

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	16	10/26/1961	Newspaper	Several pages from the Davis Enterprise. Not scanned.
61	16	05/31/1962	Newspaper	Several pages from the Record. Not scanned.
61	16	06/14/1962	Memo	Notes. 1 pg.
61	16	06/12/1962	Memo	Notes. 3 pgs.
61	16	06/12/1962	Memo	Notes. 1 pg.
61	16	n.d.	Letter	Letter from Mrs. Jefferson Mann. 1 pg.

<b><u>Box Number</u></b>	<b><u>Folder Number</u></b>	<b><u>Document Date</u></b>	<b><u>Document Type</u></b>	<b><u>Document Description</u></b>
61	16	n.d.	Memo	Joe Shell for Governor campaign notes. 6 pgs.

6/14

Fred Haffner just said that Bill Roberts had been talking with Earl Hardage - who said at yesterday's meeting the people were really stirred up -- talking about and agreeing that a state-wide association, similar to Republican Associates - or CRA -- should be formed -- some place for this mound of people to go to -- a sounding off spot -- and Fred said this would be mighty easy for them to do.

-- Roberts asked Hardage if this would hurt Kuchel -- did they want to hurt him.....and Hardage said no, that it was a definite "sink Nixon" --- nothing more.....but they are determined to do just that.

word left with Doris Jones  
(Haffner there) that  
maybe Kuchel should  
get this word to  
Salvatore.

5:20 PM

6/14



he received was signed = Los Angeles Republican Committee =  
and he was advised that was a violation of the law.

- said RN has real problems in November....there are 350,000 to 400,000 Republicans who have stayed home from elections in the past 10 years -- and he wonders how RN is going to get these people out;

- further, that RN is the Nominee - so it's up to him to attract the people if he wants these votes (per Jerry -- apparently referring to his votes and again indicating he isn't going to help);

- also said he was convinced a lot of people did not listen to the campaign arguments -- and bases this statement on the fact he lost his own Assembly District 3 to 1.

Jerry then said UPA had written story - will hit the A.M. papers -- along following lines:

...RN will have some real problems in his November battle for Governor....Shell refused to predict how Nixon will fare against Brown....."I don't really know if he could win....right at the moment it is a come-from-behind operation for Nixon."

- elaborating on statement of problems...."One of them would be to get out the Republican vote November 6th.....for the last 10 years we have had about 350,000 to 400,000 Republicans who stay at home...."

- story goes on that Nixon himself in earlier statements has stated that he must attract about 90% of the GOP and 20% of the Democrats to defeat Brown.

- asked whether bulk of 670,000 who voted for him in the primary would back Nixon in November, Shell said "It is completely presumptuous for any candidate to say he can transfer a block of votes. Mr. Nixon is the Nominee of the Republican Party and the moves are up to him to attract these people to whom if he wants their votes."

- Shell said he expects to keep a professional staff of 8 to 10 persons on his payroll to keep his name before the public...."When I first announced for Governor, the question was - who is Joe Shell? Now the people know who I am. I don't want to start from ~~xxx~~ scratch again no matter what race it is -- 2 years or 4 years ~~xxxxxxx~~ or 6 years from now."

(story then goes into the postcard bit)

- Shell said he expected to confer with Nixon later in the month -- said he would not issue any statement endorsing Nixon's candidacy until after the conference.

- asked if he would support a special session of the legislature to resubmit to the voters a \$270 million bond issue .... Shell said a very careful study should be made to see if the size of the bond issue could be reduced. He also advocated that it be submitted separately in November with the exact amounts of each bond issue assigned to colleges, universities and to construction of state buildings.

- he said he intended to return to the oil business - probably in the San Joaquin Valley.

separate note from Jerry --- (apparently mentioned during press conference).....

- said Shell suggested the possibility of using state revenue from a Long Beach oil drilling project for schools -- should amount to about 1 billion dollars.....and Jerry pointed out we have already advocated this might be used for water projects.

6/12

per Jerry Reynolds

Re: AP Editors' conference - June 21st

Said UPI - which serves 125 newspapers in California -- more than 50 exclusively - is angry because both Nixon and Brown have accepted speaking engagements in Palo Alto June 21st at the AP Managing Editors' Conference.

It so happens that UPI has an Editors' meeting same day - and place; also happens that UPI, for many months, has had invitations in to both RN and Brown to speak before the UPI National Conference - scheduled at Fairmont Hotel, San Fran. October 1st.....Brown has verbally accepted invitation and RN has said it depends upon his post primary schedule.

- UPI is mailing another letter today -- official invitation to the National meeting.....they would like to get a fast acceptance --- Brown apparently is coming up with one ---- so that they can tell the Editors at their June 21st meeting that the Candidates will be appearing at their National Conference 10/1.

....Jerry said arrangements for the 10/1 appearance - format it is to take etc. - could be handled pretty close to the meeting date --- that it could be a nation-wide TV debate --- or this could be avoided.....,that emissaries of both candidates could meet and work this out in advance.

....also Jerry said in talking with a lot of the top newspaper people, they think it would be a bad thing to take on Shell in any way.... should make effort to get along with him....but cut free after the meeting --- in other words, Assemblymen should lay off etc. .... try to avoid further party split by having anyone take him on.

# SHELL FOR GOVERNOR

*Shell  
note*



2942 WILSHIRE BOULEVARD • LOS ANGELES 5, CALIFORNIA • DUnkirk 5-0091



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JOE SHELL - NEXT GOVERNOR OF CALIFORNIA!

Because there are tremendous problems facing us in California - problems which, to be solved, must have the guiding hand of someone who has had experience in State Government - I am helping to elect JOE SHELL as Governor of California.

Mr. Shell is the one candidate for the Republican nomination for Governor who is a working member of our State Government. He has been a member of our State Legislature for eight years, and during this time has examined with an analytical mind the socialistic tendency in the Executive Department - introducing corrective legislation and fighting it out on the floor of the Assembly.

He is convinced that taxes must be reduced; that there must be a strengthening of law enforcement; and that the attempt of entrenched bureaucrats in Sacramento to tell the local school boards how to run the schools in their districts must be stopped.

Kindly look over the enclosed material and, if you are able to help out a bit, please sign and return to us the enclosed pledge card.

Sincerely yours,

*Jeane Aronson Mann*

MRS. JEFFERSON A. MANN  
CHAIRMAN - WOMEN'S COMMITTEE

IM:mah  
Enclosures

*Shell file*

JOE SHELL FOR GOVERNOR CAMPAIGN

JOSEPH C. SHELL --- CANDIDATE

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SHELL FOR GOVERNOR CAMPAIGN

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