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<td>Memo</td>
<td>Memo from Valley Knudson and Mrs. Tony Whan to LA Headquarters Chairmen and LA County Operation Telephne Chairmen. 1 pg. Duplicate not scanned.</td>
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NIXON FOR GOVERNOR ACTION PACKAGE
SOUTHERN CALIFORNIA
3950 Wilshire Blvd., Los Angeles, Calif.
DUnkirk 5-9161

BULLETIN

TO: Los Angeles County Operation Telephone Chairmen and all Headquarters Chairmen.

FROM: Valley Knudsen, Chairman, Action Package, Southern California
Mrs. Tony Whan, Operation Telephone, Southern California

WE ARE ON THE HOME STRETCH--EVERY MINUTE COUNTS!

Hope you are ready to start phoning November 1st, 9:00 A.M. to 9:00 P.M. through Election Day, November 6th.

Be ready to start your calling to alert all Republicans and Democrats for Nixon to vote on Election Day--do not stop calling until every single one in your area has been contacted.

OPERATION TELEPHONE HAS TOP PRIORITY NOVEMBER 1st, 2nd, 3rd and 5th.

WHAT TO DO ON ELECTION DAY.

You have already received a Bulletin from Chad McClellan dated October 24, 1962, asking for your cooperation on Election Day, November 6, 1962.

We fully realize that you volunteered for only the 4-day Blitz and you have earned our lasting gratitude. If you feel the urgency and the willingness to help finish the job please volunteer for Election Day Victory Squad.

This is an extra, but important assignment and know that if Operation Telephone can unite with Victory Squad on Election Day and cooperate with Chad McClellan, we can finish our campaign by getting every Republican and every Friendly Democrat to the polls in this united effort and Win.

The Victory Squad program has been organized to put every single volunteer for Nixon to work on Election Day. Let us join the Victory Squad volunteers in the most important day of the entire campaign and be absolutely sure everyone is alerted and that the voter for Nixon gets to the polls.

THE NIXON FOR GOVERNOR VOLUNTEERS ARE ON THE MARCH TO VICTORY.
WE KNOW YOU ARE READY--YOUR RESPONSE HAS BEEN OVERWHELMING.
WE ALL THANK YOU.
INTER-OFFICE MEMORANDUM

Nixon for Governor

Date: [illegible]

To: [illegible]

From: [illegible]

Subject: [illegible]

Distribution: [illegible]

This will act as notification from your office and will be addressed to you personally.
OPERATION TELEPHONE "BLITZ"

1962

INSTRUCTIONS FOR VOLUNTEER TELEPHONERS

PLEASE STUDY CAREFULLY BEFORE YOU START YOUR TELEPHONING

1. BE SURE TO SIGN YOUR NAME, ADDRESS, AND PHONE NUMBER ON THE SIGN-UP SHEET PROVIDED. (PLEASE PRINT, USING YOUR FORMAL NAME. IT MAKES RECORD KEEPING AND THANKING YOU SO MUCH EASIER.)

2. THE SUPERVISOR WILL ASSIGN YOU A TELEPHONE AND WILL KEEP YOU SUPPLIED WITH PRECINCT SHEETS ON WHICH HAVE BEEN ENTERED THE TELEPHONE NUMBERS OF REPUBLICANS, DEMOCRATS AND VOTERS WHO "DECLINE TO STATE" THEIR PARTY AFFILIATION. YOU WILL DO YOUR TELEPHONING FROM THESE PRECINCT SHEETS.

3. THE SUPERVISOR WILL TELL YOU WHAT PROCEDURE HAS BEEN FOLLOWED IN MARKING THOSE DEMOCRATS AND DS VOTERS WHO TOLD US DURING THE DEMOCRAT AND DS POLL THAT THEY WERE DEFINITELY FOR NIXON OR HAD NOT MADE UP THEIR MINDS. THESE VOTERS MAY BE MARKED ON THE PRECINCT SHEETS OR THEY MAY HAVE CARDS MADE OUT ON THEM BY THE VOLUNTEER TELEPHONERS WHO TOOK THE POLL. AFTER LEARNING WHETHER THESE VOTERS ARE MARKED ON THE PRECINCT LIST OR ARE ON CARDS, BE SURE TO CALL ONLY THOSE DEMOCRATS AND DS'S WHO ARE: (1) DEFINITELY FOR NIXON OR, (2) HAVE NOT MADE UP THEIR MINDS (UNDECIDEDS).

4. FROM YOUR FIRST CALL TO YOUR LAST REMEMBER:
   A. PUT A SMILE IN YOUR VOICE
   B. DELIVER THE MESSAGE AS IT IS WRITTEN AND HANG UP
   C. DO NOT ALLOW YOURSELF TO BECOME INVOLVED IN DISCUSSIONS OR ARGUMENTS.
   D. WHEN YOU HAVE DELIVERED THE MESSAGE (COMPLETED THE CALL,) PLACE A CHECK MARK OR ANY AGREED UPON MARKING IN THE LEFT-HAND MARGIN OPPOSITE THE NAME OF THE VOTER YOU HAVE REACHED. WHEN MORE THAN ONE VOTER IS REGISTERED AT THE SAME ADDRESS, THESE NAMES SHOULD HAVE BEEN ALREADY MARKED WITH A BRACKET IN THE LEFT-HAND MARGIN AND YOU SHOULD PLACE YOUR MARK SHOWING THE CALL IS COMPLETED BESIDE THE BRACKET.
   E. AFTER YOU HAVE DIALED A VOTER'S NUMBER, LET THE PHONE RING FOUR TIMES. IF THERE IS NO ANSWER AFTER FOUR RINGS, HANG UP AND GO ON TO THE NEXT NUMBER LISTED. MAKE NO MARK IN THE MARGIN. THE NEXT GROUP OF TELEPHONERS WILL TRY THAT NUMBER AGAIN.
   F. WE DO NOT MAKE POLITICAL CALLS TO THE PUBLIC ON SUNDAY
IMPORTANT:

EACH TELEPHONE IS CAPABLE OF HANDLING 1,600 CALLS IN FOUR 12-HOUR DAYS IF THE FOLLOWING "TIME-SAVERS" ARE REMEMBERED:

LOCATE LEFT-HANDED TELEPHONERS AT THE ENDS OF A TABLE IF TABLES ARE USED

INSTEAD OF REPLACING THE RECEIVER AT THE COMPLETION OF A CALL, SIMPLY DEPRESS THE BUTTON ON THE PHONE'S CRADLE, THEN RELEASE IT AND DIAL YOUR NEXT CALL.

DO NOT TELEPHONE MORE THAN THREE HOURS AT ANY ONE TIME. IT IS IMPOSSIBLE TO KEEP YOUR VOICE "FRESH" LONGER THAN THAT.

THE MESSAGE

HELLO, MRS./MR. ____________, I'M CALLING YOU FROM NIXON FOR GOVERNOR HEADQUARTERS TO REMIND YOU THAT TUESDAY, NOVEMBER 6, IS ELECTION DAY. (ON MONDAY USE "TOMORROW"). WE URGE YOU TO VOTE FOR NIXON WHEN YOU GO TO THE POLLS ON TUESDAY AND HELP US ELECT NIXON GOVERNOR. THANK YOU.

REMEMBER:

YOU ARE VITAL TO THE NIXON FOR GOVERNOR CAMPAIGN. YOU WILL HELP US ACHIEVE THE GOAL OF "OPERATION TELEPHONE"—TO REACH EVERY REGISTERED REPUBLICAN, FRIENDLY DEMOCRAT AND DECLINE TO STATE VOTER IN EVERY PRECINCT WITH THE MESSAGE GIVEN YOU ABOVE. TO YOU, FOR YOUR DEDICATED WORK ON DICK'S BEHALF, WE SAY, "THANK YOU. YOU'RE A REAL CAMPAIGN HERO."
TO: All County, Division and Community Operation Telephone Chairman and Community Headquarters Managers.

FROM: Mrs. Tony Whan, Southern California Chairman, Operation Telephone.

NOW IS THE TIME FOR ALL GOOD TELEPHONERS:

Under separate cover we are sending to your community headquarters:

1. Instruction sheets for your Operation Telephone Blitz Volunteers.

2. Sign-up sheets for the volunteer telephoners to sign their names, addresses, and phone numbers.

3. Nixon for Governor Telephone Dialers.

Please make sure that your telephoners study carefully the instructions for 'phoning.

We urge that you plan now to have your volunteers serve as Election Day telephoners on November 6. They will have called all Republicans and friendly Democrats and Decline to State voters during the four-day Operation Telephone Blitz.

On Election Day there is only one way to insure that every single one of those votes gets in the ballot box for Nixon.

Here's how:

1. Recruit telephoners who will agree to 'phone all those Republicans and friendly Democrats and DS voters who have not voted by the time the polls are checked in mid-afternoon. (They should plan to begin phoning by 4:00)

2. The volunteer Election Day Telephoners will be women primarily. Assure them that they will not have to do the poll checking. It will be done by men and, in some cases, young women.
SAN DIEGO COUNTY

Chairman: Mrs. Edith Stokes

Co-Chairman: Mrs. Gladys Hancock

RIVERSIDE COUNTY

Chairman: Mr. John Bary

Co-Chairman: Mrs. Leo C. Cooper

ORANGE COUNTY

Chairman: Mrs. Mary Ann Warjone

Co-Chairman: Mrs. R. E. Holmann

SOUTHERN DIVISION

Chairman: Mr. John Keough

Co-Chairman: Mrs. T. J. B. C. H. Valentine

SAN LUIS OBISPO COUNTY

Chairman: Mrs. Edward O. Holmann

Co-Chairman: Mrs. Frances Quiner

VENTURA COUNTY

Chairman: Mrs. Grace Hall

Co-Chairman: Mrs. Joyce Abner

SANTA BARBARA COUNTY

Chairman: Mrs. F. C. W. Quinter

Co-Chairman: Mrs. Ida Smith

SAN LUIS OBISPO COUNTY

Chairman: Mrs. Billie Willman

Co-Chairman: Mrs. Mildred Cutler

RIVERSIDE COUNTY

Chairman: Mrs. Rafael de la Casas

Co-Chairman: Mrs. Benita J. Quinter

ORANGE COUNTY

Chairman: Mrs. Paul Foster

Co-Chairman: Mrs. John M. H. Valentine

SOUTHERN DIVISION

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Co-Chairman: Mrs. Roye L. Coleman

SAN LUIS OBISPO COUNTY

Chairman: Mrs. Ralph Foster

Co-Chairman: Mrs. Frank H. de la Casas

VENTURA COUNTY

Chairman: Mrs. Edith B. Williams

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SANTA BARBARA COUNTY
3. The Telephoner will be given the names and phone numbers of the Republicans and friendly Democrats and D3 voters by the poll checkers. They should keep calling until they reach them— even until a few minutes before the polls close.

4. The telephoner should tell the person she calls that when the polls were checked, the poll checker found that the person being called had not voted yet. She should ask if there is anything Nixon for Governor Headquarters can do to help him/her get to the polls to vote for Nixon. If there is, your Headquarters should be prepared to follow-up.

As Dick Nixon says, "There's victory in the air." Let's put it in the ballot box with OPERATION TELEPHONE and Election Day GET-OUT-THE-VOTE 'phoning!
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**PLEASE PRINT YOUR FORMAL NAME, ADDRESS AND PHONE NUMBER**

**COMMUNITY and COUNTY**

**SIX O’CLOCK TO NINE VOLUNTEER SHIFT - OPERATION TELEPHONE BLITZ**

**HOSTESS:**

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