

Richard Nixon Presidential Library  
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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	9	1962	Memo	Memo from Valley Knudson and Mrs. Tony Whan to LA Headquarters Chairmen and LA County Operation Telephone Chairmen. 1 pg. Duplicate not scanned.
59	9	1962	Memo	Memo from Sammy to Rose about mailings. 1 pg.
59	9	1962	Memo	Instructions for volunteer telephoners. 2 pgs. Duplicate not scanned. Attached to previous.
59	9	1962	Memo	Operation telephone memo to Telephone Chairmen from Mrs. Tony Whan. 2 pgs. Duplicate not scanned. Attached to previous.
59	9	1962	Form	Operation Telephone Sign-Up Sheet. 1 pg. Duplicates not scanned. Attached to previous.

NIXON FOR GOVERNOR ACTION PACKAGE  
SOUTHERN CALIFORNIA

3950 Wilshire Blvd., Los Angeles, Calif.  
DUnkirk 5-9161

BULLETIN

TO: Los Angeles County Operation Telephone Chairmen and all  
Headquarters Chairmen.

FROM: Valley Knudsen, Chairman, Action Package, Southern California  
Mrs. Tony Whan, Operation Telephone, Southern California

WE ARE ON THE HOME STRETCH--EVERY MINUTE COUNTS!

Hope you are ready to start phoning November 1st, 9:00 A.M. to  
9:00 P.M. through Election Day, November 6th.

Be ready to start your calling to alert all Republicans and  
Democrats for Nixon to vote on Election Day--do not stop calling  
until every single one in your area has been contacted.

OPERATION TELEPHONE HAS TOP PRIORITY NOVEMBER 1st, 2nd,  
3rd and 5th.

WHAT TO DO ON ELECTION DAY.

You have already received a Bulletin from Chad McClellan dated  
October 24, 1962, asking for your cooperation on Election Day,  
November 6, 1962.

We fully realize that you volunteered for only the 4-day Blitz  
and you have earned our lasting gratitude. If you feel the urgency  
and the willingness to help finish the job please volunteer for  
Election Day Victory Squad.

This is an extra, but important assignment and know that if  
Operation Telephone can unite with Victory Squad on Election Day and  
cooperate with Chad McClellan, we can finish our campaign by getting  
every Republican and every Friendly Democrat to the polls in this  
united effort and Win.

The Victory Squad program has been organized to put every single  
volunteer for Nixon to work on Election Day. Let us join the  
Victory Squad volunteers in the most important day of the entire  
campaign and be absolutely sure everyone is alerted and that the  
voter for Nixon gets to the polls.

THE NIXON FOR GOVERNOR VOLUNTEERS ARE ON THE MARCH TO VICTORY.  
WE KNOW YOU ARE READY--YOUR RESPONSE HAS BEEN OVERWHELMING.  
WE ALL THANK YOU.

INTER-OFFICE MEMORANDUM

Nixon for Governor

Date: Oct. 1, 1962

To: [illegible]

From: [illegible]

Subject: [illegible]

Distribution:

[illegible handwritten notes]

[illegible typed text]



OPERATION TELEPHONE "BLITZ"

1962

INSTRUCTIONS FOR VOLUNTEER TELEPHONERS

PLEASE STUDY CAREFULLY BEFORE YOU START YOUR TELEPHONING

1. BE SURE TO SIGN YOUR NAME, ADDRESS, AND PHONE NUMBER ON THE SIGN-UP SHEET PROVIDED. (PLEASE PRINT, USING YOUR FORMAL NAME. IT MAKES RECORD KEEPING AND THANKING YOU SO MUCH EASIER.)
2. THE SUPERVISOR WILL ASSIGN YOU A TELEPHONE AND WILL KEEP YOU SUPPLIED WITH PRECINCT SHEETS ON WHICH HAVE BEEN ENTERED THE TELEPHONE NUMBERS OF REPUBLICANS, DEMOCRATS AND VOTERS WHO "DECLINE TO STATE" THEIR PARTY AFFILIATION. YOU WILL DO YOUR TELEPHONING FROM THESE PRECINCT SHEETS.
3. THE SUPERVISOR WILL TELL YOU WHAT PROCEDURE HAS BEEN FOLLOWED IN MARKING THOSE DEMOCRATS AND DS VOTERS WHO TOLD US DURING THE DEMOCRAT AND DS POLL THAT THEY WERE DEFINITELY FOR NIXON OR HAD NOT MADE UP THEIR MINDS. THESE VOTERS MAY BE MARKED ON THE PRECINCT SHEETS OR THEY MAY HAVE CARDS MADE OUT ON THEM BY THE VOLUNTEER TELEPHONERS WHO TOOK THE POLL. AFTER LEARNING WHETHER THESE VOTERS ARE MARKED ON THE PRECINCT LIST OR ARE ON CARDS, BE SURE TO CALL ONLY THOSE DEMOCRATS AND DS'S WHO ARE: (1) DEFINITELY FOR NIXON OR, (2) HAVEN'T MADE UP THEIR MINDS (UNDECIDEDS).
4. FROM YOUR FIRST CALL TO YOUR LAST REMEMBER:
  - A. PUT A SMILE IN YOUR VOICE
  - B. DELIVER THE MESSAGE AS IT IS WRITTEN AND HANG UP
  - C. DO NOT ALLOW YOURSELF TO BECOME INVOLVED IN DISCUSSIONS OR ARGUMENTS.
  - D. WHEN YOU HAVE DELIVERED THE MESSAGE (COMPLETED THE CALL,) PLACE A CHECK MARK OR ANY AGREED UPON MARKING IN THE LEFT-HAND MARGIN OPPOSITE THE NAME OF THE VOTER YOU HAVE REACHED. WHEN MORE THAN ONE VOTER IS REGISTERED AT THE SAME ADDRESS, THESE NAMES SHOULD HAVE BEEN ALREADY MARKED WITH A BRACKET IN THE LEFT-HAND MARGIN AND YOU SHOULD PLACE YOUR MARK SHOWING THE CALL IS COMPLETED BESIDE THE BRACKET.
  - E. AFTER YOU HAVE DIALED A VOTER'S NUMBER, LET THE PHONE RING FOUR TIMES. IF THERE IS NO ANSWER AFTER FOUR RINGS, HANG UP AND GO ON TO THE NEXT NUMBER LISTED. MAKE NO MARK IN THE MARGIN. THE NEXT GROUP OF TELEPHONERS WILL TRY THAT NUMBER AGAIN.
  - F. WE DO NOT MAKE POLITICAL CALLS TO THE PUBLIC ON SUNDAY

IMPORTANT!

EACH TELEPHONE IS CAPABLE OF HANDLING 1,600 CALLS IN FOUR 12-HOUR DAYS IF THE FOLLOWING "TIME-SAVERS" ARE REMEMBERED:

LOCATE LEFT-HANDED TELEPHONERS AT THE ENDS OF A TABLE IF TABLES ARE USED

INSTEAD OF REPLACING THE RECEIVER AT THE COMPLETION OF A CALL, SIMPLY DEPRESS THE BUTTON ON THE PHONE'S CRADLE, THEN RELEASE IT AND DIAL YOUR NEXT CALL.

DO NOT TELEPHONE MORE THAN THREE HOURS AT ANY ONE TIME. IT IS IMPOSSIBLE TO KEEP YOUR VOICE "FRESH" LONGER THAN THAT.

THE MESSAGE

HELLO, MRS./MR. \_\_\_\_\_ I'M  
CALLING YOU FROM NIXON FOR GOVERNOR  
HEADQUARTERS TO REMIND YOU THAT TUESDAY,  
NOVEMBER 6, IS ELECTION DAY. (ON MONDAY  
USE "TOMORROW"). WE URGE YOU TO VOTE FOR  
NIXON WHEN YOU GO TO THE POLLS ON TUESDAY  
AND HELP US ELECT NIXON GOVERNOR. THANK  
YOU.

REMEMBER!

YOU ARE VITAL TO THE NIXON FOR GOVERNOR CAMPAIGN.  
YOU WILL HELP US ACHIEVE THE GOAL OF "OPERATION  
TELEPHONE"---TO REACH EVERY REGISTERED REPUBLICAN,  
FRIENDLY DEMOCRAT AND DECLINE TO STATE VOTER IN  
EVERY PRECINCT WITH THE MESSAGE GIVEN YOU ABOVE.  
TO YOU, FOR YOUR DEDICATED WORK ON DICK'S BEHALF,  
WE SAY, "THANK YOU. YOU'RE A REAL CAMPAIGN HERO."



**NIXON FOR GOVERNOR**  
**"ACTION PACKAGE" Southern California**

3950 Wilshire Blvd., Los Angeles 5, California

OPERATION TELEPHONE ACTION MEMO

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- OPERATION TELEPHONE**  
Mrs. Tony Whan
- COFFEE HOURS**  
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Mrs. William G. LeFevre

**TO: All County, Division and Community Operation Telephone Chairmen and Community Headquarters Managers.**

**FROM: Mrs. Tony Whan, Southern California Chairman, Operation Telephone.**

**NOW IS THE TIME FOR ALL GOOD TELEPHONERS:**

Under separate cover we are sending to your community headquarters:

1. Instruction sheets for your Operation Telephone Blitz Volunteers.
2. Sign-up sheets for the volunteer telephoners to sign their names, addresses, and phone numbers.
3. Nixon for Governor Telephone Dialers.

Please make sure that your telephoners study carefully the instructions for 'phoning.

We urge that you plan now to have your volunteers serve as Election Day telephoners on November 6. They will have called all Republicans and friendly Democrats and Decline to State voters during the four-day Operation Telephone Blitz.

On Election Day there is only one way to insure that every single one of those votes gets in the ballot box for Nixon.

Here's how!

1. Recruit telephoners who will agree to 'phone all those Republicans and friendly Democrats and DS voters who have not voted by the time the polls are checked in mid-afternoon. (They should plan to begin phoning by 4:00)
2. The volunteer Election Day Telephoners will be women primarily. Assure them that they will not have to do the poll checking. It will be done by men and, in some cases, young women.

## "ACTION PACKAGE" CHAIRMEN

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### LOS ANGELES COUNTY

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### LOS ANGELES COUNTY

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#### DIVISION

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 Mrs. James Quina  
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 Mrs. Ray Sims  
 Mrs. Jack First  
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 Mrs. Sandra Ressler  
 Mrs. Luther G. Myhra  
 Mrs. Thomas E. Landon  
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 Mrs. Charles Montgomery  
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 Mrs. Clair O. Musser  
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 Mrs. Stuart Mims  
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 Mrs. James Mackin  
 Mrs. Hugh Harlan  
 Mrs. Harry Boehme  
 Mrs. Julia Butler  
 Mrs. Sally Hilton

Mrs. Louise Hall  
 Mrs. Isobel Gallaher  
 Mrs. Richard Clatworthy  
 Mrs. Neal Giannini  
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 Mrs. Robert Hemstreet  
 Mrs. Jean Daughenbaugh  
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#### DIVISION

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 Miss Ruth Bergen  
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 Miss Martha L. Hilands  
 Mrs. Louise Silverberg

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 Mrs. Marie Green  
 Mrs. W. T. Wilson  
 Miss Ann Sumner  
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#### VICE CHAIRMAN

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 Pat Seidler  
 Mrs. Mack Jones  
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#### COUNTY

#### CO-CHAIRMAN

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 Mrs. Woodrow Miller  
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 Mrs. Evelyn Page  
 Mrs. Elvan Dickinson  
 Mrs. Clarice Tanner  
 Mrs. Mildred Hillary  
 Mrs. E. R. Capstaff  
 Mrs. Thomas Parker  
 Mrs. John Cooper  
 Mrs. Jack Pierce  
 Mrs. Earl Riggs  
 Mrs. Mary Ann Warjone  
 Mrs. Joseph Monroe  
 Mrs. Peter Arth  
 Mrs. Keith Carlson  
 Mrs. Chester Luttrell  
 Mrs. John Berry  
 Mrs. Marguerite Lyons  
 Mrs. H. J. Taylor  
 Mrs. Dorothy Beglau  
 Mildred Stephens  
 Gladys Hancock  
 Meta Runnerstrom  
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### SAN DIEGO COUNTY

#### VICE CHAIRMAN

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#### VICE CHAIRMAN

## OPERATION TELEPHONE ACTION MEMO (Cont.)

3. The Telephoners will be given the names and phone numbers of the Republicans and friendly Democrats and DS voters by the poll checkers. They should keep calling until they reach them- even until a few minutes before the polls close.
4. The telephoner should tell the person she calls that when the polls were checked, the poll checker found that the person being called had not voted yet. She should ask if there is anything Nixon for Governor Headquarters can do to help him/her get to the polls to vote for Nixon. If there is, your Headquarters should be prepared to follow-up.

As Dick Nixon says, "There's victory in the air." Let's put it in the ballot box with OPERATION TELEPHONE and Election Day GET-OUT-THE-VOTE 'phoning!



OPERATION TELEPHONE SIGN-UP SHEET

<u>DAY</u> <u>DATE</u>		<u>DAY SUPERVISOR</u>	
PLEASE <u>PRINT</u> YOUR <u>FORMAL</u> NAME, ADDRESS AND PHONE NUMBER			
SIX O'CLOCK TO NINE VOLUNTEER SHIFT - OPERATION TELEPHONE BLITZ			
<u>HOSTESS:</u>	8.	16.	24.
<u>TELEPHONER:</u>	9.	17.	25.
1.	10.	18.	26.
2.	11.	19.	27.
3.	12.	20.	28.
4.	13.	21.	29.
5.	14.	22.	30.
6.	15.	23.	31.
7.			

COMMUNITY and COUNTY