

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
62	14	n.d.	Memo	Handwritten note. Farmers for Nixon. 1 pg.
62	14	10/17/1962	Memo	Notes about Ross Wurm. 1 pg.
62	14	10/16/1962	Memo	Memo from Ruth Watson and Jim Halley to Dorothy Wright. 1 pg.
62	14	10/11/1962	Letter	Letter from H.R. Haldeman to Gail Stewart. 1 pg.
62	14	10/12/1962	Memo	Memo to Ruth Watson and Herb Kalmbach from Dorothy Wright. 1 pg.
62	14	10/13/1962	Letter	Letter from H.R. Haldeman to Louis Rozzoni. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
62	14	10/05/1962	Letter	Letter from Ross Wurm to Robert Haldeman. 1 pg. Attached to previous.
62	14	10/13/1962	Letter	Letter from H.R. Haldeman to Ross Wurm. 1 pg.
62	14	10/13/1962	Letter	Letter from H.R. Haldeman to Jack Pickett. 2 pgs.
62	14	10/11/1962	Letter	Letter from Ross Wurm to Fred Olsen. 4 pgs including attachment.
62	14	10/11/1962	Letter	Letter from Ross Wurm to Co-Chairmen of Farmers for Nixon. 1 pg.
62	14	n.d.	Memo	Handwritten note. 1 pg.
62	14	09/29/1962	Letter	Letter from Myron Holdenreid to Farmers for Nixon. 1 pg. Attached to previous.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
62	14	09/18/1962	Letter	Letter from Jack Anderson to Friend. 2 pgs including attachment.
62	14	09/20/1962	Letter	Letter from H.R. Haldeman to Ross Wurm. 1 pg.
62	14	09/19/1962	Letter	Letter from Ross Wurm to Robert Haldeman. 1 pg. Attached to previous.
62	14	09/19/1962	Letter	Letter from Ross Wurm to Jack Clifford. 1 pg.
62	14	09/05/1962	Memo	Memo from Bob Haldeman to Sammy Sammelman. 1 pg.
62	14	09/05/1962	Other Document	Western Union Wire from H.R. Haldeman to Farmers for Nixon. 1 pg. Duplicates not scanned.
62	14	09/10/1962	Letter	Letter from Keith Reeve to Farmers for Nixon. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
62	14	09/13/1962	Letter	Letter from Earl Smittcamp to Friend. 1 pg.
62	14	08/15/1962	Memo	Memo from Bob Haldeman to George Grassmuck. 1 pg.
62	14	08/10/1962	Letter	Letter from H.R. Haldeman to Ross Wurm. 1 pg.

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"Farmers for Nixon"

P.O. Box 3186

Modesto, Calif.

Phone 523-1958

10/17

Ross Wurm called.

- 1) they're going to run a full page in the Fresno BEE - Sunday before Election Day. this will not be run thru Hixson & Jorgensen... they're using a lot of local names - money they are picking up now - Ross said they would write the copy at the last minute -- so won't have a chance to check it out with us.

- if any objection, we should let Ross know.

*No objection -
roll on -*

- 2) he's been covering Freeman -- so far, no trouble -- very little reference to campaign -- couple of plugs for Congressmen -- but nothing about Nixon and Brown.

good

INTER-OFFICE MEMORANDUM

N i x o n f o r G o v e r n o r

To: Dorothy Wright

Date: October 16, 1962

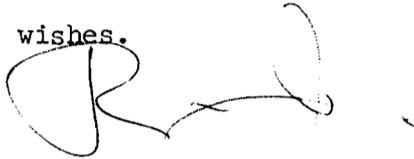
From: Ruth Watson & Jim Halley

Subject:

Distribution:

Your request of October 12 reached our desk today and we have forwarded the list of County and Community Headquarters in Northern California to Mr. Ross Wurm, Farmers for Nixon, P.O. Box 3186, Modesto.

Best wishes.

A handwritten signature in dark ink, appearing to be 'R. Watson', written over the text 'Best wishes.'.

Turner
See also file
Mason

October 11, 1962

Dear Mr. Stewart:

The enclosed copy of a letter just received from Ross Wurm of the Farmers for Nixon organization will be self-explanatory.

Will you please make certain Mr. Arnold is contacted?

Many thanks for all you are doing, and best regards.

WIN WITH NIXON!

H. R. Haldeman

**Mr. J. Gail Stewart
939 South E Street
Madera, California**

**cc: Mr. Ross Wurm
Mr. Jim Halley**

Ruth Watson and Herb Kalmbach

10-12-62

Dorothy Wright

cc: Ross Wurm

Ross Wurm, Farmers-for-Nixon, called me this morning.

He wants to distribute the Farmers' bumper strips and other material now available and needs a list of all our county and community headquarters, both in Northern and Southern California.

Would you please forward the list to him as quickly as possible?

address: Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California

Many thanks.

October 13, 1962

Dear Mr. Rozsoni:

We are very appreciative of your generous support of and cooperation with the Farmers-for-Nixon.

Dick Nixon has been working very closely with a group of farmers throughout this campaign and has a real and sincere interest in creating a better climate in Sacramento for the business of agriculture.

I know he will continue to rely on the counsel of agricultural leaders such as yourself in making decisions that affect the welfare of California farmers.

With kindest regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Louis Rozsoni
California Farm Bureau Monthly
2855 Telegraph Avenue
Berkeley 5, California

MODESTO, CALIFORNIA

P. O. Box 3186

Phone 523-1958

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

October 5, 1962

CO-CHAIRMEN

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
Salinas

BRUNEL CHRISTENSEN
Likely

JOHN SPARKMAN
Poway

EARL S. SMITTCAMP
Clovis

KEITH REEVE
Tracy

WARREN BROCK
El Centro

JOHN V. NEWMAN
Oxnard

DON FLOURNOY
Likely

UGO CAVAIANI
Ballico

WES SAWYER
Waterford

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

AL TISCH
Hamilton City

PETER FLORSHEIM
Los Gatos

Mr. Robert Haldeman
Nixon for Governor Headquarters
3908 Wilshire Blvd.
Los Angeles 5, California

Dear Bob:

The following two publications have given us substantial grants of space for Farmers For Nixon ads. They run to about \$400 in each instance.

Jack Pickett, Editor Louis Rozzoni
The California Farmer California Farm Bureau Monthly
83 Stevenson Street 2855 Telegraph Avenue
San Francisco, Calif. Berkeley 5, California

In each instance, a desire for anonymity was expressed, but I think it would be well if you wrote a personal note to each of these persons expressing gratitude for their help.

The letter might read as follows:

Personal

Dear Mr.

We are very appreciative of your assistance in making advertisement space available in your publication for the Farmers For Nixon campaign.

generous support and cooperation with the Farmers for Nixon

Dick Nixon has been working very closely with a group of farmers throughout this campaign and has a real and sincere interest in creating a better climate in Sacramento for the business of agriculture.

I know that he will continue to rely on the counsel of agricultural leaders such as yourself in making decisions that affect the welfare of California farmers.

Sincerely,

Ross Wurm

RW:pk

October 13, 1962

Dear Ross:

Attached is copy of the letter I have just written Jack Pickett, and fax copy of the October 20th editorial which is really great.

Don't you agree it would be valuable for us to order reprints for a broad statewide coverage of farmers other than those who subscribe to the CALIFORNIA FARMER? At the very least, I think we should get enough to supply copies to the Editors and Publishers of every weekly newspaper and every daily in agricultural areas, as well as every radio and TV station servicing agricultural areas.

The significance of the CALIFORNIA FARMER taking this strong editorial position for the first time in 108 years should be forcefully brought home to all of the Editors and Publishers and others to whom this is sent.

Will you contact Jack Pickett and see what is involved?

WIN WITH NIXON!

Mr. Ross Wurm
Farmers-for-Nixon
P.O. Box 3186
Modesto, California

H. R. Haldeman

F + C -
"Farmers"

October 13, 1962

Dear Jack:

Needless to say, we are delighted that 108 years of grasping to your breasts has been loosened for 1962.

Seriously, the position you have taken in this vitally important election is one which I strongly feel will be of great significance in the outcome. I very much appreciate your sending the October 20th editorial page, and will certainly bring it to Dick's attention immediately.

I think you will agree that the tide turned strongly in this campaign on October 1st when the two candidates made their joint appearance in San Francisco. The outcome, I don't believe, was ever in doubt, but it certainly appears now that the margin of victory will be considerably greater than any of us had dared hope.

Your support and your outstanding method of presenting it to your readers is certainly much more than a "crumb of encouragement", and is greatly appreciated by all of us who are dedicated to this cause.

I am sure you will never regret having taken what I realize was a very drastic step for the CALIFORNIA FARMER. I believe you have performed a most valuable service to your readers in having done so.

Mr. Jack T. Pickett (2) October 13, 1962

I also want to take this opportunity to thank you and the CALIFORNIA FARMER for your generous support of our Farmers-for-Nixon program. Your cooperation with this group and all you are doing to assist them is known and this is just a word of sincere thanks.

Kindest regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Jack T. Pickett
Editor
CALIFORNIA FARMER
83 Stevenson Street
San Francisco 5, California

P.S. I am going to ask Ross Wurm to contact you regarding the possibility of obtaining some reprints of the October 20th editorial for use by the Farmers-for-Nixon.

October 11, 1962

Mr. Fred Olsen
Hixson & Jorgensen
3540 Wilshire Blvd.
Los Angeles 5, California

Dear Fred:

Would you please place 30 inch (3 col. 10") ads in the following California dailies and weeklies for Farmers For Nixon. Copy is enclosed.

I would suggest that you write immediately reserving space as this may be helpful with some publishers.

Please place the weeklies to run on Thursday, November 1. The dailies should be placed on the farm page nearest that date. I know that Stockton Record has a farm page on Saturday and some of the others are at odd days of the week.

With production costs, this order should run around \$1,250. Please send an itemized statement immediately to this address with carbon to Ralph Bunje, California Canning Peach Association, World Trade Center, San Francisco 11, Calif.

Here is the list:

Ceres Courier (combination)	Imperial Valley Press (El Centro)
Turlock Journal	Ferndale Enterprise
Newman Index	Chico Enterprise Record
Dos Palos Star	Oxnard Press-Courier
Exeter Sun	Porterville Evening Recorder
Manteca Bulletin	Ukiah Daily Journal
Oakdale Leader	Visalia Times-Delta
Sanger Herald	Watsonville Register-Pajaronian
Tracy Press	Oroville Mercury
Winters Express	Brawley News
Rio Vista Delta Herald	Salinas Californian
Woodland Record of Yolo County	Stockton Record
Modoc County Record (Alturas)	Marysville Appeal Democrat
Clovis Independent	Linden Herald
Lodi News-Sentinel	Patterson Irrigator

Sincerely,


Ross Wurm

MODESTO, CALIFORNIA

P. O. Box 3186

Phone 523-1958

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

October 10, 1962

CO-CHAIRMEN Report to Farmers For Nixon:

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

Richard Nixon was greeted by standing room only crowds at Lakeport and again at the Yuba-Sutter Fairgrounds recently when he delivered his major farm speeches of the campaign. A letter from Myron Holdenried, Kelseyville, says, "Dick Nixon's stop here in Lake County has been the event of the year."

S. V. CHRISTIERSON
Salinas

BRUNEL CHRISTENSEN
Likely

JOHN SPARKMAN
Poway

Television: The San Diego Telethon will appear on station KFMB-TV, Friday night, October 12. The Sacramento Telethon will be on KCRA-TV, the night of Tuesday, October 16. Plan a neighborhood get-together to view these exciting appearances when Dick gives candid answers to phoned-in questions.

EARL S. SMITTCAMP
Clovis

KEITH REEVE
Tracy

WARREN BROCK
El Centro

JOHN V. NEWMAN
Oxnard

DON FLOURNOY
Likely

UGO CAVAIANI
Ballico

WES SAWYER
Waterford

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

AL TISCH
Hamilton City

PETER FLORSHEIM
Los Gatos

"Non-Political" Assistance: During these final weeks of the campaign the following persons will be in California on speaking tours: Secretary of Health, Education and Welfare Celebrezze; Secretary of Interior Udall; Secretary of Agriculture Freeman; Secretary of Labor Wirtz; Secretary of Commerce Hodges; Vice President Johnson; President Kennedy, and a host of out of state legislators and lesser lights. They must feel a desperate need to prop up the Brown administration. And the taxpayers will pay for the propping.

Quotable Quotes: "The farmers of this state will not be fooled. They remember marching on Sacramento to prevent a minimum wage for agriculture and they remember fighting to keep the Department of Agriculture at cabinet rank. They are going to vote for Dick Nixon in November." Ugo Cavaiani, Merced county fruit grower and co-chairman of Farmers For Nixon.

Dick Nixon Says: "Is it fiscal responsibility to raise the State Budget 52.6% while the population has gone up only 15.6%? This has been done.

Is it fiscal responsibility to raise the individual personal income tax 106.2%, while the population has gone up only 15.6%? This has also been done.

....the people of California deserve a government dedicated to bringing taxes down--and this will only happen when government stops spending the taxpayers' money as if it were going out of style."

Final Call: Advertisements for Farmers For Nixon will appear in late October issues of The California Farmer, Farm Bureau Monthly and The Dairyman. Your financial support is needed for that last hour push so important in this close campaign. Checks should be made payable to Farmers For Nixon, P. O. Box 3186, Modesto.

Keith Reeve
Keith Reeve

For The Committee



RICHARD NIXON'S FARM STATEMENT
SEPTEMBER 29, 1962

RELEASED BY FARMERS FOR NIXON
P. O. BOX 3186
MODESTO, CALIFORNIA
PHONE LA 3-1958

The Governor of California must squarely deal with three major areas of farm problems in order to assure the growth and prosperity of our state's number one industry.

1. Costs: The California farmer must keep costs low enough to compete with farmers throughout the nation.
2. Water: The California farmer, unlike farmers in many other sections, must fight to get the water he needs at a price he can afford.
3. Government: The California farmer, who is the most independent in the country, must fight a constant battle against bureaucratic harassment from Sacramento and Washington, D. C.

The farm record of the present State Administration has been no hits, no runs, three errors. And a team with that kind of a record deserves to be permanently benched.

My Program on Farm Costs

The California farmer pays labor costs that are twice the national average. We lead the nation in average pay for farm workers, and in the quality of the care and facilities provided for our workers. I want California to continue to lead the nation in fair and humane treatment of our farm workers.

But we must not allow perishable crops to rot in fields and orchards because of phony labor disputes and harassment by the State Division of Industrial Welfare.

1. We must have a state administration that will not allow bureaucratic harassment to tip the delicate scales in labor-management relations.
2. We must have a state administration that does not talk out of both sides of its mouth on the question of minimum wage. My position is clear. I am opposed to a California minimum wage for farm workers, but will support a Federal minimum wage. This is the way to make California competitive on labor costs.
3. We must have a state administration that does not talk out of both sides of its mouth on the bracero program. My position is clear. I support the farmer's need for a supplemental labor supply when there is a shortage of qualified local workers.

My Program on Water

1. The California Water Act, a nonpartisan measure that has my support, must be administered to protect the areas of origin as well as the areas of usage.
2. The quality of water must be protected by adequate drainage and desalination provisions.
3. We must have a state administration that does not talk out of both sides of its mouth on the 160-acre limitation. My position is clear. I am opposed to all

-MORE-

Federal attempts to impose the 160-acre limitation on State-financed water projects. This outmoded concept must not be used as a cynical, political instrument for expropriation.

4. We must fire William Warne as the director of our water program. And he must be replaced with the most able administrator in the State, regardless of whether he is a Democrat or a Republican.

My Program on Farmer-Government Relations

1. We must have a state administration that will appoint the best qualified man in California to be our Director of Agriculture -- not a William Warne, who tried to bury the Department in his bureaucratic empire, or a James Ralph, who was fired by the Federal Government for being involved in the Billie Sol Estes scandal.

2. We must have an administration in Sacramento that will return the State Board of Agriculture to its former nonpartisan status -- not a Board composed of eight members of one political party, including a paid lobbyist, and one traditional academic member.

3. We must have a balanced Board of Agriculture, representing all the interests of farming -- not a Board with no representatives from the two largest segments of agriculture in the State, beef and cotton, as we now have under the present administration.

4. We must have a state administration that will stand up and fight for California's share of world markets.

There is a very real danger that California's specialty crops, with little political weight on the national scales, will be put on the auction block under the new international trade program. I will use my knowledge of the international bargaining table to see that California commodities are not sold down the river by State Department negotiators in Washington, D. C.

5. We must have a state administration that will fight to get California a voice on the U.S. Tariff Commission.

Although we are the largest agricultural exporting state in the nation, there is no Californian on the Tariff Commission. On May 30, I called on my opponent to meet with the State Congressional Delegation to propose a candidate for an existing vacancy. Four months have gone by and still no action has been taken.

This does not mean that Washington is not interested in us. There seem to be people in Washington who are extremely interested in our vote and who suddenly make "non-political" appearances around election time. Just two weeks ago, Secretary of Agriculture Freeman was out here to teach the California farmer about marketing orders. Apparently, this man from Minnesota did not know that the concept of marketing orders originated in California. He apparently did not know that marketing orders have flourished in our state for 30 years with bi-partisan support. And apparently Mr. Freeman did not know that Californians believe that marketing orders mean self-management from the bottom up, rather than know-it-all management from the top down.

We welcome Mr. Freeman to our fair climate. But we do not welcome his attempt to put California Farmers in a bureaucratic strait jacket made in Washington, D.C.

I have stated 12 proposals that will help create a more prosperous agricultural economy. These actions are in the best interests of farmers, farm workers and consumers. A new state administration, guided by these principles, will restore the farmer's confidence in his government.

MODESTO, CALIFORNIA
P. O. Box 3186
Phone 523-1958

file

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

October 11, 1962

CO-CHAIRMEN

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
Salinas

BRUNEL CHRISTENSEN
Likely

JOHN SPARKMAN
Poway

EARL S. SMITTCAMP
Clovis

KEITH REEVE
Tracy

WARREN BROCK
El Centro

JOHN V. NEWMAN
Oxnard

DON FLOURNOY
Likely

UGO CAVAIANI
Ballico

WES SAWYER
Waterford

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

AL TISCH
Hamilton City

PETER FLORSHEIM
Los Gatos

To: Co-Chairmen of Farmers For Nixon

Gentlemen:

This is a short report to bring you up to date on our activities in the Farmers For Nixon headquarters.

1. Advertisements have been placed in the late October issues of California Farmer, Farm Bureau Monthly and The Dairyman.

2. Farmers For Nixon bumper stickers and brochures are being printed now and should be in your hands early the week of October 15.

3. A number of ads in small town weeklies and dailies are being scheduled for late October and early November. These ads will point out the failure of Brown's dealings with farmers, and point up the positive aspects of the Nixon program.

4. We have been busy with a number of daily projects here, such as arranging speakers for meetings, setting up farm questions on the Nixon telethons, doing research work for Dick Nixon on farm subjects and building crowds for Nixon appearances in rural areas.

The climax is nearing. Actually, we are only two weeks away from our deadline at this writing. By this I mean that all names and all funds must be in this office by October 25 if they are to be of any use in last minute advertising and contact work. Please work to get your names and funds to us before that date.

Let's have a last minute drive that will make this program the most successful ever put on by the farmers of California for a candidate for high office.

Sincerely,

Ross Wurm

Ross Wurm

rec'd. from
Ross Wurm
(Farmers for Nixon)

10-4-68

example of ltr's being
rec'd. with "stream" of
\$25 & \$50 checks.

File

Route 1, Box 35
Kelseyville, California
September 29, 1962

Farmers For Nixon
P. O. Box 3186
Modesto, California

Gentlemen:

Dick Nixon's brief stop here in Lake County today has been the event of the year. Your committee is doing a tremendous job toward getting Dick Nixon well acquainted with farm practices and problems which are so peculiar to this state. Even better are your efforts toward getting the California farmers introduced to our future governor.

We in Lake County would like to hear some discussion concerning the power of the State Highway Commission which answers only to God. Their purpose is to represent the people and not the Division of Highways which is rapidly becoming the largest state bureaucracy in the nation. No doubt you have been approached on this issue. If so, I am only repeating what so many Californians have been saying during the reign on the past administration. If they build a road primarily for the use of a given area, then the residents of that area should have some voice in the location of the highway.

Keep up the good work. Enclosed is a contribution. Win with Nixon!

Sincerely,



Myron Holdenried

MODESTO, CALIFORNIA
P. O. Box 3186
Phone 523-1958

To San Jose press and appeal growers.
(Red)

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

September 18, 1962

CO-CHAIRMEN

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
Salinas

BRUNEL CHRISTENSEN
Likely

JOHN SPARKMAN
Poway

EARL S. SMITTCAMP
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WARREN BROCK
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DON FLOURNOY
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UGO CAVAIANI
Ballico

WES SAWYER
Waterford

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

Dear Friend:

This year's campaign for Governor promises to mean more to the farmers of this state than any political event in California's history. After four years of harassment by the Brown administration we have an opportunity to put into office a man who will restore a better agricultural climate to California.

That man, Richard Nixon, will be visiting San Jose this Thursday, September 20. A rally will be held at San Jose State College Auditorium at 8:00 p.m. We sincerely hope that you will work to turn out friends and neighbors to see and hear the man who will be our next Governor.

Let's all turn out this Thursday to give Dick Nixon the welcome that he deserves!

Sincerely,

Jack Z. Anderson
Jack Z. Anderson
For The Committee

TO: Bob Haldeman / Jerry Reynolds
R. Wynn

... THE POSSIBILITY OF OVERHEAD
YEAR IN THE INDUSTRY.

-0- UPI Sept 18

U.S. AGRICULTURE SECRETARY ORVILLE FREEMAN, WHO SPOKE SUNDAY IN WOODLAND, HAS COME IN FOR SOME SHARP CRITICISM FROM REPUBLICAN ASSEMBLYMAN JOHN VENEMAN OF MODESTO.

VENEMAN DISPUTES FREEMAN'S CLAIM THAT THE REPUBLICAN PARTY IS OPPOSED TO MARKETING ORDERS. THE LEGISLATOR SAYS, ON THE CONTRARY, THE CALIFORNIA MARKETING ORDERS WERE FIRST ESTABLISHED UNDER A REPUBLICAN ADMINISTRATION AND HAVE RECEIVED BIPARTISAN SUPPORT FOR NEARLY 30 YEARS.

THE MODESTO ASSEMBLYMAN GOES ON TO SAY THAT IT'S APPARENT FREEMAN SHOULD DEVOTE MORE TIME TO HIS JOB AND BECOME AQUAINTED WITH THE TRUTH ABOUT AGRICULTURE RATHER THAN STUMPING THE STATE AT TAXPAYERS' EXPENSE TO PROP UP A DEMOCRATIC ADMINISTRATION THAT HAS FAILED CALIFORNIA FARMERS.

VENEMAN, A PEACH AND ALMOND GROWER HIMSELF, THUS JOINED HIS VOICE TO THAT OF GOP GUBERNATORIAL CANDIDATE RICHARD NIXON, WHO HAD CHARGED EARLIER THAT FREEMAN'S TRIP WEST WAS PURELY POLITICAL.

FREEMAN DENIED THE CHARGE AND SUGGESTED THAT NIXON WAS NOTED FOR DISHONEST AND TOTALLY IRRESPONSIBLE STATEMENTS.

-0-

September 20, 1962

Dear Ross:

Have just checked on the bumper strips for Jack Clifford and am told 500 mixed bumper strips and window stickers went to him on September 17th. He should have received them by now.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California

MODESTO, CALIFORNIA

P. O. Box 3186

Phone 523-1958

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR.

September 19, 1962

CO-CHAIRMEN

J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

W. B. CAMP
Bakersfield

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
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UGO CAVAIANI
Ballico

WES SAWYER
Waterford

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

Mr. Robert Haldeman
Nixon for Governor Headquarters
3908 Wilshire Blvd.
Los Angeles 5, Calif.

Dear Bob:

I hope that you can send some bumper strips to Clifford in advance of the September 29 meeting.

Jack Clifford
Rt 1 Box 20
Kelseyville, Calif.

Cordially,

Ross
Ross Wurm

RW:pk

Enc.

*on Sept. 17 I had
Allied send Jack
Clifford 500 mixed
bumper strips +
window stickers +
so will send
more bumper
strips*

September 19, 1962

Mr. Jack Clifford
Rt 1 Box 20
Kelseyville, Calif.

Dear Jack:

Under separate cover we are sending you a hundred Farmers For Nixon ear stickers. I am sending your request on to headquarters for bumper strips and hope that they can be supplied.

Farmers For Nixon plans to do an extensive mailing in Lake and Mendocino counties in advance of the September 29 meeting, if that meets with your approval. I would appreciate your calling me collect at LA 3-1958, Modesto, to discuss this matter.

Cordially,



ROSS WURM

EW:pk

cc Robert Haldeman

Sammy Sammelman

9-5-62

Bob Haldeman

If he is not already on the mailing list to receive news releases, statements, speeches etc., will you please make certain Ross Wurm is added immediately:

Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California

Thanks.

WIRE

telephoned to Western Union 1:20 P.M.
September 5, 1962

Farmers for Nixon
c/o Ross Wurm and Associates
Modesto, California

THIS IS TO CONFIRM THAT SOLICIATION OF FUNDS FROM ALLIED
AGRICULTURAL INTERESTS TO FINANCE THE OPERATIONS OF THE FARMERS
FOR NIXON COMMITTEE ARE AUTHORIZED BY THE NIXON FOR GOVERNOR
COMMITTEE UNDER WHOSE JURISDICTION YOUR COMMITTEE WAS SET UP
AND WILL CONTINUE TO OPERATE THROUGHOUT THE BALANCE OF THE
GUBERNATORIAL CAMPAIGN PERIOD.

H. R. Haldeman, Campaign Manager
Nixon-for-Governor

Confirming copies to: Mr. Ralph Bunje
Mr. Ross Wurm

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

September 10, 1962

CO-CHAIRMEN
J. L. SULLIVAN
Yuba City

HARVEY A. LYNN
Arlington

Report to Farmers For Nixon:

W. B. CAMP
Bakersfield

The formal campaign kicks off on Wednesday, September 12. After appearances at Pomona and San Diego, Richard Nixon will attend a Sacramento Kickoff Barbecue at Helvetia Park.

RAYMOND F. HANSEN
Norwalk

S. V. CHRISTIERSON
Salinas

Thursday will be spent in Eureka and Chico.

BRUNEL CHRISTENSEN
Likely

Friday Richard Nixon will appear at Turlock and Lancaster.

JOHN SPARKMAN
Poway

EARL S. SMITTCAMP
Clovis

A key date for Farmers For Nixon is September 29 when our candidate will speak at a rally in Lakeport. The major farm address of the campaign may be given at that time.

KEITH REEVE
Tracy

Telethons

WARREN BROCK
El Centro

A full schedule of regional telethons is now set up. Times for these are usually 10:30 p.m. to 1:30 a.m. You may wish to set up evening meetings in your home, and the homes of your friends and neighbors to view the telethon in your area and to phone in your questions.

JOHN V. NEWMAN
Oxnard

DON FLOURNOY
Likely

UGO CAVAIANI
Ballito

WES SAWYER
Waterford

Here is the schedule:

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

Salinas-San Luis Obispo	KSBW-TV	-	Friday, September 28
Bakersfield	KSBY-TV		
Fresno	KERO-TV	-	Tuesday, October 2
San Diego	KFRE-TV	-	Friday, October 5
Sacramento	KFMB-TV	-	Friday, October 12
San Francisco	KCRA-TV	-	Tuesday, October 16
Los Angeles	KTVU	-	Monday, October 22
	KTTV	-	Saturday, October 27

West Side Tour

A highly successful tour of the rural areas of the west side of the upper San Joaquin valley, culminating in a dinner meeting at Walnut Grove, was held on Monday, August 27. This was followed by a Farmers For Nixon committee meeting on Tuesday that most of you attended.

News clippings are still coming in from the tour and the personal and press response has been excellent.

--more--

He gave direct answers to tough questions: the water problem (counties of origin as well as areas receiving water must be protected); the Milk Stabilization Act (it should be continued, and inequities worked out through better administration); labor problems (there aren't enough workers to harvest certain crops at the height of the harvest season, especially for stoop labor), and many others of this kind.

It is apparent that Dick Nixon's brand of straight-from-the-shoulder talk on basic issues, ducking none of them, is one that farmers find refreshing. Especially after three years of dealing with the present administration!

Names! Names! Names!

A great deal of our time in Farmers For Nixon headquarters is spent in compiling and cross-checking lists of names. They are the commodity of political life. In the past few days we have supplied names to the Sportsman's For Nixon barbecue committee in Sacramento, and to Democrats For Nixon. You can help by sending us the names of farmers interested in supporting the candidacy of Richard Nixon for Governor. Please indicate party affiliation whenever possible.

Money! Money! Money!

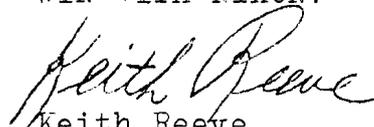
An organized drive is now underway to raise funds for Farmers For Nixon. It is apparent that the work of this committee with the candidate on his appearances in rural areas, in counselling on farm problems, and in building enthusiasm for his candidacy will be of critical importance in the hard-fought campaign that begins this week.

You can do your part by completing the soliciting of your farm friends this coming week. Checks should be made payable to Farmers For Nixon, P.O. Box 3186, Modesto.

New Committee Members

Six farmers, all widely recognized as leaders in their commodity groups and neighborhoods, were added to the Farmers For Nixon committee on August 29. They are: John Zuckerman, Stockton (vegetables); Ugo Cavaiani, Ballico (peaches); Wes Sawyer, Waterford (dairy); Don Flournoy, Likely (beef); Jack Z. Anderson, San Juan Bautista (pears); and John V. Newman, Ventura (vegetables). Mr. Newman was formerly head of Ranchers For Shell. It is anticipated that the committee will be rounded off with a few more appointments this coming week.

WIN WITH NIXON!


Keith Reeve
For the Committee

MODESTO, CALIFORNIA
P. O. Box 3186
Phone 523-1958

*Bob - Please write to 150 Key farman
in Delano to Fresno area.*

Res

FARMERS FOR NIXON

A NON-PARTISAN GROUP OF CALIFORNIA FARMERS SUPPORTING THE CANDIDACY OF DICK NIXON FOR GOVERNOR

September 13, 1962

CO-CHAIRMEN

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Waterford

JOHN ZUCKERMAN
Stockton

MAS OJI
Yuba City

JACK Z. ANDERSON
San Juan Bautista

Dear Friend:

This year's campaign for Governor promises to mean more to the farmers of this state than any political event in California's history. After four years of harassment by the Brown administration we have an opportunity to put into office a man who will restore a better agricultural climate to California.

That man, Richard Nixon, will be touring the east side of the San Joaquin valley by bus on next Thursday, September 20. We sincerely hope that you will work to turn out friends and neighbors to see and hear the man who will be our next Governor.

Here is his schedule:

Delano	9:30 a.m.
Porterville	11:00 a.m.
Lindsay	12:15 p.m.
Visalia	1:40 p.m.
Hanford	3:00 p.m.
Fresno	5:00 p.m.

Check your local paper for rally schedules or contact Farmers For Nixon, Lambert 3-1958, Modesto, if you require further information.

Let's all turn out next Thursday to give Dick Nixon the welcome that he deserves!

Sincerely,

Earl S. Smittcamp

Earl Smittcamp
For The Committee

George Grassmuck

8-15-62

Bob Haldeman

Ross Wurm, staff man for "Farmers for Nixon", informs me that a Dr. John Mehren sent to RM a 5 page opus on his recommendations for the Nixon Farm Platform.

The "Farmers for Nixon" group, on which RM is relying solely, strongly urged that this document of Mehren's be used as the basis for whatever agriculture speech is to be made during the campaign. It should, therefore, be resurrected and worked over. Also, a copy should be provided RM before his informal farm area tour on August 27th.

F O C
James

August 10, 1962

Dear Ross:

Attached received from Charles S. Edwards is passed along for your information.

I am sure we put this fellow in touch with the Farmers for Nixon during the Primary. Will appreciate your checking on it, however, and if he hasn't been contacted, will you follow through? RN was impressed with these people (Turkey Growers of California) when he saw them and wants to be sure they have been brought into the campaign.

Many thanks.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm
P.O. Box 3186
Modesto, California