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<td>61</td>
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<td>10/09/1962</td>
<td>Memo</td>
<td>Personal schedule for Richard Nixon on Tuesday, October 9. 2 pgs.</td>
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<td>10/08/1962</td>
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<td>Memo from Hunter to Haldeman. RE: Scheduling in Mexican areas. 1 pg. Attached to previous.</td>
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<td>Memo to Schedule Committee from RN. 1 pg. Attached to previous. Duplicate not scanned.</td>
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<td>10/12/1962</td>
<td>Memo</td>
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<td>10/13/1962</td>
<td>Memo</td>
<td>Personal schedule for Richard Nixon on Saturday, October 13. 3 pgs.</td>
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</table>
Tuesday, October 9

8:00 a.m.  Depart 410 Martin Lane

8:30 a.m.  Arrive Ambassador Hotel for breakfast with IATSE group (International Alliance of Theatrical Stage-hand Employees)
           * Met by Mr. Roy Brewer in Grove Lounge

9:40 a.m.  Depart Ambassador Hotel

10:15 a.m. Arrive Compton Herald-American, Compton for appointment with Colonel Smith (NE 1-5151)
           * Secretary to Col. Smith is Edith Woodbury

11:15 a.m. Depart Compton for Lafayette Hotel, Long Beach

11:40 a.m. Arrive Lafayette Hotel, go to McElroy Suite, 6th floor

11:55 a.m. Picture with GOP Juniors group. (This is a Long Beach Women's group headed by Mrs. Irvin)
           * GOP Juniors in picture:
             Mrs. Robert L. Irvin
             Mrs. Cornell Ramsey
             Mrs. Richard Birkenshaw
             Mrs. Lawrence McCowell, Jr.
             AM: Peter Wilson

12:00 noon Lafayette Hotel, Long Beach
     Long Beach Joint Service Clubs Luncheon sponsored by Kiwanis Club of Long Beach. (Long Beach Rotary and neighboring Kiwanis clubs participating)
     * Wives will be present.
     * Met by:
       Dr. William Todd, Vice President, Kiwanis
       Malcolm (Mac) Eppley, President of Kiwanis and
       Editor of the Press-Telegram.
     * Dan and Herman Ridder are Rotarians

1:45 p.m.  Depart Lafayette Hotel for Altec-Lansing people-to-people factory tour

2:30 p.m.  Arrive Altec-Lansing, Anaheim (Orange County)

3:30 p.m.  Depart Altec-Lansing for 410 Martin Lane

4:30 p.m.  Arrive 410 Martin Lane
Tuesday, October 9 (continued)

6:30 p.m. Depart 410 Martin Lane

7:00 p.m. Arrive Ambassador Hotel for Sales Managers Association Dinner, Embassy Room.
  * Met by Richard W. Burns, President of Food Industries Sales Managers Club of Los Angeles, and Ted Cummings.
  * Cocktails begin at 6:30 p.m. and conclude at 7:30 p.m. RN speaks at 8:15 p.m., introduced by Ted Cummings.
  * This dinner is in honor of RN

*** Return to 410 Martin Lane
Wednesday, October 10

9:00 to 10:00 a.m. Reserved for Staff Television time

10:20 a.m. Depart 410 Martin Lane

11:00 a.m. Arrive California Institute of Technology, Pasadena, Athenaeum lawn for RN address

12:15 p.m. Depart California Institute of Technology for Huntington-Sheraton Hotel, Pasadena.

12:25 p.m. Arrive Huntington-Sheraton Hotel for Staff Work

1:25 p.m. Depart Huntington-Sheraton Hotel for Mexican-American people-to-people tour, East Los Angeles.

1:50 p.m. Arrive East Los Angeles

* Southeast corner of Hicks and First Streets (Tom's Burger Stand)

* Met by:
Leo Sanchez, Municipal Judge (Democrat)
Dr. Octavio Benitez, President Belvedere Chamber of Commerce (Democrat)
Joseph Galia, Attorney (GOP)
Frank Salis, Attorney (Democrat)

* Tour includes:
HICKS STREET - Supermarket, Newspaper Office
JITMAN STREET - Small stores, market
TOWNSEND STREET - Small Businesses
ROWAN STREET - Drug Store (This is National Pharmacy Week) and Small Businesses.
EASTMAN STREET - Bakery, Jimenez Furniture Store (This shop is owned by Joe Jimenez's father. As RN knows, Joe Jimenez is 40th Assembly District candidate), U. S. Post Office and Safeway Supermarket.

3:50 p.m. Depart Mexican-American district for Chinese district

4:30 p.m. Arrive Chinese Headquarters, 470 Ginling Way, New Chinatown

5:15 p.m. Cross street to reception given by the Consul General of the Republic of China and Mrs. M. P. Lee in commemoration of the 51st Anniversary of the founding of the Republic of China (Double Ten Day)

* General Lee's Restaurant, 475 Ginling Way
Wednesday, October 10 (continued)

5:45 p.m. Depart reception for 410 Martin Lane
6:10 p.m. Arrive 410 Martin Lane
7:55 p.m. Depart 410 Martin Lane AM: STAN LOTHRIEDE
8:25 p.m. Arrive Santa Monica Civic Auditorium, 1855 Main Street, for Win with Nixon Rally * MC - Don Jackson, former Congressman * Congressman Bell introduces Joe Shell and then he introduces RN
9:15 p.m. Depart Rally for Santa Monica airfield
9:35 p.m. Arrive Santa Monica airfield
9:50 p.m. Take off for San Francisco
11:35 p.m. Arrive Butler Terminal, San Francisco Airport
12:05 p.m. Arrive St. Francis Hotel for overnight
To: JOHN EHRlichMAN
From: Art Sutton (via phone)
Subject: Attached Memo - Mexican Walkathon

The Compton-Lynwood area is identified more as a Negro area, and it is not possible to campaign to be the Mexicans and Negroes simultaneously.

East Los Angeles is recognized as the capital of the Mexican-American population. Judge Leopold Sanchez (a well known, ardent Democrat) will meet RN and escort him on the walkathon through East L.A.

Could we get some TV friends to cover this. It should have a major impact on the Mexican-American population.
To: Haldeman
From: Hunter
Subject: Scheduling in Mexican areas
Distribution: Booth Turner

If anything else is to be scheduled with an eye to the Mexican and Negro vote you might want to give some thought to the Compton area. Population in Compton-Lynwood is about 170,000 and well over 50% is made up of Mexicans and Negroes.

I understand that the unions and the Democrats have been far more active than we have in this area. My guess is that RN would have a better reception in the area than he would in the East LA area.

Sam Raia who is on the advisory board of Compton College is willing to be helpful in any way he can. (Business phone NE 62935).

If RN is out then we might want to think of something for Pat Nixon in the area with emphasis put on a Mexican ladies reception.
SANDY QUINN  
October 1, 1962

John Ehrlichman

EAST SIDE WALKING TOUR - OCTOBER 10

RN has requested that we give Jud Baker special information of the time and place of the "East side walking tour." This is now set for October 10th between 1:45 p.m. and 3:25 p.m. in the Mexican-American business district. Art Sutton is setting it up, and you can get more definite information from him as to the place of this walkabout.
Because of other problems, we will have to readjust the walkathon in the Mexican-American business district from the hours of 1:45 p.m. to 3:25 p.m. Please advise promptly if this creates any problems, so that we may lock this schedule in.
To: Schedule Committee
From: RN
Subject: Distribution

Inform Jud Baker of the Los Angeles Herald-Examiner as soon as the time has been set when we are going to do the East side walking tour.
Thursday, October 11

9:00 a.m. to
10:00 a.m. Reserved for staff television
10:05 a.m. Depart St. Francis Hotel AM: Bill Madden
10:15 a.m. Arrive Fairmont Hotel, Powell and California Streets entrance to grand ballroom
* met by James M. Udall, Past President, CREA, and a man who knows RN
Address general session of the 58th Annual Convention of the California Real Estate Association
* introduced by Charles Brown, President, CREA (from Pasadena)
11:15 a.m. Depart Fairmont Hotel
11:25 a.m. Arrive St. Francis for staff work
12:25 p.m. Depart St. Francis Hotel
1:05 p.m. Arrive Corte Madera Shopping Center for people-to-people tour
2:05 p.m. Depart Corte Madera Shopping Center
2:15 p.m. Arrive San Rafael Court House steps for Win with Nixon Rally
* Met by Senator Jack McCarthy and Assemblyman Bill Bagley
* introduced by Bill Bagley
3:00 p.m. Depart San Rafael for Oakland airfield
4:00 p.m. Arrive Oakland airfield
4:20 p.m. Take off for Long Beach airfield
6:15 p.m. Arrive Long Beach airfield
6:25 p.m. Depart Long Beach airfield
6:30 p.m. Arrive Land Mark Motel for staff work
* 3333 Lakewood Boulevard, Long Beach
* HA 1-d215
Thursday, October 11 (continued)

8:00 p.m.  Depart Land Mark Motel  

8:25 p.m.  Arrive Downey Senior High School for Win with Nixon Rally
           * 11070 Brookshore Street

***  Depart for 410 Martin Lane
Friday, October 12

9:00 to 10:30 a.m. Staff television time

*** Telethon staff work

4:25 p.m. Depart 410 Martin Lane

5:00 p.m. Arrive Garret AiResearch

5:20 p.m. Take off for San Diego AM: Boyd Gibbons

5:50 p.m. Arrive San Diego Lindbergh field

6:00 p.m. Depart Lindbergh field for Mission Valley Inn

6:15 p.m. Arrive Mission Valley Inn (CYpress 8-8281)

8:15 p.m. Depart Mission Valley Inn

8:30 p.m. Arrive KFMB-TV, television studio, for Win with Nixon Telethon
* 310 Tenth Street
* Hickory 4-7300

*** Depart for overnight at Mission Valley Inn
Saturday, October 13.

10:00 a.m. Depart Mission Valley Inn, San Diego
10:15 a.m. Arrive Lindbergh Field
10:30 a.m. Take off for Santa Ana Airport
11:00 a.m. Arrive Santa Ana Airport
   * KI 5-8463
   * Manager: Donald W. Hobbs
11:15 a.m. Depart Santa Ana Airport
   CBS REPORTS will probably cover all or part of tour from here on
11:45 a.m. Arrive Disneyland Hotel
   * 1441 South West Street, Anaheim
   * MA 5-1369
   * Stop at Presidential Suite if you so desire
   Stop-by Marshals Association Meeting, Embassy Room
   (Must be there by 12:00 noon because the meeting terminates at that time.)
12:00 noon Lunch with League of County Employees Associations
   (L.O.C.E.A.)
   * Dining rooms A and B
   * Met at door by Mrs. Leonore Singer and Mrs. Kathleen Pelkowski who escort RN
     to head table
   * Seated at head table:
     Julian Johnson, President LOCEA
     Thaddeus Pelkowski, President, Orange County Association
     William J. Phillips, Chairman, Board of Supervisors, Orange County
     William Hirstine, Member, Board of Supervisors
     J. Wylie Carlyle, Past President, LOCEA
     Commander E. D. Sneary
   * MC: Wylie Carlyle, Past President, LOCEA
   * Introduced by William J. Phillips at 1:05 p.m.
     (Chairman, Board of Supervisors, Orange County)
Saturday, October 13 (continued)

1:45 p.m.  Depart immediately after speech  
* Do not wait for presentation of trophies 

2:00 p.m.  Arrive Knotts Berry Farm  
* LA 2-1131  
* Park adjacent to Wagon Camp  
* Met by Bill (Mu) Marumoto  
* Mayor Christopher will have finished  
  addressing this group shortly before  
  RN arrives.  

2:05 to  
2:35 p.m.  Speak to Japanese American group for Nixon  
* MC: Min Inadome  
* Introduced by Henry Kanegae  
* On stage:  
  Robert A. Geier, Congressional Cand. 34th District  
  James E. Whetmore, Assembly Cand., 70th District  
  John V. Briggs, Assembly Candidate, 69th District  
  Henry Kanegae, Co-Chairman, Japanese-Americans  
  for Nixon, Southern California  
  George Inagaki, Co-Chairman as above  
  Katsuma Mukaeda, Honorary Co-Chairman as above  
  Shosuke Nitta, Honorary Co-Chairman as above  

2:45 p.m.  Walk to New Conference Room in Steak House Grill  
  to meet with 5 to 6 editors of Japanese American  
  Press.  

3:00 p.m.  Walk across hall to private office of Dwight Anderson  
  Telephone to barbecue in San Juan Capistrano  
  * the telephone is a mike, and this call will be  
    broadcast.  

3:20 p.m.  Depart Knotts Berry Farm  

3:45 p.m.  Arrive Honor Plaza Shopping Center  
* Controlled by Montgomery Ward  
* KI 7-6461  
* Gen. Manager: Mr. A. E. Strong  
* 17th and Bristol Streets  
* PTP at Montgomery Ward, Save on Drug, Ralph's  
  Grocery and Newberry's - in that order as  
  time permits.  
* PN will leave in another car from Knotts Berry  
  Farm for Balboa Bay Club  

5:30 p.m.  Depart Knotts Berry Farm - Honor Plaza.
Saturday, October 13 (continued)

5:30 p.m.  Arrive Balboa Bay Club  
* 2232 West Coast Highway  
* LI 8-2211  
* RN and PN - Suite 323  
  Staff Room - 318  
  Press Room - 306

7:15 p.m.  Depart Balboa Bay Club

7:20 p.m.  Arrive Newporter Inn for Orange County Republican Central Committee Fund-Raising Dinner Dance  
* Jambozee Road and Highway 101  
* 675-1700  
* Introduced by O. W. "Dick" Richard, Co-Chairman Orange County Nixon for Governor Committee  
  * Mayor Christopher will do a drop-by 6:30-7:00.

7:50 p.m.  Depart Newporter (must depart promptly)

8:10 p.m.  Arrive Orange County Fair Grounds  
* 61 Fair Drive, Costa Mesa  
* Kimberly 5-1131  
* Introduced by Congressman James B. Utt, 35th Dist.  
* MC: Tom Duggan  
* On Stage:  
  Robert A. Geier, Congress. Cand., 34th District  
  James E. Whetmore, Assembly Cand., 73th District  
  John V. Briggs, Assembly Cand., 69th District  
  Bob Battam, Cand. Bob Battam (either here or at Newporter)  
  Senator John A. Murdy, Jr.

Program will precede RUN's arrival.  
Expected to make speech to overflow crowd afterward

9:00 p.m.  Depart Orange County Fair Grounds

10:30 p.m.  Arrive 410 Martin Lane