

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	20	05/22/1962	Letter	Letter from Emily Pike to H.R. Haldeman. 1 pg.
61	20	05/22/1962	Memo	Memo from Tom to Bob Haldeman. 1 pg.
61	20	05/1962	Newsletter	Republican Men-tions newsletter. 4 pgs. Attached to previous.
61	20	n.d.	Letter	Chain letter for Shell for Governor. 1 pg.
61	20	05/21/1962	Memo	Memo from Tom to Bob Haldeman. 1 pg.
61	20	n.d.	Letter	Letter from Arthur Guy, Chairman of the Trojans for Shell to Trojans. 1 pg. Attached to previous.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	20	n.d.	Letter	Letter from Joe Shell to Democrat. 1 pg. Duplicates not scanned.
61	20	n.d.	Memo	Handwritten note. 1 pg.
61	20	n.d.	Other Document	Business card with handwritten note. Attached newspaper clippings not scanned.
61	20	n.d.	Memo	Handwritten note. 1 pg.
61	20	04/17/1962	Report	Congressional Record. 1 pg. Attached to previous.
61	20	n.d.	Memo	Joe Shell appearance schedule. 1 pg.
61	20	n.d.	Memo	Joe Shell television schedule. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	20	n.d.	Report	Press release about Shell. 1 pg.
61	20	05/11/1962	Report	Press release about Shell. 2 pgs.
61	20	n.d.	Memo	Memo from Fred Haffner to mrs. Wright. 1 pg.
61	20	n.d.	Memo	Handwritten note. 1 pg.
61	20	05/14/1962	Memo	Memo to Bob Haldeman from Yvonne. 1 pg.
61	20	n.d.	Newsletter	Newsletter about Shell. 3 pgs.
61	20	05/11/1962	Memo	Handwritten note. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	20	05/11/1962	Newspaper	Register advertisement, Mr. Nixon why Won't You Debate Shell? 1 pg. Not scanned.
61	20	05/10/1962	Memo	Memo from Bob Haldeman to Pete Flanigan. 3 pgs including attachments.



Shell file

## NIXON FOR GOVERNOR

San Francisco County Headquarters  
583 Market Street, San Francisco 5, DO 2-3134

ALAN H. NICHOLS, CHAIRMAN

EMILY G. PIKE, CAMPAIGN MANAGER

May 22, 1962

Mr. H. R. Haldeman  
Nixon for Governor  
3908 Wilshire Boulevard  
Los Angeles, California

Dear Bob:

Yesterday Joe Shell met with his precinct workers in his San Francisco Headquarters.

We sent someone up there who came back with this report:

There were a total of 46 people present.

10 were TeenAge Republicans

8 were staff

5 were press

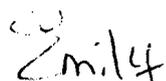
10 were LOLs incapable of walking a precinct

8 young men

4 miscellaneous types

It would appear Shell's precinct effort in this county will not be extensive.

Sincerely,

  
Emily G. Pike

CC: W. M. Spencer

*Memorandum from*

THOMAS E. SMITH

To.....Bob Haldeman.....Date 5/22/62

Dear Bob:

For your information.

Tom.

*I had file*

# REPUBLICAN MENTIONS

MUCKENTHALER BUILDING P. O. BOX 1737

SANTA ANA, CALIFORNIA

Kimberly 7-2969

MAY 1962

ISSUE NO. 8

## STATEMENT OF PRINCIPLES

### WE BELIEVE

**I. POPULAR SOVEREIGNTY AND LIMITED GOVERNMENT:**

We believe that government is a creation of and therefore subject to the will of the people,

**II. PRESERVATION OF LOCAL AUTONOMY:**

We believe that it is imperative that control of all functions of government be maintained at the lowest level of government possible.

**III. IMPROVING THE CLIMATE FOR ECONOMIC OPPORTUNITY:**

We believe that the incentives of the Free Enterprise system under the freedoms of our American Republic were primarily responsible for the strength and the success of the United States of America.

**IV. FOREIGN POLICY:**

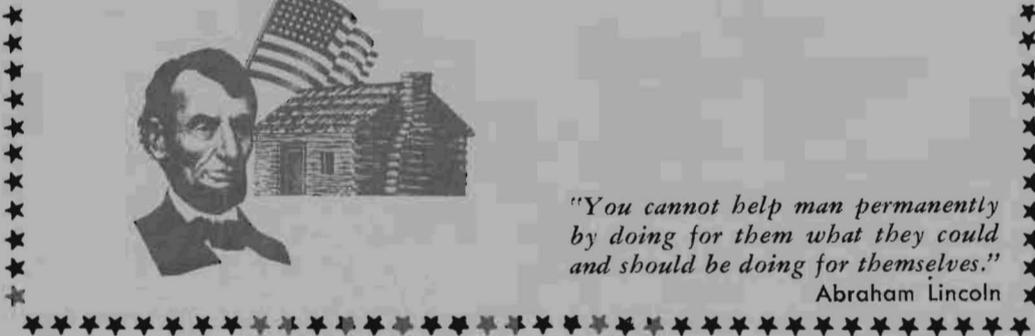
We believe it is important to maintain our nationalist spirit and thus to promote competition between nations for the betterment of all.

**Our total effort will be directed toward the preservation of the dignity of the individual and maintenance of his God-given rights.**



*"You cannot help man permanently  
by doing for them what they could  
and should be doing for themselves."*

Abraham Lincoln



I T E M S O F V I T A L I N T E R E S T T O Y O U

SHELL TOP SUCCESS

Over 650 people enthusiastically cheered Joe when he told us of his plans to use the blue pencil as the future Governor of California at our April Dinner meeting at the Santa Ana Elks Club. We regret we were unable to accommodate the additional hundreds of people who requested reservations. We hope you listened to his talk that Republican Men sponsored on KWIZ. Plan to attend Joe's Victory Banquet at the Villa Marina in Newport Beach on June 5th. Door prizes will include a free tour of the Governor's Mansion.

\* \* \* \* \*

GEIER'S PICNIC - FUN

It was a good old-fashioned picnic for a large crowd at La Palma Park on May 5th for Bob Geier, the favored Republican candidate for the 34th Congressional District. Hot dogs, pop, donuts, coffee, balloons, games, music, speeches and fun was the order of the day. All of this and only one lost little boy--who was quickly found. Bob has many other picnics, rallies and coffees scheduled during May. Check the newspapers or his headquarters for details.

\* \* \* \* \*

REMEMBER - "Give Kennedy a Republican Congress---

MAY ACTIVITIES

- 14- Howard Jarvis is speaking at Keystone S&L, Anaheim 7:30PM
- 16- Howard Jarvis - Dinner at Anaheim Bowl. 7:30 PM - \$5 for Dinner - Sponsored by Conserv. Coord. Council.
- 21- John Noble, Author of I Was A Slave in Russia, is speaking at Newport Harbor High School - 7:30 P.M.
- 22- Bob Badham address - S.A. League of Women Voters-7:30
- 23- Geier Day - Anaheim - Major address 11:00 AM - Servite High School, 1952 W. LaPalma
- 23- Joe Shell Rally - Sports Arena, Los Angeles. 8:00 PM Adm. \$1.00 - Large crowd expected. Get there early.
- 29- Howard Jarvis Rally - Aragon Ballroom, Santa Monica, 8 PM Tickets \$1 - Call 545-3994.
- 31- Bob Geier Day - Santa Ana Many activities scheduled.

\* \* \* \* \*

ABRAHAM LINCOLN SAID

"Fellow-citizens, we cannot escape history. We....will be remembered in spite of ourselves. No personal significance or insignificance can spare one or another of us. The fiery trial through which we pass will light us down, in honor or dishonor, to the latest generation."

\* \* \* \* \*

O T H E R M E N t i o n s

THE COMMUNIST

See the man with the jet planes.  
He is a controversial man.  
He is a big Communist.  
Communists are our enemies.  
See how we treat the big Commies.  
See us give him jet planes.  
Fly, Communist, fly!  
See us give him food.  
Eat, Communist, eat!  
See him stop being a Communist.  
Do you see him stop being a big Communist?  
I do not see him stop being a big Communist.

\* \* \* \* \*

THE NEUTRALIST

See the man with the funny hat.  
He is a nice man.  
He is a neutralist.  
A neutralist says that fighting is bad.  
A neutralist says mean things about people who fight.  
See the neutralist invade the little enclave!  
Invade, neutralist, invade!  
Fight, neutralist, fight!  
What a funny neutralist?  
Do you want to be a neutralist?  
...John Morressy

\* \* \* \* \*

A visitor at the capitol was accompanied by his small son. The little boy watched from the gallery when the House came to order. "Why did the minister pray for all those men, Dad?" "He didn't. He looked them over and prayed for the country."  
...J.J. Kelly

LIQUIDATION PICTURE

Read Toward Soviet America, by William Z. Foster, the book the Communists tried to destroy. It is again available at Elgin Publications, Box 162, Balboa Is., California; \$4.75. The new edition has an excellent explanatory by Maurice Ries and a foreword by Cong. Francis Walters. Now that this book is available, it should be first on the reading list of any serious student of communism. The last chapter really puts the icing on the cake. As you see the communists' plan for "liquidating" lawyers, private organizations, religion, private property, salesmen and other obsolete trappings of our "reactionary" life, you begin to wonder how anyone can seriously consider "peaceful co-existence" with these barbarians.

\* \* \* \* \*

IDEAS FOR THE ENGRAVER

In regard to the worthless bonds about to be sold by the United Nations, I would suggest that the UN might borrow Sec. of the Interior Udall to sell these, as he has done so well selling tickets to Democratic dinners.  
I think the \$1,000 bond ought to have a picture of Nehru holding a dove of peace. The \$5,000 might have a picture of some Gurkha soldiers shooting up a hospital.

...Howard Merritt

E D I T O R I A L P A G E

The following conservative Republican candidates deserve your support and vote on June 5th. Do all you can to elect these good and capable men to help insure your freedom.

UNITED STATES SENATE

Howard Jarvis . . . . .

Walter Knott . . . . .

U.S. CONGRESS - 35th DIST.

James B. Utt . . . . .

John W. McFadden . . . . .

U.S. CONGRESS - 34th DIST.

Robert A. Geier . . . . .

Coalson Morris . . . . .

Dorothy Randall . . . . .

Irma L. Ray . . . . .

Merlin D. Schwegman . . . . .

GOVERNOR - CALIFORNIA

Joseph Shell . . . . .

4th District

ASSEMBLY - 69th DIST.

John Briggs . . . . .

Richard A. Hayden . . . . .

ASSEMBLY - 70th DIST.

James Whetmore . . . . .

John A. Prescott . . . . .

David A. Poole . . . . .

ASSEMBLY - 71st DIST.

Robert Badham . . . . .

5th District

Dennis Carpenter . . . . .

STATE SUPT. OF SCHOOLS

Max Rafferty . . . . .

Nolan Frizzelle . . . . .

REPUBLICAN CENTRAL COMMITTEE  
1st District

Kenneth W. Martin . . . . .

Terrell L. Root . . . . .

Edward W. Merrill . . . . .

George B. Ziegler . . . . .

Richard R. Murphy . . . . .

Keep this sample ballot for the June 5th primary election; and,

George W. Nevils . . . . .

Robert H. Stopher . . . . .

BE SURE AND VOTE

2nd District

Harry H. Johnson, Jr. . . . .

William R. Lyons . . . . .

John D. Miller . . . . .

Leonard D. Toubak . . . . .

3rd District

O. Willard Key . . . . .

**REPUBLICAN MEN-tions**  
is the official publication of  
REPUBLICAN MEN  
Warren Proctor - President  
EDITORIAL STAFF  
George Nevils Everett McClung

Shell file

CHAIN LETTER FOR SOUND, RESPONSIBLE, CONSERVATIVE GOVERNMENT IN CALIFORNIA

Won't you join me in this chain letter campaign to nominate Joe Shell on June 5th in his race for Governor of California by mailing a copy of this letter to ten of your friends or relatives anywhere in the State.

It is perhaps a long time since you have heard from me, but I thought it sufficiently important that you would be interested to hear a little more about one of the Republican candidates who is running for Governor. I speak of Joe Shell.

I have become very interested in politics. In the past few months I have investigated Joe Shell's record and found him to be a man consistently voting for the conservative side, that he is for fiscally sound government, for American Ideals and the Constitution. He has no alliance to a political machine. He knows state politics. I am convinced that he is the candidate who can win in November.

Most of all - if Shell defeats Nixon, which I am sure he can with your help, he will be a strong state-wide figure and indeed a national figure. He will steam-roll Pat Brown.

Sincerely,

P.S. Just fill in the salutation, sign your name and mail your ten letters today. Together we can give California a Conservative Governor.

Memorandum from

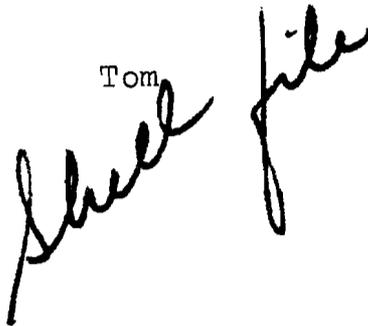
THOMAS E. SMITH

To Bob Haldeman ..... Date 5/21/62 .....

Dear Bob:

Thought this might be of  
interest to you.

Tom

A handwritten signature in cursive script, appearing to read "Tom Smith", written in black ink. The signature is slanted and includes a large, stylized flourish at the end.

# TROJANS FOR SHELL!

## COMMITTEE

Mr. & Mrs. Kenneth Westlund  
Mr. & Mrs. Paul Johansing  
Mr. & Mrs. Charles Peterson  
Mr. & Mrs. J. C. Neighbors  
Mr. & Mrs. Taylor Hancock  
Mr. & Mrs. William F. Marshall  
Mr. Jack C. Clark  
Mr. Ken "Goodhumor" Smith  
Mrs. Claudia Hutson  
Mr. Richard W. Loveland  
Mr. & Mrs. Ray George  
Mrs. Winifred Martin  
Mr. Merrill Butler, Jr.  
Mr. James D. Ferguson  
Mr. & Mrs. Dwight Anderson  
Dr. Robert E. Washbon  
Mr. Fred P. Bertram  
Mr. & Mrs. Arthur P. Williams  
Mr. & Mrs. Arthur D. Guy, Jr.  
Mr. & Mrs. Norman A. Bing  
Mr. & Mrs. Jack Greening  
Mr. & Mrs. William Severance  
Mr. William Mors  
Mr. Rodney E. Lippold  
Mr. Coalson Morris  
Dr. & Mrs. Jack Paschall  
Mr. & Mrs. William Grundy  
Dr. William King  
Dr. & Mrs. Terrel Root  
Mr. & Mrs. Earl Peterson

Fellow Trojan!

This is truly a year for all of us to support a great alumnus! Joe Shell *will* be a great governor just as he has been a dynamic and dedicated legislator at our state capital for ten years, fighting for the preservation and revival of the fast waning free enterprise system.

Trojans everywhere will never forget that it was his inspirational leadership of our 1939 football team which guided us to victory in the Rose Bowl in 1940.

To nominate and thereafter elect this fine citizen to this post, so long in need of competent occupancy, requires dedicated, active, and united support to make a champion of our candidate.

The TROJANS FOR SHELL committee unite in their enthusiastic request that you join them in their determination to assure a resounding victory for Joe in the June 5th primary and in the final race against the incumbent.

You can help us by,

- obtaining, distributing and urging the use of SHELL FOR GOVERNOR bumper signs and literature,
- soliciting contributions for TV and radio in your neighborhood and forwarding to SHELL FOR GOVERNOR headquarters, 4055 Wilshire Blvd., Los Angeles 5,
- offering your assistance at the SHELL FOR GOVERNOR headquarters,
- and most important, by convincing all with whom you come in contact daily to *VOTE FOR JOE SHELL JUNE FIFTH!*

*Troyditionally yours,*  
TROJANS FOR SHELL

ARTHUR D. GUY, JR.  
*Chairman, Orange County*

"Each of us as a committee of one  
Can best insure the campaign will be won."

# SHELL FOR GOVERNOR



4364 El Camino Real Los Altos, California 948-9033

Dear Democrat:

I need your help by April 12th.

Back in 1939 I met President Roosevelt. Our U.S.C. football team which I captained had just whipped Tennessee in the Rose Bowl. I was running for a student office too and, needing sound advice, I asked the President for some tips. He chuckled, "Why Joe, just ask the people, that's all I do. But ask all the people." And because of that advice I am writing you today.

There are a lot of Republicans who don't want Dick Nixon, and Democratic friends of mine tell me there are many Democrats who aren't 100% for Pat Brown either. If you are one of them, I would appreciate your vote. If, with your help, I beat Dick Nixon in the Republican Primary, I'll take my chances on convincing you that Joe Shell is worthy of your vote in November too.

Here's the vital point. Only those registered as Republicans can vote for me in the June Primary. Deadline to change registration is April 12th!

Believe me, changing your registration in no way prevents you from voting for the man of your choice, be it Pat Brown or the Republican candidate, in the November election. Both parties' candidates will appear on everybody's ballot then. The choice will be yours.

It's easy to re-register. Contact my Headquarters at the address given above and they will tell you how to do it.

Remember, there isn't much time. If you'd like to help me beat Dick Nixon in June, register as a Republican by April 12th.

Whatever you decide - win, lose or draw - thank you very much.

Cordially yours,

J O E S H E L L

P.S. I don't like form letters either, but it was the only way I could ask all the people.

Shell  
file

BOB HALDEMAN

Traveler pro-  
on New Zea-  
land, Recrea-  
p.m., free.  
Lecture, "Bonn  
r." Dr. Peter  
npbell Hall at

Vestmont Col-  
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3 p.m.  
shop High vs.  
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Santa Bar-  
Fillmore,  
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**AD  
CESS**

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6-5036.

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F. Bald-  
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Dr. Ian ... at the University of Can.  
at Santa Barbara Thursday at  
4 p.m. in UCSB's Campbell  
Hall.  
The public is invited to at-  
tend without charge.

# Anti-Nixon Twist In Reaistry Shift

With but three  
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publican.

One clerk  
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Republican m  
the fact they  
vote against  
for the Repu

tion for governor.  
There also has been a  
noticeable rise in party in-  
terest among those previous-  
the registration  
ducted before the recent Sen-  
ate primary election and for  
the various school elections

P. O. DRAWER A  
433 E. CANON PERDIDO  
SANTA BARBARA, CALIF.  
TEL.: WOODLAND 5-5271

SPRECKELS BUILDING  
121 BROADWAY  
SAN DIEGO, CALIFORNIA  
TEL.: BELMONT 4-3366

To HERB KALMBACH  
CLAUDE MORTER  
BRANCH MANAGER

Hardware Mutuals  
Sentry Life  
INSURANCE

*For your info - had  
publicity but little  
effect on total votes*

Let

...

5



717-719 STATE

From the Desk of **FRED HAFNER**

Shell  
file



United States  
of America

# Congressional Record

PROCEEDINGS AND DEBATES OF THE 87<sup>th</sup> CONGRESS, SECOND SESSION

Vol. 108

WASHINGTON, TUESDAY, APRIL 17, 1962

No. 59

A2984

## Nixon's Funds

### EXTENSION OF REMARKS

OF

## HON. JOHN E. MOSS

OF CALIFORNIA

IN THE HOUSE OF REPRESENTATIVES

Tuesday, April 17, 1962

Mr. MOSS. Mr. Speaker, six crises in the public life of Richard M. Nixon have been reshaped in a recently published book by the crisis-ridden former Vice President turned author.

Since the book's publication, its accuracy has become a matter of serious question. Errors have been attributed to "misunderstandings" and sloppy work by "researchers."

The New York Post has the distinction of having been singled out in the book for strong criticism of its reporting of the \$18,000 Nixon fund revealed during the 1952 presidential campaign. It seems that public knowledge of the fund has been tagged by Nixon as a "crisis."

Under unanimous consent, I wish to insert in the RECORD an article from the New York Post of March 27 which replied to the charges made by Mr. Nixon:

#### NIXON'S FUNDS

(By James A. Wechsler)

In his current memoirs, Richard M. Nixon depicts himself as a man who was deeply wronged by this newspaper's disclosure of the existence of a "secret millionaires' club" dedicated to easing the financial burdens of his service in Congress.

It happened during the 1952 campaign, creating a crisis within the Republican camp in which the Republican Herald Tribune—among others—called on Nixon to resign from the GOP ticket. Then came his celebrated television performance and, after a close study of his rating, Mr. Eisenhower and his associates decided Nixon had beaten the rap and was, as Ike put it, "my boy." But there was a long interval of uncertainty in which Nixon had been urged by no less an eminence than Tom Dewey to submit his resignation.

What Nixon now seems to be saying is that the whole uproar was inexcusable, the product of an "unusually neat smear job" and a "masterpiece of distortion" engineered by the Post. Nowhere, he asserts, did the story document the charge that the fund was secret or that it was subsidized by a millionaires' club. In Nixon's version, the fund was a public-service project designed to spare him from such vulgarities as padding his payroll with relatives.

In fact, there was only one error in the Post story. It underestimated the size of the fund, which was slightly more than \$18,000 rather than \$16,000. It was raised by oilmen, realtors, and public-relations men, none of whom ever disclaimed the description of millionaire. And its existence had not been publicly divulged until that time. Was that simply due to the negligence of Mr. Nixon's press officers? Had they been planning to issue a formal release when they were so rudely interrupted?

Now, a decade later, one would hardly be disposed to rehearse this affair again if Mr. Nixon had not so self-righteously brought it up. The intriguing thing is that now, as 10 years ago, Nixon still exhibits a huge moral blindspot about the whole episode. He displays a total inability to comprehend why the Post's disclosure stirred so large a storm. His rage is undiminished against those who took it seriously, and he makes no attempt to conceal his bitterness against the Eisenhower entourage for its delay in rallying to his side.

He republishes without amendment or apology his initial claim that the Post's story was an act of revenge for his role in the conviction of Alger Hiss. What he does not publish is a letter he had written to me, shortly after the conclusion of the Hiss case, praising an analysis of the trial I had written in which I challenged the tendency of some members of the liberal community to accept Hiss' defense on faith.

6339 →

## ARE WE HARBORING A NAZI CRIMINAL IN THE UNITED STATES?

(Mr. ANFUSO asked and was given permission to address the House for 1 minute and to revise and extend his remarks.)

Mr. ANFUSO. Mr. Speaker, we have always taken great pride in the fact that the United States has offered asylum to people escaping from religious or political oppression. But I think we are not serving the cause of freedom and democracy when we give asylum to those who have in the past been affiliated with Nazis or Communists and who were linked with the murder of innocent men, women, and children.

Such a person now enjoys asylum in this country and freely walks the streets of New York—a privilege which he refused to others when he had power. His name is Nicolae Malaxa, a Rumanian alien, who now resides in New York. He came to this country in 1946 on a temporary visit and has remained here ever since.

In Rumania during the 1940's he was associated with the Fascist Iron Guard as one of their financial backers. During the years 1940-41 the Iron Guard reputedly slaughtered 7,000 Rumanian Jews. In the years during World War II, Malaxa was connected with the German Nazis. After the war, when Rumania came under Communist control, the same Malaxa switched allegiance to the Communists and carried on shady dealings with them. In fact, it is reported that he was paid some \$2,500,000 in compensation by the Russians for factories taken from him, and the Communists even allowed him to transfer those funds to this country.

Mr. Speaker, I think this man's background, his stay in this country, his possible connections with the Nazis in Argentina where he stayed in the year 1955, his sham operations in setting up a non-existent industrial plant in California in order to gain permanent residence in the United States, his questionable relations with the Communists—all that is cause for a full-scale investigation of this man.

What disturbs me most of all is that Malaxa's stay in this country was made possible through a bill introduced by former Vice President Nixon, who was then a U.S. Senator from California. I want to quote from a statement in 1952 by our distinguished colleague, the Honorable EMANUEL CELLER, chairman of the House Judiciary Committee, who made the following observations when the Nixon bill was before his committee:

I saw something rather suspicious about the bill and I made inquiry about Nicola Malaxa. The bill provided that, despite his violation of the immigration laws and the orders that he received to depart from this country, he might remain here as a legal resident. I discovered that this man Malaxa had had very questionable relations with Communists. I think Senator Nixon is now on the defensive to tell the Nation what he knows about Nicola Malaxa and why he sponsored that bill of one who apparently is a Communist to remain in this country.

Mr. Speaker, I do not know why Mr. Nixon introduced a bill to allow one who was associated with Nazis and Communists to remain in the United States; but, be that as it may, I think it is time to take action against this man. By providing asylum to persons of the type of Malaxa, we lose the good will of freedom-loving people everywhere and we encourage criticism and suspicion as to our true aims. The Justice Department and the Department of State would be wise to look into this situation. We cannot afford to harbor such individuals.

I mention that document now (as I was obliged to do when Nixon denounced me during the 1952 campaign) because it further suggests that the man's character has shown no visible improvement in these intervening years. He has dared to assert anew, in a volume first serialized in Life and now destined for sale throughout the land, that our exposure of his curious fund was in retaliation for his anti-Hiss efforts. Yet he knows beyond dispute that this is a fraud—and that, as it happens, I was assailed in many pro-Hiss places for what I had written on the case.

In short, there are only rare occasions when an editor can so personally nail a deliberate deception, and this is one of them.

Even if our motives had been impure, Mr. Nixon's affirmations of piety would be dreary. Is it really beyond his comprehension that there was something troublesome about the formation of such a special fund by men who had a direct interest in so much pending legislation? Admittedly campaign contributions raise some of the same questions, and the need for sweeping reform in that realm has long been discussed. But surely this went far beyond that domain. What would the press say of a legislator revealed to be receiving \$18,000 in such form from labor unions?

It is my own sense that Mr. Nixon protests too much with respect to the 1952 episode, and that he is significantly silent about the sequel of 1960.

For in that campaign another financial story came to light, and it has never been satisfactorily resolved. Drew Pearson revealed that industrialist Howard Hughes' tool company had loaned \$250,000 to Donald Nixon, brother of the presidential nominee. In view of the large variety of Hughes' dealings with the Government, the disclosure stirred public notice.

Immediately upon publication of the Pearson story, Robert N. Finch, Nixon's personal campaign manager, called it "an obvious political smear" and flatly denied that Donald Nixon had ever obtained such a loan from Hughes. That was on October 25, 1960. Six days later the Associated Press reported:

"LOS ANGELES, October 31.—Vice President Nixon's brother Donald acknowledges he got a \$205,000 loan from industrialist Howard Hughes' tool company—a circumstance denied last week by the Republican nominee's personal campaign manager."

Representative Brooks, Democrat, of Texas, led an inquiry that tried to get to the bottom of this matter. He said yesterday that "we went as far as we could" but that his probe was frustrated by limitations of staff and by the rehiring of some key witnesses by the Hughes interests. Asked whether he regarded the case as satisfactorily closed, he said: "I sure don't." When this California campaign is over, Mr. Nixon may be writing another book.

See page A2971-72 of this Cong. Record an article by Rep. Alvin E. O'Kronski of Wis. entitled "Why Do We Give Haven To Murderers". Extension of remarks in the House of Representatives, April 17, '62.

# SHELL FOR GOVERNOR



2942 WILSHIRE BOULEVARD • LOS ANGELES 5, CALIFORNIA • DUNkirk 5-0091

HEAR J O E S H E L L CANDIDATE FOR GOVERNOR !

MONDAY	MAY 14	10 a.m. 12 p.m. 6 p.m.	DELANO 14th and Main Street BAKERSFIELD, Bakersfield Inn, Kiwanis STUDIO CITY, Sportsman's Lodge
TUESDAY	MAY 15	8 p.m.	ALHAMBRA, YMCA, 600 E. Main
WEDNESDAY	MAY 16	10 a.m. 12 p.m. 3:45 8 p.m.	SACRAMENTO, Memorial Auditorium MERCED, Century Bowl, Childs Avenue VISALIA, Airport Reception, Speech FRESNO, Rally at Rainbow Ballroom
THURSDAY	MAY 17	9:30 a.m. 11 a.m. 12 p.m. 2 p.m. 6 p.m.	BERKELEY, Constitution Hall BERKELEY, University of California Bolt Hall, Law School Confirmation OAKLAND, Leamington Hotel, Rotary Holy Names College SAN MATEO, Villa Hotel, Pacifica Room
FRIDAY	MAY 18	6 p.m. 8 p.m.	PLACERVILLE, Raffles Hotel Rally at Shakespeare Club, Placerville
SATURDAY	MAY 19	9:30 a.m. 12:30 p.m. 3 p.m. 4 p.m.	OROVILLE "Fiesta Days Parade" Political Picnic, Oroville Ball Park TAHOE AUBURN, Barbeque at ranch of Evan Harrison
SUNDAY	MAY 20	10:30-1 1:30-4	HAWTHORNE, Political Picnic Holly Glen PASADENA, Political Picnic Brookside
MONDAY	MAY 21	10:30 11:30 12 p.m. 2 p.m. 3 p.m. 8 p.m.	SAN FRANCISCO, Chinatown KPIX TV San Francisco Electric Club Luncheon Sheraton Palace Hotel San Francisco State College San Francisco Shell for Governor HDQ PACIFIC PALISADES, Palisades High
TUESDAY	MAY 22	12 p.m.	HUNTINGTON PARK, Elks Club, Kiwanis
WEDNESDAY	MAY 23	12 p.m. 8 p.m.	LONG BEACH, Get tickets at L.B. Shell HDQ for lunch at Petroleum Club LOS ANCELES, Sports Arena G I A N T R A L L Y for J O E Tickets (\$1.00) for sale at all Shell for Governor Headquarters Busses available from HDQ to Arena DON'T MISS THIS GREAT EVENT!

YOU OWE IT TO YOURSELF, YOUR CHILDREN, YOUR PARTY, YOUR COUNTRY  
TO LISTEN TO THE MAN OF THE HOUR  
THE MAN OF THE YEAR  
CALIFORNIA'S NEXT GOVERNOR

J O E S H E L L !

JOE SHELL  
S T A T E W I D E  
TELEVISION SCHEDULE

WEEKENDS OF MAY 12-13 & 19-20

Shell will appear on 15-minute taped segments immediately following the Dan Smoot Report in all areas where that show is telecast.

LOS ANGELES AREA--May 12 & 19, 6:15 p.m., KTTV, Channel 11  
May 13 & 20, 1:15 p.m., KTTV, Channel 11

SAN FRANCISCO AREA--Channel 2, check local listings for  
time and dates of Dan Smoot Reports

THURSDAY, MAY 17 and THURSDAY, MAY 31

Shell will appear on two, half-hour "Coffee Break with Joe Shell" discussion shows. These will be pre-taped for release over the ABC-TV network throughout California simultaneously.

LOS ANGELES AREA--10:30 to 11:00 a.m., KABC, Channel 7

ALL OTHER AREAS---10:30 to 11:00 a.m., Local ABC-TV outlets

WEDNESDAY, MAY 23

This will be a live telecast of the gigantic "Joe Shell Rally" at the Los Angeles Sports Arena. Telecast will be for one hour, from 8:30 to 9:30 p.m., featuring a major campaign address by Shell. Program will also include colorful activities, special entertainment and guest celebrities.

LOS ANGELES AREA--8:30 to 9:30 p.m., KCOP, Channel 13

SAN FRANCISCO AREA--8:30 to 9:30 p.m., KTVU

SAN DIEGO AREA--Telecast subject to available time clearance

ALL OTHER AREAS--Watch for further announcements

MONDAY, JUNE 4

Shell will appear on special Election Eve half-hour telecast.

LOS ANGELES AREA--7:30 to 8:00 p.m., KRCA, Channel 4

SAN FRANCISCO AREA--7:30 to 8:00 p.m., KRON, Channel 4

ALL OTHER AREAS--Watch for further announcements

FROM: JACK GERMAIN  
NEWS ROOM - 2942 Wilshire Blvd.  
Los Angeles 5, - Dunkirk 5-0091

FOR IMMEDIATE RELEASE

The biggest "old-fashion" political rally in recent California history, expected to attract some 17,000 persons and millions of television viewers, will be staged at the Los Angeles Memorial Sports Arena Wednesday night, May 23, in support of the Republican gubernatorial bid of Assemblyman Joseph C. Shell.

Plans for the gigantic public rally were announced this week by William Snyder of Whittier, chairman of the ambitious "Joe Shell Rally" committee. Snyder, a former classmate of Shell at the University of Southern California and long-time Republican Party figure, predicted a capacity crowd for the huge Sports Arena with "Shell for Governor" volunteers slated to converge on Los Angeles from throughout the state.

"Origination of this idea came from the grassroots volunteers of the many Shell headquarters throughout Southern California who feel that definite steps should be taken to provide Joe Shell with an impressive majority vote at the June 5 election," Snyder said.

"We have had a most enthusiastic response from all of our campaign volunteers," he stated. "Bus and car caravans from Santa Barbara, Bakersfield, Riverside, San Diego and scores of other areas are already being organized, leading us to anticipate an overflow crowd for this major public rally."

Snyder also serves as Shell's campaign chairman in Whittier, the former hometown of Shell's GOP primary opponent, Richard Nixon. He is a native of Los Angeles and has been active in Republican circles statewide and locally for the past 12 years.

# SHELL FOR GOVERNOR



2942 WILSHIRE BOULEVARD • LOS ANGELES 5, CALIFORNIA • DUnkirk 5-0091



FROM: JACK GERMAIN and JAN LOTZ  
NEWS ROOM  
2942 WILSHIRE BOULEVARD  
LOS ANGELES 5, CALIFORNIA

May 11, 1962

DU 5-0091

FOR IMMEDIATE RELEASE

Assemblyman Harold Levering, state chairman of Shell for Governor campaign, today released the following statement regarding the results of a continuing poll being made on the upcoming Republican gubernatorial contest:

"Results of a private statewide poll, being made by the Joe Shell for Governor state campaign committee, indicate that Mr. Shell has made spectacular gains on his primary opponent Richard Nixon. Only registered Republicans who stated that they definitely plan to vote on June 5 were counted in the survey.

"The last computation of survey responses was made on Friday, May 4. On that day the results were:

Joe Shell	-	38%
Richard Nixon	-	43%
Other	-	2%
Undecided	-	17%

"The poll indicates that approximately 62% of the state's registered Republicans plan to vote in the primary election. Those

(MORE)

1st add....Gubernatorial Poll

who stated they were planning to vote in the primary were asked:  
"If the primary election were being held today, for whom do you  
think you would vote: Richard Nixon or Joseph Shell?"

Increasing awareness on the part of Republicans that  
only Joe Shell can beat Pat Brown in November was given as the  
chief reason for voter preference. A more complete knowledge of  
and experience in state affairs was the second most frequently  
mentioned reason given by respondents who said they planned to vote  
for Shell.

The continuing poll is being conducted by volunteer  
workers throughout the state under professional supervision .

From the Desk of **FRED HAFFNER**

*Shall  
file*

Mrs. Wright,

Our copying machine is on the  
fritz, so would you please  
send copies of the two attached  
sheets to Dick Ports and  
Sandy Quinn.

Thank you,

Shell  
file

BOB HALDEMAN

INTER-OFFICE MEMORANDUM

**N i x o n   f o r   G o v e r n o r**

To: *Bob Haldeman*

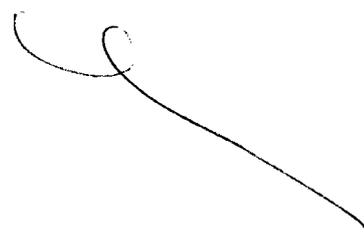
Date: *14 May 62*

From: *Yvonne*

Subject:

Distribution:

*I thought you would want to see*



# Here's a news item about Joe Shell you might have missed . . . .

SANTA ANA - ORANGE HDQTS.  
2102 N. Main Street  
Santa Ana, California  
547-6621



SACRAMENTO UNION  
Nov. 10, 1961

## Affairs of State

# Picture Shell Paints Certainly Not Pretty

By HENRY C. MacARTHUR  
Capitol News Service

As one of the less flamboyant candidates for the Republican nomination for governor, Joseph Shell, Los Angeles assemblyman, probably has a better chance to evaluate the "feel" of the voting public, particularly on conditions applying to California economics at the present time.



His report as to what he is seeing doesn't add up to a pretty picture. The candidate has made 307 speeches in the past three months, in all sections of California, and has talked to hundreds of people in virtually all walks of life.

There is a general feeling, he said, that the state government is being operated in an ineffective manner, and a general belief that changes in the administrative force, from the governor down, should be made.

### HEAVY TAXES

Also, he declared that most of the people he has talked with believe government is taxing too heavily for what the public is getting out of their burdensome taxes.

Specifically, Shell noted that probably the worst situation now on record is the fact that many firms either are changing plans to locate in California, moving out of the state, or are curtailing their operations here, with resultant losses in jobs, personal incomes, and of course taxes to support the state government.

He pointed out that in the San Francisco Bay area, the state lost about \$50 million a year through these causes, along with 9000 jobs.

### OTHER TYPES

Shell was specific in stating that that was only a small portion of the industry refusing to come to California, or moving out to a more favorable tax climate, in some other state. The Bay Area situation, he said, applied only to metal trades, but there are scores of other types of businesses involved.

The state can ill afford to be losing ground in the maintenance of current jobs, and the creation of new work through establishment of new industry and business in California.

With the rapid growth of population, recession in jobs can result eventually only in more welfare programs, such as the present administration is sponsoring, all of which means greater costs to the California employers who now are financing some of these programs, like increases in unemployment insurance taxes imposed by the Legislature with the sponsorship of Governor Brown.

### EMPLOYER SQUEEZE

The state's receding economic picture travels in a vicious, contracting circle, with the employer eventually to be squeezed in the middle by high welfare taxes.

Shell said the showdown must come soon as to whether the people of California want to continue the present trend toward the welfare state. He recommends discontinuing the trend through a change of administration.

The Los Angeles assemblyman is the first candidate for the state's highest office who has discussed economics dispassionately, and pointed out the path the state is taking.

In fact, most of Shell's thinking is dispassionate, but exceedingly full of facts, figures and sound opinions concerning the trends of 1961, along with some cogent ideas for remedies.

He is at least bringing some of the real issues of the forthcoming campaign for governor into the open.



**"This is the platform on which I have been campaigning and will continue to campaign as candidate for the Republican nomination for Governor.**



**"These are the facts and figures to which I have been alerting the people.**

**"I commend this article to your consideration."**

SANTA ANA - ORANGE HDQTS.  
2102 N. Main Street  
Santa Ana, California  
547-6621

**Assemblyman Joseph C. Shell  
Republican floor leader.**

## BUSINESS & GOVERNMENT

# High State, Local Taxes Put Damper on Industry

BY RAY HEBERT, Times Urban Plans Editor

HIGH TAXES—both state and local—are putting a pinch on California's industrial growth by eating into business profits. What's more, because of the high costs of doing business here, some firms are bypassing California in their search for new plant locations.

These points, spotlighted during recent sessions of the California Manufacturers Assn., have emerged as perhaps the most limiting factors in California's industrial economy.

Many of the executives who attended the association's annual meeting at Hotel del Coronado went away with the feeling that while California may have a wide edge in climate, for instance, this element cannot be considered alone in judging the state's manufacturing advantages.

Of particular interest to CMA members were the critical points raised by two Southern California plant executives who were in a position to compare their companies' operations here with divisions doing business in other states.

Both agreed that state and local taxes have reached a burdensome level and, in some cases, constitute an alarming threat to profits.

A study made by Fred W. Mill, divi-

sion controller of the National Supply Co. of Torrance, a division of Armeo Steel Corp., showed that California manufacturers are actually at a disadvantage when the taxes they pay are measured against assessments in other states.

Mill's survey covered the 28 states where Armeo maintains facilities. California was the second highest with a tax bill of \$41.84 on every \$1,000 worth of inventory and assets.

"Louisiana is the highest, of course," Mill explained. "Our figure there is \$53.30 per \$1,000. You know, they are still paying for the frivolities of the Huey Long regime."

He made another comparison. By multiplying the firm's California investment by the Texas rate of \$12.32 per \$1,000, the company would pay only \$154,030 rather than its \$523,122 outlay here last year.

"If we had this investment in Texas, we would have an annual tax saving of \$369,092," he said. "This saving in 10 years would pay for capital expenditures in the amount of \$3,690,000. In other words, we would only have to pay 29.45%

"The following appraisal of business and governmental conditions appeared in the Sunday edition of the Los Angeles Times, November 26.

"It obviously is an unbiased analysis of the tax problem and the business climate in California.

"The article sets forth the arguments for less governmental expansion and a reversal of the welfare state trend, which has been the theme song of the Brown Administration.



(OVER)

TAXES PAID OR ACCRUED IN 1960

	Net Book Value Inventory Fixed Assets	Tax Paid Per \$1,000 of Inventory and Assets Within State	TAXES PAID OR ACCRUED IN 1960				Gross Receipts and Use Taxes	Sales Tax Collected in 1960
			Total	Property	State and City Income	Franchise and Other Taxes		
California	12,502,418	41.84	523,122	489,350	20,260	3	13,509	274,462
Kansas	1,025,738	21.53	22,081	19,515	2,556	10	—	78,472
Louisiana	1,903,461	53.30	101,460	75,492	8,661	17,307	—	404,242
Ohio	2,652,712	11.11	29,467	14,034	262	12,191	2,980	4,955
Oklahoma	1,514,887	24.17	36,621	29,393	4,139	3,089	—	167,404
Pennsylvania	29,414,874	13.31	391,560	200,799	138,700	15,247	36,814	7,671
Texas	14,371,113	12.32	177,122	152,270	—	24,852	—	—
Wyoming	1,026,144	11.02	11,311	11,278	—	33	—	99,468
All Other	8,071,654	10.03	80,962	47,850	13,212	5,721	14,179	512,542
<b>TOTALS</b>	<b>72,483,001</b>	<b>18.95</b>	<b>1,373,706</b>	<b>1,039,981</b>	<b>187,790</b>	<b>78,453</b>	<b>67,482</b>	<b>1,549,216</b>

**TAX COMPARISON**—Compilation of 1960 tax rate by states on \$1,000 of inventory and assets as paid by National Supply division of Armco Steel Corp.

shows California ranks second only to that of Louisiana. In Pennsylvania, where company has heaviest inventory and assets, rate is only \$13.31.

**BUSINESS & GOVERNMENT**

# One Firm Traces Tax Tribulations

**Continued from First Page** of \$523,122, which would give us \$154,030."

Mill suggested that the only answer to the heavy tax burden on business in California is to keep state legislators "completely informed as to the cost of the various bills that are presented to them that require financing."

Another comparison of taxes paid by California plants came from Harry Ryman, assistant to the general manager, Grayson Controls of Long Beach, a division of Robertshaw-Fulton Controls. The firm operates manufacturing plants in five states, including California.

"Since all plants are en-

gaged in a somewhat similar line of endeavor, it is always interesting, and sometimes discouraging, to compare results," he explained.

"The discouraging part is to recognize conditions affecting our profit in California which apparently do not have the same impact in other states."

The plant here, he explained, has managed to reduce costs in a number of categories "but in at least two major areas we continually lose ground — labor costs and taxes."

Ryman, referring specifically to taxes, pointed to the concern caused by "the constant increase year after year with no end in sight."

As an example, he cited the increase in unemployment taxes. Next year, he said, this tax will jump—in terms of cost—from \$68,000 to \$175,000. He said this amounts to a per employee increase of \$63 — from the present \$43 to \$106.

Ryman referred to a recent report which showed that of the five states where Robertshaw - Fulton maintains plants, its facilities in California paid 59% of the corporation's total property taxes although California-based plants accounted for only 33% of the total assets.

He gave this rundown on the property tax cost for each \$1,000 of assets held by the firm: Pennsylvania, \$4.06; Ohio, \$8.81; Tennes-

see, \$19.79; Connecticut, \$21.67; California, \$32.44.

Actually, Ryman said, climate remains as the only major attraction among the advantages which drew the firm to California in the first place.

This was emphasized by a discussion he had recently with a company official about a new division that was being established in Lebanon, Tenn.

"He mentioned that they had considered a number of locations before making their decision," Ryman explained. "I asked if California was included and he made it quite clear that, under present conditions, California would not be a desirable location for future expansion."

5-11-62

Why should a man  
not debate with an  
opponent, if he's right?

Jim Lyons  
2339 Kenilworth  
Avenue

May 10, 1962

To: Pete Flanigan

From: Bob Haldeman

File: Shell  
x Finance - Budget  
x Date

The attached memorandum summarizes Joe Shell's television purchases for the primary campaign.

You will note his expenditure totals over \$86,000 for spots, and he will have one-hour coverage of his Rally on the 23rd.

Bob Finch thought you would be interested in these figures, and the fact that because of severe budget limitations, it appears we will have to forego any television spot advertising, although we had originally budgeted \$75,000 for this purpose state-wide.

Best regards.

May 10, 1962

Joe Shell - TV Spot and Program Buys

SUMMARY

LOS ANGELES	\$ 60,000.00
SAN FRANCISCO	22,459.00
SAN DIEGO	870.00
SACRAMENTO	1,080.00
FRESNO	1,010.00
FINDERS-SAN JOSE OR.FTC	200.00
YUBA	100.00
BAKERSFIELD	250.00
SANTA BARBARA	250.00

TOTAL ..... \$ 85,299.00