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Why California needs Dick Nixon

TO HALT SPIRALING TAXES — Californians now pay the highest individual taxes in the country. This increasing tax burden must be stopped.

Dick Nixon proposes sound government cost-cutting and efficient administration that will eliminate the need for overwhelming tax burdens on Californians.

TO GET RID OF “BOSSISM” — Sacramento is overcrowded with political hacks and cronies in highly-paid, responsible government jobs.

Dick Nixon will drive out these bungling bureaucrats, put men in responsible posts based on their abilities and experience, regardless of party or friendships!

TO HALT INCREASING UNEMPLOYMENT — California unemployment is among the highest in the United States. There is a slowdown in new industry and business coming to California.

Dick Nixon will initiate a “California Crusade for New Business Investment” to help create one million new jobs in four years.

TO BRING AN EFFECTIVE ANTI-COMMUNIST PROGRAM TO CALIFORNIA — At least 8 subversives have spoken on campuses of tax-supported schools in the past 4 years.

Dick Nixon will activate a state-wide educational program on the contrasts between communism and our free enterprise system and will propose legislation to deny the use of tax-supported institutions to those who refuse to comply with Federal and State subversive control laws.

TO STOP THE INCREASE OF CRIME — California has the worst record of major crime in the nation, despite the efforts of dedicated local law enforcement officials.

Dick Nixon will back up our local law enforcement officials, appoint a top-level governor’s council to coordinate the fight against crime, and call for the death penalty for big-time dope peddlers.

We need decisive leadership. We need better schools for our children. We need better government in Sacramento instead of bigger government in Washington. We need Dick Nixon!