d) October 8th dinner (Les Hoffman).

Even though we should discount this \$320,000 goal amount quite heavily, each dollar raised through this program will mean additional revenue which we might not otherwise have obtained through our other programs. One final point: I would like to suggest that you ask Don Brewer to follow up on this program between now and November 6th. It seems to me that Lou Quinn will have his hands full to help you and Bob Minckler obtain direct contributions and special gifts. I have the responsibility to get in our out-county contributions.

(2) Out-county contributions

Each of the following out-counties in the Southern California area were telephoned during the past week and a request was made for information on the current status of their fund-raising program:

Orange County: (\$60,000 commitment)

\$10,000 to be mailed in before the end of the week. \$115 received to date.

San Diego County: (\$45,000 commitment)

\$2400 received and attached. Was told that Helen Hill mailed us a check for \$8,000 on Friday. \$5,245 received to date (including attached \$2400 check).

Santa Barbara County: (\$15,000 commitment)

\$3000 mailed and received this week. \$8000 received to date.

San Bernardino County: (\$12,000 commitment)

\$1000 to be mailed in before the end of the week. \$1,050 received to date.

Riverside County: (\$10,000 commitment)

Promise obtained from Truman Johnson to send in cash and pay campaign bills. Will call him next week to confirm amounts. Nothing received to date.

Mr. Maurice H. Stans
September 28, 1962
Page three.

Kern County: (\$10,000 commitment)

County leadership currently involved in October 2nd telethon and October 8th dinner. Was told that cash would be coming in immediately after the dinner. Request Maury Stans to appear with flip charts and give San Bernardino presentation. \$100 received to date.

Ventura County: (\$10,000 commitment)

Nesen expects to raise \$5000 commitment balance from local sale of October 8th dinner tickets. Buyers plan on coming in to Los Angeles on buses. \$5000 received to date.

San Luis Obispo: (\$5000 commitment)

Senator Vern Sturgeon, County Campaign Coordinator, says they are now selling tickets for their October URF fund-raising dinner. Will send in cash against commitment as tickets are sold. \$325 received to date.

Imperial County: (\$2000 commitment)

\$500 will be mailed in next week. \$500 received to date.

Inyo County: (\$1000 commitment)

\$460 received this week. Have been told that they hope to get the balance in before mid-October.

To summarize: \$28,695 has been received or has been posted to us as of our meeting date. This represents a payment of 16.8% of our total out-county commitment amount (\$170,000) exclusive of anticipated October 8th dinner revenue from Kern and San Bernardino counties. Some additional direct revenue may have come in which will be reported upon by Lou Quinn.

(3) Out-county dinner participation

Attached are carbons of letters mailed to our leadership in Orange, San Diego, Riverside, Ventura, and Santa Barbara counties.

The gist of the letter is that each county will be credited against it's commitment balance with the total amount contributed to the statewide campaign from the sale of October 8th dinner tickets to local residents.

The form of letter used is consistent with the form approved at our meeting on September 21st.

Regards,

Herbert W. Kalmbach

Progress Reports due 9/27

✓ Herb
✓ John — ~~_____~~
✓ Carol
✓ Dan
Charlie

SB - Purchase # of HQ's

Nixon for Governor

To: Bob Haldeman

Date: 9/28/62

From: Dan Waters

Subject: Progress Report - CONTACT & WIN Programs.

Distribution:

CONTACT

Revised committee letters put to bed with printer for earliest possible mailing next week:

So. Calif. Dental Assn. - 4,700
So. Calif. Attorneys - 12,500
Barbers, statewide - 10,000

Other committee letters (union musicians, insurance industry; apparel industry, etc.) being revised and committees enlarged as per Chotiner's suggestions and will go to printers next week.

SPECIAL PROGRAMS

TROJANS FOR NIXON

Francis Tappan secured as chairman; enlisting committee; arrangements being completed for mailing of letter to 60,000 Calif. alumni.

UCLA ALUMNI FOR NIXON

Phil Davis, chairman; committee being formed; arrangements being completed for mailing of letter to approx. 50,000 California alumni.

WHITTIER COLLEGE ALUMNI FOR NIXON

Clint Harris & Hugh Perry, co-chairmen. Committee enlisted, letter written and awaiting Chotiner clearance for printing and mailing next week. (7,000 letters)

AIRLINE NIXON-AIRS

Arrangements completed for commencing plant tours next week using NIXON-AIRS, catering wagon and passing out literature and bumper stickers. Group will concentrate next week on city of Commerce where 65,000 employed in major industrial plants.

SENIOR CITIZENS PROGRAM

Conferences held on how to best organize this program. Looks as though finally coming up with something. Will pull loose ends together next week.

WIN PROGRAM

L.A. County - Eighty (80) companies now participating and assigned to volunteer field men. Sixty-five (65) companies indicating interest in process of being followed up. Some will come into company programs.

ORANGE - SAN BERNARDINO - SAN DIEGO COUNTIES - In process of expanding their WIN programs. Sending in new lists of WIN workers daily.

NORTHERN CALIFORNIA - Sent in lists of approx 400-500 WIN workers this week.

Weekly WIN NEWS BULLETIN now going to all WIN Workers on our mailing lists urging them to daily recruit new workers and send us lists of names - also enclosing campaign literature and candidate's schedule of appearances.

A large, stylized handwritten signature in black ink, consisting of several loops and a long tail stroke.

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: Sept. 27, 1962

From: Herb Kalmbach

Subject: Progress Report

Distribution:

As requested, I have listed the areas of activity that I have been involved in from Friday, September 21st to and including this date:

Campaign:

Participated in Management Committee meeting on Tuesday morning. Also, went out to Riverside and met with Cap Reade and Truman Johnson, Chad's friend. Talked to Chad on the phone several times and handled routine correspondence and phone calls with our Southern California leadership. Met with various of our leaders in Los Angeles and arranged for additional volunteers to come into positions of leadership in the campaign, e.g., Bob Begley who had been recommended by Sandy Weiner is now working closely with Don McLarnan in the Central Division of the County.

October 8th Dinner:

Did some special work to help Rod Rood and some others in connection with the dinner. Also, called and confirmed by letter our understanding with Santa Barbara, Ventura, Orange, San Diego, and Riverside that we will credit each such county with the net amount received by the campaign from sale of dinner tickets in those areas.

Finance:

Three things during the week: (1) called each county and asked for money to be sent in against their commitment amounts; (2) met and talked with representatives of each of the seven divisions in Los Angeles County and got commitments that they would shoot for an overall goal of \$320,000; and (3) called certain counties and nailed down an understanding as to credit to be given for the sale locally of dinner tickets.

Miscellaneous:

Appointments, telephone calls, etc., with various people including Al Weinberg, Valley Knudsen, Marian Crawford's father, etc. Arranged meeting of our Mexican-American leadership at 3908 Wilshire. Also attended meeting of our Orange County leadership on Saturday morning last.

N i x o n f o r G o v e r n o r

To: RN

Date: 27 September 1962

From: Carol Arth 

Subject: PROGRESS REPORT WEEK OF SEPTEMBER 24 - 29

Distribution:

"ACTION PACKAGE"

First four of ten "Community Coffee Hours with Pat Nixon" held this week in Burbank, Torrance, Brentwood, and La Mirada with an average of 500 attending each. Pitch for money and volunteers to buy and man phones for "Operation Telephone" made following hand shaking and brief talk by Pat Nixon. Fell down badly on crews to apply bumper strips to cars. Will be remedied at next 6 Coffee Hours for Pat on October 3 and 4.

Now needling Operation Telephone leaders in 11 counties to send in reports on Democrat Poll results for compiling and handing to you.

Information on numbers and recommended locations of banks of phones by community ready for dissemination.

KEY Program

Initiated program of letter from Chad McClellan (in South) and Downey Orrick (in North) to writers of letters-to-the-editor which are pro-RN with copy of letter (enclosing clipping) to Nixon Community Chairman at residence of writer.

Letters sent this week on: Field Poll; Brown on "Nixon deals with side issues;" Ray Moley speech comments re RN, and; Kennedy and Johnson "carpetbagging" California. Also: RN welfare white paper, equal opportunity speech at Rodger Young Auditorium. KEYS ready Monday to write on Sunday night RN education white paper.

MONITORING TV AND RADIO

Reinstituted monitoring of radio and TV news broadcasts and forum shows by volunteers with improved reporting system.
Program in process of institution in Northern California.

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: September 27, 1962

From: John Kalmbach

Subject: Field Operation

Distribution:

VICTORY SQUAD

Early morning meeting was held on Monday last with Granniss Bonner, Victory Squad Chairman for L.A. County Precinct Organization. Also in attendance was Carol Arth and Bill Haight, attorney. Complete review was made of the Victory Squad program and the manner in which Nixon volunteers can be of assistance. Since that time, we have distributed a supply of Victory Squad application cards to each of our headquarters for completion and return to the Victory Squad Headquarters in Los Angeles.

FIELD ORGANIZATION

We now have 9 field men which includes a new man, John Carley, who will assist in Central Division. Bill Escherich is being assisted in the Western Division by Rod Rumble. Escherich is now spending most of his time on the Democrats for Nixon program. We now have a Finance Chairman for the Southern Division, Mr. Clowes M. Christie. To date we have 67 Headquarters open and operating in L.A. County and 93 Community Chairmen. Total Southern California: 106 Headquarters, and 145 Community Chairmen.

BUMPER STICKER PROGRAM

Distribution has been made to all Headquarters re Young Sports Fans Bumper Sticker Program. Our field men have again been reminded of the critical need for more bumper stickers in all areas and have been asked to furnish on a weekly basis a numerical picture as to the number of bumper stickers distributed in their areas, the status of the Young Sports Fans Bumper Sticker Program, number of blitzes held, and number of rallies and coffee hours covered by bumper sticker teams.

Nixon for Governor

To: Bob Haldeman
From: John Kalmbach
Subject: Field Operation
Distribution:

Date: September 20, 1962

VICTORY SQUAD PLANS

Met with Granniss Bonner, Victory Squad Director for L.A. County Precinct Organization, and discussed ways and means of Nixon Headquarters throughout county assisting on Election Day. An early morning meeting has been arranged for Monday morning Sept. 24 with field men and Granniss Bonner for distribution of Victory Squad cards and instructions.

FIELD ORGANIZATION

Have added an additional field man to Central Division by the name of Rod Rumble who will assist Brack Hale in this area. This now gives us 7 divisions fully staffed with Division Chairmen and field men. Still working to obtain finance chairmen for Central and Southern Divisions. To date have 50 Headquarters open and operating in L.A. County with a total of 92 Community Chairmen. The other 10 counties have 40 Headquarters and 52 Community Chairmen. Total Southern California Headquarters - 90; and 144 Community Chairmen.

BUMPER STICKER PROGRAM

Bumper sticker programs have been held in shopping centers, at Nixon rallies, and drop-bys; however, still are not getting covered as desired. Have inaugurated Young Sports Fans Bumper Sticker Program which we described to you earlier in the week and this will kick-off tomorrow morning and distribution will be made to the 50 Headquarters in L.A. County with instruction sheets, etc. Motivation for this program must and will be provided for by the Community or Headquarters Chairmen designated in the Headquarters. We plan newspaper publicity featuring Les Richter, Gene Brito, and youngster with a bumper sticker, etc.

DIRECTORY

Southern California Directory now complete and ready for distribution. Will be distributed Friday, Sept. 21 to designated individuals. We plan to keep distribution to approximately 40 people.

DIVISION FINANCE CHAIRMEN

No-host breakfast held at Statler early last Wednesday morning. Maury Stars reviewed budget appropriations for Southern California and in attendance were Division Chairmen, Finance Chairmen, and Field Men.

N i x o n f o r G o v e r n o r

To: Bob Haldeman
From: Herb Kalmbach
Subject: Progress Report
Distribution:

Date: Sept. 20, 1962

Per your request, I've listed the following broad areas of activity that I've been involved in from Friday, September 14th, to and including this date:

Campaign:

Participated in Management Committee meeting on Tuesday morning. Met several times with Maury Stans and Chad McClellan on campaign business.

October 8th Dinner:

Have been meeting all week with Les Hoffman, Dick Moore, Rod Rood and others re the October 8th dinner. My last such meeting was this afternoon at 3:45 when I met Les Hoffman at the California Club and told him of Don Brewer's responsibility and of my unavailability.

Negro Program:

Met with Cris Wright and helped to set up various Negro headquarters. Terminated Chuck Williams as of 9/14 and talked with Cris about a suitable replacement.

Finance:

Had several meetings with Maury Stans relative to campaign finance including the meeting with all of our Los Angeles County leadership looking toward the establishment of fixed goals for each County division.

Budget problems with Dubrowski and Gilberti were settled through the week.

Miscellaneous:

Appointments, telephone calls, etc., with various people including Cap Lyon, Al Weinberg, Valley Knudsen, Charles Crawford and numerous county and community chairmen.



INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: R.N.

Date: September 20, 1962

From: Carol Arthur 

Subject: Progress Report week of September 17 through 22

Distribution:

ACTION PACKAGE

From all reports received, the Action Package Demonstration Day at the Statler on the 18th seems successful. 534 people attended the luncheon, and the morning session was attended by approximately 575. Normal follow-up on requests and questions regarding this program are being processed.

COMMUNITY COFFEE HOURS WITH PAT NIXON

The 10 Coffee Hours with Pat for September 24, 25, and October 3 and 4 are scheduled and details of each almost complete. We expect at least 500 to attend each one. Advance publicity, including pictures, is now going out with emphasis on the Negro and Spanish language papers.

Nixon for Governor

To: Bob Halderman

Date: 5/20/62

From: Dan Waters

Subject: CONTACT & WIN Programs

Distribution:

CONTACT

In addition to mail-out programs listed in last week's report, committees now readying mailings for next week include following:

CTA (school teachers)	-	125,000 pieces
Dentists		4,500 pieces
Doctors		7,500 pieces

Unless other committees come up in advance with mailing costs from their members, further contact committee mail-out programs will be held in abeyance until money starts coming in from current mailings as mail-out budget will be depleted. However, as soon as funds are available, a minimum of another 100,000 committee letters can be gotten out in addition to the 287,000 letters now in the works.

WIN

70 participating WIN companies in L.A. County now assigned to volunteer field men. Names of new workers flowing in from these daily. First WIN News Bulletin going out to all WIN Workers in state on Friday (tomorrow). Another 30 L.A. County companies awaiting assignment to field men as soon as they have their current company programs rolling. Many company committees planning mailings of committee letters and Nixon literature to all company employees. Shortage of available volunteer field men who can give sufficient time to really develop company programs prevents program from rolling as fast as I wish it could.

San Diego County WIN program now has over 200 companies signed up and about 400 workers in these plants and company offices.

Orange County WIN program developing now in 120 major employer firms.

San Bernardino County WIN program also beginning to make headway. About 100 workers in scattered companies secured this week.

Northern California WIN program still a mystery to everyone. Chairman has gone "underground" and no one has answers on this. Sacramento seems to have best program as have real "fireball" chairman there.

Special Programs

Whittier College Alumni For Nixon - Program shaping up nicely and statewide committee due for completion by first of week. Plan mailing of 7,000 letters (and hopefully, they will pay for them).

USC Alumni For Nixon - After much delay (because those I was coaxing along really weren't very eager about doing the job), we seem to be "on-the-tracks" with putting together a good EROJAN FOR NIXON committee. Scheduling's turndown of USC request for RN appearance complicated this, but think they have gotten over their peeve and will now go to work. Vaughn has meeting with nucleus of committee tomorrow.

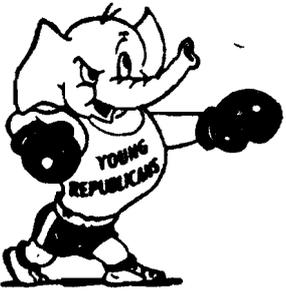
Law Enforcement Officers For Nixon - Now that chairman is secured, committee will take shape rapidly. Have meeting on Monday with Det. Sgt. Asdel who is putting this one together.

Mayors For Nixon - Have good list now of Mayors who will help put this one together and it should take shape next week also.

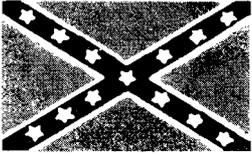
Collegians For Nixon - See attached report (please return as this is my only copy).

Airline Nixon-Airs - Plan program with WIN companies. Have borrowed (through Bruce Bennett) a catering truck and committee will run it daily to major plants at shift-change times with dozen or so girls passing out "coffee courtesy Dick Nixon" to hard-hat types. Good publicity possibilities out of this.





California Young Republican _____ _____ College Federation



HAROLD PHILLIPS
PRESIDENT

September 19, 1962

TO: Dan Waters

FROM: Hal Phillips

SUBJECT: COLLEGIANS FOR NIXON state tour

California Young Republican College Federation Chairman Harold Phillips and Southern California COLLEGIANS FOR NIXON Co-ordinator Ray Stewart commenced their state tour on Monday, August 27, 1962. The following is a summary of colleges at which they stopped and the individuals with whom they talked.

Monday, August 27

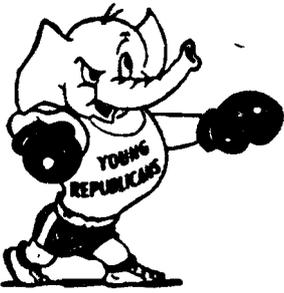
President Phillips chatted briefly with County Central Committee Chairman Leetham before making stops at Pomona College, Loyola and Scripps. COLLEGIANS FOR NIXON chairmen for these colleges are as follows:

Pomona-Ron Fleming, Walker Hall, Pomona College, Claremont
Loyola-Larry Disette, 2918 E. Everett Place, Orange
Scripps-Susie Strauss, Browning Hall, Scripps College, Claremont

Tuesday, August 28

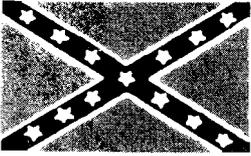
The tour was again in Los Angeles County at Pasadena College, Glendale College, Occidental, Claremont Men's, Los Angeles State, and Santa Monica City College. Nixon chairmen include:

Pasadena-Chuck Brammer, 2054 N. Madison, Pasadena
Glendale-Bill Neilson
Oxy-Bob Thompson
Chris Conway, Box 206, Occidental College, LA 41
Claremont-Bob Walker, Story House, Claremont Men's
LA St.-Barbara Bradley, 826 Mullen, LA 5
SMCC-Ted Niema, 438 S. Saltair, LA
Thad Champlin



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PRESIDENT

Wednesday, August 29

The tour moved to San Bernadino County where Phillips and Stewart first conferred with Nixon Chairman for San Bernadino County James Smith. The morning hours saw visits to San Bernadino Valley College and the University of Redlands.

San Bernadino Valley-John Habacker, 606 Alvarado, Redlands
Scott Klemn

U of R-Dave Boise, Founders Hall, Redlands
Rick West, North Hall, Redlands

The evening hours were spent in Riverside County in an attempt to locate adequate leadership for the colleges. Word will be forthcoming on this area.

Thursday, August 30 and Friday, August 31

A day and one half were spent in San Diego County for the purpose of locating qualified leadership for COLLEGIANS FOR NIXON. Dan Gallardo, 5335 Toltec Hall, San Diego State College, was appointed as College Nixon Chairman for San Diego County. It is certain that Mr. Gallardo will do an excellent job.

Saturday, September 1

Orange County was the next stop for the state tour. Mr. Green of the Orange County Nixon Organization was contacted at the outset. Colleges visited included Orange Coast, Fullerton JC, and Orange St. Orange Coast-Marcia Richter, 333 Poppy St., Corona del Mar
Fullerton JC-Hans von Dorp

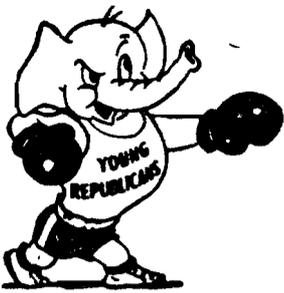
Michele Hulbert, 10241 Valley View Ave., Whittier
Orange State-Larry Miller, 805 E. Union, Fullerton

Sunday, September 2

The tour stopped in Kern County. President Phillips talked with the County Nixon Chairman and with Dave Cruickshank, Young Republican County Chairman. Mr. Phillips left COLLEGIANS FOR NIXON materials with Cruickshank on the understanding that he would work on the formation of units at Taft JC and Bakersfield JC.

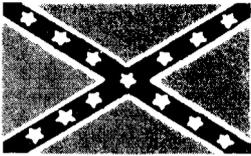
Monday, September 3 and Tuesday, September 4

Fresno State College, Fresno City College and Coalinga College were visited in Fresno County. COLLEGIANS FOR NIXON Chairmen are:
Fresno State-Wayne Ginsburg, 2540 W. Scott, Fresno 5



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F.C.C.-Maryvee Hancock, 2530 N. Van Ness, Fresno

Coalinga-John Kelting College

James Morris, 628 ~~Coalinga~~ Ave., Coalinga

Most of Tuesday, September 4 was spent in the County of Tulare. Clubs visited included College of the Sequoias and Porterville Nixon Chairmen are:

COS-Eugent Yunt, 21477 Road 228, Lindsay, California

Porterville-Noel Wheeler, 817 Roche, Porterville

Wednesday, September 5

Santa Clara and San Mateo Counties were on the agenda. Phillips and Stewart met with Nixon Chairman at Stanford Steve Corker and the CYRCF President at Stanford Jim Wolfenden (P.O. Box 4592, Stanford). The members of the tour also talked briefly with the San Mateo County Nixon Chairman.

Thursday, September 6

The tour commenced their San Francisco visit by meeting with COLLEGIANS FOR NIXON Northern Chairman Pete Rule. Colleges on the agenda were San Francisco State, Lincoln Law School, Golden Gate College, Hastings Law School and USF. Nixon Chairmen are:

SF State-Don May

SFCC-Dave Hoag, 80 Belford Drive, Daly City

Lincoln Law School-John Roveda, 1930 Francisco Way, Richmond 9

Golden Gate-Chuck Taylor

Ron Charles, 351 Cornwall, Apt. 2, San Francisco

Hastings-Pete Rule, 12 Wood Lane, Menlo Park

USF-selection pending due to the instability of local Young Republican leadership.

The members of the tour conferred briefly with the Northern California Nixon for Governor Staff while in San Francisco.

Friday, September 7

Toured Alameda County. Visited groups at California, Boalt Hall and Diablo JC.

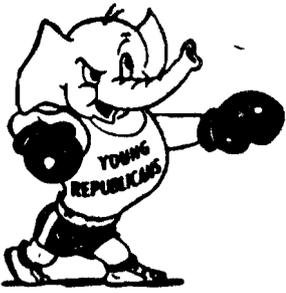
California-Dick Artis, 1900 Vine, Berkeley 9

Boalt Hall-Bill Petrocelli, 2620 68th Ave, Oakland 5

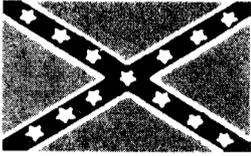
Diablo JC-Ann Warner, 728 Moraga Drive, Moraga, Calif.

Saturday, September 8

The tour invaded Northern California as far as Sacramento. Colleges visited were American River, Sacramento City, and UC at Davis.



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Nixon Chairmen selected were:

- American River-Jack Watson, 6421 Channing Drive, North Highlands
- Sacramento City-Bob Taunt Jr., 3216 Eleventh Ave, Sacramento
- Grace Jordan, 3029 42nd St, Sacramento
- UC at Davis-Pamela Arnold, 761 Oeste Drive, Davis

Sunday, September 9

Swinging south again the tour met with leaders at the University of Pacific, Mills College and colleges in the Monterrey area.

Chairmen selected were:

- Mills-Helen Rowland
- U of P-Rosalie Cuneo, Rt. 2, Box 229, Linden

Monday, September 10

The last day of the tour was spent in the counties of San Luis Obispo, Santa Barbara, and Ventura. COLLEGIANS FOR NIXON Chairmen in this area by school are:

- Cal Poly-Pat Haliday, Santa Lucia Hall-115, Cal Poly, SL)
- Paul Morris, 975 E Street, Morro Bay

Santa Barbara CC-Charles Dozer

- UCSB-Stew Johnson, Anacapa Hall, UCSB, Univeristy, Calif.
- Ron Cook, " " " " " " " "

Westmont-Terry Johnson, 955 La Paz Road, Santa Barbara

Ventura CC-selection pending upon re-organization of local group

Monday nite UCLA-Vince Braba, 530 Glenrock-#12, Los Angeles 24

Work is continuing at the present time under the leadership of State Co-ordinator Siefkin, Northern Region Co-Chairman Rule, Central Region Co-Chairman Crossman and Southern Co-Chairman Stewart.

The program's success is going to rest with the efforts of these local leaders. Almost all of these people are neophytes to politics, but they are popular on campus and I feel that most of them will prove to be effective. Los Angeles County should be the ~~fixxt~~ focal point for our publicity and programs since both UC.A and SC have fairly active units. In addition there are 14 other colleges in the county, each one with a group.

In summary I feel that the state tour gave the necessary impetus to the COLLEGIANS FOR NIXON program in order to make it function properly throughout the state.

Hal Phillips, CYRGF President