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<thead>
<tr>
<th>Box Number</th>
<th>Folder Number</th>
<th>Document Date</th>
<th>Document Type</th>
<th>Document Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>62</td>
<td>3</td>
<td>09/05/1962</td>
<td>Letter</td>
<td>Letter from John Vaughn to H.R. Haldeman. 2 pgs. Attached to previous.</td>
</tr>
</tbody>
</table>
September 26, 1962

Dear John:

That's great about the USC Alumni for Nixon Committee. It looks like it's going to get off the ground.

Your further advice in connection with Joe Shell has been passed along to Dick.

Many thanks, and best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. John V. Vaughn
Dartell Laboratories
1226 South Flower St.
Los Angeles 15, California

Personal
September 25, 1962

Mr. H. R. Haldeman, Campaign Manager
Nixon Campaign Headquarters
3908 Wilshire Boulevard
Los Angeles 5, California

Dear Bob,

Just a line to let you know that the USC Alumni for NIXON Committee is "launched". Francis D. Tappaan has accepted the chairmanship and he is now in the process of lining up a committee of about 100 USC Alumni.

You should know that before contacting Tappaan a small, influential group that I had assembled decided that Joe Shell would be the ideal one to head this committee and he was approached by one of these individuals and declined. I would not want to name the individual who contacted Joe Shell and I would not like to see this information get back to him; however, I was told that one of the reasons he said no was that he had been asked by several others to do many things in the Nixon Campaign but had never been asked by Nixon himself to do anything. Also, he reportedly has received only a perfunctory "thank you" for his recent efforts in San Diego.

Thought you might want to get this message through to Dick Nixon -- in a diplomatic way, of course.

Regards,

John V. Vaughn

JVV:mp
Dear John:

I think your idea as to the approach for organizing the UCLA Alumni for Nixon is good, and that you should go ahead with it.

I should think we could get the Alumni office to let us use their list provided we did not use their plates so that the source would not be obvious.

I had also hoped that because of the caliber of many of the individuals in the group at your meeting, we might be able to get each of them to take on specific campaign assignments in their own particular areas of business or civic endeavor. I can certainly understand the possibility of problems with those directly associated with the University, although I think they should be asked since some of them may want to participate anyway. Fred Houser, incidentally, told me at the meeting that his being a Judge would in no way hamper his efforts in our behalf.

I definitely agree it would be better to ask these people to serve on a Committee first, and then hit them for financial contributions, hoping to pick up some of the much needed cash from them at the appropriate time.

Again, thanks for your help in setting this up and following through.

WIN WITH NIXON!

H. R. Haldeman

Mr. John V. Vaughn
1226 S. Flower Street
Los Angeles 15, California
September 5, 1962

Mr. H. R. Haldeman
Campaign Manager
Nixon for Governor Campaign
3908 Wilshire Boulevard
Los Angeles 5, California

Dear Bob,

I have not as yet attempted any follow up to the August 21 meeting with a few UCLA leaders. Other than the usual amenities made to a host when they departed, the only thing I have heard from any of them is a thank-you note from Maurice Goodstein and a copy of a letter to you from Phil Davis and one to Dick from Ralph Wescott. Nonetheless, I am confident that each of those present appreciated the opportunity to meet and visit with Dick Nixon and I think that some can be counted upon to help out.

I have been toying with the idea of attempting to organize this group into a "UCLA Alumni Committee for Nixon" but frankly have been a little hesitant. I suppose I have been suffering from the same malady as Brown -- indecision!

I know that I could count on several of those to whom invitations were sent such as Bob Alshuler, the Davis Brothers, Maurie Goodstein, Porter Hendricks, Paul Hutchinson, Frank McKellar, Roger Petet, and Dick Von Hagen; but I am not yet quite sure that this is the right group to form the nucleus. I anticipate some unwillingness on the part of men like Bill Ackerman, Ed Carter, Bob Fischer, Andy Hamilton, and Doug Kinsey because of their association with the University; with Tillie Parisi because of his work with the city schools; and also with Fred Houser and Jerry Weil because they are judges.

I think the ideal would be to enlist at least 10 of those invited to the meeting to form a committee and ask each of those to find 10 more UCLA Alumni who would be willing to serve on a committee of at least 100, then prepare a letter to go out to as many UCLA Alumni as we can find names and addresses for.
I anticipate that the Alumni Office would not let us use their mailing list of some 12,000 members, but perhaps we can dig up other lists through fraternities, sororities, etc. Incidentally, I suppose we would want to have a good representation on the committee from UCLA women also.

If you will let me have your comments on the above and any alternate suggestions, I will try to get busy on this next week. I hope you agree it would be better to first ask these people to serve on the committee before we ask them for financial contributions.

Regards,

John V. Vaughn

JVV:mp