

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
66	4	10/15/1962	Report	For: KTTV-TV. Program: The Pamela Mason Show. City: Los Angeles. Subject: Pamela Mason comments on the Gubernatorial Race. 3 pages.
66	4	10/09/1962	Report	For: KTTV-TV. Program: The Pamela Mason Show. City: Los Angeles. Subject: Pamela Mason comments on "prescription" vitamins. 2 pages.
66	4	10/24/1962	Report	For: KTTV-TV. Program: The Pamela Mason Show. City: Los Angeles. Subject: Pamela Mason comments.
66	4	10/12/1962	Report	For: KTTV-TV. Program: The Pamela Mason Show. City: Los Angeles. Subject: Pamela Mason comments on Nixon Dinner. 4 pages.
66	4	11/01/1962	Letter	To: Golda Robertson. From: Glen Lepscomb, Campaign Executive Secretary. Subject: Nixon signing a deed with restrictive covenants on his D.C. home.
66	4	10/16/1962	Newspaper	Seattle Told to go Ahead with Apartment Plans. Author unknown for The Seattle Times. Not scanned.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
66	4	n.d.	Brochure	United Airlines flights from San Francisco and Oakland effective 11/10/1962. Oversized- not scanned.
66	4	09/29/1962	Other Document	Estimated travel time and rally time for each California County.
66	4	10/01/1962	Other Document	Estimated travel time and rally time for each California County.
66	4	10/31/1962	Other Document	Estimated travel time and rally time for each California County.
66	4	n.d.	Other Document	Calendar of Richard Nixons schedule. 2 pages.
66	4	n.d.	Other Document	List of "Urban" and "Boon Docks" California cities. 3 pages.
66	4	n.d.	Other Document	November 5th California cities.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
66	4	n.d.	Other Document	"Last Week" notes on California cities. 2 pages.
66	4	n.d.	Other Document	Schedule for 10/28-11/4. 6 pages.
66	4	n.d.	Other Document	10/10-10/26 schedule stops.

FOR: KTTV-TV

PROGRAM: The Pamela Mason Show

STATION: KTTV-TV

DATE: October 15, 1962 -- 10:00 A.M.

CITY: Los Angeles

PAMELA MASON COMMENTS ON THE GUBERNATORIAL RACE

(DURING THE FOLLOWING PORTIONS OF THE PAMELA MASON SHOW, MISS MASON WAS SHOWN IN MEDIUM AND CLOSEUP SHOTS.)

At one point when Miss Mason was discussing why she was glad she hadn't taken the plane to Salinas after last Friday's show, she said:

"So anyhow that's what I did. I thought, well, I'll make up for this one way or another by next time they have a gubernatorial election, I'll be a flier. I don't know when they do that. I suppose it's several years time. However, they have another one today in San Diego and I'm going to get to that, because you can even walk to San Diego if you really start soon enough. And if you don't start soon enough you can go by car, so I thought, well, I'll go down for that one.

"It isn't that I suddenly became madly politically-minded or anything like that. It's just that I, -- I was kind of fed up when I kept meeting people who said, 'Well, you know, obviously Nixon will win because he nearly was President and anybody who's nearly President has got to be Governor.' And this seems to me, you know, -- as I said, it seems ridiculous. Why should that make any difference? Especially since a man who was nearly President must still have his eyes still on the White House and not be a bit interested in living in Sacramento, because he's in the sticks out there.

"So to my mind it is, -- also there's been no great outflux of people from California in the last four years that I've noticed. It seems to be the reverse, so presumably, everybody was fairly satisfied and you know, the devil you know is better than the devil you don't know. He may have imagined a few tricks missed that they could've pulled. I don't know what but maybe they could, but it's rather a nice place to live the way it is and as long as it's going

on fairly nicely, I think they should keep it that way."

* * * * *

PAMELA: "My guest at the moment is a very great friend of mine, Ruth Farrel. Now she's the bully who was taking me up to Salinas or somewhere on Friday, and who I failed in rather terrific fashion, and Ruth has a number, -- she has a tremendous number of activities, -- she's out for all kinds of things; she gets things done and goes to the places, you know, instead of just saying she's going to go, and so she went to Salinas, and you were glad I didn't go, weren't you?"

RUTH: "I was delighted, and I was very sorry I went, as a matter of fact, when we were circling that airfield for an hour through the clouds, -- gray, bumpy clouds in a tiny little plane. And all I kept thinking was, if we crash they won't even mention my name. It'll be Governor Brown and friends, or people like, -- oh, it was just awful. I was so happy you didn't go, Pamy."

* * * * *

Pamela asked Ruth Farrel what is done at the political telethons.

RUTH: "Well, anyway, you sit at telephones and people call in and ask questions and these that we're doing with the Governor, -- that I'm doing, that you'll be doing, and that some of the other people that we know are good Democrats, are doing. We go to these towns like Salinas or Redding or Eureka or today will be San Diego, and we sit at a desk and people call in and ask questions that they want the Governor to answer. The Governor is there and we then give the questions to the Governor and he answers them."

PAMELA: "What about if I answered a few? I mean, supposing I can't resist?"

RUTH: "Well, then, go right ahead."

PAMELA: "I just had a sudden (?) thought. It might be a terribly dangerous situation for somebody to ask a question to the Governor when I'm right there."

RUTH: "I heard you, -- was it Friday, when you said you thought the Governor was appointed for life like the King of England?"

PAMELA: "Yes. Well, I. . ."

RUTH: "I can't believe, -- you are a citizen?"

PAMELA: "Oh yes. I am a citizen."

RUTH: "How did you pass the test?"

PAMELA: "They helped me. I had a little green book and I read it all up one night and the next day I went down there, and they were awfully kind. They were very anxious to have me, it turned out, because they wanted, -- they wanted, -- there are very few English people apparently, ever naturalized here. And I don't know why. You know, the English always want to go home to die for some reason, and I didn't, and so they were glad to have me, and they helped me through the Revolutionary and Civil Wars, where I was slightly confused as to which one we were in at the time and who won. Well, one I had no idea, -- it turned out that the English lost, and I had no idea we had ever been involved in one of these, but anyhow they were helpful and every time I made a mistake they said, 'Oh, well. It's really nothing.'

"And they were kindly toward me, but the Governor, they never mentioned anything about that. It just didn't come up. So naturally, I didn't discover it until I happened to meet Governor Brown at the dinner he was accidentally at. I just thought he was a Mr. Brown, publisher, or something, and so I didn't know there was, -- and then all of a sudden after we'd had all those elections and got a President and got the Governor in, all of a sudden they're doing it all again and it is confusing."

RUTH: "The American way."

PAMELA: "Yes, I suppose it is. It seems awfully complicated. Now, once he gets in this time, then how long does that last?"

RUTH: "Four years."

PAMELA: "Only four?"

RUTH: "Yes."

PAMELA: "So that a President never knows who he's going to have for his Governors, in fact?"

RUTH: "That's true."

FOR: KTTV-TV

PROGRAM: The Pamela Mason Show

STATION: KTTV-TV

DATE: October 9, 1962 -- 10:00 A.M.

CITY: Los Angeles

PAMELA MASON COMMENTS ON 'PRESCRIPTION' VITAMINS

(DURING THE FOLLOWING PORTION OF HER PROGRAM MISS MASON WAS SHOWN IN MEDIUM AND CLOSEUP SHOTS.)

In commenting on a bill proposal for the consumer to obtain vitamins only by prescription, Miss Mason made the following statements:

"It just couldn't work, -- it couldn't work. I don't know who's trying to force it through, but it seems to me it's an impossible one. If they did force it through it would mean that you couldn't buy anything, -- or practically nothing in a food market or a drug store without a doctor right beside you to, -- as you saw something, -- 'Oh, there's a nice can of soup. It's got some calcium enriched something.' And the doctor would say, 'Just a moment.' He'd write down (Latin phrase) and he'd charge you \$5 and you could buy a can of soup.

"I really don't believe we'd have to write about it, but for a start, you know, -- if there is any likelihood, you, -- I'm sure that one could always write to the, -- what's that word they use about 'incumbent?' Is an incumbent a fellow who's being cumbered or a fellow who's gotten into the position or is hoping to get it? Governor Brown is it now. He's an incumbent, I think, or he's incumbent. Well, whatever it is, he's there and I don't see why one shouldn't write and say, 'Whatever you do, if you get back in and if you're in now, please' What did you say, Ed?"

OFF STAGE: "Write to your Congressman."

PAMELA: "Congressman? (She laughs.) How do you find out who your Congressman is? Lots of us still say, 'I didn't even know I had a Congressman, or I would've invited him to a party.' So if you happen to think that you're so smart that you know that you've got a Congressman and you know where to find him, write to him and complain. And

if you don't know, write to Governor Brown and say to him, 'When you get back in, please see that they don't put vitamins on prescription because it'd be such a nuisance for one thing, and it would be such a imposition on one's freedom and right to buy the sort of loaf of bread you want to buy.'

FOR: KTTV-TV

PROGRAM: The Pamela Mason Show

STATION: KTTV-TV

DATE: October 24, 1962 -- 10:00 A.M.

CITY: Los Angeles

PAMELA MASON COMMENTS

(AS PAMELA MASON SPOKE, SHE WAS SHOWN IN MEDIUM AND CLOSEUP SHOTS.)

QUESTION: "Do you have the results of the political poll?"

PAMELA: "Yes, I -- I don't actually have them, because I haven't made the count yet, but I'll make it tonight, and we'll have it tomorrow, because we got a tremendous response, you know. A lot of people wrote in furiously and said, 'How can you be so idiotic? Obviously Nixon is going to win.' And I wrote those equally passionately about Brown, and I think that -- you know I favored Brown although everybody has been horrid about it.

"Not because I care really, two hoots. I don't think it makes too much difference to me what Governor there is, unless, you know, we really had a madman like Castro, you know, something like that. And I don't think that we would have. But nevertheless, I favored him because I rather liked him. I thought he seemed a nice, honest, type of man. And I think that, now, he has an even better chance, because you know, everybody who wrote me criticized the present government for not doing anything.

"You know, people never want anything done but results in something really nasty, like a war. And yet, they always demand that the government do something. What is it? Don't just do something, stand there, or whatever it is that they do about people. But so the poor President was always in trouble because he hadn't done anything nasty. If he had done anything nasty, of course, there would have been talk about that too. You can't win.

"But I think that enough show (?) -- but of course, I haven't counted, but we'll find out tomorrow and see which of them are going to get in, and then we can tell them to call off the whole thing, because we will have decided."

RADIO TV REPORTS, INC.

15 West 47th Street, New York 36, N. Y.

FOR: KTTV-TV

PROGRAM: Pamela Mason Show

STATION: KTTV-TV

DATE: October 12, 1962 -- 10:00 A.M.

CITY: Los Angeles

PAMELA MASON COMMENTS ON NIXON DINNER

(DURING THE FOLLOWING PORTION OF THE PAMELA MASON SHOW, MISS MASON WAS SHOWN IN MEDIUM AND CLOSEUP SHOTS.)

"This is a page I wrote when I was off for two days last week, -- Monday and Tuesday. I wrote down a list of the things I'd done so I wouldn't forget them, and look. I've only crossed out three. That shows how much I've talked. I've never even got around to most of them, but one of the things that I wanted to tell about was that I went to a Nixon dinner. You know, 'Win for Nixon.' As everybody knows by now, I have no politics because I can't see the difference from one or the other, you know, -- they all lie like catfish. And they promise anything. And they, -- it, -- they don't even give you Arpege, and so I personally have no faith in it, and I know that if you threw away the newspapers or hid them under the bed now, today, and picked them out in five years time, the only thing you'd have to change in them would be the names of the places where the trouble is. But nothing else ever changes.

"There's always a war brewing in Saudi Arabia or one of those spots, you know, and there's always an assassinated dictator of some unheard of country which is causing terrible alarm among the oil wells, and there's always something dreadful happening south of the border, and something worse happening north of the border, and sometimes there's something also happening on the border. But it doesn't vary too much. Somehow or other the world struggles on. Heaven knows how, but it does, and wars come and go. It's a shame they do, -- not a shame they go but it's a shame that they arrive in the first place, but they do, and so politics pass me over. I think they pass me over because although I'd love to grasp it, but I can't.

"So I thought, well, 'Let's have a broad mind about this. I went to a Governor Brown affair of some sort, -- a cocktail party, you

know, to mess around. And I got there very late, so late, that I sat at the Governor's table. And I've met him once before, so by accident, when he dropped into Chases (?) thinking it was open, but it was Monday and it's actually a Groucho Marx party, and he was put at the table with me again. And I didn't know who he was. I didn't know they had a Governor in California at that time. I was very nervous. This was several years ago. There was Mr. Brown. He was very, very charming to me and awful nice, and seemed to care what I thought, and at the end of the dinner I was really quite taken with him and I said to somebody, 'What a charming man that Mr. Brown is. Is he a part of the show?' And somebody said, 'No, he's the Governor of California.' I said, 'Oh, well. Why do they want that?' So he explained.

"And now, of course, I thought that was a permanent assignment. He was, -- I thought he was the permanent Governor like the King of England, you know. His family hands it down from generation to generation, and then all of a sudden I found that they want to get rid of him and put in any other governor that they can find.

"Well, there are lots of people that keep coming on the Tom Duggan Show and saying they're Mr. Schell or Mr. Richards or something or other, and they stand for I don't know what, prohibition, I suppose, or one of those things. Anyway, so again I go to this party and I meet Governor Brown again, and again, now I know he's the Governor, but he, he, as I told you, -- he seemed to me very, -- he looks you in the eye, you know, which I like, -- I go by that.

"If people look me in the eye and I see a person there instead of just a vague fixed stare, that convinces me to some extent that there's a human being there even if he's not a good one. You can't tell but you can tell that he's there. And he always impressed me that he was there and rather charming, and so that made me a Democrat. So, of course, I was also a Democrat because I liked Kennedy. I thought he was so attractive. You know, his lovely hair and everything, and I like her. I think she's very attractive. Now, if she happens to divorce him, -- and marries a Republican, I probably would be a Republican."

"Anyway, so that's how frivolous my politics are, so, now I go to this Nixon dinner and I thought, -- everybody tells me that Nixon is going to win because he was nearly President, which doesn't seem to me to be a good enough reason for being Governor, particularly, but everybody says, 'Well, any man who was nearly President is bound to win a Governorship.' So I thought I'd like to go and maybe I could be convinced and, -- and be one of him. So I went to it, -- I've never been to one of these things. I didn't pay for it, of course. I was invited. I wouldn't pay for it because that would put me on their side, and so, I'm much too stingy anyway.

"So there I am eating an enormous meal, and everybody else is just picking at it politely because they're there for political reasons and I'm there to eat. And, -- especially since I'm on a diet. This is at the Palladium in Hollywood, -- last Monday, and they have

a huge bowl (?) and opposite me is Jayne Mansfield, and naturally I was so happy because she's so pretty that it's worth going to a political rally just to sit opposite her. But she really is. She's divinely pretty. And now, of course, some of the people that were there were not nearly so pretty, especially on the rostrum, you know, -- that long row of gentlemen who invariably look the same in every rally. Whatever side they're on, of whatever counsel they're on as a matter of fact. You can't tell one politician from another until they open their mouth and speak whatever language it is.

"And so, there they are, -- the great group of them. Now, in marches a group of slightly out of step girls who are the Nixonaires. And I thought that it was a rally of little Lolita's for the fellows on the rostrum, but I was wrong. Apparently they are a group of air hostesses who got together for the purpose of electing a Governor, or at least that's what I gathered from the conversation that went on afterward, and anyway, there, -- the first, -- I think the major issue after the food was that General Eisenhower came on a screen, -- a great big enormous screen, -- I should mention that, strangely enough, instead of it being completely a mess like our cameras are right here in the studio, everything went very smoothly, and strangely enough, it was this studio's cameras that were working out.

"When they're out they do fine. When they're home they just fall apart at the seams. Every day our camera collapses around eleven, -- a quarter to eleven, as a rule, and the failing system (?) has to be given oil of camera or whatever it is that cameras feed off, and it gets terribly sick, and we have to have another camera, -- it's rushed in, you know. There's a terrible lot of nervous things going on behind here. I'm wondering whether it was me or them, or my slip is showing, or something, and it finally turns out that the camera had another of its attacks, but out there in the open, the Palladium, there were four cameras, all of whom worked fine. They were in great health and they were reaching out and having a very good time in taking part in the rally. I presume they take part in all the rallies at the Palladium, and they choose (?) camera to go out. Anyway, Eisenhower, -- oh, I'm sorry. Wait about twenty minutes and I'll be back."

(COMMERCIAL)

"So, there I am at this elegant party, and I caught him on this big screen from San Francisco, and he said that Nixon was just a darling boy and a wonderful kid and a great fellow and a splendid man and a fine, upright, upstanding, honest-to-goodness American, and then he said that he was in the best position to know because he sat across the table from him for a long time, and he was just the finest kid you could possibly wish for, and blah, blah, blah. And then he made a few smearing remarks about the opposition and that finished him, and then Nixon got up and said exactly the same thing only in reverse. He said, what a wonderful man Eisenhower was, what a great kid, -- what a splendid politician, what a marvelous person to work with and that he was in the best position to know because he

sat opposite him for so many whatever it was. Now, I didn't mind. I wasn't prejudiced against the particularly, because after all they were just reading their press clippings to each other over an intercom system that happened to be television.

"That, -- they're entitled to do that, and then they started, -- then Nixon started to say the most horrible things about Governor Brown and the Democrats. And I said to a friend who was beside, -- I said, 'Isn't that slander or libel in a public (?) place?' She said, 'Oh, no. That's politics.' So, now I know why I don't like politics. I think that it's dirty and it's filthy and it, -- in no other position in the world could you say such things about people who either work with you or for you, who are part of your own country, -- you are destructively, -- it doesn't matter what the opposition stands for. You've got to present your own attitude, -- your own platform, not to smear and jeer at them, and then bring out a lot of (indistinct word) that doesn't make sense to Jayne Mansfield or me.

"And I don't care how much money Governor Brown spent on what, -- all I know is that every road has always been up ever since I've been to California, and that's 15 years ago, so obviously, he wasn't Governor all that time, I'm afraid. But, also probably all the roads are up so that they'll be better when they get down again. I don't know what it is, but, -- you just had a little space to sell items and you want to sell another? Oh, you sure are greedy."

(COMMERCIAL)

"Joe Pondruff (?) had a great idea. He said in view of the fact that I'm not satisfied with the way politics are going, he said why don't I run for Governor myself? I was just about to explain to him while that little salesmanship was going on why I can't. First of all, I haven't been asked, for one thing. Otherwise, I would've said, 'Yes,' of course. But the other thing is that, -- this is what I was leading up to, as a result of the tremendous political interest I've developed, having been to one of those parties, I got invited to go to Salinas, I think it is, this afternoon by air, and go on some kind of an intercom telethon thing that Governor Brown was putting out, and so I said, 'Oh, that'd be interesting. Yes, I'd love to do that.' When I'm mad like I was yesterday afternoon at the studio, I said, 'Yes. What do I care? I can get on the plane and go, -- certainly.' But I forgot how frightened I am of airplanes."

(Pamela continued to discuss her fright of airplanes, and indicated that she didn't know whether or not she'd make the flight.)

November 1, 1962

Mrs. Golda Robertson
833 So. Detroit;
Los Angeles 36, California

Dear Mrs. Robertson:

We have been advised of your desire for information concerning the story about Senator Nixon signing a deed with restrictive covenants on his Washington D. C. home. This story apparently omitted many pertinent facts.

The office of the Recorder of Deeds of the District of Columbia reports that a representative of the Democrat National Committee obtained a photostat of Senator Nixon's deed four days before publication of the story.

When the story was published it failed to point out the following:

1. Identical deeds had also been signed by Senator Sparkman, the Vice-Presidential nominee of the Democrat Party; Senator Estes Kefauver, Democrat of Tennessee; Senator Blair Moody, Democrat of Michigan; and Senator Burnet Maybank, Democrat of South Carolina.
2. The document that Senator Nixon signed was meaningless because the Supreme Court decision had already been made ~~in~~ ruling the provision to be unconstitutional. It just so happened that the same form of deed was still being used in the tract.
3. The date the deeds were signed by Senator Nixon and the four Democrats above named, as well as the homes they cover is as follows:

Senator Kefauver	January 4, 1949	4848 Upton Street, N. W.
Senator Sparkman	January 11, 1949	4920 Upton Street, N. W.
Senator Maybank	February 3, 1950	4730 Quebec Street, N. W.
Senator Moody	June 29, 1951	5006 Tilden Street, N. W.
Senator Nixon	July 5, 1951	4801 Tilden Street, N. W.

It is obvious that the story is being used as an attempted smear against Senator Nixon, and those who are responsible for its circulation know that the facts contained in this letter are correct.

I have known Senator Nixon for many years, and he has demonstrated by word and action that he will not tolerate nor countenance any acts of prejudice, bigotry or intolerance. He has demonstrated ~~that~~ this by decrying the spreading of dissension among our people just as un-American as the tactics of the Nazis and Communists.

Sincerely,

Glen P. Lipscomb
Campaign Executive Secretary

GPL:mp

To Sacto = $\frac{23}{16}$
 $\frac{138}{23}$ mi
1 hr. 40 min

To Yreka = 250 mi =
1 1/4 hr.

To Redding = 115 mi
45 min

Travel = 3 hr. 45 min

Rally (1 1/2)
Aerojet (2)
3 1/2
3 3/4
9/29

10/1

SFO to Ukiahville

$$\begin{array}{r} 15.5 \\ 23 \\ \hline 465 \\ 310 \\ \hline 356.5 \end{array} = \textcircled{1\frac{3}{4} \text{ hr.}}$$

V to Redlands = 40 mi
Drive = $\textcircled{1 \text{ hr.}}$

R to Colton -
Drive = 10 mi = $\textcircled{\frac{1}{2} \text{ hr}}$

To Rally = $\textcircled{1 \text{ hr.}}$

$\textcircled{4\frac{1}{4} \text{ hr.}}$ Travel
3 rallies $\times \frac{3}{4} = \textcircled{2\frac{1}{4} \text{ hr.}}$

Perhaps 220 mi = 1 hr

To
Lodi 170 mi = $\frac{3}{4}$ hr. $\frac{7.5}{23}$
45" $\frac{225}{150}$
172.5

To
Napa = 60 mi = $\frac{1}{3}$ hr. = 20"

Drive to S. Rosa = 1 hr.
40 mi

3 hr. Travel
 $2\frac{1}{2}$ hr. Rally Time

10/31

SUN 28	MON 29	TUE 30	WED 31	TH 1	F 2	SAT 3
HOLD - SUSKIND OR EL CENTRO	Sacto Aero-Set Yreka Redding Fly to LA	TV session 12 Baptist Alliance 2 Nationalities? 7: LA Precinct workers 9: KNXT = TAPE SHOW LW VOTERS	Fly to Bishop, Bishop Hodi Napa Santa Rosa rally RON-SFO POSSIB-SFO-TV	SFO - TAPE THE TODAY SHOW Holmes Merced - 5 Tape Victorville 9:30 LA SUBURB. RALLY	PENINSULA & SANTA CLARA FLY TO LA NOTHING AFTER 5 PM - POSSIB LA TV	LA TELETHON
4	5 BUS HA TOUR Valley Culver City Inglewood Torrance Compton Paramount Norwalk LA Rally - 300± 9:30 LIVE LA TV Small Rally	6 ELECTION DAY	[REDACTED]			

SUN
28

MON
29

T
30

WED
31

T
1

F
2

SAT
3

SF-

Sacro
Upper or Lower
Valley
Bakersfield

TV
Baptist Alliance
Nationalities

28
LA Precinct workers

KNXT-
KW Voters TV Tape
TO SFO

SFO
7H To Redding
Yreka?
Redding lunch

Red Bluff?

Napa

Sause Rosa rally
SFO TV PASS/B-

Today Show Tape

Victorville
Mar. County

Redlands

Colton

LA Suburb Rally -
Long Beach - ?

Sausalito?
Clara
Bus

San Mateo

BUS
Nothing after 5

LA TV POSSIB.

(CBS-TV-4pm)
Bus
San Bernardino Valley

Drop by
Symon

Northridge
Woodland Hills
per sea
in area
State TV?

LA Teleh

SOSKIND

4

HOLD THE DATE OPEN

El Centro

Palm Desert

El Cajon

San Diego??

5

Bus TOUR

Culver City
Inglewood
Torrance
Compton
Paramount
Norwalk
Whittier

add
more

9:30
LA TV
Live
Street
Rally
300

6

ELECTION
DAY

Yreka
Bishop

URBAN

Boon Docks

San Diego

El Centro
El Cajon

Yreka
Redding
UKiah
Santa Rosa
Napa

Long Beach

Victorville

CHICO?? 39,800

Sacramento
Aero-Tex

Roseville
Placerville
Woodland
Sonora

Palm Desert

Anaheim

Penninsula
Palo Alto/Menlo Park
Santa Clara

Hollister

Madera
Merced
Modesto
Lodi

~~LA area~~

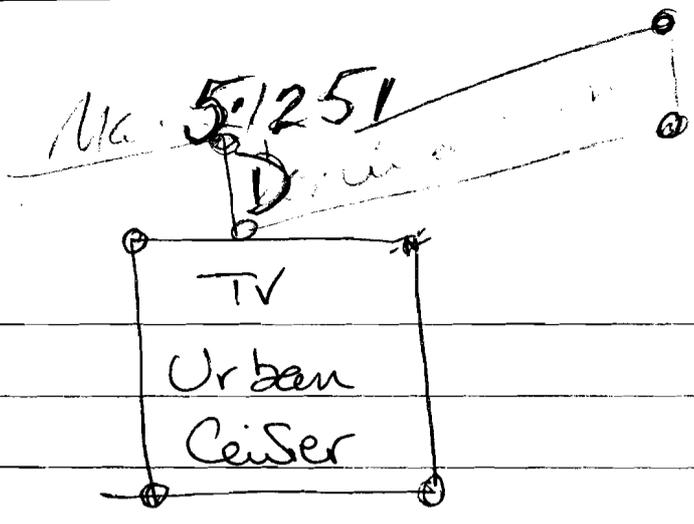
LA area =

Monterey

Alhambra - Monterey PK -

Whittier

40,000,000?



Boondock
Stops

SF - Santa Rosa (31)
Rally

- Redding (13)
- Red Bluff (7)
- Napa (22)

SF - Santa Clara Co.
Bus Tour

- Hollister (6)
OR Valley
- Monterey (23)

? Bakersfield (57)

Modesto (37)
Merced (20)
Madera (15)
Taft (4)

LA - Alhambra - Mont. Pk -
or

Vicerville (8)

Cerritos College
or

Colton (17)

✓ LA Precinct Workers
or

San Pedro

~~Fullerton~~
or

Cittains (27)

Long Beach
or

Whittier

Pac. Palisades
or

Bas. Hills -

- San Diego

- El Cajon (38)

- Palm Desert (3)

- El Centro - (17)

November 5

• ① Culver City

② Inglewood

③ ~~Harlingen~~
Torrance

④ Compton

⑤ Paramount (?)

⑥ Norwalk

⑦ Whittier

SUN	MON	TUE	WED	TH	F	S
28 DS	29 Staff	30 NEWS THING 30 30 30 Tape	31	1	2	3
4	5 Buster	(6)				

LAST
WEEK

- ~~1 CHICO Butte County 29,000~~ (been once)
- 23 (2) HOLLISTER - San Benito & KING CITY 6440
- 11 (3) ROSEVILLE - Placer 25,800
- 10 (4) REDDING - Shasta 27,000
- 29 (5) NAPA - Napa 32,100
- 17 (6) YREKA - Siskiyou 15,750
- (7) Aerojet-gen'l factory - SACRAMENTO 214,500
- (8) ~~Marina~~
- 16 (8) El Centro 16,800
- 21 (9) Palmdale = Indio = 9,800
- 1 (10) SAN DIEGO ? 439,000 10-30 } Big AM news thing
- 2 (11) Long Beach ? 344,000
- 6 (12) Ventura ? 81,000 (31)
- 4 (13) Bakersfield 112,500
- 8 (14) Monterey 64,800 (1)
- 5 (15) (ORANGE) Anaheim 104,000
- 7 (16) Santa Rosa (Sonoma Co.) 70,000 (2)
- 20 (17) Red Bluff (Tehama) 12,000 (3)
- 14 (18) Ukiah (Mendocino) 20,600
- 13 (19) Woodland (Yolo) 25,500
- 12 (20) Roseville (Placer) 25,800

- 9 (21) Placerville (El Dorado) 13,800
- 22 (22) Sonoma (Tusolumne) 8,500
- 9 (23) Merced (Merced) 30,000
- 11 (24) Bishop Inyo 6,300
- ~~(25) Sonoma Tuolumne~~
- 8 (26) Madera (Madera) 15,200
- ~~(27) Bakersfield~~
- 5 (28) Colton (San Bernardino) 18,600
- 3 (29) Sacramento - Sacto - 214,500

- 3- Sacramento 214,500 ✓
- 5- Anaheim 104,000 ✓
- 2- Santa Rosa 20,000 ✓
- 16- El Centro 16,800 ✓

S	M	T	W	Th.	Fri	SAT
28	29	30	31	1	2	3
SUSKIND	STAFF	6 ³⁰ LA Precinct 8 ³⁰ KNXT LA Workers LWV	Napa	Woodland Aerostat	LA	El Centro
			Santa Rosa Rally	Sacramento	Anaheim	
4	5	6				

x

OCT = 28th Sunday

Hold for Suskind

OCT = 29th Monday

Staff day

Evening to precinct workers if neces.

OCT = 30th Tuesday

AM - colorful big news activity

Noon - lunch rally precinct workers?

Aft - TV

8³⁰ KNXT - Lg Women Voters

OCT - 31st WEDNESDAY

FLY NORTH

Bakersfield
⑫ ²³ ~~Hotter~~ lunch rally

① end
1³⁰ fly

(Petaluma stop-by?)

6-7⁴⁵ Staff time

⑧pm Santa Rosa ⁷ Rally
TV Tape

Fly To LA

Nov. 21.

THURSDAY

~~FRIDAY~~

LA - Home Row -

- TV - time - > They want the
Today Show? 125-

(12) El Centro⁽¹⁰⁾ lunch rally
(1) ~~.....~~

Drop-by Palm Village Retirement Village

(8) Anaheim⁽⁵⁾ Rally -

Home -

Nov. 2 - FRIDAY

LA
9 to 11

Fly to Sacramento

11³⁰ to 1³⁰ AEROSER FACTORY

2⁰⁰ Travel to Roseville

2³⁰ to 3³⁰ Roseville Tour

3⁴⁵ to 4³⁰ Travel to Sacto

4⁴⁵ to 7³⁰ Staff time

8⁰⁰ SACRAMENTO RALLY

RON SACTO

CBS is with us today -

Nov. 3

SATURDAY

Sacto -

~~Redwood~~
Napa?

(12) Hollister
~~Butte~~ noon Rally

S.F.
Peninsula or
Carmel

(8) Monterey Rally

Nov. 4 = SUNDAY

Nov. 5 - MONDAY

HEADQUARTERS TOUR

Thurs Oct 10

① MARIN CO - COLTA MADERA - 10 AM
AM. MADSEN - SAN RAFAEL - 2 PM

LOCAL CONTACTS: SEN JACK McARTHUR
ASSEM. BILL BAGLEY
MRS. LEE SKERRI

② ~~Thurs~~ Oct 16

SACRAMENTO TELEPHONE
AM GIBBONS

③ Wed, Oct 17

A.M. Miller
• Nationalities Reception
• Richmond Rally

④ Sunday, Oct 21

Oakland Churches

⑤ Monday, October 22 - S.F. Telephone

⑥ Tues - Oct 23 - SFO P&E
- Sonoma 415 - LA 24544

⑦ Thurs, Oct 25th - San Mateo - Evening Rally

⑧ Friday, Oct 26 - Bus - Fremont, Hayward,
San Leandro, Walnut Creek, Vallejo.