

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

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62	22	06/20/1962	Memo	Memo from RN to Bob Haldeman about Responsibility of campaign staff on mail. 1 pg.
62	22	06/22/1962	Memo	Memo from Bob Haldeman to All staff members. 1 pg. Attached to previous.
62	22	n.d.	Memo	Handwritten notes. 1 pg.
62	22	05/31/1962	Memo	Memo from Bob Haldeman to RN. 1 pg.
62	22	05/23/1962	Memo	Memo from RN to Bob Haldeman. 1 pg.
62	22	05/21/1962	Memo	Memo from RN to Bob Haldeman about News Releases. 1 pg.

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62	22	05/19/1962	Memo	Memo from Bob Haldeman to RN about Chico and Marysville activity. 1 pg.
62	22	05/16/1962	Memo	Memo from RN to Bob Haldeman. 1 pg. Attached to previous.
62	22	05/16/1962	Memo	Memo from RN to Bob Haldeman about Oakland Chairman-Finance Affair. 1 pg.
62	22	05/21/1962	Letter	Letter from H.R. Haldeman to Bob McKeen. 1 pg. Attached to previous.
62	22	05/14/1962	Memo	Memo from Bob Haldeman to Charles Farrington, Jr. 1 pg.
62	22	05/16/1962	Memo	Memo from Bob Haldeman to RN about Virgil Pinkley. 1 pg.
62	22	n.d.	Memo	Memo from Rn to Bob Haldeman. 1pg.

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62	22	05/19/1962	Memo	Memo from Bob Haldeman to RN about Reports from key staff members. 1 pg.
62	22	05/03/1962	Memo	Memo from RN to Bob Haldeman about Crispus Wright. 1 pg.
62	22	05/10/1962	Memo	Memo from RN to Bob Haldeman. 1 pg. Duplicate not scanned.
62	22	05/16/1962	Memo	Memo from Bob Haldeman to RN about Sam Conti. 1 pg.
62	22	n.d.	Memo	Handwritten note. 1 pg. Attached to previous.
62	22	05/07/1962	Memo	Memo from RN to Bob Haldeman about Bob McKeen- Oakland. 1 pg. Attached to previous.
62	22	05/10/1962	Memo	Memo from RN to Bob Haldeman. 1 pg. Duplicate not scanned.

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62	22	05/10/1962	Memo	Memo from RN to Bob Haldeman. 1 pg. Duplicates not scanned. Attached to previous.
62	22	05/16/1962	Memo	Memo from Bob Haldeman to RN about Sunset YR. 1 pg.
62	22	05/10/1962	Memo	Memo from RN to Bob Haldeman. 1 pg. Attached to previous.
62	22	05/10/1962	Memo	Memo from RN to Bob Haldeman. 1 pg.
62	22	05/11/1962	Memo	Memo from RN to Bob Haldeman. 1 pg.

INTER-OFFICE MEMORANDUM

**N i x o n   f o r   G o v e r n o r**

To: Bob Haldeman

Date: June 20, 1962

From: RN

Subject: Responsibility of Campaign Staff on Mail

Distribution:

One thing that would be very helpful in keeping up with our mail is for you to immediately issue instructions to all members of the campaign staff that under no circumstances are they to suggest that a letter be written for my signature to some individual without at least preparing a rough draft as to what the letter should contain.

NIXON-FOR-GOVERNOR  
3908 Wilshire Boulevard  
Los Angeles 5

MEMORANDUM

6-22-62

To: All Staff Members  
From: Bob Haldeman

In the future, when suggesting a letter or message be written for an RN signature, please attach a draft of what the letter or message should contain.

Under no circumstances will such a request be considered without such a draft. It is imperative every effort be made to assist the mail office to this extent.

As in the past, all such requests should be directed to my office for approval.

*Bob Haldeman*

Indio & Thermal  
Chm.

Eltos G. Gebbart

87-519 Ave 56

Thermal

Ex 9-5408

---

RN sent his  
"grass roots reaction" -

---

routed to Haldean, Hess,  
Barber, Moscow

BOB HALDEMAN

RN

5-31-62

Bob Haldeman

Following a recent conversation you had with Helen Wysong, you asked for a run down on Los Angeles County get-out-the-vote activity.

John Kalmbach has provided the attached report.

File: F & C - Get-out-the-Vote  
x RN memo file  
x date

May 23, 1962

*RMH -  
I showed to RN  
- he didn't want  
to keep it!  
A.*

MEMORANDUM

TO: Bob Haldeman

FROM: RM

*file*

At the Berkeley Reception one of the women mentioned a "pink" slip that Shell has been getting out - it is a silly thing - something about my being soft on communism, etc. they say it has been sent to our headquarters. Another thing it claims is that I am going to spend all of the summer in Europe, etc.

I would like to see that sheet -- it probably has some good questions which will come up on the telethon.

Nixon for Governor

*sent to  
Quinn +  
Ziegler*

to: **Bob Haldeman**

Date: **May 21, 1962**

from: **RN**

subject: **News Releases**

Distribution:

**I want all of the news releases hand-delivered to the  
TIMES and the HERALD-EXAMINER and any other main  
papers here in Los Angeles.**

RN

5/19/62

Bob Haldeman

Chico and Marysville activity (your 5/16 memo)

I checked on Ed Johnson's report that there is no activity in Marysville and Chico, and find that our organization has been weak in Chico, but has been doing an excellent job in the Marysville area.

I am also assured that the Butte County situation (Chico) has been corrected in recent weeks.

There are seven billboards in Butte County and one in Yuba County.

File: RN memo file  
x date

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: May 16, 1962

From: RN

Subject:

Distribution:

Johnson says there is no activity in Marysville and Chico. He was concerned and said there is Shell activity - Shell publicity, etc., but none for Nixon.

Don't we have any billboards in that area? He has not seen any -- nor any bumper stickers.

You better get a hold of Orrick and see whether there was any follow up on my visit there where we had 1000 people.

Note: This is the Ed Johnson that Chad McClellan took him to see at noon today.

Nixon for Governor

To: Bob Haldeman  
From: RN  
Subject: Oakland Chairman --Finance Affair  
Distribution:

Date: May 16, 1962

I told the Oakland Chairman that you would call him on the finance thing after June. They expected a call last week so if you have not talked with him, please do so.

The reason I want you to call him is Bob Finch tells me he hasn't been able to work it out - just be sure that the Oakland man has been kept informed. Let them know if we are not going to be able to do it as they are holding a hall up there and have set the date already.

*see attached letter*

May 21, 1962

Dear Bob:

As I am sure you know by now from the State Central Committee, the plans for a series of unity fund-raising activities in the major cities throughout the state shortly after the primary have been dropped. This was necessarily the decision due to the inability to put together a suitable organization and get the program under way soon enough to make it successful. As I am sure you recognize, it would have had to be handled by the State Central Committee since we could not divert the campaign organization at this crucial point in the Primary effort.

I had told George Murphy of your interest in this activity and imagine he has been in touch with you.

The finance people have all agreed that a similar effort in the fall campaign will be much more productive and that is the course to which we are apparently committed at this time.

Best regards.

- WIN WITH NIXON -

R. R. Maldeman

Mr. Bob McKeen  
County Chairman - Alameda  
405 14th Street  
Oakland, California

cc: Mrs. Ruth Watson

File: Finance - Unity Fund-raising St. Cen. Com.  
x RN memo file  
x McK (McKeen)  
x date

Charles Farrington, Jr.

5-14-62

Bob Haldeman

Attached is copy of memo from RN,  
suggesting we get something later than the Esquire  
article to hand out.

Please follow through on this immediately.  
Let's get the Monday statement referred to run off  
and then make it available.

This should be kept in mind -- and  
kept current.

File: CF - memo file  
X RN - memo file  
X date

RN

5-16-62

Bob Haldeman

Virgil Pinkley

You asked to be advised whether some of the suggestions posed in Virgil Pinkley's letter were being done.

First, I can certainly say that we are not satisfied with the set-up of the Republican organization in California.

Second, there is a Young Republican group earnestly at work on the campus of every college and university, but a number of these are totally dedicated to "far rightism" and are not of much value to us. We are, however, organizing "College Students for Nixon" on every campus and Ray Chambers at Redlands is coordinating this program. He is off to a good start, but has a long way to go.

The activity of infiltrating Women's Clubs and of having a Nixon disciple working with the zeal of a missionary in each service club in each city is not yet satisfactory. John Vaughn, who is directing the Contact Program from nearly a full-time volunteer level, will be very successful in getting this done for the general election. It is not well enough organized to do much good in the primary.

As you know, the general objective of all our campaign efforts is to provide the maximum number of individuals and groups really working in the doorbell ringing and stamp-licking levels. We have made some excellent strides in this direction and after the primary, assuming we can keep our basic staff intact, I am sure this will be expanded rapidly and far more effectively than has ever been done in this state.

File: Pinkley, Virgil  
x - RN memo file  
x - date

## Nixon for Governor

*Ports*

To: Bob Haldeman &amp; Schedule Committee

Date:

From: RN

Subject:

Distribution:

There has to be a priority system in your scheduling in the future. It should be:

1. TV
2. The call on the newspaper -- if friendly.
3. Meeting with the political group (1/2 hour).
4. Anything of the off-beat type.

The meeting, of course, is incidental -- the items listed above are the priority things that should be worked in at all of these spots instead of concentrating exclusively on the meeting. This should be done immediately on all future schedules.

RN

5-19-62

Bob Haldeman

Reports from Key Staff Members

Attached are progress reports and outlines of projected activity for the balance of the primary from key staff members.

I have not prepared a report for myself, nor has Herb Kalmbach submitted one. Our activities cover all phases of the campaign structure, and primarily involve supervision and coordination of all activities which are included in the other reports, as well as specific troubleshooting.

I think the reports from the balance of the key staff members speak for themselves and will provide the information you wanted.

You should note especially the covering memorandum from Dan Waters which points out some of the problems which have arisen in developing the various contact groups.

# Nixon for Governor

To: **Bob Haldeman**  
From: **RN**  
Subject: **Crispus A. Wright**  
Distribution:

Date: **May 3, 1962**

I think the attached suggestions are excellent ideas for the final campaign, but not for the primary.

This is one where you and Chad McClellan should sit down with him and have a good frank chat and say, look how many are there who vote Republican? In the final campaign we are going to give you a "hell" of a push.

Attachment

*for copy*

*to JH 5/12  
"do we need to have a  
mtg. before the  
primary — if so  
lets' set it up!"*

Nixon for Governor

*Lucy  
5/10/62  
[unclear]*

To: Bob Haldeman

Date: May 10, 1962

From: RH

Subject:

Distribution:

I think, too, that we ought to have a report from Moscow and his group as to what they are doing and what they are planning with regard to stories they are putting out.

*[Handwritten signature]*

Nixon for Governor

5/12  
Moscow  
"suggest you  
report direct  
to RN -  
cc to me"

To: Bob Haldeman

Date: May 10, 1962

From: RM

Subject:

Distribution:

I think, too, that we ought to have a report from Moscow and his group as to what they are doing and what they are planning with regard to stories they are putting out.

Moscow file

RN

5-16-62

Bob Haldeman

Sam Conti

I talked to Sam Conti today. He reports the Nixon organization now has three good headquarters locations in Contra Costa County with a very hard working committee composed of very good people.

They are still a little short on literature and materials since they have not raised adequate finances.

The Republican County organization is setting up poll watchers to guard against disqualification of write-in's since in many of the heavy Democratic areas it is customary for Democrats to write-in Republican candidates in the primary. He says he has an excellent precinct organization which will function strongly and we need have no concern about the get-out-the-vote effort.

File: RN memo file  
x No. Calif. - Organization  
x date

Conti

just arranged Concord HQ  
now have 3 good locations  
not much literature or bumper.

Shell group noisy

committee working hard  
— have very good people

Poll watchers —

write-ins are legal —

Demos try to challenge

Excellent precinct organization.

will really function on June 5.

## N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: May 7, 1962

From: RN

Subject: Bob McKeen - Oakland

Distribution:

*Call  
Conti*

Bob McKeen of Oakland expressed concern about Contra Costa County. He said that he felt there was need for a lot of work to be done there. We are relying primarily, as you know, on a woman in that area and she has generally impressed me when I have met her. There is, however, a very strong County Chairman, Conti, as you know. It would seem to me that you ought to do some personal checking into the Contra Costa situation and Conti, who is somewhat of a prima donna, might well be taken in on the get-out-the-vote drive and be urged strongly to do everything he can to get out a big Republican vote. I think in this instance a personal call from you to Conti might be in order or whatever else you think is proper.

Richie Smith, the Area Chairman, is a good man but I don't think is a particularly hard driver as far as the campaign is concerned, and you should not rely completely on his evaluation.

## Nixon for Governor

*Staff Meeting*

To: Bob Haldeman

Date: May 10, 1962

From: RN

Subject:

Distribution:

*just*

I think that you ought to set up, on your own, daily staff meetings with the research and campaign staffs -- certainly with the campaign staffs so you can get daily reports from them on what they are producing in the way of visible campaign progress.

As I told you, I particularly want you to follow up on Carroll Arth's activities in view of the very disturbing conversation I had up North with Mrs. Qvale who had had no information from our office on what to do or how to do things.

I would like to see at the end of this week or the first of next week from the top executives (eight or ten) of the campaign -- a rundown on what they have done and what they propose to do. I believe the only way you can speed these people up is for you to do with them what I have been trying to do with the research crowd. I think you should have these meetings every day and ride herd on them.

*Memo*

## Nixon for Governor

RN

To: Bob Haldeman

Date: May 10, 1962

From: RN

Subject:

Distribution:

I think that you ought to set up, on your own, daily staff meetings with the research and campaign staffs -- certainly with the campaign staffs so you can get daily reports from them on what they are producing in the way of visible campaign progress.

*already  
doing  
this*

As I told you, I particularly want you to follow up on Carroll Arth's activities in view of the very disturbing conversation I had up North with Mrs. Qvale who had had no information from our office on what to do or how to do things.

*done*

I would like to see at the end of this week or the first of next week from the top executives (eight or ten) of the campaign -- a rundown on what they have done and what they propose to do. I believe the only way you can speed these people up is for you to do with them what I have been trying to do with the research crowd. I think you should have these meetings every day and ride herd on them.

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: May 10, 1962

From: RN

Subject:

Distribution:

I want a progress report from every member of the campaign staff who is in any kind of an executive position. I have to find out what they are doing and how they are spending their time. It seems to me this is the time they have to get off their fannies and really go to work. This campaign must be stepped up between now and June 5.

The progress reports from all of these people -- the paid people on our staff -- would be very helpful for me to see.

RN

5-16-62

Bob Haldeman

Sunset YR

The Sunset YR's have not taken any action on candidate endorsement either through the group as a whole or through the Board of Directors.

It is quite possible, however, that some of the "kooks" in this Club are spreading the report such as the one you picked up from Greenberg.

Basically, as you know, this particular YR Club is oriented to Nixon.

Nixon for Governor

5/12  
Parts  
"a report  
please"

To: **Bob Haldeman**

Date: **May 10, 1962**

From: **RN**

Subject:

Distribution:

Rec'd  
5/16

Carl Greenberg said his wife told him a friend of hers told her that after I spoke at the Sunset YR's meeting the other night they had a session and decided to go for Joe Shell.

I would like you to have this checked out right away and give me a report on it.

Nixon for Governor

5/10  
RN  
7/10  
RN

To: Bob Haldeman

Date: May 10, 1962

From: RN

Subject:

Distribution:

I think, too, that we ought to have a report from Moscow and his group as to what they are doing and what they are planning with regard to stories they are putting out.

RN file

Nixon for Governor

To: Bob Haldeman

Date: May 11, 1962

From: RH

Subject:

Distribution:

would you please let me know what follow-up  
was ever made on the lunches -- the McClellan ones.

11/11/62