

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	2	10/10/1962	Memo	Memo from Sammy to Rose about Mailings. 1 pg.
59	2	1962	Letter	Contact mailing to Barber from Thomas Sears, Chairmain of the Barbers for Nixon. 1 pg. 3 duplicates, envelope, and contact card not scanned. Attached to previous.
59	2	1962	Letter	Contact mailing with attached speech to Engineer from William Wright, Chairman of the Engineers for Nixon Committee. 3 pgs. Duplicate, envelope and contact card not scanned.
59	2	1962	Letter	Contact mailing to Restaurateur from the Restaurant Owners and Operators Committee. 1 pg.
59	2	05/29/1962	Letter	Contact mailing to Savings and Loan Executive from the Savings and Loan Executives for Nixon Committee. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Lawyer from Richard Barger. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	2	1962	Letter	Contact mailing to Lawyer from William Farrer. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Manufacturer Agent from Manufacturer Agents for Nixon. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Doctor from Clyde Martyn, D.C., Chairman of the Chiropractors' Committee. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Painting Contractor from H.B. Fitzpatrick, Painting Contractors' Committee. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Pharmacist from Pharmacists' Committee for Nixon. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Doctor from Committee of Doctors for Nixon. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing with Undecided Voters list to Friend from James Udall, Chairman of the Real Estate Agents and Brokers for Nixon. 2 pgs. Newspaper clipping and contact card not scanned. 2 duplicates not scanned.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	2	1962	Letter	Contact mailing to Colleague from Robert Neuman, Chairman of the Scholars for Nixon Committee. 1 pg. Duplicate not scanned.
59	2	1962	Letter	Contact mailing to Colleague to Robert Neumann, Chairman of the Scholars for Nixon Committee. 1 pg. Duplicate not scanned.
59	2	1962	Memo	Handwritten note from Jennifer to Dorothy. 2 pgs.
59	2	1962	Letter	Contact mailing to NAHB Member form Daniel Grady, Chairman of the Home Builders for Nixon. 1 pg. Duplicate not scanned. Attached to previous.
59	2	1962	Memo	Handwritten note from Jennifer to Dorothy. 1 pg.
59	2	1962	Letter	Contact mailing to NAHB Member from Daniel Grady, Chairmain of the Home Builders for Nixon. 1 pg. Attached to previous. 2 duplicates, envelope, and contact card not scanned.
59	2	1962	Letter	Contact mailing from John Vaughn, Chairman of the So. California WIN and Contact Programs Nixon for Governor Campaign. 1 pg. Duplicate not scanned.

<b><u>Box Number</u></b>	<b><u>Folder Number</u></b>	<b><u>Document Date</u></b>	<b><u>Document Type</u></b>	<b><u>Document Description</u></b>
59	2	06/21/1962	Letter	Contact mailing to M. Zinsmeyer from John Vaughn, Chairmain of the Contact Division of LA County Nixon for Governor Campaign. 1 pg.
59	2	08/1962	Letter	Contact mailing from Dan Waters, Director Contact and WIN Division. 1 pg. Duplicate not scanned.

# Nixon for Governor

To: **Rose**

Date: **10/10/62**

From: **Sewey**

Subject: **Mailing**

Distribution:

**H and J, Davis Jones, H. Kalmbach, C. McClellan, Mail Office,  
Lou Quinn, Ed Slevin, D. Wright**

- 1) This mailing went out to 9,000 barbers on October 8.**
- 2) This mailing went out to 4,700 dentists on October 9.**



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

### BARBERS FOR NIXON Organizing Committee

THOMAS T. SEARS, *Chairman*  
NICK A. ABBYTO, *Los Angeles*  
JOSEPH APODACO, *La Puente*  
LEONARD W. BANOWITZ, *Anaheim*  
JOHN BENDER, JR., *Los Angeles*  
LLOYD W. BARTELT, *Santa Ana*  
HOWARD C. BOMBARD, *Long Beach*  
JOHN BRABAKER, *Anaheim*  
ALBERT C. CAMPLEUR, *San Jose*  
GERALD R. CARTER, *Walnut Creek*  
HASKELL CARTER, *Santa Ana*  
L. B. CRAIN, *Temple City*  
ROY FOWLER, *Palo Alto*  
GERLANDO FUCA, *Garden Grove*  
WARREN GRIFFIN, *San Mateo*  
OTIS HAYES, JR., *Los Angeles*  
ARCHIE HERRERA, *Los Angeles*  
HOWELL C. HOBBS, *Inglewood*  
MORRIS H. HOVEY, *Fullerton*  
VIRGIL R. ISBELL, *Anaheim*  
RUSSELL M. KELLEY, *Anaheim*  
EVERETT L. LIVINGSTON, *Anaheim*  
MAX LECHUGA, *Los Angeles*  
HELEN & RACHEL MARSH, *Garden Grove*  
RUDY MARTIN, *Santa Monica*  
J. E. RIEDEL, *Laguna Beach*  
HERCEL SHULTZ, *El Centro*  
ANDY NOCON, *San Francisco*  
WILLIAM B. MILLS, *Los Angeles*  
JAMES C. PARKER, *Sacramento*  
HARRY PARKER, *Los Angeles*  
KEN SCOBEE, *Sacramento*  
VICTOR H. SHERER, *Los Angeles*  
ALBERT SWEARINGEN, *Anaheim*  
H. A. SUMMER, *Santa Ana*  
ARTHUR WEIL, *Los Angeles*  
ROBERT F. WOOD, *Los Angeles*  
WILMAR B. MEIN, *Orange*

Dear Barber Friend:

We are about to elect a Governor for California, and we must be certain that we elect the RIGHT man to guide our great state through the critical years ahead. Regardless of whether you are a Democrat, Republican or Independent, we ask you to join our BARBERS FOR NIXON COMMITTEE and help us elect Dick Nixon as Governor of California.

As small businessmen, we must be concerned about the California business climate and the increasing burden of taxation that we now carry. Let's take a look at the record:

- \* In Brown's first year as Governor, the largest single tax increase in the history of any state became law in California.
- \* During Brown's four years as Governor, per capita tax collections have gone up 23% ... per capita income only 9%.
- \* Brown's high-tax policies are preventing new industries from coming to California -- and even forcing some existing businesses to leave the state.
- \* California unemployment is above the national average.

Our future as small businessmen depends on there being full employment opportunities for the 20,000 new people moving into our state each month. Dick Nixon has pledged himself to cut government costs, hold the line on taxes, and do everything within his power as Governor to provide a healthy climate for existing business.

For these reasons, we solicit your vote and that of your friends and associates for Dick Nixon on November 6.

We hope you will complete the enclosed card and return to us as quickly as possible. We are trying to make our program of contacting all barbers self-supporting. Your contribution returned in the enclosed envelope will help us pay printing and postage.

Thank you for giving this message your earnest consideration.

WIN WITH NIXON!

Sincerely,

Thomas T. Sears, Chairman  
Barbers For Nixon





# NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

## ENGINEERS FOR NIXON

William T. Wright  
*Chairman*

Frank E. Alderman  
Stephenson B. Barnes  
Cydnor M. Biddison  
George E. Brandow  
James E. Byers  
Hugh C. Carter  
L. LeRoy Crandall  
Albert A. Erkel  
William F. Escher  
L. T. Evans  
Robert E. Franklin  
Richard C. Gerke  
George W. Gray  
Norman B. Green  
Charles S. Howe, Jr.  
John B. Howe  
Albin W. Johnson  
Roy G. Johnston  
Robert J. Kadow  
Lester R. Kelly  
Harold P. King  
Marvin J. Kudroff  
Henry M. Layne  
Albert C. Martin, Jr.  
Paul B. Maurer  
J. Edward Martin  
John G. Moffarr  
James M. Montgomery  
Donald H. Nack  
Lawrence Nowell  
Charles J. Pankow, Jr.  
Edward H. Parker  
Engle F. Randolph  
Dwight F. Roberts  
William F. Ropp  
Foster Sampson  
Edward D. Seaver  
Joseph Sheffet  
Morrison K. Shields  
Vernon A. Smoots  
Jack N. Sparling  
Walter R. Steyer  
George Twining  
C. Henning Vagtborg  
Charles D. Wailes, Jr.  
Chester Walz  
Byron P. Weinz  
Robert H. Wichman  
Gaetan M. Zucco

Robert M. Kennedy  
*Northern California  
Co-Chairman*

Ned T. Clyde  
Robert D. Dalton, Jr.  
Richard F. Darmsted  
Mark Falk  
Sanford W. Fox  
Harold B. Hammili  
Richard R. Kennedy  
William W. Moore  
Kenward S. Oliphant  
Lyle E. Patton  
Thomas R. Simonson  
G. M. Simonson  
James L. Stratta  
Ralph A. Tudor  
Robert F. Wildman  
Johnathan G. Wright

Dear Fellow Engineer:

With the population of California growing steadily each year, the role of the Engineer is becoming increasingly important in providing the multitudinous services required to support over 17 million people. A full understanding, by the Governor and his staff, of the problems facing our profession is most necessary in order that sound solutions may be initiated during our expanding progress and prosperity.

After you have read just the first two pages of Dick Nixon's enclosed Water Policy speech, you will be convinced that he has the necessary understanding and will follow the recommendations of our profession in matters wherein basic engineering principles are involved.

California's water problem is not the only field in which the incumbent Governor has disregarded sound engineering principles. He also ignored the provisions of the Engineers' Registration Law when he appointed Al Boardman to the Board of Registration for Civil and Professional Engineers. Boardman's business associations were such as to make his appointment to this Board illegal.

Whether you are a Republican, Democrat or Independent, we urge you to join the Engineers for Nixon Committee and make your opinions known and influence felt. Please complete the enclosed card and return to us as quickly as possible. Our committee is trying to make our program self-supporting. Your contribution returned in the enclosed envelope will help us pay printing and postage for this letter.

WIN WITH NIXON!

Sincerely,

William T. Wright, *Chairman*  
Engineers for Nixon Committee

Encl.

Text of Water Policy Speech  
by RICHARD M. NIXON  
Irrigation Districts Association  
Sheraton-Palace Hotel, San Francisco  
12 p.m., April 26, 1962

One of the greatest challenges to the dynamic growth of California is that of water development. Potentially, there is enough water to meet all our needs. Our job is to redistribute it - fairly and equitably.

The history of water development in California is a long one. The credit belongs to no one man. Since the beginning of this century we have been developing water. We will continue to do so imaginatively and creatively.

The East Bay Municipal Water District, the Hetch-Hetchy system, the Owens River Aqueduct, the Metropolitan Water District, the Central Valley Project, the Imperial Irrigation District and the Coachella Valley County Water District all deserve mention as do many others. As a result of these programs we have some of the richest farmland in the world and the resources for a burgeoning population.

The state entered the water development picture in 1947 when the Legislature authorized a comprehensive study of all water resources, and from that study evolved the California Water Plan in 1957. The first step of the Plan that will eventually encompass many water programs was to be the Feather River Project.

Californians approved the financing of the Project in good faith. We must keep faith with them. It is only fair to tell the people of California that the \$1 3/4 billion price tag never will cover the costs of the program. This was known at the time but nobody wanted the responsibility of putting a \$2 billion bond issue on the ballot. So the situation was conveniently compromised. The truth of the matter is that no one can honestly say what the Feather River Project will cost, and we must face that fact.

Like the Feather River financing approach, the entire program has been a bipartisan achievement. Until recently water has been non-political, and properly so. It is much too vital for party credits. Although he was a Republican, Harvey Banks, former Director of Water Resources, served in two administrations. He handled the assignment as a non-political one.

Indeed, those were the days -- before politics began to poison the water situation -- when the present Governor could truthfully declare:

"When I walked in as Governor of this State there were great pressures back and forth as to whether I should retain Harvey Banks as the head of the Department of Water Resources. But I had worked with him as Attorney General and I knew there wasn't a better water engineer in this State, and the water program of California as it moves ahead will be a monument to Harvey Banks."

We know, of course, what happened. The Governor lost the services of Harvey Banks, the man whom he praised for taking the Feather River Project to the voters so successfully. Until then, water was free from politics. I am determined to return it to that freedom.

OVER

Water also needs freedom from federal meddling. California's water developments prove that self-government at the local level is the best government. This is basic to my philosophy. Water projects already built are the best possible evidence of the effectiveness of local self-government. The vast irrigation works built by the irrigation districts, the municipal systems constructed by public agencies of one kind or another, and the works of private utilities all testify to the resourcefulness and achievement of local units. The job of the state should be to encourage this kind of achievement, not displace it with larger government. This philosophy should be basic to the state as well as to the federal government.

The function of the state is to guide and encourage local communities to help themselves. There is considerable criticism that local units are not getting the help they need. This can be cured only by a direct and able Director of Water Resources who has the confidence of his staff and the people in the communities which his department serves.

What is needed is not more layers of government -- but fewer. Getting rid of the present Governor's super-cabinet will be one of my first acts. Replacing the present water director with a man of Harvey Banks' calibre will be next.

At all costs, the counties of origin of the water must be protected. Present population distribution does not necessarily reflect the population of the future. There is enough water available, if properly harnessed, to serve all the people of the state. In the meantime, we must not make the same mistake in philosophy that the federal government makes when it tries to lay claim to all California water. We believe in the water rights of the counties of origin and of the original users. But unless our resistance to federal encroachment is extraordinarily vigorous, the question of protecting the rights of the counties of origin may well be merely academic.

In my opinion, as far as the Feather River Project is concerned, too much power has been vested in the Administrative branch of state government. The plan would be sounder if it contained more inherent checks than the Governor's vague promises to deal fairly with all sections of the state. Under the super-agency program of the present Administration, the Governor has virtual life and death power over the units of the Feather River Project and at the same time he has delegated that authority to an appointee who is not accountable to the people. The super-agency only dilutes the responsibility of putting the water program into effect. Besides these serious drawbacks, it adds a considerable burden of unnecessary expense.

\* \* \* \* \*

Whole civilizations have been buried under the dust of parched lands. New ones rise up where there is water. This is California -- rising as the giant among the 50 states.

California's population will pass the 20 million mark by 1970.

This is why our water must be harnessed to the fullest possible extent. This is why we must learn to tap the ocean economically and sift the work of our scientists and the ideas of our dreamers for new breakthroughs. This is why we need top leaders in state government -- leaders who will keep politics out of water.

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# NIXON FOR GOVERNOR

2908 Wilshire Blvd., Los Angeles 5, California DU-5-9161

~~XXXXXXXXXXXX~~  
~~XXXXXXXXXXXX~~

Restaurant Owners  
& Operators Committee

Co-Chairmen

Dear Fellow Restaurateur:

A group of us in the restaurant business are forming a Restaurant Owners & Operators Committee For Nixon, and we invite you to join. In Dick Nixon we know that California's 17 million people have a dynamic leader who will understand the state's critical business problems and who will initiate sound solutions to expand our progress and prosperity.

Full employment and the continued expansion of California business and industry is what keeps our houses full and our businesses thriving. But no matter how things may appear on the surface, our state is now headed into business difficulties unless present trends are reversed.

In 1959, 4.4 per cent of California's work force was unemployed. In 1960 it jumped to 5.8 per cent. In 1961 it jumped again to 6.9 per cent. This year, so far, it is more than 7 per cent.

In addition, we are faced with a trend toward "run-away" business. So far this year, 13 well-known major manufacturing firms have announced they are leaving the state or expanding elsewhere due to the spiraling tax program.

Dick Nixon has pledged himself to cut state spending and hold the line on taxes, and this is our best hope for reversing present business trends.

Can there be any question in your mind as to which candidate is your best friend?

Join with us in helping to restore the best possible business climate to California. Vote for Dick Nixon on June 5, and urge your friends and associates to do likewise.

Please complete the enclosed card and return to Nixon Headquarters today. Your financial contribution will help pay for this and subsequent mailings to all in our profession.

WIN WITH NIXON!

CO-CHAIRMEN FOR  
RESTAURANT OWNERS & OPERATORS COMMITTEE



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

May 29, 1962

Dear Fellow Savings and Loan Executive:

The group of us whose names appear below have considered carefully the course which this great state has followed during the past four years. A growing bureaucracy, indecision in high places, higher taxes without a commensurate increase in service to the people of California, have all represented for us matters of great concern.

We want California well governed. We want men and women of the highest caliber in the state administration. That is why we want Richard Nixon to be elected governor in November of this year.

We ask you to join us in actively supporting a man whose demonstrated capabilities will mean the restoration of good government to Sacramento. We ask you to show this support in these ways:

1. Fill out and return the enclosed card, so that you can be included as a member of the Savings and Loan Executives for Nixon Committee.
2. Take it upon yourself to write a personal letter to as many of your friends and associates as possible, urging them to support the candidacy of Mr. Nixon.
3. VOTE FOR NIXON on June 5th. (If you are a Democrat, you will have to write in his name on the Democratic ballot.)

Possibly you have or will be asked to serve on separate Nixon county committees, or to contribute to county Nixon finance drives. Please do so, adding the prestige of your name and your support to whatever program may be initiated in behalf of the candidate.

Give us your assistance - please fill out the card and return it to us today. Help us in an effort to give California the leadership it deserves.

Sincerely,

Gunther J. Shirley, Lewis S. Eaton, Stuart Davis  
Co-Chairmen, Savings and Loan Executives  
for Nixon Committee



RICHARDS D. BARGER

612 SOUTH FLOWER STREET  
LOS ANGELES 17

Dear Fellow Lawyer:

As a member of the State Bar of California, you are particularly aware of the need for good government and effective leadership in our state.

It is imperative that we have a man at the helm of our great state who has experience and dynamic leadership.

The career of Dick Nixon has been an inspiring demonstration of the effective public service expected of our profession. A group of us are forming a Lawyers For Nixon Committee in Southern California and we invite you to serve with us. In Dick Nixon, we have a man with stature, ability and creative imagination to initiate sound solutions to the state's problems arising from growth and change to benefit all the people.

Whether you are a Republican, Democrat or Independent, we ask you to join the Lawyers For Nixon Committee and make your opinion heard and influence felt. Your campaign responsibility will be to urge your colleagues, associates and friends to support Mr. Nixon for Governor.

Enclosed is a campaign card which I trust you will complete and return in the enclosed envelope.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Richards D. Barger". The signature is written in dark ink and is positioned below the typed name "Sincerely yours,".

W I L L I A M C A M E R O N F A R R E R

Dear Fellow Lawyer:

As a member of the State Bar of California, you are particularly aware of the need for good government and effective leadership in our State. It is imperative that we have a man at the helm of our great State who has experience and dynamic leadership.

The career of Dick Nixon has been an inspiring demonstration of the effective public service expected of our profession. A group of us are forming a Lawyers for Nixon Committee in Southern California and we invite you to serve with us. In Dick Nixon we have a man with stature, ability and creative imagination to initiate sound solutions to the State's problems arising from growth and change to benefit all the people.

Whether you are a Republican, Democrat or Independent, we ask you to join the Lawyers for Nixon Committee and make your opinion heard and influence felt. Your campaign responsibility will be to urge your colleagues, associates and friends to support Mr. Nixon for Governor.

Enclosed is a campaign card for you.

Sincerely yours,

*William C. Farrer*  
WILLIAM C. FARRER



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Dear Fellow Manufacturer Agent:

A group of us in the sales business are forming a Manufacturer Agents Committee For Nixon, and we invite you to join. In Dick Nixon we know that California's 17 million people have a dynamic leader who will understand the state's business problems and initiate sound solutions to expand our progress and prosperity.

Continued expansion of California business and industry is our bread and butter. However, according to figures recently released by California Manufacturers Association, manufacturing jobs in the L.A.-Long Beach Metropolitan Area decreased 37,700 in the period April '57 to April '61, and in the S.F.-Oakland area, for the same period, decreased 14,400. CMA also released names of 13 well-known manufacturing firms which are leaving California or expanding elsewhere. This trend MUST be halted.

Dick Nixon has pledged himself to cut state spending and hold the line on taxes, and this is our best hope for reversing the present trend toward run-away business.

Is there any question in your mind as to which candidate is your best friend?

Whether you are a Republican, Democrat or Independent, we ask you to join the Manufacturer Agents For Nixon Committee and make your opinion heard and influence felt. Your initial campaign responsibility will be to pledge yourself NOW to support Dick Nixon for Governor and urge your friends, associates and neighbors to do the same on June 5.

Join with us in helping to restore the best possible business climate in California. Please complete the enclosed card today and return to Nixon Headquarters. Your financial contribution will help pay for this mailing and subsequent mailings to our profession.

WIN WITH NIXON!

Sincerely,

Arthur F. Wheeler  
George S. Tivy  
Co-Chairmen, Manufacturer  
Agents For Nixon



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

*Chiropractors' Committee.*

DR. CLYDE MARTYN  
Los Angeles  
DR. GORDON GOODFELLOW  
Tarzana  
DR. C. C. HARROD  
Garden Grove  
DR. C. LEE HIGHTOWER  
Fremont  
DR. C. ANTHONY MORAN  
San Diego  
DR. FREDERICK BULLARD  
Reseda  
DR. MELVIN F. KASAK  
Sonoma  
DR. NORMAN FRANKFURT  
Oroville  
DR. EDWARD S. TODD  
Inglewood  
DR. RALPH J. MARTIN  
Sierra Madre  
DR. CHARLES DAVIS  
Glendale  
DR. ERNEST LONGSTREET  
Burbank  
DR. WILLIAM MADISON  
Lancaster  
DR. ROBERT F. STUMP  
Santa Monica  
DR. RALPH B. CRAWFORD  
Santa Paula  
DR. WINSTON S. SIBSON  
North Hollywood  
DR. RAY H. QUIBELL  
Redding  
DR. J. SIM WIGGINS  
Hollywood  
DR. WILLARD W. PERCY  
Oakland  
DR. L. A. VON POSCH  
San Gabriel  
DR. EDWARD C. POULSEN  
Santa Cruz  
DR. SIDNEY MILBANK  
Redlands  
DR. LOWELL R. SEARS  
Richmond  
DR. EVERETT R. RODEN  
Glendale  
DR. EMMETT V. WILENT  
Redwood City  
DR. STUART SCHILLIG  
Modesto  
DR. GUSTAVE M. ALLMAN  
Los Angeles  
DR. FRANK MANCINI  
Los Angeles

Dear Doctor:

It must be obvious to you, as it is to most of the members of our profession in California, that we have fared badly under the present state administration. In the matter of appointments to our Board of Examiners the Governor has not only ignored the recommendations of our State Association but in each instance he has appointed those who have views not shared by the vast majority of our profession in California. Thus, due to the efforts of Governor Brown, the governing body of our profession is made up of men who represent and share the views of a minute segment of the entire profession in this state. This is not a tolerable situation.

The men whose names appear on this letter have formed a committee to urge all Doctors of Chiropractic in California to join in an all-out effort to elect Richard Nixon as the next Governor of California. This cannot be an effort of only a committee, but to be effective must develop into a real PUSH with every Chiropractor putting his shoulder to the wheel. Only in this way can we hope to get a Board of Examiners representative of the profession in this state.

We hope you will join with us. Fill in and return the enclosed card so the Nixon headquarters will have your name as a supporter. Then become active in a dedicated program to elect Dick Nixon. Incidentally, we've been asked, "Who's paying for this mailing?" The answer is, "We are, through voluntary contributions made in response to this letter." The option of giving \$1, \$10, or \$100, is open to anyone who feels he would like to help financially.

Let us launch a planned attack on the confusion that now exists within our ranks by first placing an administration in Sacramento that will pay heed to the wishes of the great majority of the profession in California. We hope we can count on your full support.

Cordially yours,

*Clyde Martyn*  
Clyde Martyn, D.C.  
Committee Chairman



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

*Painting Contractors' Committee*

J. R. BLOOMQUIST  
JAMES J. BOHN  
ERIC LUNDEEN  
PAUL MANUEL  
CLIFF MONK  
ROBERT M. SMITH  
HORACE BLAKELY  
H. B. FITZPATRICK  
LEON RISK  
KARL H. HERWIG

Dear Fellow Painting Contractor:

Before you make up your mind as to whom you will support as candidate for Governor of the state of California in the June 5 Primary, remember this vitally important fact. Of all the aspirants to the governorship, only Richard Nixon is greatly concerned about the future growth of business - small business as well as large - in the state of California.

As an active member of the Painting Industry, I am vitally interested in our future growth. It is a well-known fact that our state's present high rate of taxation is hampering business growth and driving business out-of-state. This situation cannot be permitted to continue.

Dick Nixon has pledged himself to hold the line on state spending and taxation, and to work in every possible way toward creating a more favorable climate for business growth.

New construction is our bread and butter, and I intend to work to elect a Governor who is interested in attracting new firms to our state and creating confidence so that those firms already here will not only stay but further expand.

We urge you to vote for Dick Nixon on June 5, and to ask your friends to do likewise. Please fill out the enclosed card and return to Nixon headquarters. Your financial contribution is urgently needed NOW to push this campaign to ultimate victory. A return envelope is enclosed for your convenience.

WIN WITH NIXON!

Sincerely,

H. B. FITZPATRICK



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

*Pharmacists' Committee*

RALPH B. BAGNALL, JR.  
Chula Vista

MARION S. CROCKETT  
Bakersfield

WALTER T. GREEN  
Garberville

THOMAS MCKIERNAN  
Pacific Palisades

CLARENCE LEWIS  
San Diego

DAVID MAGRILL  
Los Angeles

JOSEPH MAZY  
Los Angeles

CLYDE W. OSWELL  
Ukiah

RALPH PALMER  
San Francisco

CLARENCE I. ROBINSON  
Yreka

HERBERT WHITE  
Los Angeles

Dear Pharmacist:

The present business climate surrounding those in our profession must be of deep concern to us all.

The State Administration continues to play political ball with legislation that can only have an adverse effect on our economic future. Bills are passed and signed into law without Committee hearings and without determining the need for such legislation despite numerous protests to the Governor's office.

We must discontinue the present policy of looking to the Federal Government for solution of California's problems. The present compulsory health plan before Congress has been advocated by the State Administration of California.

California MUST have a new administration that can and will assume fiscal responsibility in the interest of public welfare. We are convinced that Richard Nixon is the ONLY candidate who will provide us with the decisive and realistic leadership we must have in order to improve the business and economic climate of our great state.

Listen to his words spoken in Los Angeles on February 22, 1962 to the Los Angeles County Medical Association:  
"...the King-Anderson Bill smacks of the compulsory big government approach....it undermines the traditional doctor-patient relationship....medical care is too important for quackery of any kind...even the political variety."

Please join with us in support of Dick Nixon by completing the enclosed card and asking your assistant to do likewise. A financial contribution from both of you will help finance subsequent mailings to all in our profession later in the campaign.

WIN WITH NIXON

Pharmacists' Committee For Nixon



LITHO IN U.S.A.



DOCTORS FOR NIXON  
(Partial Committee Listing)

E. VINCENT ASKEY, M.D.  
TRUMAN ACKERSON, M.D.  
EDWIN AMYES, M.D.  
F. LYNN ARTRESS, M.D.  
ROGER BARNES, M.D.  
GEORGE BECKNER, M.D.  
GORDON BECKNER, M.D.  
RALPH BENNETT, M.D.  
HERB BURROWS, M.D.  
WALTER CASE, M.D.  
DUDLEY M. COBB, M.D.  
WELLS COOK, M.D.  
LEON DESIMONE, M.D.  
HOWARD S. DOWNS, M.D.  
WALTER P. ELLERBECK, M.D.  
LOUIS FISHER, M.D.  
ELMER GOTTFREDSON, M.D.  
J. M. HARRIS, M.D.  
SAMUEL B. HAVESON, M.D.  
EUGENE HOFFMAN, SR., M.D.  
LAURENCE L. JACOBS, M.D.  
ELMER H. JENNINGS, M.D.  
WILLIAM KEMPNER, M.D.  
JACK LEARY, M.D.  
FORREST E. LEFFINGWELL, M.D.  
LAFE LUDWIG, M.D.  
RICHARD A. MATLOCK, M.D.  
ANGUS McDONALD, M.D.  
FLOYD E. NEFF, M.D.  
HENRY E. NELSON, M.D.  
RICHARD NIXON, M.D.  
JAMES PEACOCK, M.D.  
HAROLD PETERSEN, M.D.  
H. J. PRICHARD, M.D.  
WILLIAM QUINN, M.D.  
WILBUR ROGERS, M.D.  
E. LUCAS SCHMIDT, M.D.  
SAM SCUDARI, M.D.  
PHIL SVEC, M.D.  
LAWRENCE TAYLOR, M.D.  
MALCOLM C. TODD, M.D.  
WILLIAM H. TODD, M.D.  
H. M. TOMPKINS, M.D.  
EUGENE P. WAGNER, M.D.  
CHARLES YOUNG, M.D.

## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Dear Doctor:

Before you make up your mind as to whom you will support as a candidate for Governor of the state of California in the June 5th Primary, remember this one vitally important fact. Of all the aspirants to the governorship, only Richard Nixon has fought socialized medicine in all its forms at both the national level (as Vice-President) and now in the state of California as a candidate for Governor!

Richard Nixon has declared in the public press and in personal appearances before physician audiences that he is totally and unalterably opposed to any interference by state or national government in the private practice of medicine.

Listen to his words spoken in Los Angeles on February 22, 1962, to the Los Angeles County Medical Association: "... the King-Anderson Bill smacks of the compulsory, big government approach...it undermines the traditional doctor-patient relationship...medical care is too important for quackery of any kind - even the political variety!"

Is there any doubt in your mind as to which candidate is your best friend?

We urge you and your friends to vote for Dick Nixon. Please fill out the enclosed card and return to Nixon Headquarters. Your financial contribution is urgently needed NOW to push this campaign to ultimate victory. A return envelope is enclosed for your convenience.

WIN WITH NIXON!

Sincerely,

Committee of Doctors  
for Nixon

2

# JAMES M. UDALL, INC.

*Realtor*

1307 WESTWOOD BOULEVARD  
LOS ANGELES 24, CALIFORNIA  
BRADSHAW 2-5403

LEASING  
REAL ESTATE DEVELOPER  
REAL ESTATE CONSULTANT

INSURANCE  
PROPERTY MANAGEMENT

REAL ESTATE  
AGENTS & BROKERS  
FOR NIXON

JAMES M. UDALL, *Chairman*  
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JOE A. BARBIERI, *Roseville*  
ROBERT BARRICK, *Fresno*  
V. E. BARTON, *Modesto*  
HARRY BEDDOE, *Downey*  
HUBERT BOISVERT, *Hollywood*  
JOE CARNAHAN, *Calabasas*  
MORTIMER CLARK, *San Francisco*  
DEAN M. DEVOE, *Barstow*  
C. J. DUNCAN, *Oakland*  
REG F. DUPUY, *Long Beach*  
W. W. ESTERLY, *Grass Valley*  
DON FIGGINS, *Redlands*  
MABEL D. FINEGAN, *Oxnard*  
WRIGHT S. FISHER, *Monterey*  
EMMETTE T. GATEWOOD, JR., *Los Gatos*  
JOHN R. GLASS, *Glendale*  
FRANCIS F. JENSEN, *Ontario*  
L. E. JOHNSON, *Salinas*  
RICHARD KEILHOLTZ, *La Canada*  
WALTER H. LEIMERT, JR., *Los Angeles*  
ART S. LEITCH, *San Diego*  
EDWARD M. LOFTUS, *Whittier*  
LLOYD L. LOVELAND, *Indio*  
DON L. LUCAS, *Sacramento*  
JUANITA LUCKING, *Pittsburg*  
FRANK MACBRIDE, JR., *Sacramento*  
EDNA F. MARTIN, *El Centro*  
FRED B. MITCHELL, *San Diego*  
JOHN G. MUNHOLLAND, *Palm Springs*  
HOWARD NICHOLS, *Bakersfield*  
D. E. NIELSON, *Eureka*  
CHARLES F. O'CONNOR, *Los Angeles*  
GEORGE C. RAUCH, *Ramona*  
MARTHA RAY, *Dana Point*  
MAURICE G. READ, *Berkeley*  
RAY E. SCHAFER, *Escondido*  
ROY C. SEELEY, *Los Angeles*  
CHARLES B. SHATTUCK, *Los Angeles*  
CLARE SHORT, *North Hollywood*  
JUSTIN SMITH, *Chico*  
KENNETH H. SMITTEN, *San Francisco*  
PEGGY TAYLOR, *Laguna Beach*  
HAL THOMPSON, *Culver City*  
ED WALLACE, *Oakland*  
ROY E. WATSON, *Whittier*  
H. B. WEINHOLD, *Los Angeles*  
L. H. WILSON, *Fresno*

Dear Friend:

We are about to elect a Governor for California, and we must make certain that we elect the right man. In Dick Nixon, we have youth, strength, stamina, education, experience and the knowledge required to face and resolve the many problems that have been created during the present Governor's term.

Let's look at the record of the incumbent Governor from the standpoint of the real estate broker:

1. During Brown's administration, a great scandal was created involving the ten-percenters and their handling of second trust deed promotions. Why was Brown's Corporation Commissioner asleep on this? Why did the state wait so long until after the federal court case before taking action? We believe none of this would have come about had Brown accepted our suggestions that this business activity was unsound and should be controlled.

2. The attitude of Brown is to talk of protection for the public; however, this is not evident in his activities. The harassment of 17 Real Estate Boards and the state association by the Attorney General, and the naming of appointees made contrary to the best interests of the public and the real estate business, prove Brown's insincerity.

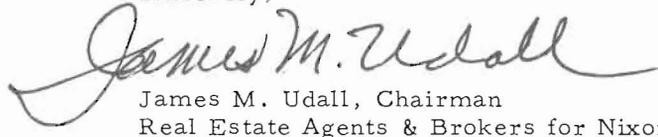
3. Governor Brown disclaims the fact that he ever supported the present termite legislation. It should be noted during the past legislative session, Governor Brown's assistants and appointees were lobbying in favor of this legislation.

The above are just a few of the Brown's administration's activities that prove them NO FRIEND of our real estate business. We urge that you review the status of our present administration and we solicit your vote and that of your friends and associates for Dick Nixon on November 6.

We are contacting all known individuals in our business category. Such a program is, of course, expensive and we are trying to make this one self-supporting. We are enclosing a return envelope for your convenience in making a contribution to this committee's program. We also hope you will complete the enclosed card and return both in the same envelope.

WIN WITH NIXON!

Sincerely,

  
James M. Udall, Chairman  
Real Estate Agents & Brokers for Nixon

Encls.







## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Dear Colleague:

Dick Nixon has asked me to thank you for consenting to serve on the Scholars for Nixon Committee.

We feel that as Scholars for Nixon, we can work independently as well as together, as each of us will face many opportunities to work toward the success of our campaign.

I will be glad to forward to Mr. Nixon any ideas or suggestions you might wish to offer on the issues and operation of his campaign. I will also be pleased to forward any contribution you might care to make towards furthering our efforts. Checks should be made payable to "Nixon for Governor Committee."

This is an important and closely fought campaign -- we are grateful for your assistance.

Sincerely,

  
Robert G. Neumann, Chairman  
Scholars for Nixon Committee

Home address:  
611 Moreno Avenue  
Los Angeles 49



## NIXON FOR GOVERNOR

*3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161*

Dear Colleague:

Your name has been mentioned by a member of the Scholars for Nixon Committee as one who might be interested in joining us in our present efforts to ensure a Republican victory in the coming gubernatorial election.

Two years ago the Scholars for Nixon Committee rendered valuable services in highlighting and strengthening Republican sentiment on our campuses. We lost that campaign nationally but we won it locally. Now your help is needed to make Dick Nixon Governor of California, and thereby to win California for our party.

Will you join us in a new Scholars for Nixon Committee? I know that Dick would be proud to have your support. If you agree, your task would be that of strongly urging those on the campus who are already, or might become Nixon supporters, to use their voting privilege.

If you find it possible to accept this important task, please let us know at once and we shall add your name to the growing list of Scholars for Nixon and, with your permission, call on you for further help.

Very sincerely yours,

Robert G. Neumann, Chairman  
Scholars for Nixon Committee

Dairies -

Approx. 2,000

of these went  
out to home

Jennifer

Gen -  
The "Demos" which  
need to be listed are in  
front of top left-hand file  
cabinet. Thanks →.



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

### HOME BUILDERS FOR NIXON ORGANIZING COMMITTEE

Daniel B. Grady  
San Diego  
*Chairman*

Harrison R. Baker  
Pasadena

Max Berlin  
Poway

Merrill Butler, Jr.  
Anaheim

Ben C. Deane  
Huntington Beach

Alvin Hayman, Jr.  
San Francisco

David Morris  
Solano Beach

Stanley Scott  
La Mesa

Richard Shattuck  
San Diego

Dudley A. Smith  
Los Angeles

George Leonard  
Los Altos

*Northern California Co-Chairman*

John Kirkpatrick  
Modesto

Robert Moretti  
San Mateo

Richard Price  
Sacramento

Dear NAHB Fellow-Member:

It must be obvious to you, as it is to most of the members of the building industry in California, that we have not fared well under the present Brown administration. The implementation of State Housing Laws (AB 787 and AB 749) imposes standards that are vastly different than we were led to expect when our views and support were sought in public hearings prior to passage and adoption of the bills by the present administration.

This is just one example of how the Brown administration -- through the guise of protecting public welfare -- is attempting to impose state rule on local communities in areas of endeavor that have been ably handled by local government working in co-operation with free enterprise such as our industry.

The men whose names appear on this letter have formed an organizing committee to urge all members of the Home Builders industry in California to join in an all-out effort to elect Dick Nixon as the next Governor of California. In Dick Nixon we have a dynamic leader who is concerned with protecting the free enterprise system and providing the best possible business climate for our state. We must all work together to help return to Sacramento an administration which will give fair and equitable treatment to our industry as we work to help California provide new homes for its many new citizens.

We hope that you will join with us; fill in and mail the enclosed card; then become active in the program to elect Dick Nixon. Our committee is trying to make its program self-supporting. Your financial contribution will help us pay costs of this and other mailings.

Enlist the members of your firm; point out to them that their interest along with the interest of every citizen of the State of California, will best be served by putting Dick Nixon in Sacramento.

We hope we can count on your support.

WIN WITH NIXON!

Daniel B. Grady, Chairman  
Home Builders For Nixon

from the desk of

JENNIFER PAUL

To:

Dorothy Wright

1,000 sent out  
Oct 16 to  
Home Builders



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

### HOME BUILDERS FOR NIXON ORGANIZING COMMITTEE

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We hope we can count on your support.

WIN WITH NIXON!

Daniel B. Grady, Chairman  
Home Builders For Nixon



**DARTELL LABORATORIES** *Manufacturing  
Chemists*

1226 SOUTH FLOWER STREET • LOS ANGELES 15, CALIFORNIA • RICHMOND 9-7701

*Offices in Principal Cities - Cable Address DARTELLAB*

Dear

On June 21, we wrote to you requesting your cooperation in a program designed to inform the employees of your company on the issues and candidates in the November California elections. We would very much appreciate receiving your reaction to our proposal.

Specifically, we are seeking to establish in each major California company an informal, unofficial committee of one or more employees to receive, and pass on to fellow employees literature and other information concerning the gubernatorial candidates.

Such a program should certainly avoid any semblance of company sponsorship, but you could be most helpful in putting us in touch with one or more of your employees who you think might be willing to serve as a "contact committee" in your company.

We have already had favorable responses to this request from over 150 major employers in California and the organization and planning of "contact committees" in these companies is now well underway. We are hopeful that we may count on you to provide similar assistance. Won't you, therefore, please let us hear from you by completing and returning the enclosed form.

Very truly yours,

John V. Vaughn, Chairman  
So. California WIN and Contact Programs  
NIXON For Governor Campaign

*Dartell Laboratories Inc.*

1226 SOUTH FLOWER STREET • LOS ANGELES 15, CALIFORNIA

JOHN V. VAUGHN  
PRESIDENT

June 21, 1962

Mr. M. Zinsmeyer, President  
Zinsco Electrical Products  
729 Turner Street  
Los Angeles 12, California

Dear Mr. Zinsmeyer:

This is a personal appeal for your help in the interest of good government in California.

In November, California will face a crossroad. Between now and then, every voter must reach a decision as to which road he wants his State to take -- the road leading toward a government-dominated economy, or the one of individual liberty and free enterprise. To arrive at the right decision, he must be fully informed; he must have a clear understanding of the records, the principles, and the administrative abilities of the candidates.

To accomplish this, we are asking you, as the executive head of a major California company, to cooperate in a program of employee education by furnishing us with the names of one or more of your employees who would be willing to serve as a "contact" in your company.

Our objective is to establish a "clearing house" committee in each large company, to receive and pass on to fellow employees, information which will help them to become fully informed about the candidates and the issues which face our state.

Won't you please help us to help your employees by promptly returning the enclosed information form? Of course, your employees would be acting voluntarily as individuals and their activities would be limited by your direction and company policy.

Very truly yours,

John V. Vaughn, Chairman  
Contact Division, Los Angeles County  
NIXON for Governor Campaign



## NIXON FOR GOVERNOR

3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

August 1962

DANIEL C. WATERS  
Director of Contact Division

Thank you for your response to John Vaughn's letter to you of June 21 requesting your cooperation in establishing the WIN WITH NIXON program in your company with the assistance of a group of volunteer employees.

Your response indicated a need for further information regarding the program, so we are enclosing the attached memorandum from John Vaughn and a brochure on the WIN program.

We are terribly sorry that due to the press of campaign activities we have not been able to get around to talking with you by phone. However, if after reading the enclosed material, you wish to discuss the program, please call me. If we have not heard from you within a week, we'll call you to see how you are progressing with the program and what assistance we may give you with it.

WIN WITH NIXON!

Sincerely,

Dan Waters, Director  
Contact & WIN Division

Enclosures

