

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

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59	18	1962	Memo	Memo from Jennifer to Dorothy. 1 pg.
59	18	1962	Letter	Sample company letter from James Workman. 1 pg.
59	18	1962	Letter	Sample company letter from Max Littlejohn. 1 pg.
59	18	1962	Letter	Sample company letter from Frank Facile. 1pg.
59	18	1962	Memo	Handwritten note from Jennifer to Dorothy. 1 pg.
59	18	1962	Letter	Sample company letter from Chairman of the Nixon for Governor Club. 1 pg.

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59	18	1962	Letter	Sample company letter from Russell Anderson. 1 pg.
59	18	10/12/1962	Letter	Sample company letter from WIN with Nixon. 1 pg.
59	18	10/17/1962	Letter	Sample letter from Recold Employees for Nixon Committee. 1 pg.
59	18	10/10/1962	Memo	Memo from Jenifer to Dorothy about Win program. 1 pg.
59	18	10/11/1962	Memo	List of participating companies in WIN program. 5 pgs. Duplicate not scanned.

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Doubt -

Here are samples  
of some computer  
letters which are  
going out to employees.

Letter

JAMES T. WORKMAN  
ROUTE 2 - 18851 E. SANTIAGO BLVD.  
ORANGE, CALIFORNIA

*Byron Jackson*  
*Byron Jackson*

I am writing to ask your personal help in electing Dick Nixon our next Governor. This is in your own interest, to protect your State Government and to provide job security in a financially sound State. You can help, with your vote, and by urging others to vote for Dick Nixon. With this letter is a fact sheet telling you what Nixon Proposes to do to strengthen California; it tells you what Brown has done to spend your tax money. Please read it....  
...then volunteer to help elect Nixon the Governor of California.

Sincerely yours,

*James T. Workman*

C. MAX LITTLEJOHN  
109 HEATHER HEIGHTS COURT  
MONROVIA, CALIFORNIA

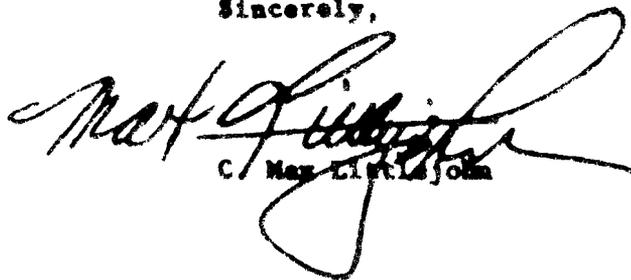
*Borg Warner*

I am sending you the enclosed leaflet because of my strong conviction that the economic stability of our State will be at stake when we select our State Governor this fall.

The effect of making a poor decision will, I believe, be felt in the number of job opportunities we will have, in the size of our personal taxes, in the kind of education our children will enjoy, and in many other very personal ways.

Several of us are so concerned about this problem that we have decided to take an active part in Richard Nixon's campaign for Governor. If you agree that we need to replace Brown's weak and wavering administration with the real leadership that Richard Nixon can provide, get in touch with me--there is a place for you in Nixon's campaign. He will need your help if we are to WIN WITH NIXON.

Sincerely,

  
C. Max Littlejohn

Challenge Cook  
Co.

S A M P L E

Dear Fellow Employee:

"It is exciting and deeply reassuring to become the friend of a man with whom we differ.\* The friendship that bridges a gap in religion, in politics, in race, is a friendship that allows us to drink deep of humanity and to sense the underlying brotherhood of man."

\* (if we should differ)

As you are probably aware, a group of us here at Challenge-Cook Bros., have formed a volunteer Nixon For Governor Group. Our aim is to try and provide information on the candidates and the issues to all fellow employees for their consideration before Election Day on November 6.

Enclosed is a brochure on Dick Nixon's ideas and philosophies of government which we hope you will read carefully. If any of the information contained in the booklet is not clear, we will be happy to try and answer any questions you might have. If we don't have the answers, we will get them for you.

At some time in the next few weeks, Dick Nixon will be in your neighborhood making an appearance at a rally or some other public function. We hope you will avail yourself of the opportunity of hearing him speak. All of us here at Challenge-Cook Bros., are interested in working toward the same goal -- that of helping to provide California with the very best possible state administration, and one that will be able to develop the 20,000 new jobs needed each month by those people moving here. We believe Dick Nixon's proposed administration capable of doing this.

Thank you for your consideration in reading this and the enclosed material. We hope you will join us on November 6.

WIN WITH NIXON!

Sincerely,

/s/ Frank R. Fiedle

Challenge-Cook Bros.  
Nixon For Governor Employee Club

More sample letters for  
you, Dorothy.

Jennifer

Dear Fellow Employee:

You may be aware that a group of us at Amercoat Corporation have formed a volunteer NIXON FOR GOVERNOR CLUB.

We feel strongly that making a poor decision on November 6th will affect our personal lives in many important ways. We are concerned about the size of our tax bills. We want to protect our jobs and the job opportunities we will have. We want our children to have the benefit of the best education available anywhere.

Several of us are taking an active part in Mr. Nixon's campaign for governor. If you agree that Brown's weak and wavering administration must be replaced, we urge you to spread the word also.

Enclosed is a brochure explaining Richard Nixon's ideas and philosophies of government. Please read it carefully ..... then help elect Nixon the Governor of California.

WIN WITH NIXON!



Chairman

NIXON FOR GOVERNOR CLUB

Russell O. Anderson  
2529 Grand Avenue  
Huntington Park, California

*American Pipe  
Letter sent Oct 18*

I am sending you the enclosed leaflet because of my strong conviction that the economic stability of our State will be at stake when we select our State Governor this fall.

The effect of making a poor decision will, I believe, be felt in the number of job opportunities we will have, in the size of our personal taxes, in the kind of education our children will enjoy, and in many other very personal ways.

Several of us are so concerned about this problem that we have decided to take an active part in Richard Nixon's campaign for Governor. If you agree that we need to replace Brown's weak and wavering administration with the real leadership that Richard Nixon can provide, get in touch with me--there is a place for you in Nixon's campaign. He will need your help if we are to WIN WITH NIXON.

Sincerely,

*Russell O. Anderson*  
Russell O. Anderson

October 12, 1962

*acknowledged*

Dear Fellow Employee:

As you probably are aware, a group of us here at Del Mar Engineering Laboratories have formed a volunteer "Win With NIXON" Club. The "Win With NIXON" program at Del Mar is part of the California industry that supports the philosophy believed essential to the future of the working man and his company. It is the aim of the committee to try and provide you with information on the candidate for your consideration before election day on November 6.

We are enclosing a pamphlet entitled "Nixon's Program For Progress" which is a brochure on Dick Nixon's ideas and philosophies on government. We hope you will read this carefully. If any of the information contained in the pamphlet is not clear we will be happy to try to answer any questions you might have. If we don't have the answers we will get them for you.

"Win With NIXON" Club members can be spotted by the distinctive California-shaped pin.

All of us at Del Mar are interested in working toward the same goal --- that of helping to provide California with the best possible State Administration. We believe Dick Nixon is capable of doing this.

Thank you for your consideration in reading this letter and the enclosed material. We hope you will join us on November 6.

Win With NIXON

*Howard Russell*  
Howard Russell

*Don Woods*  
Don Woods

*Tony Verfolia*  
Tony Verfolia

*Gene Pritchard*  
Gene Pritchard

*Clark Dresser*  
Clark Dresser

*Bill Foster*  
Bill Foster

*John Zedler*  
John Zedler

*Ernie Harris*  
Ernie Harris

*Tom Christman*  
Tom Christman

*Bob Horne*  
Bob Horne

October 1, 1962

Follow up letter

Many of us here at Recold who are concerned about the future growth and development of our State of California have formed a volunteer "Recold Employees for Nixon Committee". It is our belief that every Californian working man and his family should first know how the coming election can affect them, and should then decide to actively do something about it.

One statewide issue which all of us should be interested in is the necessity of developing the 20,000 new jobs needed each month by the people moving into California. The extremely high taxes (highest of the 50 States, and highest in California history) required to finance the present state administration is discouraging business and industrial growth in our state. Recently, many of California's major industries have been expanding or relocating outside of the state due to the unhealthy business climate developing here. We believe Dick Nixon's proposed administration is vitally aware of this and is capable of turning the tide.

After considering this and other equally important issues facing the state, and after reviewing the record of the present state administration, we hope that you will join with our Committee Members (both Republican and Democrat) in supporting the election of Dick Nixon. In any case, we respectfully ask you to consider his qualifications.

The enclosed literature should help you to remember some of California's "accomplishments" of the past three and a half years.

Sincerely

RECOLD EMPLOYEES FOR NIXON COMMITTEE

Gus Cox (Chairman)	Ernie Krause
Ken Anderson	Duke Munchhof
Tim Buckley	Norm Sarge
Bob Elliott	Bob Stanbaugh
Fred Garcia	Russell Vanderpool
Henry Hoffman	Milt Wilson

"All that is necessary for evil to triumph in the world is for good men to do nothing".

Edmund Burke

N i x o n f o r G o v e r n o r

To: DOROTHY WRIGHT

Date: OCTOBER 10, 1962

From: JENIFER PAUL

Subject: WIN PROGRAM

Distribution:

For your information and interest I am attaching a couple of copies of the list of participating companies in the WIN program.

This list is being distributed ONLY to our fieldmen (there are now twelve), just to keep them up to date on the program and one another's activities. I want to stress the NOTE at the bottom of the fifth page. Some of the "follow-up" companies are understandably dragging their feet as far as company endorsement of the program is concerned. These require special handling and they are being encouraged either to conduct private mailing programs or to turn over employee home-address lists. Therefore, the presence of the company name on this list does not necessarily commit them to the program.

We are sending out several thousand pieces of literature a day to various companies at their request. The response is very encouraging, I think.

PARTICIPATING COMPANIES  
IN WIN PROGRAM  
AS of 10/11/62

(Compiled 10/10 by  
Jenifer Paul)

Aerojet-General Corporation (Bi-partisan program)

ALCOA

Allstate Insurance Company

Alpha Beta Acme Markets, Inc. (Follow up by Tucker)

Ambassador Hotel

American Pipe & Construction Company (Follow up by Nygaard)

American Potash & Chemical Corporation

Arthur Andersen & Co.

Arthur Young & Co. (Follow up by Hails)

Baker Oil Tools, Inc. (Follow up by Lester)

Bank of America (Follow up by Miller)

Bekins Van & Storage

Biltmore Hotel Co.

Borg-Warner Corp.

Broadway-Hale Stores (Follow-up by Miller)

Brunswig Drug Co.

Budget Finance Plan

Bullocks, Inc.

California Federal Savings (Follow up by Lester)

Cannon Electric Co.

Capitol Records, Inc.

Carnation Company

Challenge & Cook Bros.

Challenge Creamery

WIN Program  
Participating Cos. (con't)

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Citizens National Bank (Follow up by Lester)

Clary Corporation (Follow up by Miller)

Coca Cola Bottling Co.

Columbia Geneva Steel (Div. U.S. Steel Corp.)

Coldwell-Banker (Citizens Realty) -- Follow up by Springer

Consolidated Rock Products Co.

Consolidated Western Steel (Div. U.S. Steel Corp.)

Continental Airlines

Continental Can Co.

Crane Co.

Del Mar Engineering Labs.

Donald W. Douglas, Jr. (Follow up by Munro)

Firestone Tire & Rubber Corp. (Follow up by Munro)

Fluor Corp., Ltd.

Gallenkamp Stores (Follow up by Haggart)

Gladding, McBean & Co. (Follow up by Nygaard)

Goodyear Tire & Rubber Co. (Follow up by Springer)

Graham Bros., Inc. (Follow up by Johnson)

Phil Hall Buick Co.

Harris Oldsmobile, Inc.

Haskins & Sells (Follow up by Haggart)

Hughes Aircraft (Union Local 1553 ONLY)

Hughes Market (Follow up by Smith)

Illinois-California Express (Follow up by Tilton)

International Electronic Research (Follow up by Johnson)

Kilsby Tube Supply Co.

WIN Program  
Participating Cos. (Con't)

- 3 -

Lawrence Warehouse Co.

Lester Ryons & Co.

Lincoln Savings & Loan Assn.

Lockheed Aircraft Corp. (Non-committal; special handling)

Lybrand-Ross Brothers & Montgomery

Marquardt Corporation

Marsh, McLellan & Cosgrove (Follow up by Lester)

Marshburn Farms

McKesson & Robbins (Follow up by Johnson)

Memorial Hospital of Glendale (Follow up by Johnson)

Metlox Mfg. Co.

Myers Brothers Construction Co.

National Screw & Mfg. Co.

National Title Insurance & Trust Co. (Follow-up by Smith)

Nortronics (Division of Northrop)

Occidental Life Insurance Co.

O'Keefe & Merritt Co. (Follow up by Johnson)

Oroweat Bread (Follow up by Tilton)

Pacific Automation Co. (Follow up by Nygaard)

Pacific Finance Corporation

Pacific Lighting Gas & Supply

Pacific Outdoor Advertising Co. (Follow up by Lester)

Pacific Semi Conductors (Follow up by Munro)

Pacific Telephone

Peerless Pump

WIN Program  
Participating Cos. (con't)

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Pendleton Tool Industries, Inc. (Follow up by Haggart)

Pennzoil Co.

Permanente Cement Co.

Petroleum Gas Service

Pioneer Savings & Loan

Pomona Tile Mfg. Co.

Proctor & Gamble Mfg. Co.

Prudential Insurance Co. (Follow up by Smith)

Ralph M. Parsons Co. (Follow up by Springer)

Recold Corp.

Republic Supply Co.

Richfield Oil Co.

J. W. Robinson Co.

Saks Fifth Avenue (Follow up by Munro)

Sealright Pacific Ltd.

Sears Roebuck (Follow up by Tilton)

F. C. Schilling Co. (Follow up by Smith)

Security First National Bank

Smart & Final Iris Co.

Southern California Gas Co.

Southern Counties Gas Co.

Statler Hilton Hotel

Sunkist Growers

Thompson Ramo-Woolridge (Follow up by Nygaard)

WIN Program  
Participating Cos. (Con't)

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Thriftimart

Tidewater Oil Co.

Trans World Airlines

TubeSales Co.

Turco Products

Union Oil Co. (Wilmington)

United Electrodynamics

Utility Trailer Sales Co. (Follow up by Haggart)

Van Waters & Rogers, Inc. (Div.-Braun Chem. Corp.)

Vickers, Inc.

Victor Montgomery Gen'l. Agency, Inc. (Follow up by Miller)

Virgo Mfg. Co.

Voi Shan Industries, Inc.

Voit Rubber Corporation

Western Gear Corp.

Western Gillette (Truck Lines)

Weston Hydraulics, Ltd.

Westinghouse Electric Supply Co.

E. B. Wiggins Oil Tool Co., Inc. (Follow up by Springer)

NOTE: Those companies marked follow up are not necessarily committed to the WIN program. They have only indicated an interest in it.