

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	24	03/13/1962	Memo	Memo from Bill Spencer to Herb Kalmbach. 1 pg.
61	24	03/13/1962	Memo	Memo from Emily Pike to William Spencer. 1 pg. Attached newspaper clipping not scanned.

INTER-OFFICE MEMORANDUM

*Herb - JS*  
**Nixon for Governor**  
*Shell file*

*HRH*  
To: HERB KALMBACH

Date: March 13, 1962

From: BILL SPENCER

Subject: Opening of Shell San Francisco Headquarters, March 12, 1962

Distribution:

For your further distribution.



# Nixon for Governor

To: William Spencer

Date: March 13, 1962

From: Emily Pike

Subject: Opening of Shell for Governor Headquarters, March 12, 1962

Distribution:

Perhaps the reports I've received from two people who attended the opening of the Shell headquarters last night are of interest.

Headquarters at 1155 Market Street are "gigantic", about 50 feet wide and 150 feet deep. At one far end were stairs leading to a second floor. Shell was scheduled to stand on the stairs and deliver his talk to the huge crowd. There being only between 125-150 people there, this plan was abandoned. The microphone was poor.

Of the people there, a good number were "Shell Belles" and college and high school students of non-voting age. No recognizable Republican party leaders, volunteer club officers, or precinct workers were seen.

There was a 5 piece band and a barbershop quartet for entertainment, punch (no ice) and cookies were served.

Five known CDC men were in attendance and spent some time talking with Shell.

Literature (bumper strips, pamphlets, etc.) and pictures of Shell were on hand in quantity. A Deputy Registrar was on duty.

No press was in attendance and the San Francisco morning papers did not carry any story in at least the home editions.

Shell made a good talk for his own candidacy, quoting a Christian Science Monitor poll indicating that 90 days ago Shell had 11% of the Republican vote, 80 days ago he had 17%, and currently has 37%. He apparently commented that by May 10th he will have passed Nixon which would give him another month to "put the frosting on the cake". He announced that he had 45 headquarters opened statewide. He gave his anti-middle of the road pitch. In all, he spoke between 5 and 10 minutes.

Both people who attended summed it up as "sad".

*Emily*

*note - Spenser  
had report  
3/13*