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Jean Dewey

Bob Haldeman

Marvin Gorrie

It is my understanding, per our conversation when you were here, that you are going to check with Marvin Gorrie regarding his availability as a pilot for the campaign without our renting one of his airplanes. Let me know how you make out.

file: Dewey
x - Serv. & Fac.
x - chron.
x - follow-up 3/29
Mr. Robert Haldeman  
3908 Wilshire Boulevard  
Los Angeles, California  

Dear Mr. Haldeman:

At the suggestion of Mr. McClellan I am writing you regarding a matter on which I have been attempting to communicate with you for some time.

As I believe Mr. McClellan is aware we are the only radio and TV monitoring service in the United States, with offices in seven of the major cities, and therefore in a position to keep a close check upon the attitudes and opinions expressed locally or on a nationwide basis.

As a registered Republican during my entire voting life, I have been most interested in Mr. Nixon's career, both as a Presidential candidate and now as a Gubernatorial candidate. I have been in contact with Miss Lois Gaunt of Mr. Nixon's mailing office and have, from time to time, supplied her with various verbatim typewritten transcriptions, picked up by us from radio and TV stations in the area.

Miss Gaunt has advised me she has contacted several people in Mr. Nixon's office regarding a more complete and planned survey. But I feel that if I could discuss with you, personally, the tremendous advantage to Mr. Nixon's campaign of having an organization such as ours on a constantly maintained basis, furnishing you with invaluable information around the clock, Mr. Nixon would be most interested.

I trust I shall have the opportunity of going into our service at greater length with you in the very near future, as I feel much vital sampling of station and/or public opinion is at the moment unavailable to your office. I should be most happy to meet with you at your convenience if you are interested.

Very sincerely,

Dean L. West  
Manager

DLW/ms  
cc: Mr. Harold C. McClellan
February 14, 1962

Mr. George S. Roumanis, Manager
Rancho Drive-In Theatre
1555 Euclid Avenue
San Diego 14, California

Dear Mr. Roumanis:

We certainly appreciate your letter confirming your telephone conversations with this office. I had been advised of your offer to make available the drive-in theatres for programs during the campaign period. This sounds like an excellent facility and one which could be used most effectively.

It is offers like this, stemming from interest and loyal support, which are always so gratefully received.

I am taking the liberty of sending a copy of your letter and my reply to Admiral Leslie Gehres, the San Diego County Nixon Chairman, with the suggestion that he contact you. You might be interested in helping in other phases of the campaign, and Admiral Gehres would, I am sure, appreciate having any ideas you might want to pass along to him.

Thank you again for your offer of assistance, and kindest regards.

Sincerely,

H. R. Haldeman

cc: Admiral Leslie Gehres
blind copy - Schedule
File: Services and Facilities
x - R
x - Chron.
RANCHO DRIVE-IN THEATRE
1955 Residio Avenue
San Diego 15, Calif.

February 11, 1962

Mr. Baldesman
Republican Headquarters
990 Wilshire Blvd.
Los Angeles, Calif.

Dear Mr. Baldesman,

As a San Diego representative of SECA Amusements Company, I would like to bring to your attention that our drive-in theatres will be at your disposal for the gubernatorial speeches of Mr. Nixon in the San Diego area.

We have six theatres, covering the west, south and central districts of the city.

The Frontier Drive-In, on Midway Drive, which is available to you, has over fifteen hundred speakers and capacity for the same number of cars, as well as for thousands of pedestrians who might wish to walk in. It is also equipped with an excellent sound system and an ideal place for a speaker's platform, and it is so located as to draw crowds from most of the western section of San Diego, from La Jolla and from the beaches.

The Rancho Drive-In, with approximately the same capacity and facilities, as well as an additional three to five hundred capacity parking area adjacent to it, is well established in San Diego, and covers the central section of the city.

In the south, the South Bay Drive-In, a brand new theatre, with similar capacity, can provide the same facilities for the southern area.

As a political science graduate of U.C.L.A., who has participated actively in several political campaigns, I do believe that this idea would be very successful in attracting huge crowds, and enabling Mr. Nixon to personally reach thousands of people; also, that it would be relatively inexpensive. Through our sound system, with the addition of only a few microphones, the candidate can be heard and seen by ten thousand or more people within the theatre alone. In discussing the subject with my supervisors, they calculated the expense for sound service and preparation of the theatre at no more than two hundred dollars.

I neglected to mention that in each theatre there is a separate fenced section, beneath the screen where the platform will sit, with about two hundred permanent chairs where party dignitaries can sit during the speeches.

If the candidate wishes to make more than one speech, he can use two or three of these theatres in the same day.
The only stipulation I need mention is that the speeches must take place during the day, before six p.m., so as not to interfere with the theatre's income.

We will be very happy if you will consider the possibility of using our facilities, and would be honored to have Mr. Nixon deliver his speeches, and meet San Diegans, at our theatres.

Please reply as soon as possible so that we may proceed with further arrangements.

Your assistants in Los Angeles, with whom I discussed this matter by phone, seemed very enthusiastic and found it a sound idea, as did Mr. Klein's (San Diego Union) office here.

For additional information or assistance, I gladly offer my personal services to the G.O.P. I can be reached by telephone at Co. h-1337 or at Ju. 2-6753, San Diego.

Respectfully,

George S. Roubanis, Manager
Rancho Drive-In Theatre
MEMORANDUM

TO: Bob Haldeman
FROM: RmWoods

Jean Lambertson, Public Relations Department, Ambassador Hotel, called this morning. She said she had noticed the appointment of Chad McClellan and just wanted to call to say that if she and her department could do anything in their press room to help us out they would be more than delighted. She of course was referring to setting up meetings with the press, etc.

She asked that I pass this along with the added word that she would be very very happy to help there in any way possible.

(I thought you might want to make this available to Sandy et al if they go to set up any meetings at the Ambassador)
December 22, 1961

Mr. Don Searle
117 North Glenroy Avenue
Los Angeles 49, California

Dear Don:

I gave Dick your message regarding Fred Seaton's reaction to his tape, and he was glad to hear it was successful.

It looks to me as if you planned your trip around the world at precisely the right time to miss most of the Gubernatorial Campaign activity.

Your offer to supply tape recordings would be most welcome at a later point in the campaign, but unfortunately I don't think we can take advantage of it before you head for the hills in January.

We do very much appreciate your generous offer and maybe we can take you up on it when you get back in September. In the meantime, have a good trip.

Sincerely,

H. R. Haldeman
December 11th 1961

H. R. Haldeman, Campaign Manager
Nixon for Governor Committee
3908 Wilshire Boulevard
Los Angeles 5 California

Dear Bob:

First, please tell Dick Nixon that Fred Seaton got a real wallop out of Nixon's taped message when it was played at Grand Island, Nebraska on Dec. 2nd.

I would like to help Nixon get elected. When I was out to his home, I indicated that I would like to help, altho I didn't have anything that was really specific. I had in mind, however, that if he is requested to supply a tape recording to some radio stations or to some groups that I would be glad to drive over to his home or wherever Nixon wanted it taped and do the job myself, if that would be of any help to him.

However, my wife and I are leaving the latter part of January for an around-the-world trip and won't be back until the latter part of September.

In the meantime, what can I do for you?

Best regards,

Don Searle
3908 Wilshire Boulevard
November 15, 1961

Mr. Fred J. Hayman
Resident Manager
The Beverly Hilton
Beverly Hills, California

Dear Mr. Hayman:

Thank you very much for your letter of November 7 regarding my appointment as manager of Mr. Nixon’s campaign.

I appreciate your offer of assistance and you can be sure that we will be calling on you for meeting rooms and other facilities as the campaign progresses.

Sincerely,

H. R. Haldeman
November 7, 1961

Mr. H. R. Haldeman
C/o J. Walter Thompson Co.
6505 Wilshire Blvd.
Los Angeles, California

My dear Mr. Haldeman:

I have read with much interest of your appointment as Manager of Mr. Nixon's gubernatorial campaign.

We are most anxious to be of assistance to you in any way possible and hope you will call on us anytime you may require a meeting room or our ballrooms in connection with a banquet.

Meanwhile, accept our very best wishes for success.

Very sincerely,

Fred J. Hayman
Resident Manager

P.S. For an evening of gemuetlichkeit, the finest food and Endre Ockay's string ensemble - have dinner in our Rathskeller soon.
January 4, 1962

Mrs. Thomas H. O'Connor
1625 Ashland Avenue
Santa Monica, California

Dear Mrs. O'Connor:

Thank you for your recent letter which was an excellent illustration of your unusually attractive handwriting. With the extremely heavy mail coming into our offices, and the necessity for my being away much of the time, I have had to delay this acknowledgment.

Your letter will be kept on file and should the occasion arise where we might have use for your style handwriting, you may be sure we will be in touch with you.

We appreciate your thoughtfulness in contacting us, and your offer to be of help.

Sincerely,

H. R. Haldeman
1625 Ashland Ave.  
Santa Monica, California  
Nov. 18, 1961

Mr. H.-R. Haldeman  
550 Zepeto Drive  
Pacific Palisades, California

Dear Mr. Haldeman,

If you think my writing is different and in some way or other you could use it in helping to get Richard Nixon elected Governor of California I would appreciate your letting me know so I could apply for the job.

Thanking you kindly,

Very respectfully,

Mary H. O'Connor  
(Mrs. Thomas H. O'Connor)
December 7, 1961

Mr. Don Searle  
117 North Glenroy Avenue  
Los Angeles 49, California  

Dear Mr. Searle:

Miss Rose Mary Woods in Richard Nixon's office suggested that I get in touch with you.

It was her understanding that you were interested in helping in the Campaign in the area of production of type recordings. If this is correct, I would very much appreciate hearing from you as to what specifically you had in mind as we, of course, are most anxious to take advantage of every offer of assistance.

I will look forward to hearing from you.

In the meantime, very best regards.

Sincerely,

H. R. Haldeman

HRH/jb
December 7, 1961

Mr. Don Searle
17 North Chenuoy Avenue
Los Angeles 49, California

Dear Mr. Searle:

Miss Rose Mary Woods in Richard Nixon's office suggested that I get in touch with you.

It was her understanding that you were interested in helping in the Campaign in the area of production of type recordings. If this is correct, I would very much appreciate hearing from you as to what specifically you had in mind as we, of course, are most anxious to take advantage of every offer of assistance.

I will look forward to hearing from you.

In the meantime, very best regards.

Sincerely,

H. R. Haldeman
11/17/61

Mr. Searle  GR 24914

On 2  --- KMMS Grand Island
XXX + Colby, Kansas

"Farm + Home Radio"

Fred Sexton

0 / oz.  --- 1 min. tape

Nov. 28th

Distinguished national
service Bronze Award
November 17th 1961

Thank you, Rosemary Woods for calling this to Mr. Nixon's attention.

Richard M. Nixon
523 West Sixth Street
Los Angeles 14 California

Dear Mr. Nixon:

I am the owner of Radio Stations KMMJ at Grand Island, Nebraska and KXXX at Colby, Kansas...which we call Farm & Home Radio. However I live here in Bel-Air.

We are celebrating our 36th Birthday at the stations on December 2nd by honoring three people in our areas for Distinguished Public Service, Personal Service, and for Service to Agriculture. We will also make a combined award to Fred Seaton for his Distinguished National Service. The affair will take place before nearly a hundred area leaders at each station.

The awards are individually-cast bronze placques made from an original design by the west coast sculptor, Estes Tarter.

I know that you are very busy with your own affairs at this time. However, I am sure that Fred Seaton will greatly appreciate our broadcasting a short message from you on this occasion. Can you find time to work in a tape session that shouldn't take longer than five minutes?

Fred knows that this award will be made. He will be there to receive it in person. But we are trying to keep the names of the award winners a surprise for our listeners, so we will appreciate this being kept confidential.

If you will find the time, please call me after looking over the suggested copy. I will record it at your convenience any time, day or night. My number is GR2-4914.

Best wishes to you on your own upcoming campaign,

Don Searle
(Suggested short statement from Richard Nixon in behalf of Fred Seaton. Please make whatever changes you wish)

This is Richard Nixon speaking.

I am most happy to learn that my former colleague, Fred Seaton, is being recognized by Farm & Home Radio and stations KMMJ at Grand Island, Nebraska, and K-Triple-X (KXXX) at Colby, Kansas and that he will receive the first of your awards for Distinguished National Service.

Fred Seaton is most deserving. He has given his time, his talents, and his energy at great sacrifice to his own personal interests.

I hope that you will please pardon me, but I can't forego the opportunity of wishing him well in his coming campaign. It is my hope that the people of Nebraska will reward themselves by nominating and electing him their Governor.

Congratulations to Fred Seaton as he receives your most beautiful bronze award.

(This statement will take less than one minute to read. I will personally bring a tape recorder to Mr. Nixon at the time and place he designates. The deadline will be November 28th as I leave on the morning of the 29th for this occasion which takes place at noon on December 2nd).
March 9, 1962

Mr. M. Penn Phillips
200 Olive Lane
Sierra Madre, California

Dear Mr. Phillips:

Mr. Pat Hillings has just advised me of your very generous offer to make your twin Beech aircraft and professional pilot available to Dick Nixon whenever needed.

Certainly we appreciate this very thoughtful gesture. Thus far we have been able to make satisfactory arrangements where travel has been involved, but as you know so well, there are always times when the needed facilities cannot be made available. Should this happen, we will certainly remember your generous offer and will call upon you.

On behalf of Dick and myself, our sincere thanks for your offer, and kindest personal regards.

Sincerely,

H. R. Haldeman

cc: Mr. Patrick J. Hillings
To: Robert Haldeman

Mr. M. Penn Phillips, longtime supporter of Dick's and one of the nation's largest land developers, has a twin Beech aircraft with a full time professional pilot which he would be most happy to make available to Dick whenever needed. You can reach him at

200 Olivera Lane
Sierra Madre - EL 5-1259

cc: Mr. M. Penn Phillips