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<th>Box Number</th>
<th>Folder Number</th>
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<tr>
<td>60</td>
<td>18</td>
<td>04/24/1962</td>
<td>Letter</td>
<td>To William Scholz from H.R. Haldeman re: Testimonial Dinner for candidate Newman Marsilius. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>04/23/1962</td>
<td>Letter</td>
<td>To Ralph B. Bunje from H.R. Haldeman re: Neiswender and Sanders. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>04/09/1962</td>
<td>Letter</td>
<td>To Ralph B. Bunje from H.R. Haldeman re: possible campaign event with &quot;Stockmen for Nixon&quot;. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>04/24/1962</td>
<td>Letter</td>
<td>To Hilary J. Sandoval, Jr. from H.R. Haldeman re: his visit. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>04/16/1962</td>
<td>Memo</td>
<td>To Charles Farrington, Jr. from H.R. Haldeman re: Juanita Sayre. 1 page.</td>
</tr>
<tr>
<td>Box Number</td>
<td>Folder Number</td>
<td>Document Date</td>
<td>Document Type</td>
<td>Document Description</td>
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<tr>
<td>60</td>
<td>18</td>
<td>04/13/1962</td>
<td>Letter</td>
<td>To Robert Lindsey from H.R. Haldeman re: scheduling. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>n.d.</td>
<td>Memo</td>
<td>Handwritten note from H.R. Haldeman to Dorothy Wright re: subscription to The San</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>Fernando Valley Sun. Clipping of publishing information included. 2 pages.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>03/20/1962</td>
<td>Letter</td>
<td>To The Sun from Dorothy M. Wright re: check for subscription. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>04/03/1962</td>
<td>Letter</td>
<td>To Mr. and Mrs. Sandvik from Herbert G. Klein. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>04/02/1962</td>
<td>Memo</td>
<td>To H.R. Haldeman from Loie Gaunt re: sponsorship request from Mendel Silberberg. 1</td>
</tr>
<tr>
<td></td>
<td></td>
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<td>page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>From Joseph Roos to Mendel B. Silberberg re: sponsorship. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>05/02/1962</td>
<td>Memo</td>
<td>To Henry Salvatori from H.R. Haldeman re: attachments. 1 page.</td>
</tr>
<tr>
<td>Box Number</td>
<td>Folder Number</td>
<td>Document Date</td>
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<td>Document Description</td>
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<tr>
<td>60</td>
<td>18</td>
<td>03/22/1962</td>
<td>Letter</td>
<td>To Richard R. St. Johns from H.R. Haldeman re: autographed books. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>n.d.</td>
<td>Other Document</td>
<td>Announcement from the George D. Buccola Investment Company that Thomas E. Smith has joined the firm. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>03/28/1962</td>
<td>Letter</td>
<td>To Thomas E. Smith from H.R. Haldeman re: congratulations. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>03/15/1962</td>
<td>Letter</td>
<td>To Vera E. Storer from H.R. Haldeman re: her letter of March 11th. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>03/13/1962</td>
<td>Letter</td>
<td>To Norman H. Strouse from H.R. Haldeman re: autographed book. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>n.d.</td>
<td>Memo</td>
<td>To Hugh Sutherland from H.R. Haldeman re: attachments. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>To Joseph Martin, Jr. from H.R. Haldeman re: Jim Stratten. 1 page.</td>
</tr>
<tr>
<td>Box Number</td>
<td>Folder Number</td>
<td>Document Date</td>
<td>Document Type</td>
<td>Document Description</td>
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<tr>
<td>60</td>
<td>18</td>
<td>02/15/1962</td>
<td>Letter</td>
<td>To Mr. and Mrs. Uno Sandvik from H.R. Haldeman re: their letter of February 14th. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/14/1962</td>
<td>Letter</td>
<td>To H.R. Haldeman from Mr. and Mrs. Sandvik re: his letter of February 5th concerning a potential headquarters for the campaign. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/21/1962</td>
<td>Letter</td>
<td>To John A. Scott from H.R. Haldeman re: his letter. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/13/1962</td>
<td>Letter</td>
<td>To Clarence H. Stevens from H.R. Haldeman re: possible dinner meeting of the Teachers Association of Paramount. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/13/1962</td>
<td>Letter</td>
<td>To Bill Selb from H.R. Haldeman re: invitation to fund-raising barbeque of the Diablo Valley Republican Assembly. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/12/1962</td>
<td>Letter</td>
<td>To Winifred Smith from H.R. Haldeman re: volunteering. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/12/1962</td>
<td>Letter</td>
<td>To Fred. W. Sabelman from H.R. Haldeman re: his letter of February 6th. 1 page.</td>
</tr>
<tr>
<td>Box Number</td>
<td>Folder Number</td>
<td>Document Date</td>
<td>Document Type</td>
<td>Document Description</td>
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<tr>
<td>60</td>
<td>18</td>
<td>02/06/1962</td>
<td>Letter</td>
<td>To H.R. Haldeman from &quot;Tom&quot; re: upcoming vacation. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/08/1962</td>
<td>Letter</td>
<td>To Robert J. Schwarz from H.R. Haldeman re: possible speaking engagement for Richard Nixon. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/08/1962</td>
<td>Letter</td>
<td>To Rod Spangenberg from H.R. Haldeman re: invitation for Richard Nixon to address Augustana Lutheran Churchmen of California. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/08/1962</td>
<td>Letter</td>
<td>To Dr. Louis A. Schmidt from H.R. Haldeman re: invitation for Richard Nixon to address Santa Clara County Service Clubs. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/08/1962</td>
<td>Letter</td>
<td>To Tom Smith from H.R. Haldeman re: Ford Motor Company cookbooks. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/01/1962</td>
<td>Memo</td>
<td>From Tom Smith to H.R. Haldeman re: distributing Ford Motor Company cookbooks &quot;to the girls in the office&quot;. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>n.d.</td>
<td>Memo</td>
<td>To H.R. Haldeman re: delays in responding to various correspondences. 1 page.</td>
</tr>
<tr>
<td>Box Number</td>
<td>Folder Number</td>
<td>Document Date</td>
<td>Document Type</td>
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<td>60</td>
<td>18</td>
<td>02/06/1962</td>
<td>Memo</td>
<td>To H.C. McClellan from H.R. Haldeman re: contact with the Sandviks and Yvonne Smith. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>02/05/1962</td>
<td>Letter</td>
<td>To Mr. and Mrs. Uno Sandvik from H.R. Haldeman re: the building and sign. 1 page.</td>
</tr>
<tr>
<td>60</td>
<td>18</td>
<td>01/02/1962</td>
<td>Letter</td>
<td>To H.R. Haldeman from Mr. and Mrs. Sandvik re: campaign. 1 page.</td>
</tr>
</tbody>
</table>
April 23, 1962

Dear Dick:

I thought we had already notified MCA that we were not going to be able to take on Paul Keyes.

I very much appreciate your bringing it up again, since Sanford certainly does need an answer and you are entitled to the opportunity to get MCA off your neck.

We don't have sufficient budget to cover retaining Keyes - at least at this point - and as we have discussed, will have to try working with local talent to the extent we can, rather than taking on the major commitment of bringing someone out from the East.

Thanks for following up on this.

Best,

Sincerely,

H. R. Haldeman

Mr. Richard R. St. Johns
433 South Spring Street
Los Angeles 13, California
April 24, 1962

Dear Mr. Schols:

Dick Nixon has asked me to express his thanks for your thoughtfulness in writing him about the Testimonial Dinner planned for gubernatorial candidate, Newman Marsilius.

As in many other instances, firm policy rulings must be made and strictly followed, in fairness to all concerned. In this case, the policy is that there will be no involvement in out-of-state campaigns, which of course precludes sending the requested message to Mr. Marsilius on April 30th.

We feel certain you will understand what we believe to be the only fair and just method of handling this and many other similar requests.

With kind regards,

Sincerely,

H. R. Haldeman

Mr. William Schols
Campaign Manager
Citizens Committee for Marsilius
P. O. Box 6300
Bridgeport, Connecticut
April 23, 1962

Dear Ralph:

Thanks very much for following up on Neiwender and Sanders.

I had a good session with Ross Wurm last Thursday, and your operation certainly appears to be well under way.

Ross assures me that position papers on the various phases of agriculture will be available to us shortly, and we are planning to rely on them for development of Nixon programs in this field.

Trust we will have an opportunity to get together before too long.

Best regards,

Sincerely,

H. R. Haldeman

Mr. Ralph B. Bunje
World Trade Center
Ferry Building
San Francisco 11, California
April 9, 1962

Dear Ralph:

As I am sure you know, Dick is addressing the California Hereford Association in Fresno on May 18th.

I had a conversation with Russ Thornton, former Governor of Colorado, regarding this meeting. He recommends that we get in touch with James C. Sanders in Gilroy to suggest that he head up a "Stockmen for Minus" group. This, it seems to me, could come under the overall blanket of "Farmers for Minus", but perhaps as a somewhat separate operation.

I don't know whether you know Sanders -- I do not. Thornton tells me he is a highly successful stockman, both in cattle and sheep. He is a member of the Boards of Directors of all the important stock associations, and is considered the outstanding Hereford judge in the world. He is an ardent Republican from Nebraska and, according to Thornton, strongly pro-Minus. He is General Chairman of the Fresno meeting, only 34 years old and apparently quite dynamic. He is, I believe, General Manager of Eugene Solvage's agricultural interests. Solvage, as you know, is head of Lucky Leger.

Sanders can be reached at The Lucky Hereford Ranch, Gilroy, telephone - VI 2-4022. Do you want to contact him regarding the possibility of setting up a "Stockmen for Minus" unit, or would you suggest some other approach?

Best regards.

Sincerely,

N. R. Naldeman

Mr. Ralph B. Banjo
General Manager
California Canning Peach Association
World Trade Center, Ferry Building
San Francisco 11, California
April 24, 1962

Dear Hilary:

This note is much too long delayed, but trust you will understand a few things always seem to interfere with my doing what I should.

Your visit here, although brief, was certainly helpful to us, and I do want to express our appreciation for the assistance provided.

I hope as the campaign goes on we may be able to come back to you for your advice and counsel.

Our thanks, and very best wishes.

Sincerely,

H. R. Haldeman

Mr. Hilary J. Sandoval, Jr.
Chairman
El Paso County Republican Party
318 E. Yandell
El Paso, Texas
Will you please get in touch with Juanita Sayre, a P. R. gal in this area, and see if she is a) interested and b) available for work in the campaign.

If she is, please have a meeting with her and decide whether you think she would fit into our News Bureau operation.

You can track her down through Dudley Thompson of Facts Consolidated.
April 13, 1962

Dear Bob:

Thanks very much for bringing the Spencer situation to my attention.

I checked on it, and found that she did send a letter inviting Pat to the fashion show in October. Rose Woods had held the letter for the moment, trying to see if we could make a commitment at this time. Since of course we can't, because we are holding up fall campaign scheduling for both Dick and Pat until after the primary, Rose is going to call Mrs. Spencer and explain the situation to her.

Trust this will take care of the matter.

Thanks again for letting us know, and best regards.

Sincerely,

H. R. Haldeman

Mr. Robert Lindsay
371 D Park Avenue
San Jose 10, California
Please order a subscription — I'll give you check for $8.00 for 6 mos.
Use 3705 address — your check.
And please check editorial
Tomasski column. Mandelbaum
columns in each issue or clip
any month on Nixon or Gov.
Race.

BOB HALDEMAN Thanks
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Robert H. Strauss</td>
<td>Editor and Publisher</td>
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<td>Michael J. Flanner</td>
<td>General Manager</td>
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<td>Ted Thomas</td>
<td>Managing Editor</td>
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<tr>
<td>Ken Fasouci</td>
<td>Assistant Editor</td>
</tr>
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<td>Thelma Harris</td>
<td>News Editor</td>
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<td>Phil Jordan</td>
<td>Local News Reporter</td>
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<td>Porter Pint</td>
<td>Sports Editor</td>
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<td>Helen Aragon</td>
<td>Photo Editor</td>
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<td>Advertising Director</td>
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<td>Edward A. Porter</td>
<td>Classified Advertising Manager</td>
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<td>Circulation Manager</td>
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<td>Geraldine Fender</td>
<td>Office Manager</td>
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<td>V. W. Ashby</td>
<td>Production Manager</td>
</tr>
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<td>Harvey Gray</td>
<td>Photography Laboratory Foreman</td>
</tr>
<tr>
<td>Adrian Bimmo</td>
<td>Press Foreman</td>
</tr>
<tr>
<td>Homer Belden</td>
<td>Job Shop Foreman</td>
</tr>
</tbody>
</table>

Adjudicated as a newspaper of general circulation by Superior Court, No. 305,120 at reopened March 5, 1938.

Member of the California Newspaper Publishers Association: the California Newspaper Gazette Association; and the National Association.

<table>
<thead>
<tr>
<th>Subscription Rates (by mail)</th>
<th>Sun. Only</th>
<th>Both</th>
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<td>12.00</td>
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</tbody>
</table>
March 20, 1962

The Sun
212 Chatsworth Drive
San Fernando, California

Gentlemen:

Enclosed is my check for $8.00 covering six months' subscription to The Sun, Thursday and Sunday editions.

Please mail to:

Dorothy M. Wright
3908 Wilshire Boulevard
Los Angeles 5, California

Very truly yours,

Dorothy M. Wright

encl. Check-$8.00
April 3, 1962

Mr. and Mrs. Uno Sandvik  
Rancho Contento  
Solvang, California

Dear Mr. and Mrs. Sandvik:

I enjoyed hearing from you very much and I am pleased with the very fine work you are doing in the Santa Ynez Valley.

Hearing about people such as yourselves really makes politics a pleasure for me, and I am sure that I speak for Mr. Nixon as well. Across country it was wonderful meeting people, like yourselves, who were interested in bettering government without seeking something for themselves.

I would be glad to try to arrange a visit with you—and a speech, too, if you like—sometime in May. During April, however, I would be unable to schedule anything along that line inasmuch as I will be making a trip to the East coast. If you would be good enough to contact me in the latter part of April or the early part of May, I will be glad to check on my schedule at that time.

Again, my best wishes for your very fine endeavors.

Sincerely,

Herbert G. Klein

[Signature]

bcc: Bob Haldeman
To: H.R. Haldeman  
From: Loie Gaunt  
Date: April 2, 1962  
Subject: sponsorship request from Mendel Silberberg  

Distribution:  

This is the type of form we are using for sponsorship TD's:  

I wish to thank you for your letter inviting me to serve in the capacity of sponsor for _____________  

Regretfully, I must tell you that it is not going to be possible for me to do so, since I am following the policy in this campaign, just as I have done in the past during those periods when I have been a candidate, of not accepting any sponsorship invitations. In view of the number of similar requests I receive, this has seemed to me to be the only wise and consistent course of action to follow, even in cases like this one which I would particularly like to be able to honor. I hope you will understand and agree with my position.

this type of language adapted for Mildred Younger signature, when request not from personal friend of RN
This is to remind you to ask Senator Kuchel and Richard Nixon to grant permission to use their names as sponsors for the "Town Meeting for Democracy." Senators Case (R) of New Jersey and McCarthy (D) of Minnesota will be the speakers. The meeting will be held on April 12th at the Shrine Auditorium. Others have been asked to make similar requests of Pat Brown and Dick Richards. Names will be used only if the opposing candidates also grant permission to use their names.

I would also like permission to turn in your name. Further, please give some thought how we can get other Republican non-Jewish names.

I am enclosing several copies of the text of the statement under which these names will appear.

We need these names as quickly as possible.
To: Henry Salvatori

...thought you would be interested in the attached.

BOB HALDEMAN
March 22, 1962

Dear Dick:

Thanks for your suggestion regarding autographed copies of the book.

You will be pleased to know that RM has been busyly engaged in this specific pursuit for several weeks.

What is the saying about great minds etc.? 

Best regards.

Sincerely,

H. R. Haldeman

Mr. Richard R. St. Johns
O'Meloney & Myers
433 South Spring Street
Los Angeles, California

file: Cand. - Book
x - S
x - chron.
GEORGE D. BUCCOLA INVESTMENT COMPANY

TAKES PLEASURE IN ANNOUNCING THAT

THOMAS E. SMITH

HAS BECOME ASSOCIATED WITH THE FIRM

AS ASSISTANT TO THE PRESIDENT

BAY LIDO BUILDING
9700 NEWPORT BOULEVARD
NEWPORT BEACH, CALIFORNIA

ORIOLE 3-1240
LOS ANGELES
MADISON S.1960
March 28, 1962

Dear Tom:

The George D. Buccola Investment Company announcement was received this morning.

Congratulations! They're lucky to have you, and of course I hope it proves all and more than you now anticipate.

At the same time, I must add we are sorry to come out the loser. However, I trust as the weeks roll on, you may find it possible to help out.

Best of luck, Tom.

Sincerely,

H. R. Haldeman

Mr. Thomas E. Smith
George D. Buccola Investment Company
3700 Newport Boulevard
Newport Beach, California
March 19, 1963

Mrs. Vera E. Storer
1138 North Commonwealth
Los Angeles 29, California

Dear Mrs. Storer:

Thank you for your letter of March 11th.

I was interested in your report of the radio program on KABC and you were thoughtful to take the time to write us.

Your letter is being passed along to our staff members who are particularly interested in this type of activity. They will appreciate, as I do, your kindness in writing us.

Kind regards.

Sincerely,

H. R. Halsman

bc - Carol Arth / with orig. letter
x - Camp. Corres. - misc.
x - chron.
x - S.
March 13, 1962

Dear Norm:

Your "autographed copy of a good, live author whom I admire" will be on its way shortly.

However, your check was not acceptable and is being returned herewith since it is the author's desire to present you with a complimentary copy.

Things are going very well, although we never seem to get out of the hectic stage. As you have undoubtedly noted from the press, our Republican opposition has diminished in number, but the remaining member has become somewhat more vociferous. The outlook for the Primary remains excellent, and for November - good, but with a tough fight.

Dick very much appreciated your interest in his book, and your copy should be in your hands soon.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Norman H. Strouse
President
J. Walter Thompson Company
420 Lexington Avenue
New York 17, New York
To: Hugh Sutherland  
   J. Walter Thompson  
   6505 Wilshire Blvd.  
   Los Angeles, California  

Dear Hugh:  

   Attached are the Nixon remarks which I discussed with you earlier.  

   Best.  

Attached:  
3 copies - Excerpts -  
San Fernando Valley Chapt.  
L.A. Ct. Medical Assoc. 2/22/82  
   BOB HALDEMAN
I understand that Jim Stratton will be meeting with RN on Wednesday with Alice Leopold's group of Negro leaders.

Trust this takes care of the subject per your February 15th letter.
February 15, 1962

Mr. and Mrs. Uno Sandvik
Rancho Contento
Solvang, California

Dear Mr. and Mrs. Sandvik:

Many thanks for your letter of February 14th. Your reports are always appreciated.

That is fine about the building and the sign. You certainly have gone right to work.

Please express our appreciation to Mr. Brand for the spotlight he is arranging for the sign, and to Oscar Lindberg for making it. Our thanks too to Hans Skytt for his donation of the building dividers.

You are fortunate to have secured someone like Mrs. Clegg as Secretary-Treasurer.

Material should be available in about three weeks, and I suggest you check with your County Headquarters on this.

We are trying to find out whether a transcript of the Jack Paar show can be made available, but to answer your question now, we do not have it. Glad to have your comment on the show. We have been receiving enthusiastic reactions generally and all agree it was a great thing.

Congratulations on the Pledge of Support sheets. Keep them coming, and thanks again for your loyal and effective cooperation and help.

Sincerely,

H. R. Haldeman
Dear Mr. Haldeman:

Thank you for your letter of February 5th. Following Miss Smith's phone call "to go ahead" we have talked with Mr. and Mrs. Davidge. Mrs. Davidge, the owner of the building in question has given the use of it as a Nixon-for-Governor headquarters - subject, of course, to possible sale or rental. And she has promised to help; unless she is away from the valley.

Yesterday, Uno spoke with Richard Brand, Manager of the Solvang Electric Co., about a spot light for the sign. Oscar Lindberg will make the sign. Hans Skytt of the Skytt Lumber Company will donate plywood for dividers of the large room, as he did in '60 (leasing the sheets of plywood). All are Republicans. And they are supporting Dick Nixon.

Mrs. Cecil Clegg, widow of a former Federal Judge of Alaska, and for years Treasurer of the Solvang Women's Club, has agreed to act as Secretary and Treasurer - and she couldn't be better.

Florence will organize a staff as she did last year of loyal Nixon workers. We have some material left from the '60 election but when we are established could use circulars, writing paper, and anything that you wish to have distributed.

And Uno is working on the pledge sheets - has almost completed his 9th.

Have you a tape recording of Mr. Nixon's appearance on the Jack Paar Show? We meant to make one and now are sorry that we didn't for it was a great success. We hear the word "wonderful", enthusiastically spoken by unrelated groups, here, Los Alamos, Santa Maria, and Santa Barbara. Unanimous.

We are very anxious to have Mr. and Mrs. Nixon and their daughters here - some week end? We will write more about this and about some ideas that are in mind. We know the people here very well - and we know what they are like in other parts of California. But more of that later.

Sincerely,

[Signature]

Rancho Contento
Solvang, California
February 14, 1962
February 21, 1962

Mr. John A. Scott
1417 Oak Street
Santa Monica, California

Dear Mr. Scott:

Thank you for your letter and for sending us your resume. Such offers to help and expressions of interest on the part of individuals like yourself are always gratefully accepted.

Our Headquarters staff requirements have been met, but I am taking the liberty of referring your letter and resume to our Field Director, Mr. John Kalmbach, who will be working with the various County organizations. He will, I know, appreciate being acquainted with your background and qualifications.

Please don't hesitate to write Mr. Kalmbach or me if you have any suggestions you feel would be helpful to us in the campaign months ahead. We do appreciate your fine interest.

With kind regards.

Sincerely,

H. R. Haldeman

cc: Mr. John Kalmbach w/file

Offers
S
Chron.
February 13, 1962

Mr. Clarence H. Stevens  
First Vice President  
Teachers Association of Paramount  
Alondra Junior High School  
16200 South Downey Avenue  
Paramount, California  

Dear Mr. Stevens:

This will follow up your recent correspondence with Dick Nixon inviting him to address a dinner meeting of the Teachers Association of Paramount on March 22nd. Since this is the kind of speaking date Mr. Nixon would definitely like to do, your letter was immediately referred to the Schedule Committee for consideration. Unfortunately, however, he is already fully committed for that date, and though every attempt was made to work in your kind invitation, it will not be possible.

We are extremely sorry that Mr. Nixon must reluctantly decline and again, thank you for your thoughtfulness in writing.

Sincerely,

H. R. Haldeman

HRH:jr
February 13, 1962

Mr. Bill Selb
1139 Sierra Vista Way
Lafayette, California

Dear Mr. Selb:

Many thanks for your kind invitation to Dick Nixon to participate in the fund-raising barbeque the Diablo Valley Republican Assembly is planning for May 19th. This certainly sounds like a fine affair, but much as he would like to have the opportunity to meet with your organization and guests on that day, the Schedule Committee is unable to commit a May date for Mr. Nixon.

You can be sure, however, that it is his intention to cover all areas of California intensively during the course of the campaign, and we will certainly be in touch with you when a visit to the Diablo Valley area can be worked out.

Again, we appreciate your thoughtful invitation for May 19th.

Sincerely,

H. R. Haldeman

HRH:jr

bcc: Jean Dewey - S. F.
February 12, 1962

Miss Winifred Smith
P. O. Box 19793
Los Angeles 19, California

Dear Miss Smith:

Our headquarters volunteer organisation is now in operation and this letter is to put you in touch with Mrs. Doris Thielen who is directing activities.

Your letter volunteering time on Saturdays or Sundays for typing or telephone assignments is deeply appreciated.

If you are in the neighborhood, I suggest you drop by to meet Mrs. Thielen. She will, I know, be grateful for your offer of assistance and will be glad to discuss our program with you.

Thank you again for writing us.

Sincerely,

H. R. Haldeman

File: Offers
x - cc to Doris Thielen
✓ x - S
x - Chron.
February 12, 1962

Mr. Fred W. Sabelman
2320 Floral Avenue
Chico, California

Dear Mr. Sabelman:

Thanks so much for your letter of February 6th. We are sorry plans did not develop for a meeting with you here last week.

I do hope you will telephone or write Mr. Norris and try to arrange a mutually convenient time to get together with him in connection with the "Sportsmen for Nixon" Committee. Neither of us will be accompanying Mr. Nixon on his Northern California tour, so your suggestion we might possibly meet during this period will not be possible.

Many thanks again for your fine interest and help.

Sincerely,

H. R. Haldeman

File: - to Norton Norris
x - F & C "Sportsmen for Nixon"
- X - S
x - Chron.
February 6, 1962

Dear Bob:

Phyllis and I are planning to be out of town from February 8-11 on a little vacation.

If any new developments occur, that I should be apprised of, you can contact me at the home of:

Dr. Waldo Wehrly
Indian Wells Country Club
Palm Desert

Flreside 6-8787

I trust that the Dearborn contact is being made and I am now anxiously awaiting word when to start.

Sincerely,

Mr. H. R. (Bob) Haldeman
3908 Wilshire Boulevard
Los Angeles, California
February 8, 1962

Mr. Robert J. Schwarm  
Executive Director  
Republican Headquarters of  
San Bernardino County  
393 Court Street  
San Bernardino, California

Dear Mr. Schwarm:

This is to follow up your previous correspondence with Dick Nixon inviting him to address the annual luncheon of the San Bernardino Realtors on March 19th, in connection with the National Orange Show. Much as he would like to have the opportunity of meeting with your organization, a long standing commitment on March 19th makes this impossible, and he must reluctantly decline your kind invitation.

However, Mr. Nixon will be attending the Exchange Club luncheon on March 16th at the National Orange Show and is looking forward to greeting as many of your members as can attend at that time.

Thank you for your thoughtfulness in writing.

Sincerely,

H. F. Haldeman

[Signature]

bcc: Mr. Ed Jacobsen- San Bernardino
February 8, 1962

Mr. Rod Spangenberg
2845 Marconi Avenue
Sacramento, California

Dear Mr. Spangenberg:

This is to follow up our recent correspondence regarding your kind invitation to Dick Nixon to address the Augustana Lutheran Churchmen of California in Sacramento in May. Your request for May 12th, instead of your previous invitation for May 19th, was referred to the Schedule Committee and every attempt made to juggle an already-firm commitment for that date so Mr. Nixon could accept your invitation. Unfortunately, however, it is not possible to do so, and he must reluctantly decline.

Thank you again for your thoughtfulness in extending this invitation.

Sincerely,

H. R. Haldeman

HRH:jr
February 8, 1962

Dr. Louis A. Schmidt
1679 Lewiston Drive
Sunnyvale, California

Dear Dr. Schmidt:

This is to follow up your recent correspondence with Dick Nixon inviting him to address a combined luncheon meeting of the Santa Clara County Service Clubs sometime this spring. The Schedule Committee carefully considered your kind invitation, but unfortunately, it was not possible to clear a mutually convenient date in the foreseeable future when he could meet with your organization. We feel certain that you understand the many problems involved, both in time and geography, in scheduling Mr. Nixon's appearances and are extremely sorry we are unable to work something out.

However, Mr. Nixon will be in Sunnyvale on February 17th when he attends a reception at the Lamplighter Lodge and is certainly looking forward to greeting your club members at that time.

Again, thank you for your thoughtfulness in writing.

Sincerely,

R. R. Halsman

FBSlr

bcc: Jean Dewey - San Francisco
February 8, 1962

Mr. Tom Smith
Aeronutronic
Div. of Ford Motor Company
Ford Road/Newport Beach, California

Dear Tom:

Thanks for your note of February 1st.

The Ford Motor Company Cook Books are being distributed around the office and, as I am sure you know, will be gratefully received by all the girls.

Many thanks.

Sincerely,

H. R. Haldeman

✓ File: - S
x - Chron.
February 1, 1962

Bob -

Perhaps you would like to distribute these Ford Motor Company Cook Books to the girls in the office.

Tom Smith
Bob-

....this delay is my fault -- Yvonne's memo reporting on her contact listed "follow-up needed" -- but I interpreted it to mean she was taking care of it -- since it was the type situation I thought was in her area ----

so when the letter came in addressed to McClellan - here - I went to work on it -- explained to Yvonne -- she had pleasant telephone conversation with Mrs. Sandvik - and all is well.

...your letter to Sandviks -- and your memo to McClellan are attempts to cover - although only three weeks are involved ---

No problem

They'll keep rolling like the man never
Dear Chad:

The attached was directed here, and is forwarded for your reply.

The run-down, for your information:

Davidge was contacted about the building three weeks ago, but apparently the contact between him and the Sandviks was never established. They are now working together, the Sandviks are using the old sign, and it is going up.

Yvonne Smith of our staff was the contact with the Sandviks. She has also talked with Davidge. Her most recent conversation was with Mrs. Sandvik, and she covered the building-sign set-up as well as other general area matters.

We have written the Sandviks from time to time, acknowledging the Pledge of Support sheets they have sent in. Copy of my letter confirming what Miss Smith has done is attached for your information.

To help reply to their first paragraph, second page of their letter, we have pulled the last two lists sent in and fax copies are attached which you can send them.
February 5, 1962

Mr. and Mrs. Uno Sandvik
Rancho Contento
Solvang, California

Dear Mr. and Mrs. Sandvik:

Yvonne Smith of our Staff has told me of her conversations with you and with Mr. Davidge. Needless to say, I am glad arrangements have been completed so successfully for the building and the sign.

Congratulations again to both of you on the fine job you are doing, and for the Pledge Sheets you have sent in. Keep up the good work.

Incidentally, Mr. Nixon is scheduled to address the Channel City Club in Santa Barbara on February 23rd. This will be at the Miramar's Convention Hall.

Many thanks for all you are doing. Feel free to write or call either Miss Smith or me if and when the need arises.

Sincerely,

H. R. Haldeman
Dear Mr. Haldeman:

At this point, we believe a report from our area will be in order. Incidentally, Solvang, preponderant with Democrats, should not alone be thought the most important spoke in our valley Republican wheel. But its potentialities of a broader scope are great – and have never been fully utilized. Thousands of visitors come there from all over the State and everywhere. They browse about the many gift shops – and enrich the Danish bakers. Solvang now has seven motels, with two more in prospect, where a quiet “nite’s” rest may be had only a few minutes away from noisy Hwy 101. Southlanders come up for week ends to play on the 18 hole Ailsal golf course. When you come this way, we can explain to you the possibilities better in an interview than in writing.

Politically, our valley population, now about 7000, was fairly equally divided between the two parties until the Vandenberg development brought in more Democrats – not, however, creating drastic changes as in neighboring Lompoc and Santa Maria.

In a previous letter, we wrote about what seemed to be an under-the-surface Shell movement since his visit here last summer. This is now coming out in the open. The chairman of a "political discussion group" – open meetings in our Ballard red school house with an average audience of 40-50 of leading citizens – is supporting Mr. Shell. The President of the valley Republican women is supporting Mr. Shell. We understand that William McKillop, running as an announced Conservative in the race for the State Senate seat of the late Senator Hollister, and his campaign manager, Robert Herdman, are for Shell. Bob Herdman, whom we know very well, has plenty of time and a lot of drive. After next month’s election, it is not unreasonable to foresee that they will try to swing their going McKillop organization into action for Shell. This they will not be able to do completely. Unfortunately, Shell votes will be lost to Mr. Nixon – not to Mr. Knight.

The object of this letter is to urge very earnestly that Mr. G. Gifford Davidge be contacted at once concerning the use of his empty building on Mission Drive, Solvang, Route 150, that he generously donated the use of in the last months of the ‘60 campaign. Florence says that if she were Bob Herdman (for Shell), she would lose no time in seeing Mr. Davidge for Bob well knows how valuable was that sign – he helped to put it up. Let us hope that he will be so busy arranging dates for Bill McKillop that this will slip his mind. It would be too bad to have a "Shell-for-Governor" sign there! But time is of the essence.

Otherwise, Uno has about completed his sixth sheet of Nixon pledges and is about to begin on his seventh. It is a true grass roots list with all groups represented. As everyone knows, Uno gets around.

Very sincerely,

Uno & Ursula Sandifet