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<th>Box Number</th>
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<td>05/14/1962</td>
<td>Memo</td>
<td>Rose Mary Woods to H.R. Haldeman, Moscow, Gaunt. Re: Attached letter from Jack Kofoed. 2pp. w/ attachments.</td>
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<td>H.R. Haldeman to Richard Nixon. Re: Al Moscow taking over task of preparing letters for friendly editorials. 1pg.</td>
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RN wanted all of you to see the attached letter
as a sample of how much it means to people to receive
notes when they write a friendly column about him.
Dear Dick:

Thanks for your very thoughtful note. I have reviewed hundreds of books, and you are only the second author who took the trouble to say "thanks."

The best of all good luck in your campaign... the up-coming one for governor; the later one for president.

Most sincerely ---

s/Jack Kofoed
Will all of you please figure out immediately a way to ensure prompt receipt by Al Moscow of all editorials and columns appearing anywhere in the state which are favorable to the Nixon campaign so that they can be properly acknowledged?

This will require alerting key people in our organization in each community to watch for this material and send it to us. It can be coordinated with the ENSY and Monitor programs, where available, and in other areas should be handled by the Nixon Chairmen or designers.

It is vitally important this be done immediately and thoroughly.
Al Moscow has taken over the assignment of preparing letters thanking people for friendly editorials.

I am sure this will be promptly and efficiently handled from here on out.

We have had a problem getting these editorials in from around the state, but have set up the procedure within the field organization, which I think will assure this being done properly.
I have yet to see a letter thanking anyone for an editorial. Where are they?

I hear about these editorials when I am on the road.

I would like a report on this.